Marshall Mead

Sales speech







I have worked with many people and know from my experience as a theater major of what people want when it comes to getting the right person for the job.

Main points

- 1. Technical skills
- 2. Communication skills

First point

I have many technical skills that could be a great benefit to you. I am very good working on computers and have skills in coding languages like HTML, CSS, and soon JavaScript. Furthermore, I also have experience working with design programs like Figma, and Canva.

How will my Technical skill benefit you?

Programming languages:

1.We are here to build websites for people in need of them, and to do that we need to know code. Without these skills, we are limited on what we can do for the client. I know how to do code. With my skills and yours combined, we can build great things.

2.If you are a designer, then you want your design to be used on the site, but what if your design is too complex or hard to code by yourself. You will need someone who can help you make that design work because no one likes scraping their work if they don't have to.

Design programs

1.Design is the most important part of website design because that is where you start before you had it off, the person who will be coding it. Without a design first, then the coder has no idea what the sight need to look like, and they will be lost or try to design it themselves. Now the coder has two jobs other than just one, and this makes his job a lot harder.

2. With the designer and a design done, the coder just has to see what they did and copy it on the site. This speeds up the process very much and gives less stress to the coder.

Second point

Communication skills are what I know from my experience with theater and working with actors directors and many more crew members. I also work with sound for the band and have to communicate with the band and tend to their sound needs.

How will my communication skill benefit you?

1. Taking to people can be hard when it comes to trying to find out what they want. You have to know the right questions to ask and understand their business to make a website that fits that. Without good communication, are clients won't get what they want, and it will be a stress time working with them. I can be the person who talks and asks the hard questions to get the info we need to make sure they are receiving a good product.

2. We will have people that don't know what they want or do not know how to communicate to us. We can't just hope we figure it out in trial and error because that takes too much of are time to work on other projects. If you have a good communication skills, you get all the information you need. That is why I am here.

Group communication skills

1.getting the group to be talkative with each other is a big deal because if now one is talking to each other than nothing is getting done. I am a person that likes to start the conversion and keep it going. I like to try to make sure everyone has an input on the idea we all have and make sure everyone is on the same page.

2. In a group, we have to get work done, but I also think we have to enjoy the company we have with are group. Laughing and talking about other things while we work makes us feel closer to one another and easier to work with. That is always my goal when working with a group.



Thank you!