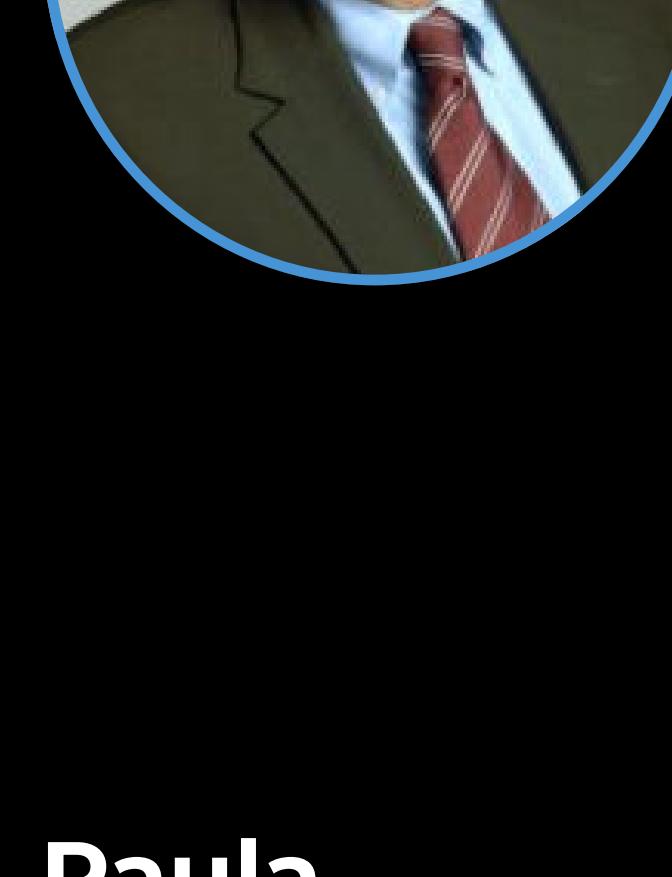


Brent  
Alderfer



Ron  
Binz



Jennifer  
Chen



Paula  
Connelly



D.R.  
Richardson



Steve  
Levitas



Ron  
Lehr

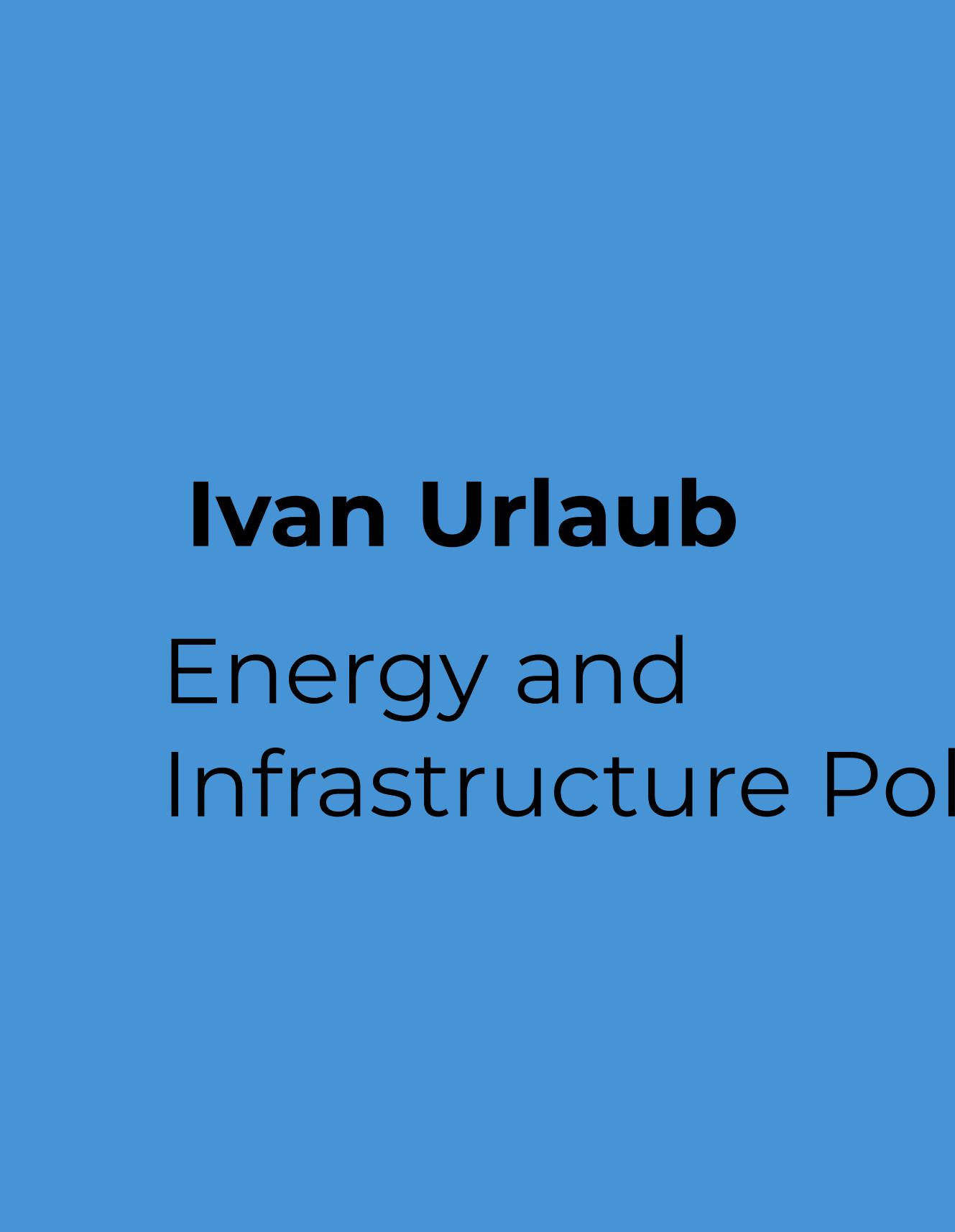


Mike  
O'Boyle



Sonny  
Popowsky

## Our Experts



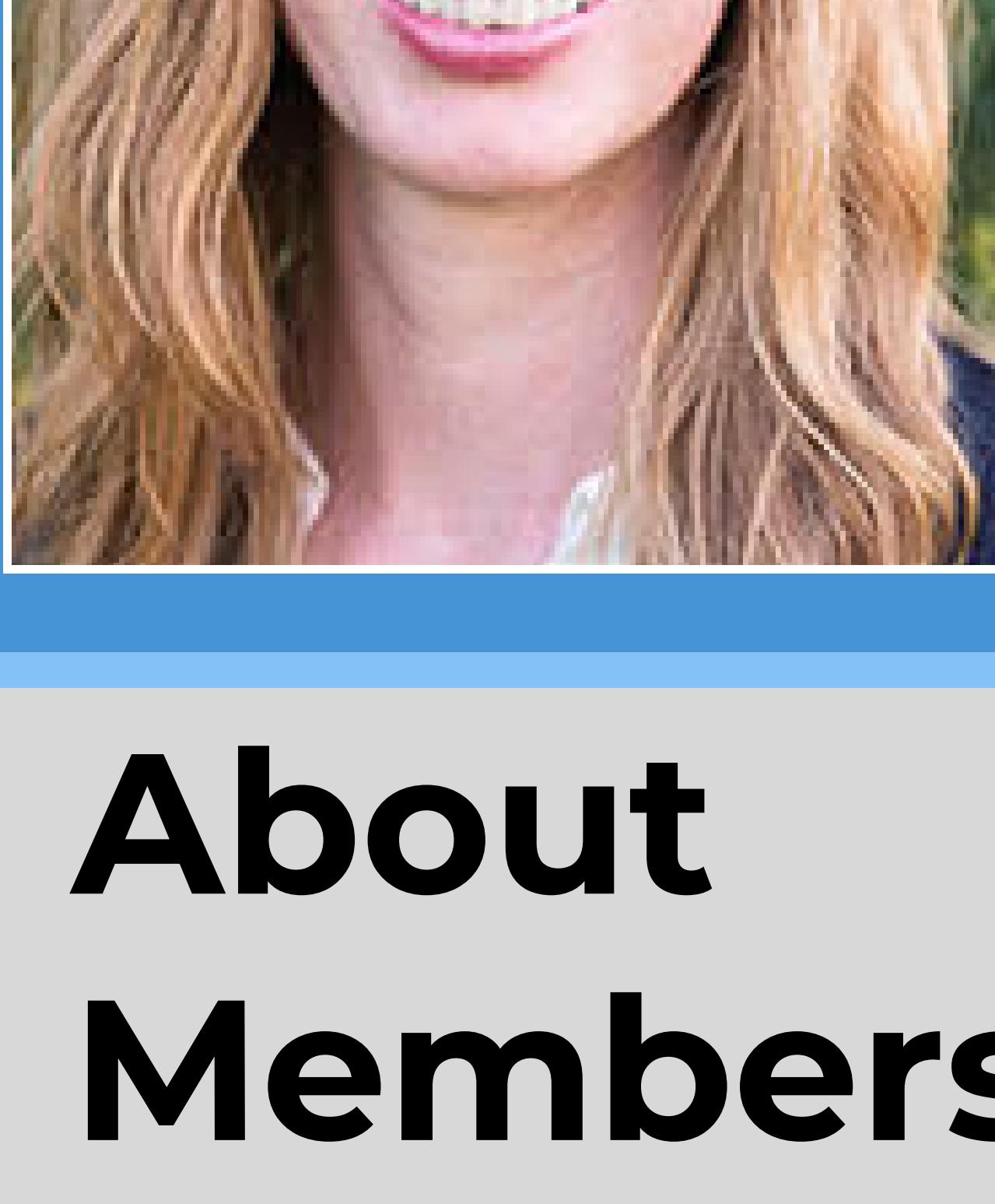
**Dan Bruer**

Executive Director



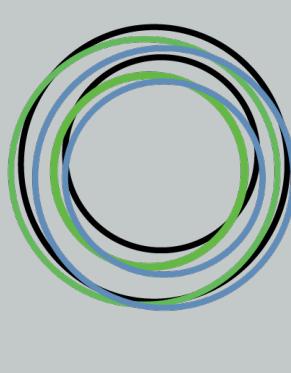
**Ivan Urlaub**

Energy and  
Infrastructure Policy



**Anna Sommer**

Economic  
Modeling Expert



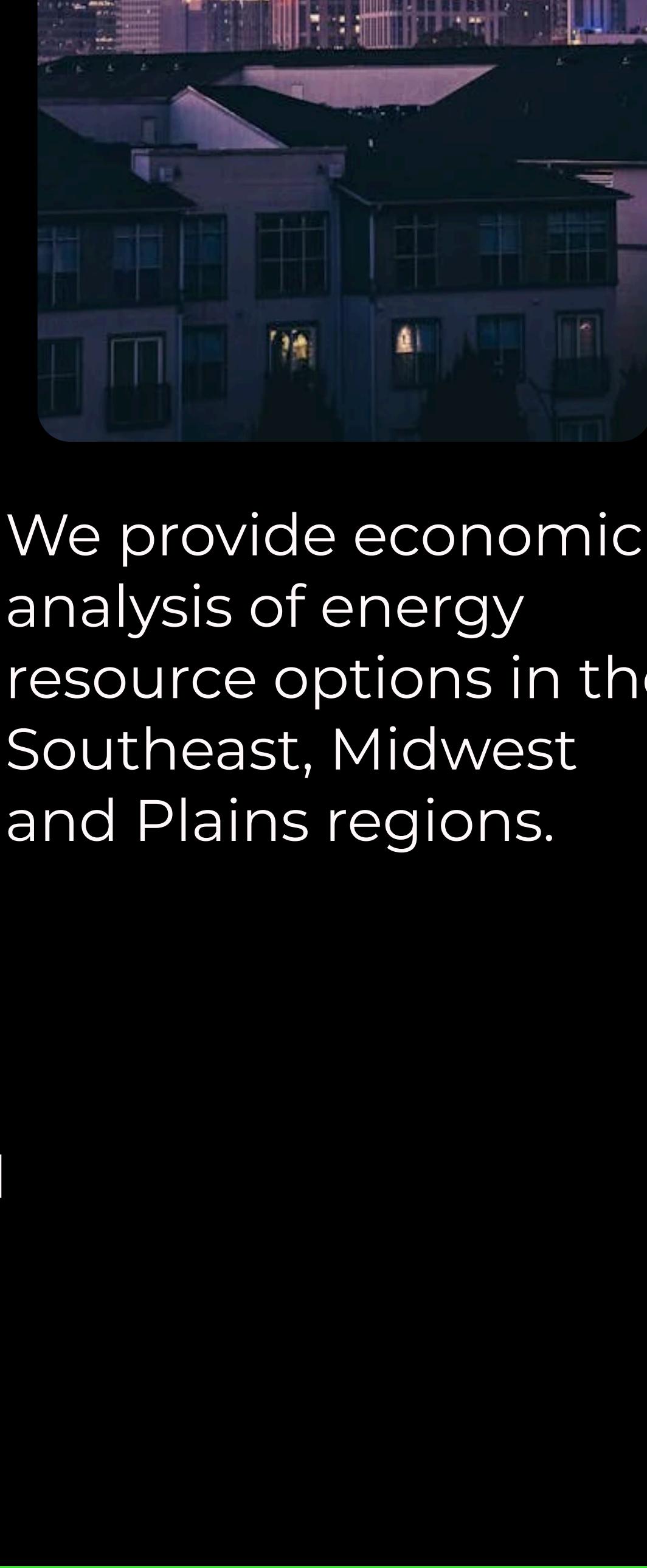
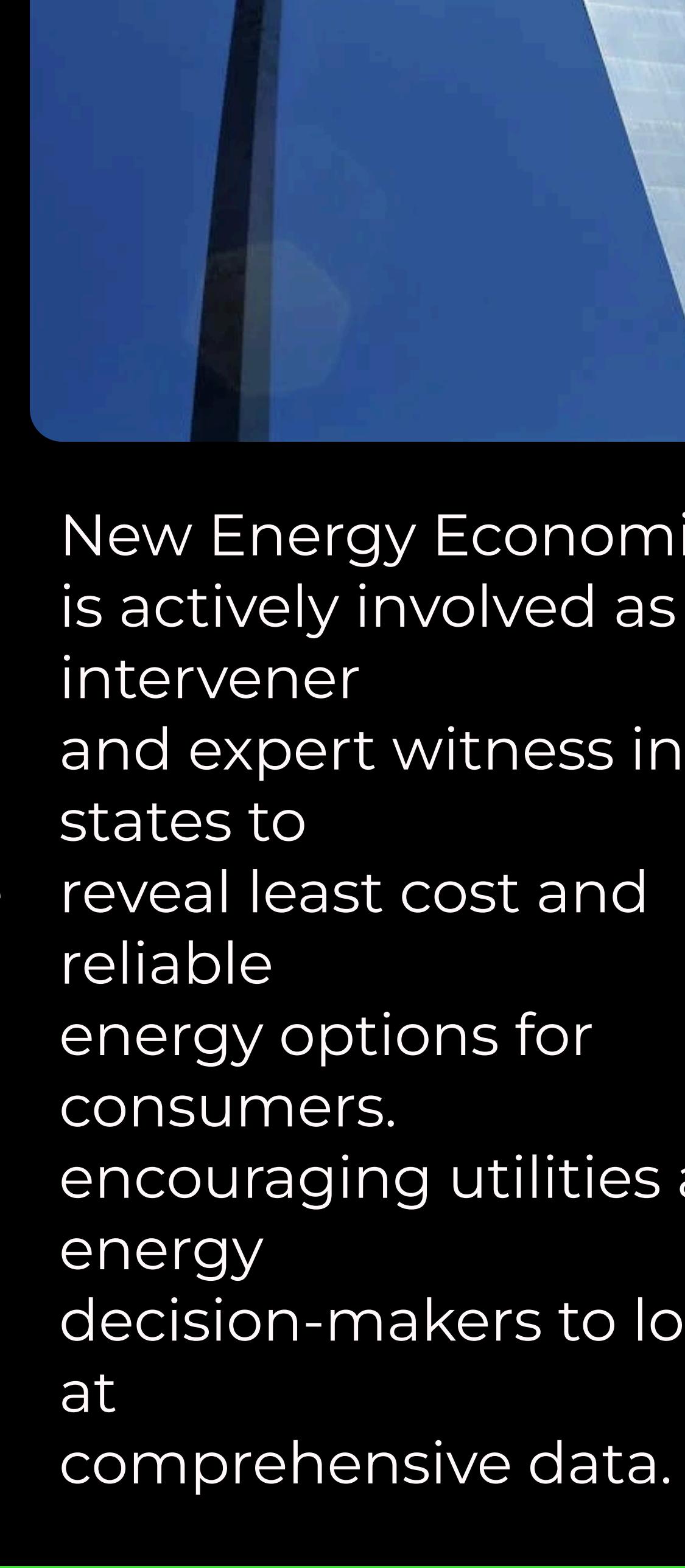
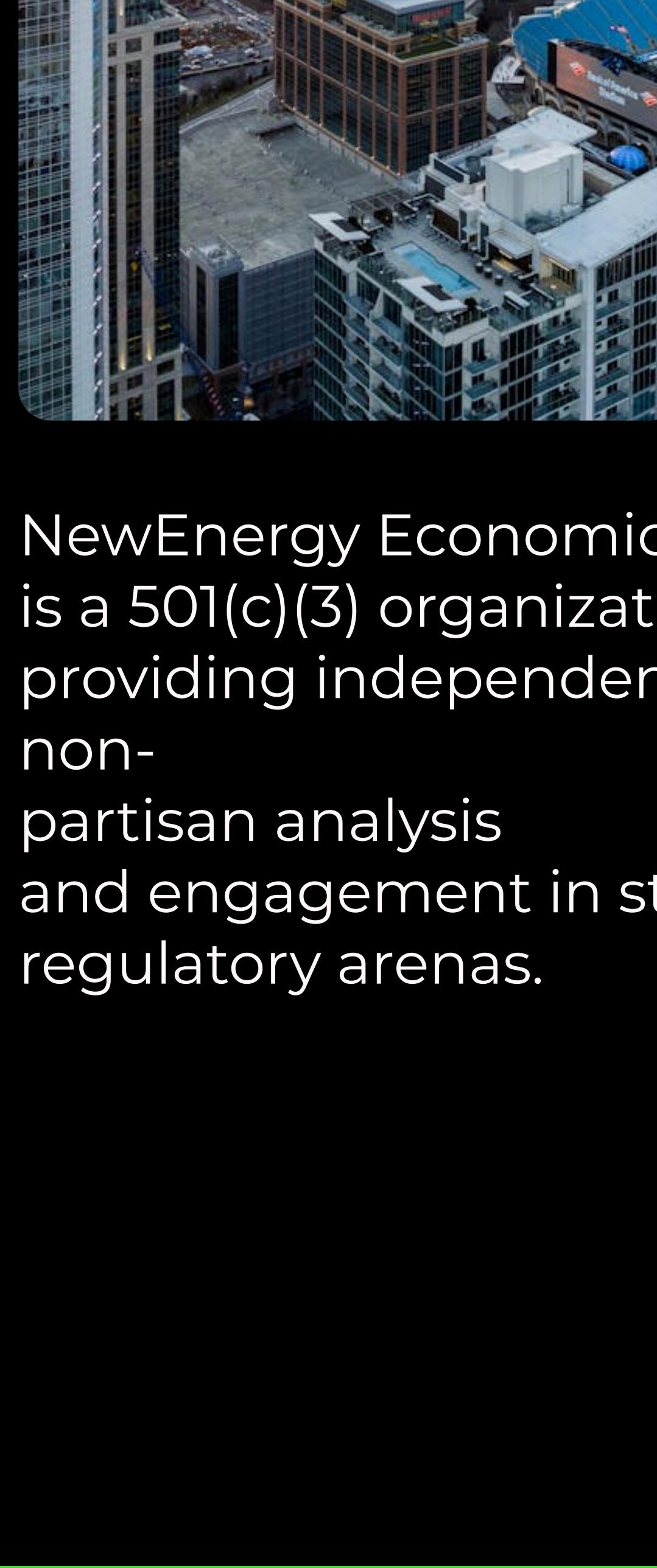
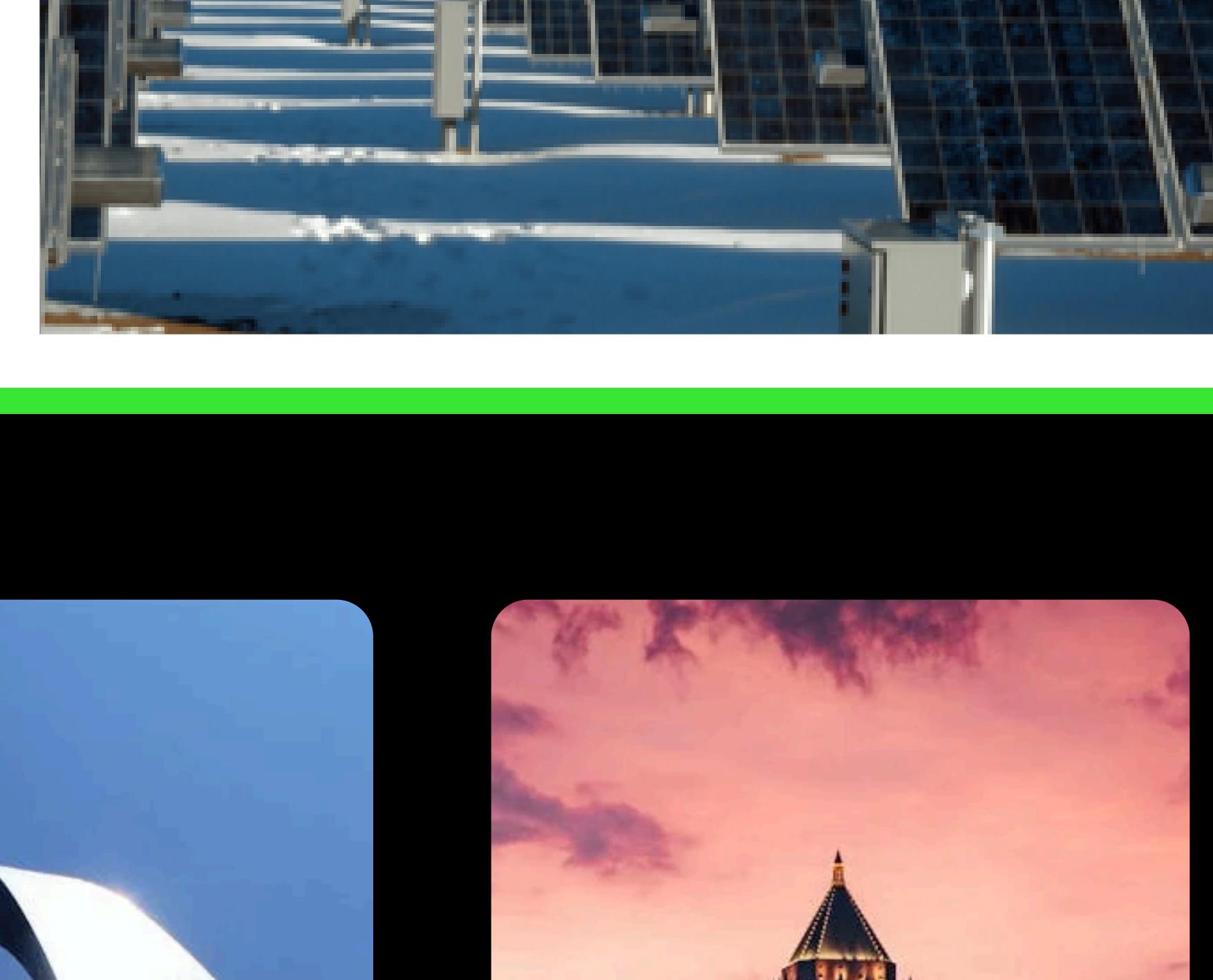
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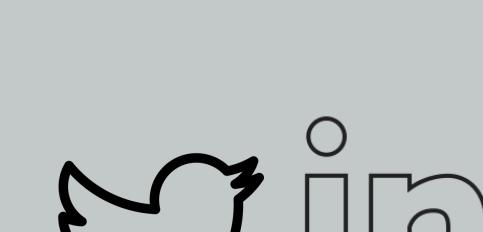
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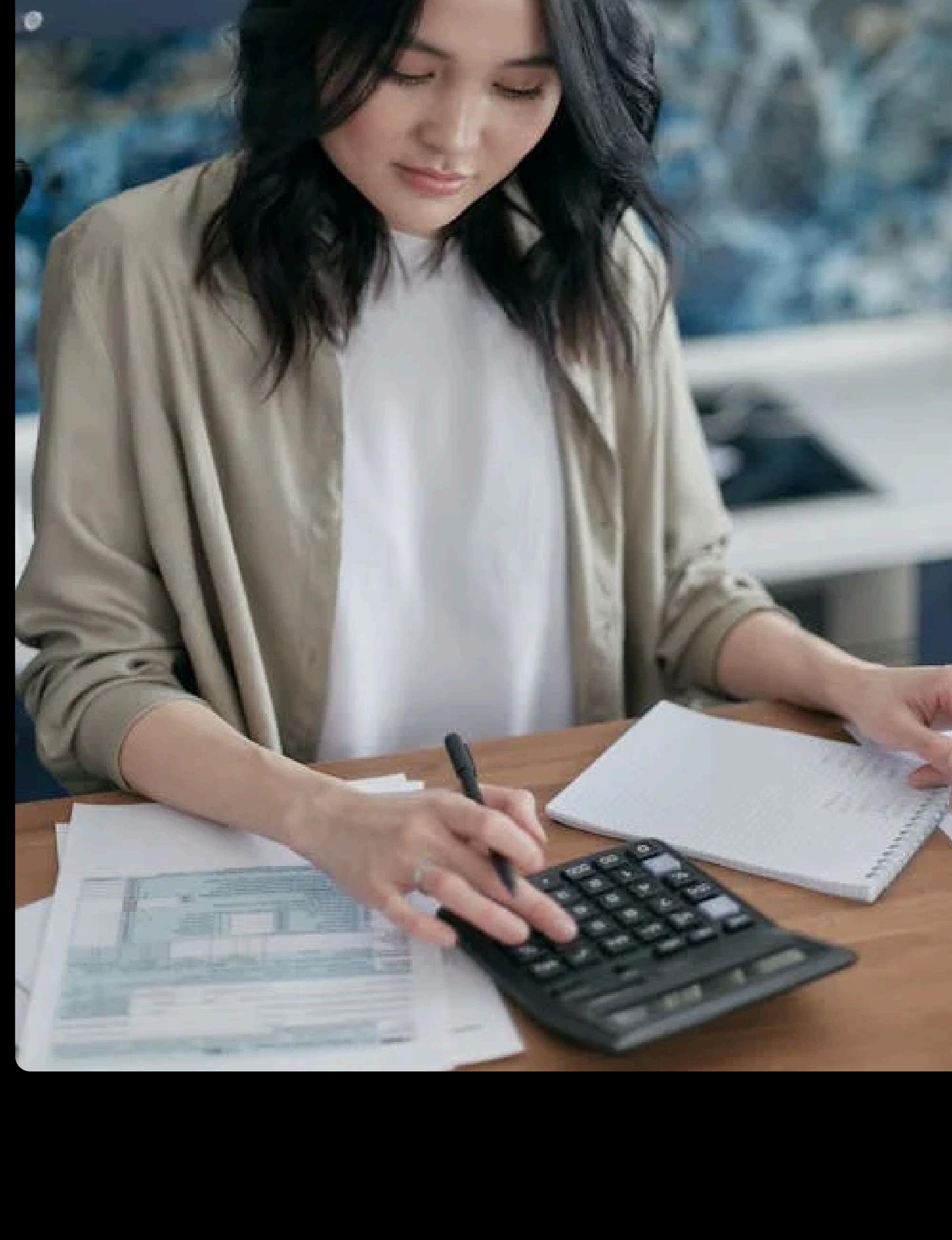
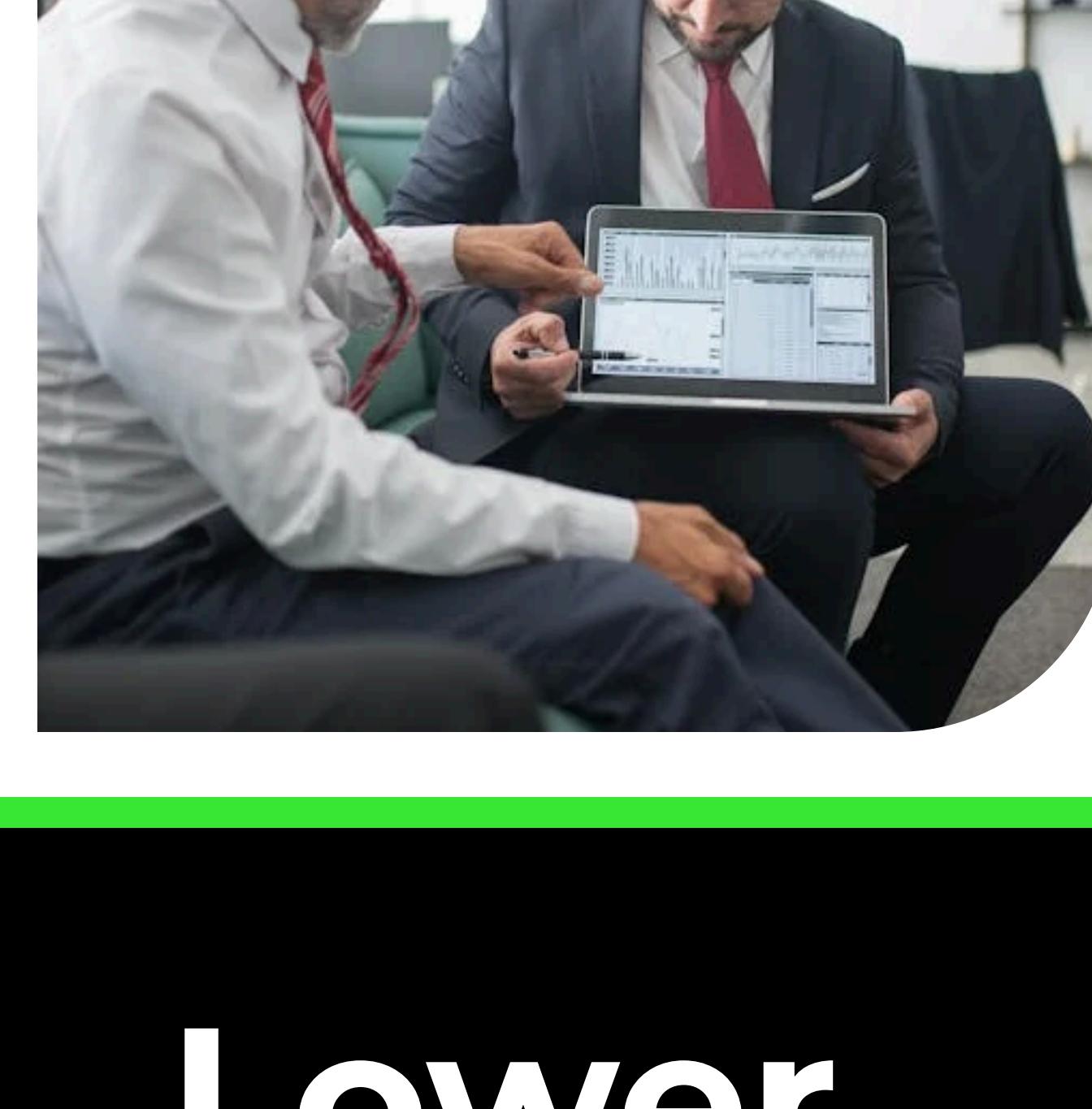


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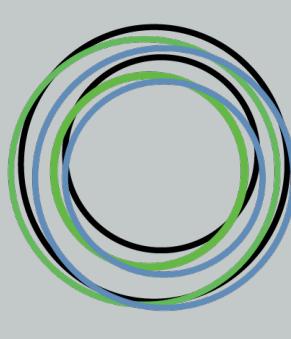
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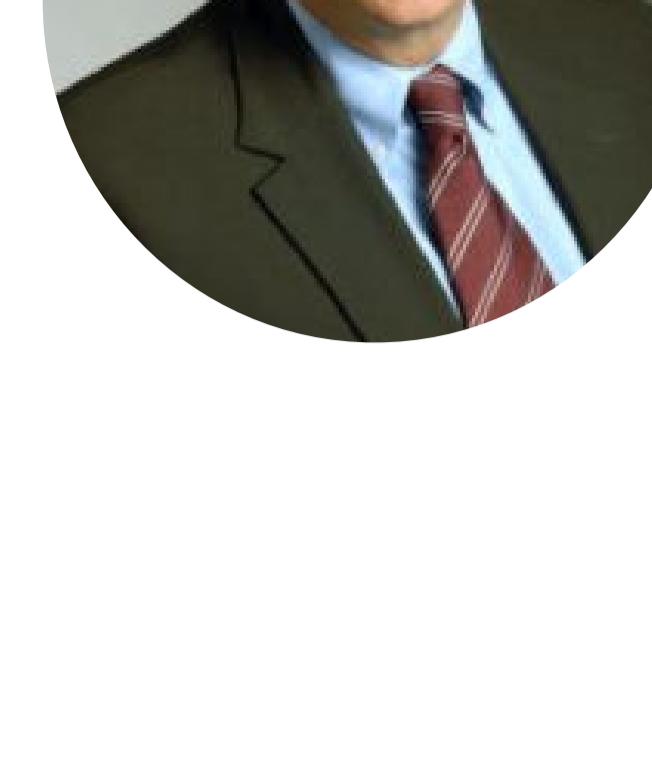
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Alderfer



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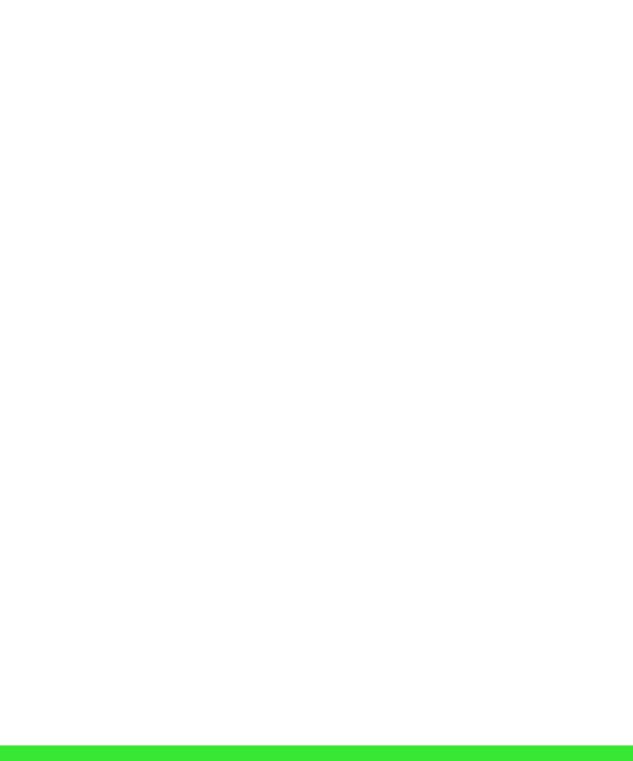
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Energy and  
Infrastructure Policy

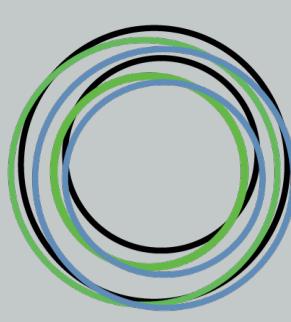
Dan Bruer

Executive Director



Anna Sommer

Economic  
Modeling Expert



# Our Projects

NEE joins more than thirty other groups asking the DOE to explore every opportunity to join states to develop and improve wholesale electricity markets.



## Coal Cost Crossover

New report finds that existing coal has crossed over, and is often more expensive than cleaner alternatives

[Learn More](#)



## Shifting to wind and solar

Xcel Energy shift from coal to renewables in the upper midwest is all about economics and saving customers money.

[Learn More](#)



## Solar Investment

Midwest utility crunches the numbers and moves toward solar to save customers more than \$2 billion.

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## Retiring Coal

Pacificorp study finds retiring coal plants in Utah, Wyoming and Oregon leads to multi-billion dollar cost savings.

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**123-456-7890**  
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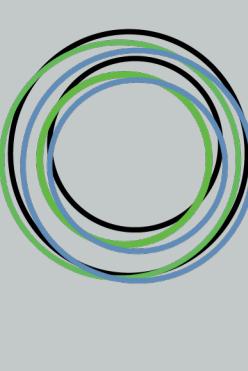
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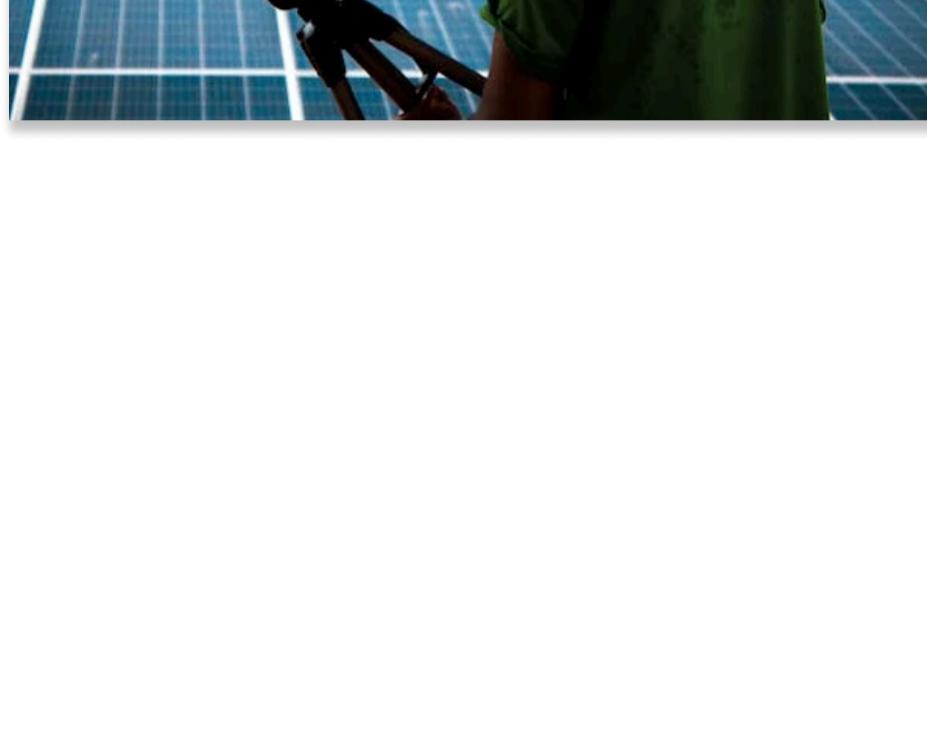
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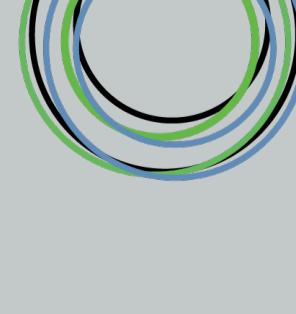


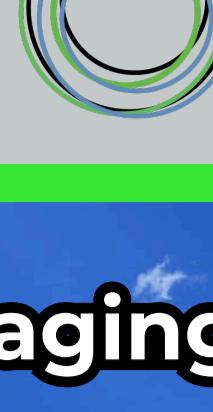
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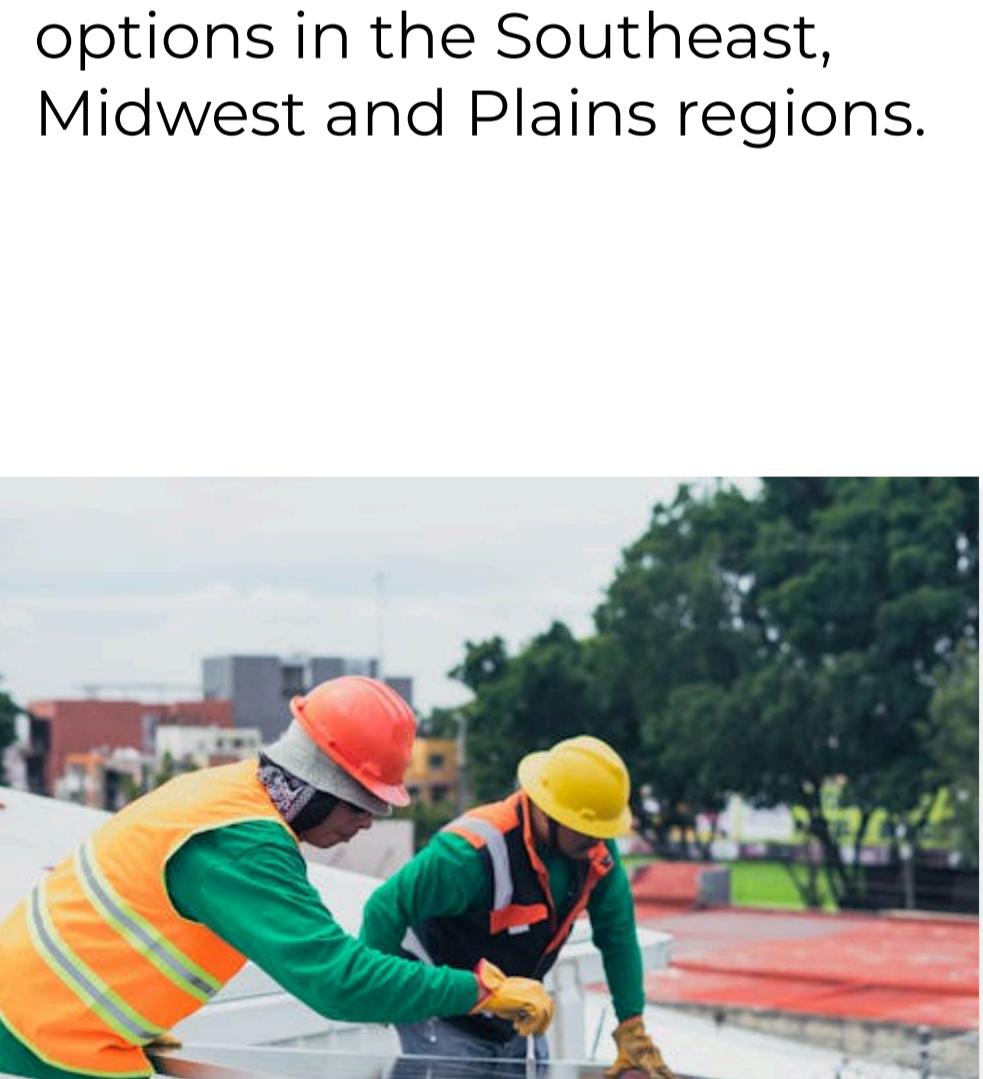
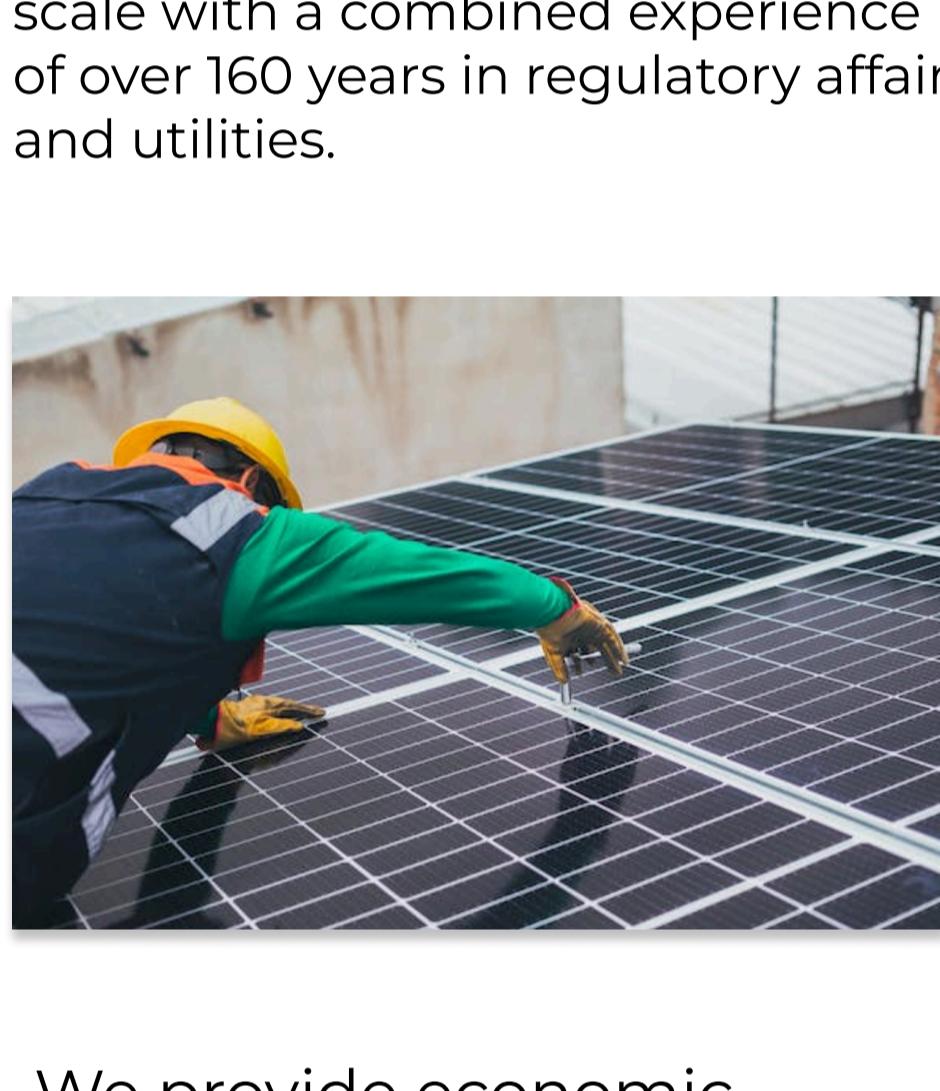


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DATA-DRIVEN DECISIONS

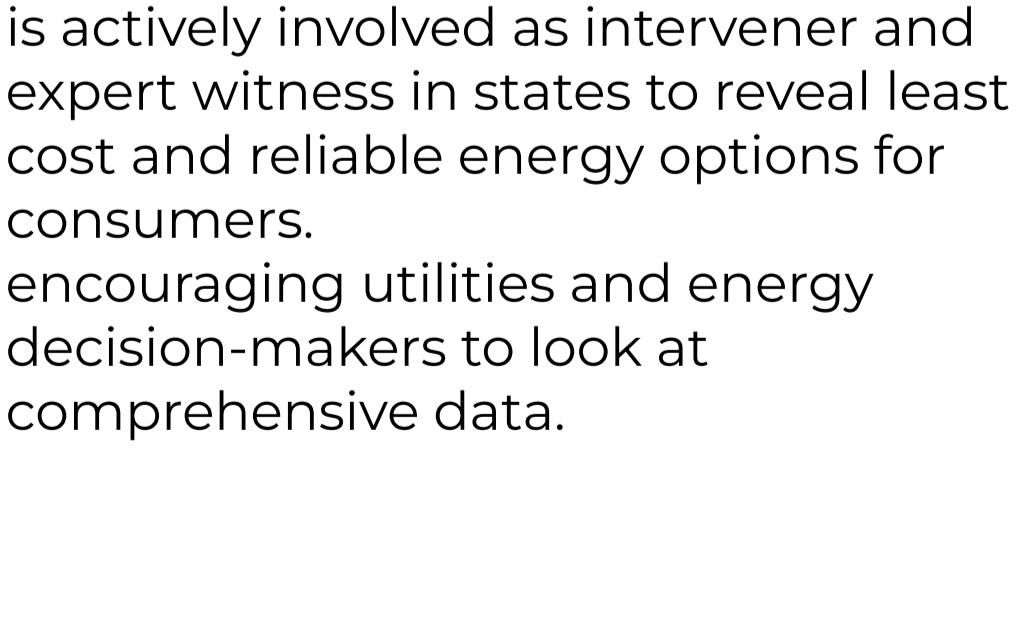
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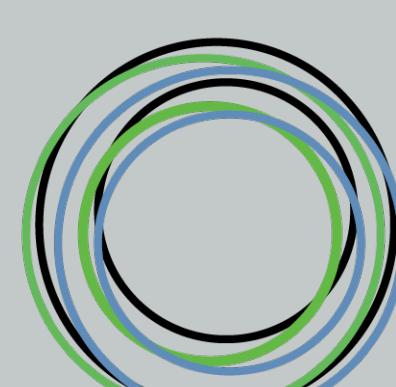


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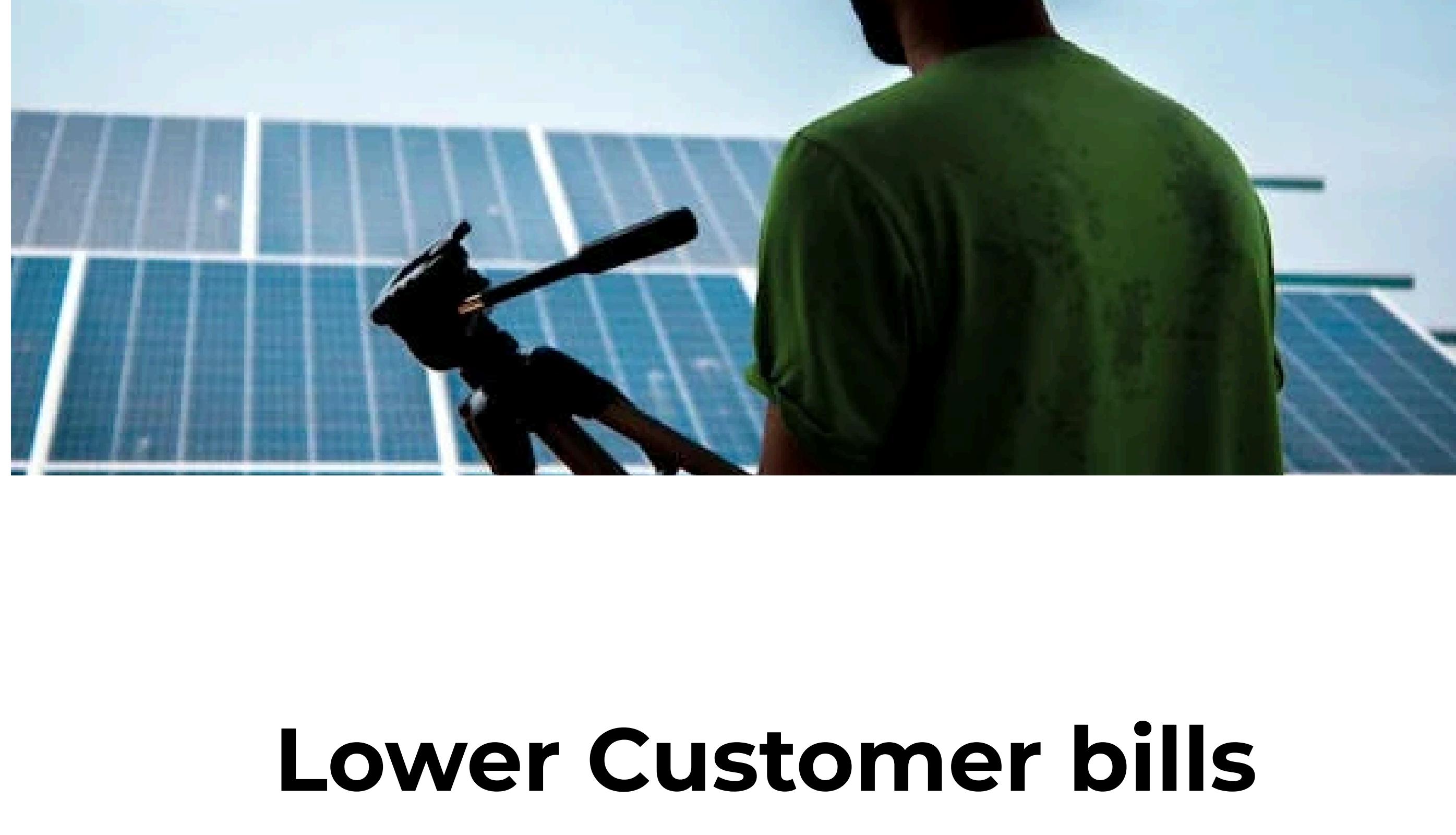
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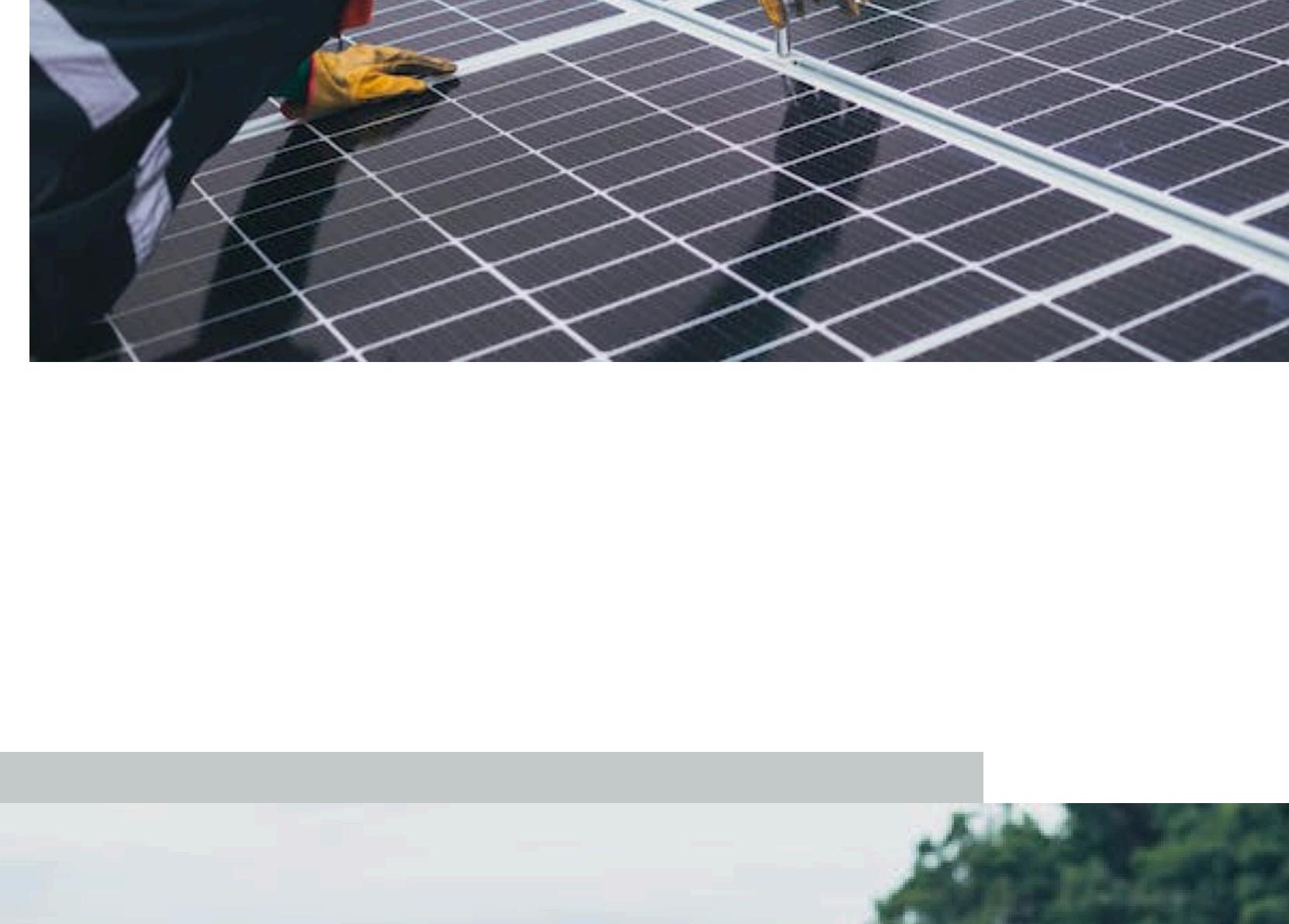
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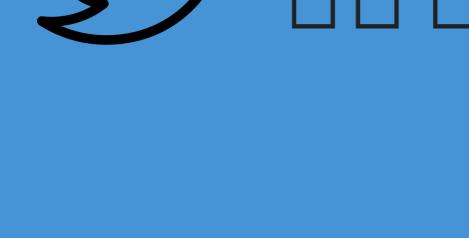


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# Energy you can trust

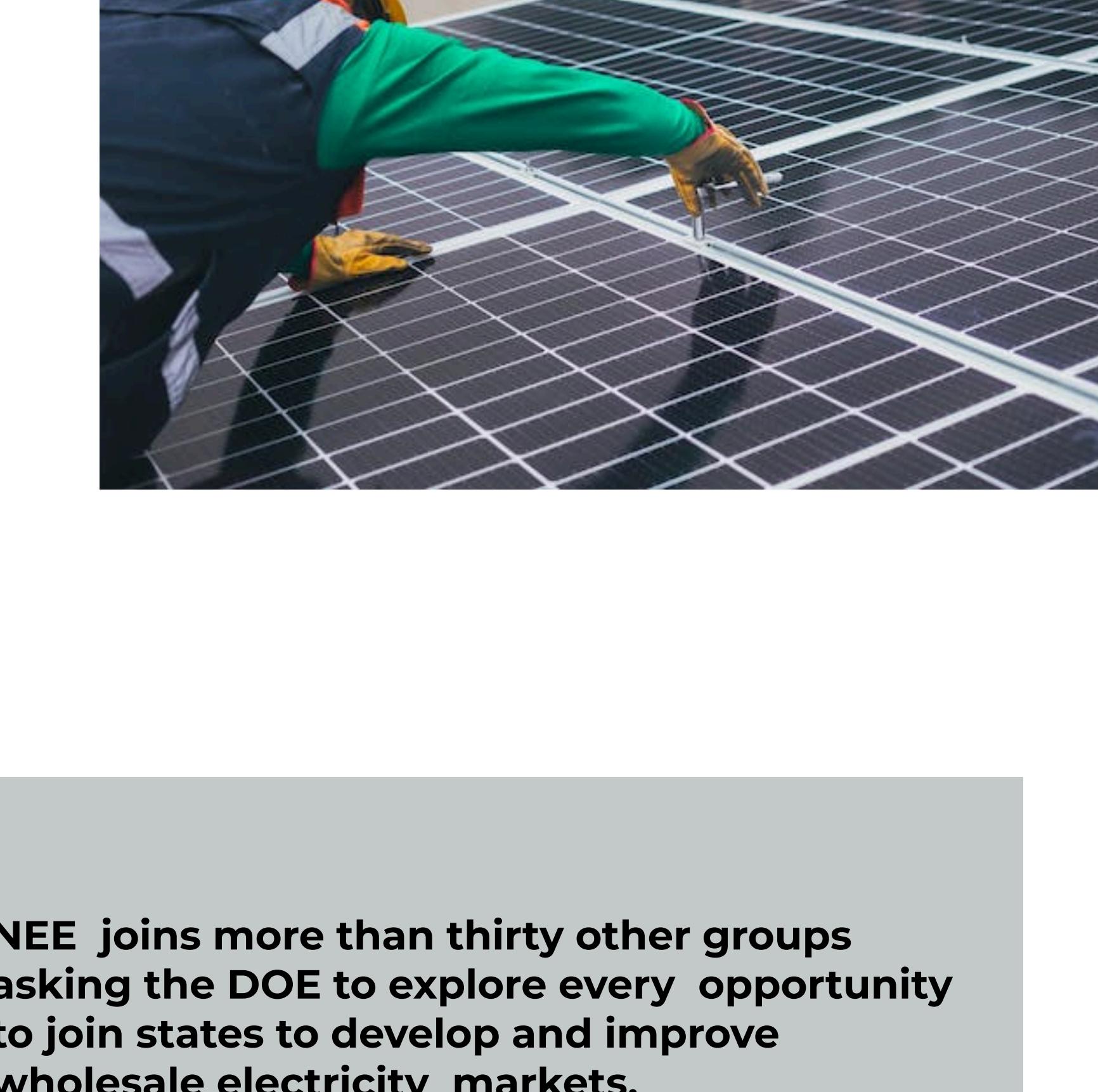
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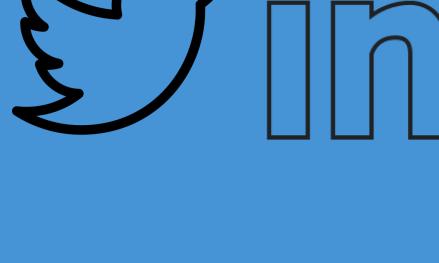
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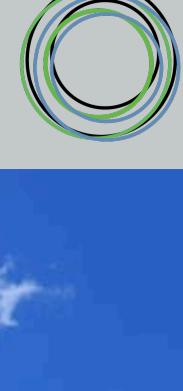


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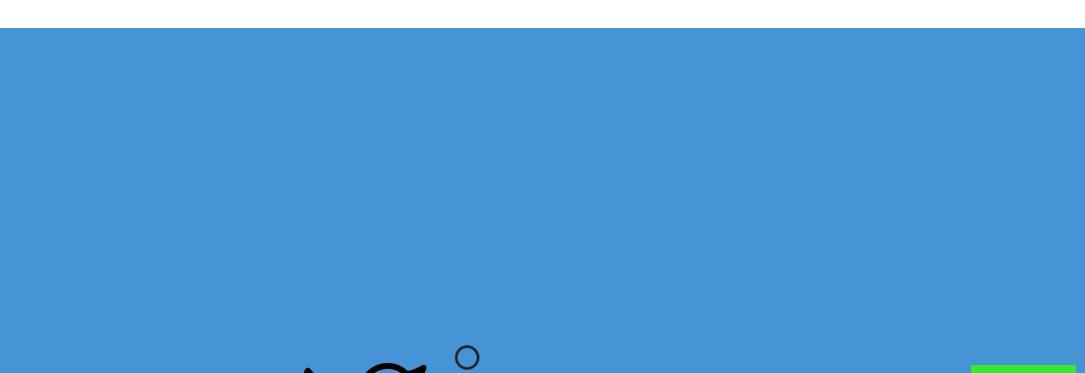
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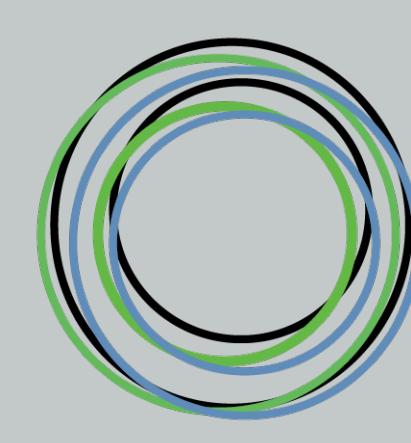
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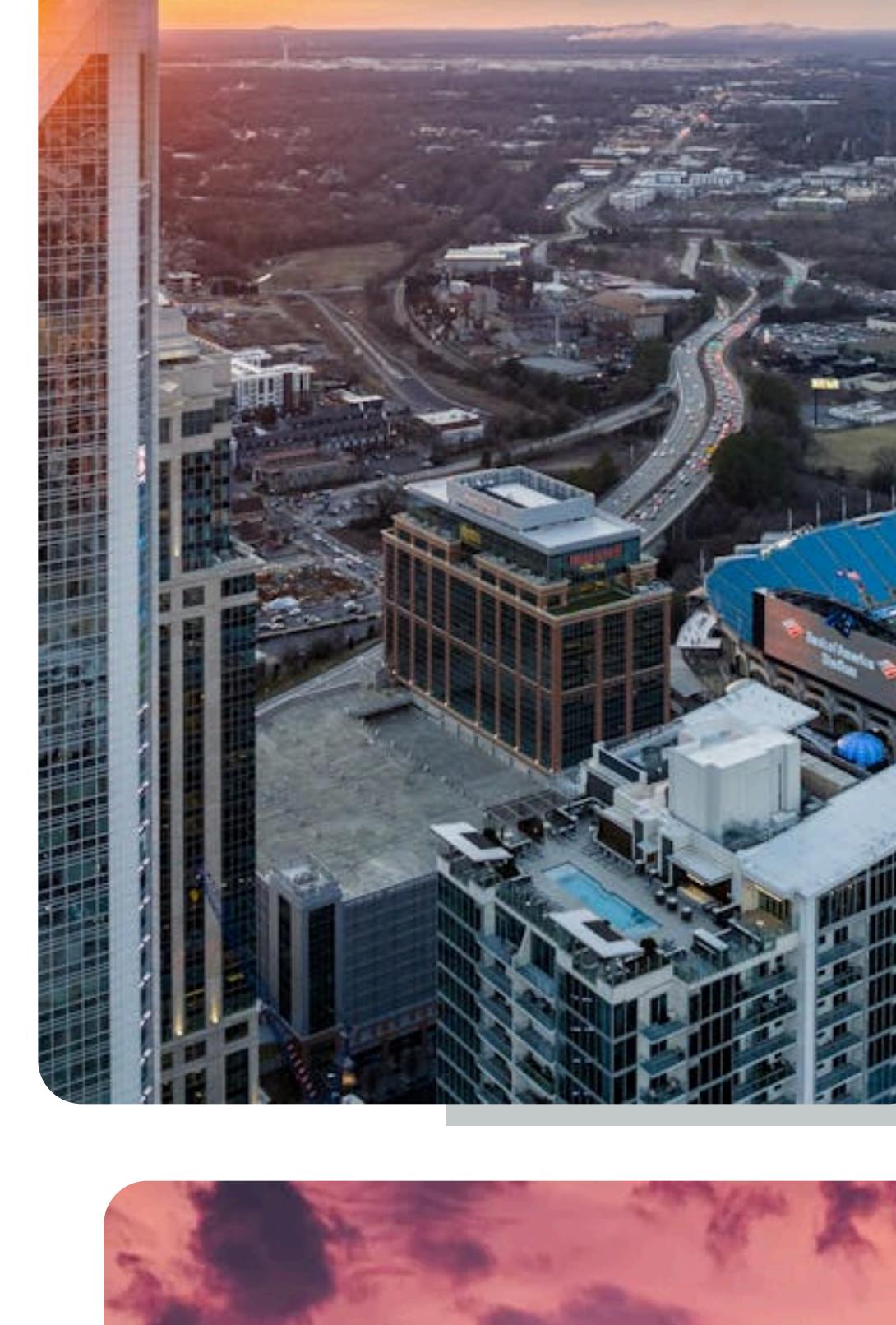
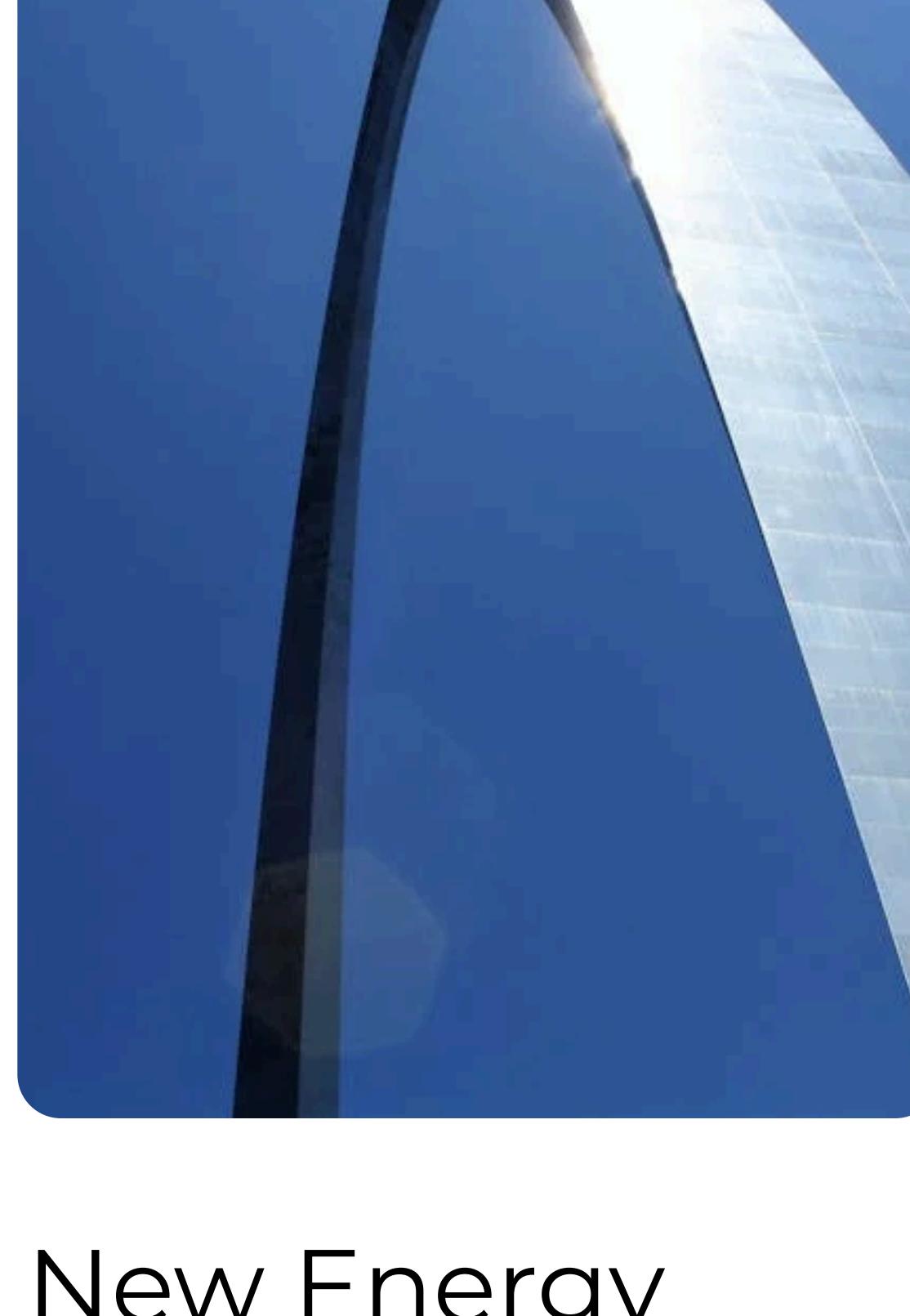
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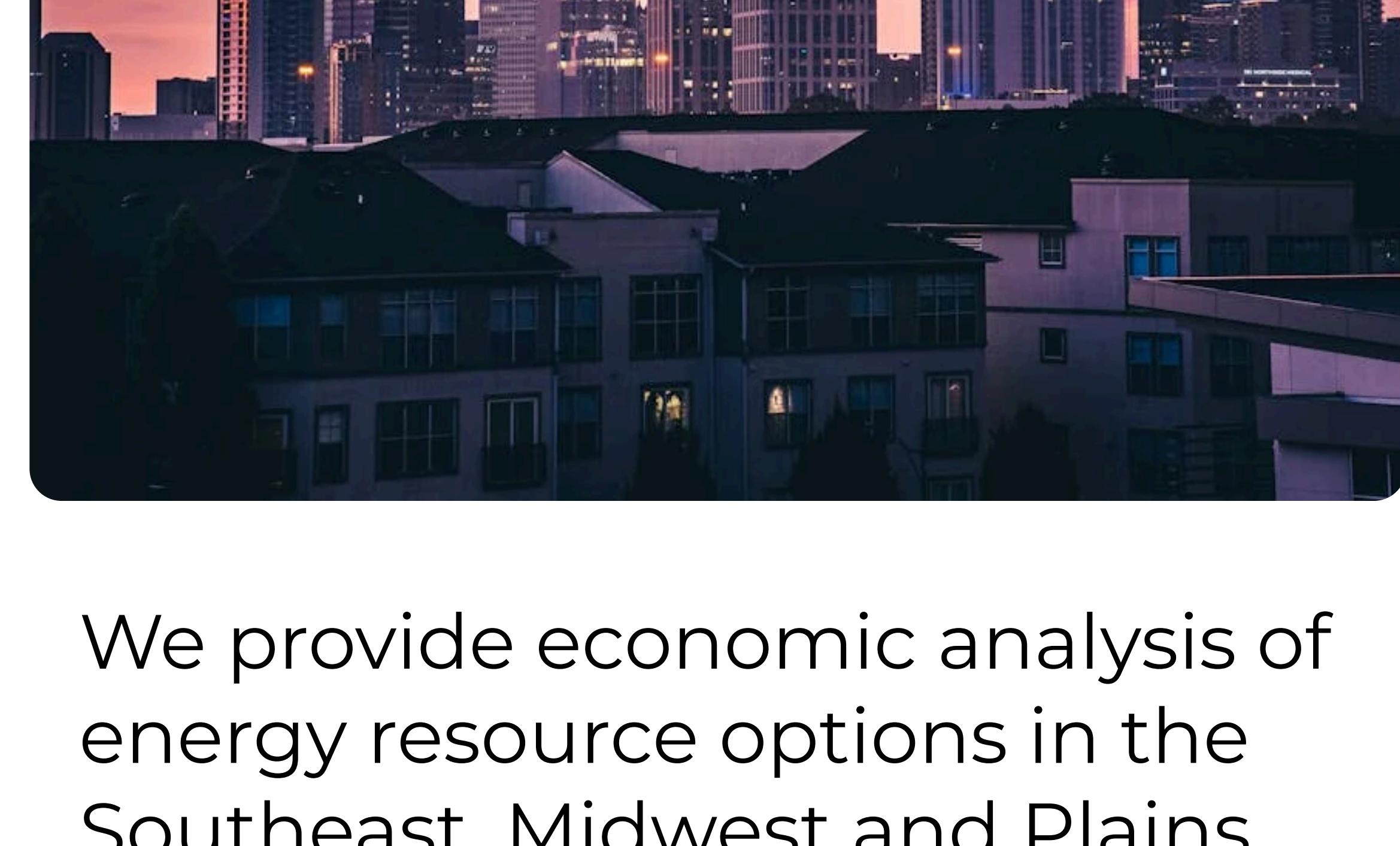
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children and teens engaged through online environmental education programs

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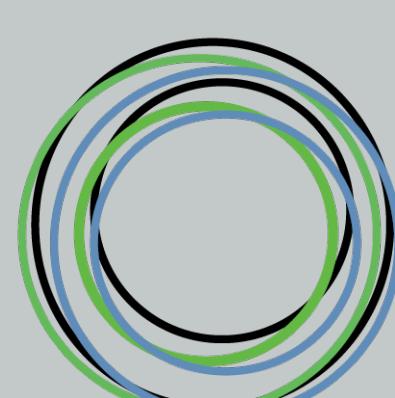
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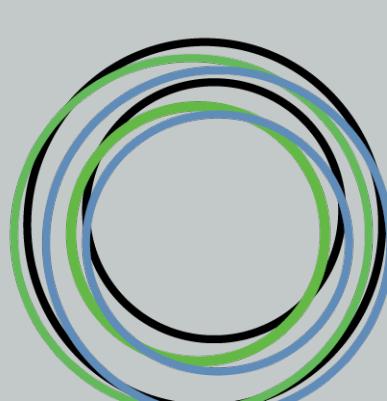
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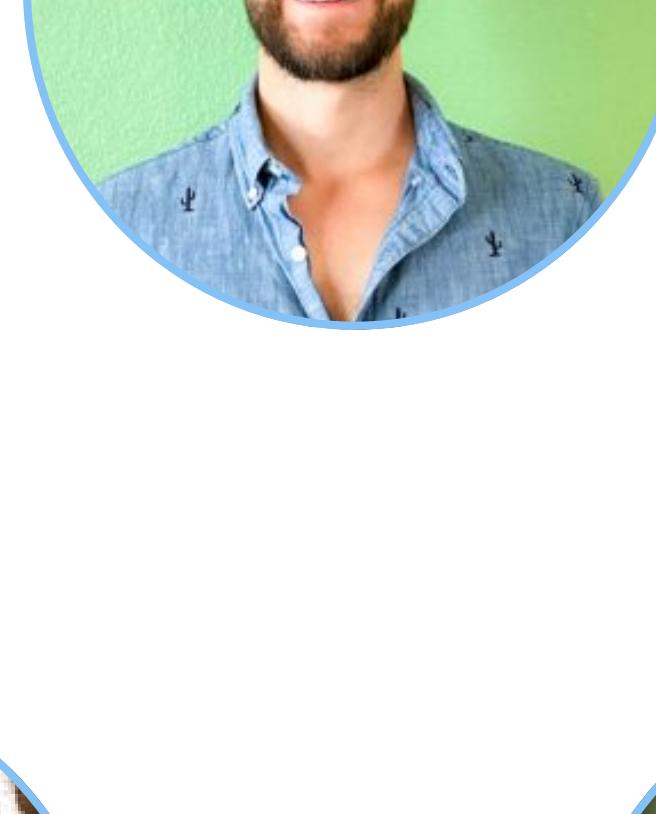
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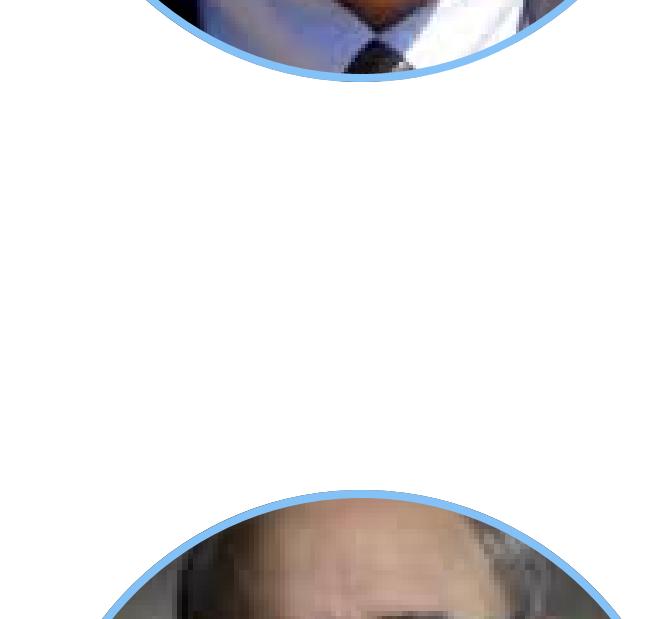
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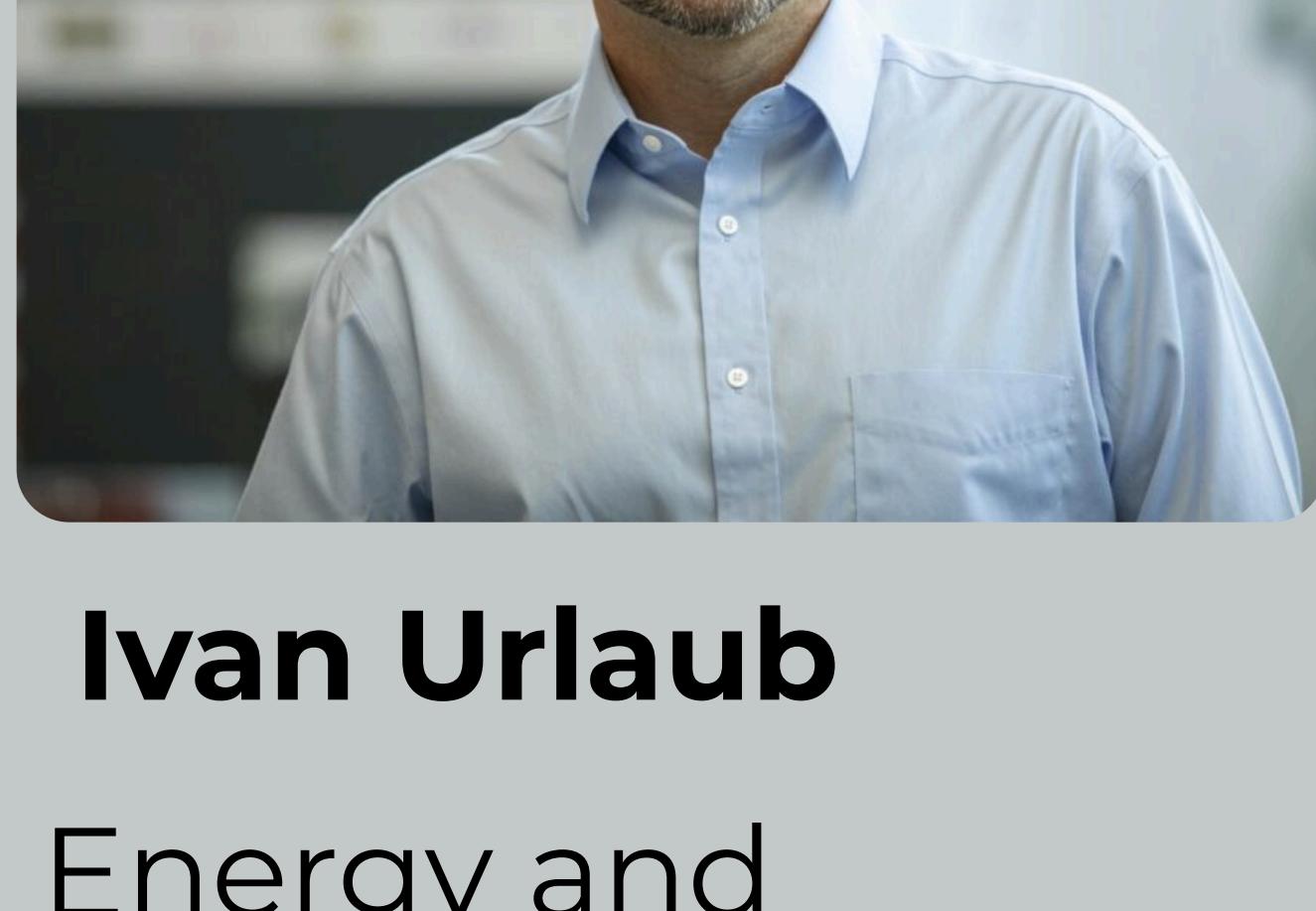


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## Our Experts



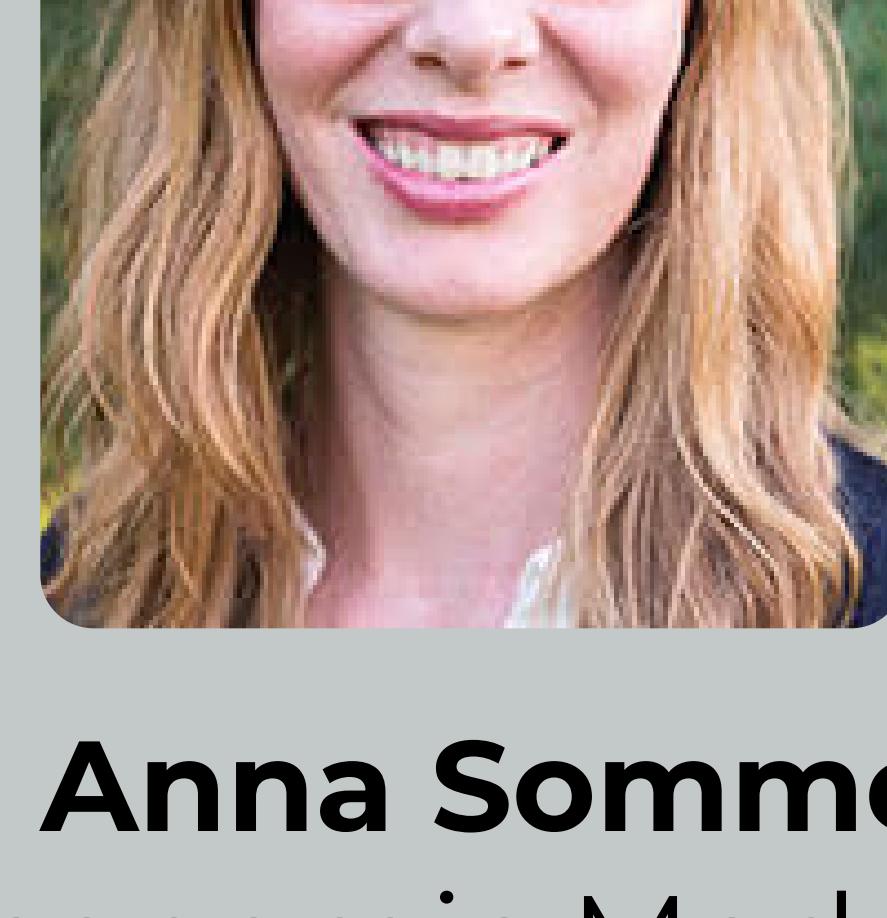
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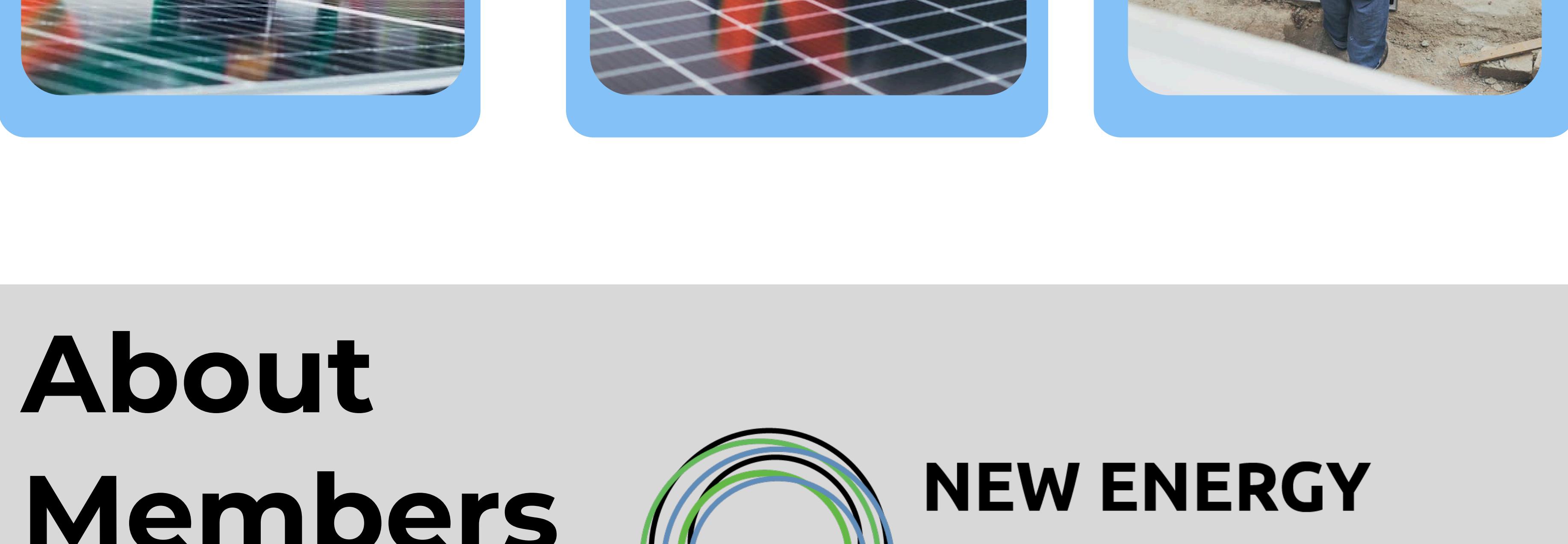
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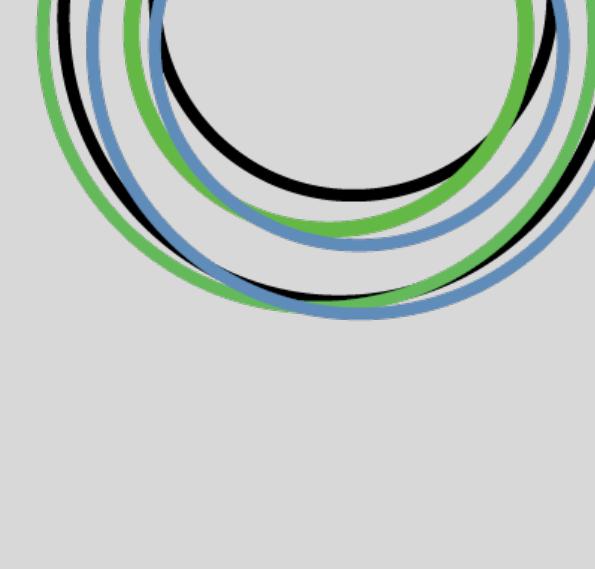


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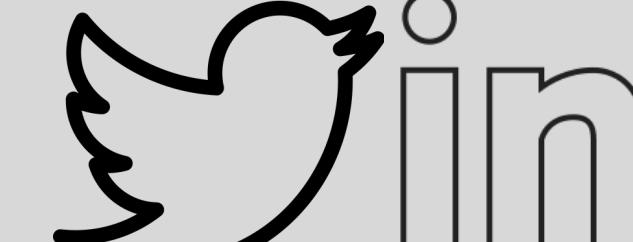
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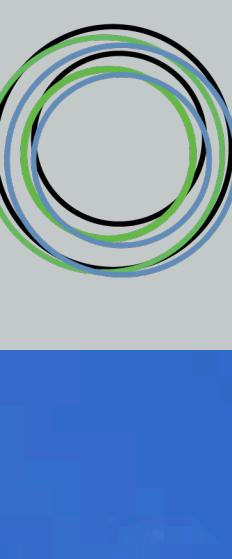


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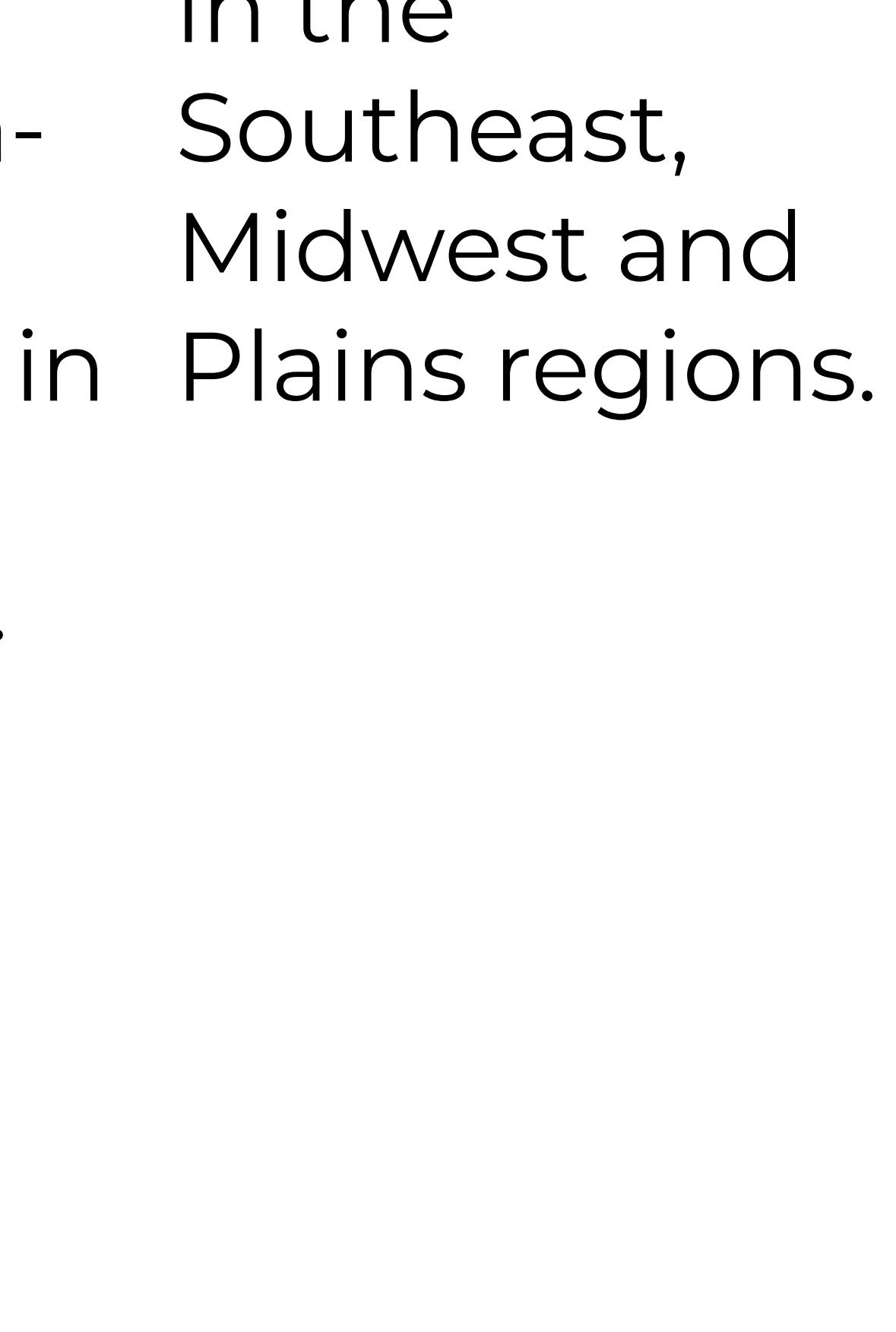
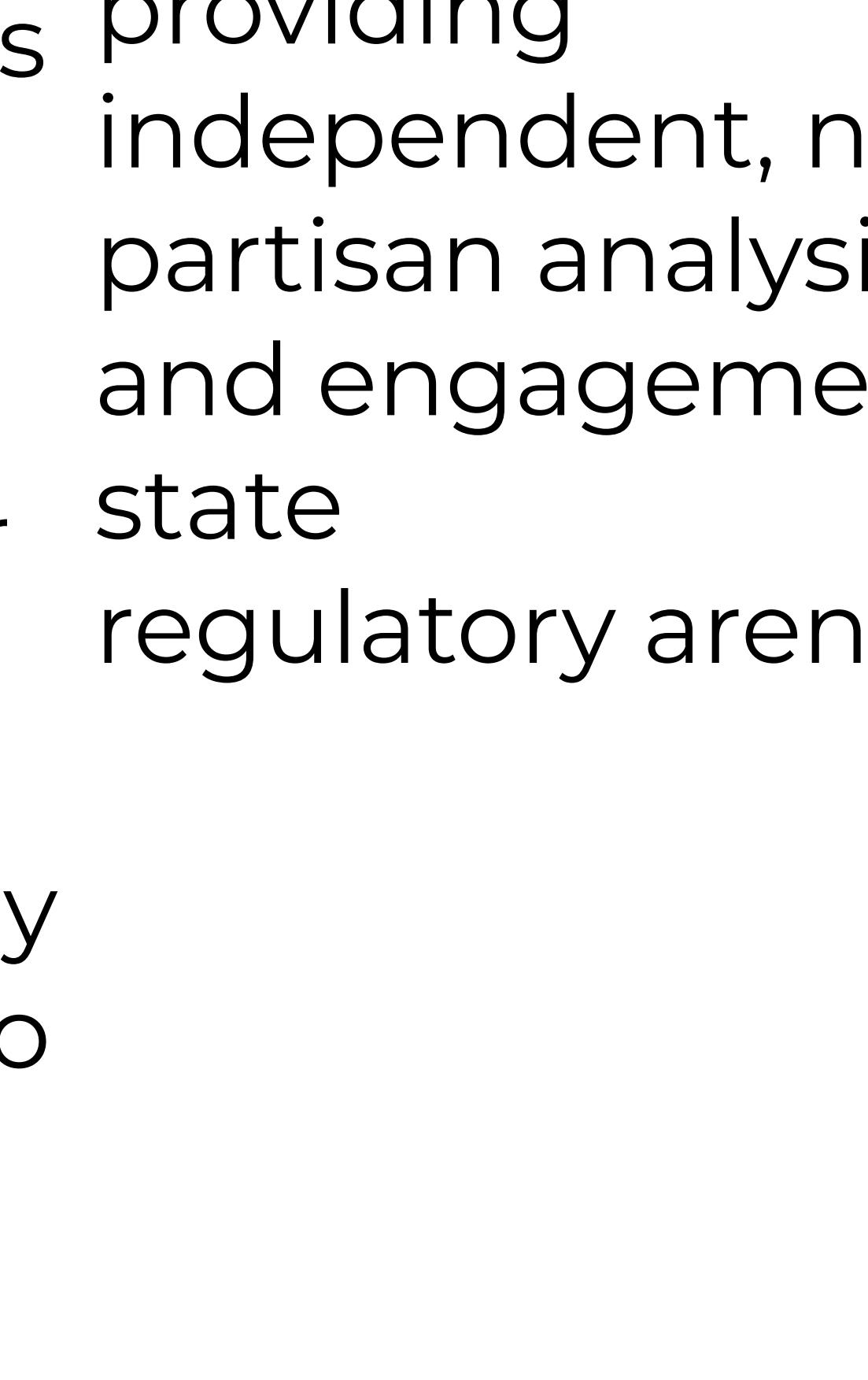
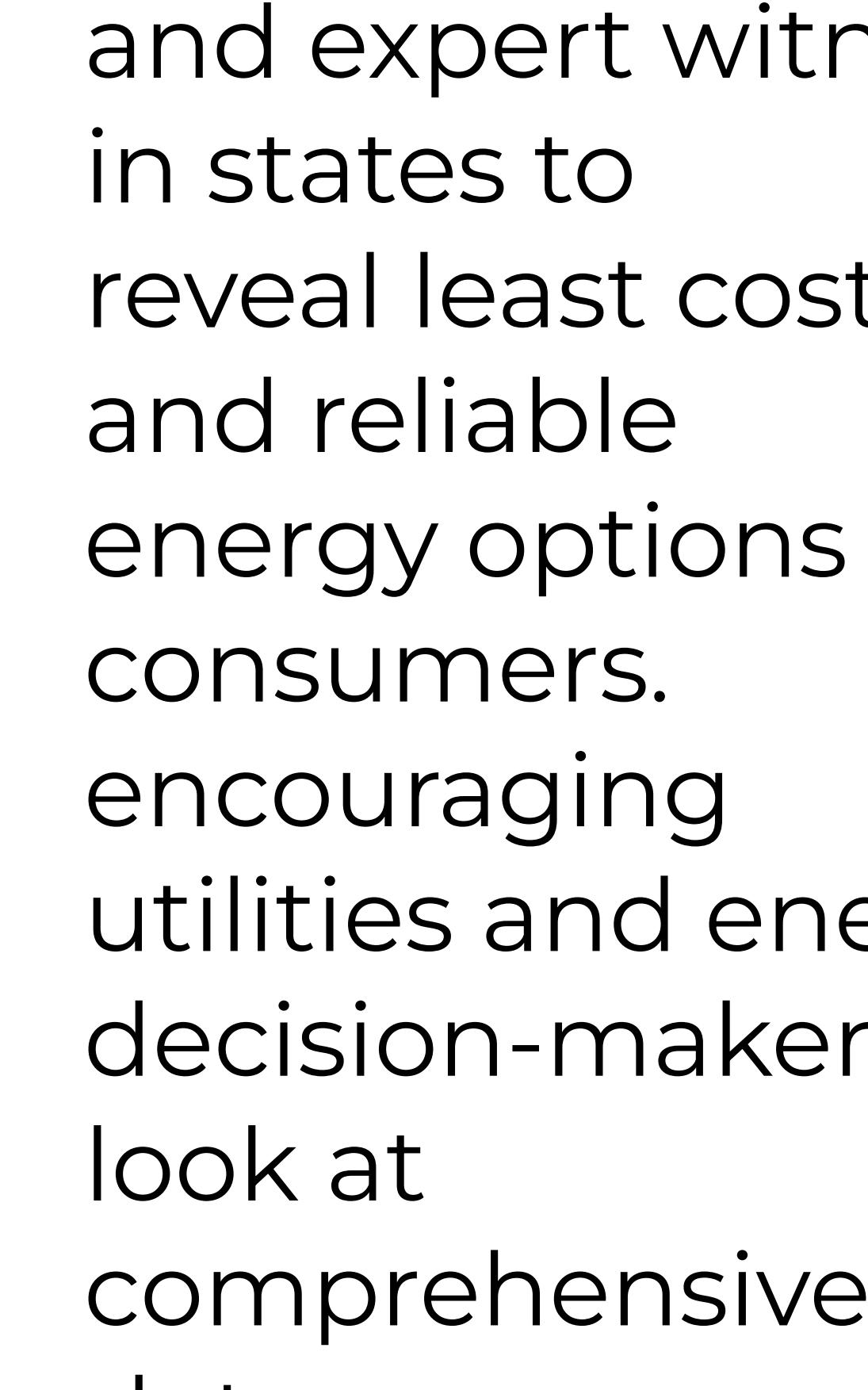
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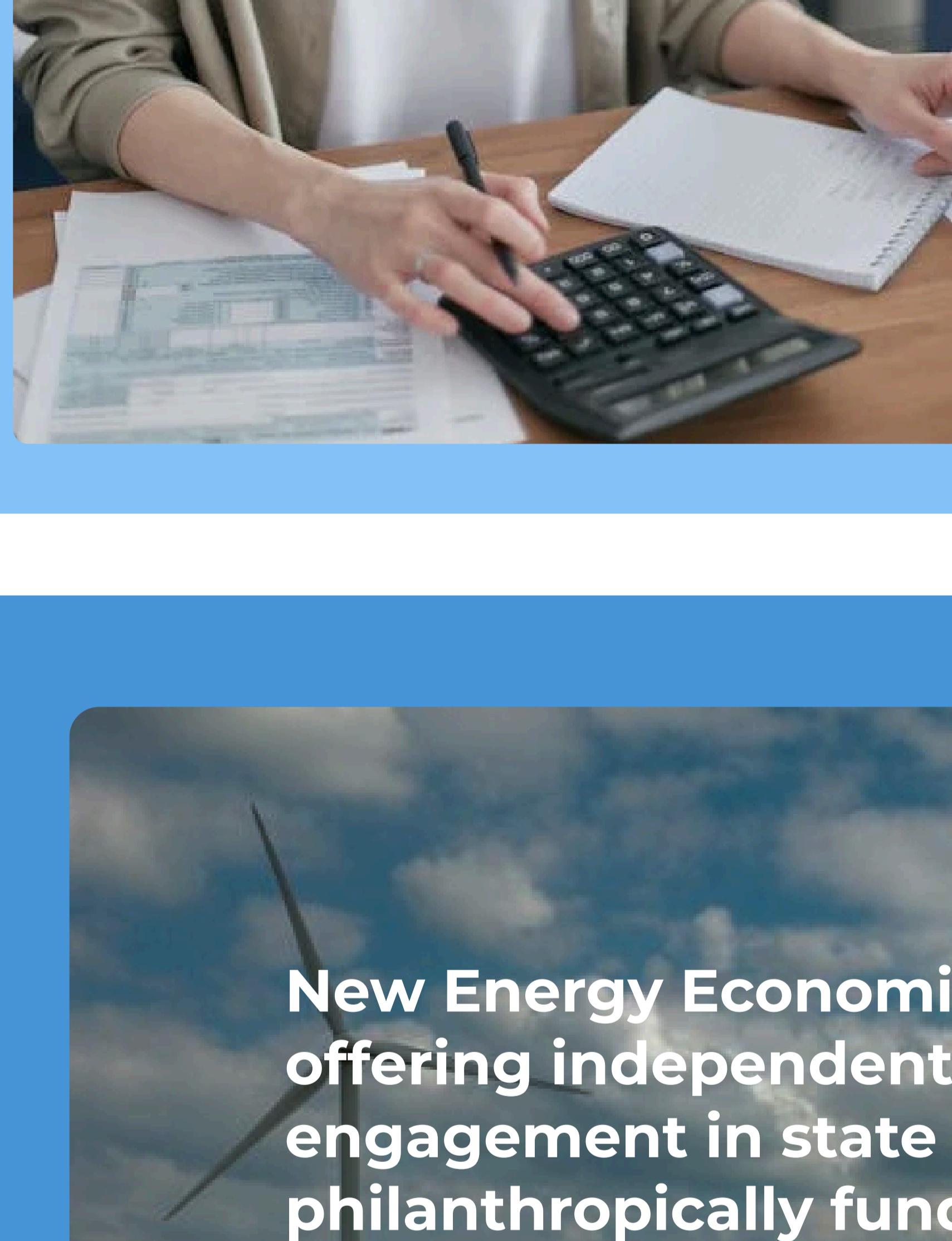
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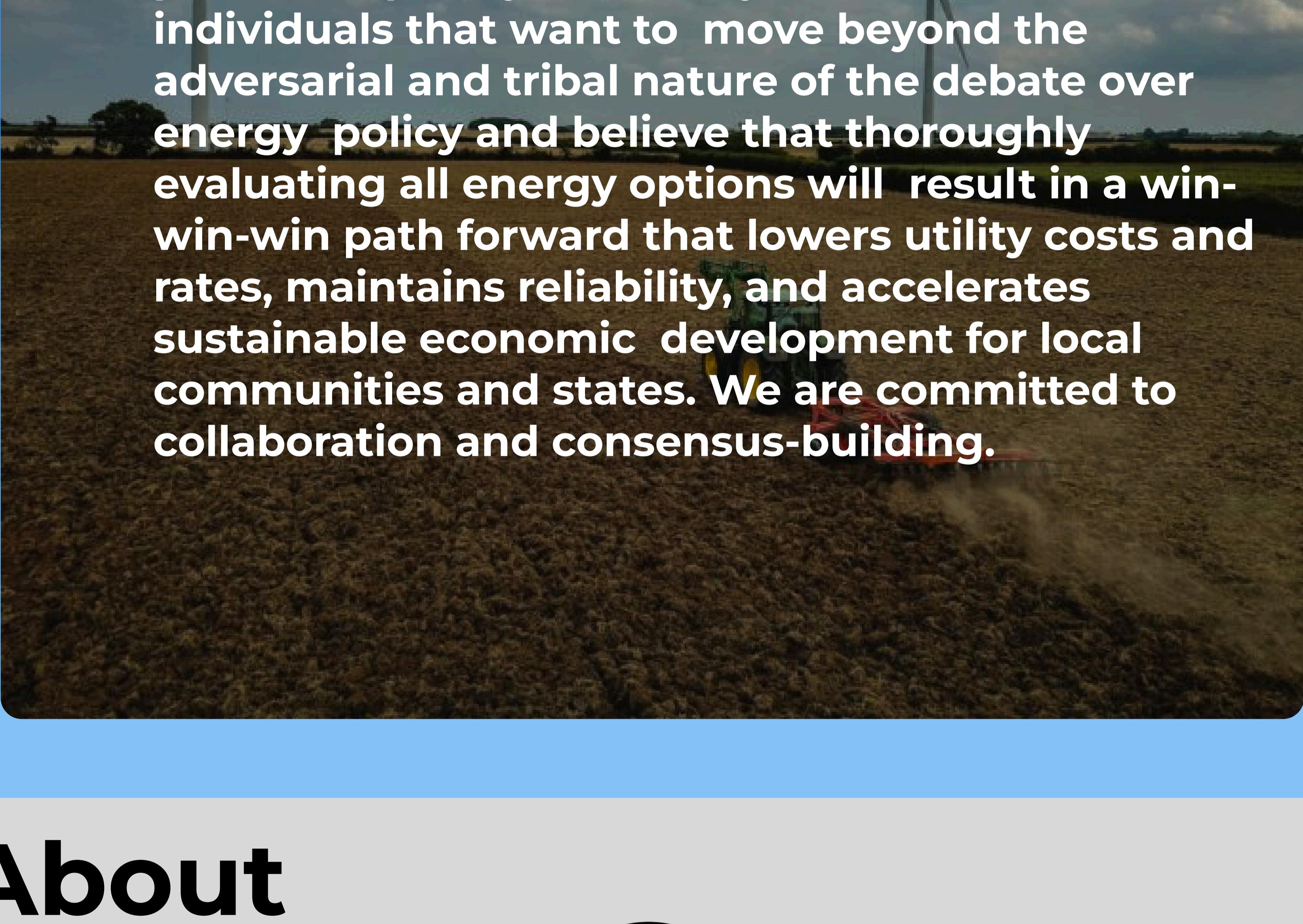
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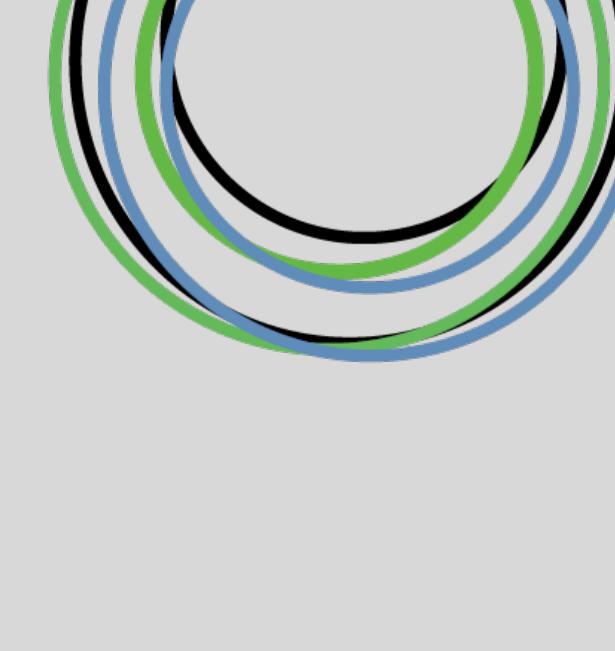
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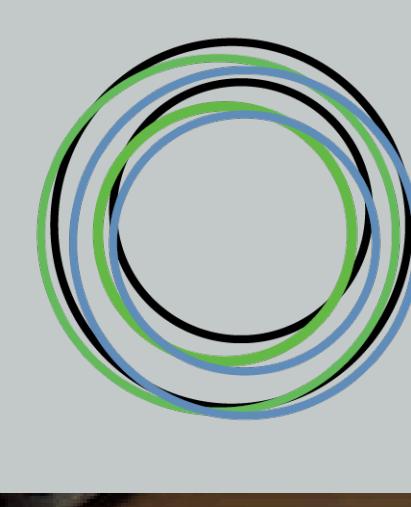


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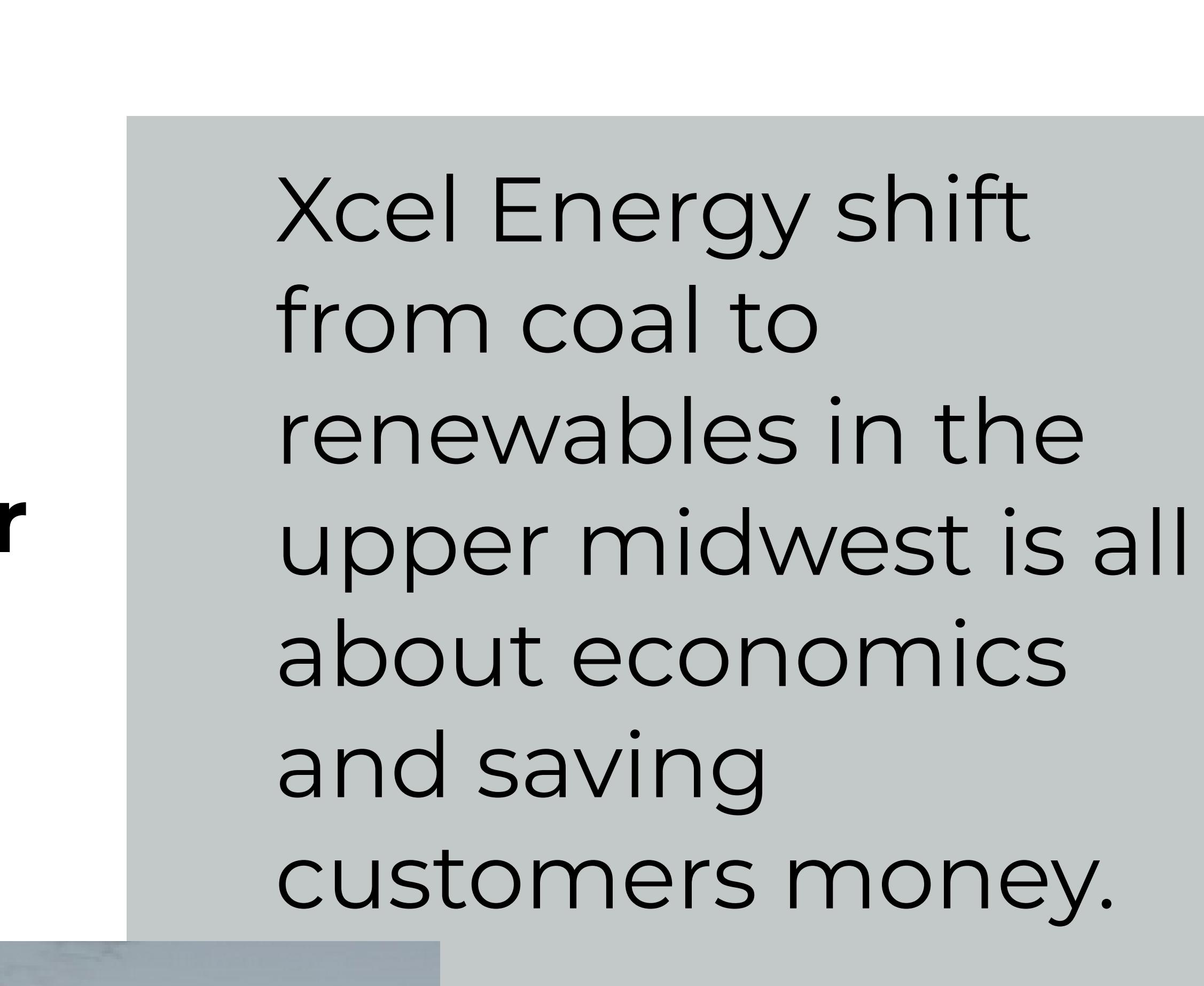
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NEE joins more than thirty other groups asking the DOE to explore every opportunity to join states to develop and improve wholesale electricity markets.

New report finds that existing coal has crossed over, and is often more expensive than cleaner alternatives

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## Coal Cost Crossover



## Shifting to wind and solar

Xcel Energy shift from coal to renewables in the upper midwest is all about economics and saving customers money.



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## Solar Investment

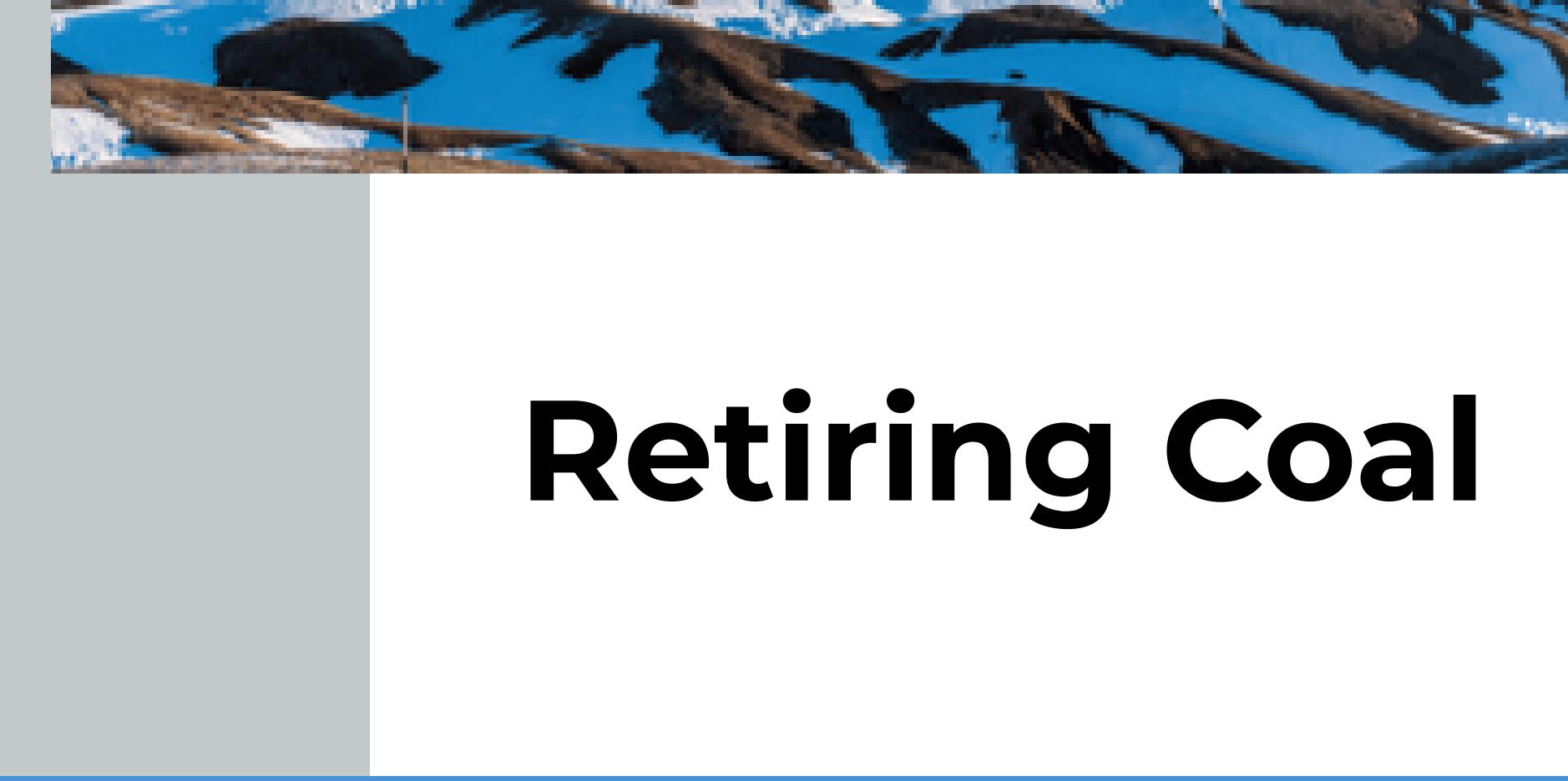
Midwest utility crunches the numbers and moves toward solar to save customers more than \$2 billion.

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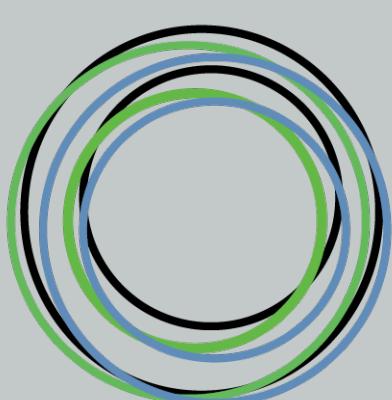


Pacificorp study finds retiring coal plants in Utah, Wyoming and Oregon leads to multi-billion dollar cost savings.

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## Retiring Coal

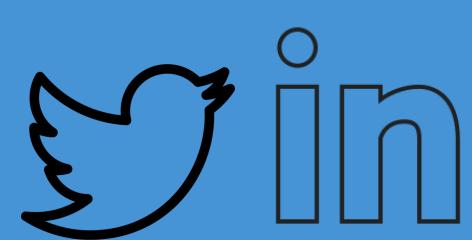


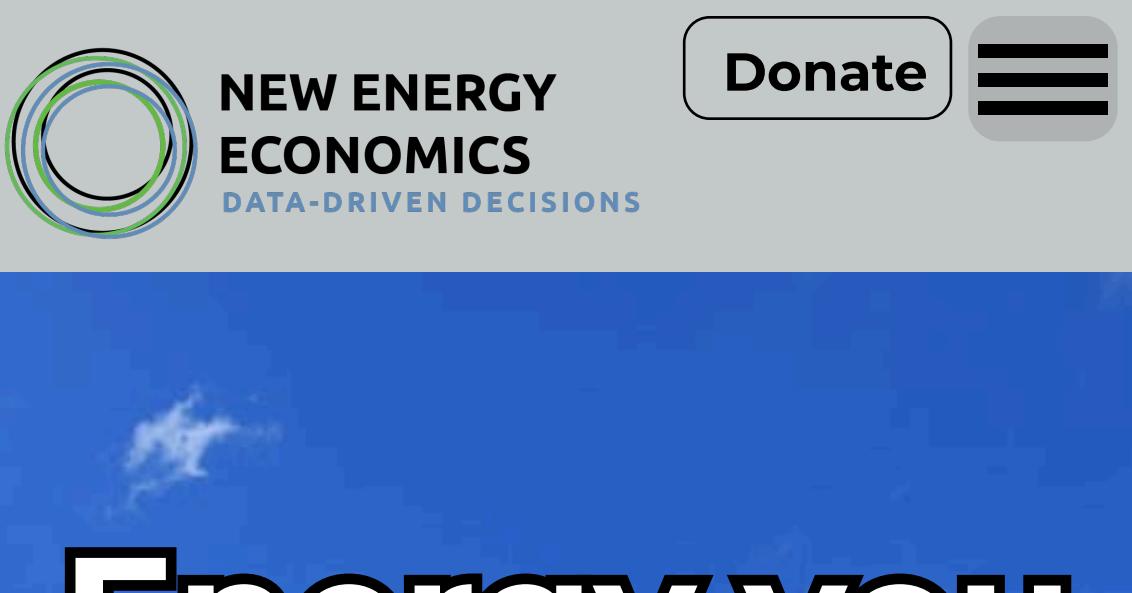
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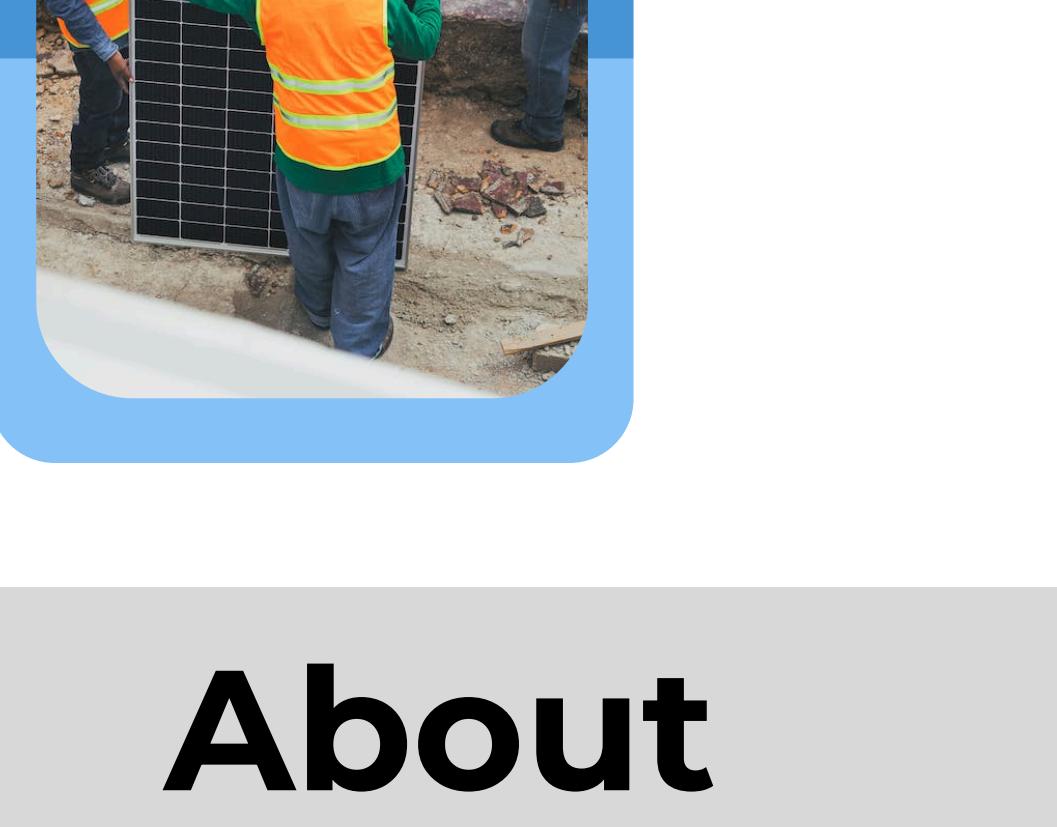
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## Economic Benefits

NewEnergy Economics is a 501(c)(3) organization providing independent, non-partisan analysis and engagement in state regulatory arenas. Our team is led by CEOs of industrial scale with a combined experience of over 160 years in regulatory affairs and utilities.



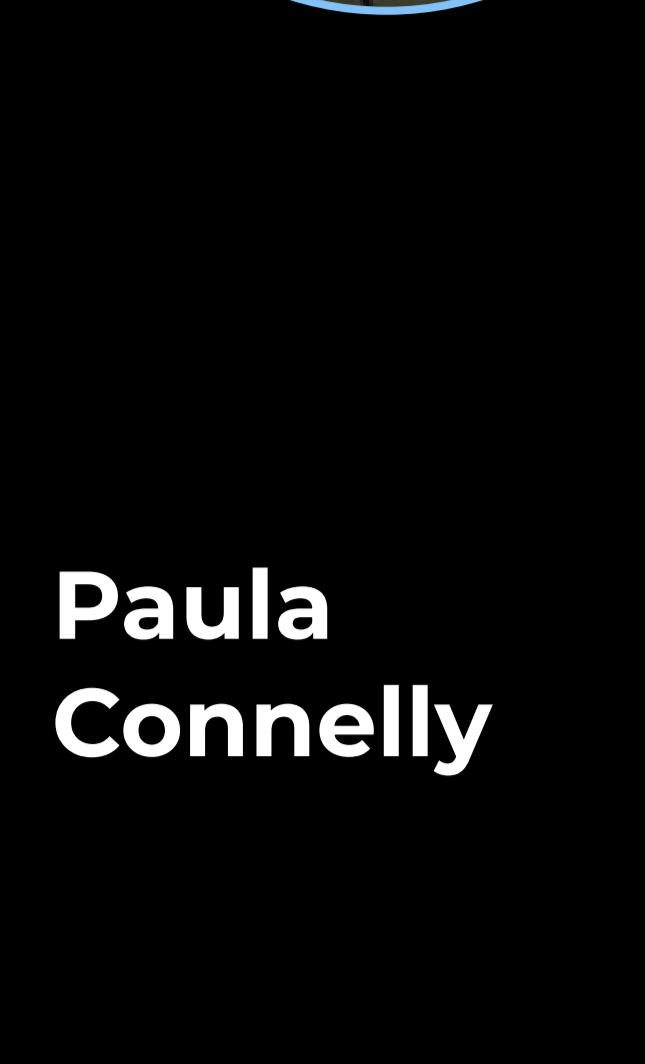
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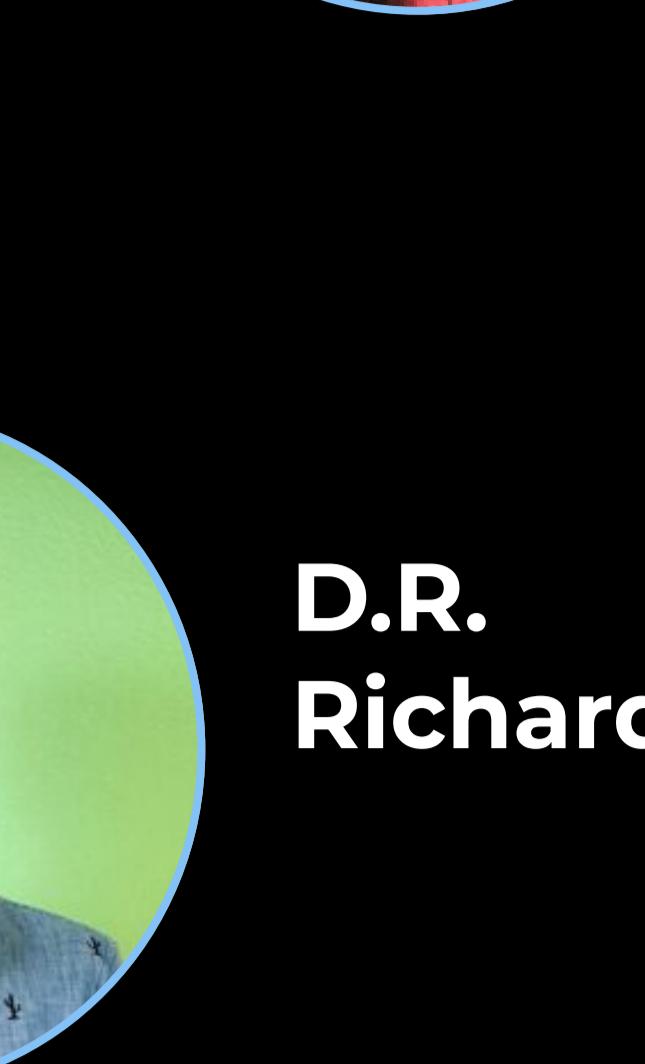
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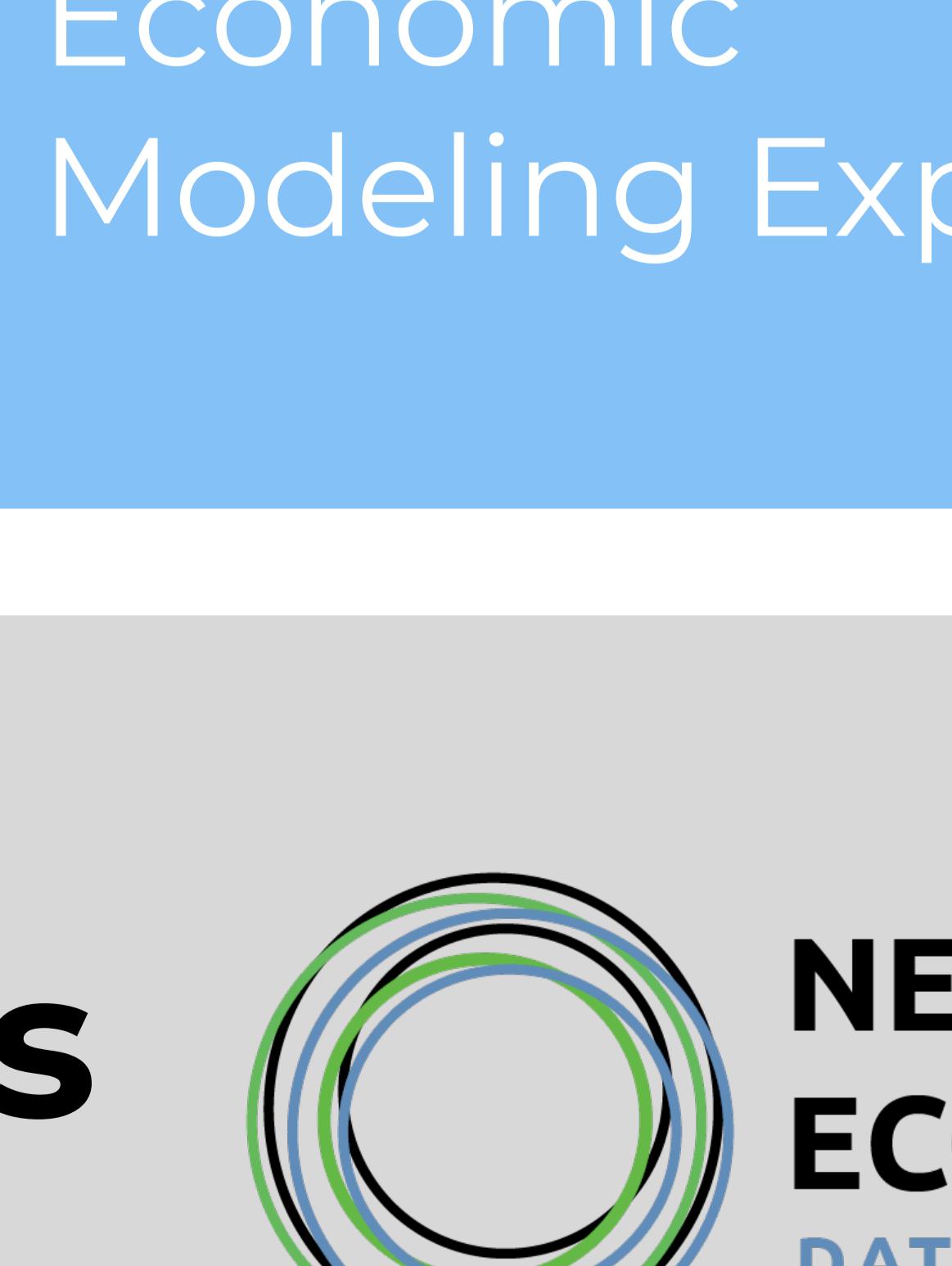
## Our Experts



Ivan Urlaub  
Energy and Infrastructure Policy



Dan Bruer  
Executive Director



Anna Sommer  
Economic Modeling Expert

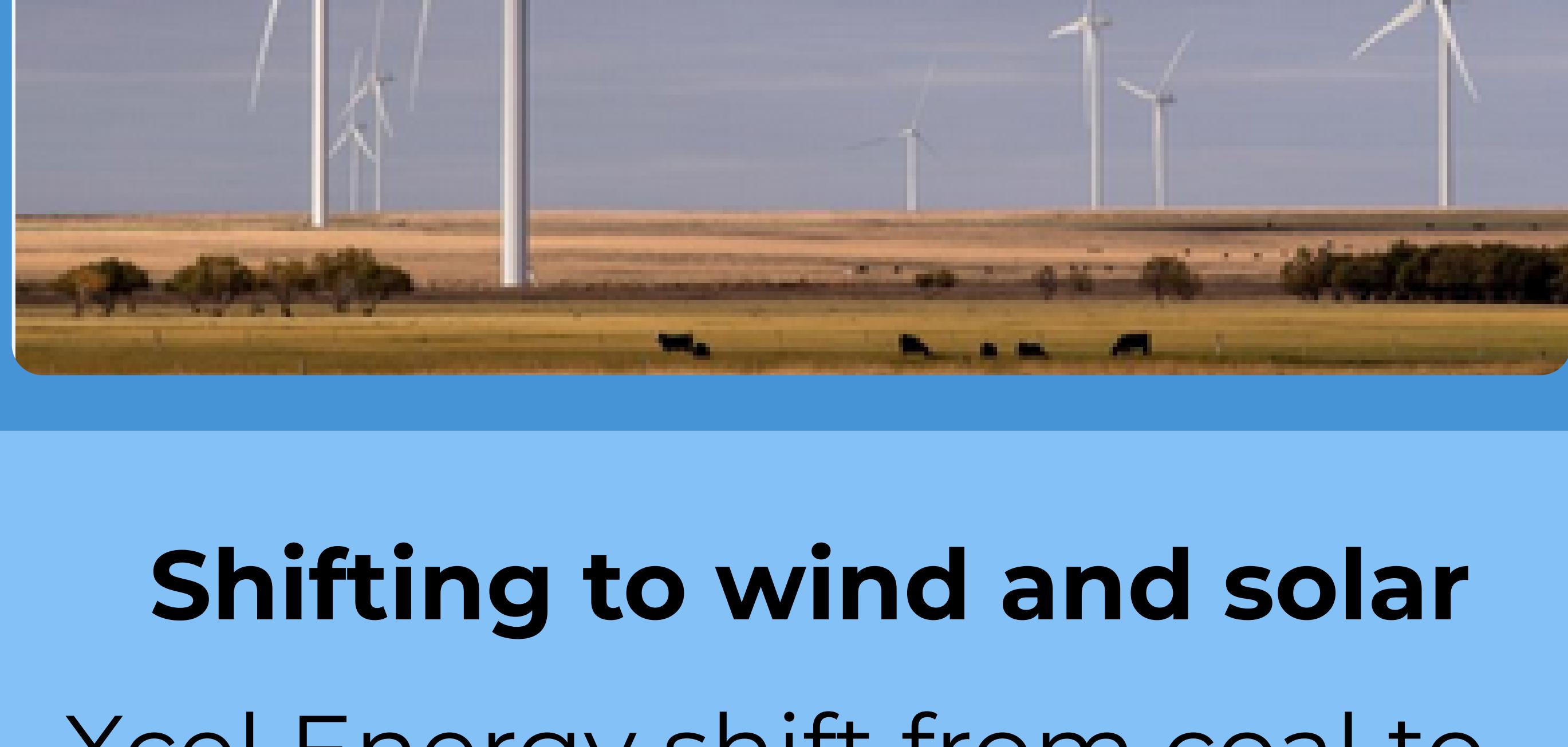
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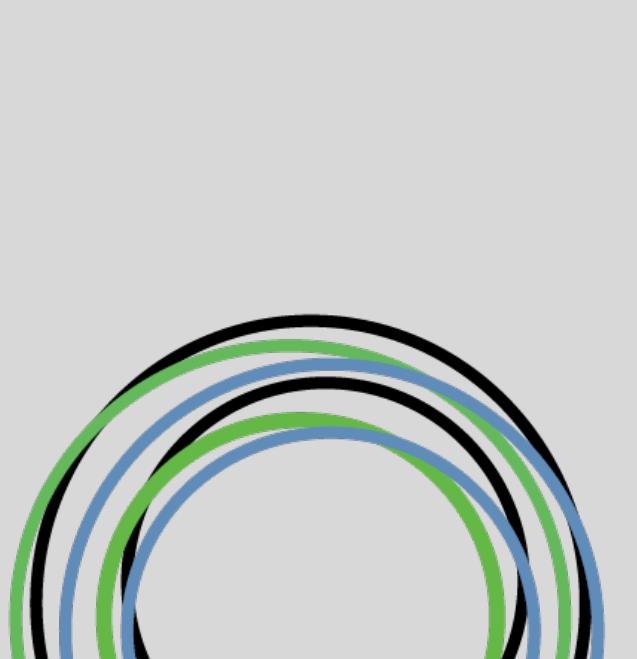
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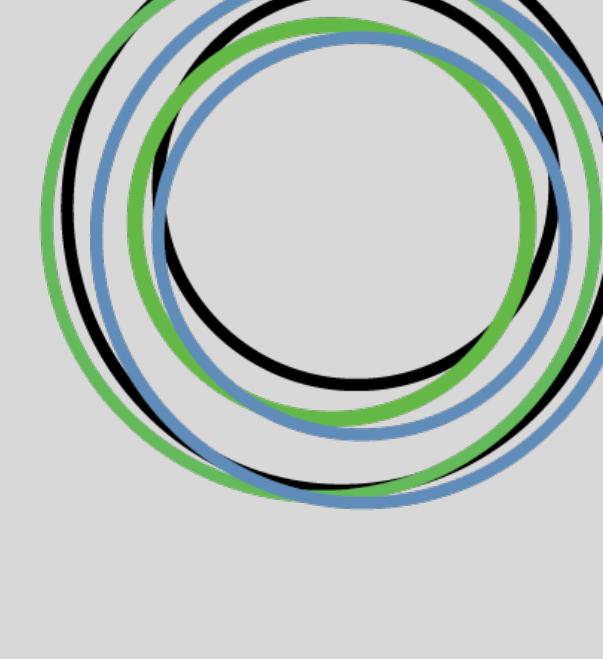
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## Shifting to wind and solar

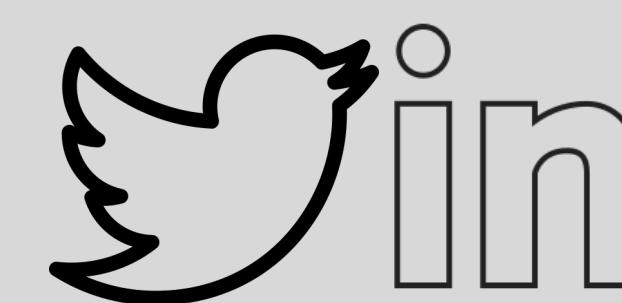
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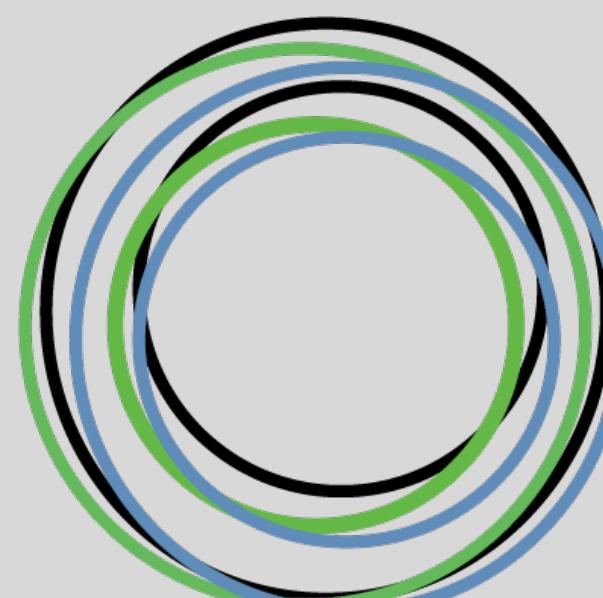
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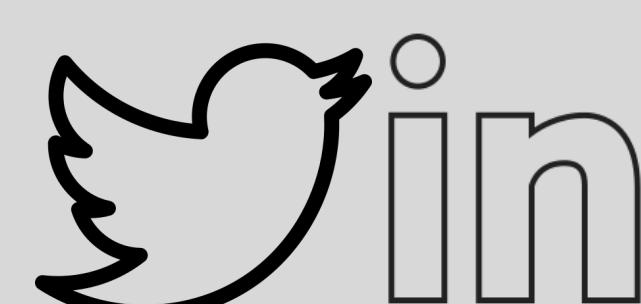
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New Energy Economics helps policy, utility and stakeholder energy decision-makers collect and analyze data to determine the most cost-effective path.



## Our Mission

New Energy Economics helps policy,

utility and stakeholder energy decision-

makers collect and analyze data to

determine the most cost- effective

path. Costs and performance of key

energy technologies

are evolving rapidly and require deep

analysis to determine the most

economical and compatible solutions.

We provide economic analysis of energy resource options in the Southeast, Midwest and Plains regions.



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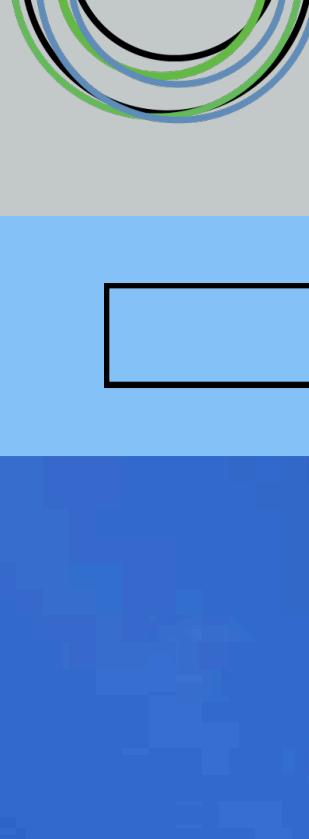
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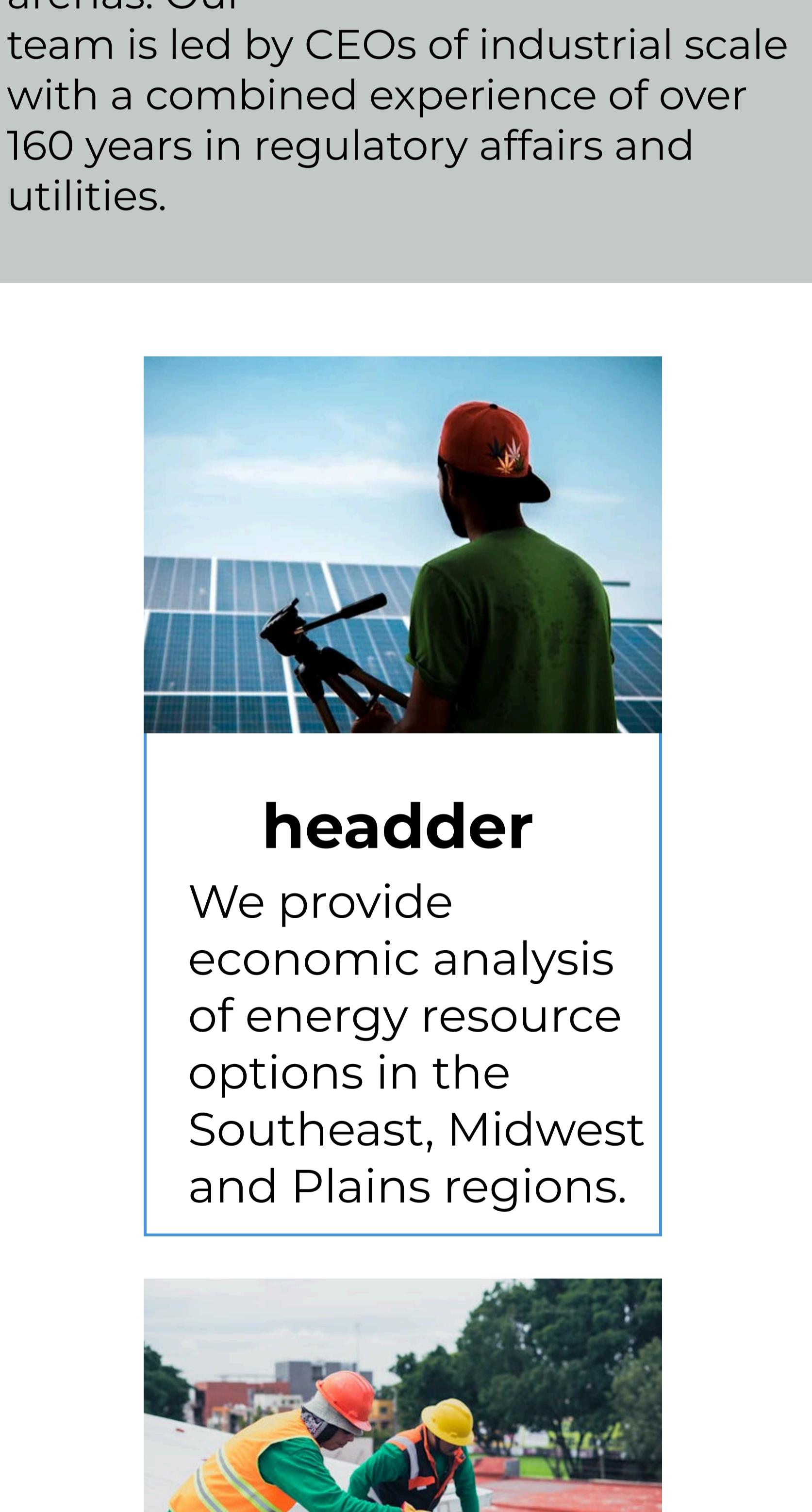
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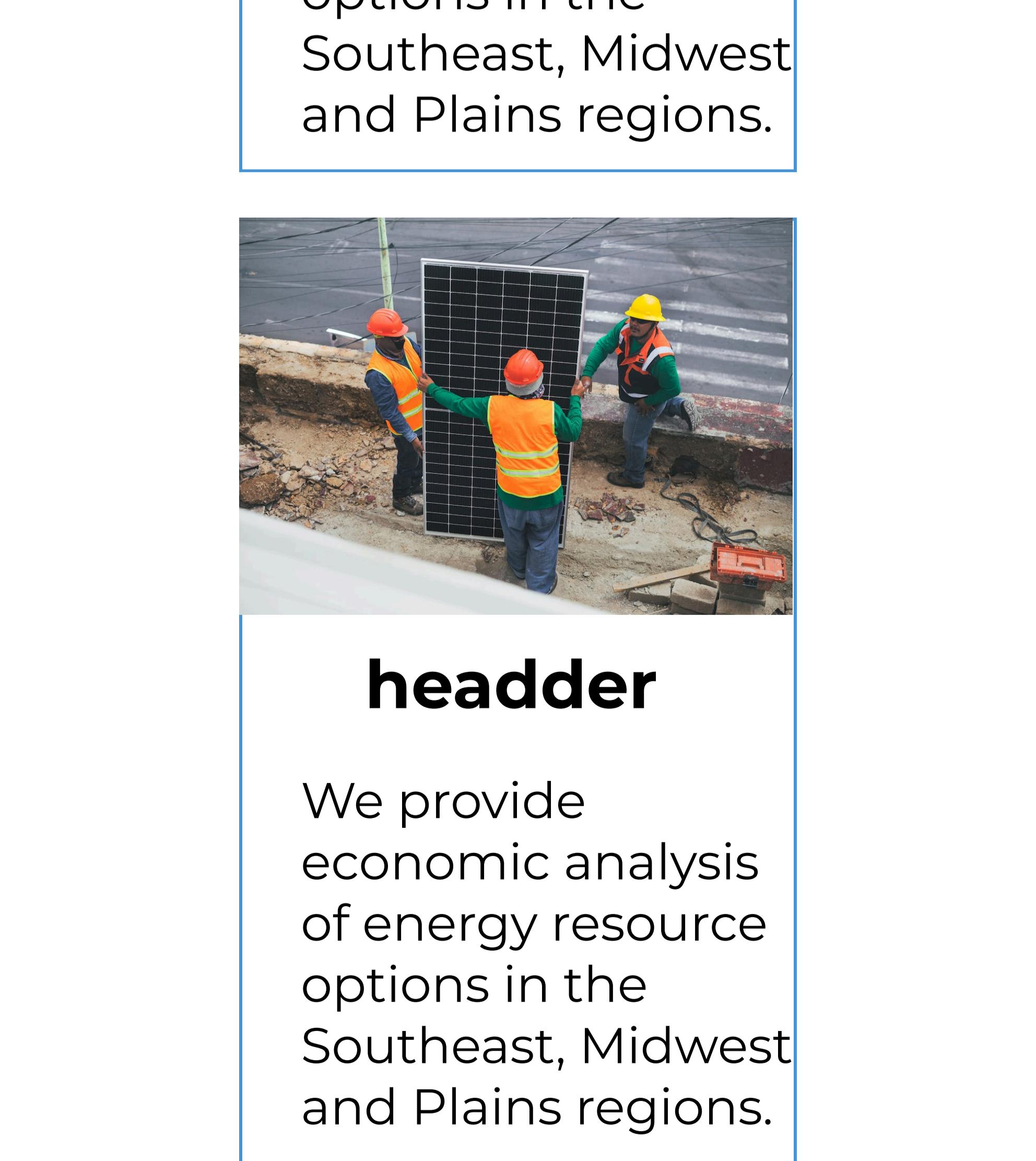




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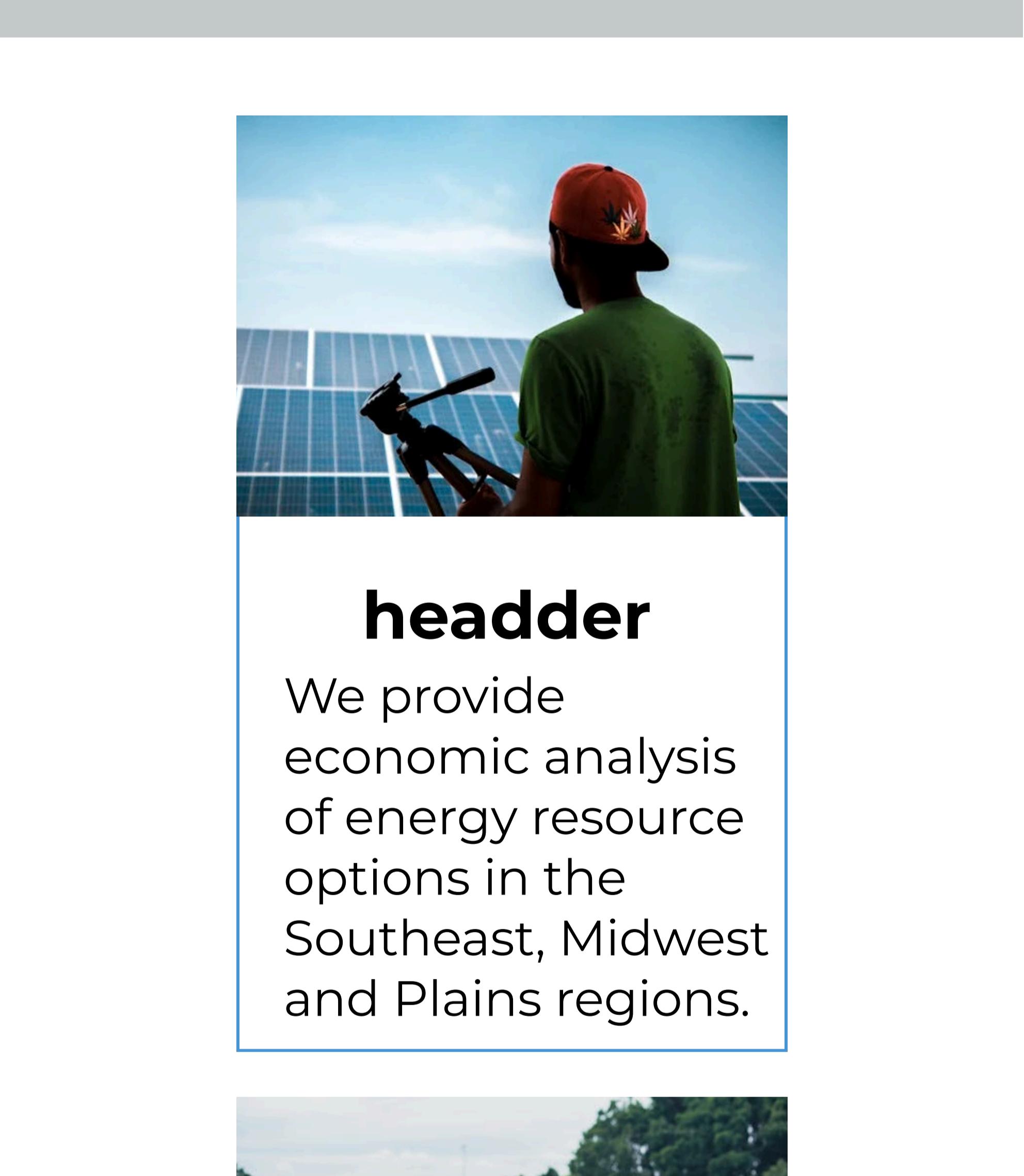


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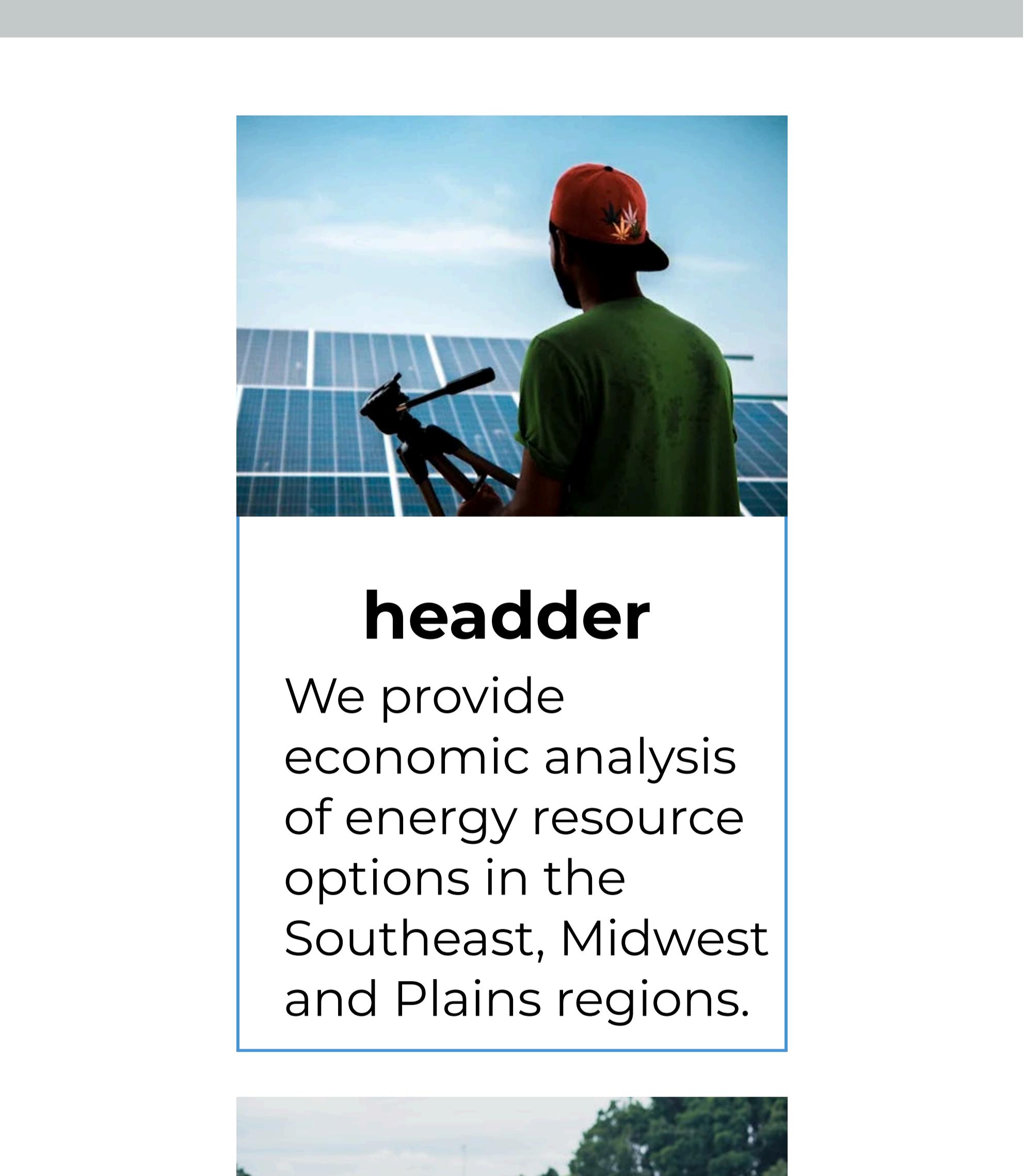
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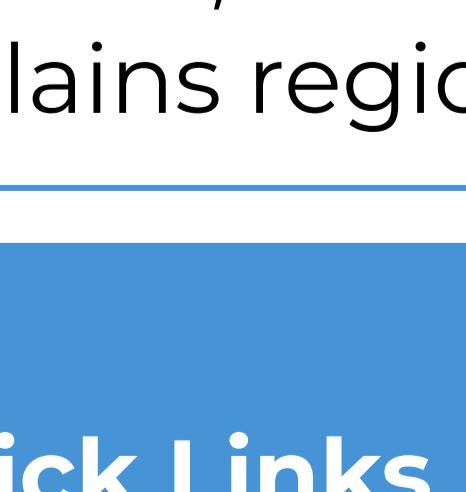
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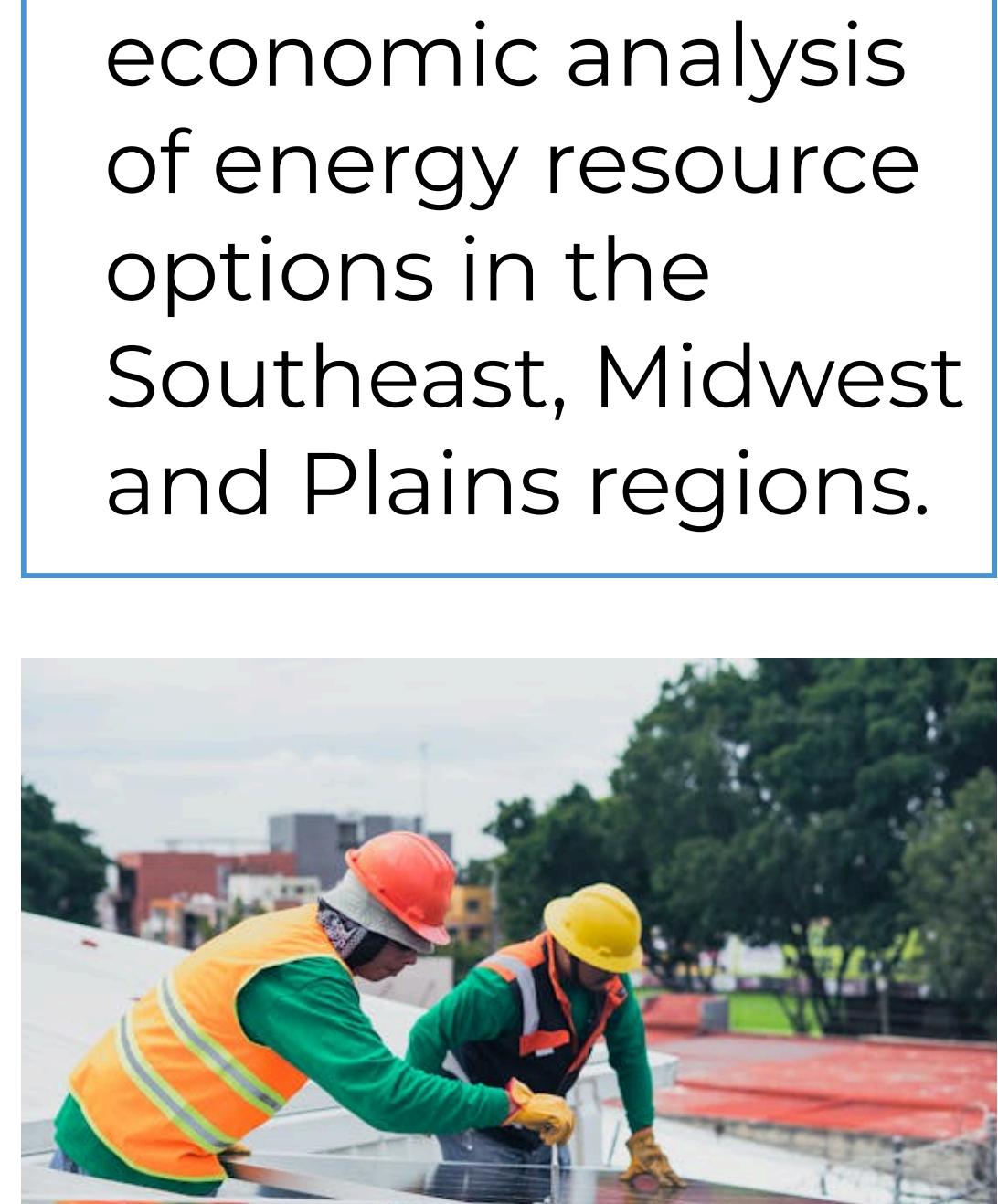




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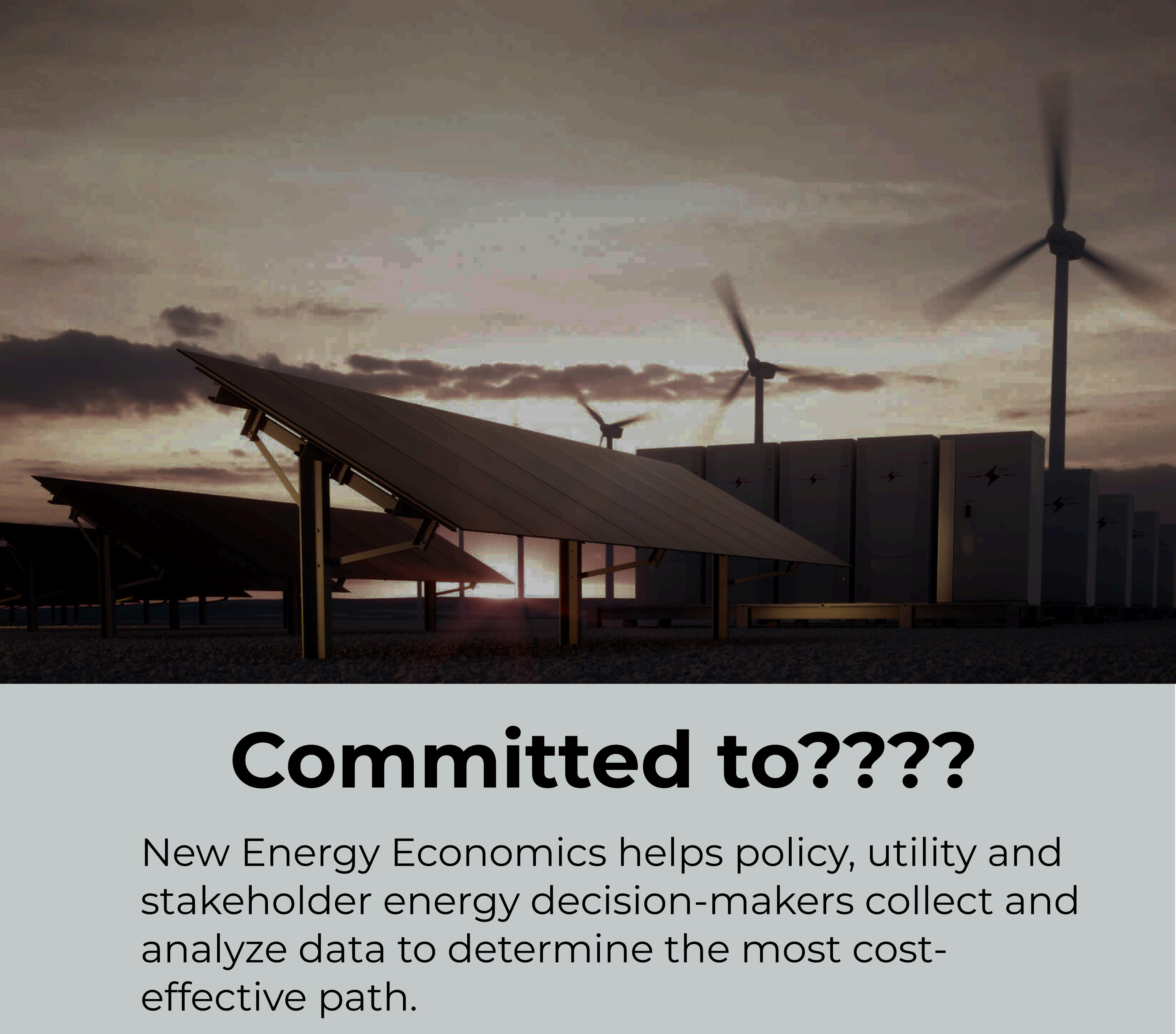
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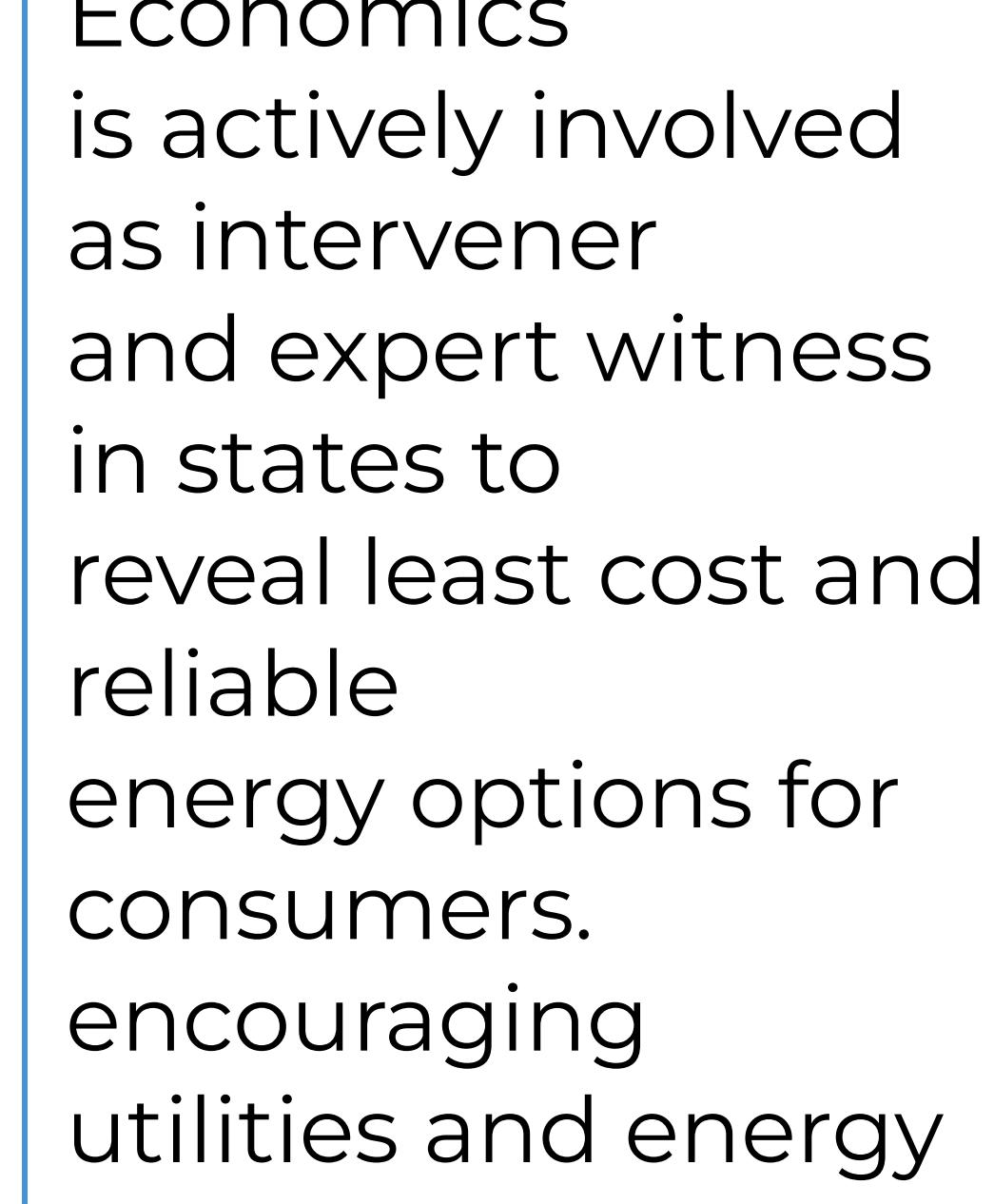
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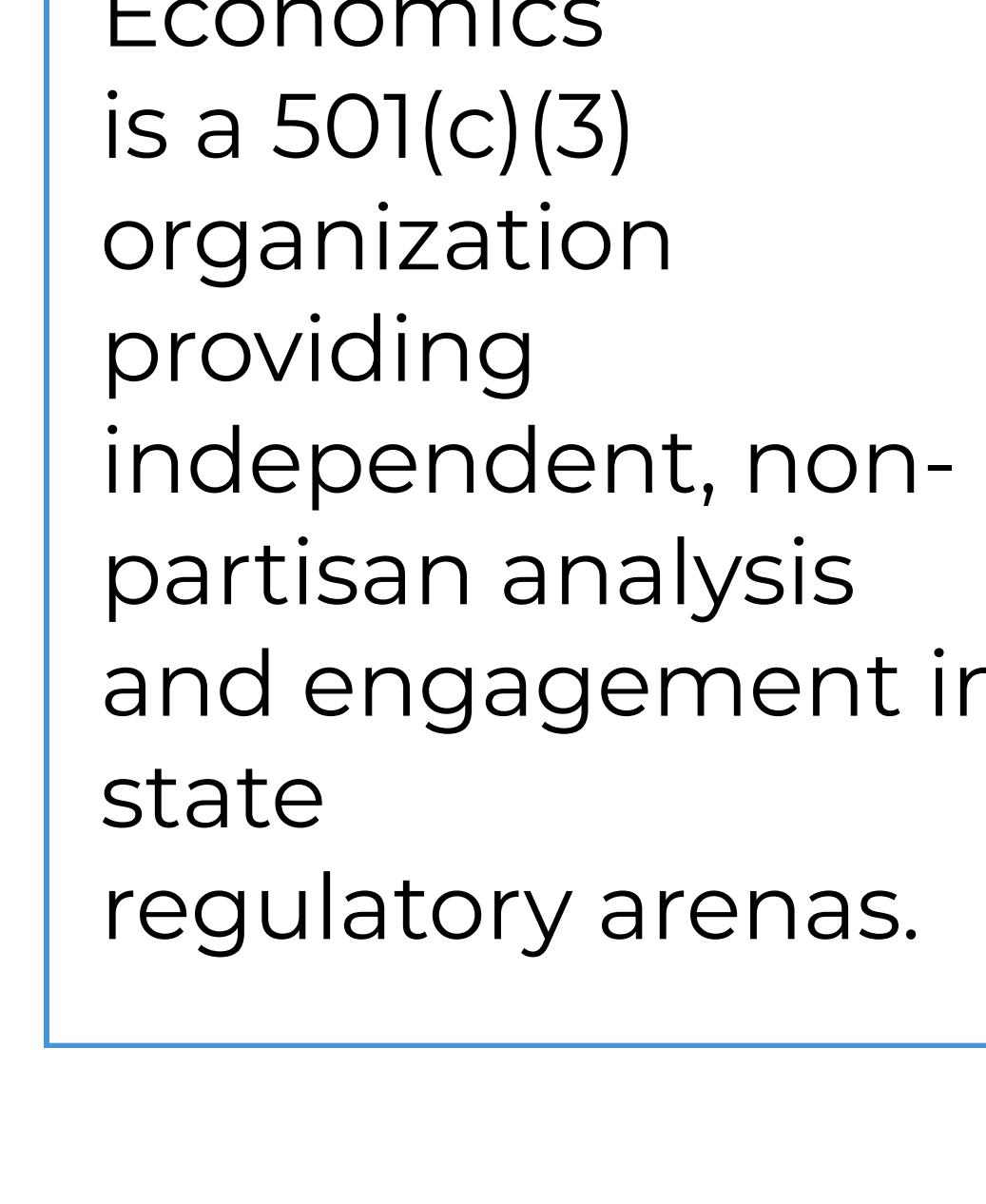


## Committed to????

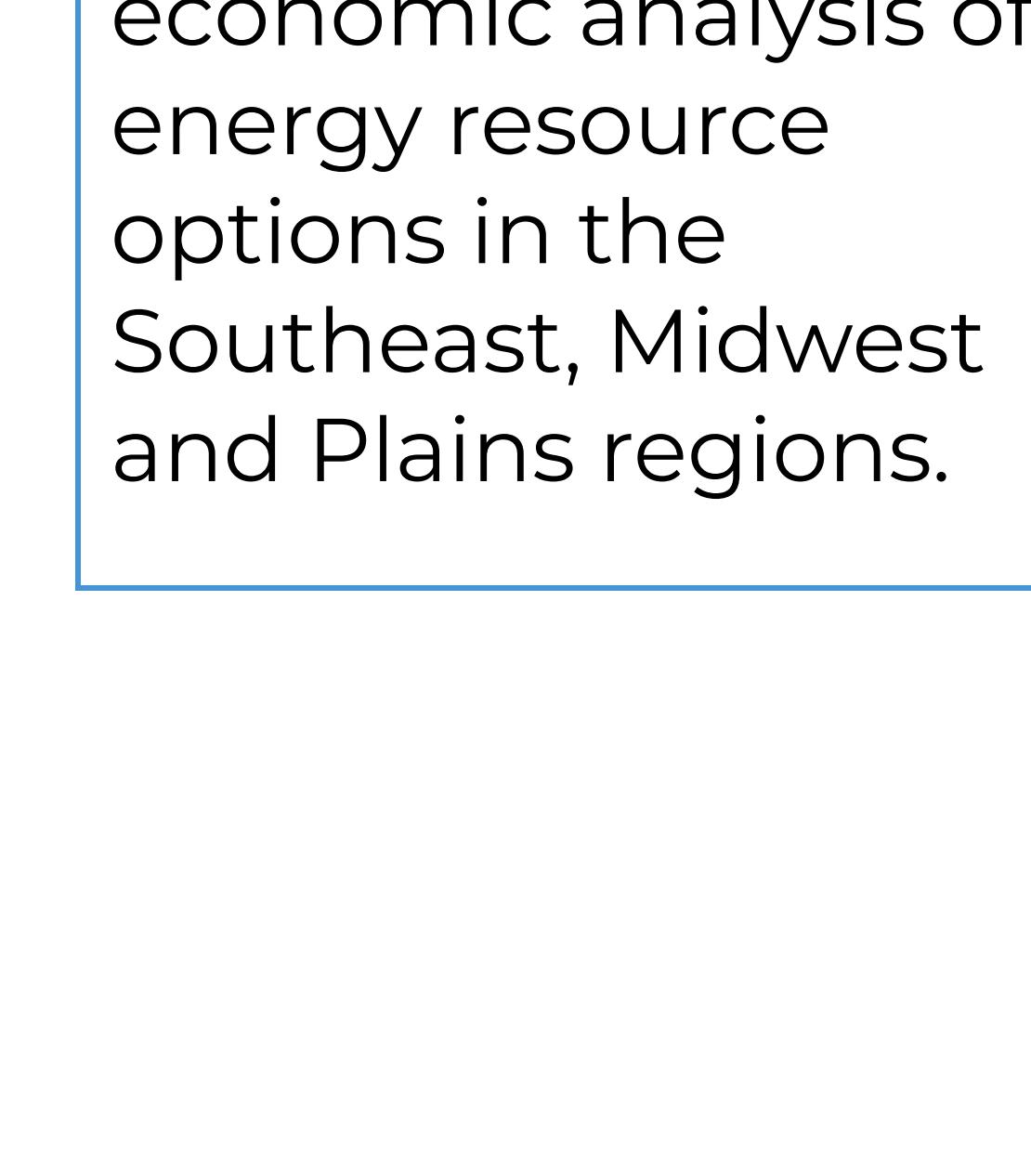
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New Energy Economics is actively involved as intervener and expert witness in states to reveal least cost and reliable energy options for consumers. encouraging utilities and energy decision-makers to look at comprehensive data.



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## DEDICATED TO (INSERT HERE)

**543,210**

**543,210**

**4,321**

children and teens engaged through online environmental education programs

volunteers in 75 countries

tons of litter cleared in coastal cleanups

**“New Energy Economics (NEE) is entering state-based regulatory proceedings and policy discussions with a clear economic message – that clean energy is now fundamentally cheaper than running existing coal plants, provides more positive economic development, and improves state business investment and jobs opportunities.”**

“– Ron Lehr  
NEE Board Chair  
and former  
Chair of the Colorado  
Public Utilities  
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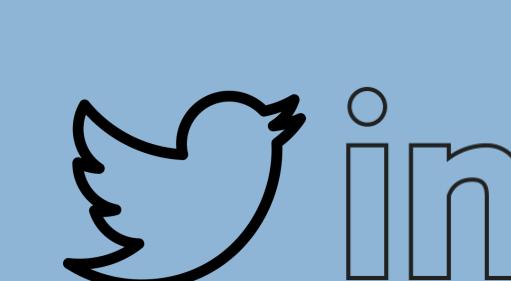
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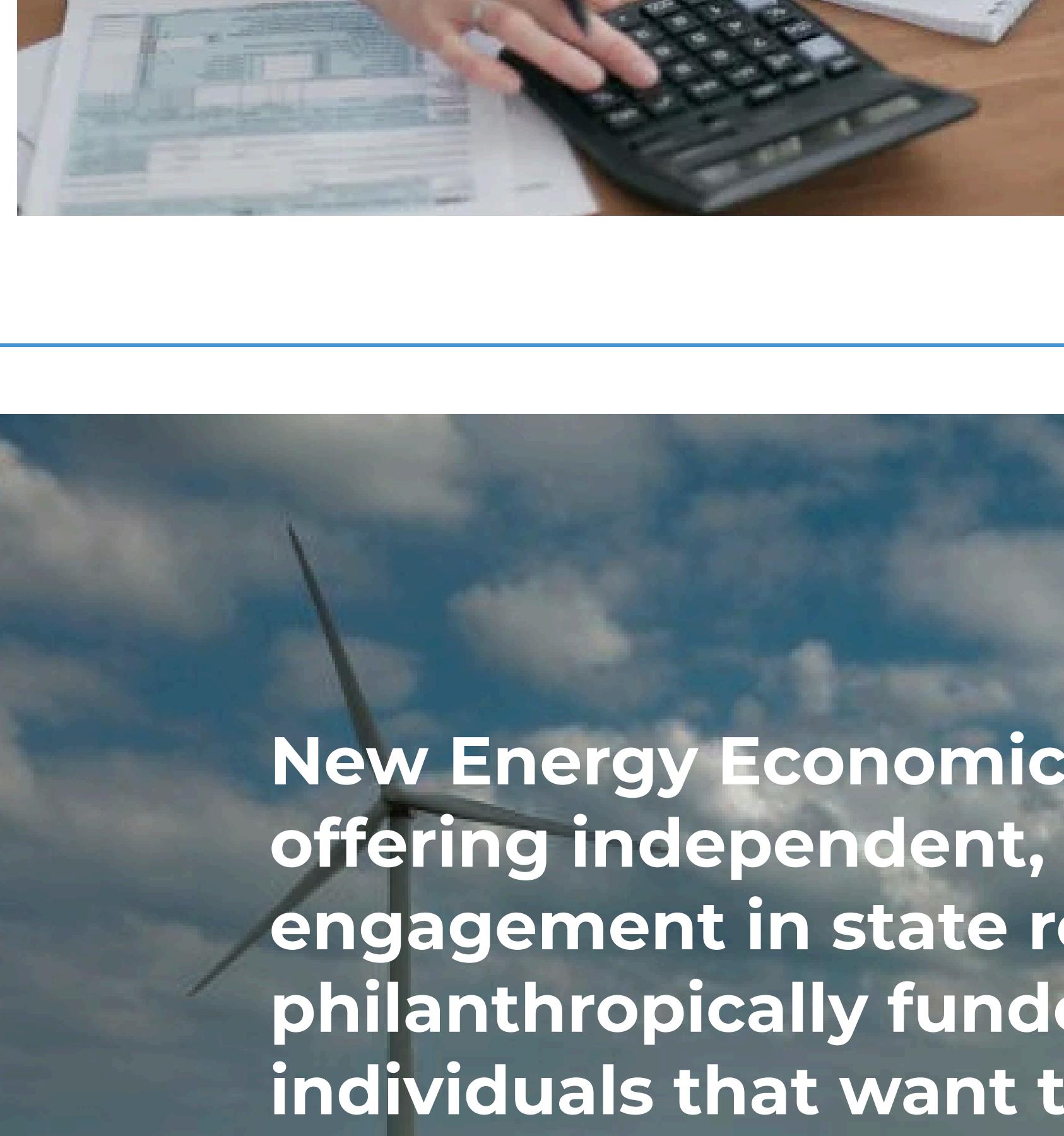


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## Economic Benefits

Energy policy and resource procurement decisions are often adversarial and tribalized. We focus on neutral data, seeking to promote the most cost-effective solutions by analyzing the economics. We are founded on the belief that decision-makers can make the best choice when armed with a comprehensive understanding of new technologies and market economics. Let the data speak for itself.



### Lower Customer bills

"It was a better plan for us to move forward with the closure of the [coal units] from the economics for our customers than it was to continue operating these plants...What we expect is that going forward, this is going to continue saving our customers money."

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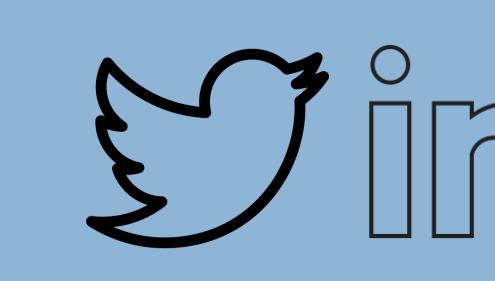
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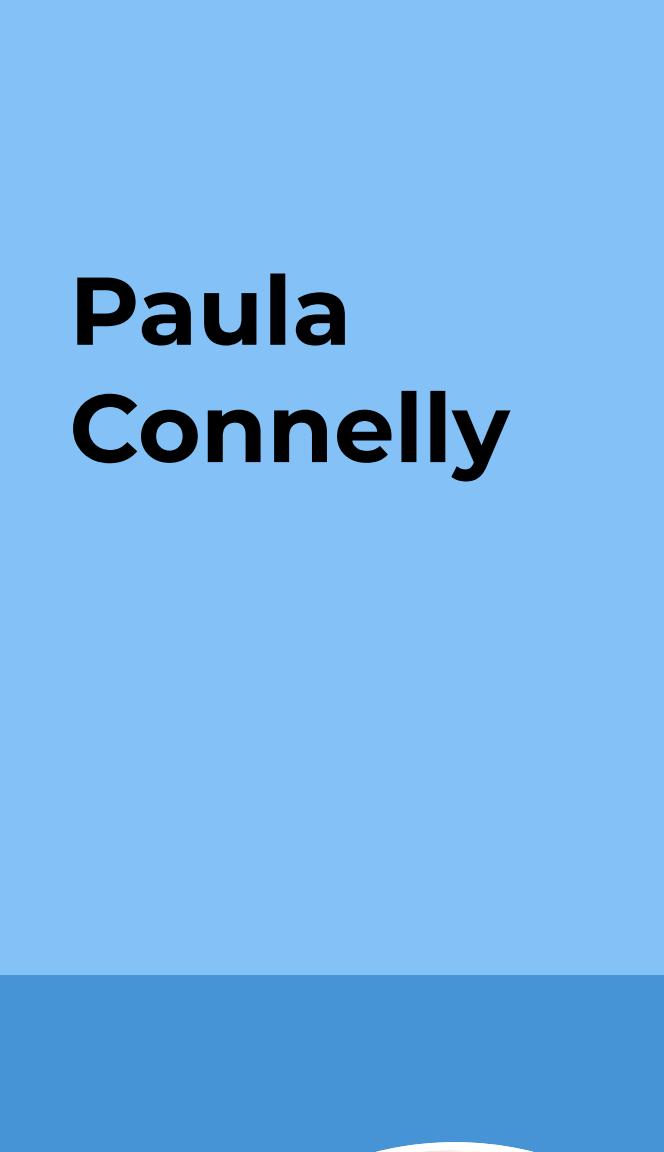
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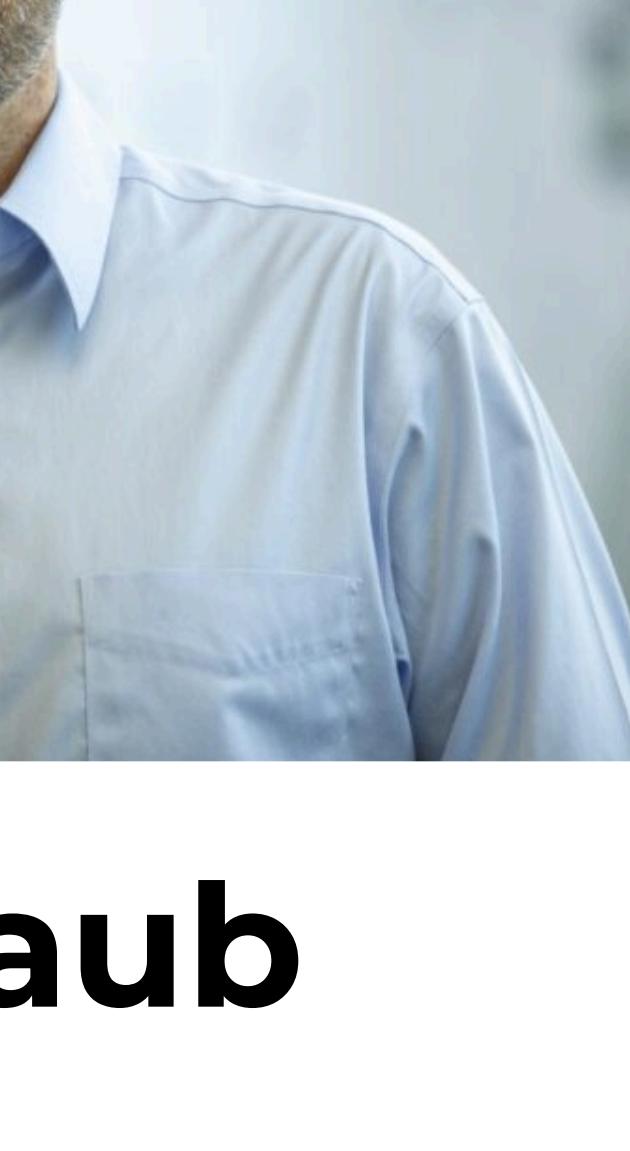
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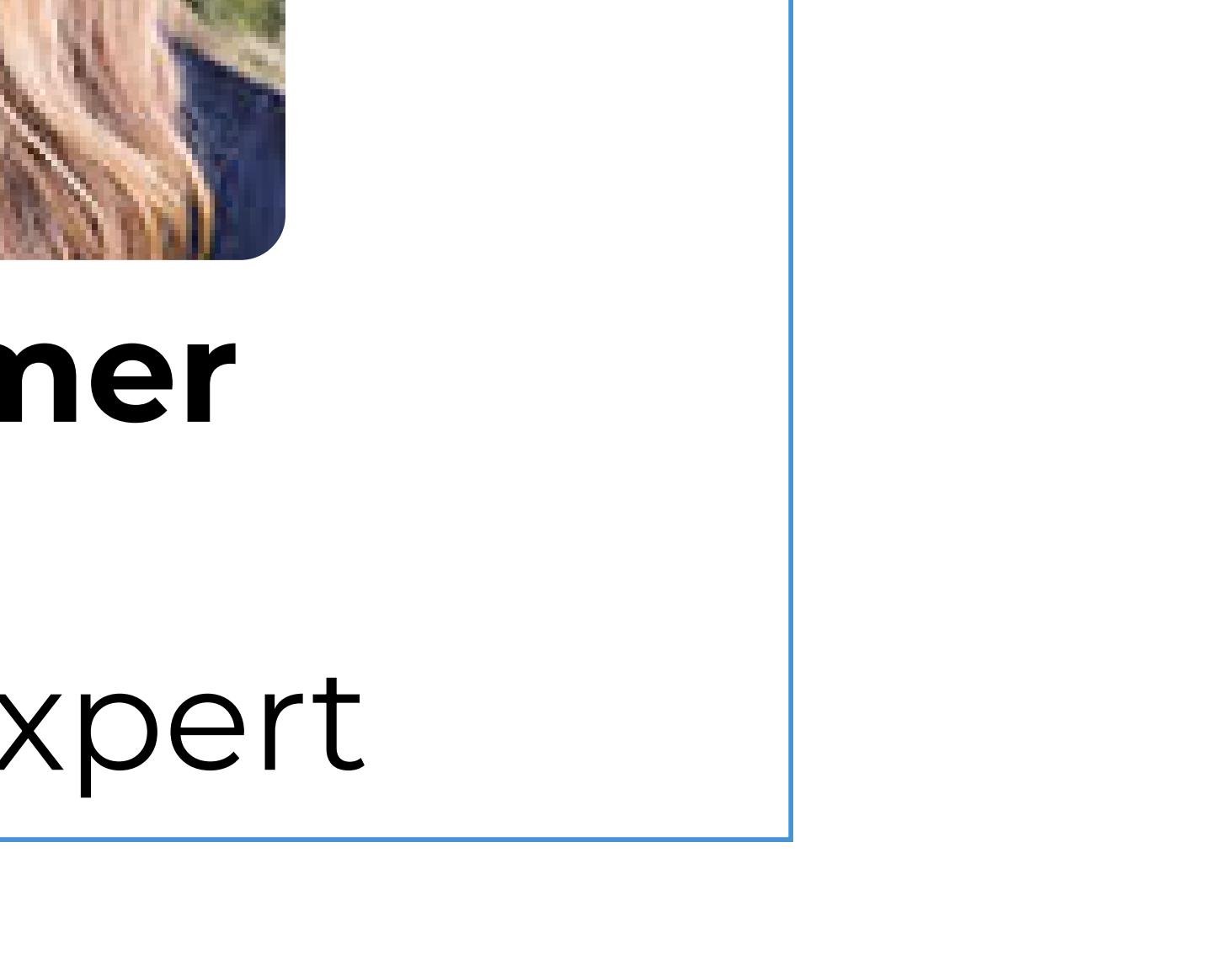
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## Our Experts



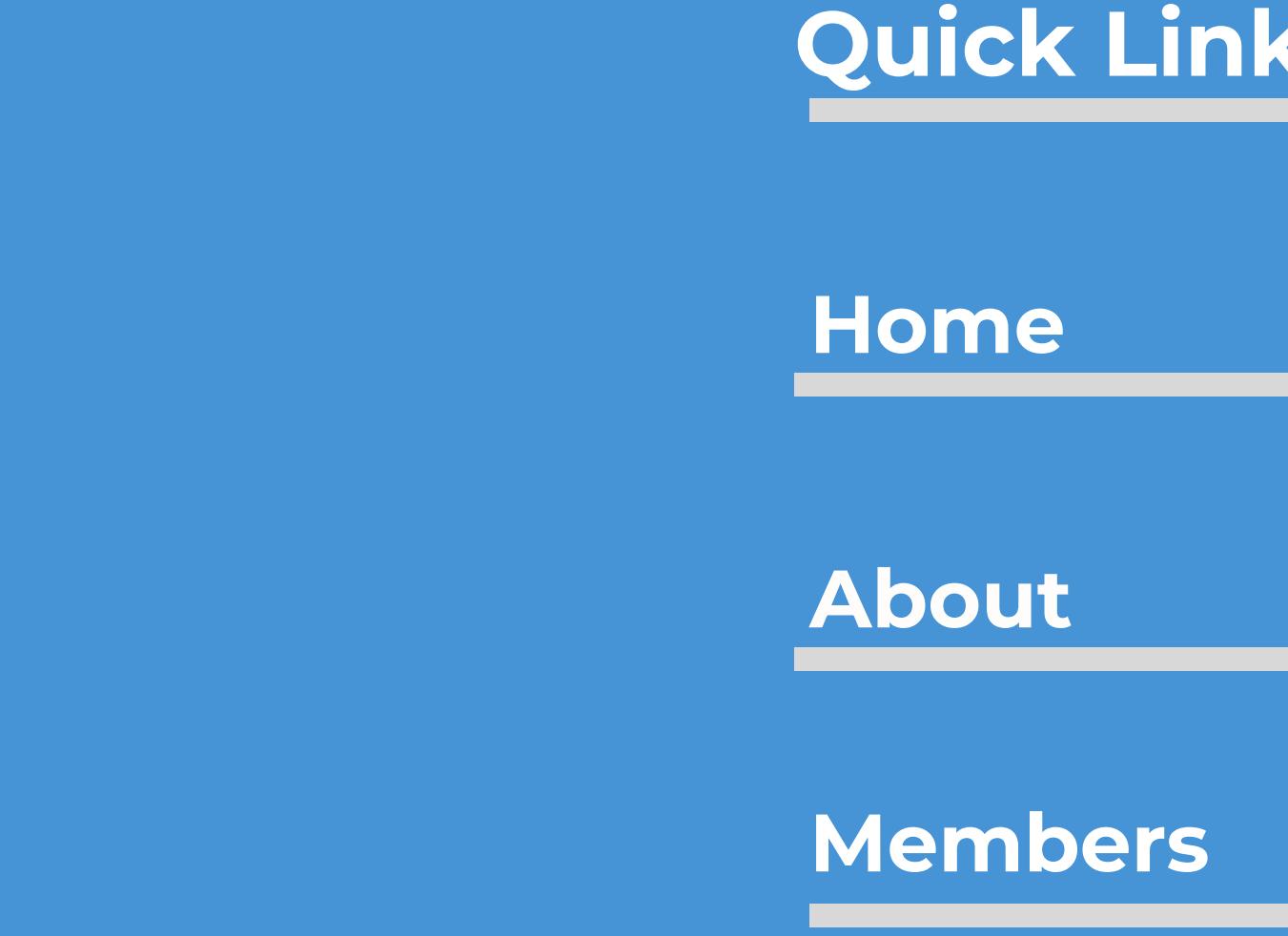
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Energy and  
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Executive Director



**Anna Sommer**  
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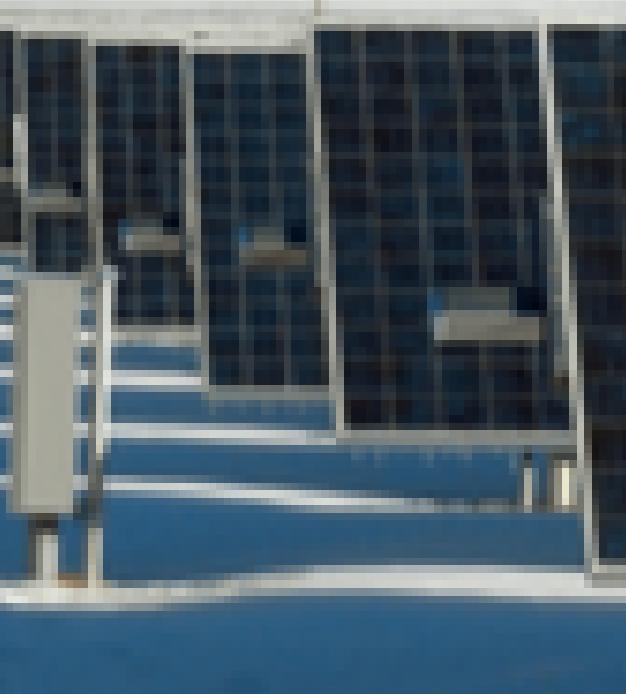
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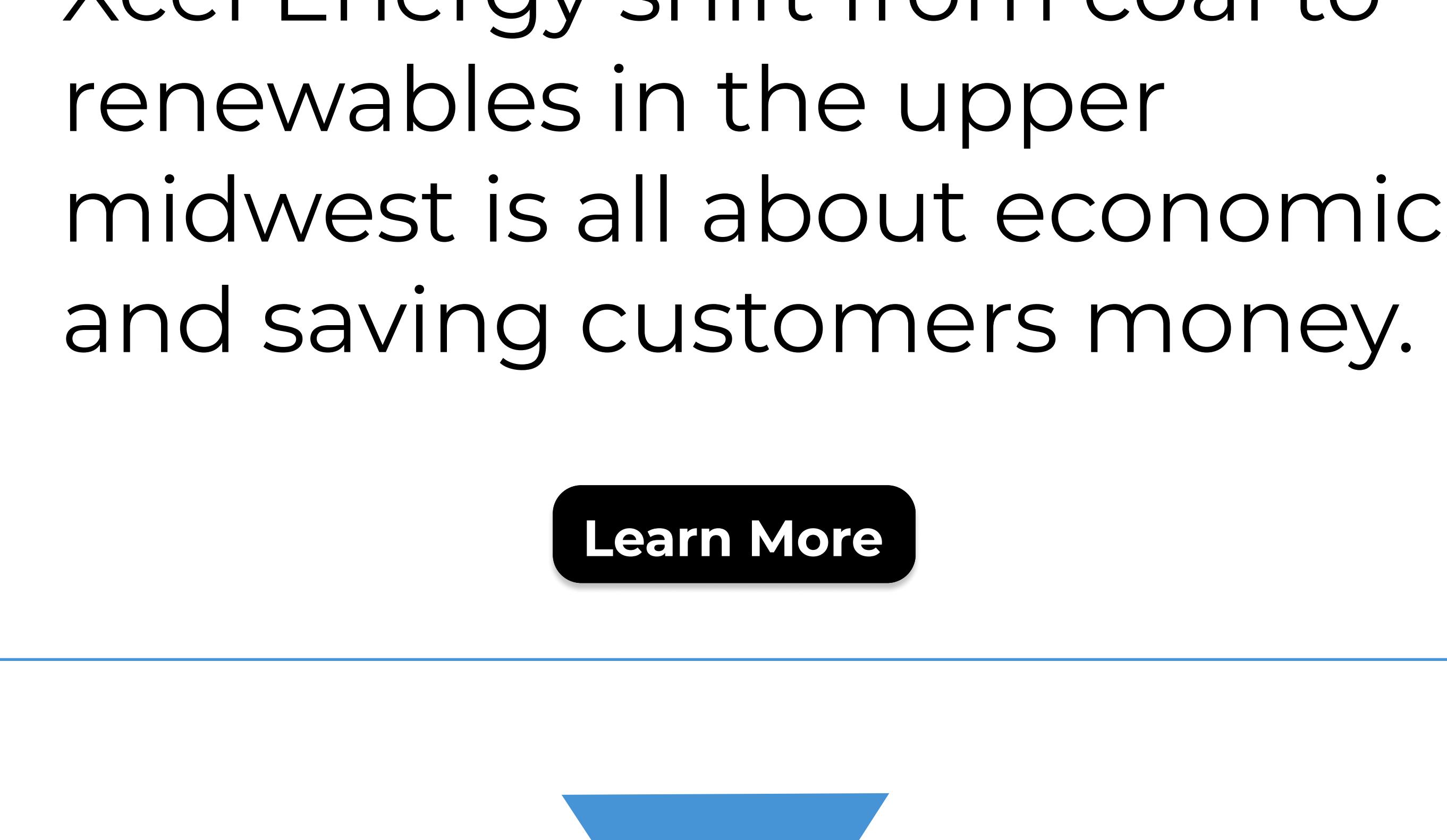
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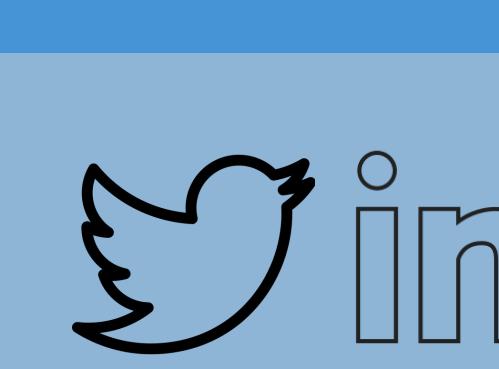
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