

Sofia Laura Casotto Blog - Design Brief.

Who is she?

3rd year journalism student looking to create a portfolio/blog showcasing her work. She will have Italian and English articles and personal and professional articles, about different things.

Site structure.

- Landing page.
- Blog.
- Final year project.
- About me.
- Contact.
- Twitter.
- Italian and English sites will be the same, but some posts won't be shared and some will.

Things to notice.

- She doesn't have access to many photographs or pictures.
- She needs a clear distinction between the Italian and english website.
- It's all a blog but some parts of it need to be presented more clearly - Her final year project need to be showcased separately.
- Two types of pages apart from landing - One will have just text, the other one will be used to showcase a certain category of post and will have an introduction to it.
- Landing page needs to have a big picture.
- Young but professional - wants to be shown as professional portfolio not as personal blog.

Similar sites

<https://sketchdemo.wordpress.com/>

<https://creativethemedemo.wordpress.com/>

CONTENT:

[Old blog](#)