



# Muhammad Arslan

Web Developer

## CONTACT ME

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## EDUCATION

**BS Computer Science**  
**Superior University Lahore**  
2024

**FSC Pre Eng**  
**Punjab Group Of Colleges**  
2020

**Matriculation**  
**Native School System**  
2018

## SKILLS

- WordPress Dev
- Front End Dev
- SQL Database
- Plugin Customization
- Digital Marketing

## WORK EXPERIENCE

WordPress Developer 2023

### FAIRCHANCE FOR CRM | Lahore

As a Senior WordPress Developer and Zoho CRM Developer at FAIRCHANCE FOR CRM, I assumed a pivotal role in spearheading digital transformation initiatives and significantly enhancing the operational efficiency of our CRM solutions. My dynamic responsibilities encompassed a diverse range of tasks, allowing me to leverage my expertise in both WordPress development and Zoho CRM customization.

ERP Implementation Manager 2022

### Matchless PVT Engineering | Lahore

I played a central role in leading cross-functional teams, ensuring seamless communication between different departments, and mitigating challenges that arose during the ERP implementation process. This involved aligning the ERP system with business goals, enhancing data management processes, and facilitating a smooth transition for all stakeholders.

WordPress Developer 2022

### Smart Solutions Org | Lahore

In my role as a WordPress Developer at Smart Solutions, a distinguished software company located in Lahore, I played a crucial part in the company's web development endeavors. As a WordPress Developer, my primary responsibilities involved crafting and maintaining high-quality WordPress websites that aligned with the company's and clients' specifications.

Digital Marketing Expert 2021

### Smart Solutions Org | Lahore

My role as a Digital Marketing Expert at Smart Solutions Org extended beyond the conventional boundaries of digital marketing. I actively participated in the development and execution of comprehensive digital marketing strategies, collaborating with cross-functional teams to ensure a cohesive and integrated approach to online presence and promotion.

## RECENT PROJECTS

**FAIRCHANCE FOR CRM**

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**CODE LINE UP**

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## PORTFOLIO

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