

Sr. No	Screen Name	Ad Unit Name (s)	Ad Calling	Ad Show	Description	Format	Ad Position	Ad Size(s)		Media	Ad Frequency	Ad Condition	Ad Units	Remote (Default)	Other Comments/Suggestions
1	App	-	App	App		APP ID	-	-			-	-			
2	IAP	-	IAP	IAP	Show the IAP screen after the completion of on-boarding screens according to the IAP Plan set through the remote config	IAP Screen									
3		- Splash Interstitial (First Time Users) - App Open (First Time Users)	Splash	Splash	Show Interstitial OR App open to new users	App Open, Interstitial	Full Screen	Full Screen	Full Screen	With Media	Always	Provide a remote config control for interstitial and app open ads on this placement. By default, use interstitial ads (current implementation).	- Splash Interstitial (First Time Users) - App open (First Time Users)	TRUE	
4		- Splash Interstitial (Returning Users) - App Open (Returning Users)	Splash	Splash	Show Interstitial OR App open to returning users	App Open, Interstitial	Full Screen	Full Screen	Full Screen	With Media	Always	Provide a remote config option to enable or disable this ad.	- Splash Interstitial (Returning Users) - App open (Returning Users)	TRUE	
5		Splash Banner	Splash	Splash	Banner Ad on splash screen	Banner	Bottom, Top	Adaptive Banner	-	Without Media	Always	Provide a remote config option to enable or disable this ad and a key to choose between Splash "Bottom" and Splash "Top" default will be at the top.		TRUE	
6		App Open (Change State)	Home	App open	App open when app state change	App Open	Full Screen	Full Screen	-	Without Media	Always	Provide a remote config option to enable or disable this ad.		TRUE	
7	Language	Language Native (First Time Users)	Splash	Language	Show Native ad on language screen for new users	Native	Bottom	Large Native	-	With Media	Always	Provide a remote config option to enable or disable this ad.		TRUE	
8		Language Interstitial	Splash (ad fail)	Language	Show an interstitial ad on the 'Done' button after the user selects the language for the first time users.	Interstitial	Full Screen	Full Screen	-	With Media	Conditional	Only occurs on the fail of splash interstitial ad. The fallback ad should be loaded only in the event of a splash interstitial failure.		TRUE	
9	Onboarding	- Onboarding Native - Onboarding Banner	Language	Onboarding	Show Native or Medium Rectangular Banner ad on onboarding screen	Native, Banner	Bottom	Large Native	React Banner	With Media	Always	Provide a remote config option to enable or disable this ad. Additionally, add a remote config key to define how many times it can appear per session (e.g., 1, 2, 3).	TRUE	- Should have a remote config option whether to show onboarding screens or not.	
10	Home	Home Native	Onboarding	Home	Show Native ad on home screen	Native	Bottom	Small Native	-	Without Media	Always	Provide a remote config option to enable or disable this ad.	TRUE		
11		Translation Interstitial (New Users)	On "Translate" Click	Home	Show interstitial on click of "Translate" to the first time users	Interstitial	Full Screen	Full Screen	-	With Media	Always	Provide a remote config option to enable or disable this ad. Additionally, add a remote config key to define how many times it can appear per session (e.g., 1, 2, 3).	TRUE		
12		Translation Interstitial (Returning Users)	On "Translate" Click	Home	Show interstitial on click of "Translate" to the returning users	Interstitial	Full Screen	Full Screen	-	With Media	Always	Provide a remote config option to enable or disable this ad. Additionally, add a remote config key to define how many times it can appear per session (e.g., 1, 2, 3).	TRUE		
13	Language Selection (To and From)	Language Selection Native	Language Selection	Language Selection	Show Native ad on "Language Selection" screen	Native	Top	Small Native	-	Without Media	Always	Provide a remote config option to enable or disable this ad.	TRUE		
14		Language Selection Interstitial	Language Selection	Language Selection	Show Interstitial ad on the backpress of "Language Selection" screen	Interstitial	Full Screen	Full Screen	-	With Media	Always	Provide a remote config option to enable or disable this ad.	FALSE		
15	Camera	Camera Native	Camera Click	Camera	Show Native ad on camera	Native	Top	Small Native	-	Without Media	Always	Provide a remote config option to enable or disable this ad.	Camera Native:	TRUE	- The translate functionality is not working properly
16		Camera Interstitial	Camera Result	Camera Result Backpress/Reta ke	Interstitial ad on the of "Backpress" OR "Retake" on the camera result screen	Interstitial	Full Screen	Full Screen	-	With Media	Always	Provide a remote config option to enable or disable this ad.	Camera Interstitial:	TRUE	
17	Conversation	Conversation Banner	Conversation	Conversation	Show Banner Ad on the "Conversation" screen	Banner	Top	Small Banner	-	Without Media	Always	Provide a remote config option to enable or disable this ad.		TRUE	
18	History	- History Banner Top - History Banner Bottom	History	History	Show Banner Ad on the "History" screen	Banner	Top, Bottom	Small Banner	-	Without Media	Always	Provide a remote config option to enable or disable this ad. Also a remote config key to choose between top or bottom.		TRUE	When there is no history, the placeholder text should inform users that their history will appear here
19		History Native	History	History	Show native in between every "5" History elements	Native	In Between	Small Native	-	With Media	Conditional	Provide a remote config option to enable or disable this ad.	FALSE		
20		- Favorite Banner Top - History Banner Bottom	Favorite	Favorite	Show Banner Ad on the "Favorite" screen	Banner	Top, Bottom	Small Banner	-	Without Media	Always	Provide a remote config option to enable or disable this ad. Also a remote config key to choose between top or bottom.		TRUE	When there is no Favorites, the placeholder text should inform users that their Favorites will appear here
21	Favorite	Favorite Native	Favorite	Favorite	Show native in between every "5" Favorite elements	Native	In Between	Small Native	-	With Media	Conditional	Provide a remote config option to enable or disable this ad.	FALSE		
22	Settings	Settings Native	Settings	Settings	Show a native ad in language screen	Native	Bottom	Small Native	-	Without Media	Always	Provide a remote config option to enable or disable this ad.	FALSE		
23	Settings Language	Settings Language Native	Language	Language	Show a native ad in language setting screen	Native	Bottom	Large Native	-	With Media	Always	Provide a remote config option to enable or disable this ad.		TRUE	
24		Settings Language Interstitial	Language	Language	Show an interstitial ad on the back press of the language screen	Interstitial	Full Screen	Full Screen	-	With Media	Always	Provide a remote config option to enable or disable this ad.		FALSE	
25	Exit	Exit Native	Home	Exit Native	When user exit from app show inter and if inter miss then show native	Native	Top	Large Native		With Media	Always	Provide a remote config option to enable or disable this ad.		TRUE	