

# HAPPILY hooked

Crochet Magazine  
003



**GWEN  
BLAKLEY  
KINSLER**

+  
**14 NEW  
BABY PATTERNS**

*Meet the Face Behind  
Crochet Guild of America  
& Author of "The Fine Art of Crochet"*





# HOW TO USE THIS APP



## Navigation Instructions:

1. **Tap** screen anywhere to activate top & bottom navigation menus.
2. Bottom menu: **Swipe horizontally** then **tap** desired article.
2. Multi-screen articles: **Swipe screen vertically** to advance.



# Editor's Welcome

What a month!

A lot was accomplished in the past 30 days, both personally and with the magazine.

On the personal side, my husband and I were fortunate enough to welcome baby #3 to our crazy little family (that's him on the right ... baby Finnegan. He's the reason you'll see so many baby patterns and projects in this issue). Plus, our daughter just graduated Preschool, and our son retired his binky. Oh, and we booked our first vacation since our honeymoon almost 9 years ago!

On the magazine side of things, we've welcomed 3 new people to our team: Carrie Carpenter (Editorial Manager), Danyel Pink (Social Media Director) and Marija Ivkovic (Graphic Designer). And we're excited to have them onboard to help us grow and improve our little magazine ... and we couldn't be happier to have them =)

This month, we're continuing our 'crochet-preneur' articles to help you build and grow your crochet business, and we're even kicking off a new series (brought to you by my hubby, Matt) that will focus on some marketing tactics for your business as well.

And to help support the CGOA's 20th Anniversary celebration, we're bringing you a fantastic interview with the founder, Gwen Blakley Kinsler, that we know you're going to love.

There's also product and book reviews, Design Wars updates from our friend Salena Baca, a bunch of amazing patterns and projects, and all kinds of other goodies as well!

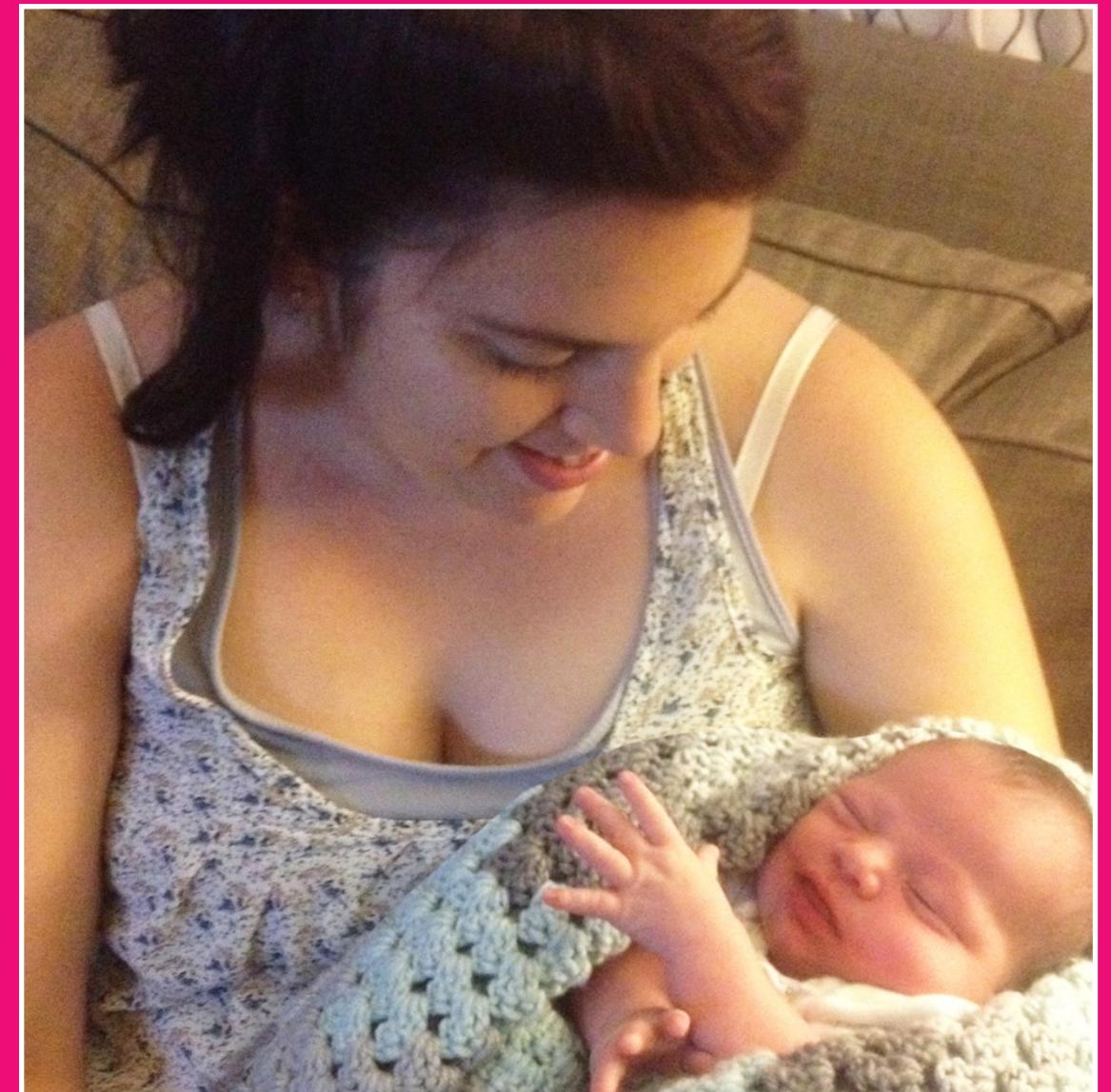
I hope you enjoy reading this issue, as much as we did creating it for you!

And if you personally have some great patterns, advice, tips or resources to share with our readers, then by all means, let us know! After all, this magazine is for YOU, so we want to hear from you.

Thanks again for reading Happily Hooked Magazine, and Happy Crocheting =)

Alison

HAPPILY  
**hooked**  
Crochet Magazine



**Alison Lütz**

Co-Founder & Editor



**Matthew Lütz**

Co-Founder & Creative Director

**Carrie Carpenter**

Editorial Manager

**Danyel Pink**

Social Media Director

**Marija Ivkovic**

Graphic Design



# CONTRIBUTORS

*Special thanks to these talented designers and crocheters – we couldn't do it without you =)*



**GWEN BLAKELY KINSLER**  
CROCHET GUILD OF AMERICA



**SALENA BACA**  
DESIGN WARS CHALLENGE



**KATHRYN VERCILLO**  
CROCHET CONCUPISCENCE



**LORENE EPPOLITE**  
CRE8TION CROCHET



**JESSICA SCHLOSS**  
JS THREADS



**LISA GENTRY**  
GUINNESS WORLD RECORD HOLDER



**ASHLEY LEITHER**  
ASHLEY DESIGNS CORNER



**SARA LEIGHTON**  
ILLUMINATE CROCHET



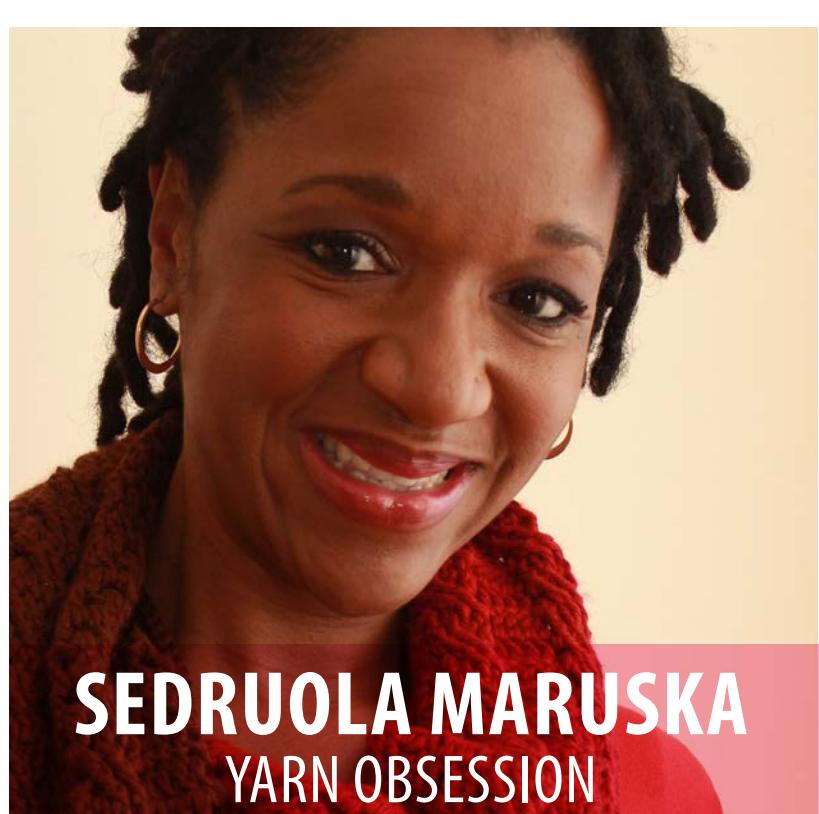
**RACHEL H.**  
LITTLE YARN FRIENDS



**LISA JELLE**  
KALEIDOSCOPE ART & GIFTS



**KATY BOUTHILLETTE**  
KATY CROCHET



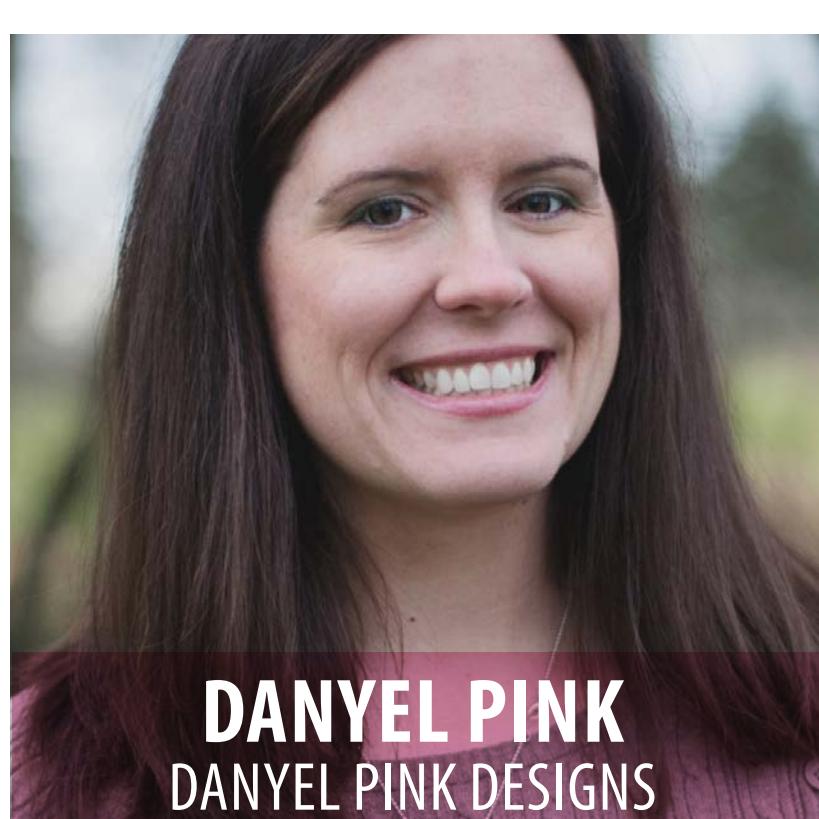
**SEDRUOLA MARUSKA**  
YARN OBSESSION



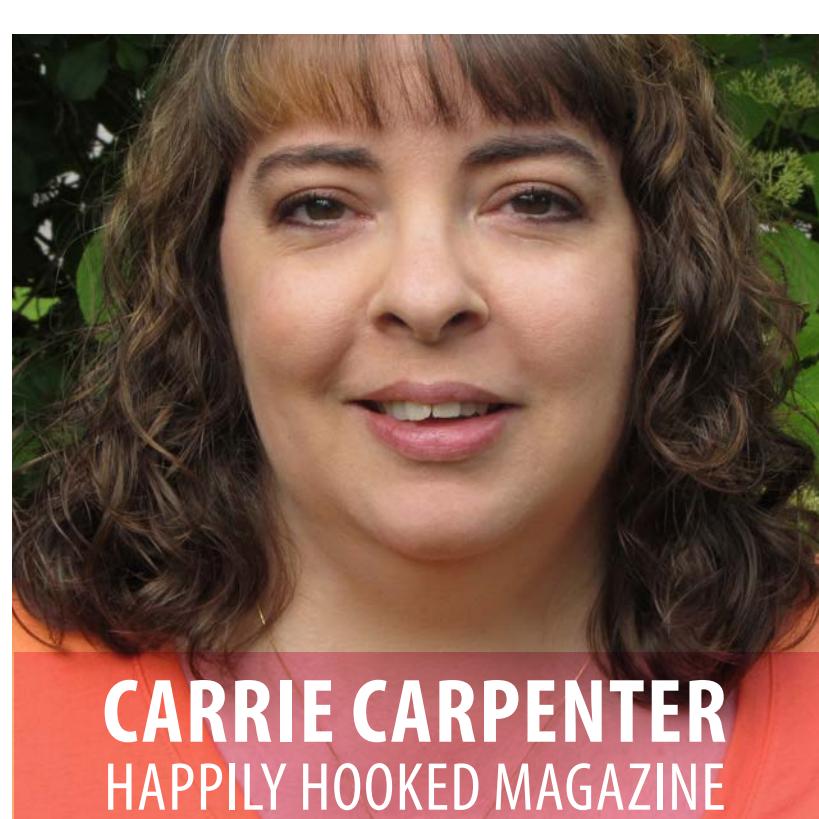
**TAMMY HILDEBRAND**  
HOT LAVA CROCHET



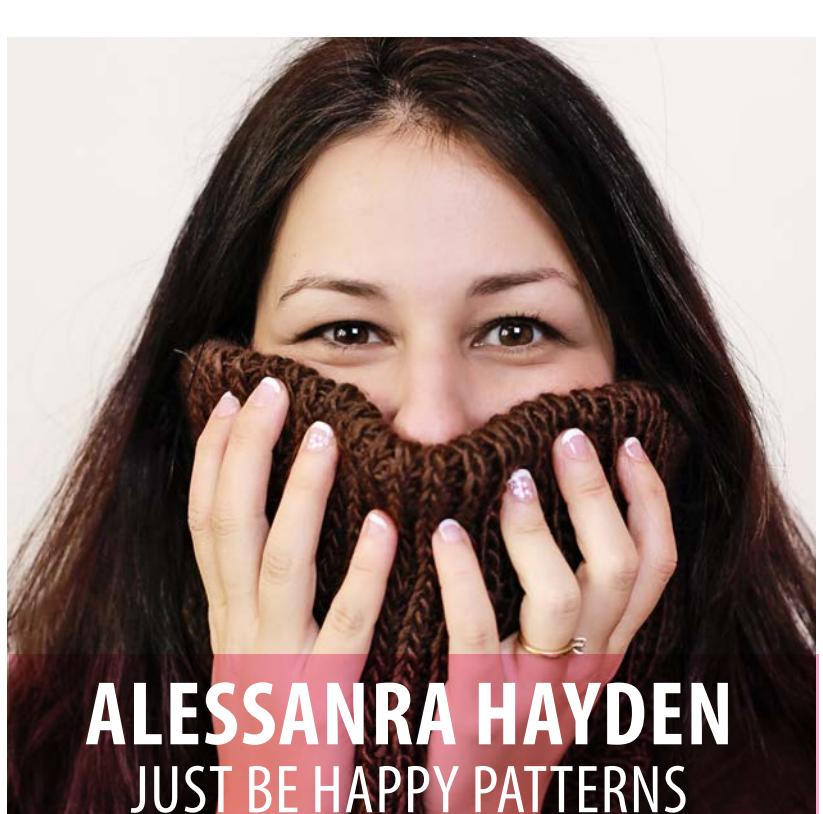
**MARIE SEGARES**  
UNDERGROUND CRAFTER



**DANYEL PINK**  
DANYEL PINK DESIGNS



**CARRIE CARPENTER**  
HAPPILY HOOKED MAGAZINE



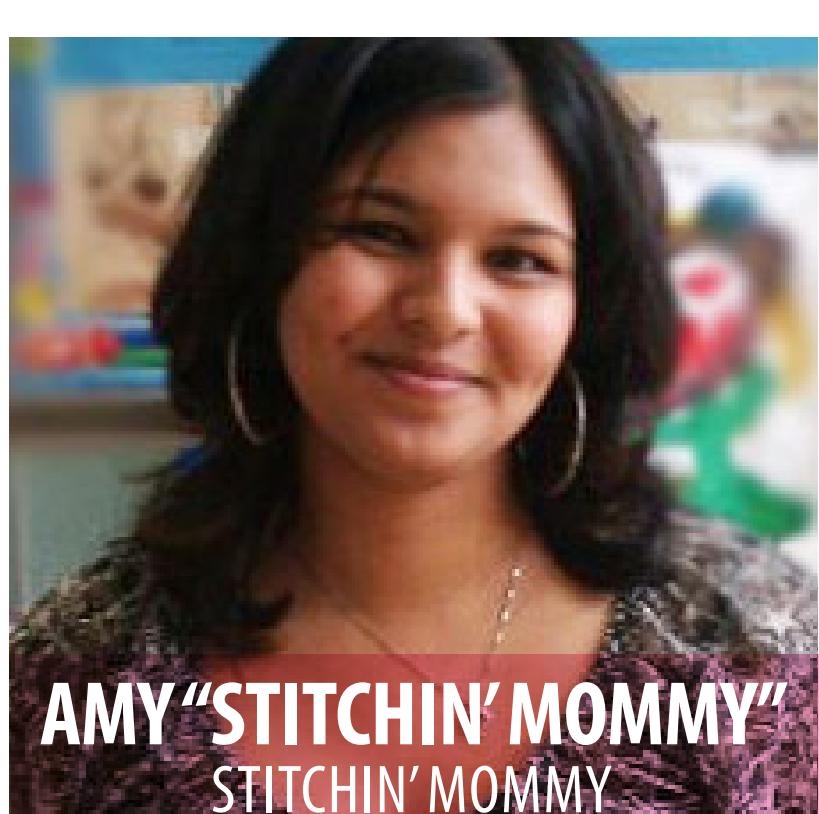
**ALESSANDRA HAYDEN**  
JUST BE HAPPY PATTERNS



**JENNIFER DICKENSON**  
FIBER FLUX



**CELINA LANE**  
SIMPLY COLLECTIBLE CROCHET



**AMY "STITCHIN' MOMMY"**  
STITCHIN' MOMMY

*If you'd like to become a Happily Hooked contributor, email and let us know =)*



# HAPPILY hooked

ISSUE THREE

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WORLD RECORD HOLDER



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EVENING WRAP



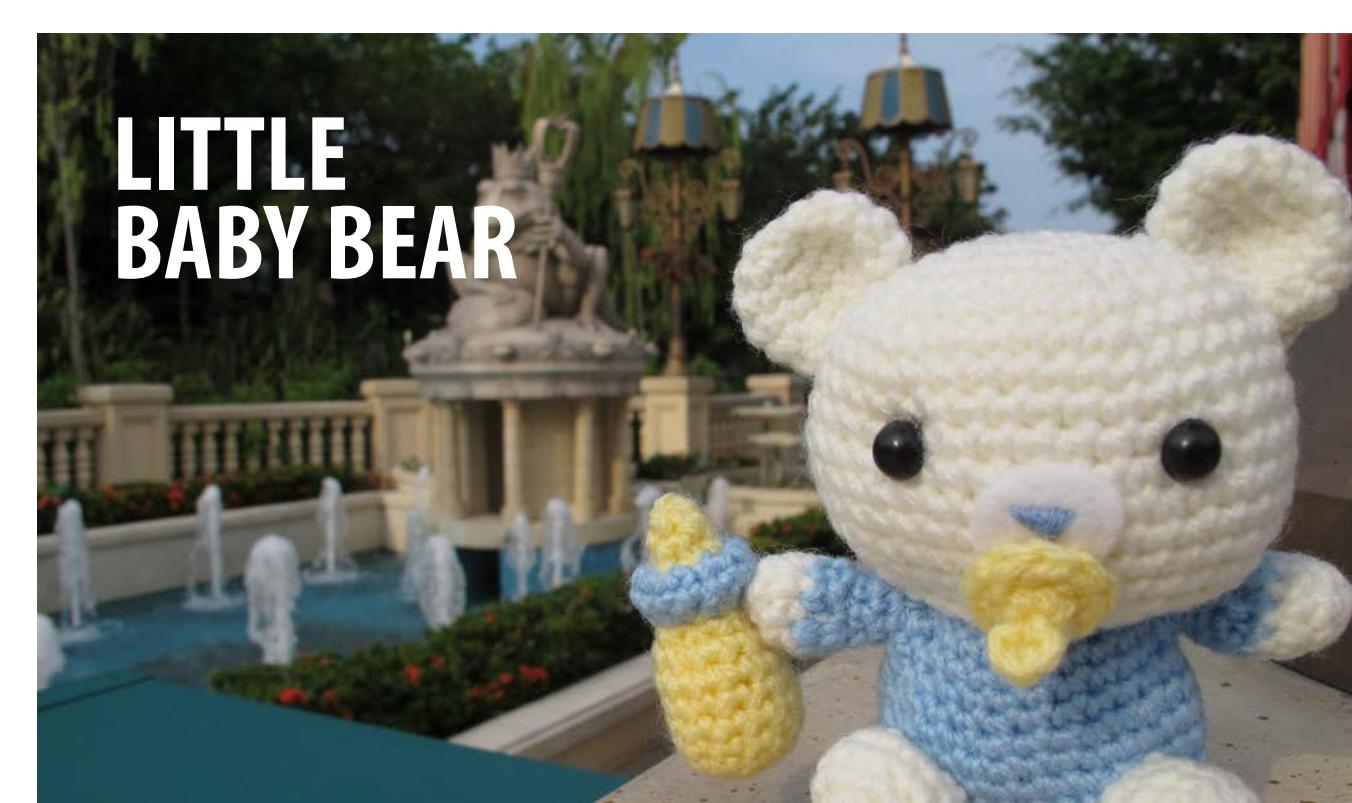
RECTANGULAR  
SAMPLER  
BLANKET



CHIN STRAP HAT



DETERMINING  
PRICE POINT AND  
TARGET AUDIENCE  
**LORENE  
EPPOLITE**



LITTLE  
BABY BEAR



SCARLET BEETLE  
TOP & HAT



BUTTERCUP  
BABY BLANKET



BOUNTIFUL  
BUTTERFLIES



CROCHET HEALS INTERVIEW:  
**KIM FEDERLINE**



BUNNY RUFFLE BLANKET



SAHM CROCHET INTERVIEW  
**CHELSEA FROM ILLINOIS**

Meet Happily Hooked Magazine's  
New Editorial Manager:

# CARRIE CARPENTER!



Make sure to **connect with her** via the links below.

You can also check out the many awesome  
**free patterns** in Carrie's Ravelry shop,  
just like the above **Bellflower Infinity Scarf**  
which already has 5200 likes and 600 projects!



# Summer's Evening Wrap

Pattern designed by  
Carrie Carpenter of Hooked-on-Crafting

**Let's Get Started!**

## EASY



### YARN:

Bernat Baby Jacquards Florals (90% acrylic, 10% nylon; 3.5oz/100g; 346yds/316m): 3 balls Petunia #06332

### MATERIALS:

Size G (4.0mm) crochet hook, yarn needle, scissors

### SIZE:

Wrap measures approximately 50"/127cm long x 18"/45.75cm wide

### GAUGE:

Not critical for this project.

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, hdc - half double crochet, dc - double crochet, sp - space, st(s) - stitch(es)

## INSTRUCTIONS:

### Chain 262

**Row 1:** Sc in second ch from hook and in next ch, skip next 3 chs, (3 dc, ch 1, 3 dc) in next ch, \* skip next 3 chs, sc in next ch, ch 1, skip next ch, sc in next ch, skip next 3 chs, (3 dc, ch 1, 3 dc) in next ch; repeat from \* across to last 5 chs, sc in last 2 chs.

**Row 2:** Ch 2 (counts as first hdc), turn, hdc in first sc, ch 3, sc in first ch-1 sp, \*ch 3, (hdc, ch 1, hdc) in next ch-1 sp, ch 3, sc in next ch-1 sp; repeat from \* across to last 5 sts, ch 3, 2 hdc in last sc.

**Row 3:** Ch 3 (counts as first dc), turn, 3 dc in next hdc, sc in first ch-3 sp, ch 1, sc in next ch-3 sp, \*(3 dc, ch 1, 3 dc) in next ch-1 sp, sc in next ch-3 sp, ch 1, sc in next ch-3 sp; repeat from \* across to last 2 hdc, 3 dc in next hdc, 1 dc in last hdc.

**Row 4:** Ch 1, turn, sc in first dc, ch 3, (hdc, ch 1, hdc) in next ch-1 sp, \*ch 3, sc in next ch-1 sp, ch 3, (hdc, ch 1, hdc) in next ch-1 sp; repeat from \* across to last 5 sts, ch 3, sc in last dc.

**Row 5:** Ch 1, turn, sc in first sc and in first ch-3 sp, (3 dc, ch 1, 3 dc) in next ch-1 sp, \*sc in next ch-3 sp, ch 1, sc in next ch-3 sp, (3 dc, ch 1, 3 dc) in next ch-1 sp; repeat from \* across to last ch-3 sp, sc in last ch-3 sp and in last sc.

Repeat Rows 2–5 until piece measures about 18"/45.75cm or desired width, ending with row 5. You can end with any row. Fasten off.

**Border:** With RS facing, join yarn with sc at corner where foundation chain began. (You can easily find this by the tail of yarn). Work sc evenly spaced down the side of the wrap until you reach the corner, (sc, ch 1, sc) in corner st. Sc in in each of next 2 sc, \*sc in each of the next 3 dc, (sc, ch 4, sc) in ch-1 sp, sc in each of next 3 dc, sc in next sc, sc in next ch-1 sp, sc in next sc; repeat from \* across to corner, (sc, ch 1, sc) in corner st, work sc evenly spaced down the side of the wrap until you reach the corner, fasten off.

**Finishing:** Weave in all ends. Block lightly, if desired.

*Carrie Carpenter learned to crochet when she was about 10 years old. Her first project was a giant granny square afghan. It wasn't until she started working as the Fashion and Design Coordinator for a yarn company that Carrie began designing. She became so inspired by all of the amazing designs she got to see coming in every day that she had to start designing for herself. Since then, Carrie has had designs published in various crochet magazines, books, calendars, and with yarn companies, as well as featured on the PBS television series, Knit and Crochet Now. When Carrie isn't designing, she also enjoys teaching crochet classes at her local yarn shop in Montpelier, Vermont, where she lives with her daughter.*



**Stay Connected With Carrie**

[Website](#) [Facebook](#) [Twitter](#) [Pinterest](#) [Email](#)

Meet Our New Social Media Director:  
**DANYEL PINK!**



Make sure to **connect with her** via the links below.

You can also check out the many awesome **free patterns** in Danyel's Ravelry shop, OR you can use the below **25% Off Coupon Code** towards any other pattern in her shop.

**COUPON CODE: DPDHHM25**

\*\* Discount Code valid through July 15th, 2014.



# Newborn Chinstrap Beanie



Pattern design by:  
Danyel Pink of Danyel Pink Designs

**Let's Get Started!**

## EASY



### YARN:

Approximately 100 yards of bulky/hand-spun yarn (5-6 WPI or 2-3 sts per inch)

### MATERIALS:

K (6.5 mm) crochet hook, yarn needle, scissors,  $\frac{3}{4}$ " button

### SIZE:

Newborn (13-14" head circumference)

### GAUGE:

6 dc and 3.5 rows = 2"

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, hdc - half double crochet, dc - double crochet, st(s) - stitch(es)

### NOTES:

The ch-1 or ch-2 at the beginning of each round will NOT count as a st. Join end of round to the top of the first st. A textured or fuzzy yarn is recommended to help hide the seam of the hat.

## INSTRUCTIONS:

Start with magic ring.

**Round 1:** Ch 2, 9 dc in ring, join - 9 dc

**Round 2:** Ch 2, 2 dc in each st around, join - 18 dc

**Round 3:** Ch 2, (1 dc in next st, 2 dc in next st) around, join- 27 dc

**Round 4:** Ch 2, (1 dc in next 2 sts, 2 dc in next st) around, join - 36 dc

**Round 5-7:** Ch 2, 1 dc in each st around, join- 36 dc

**Round 8:** Ch 2, 1 hdc in each st around, join- 36 hdc

**Round 9:** Ch 1, 1 sc in each hdc around, join- 36 sc

**Strap:** Ch 18 loosely, hdc in 2nd ch from hook and in remaining 16 chs, slip st into 1st st from Round 9. Fasten off. Sew button to end of right side of the strap. Fasten button in between stitches of Round 8 from inside of hat. Hat can be worn with button on the left or right.

## OTHER SUGGESTIONS:

**Yarns that work well:** Joann Sensations Angel Hair, Loops & Threads Charisma, Lion Brand Tweed Stripes

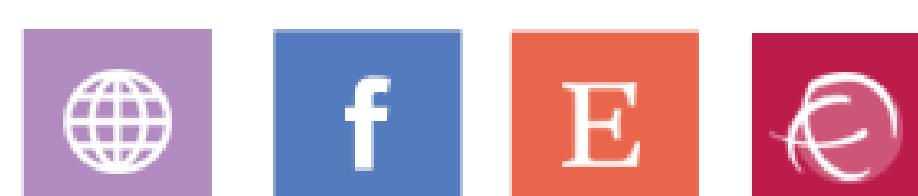
Add bear ears or a pom pom to the top of the hat.

Leave off the chinstrap for a perfect newborn beanie.

Danyel Pink is the owner/designer behind Danyel Pink Designs (formerly known as Crazysocks Designs). Danyel is now the Social Media Director for Happily Hooked Magazine, and the crochet challenge Design Wars. She is a SAHM/WAHM, mother of 3, military wife, former math teacher, and avid yarn hoarder. Originally from Chicago, Danyel now crochets and knits in her home in the soggy PNW. After many failed attempts at learning to crochet, she finally figured it out in 2007, with the help of a DIY book that her mother-in-law picked up at Walmart. Danyel has a pretty serious weakness for cupcakes and anything rainbow-colored, loves vampire and cooking-challenge TV shows, once bowled a 289, can play 5 musical instruments, and ran a 5K... once.



[Stay Connected With Danyel](#)





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*“Never underestimate the power  
of a woman with a crochet hook.”*



# DESIGN WARS





## In the Ready

**Charissa Ragsdale tells us what it's like  
to be a Design Wars Challenger**

Hi, I'm Salena Baca, and the monthly column in Happily Hooked Magazine about the latest and greatest Design Wars updates is usually told only from my perspective because I'm the narrator of our challenges. I briefly talk about a few struggles in the newsletters, but then I'll share our colorful blog and entertain you with interviews and fun giveaways! I think I do a fantastic job at making our designers look as if they have the easy work, but really they have the hardest job of all!

Challengers work with constant deadlines, a long list of guidelines, and a time table that lasts about three months; it can all be quite constraining, and a bit maddening! I reached out to long time DW challenger Charissa Ragsdale of Mad Mad me to chat a bit about being part of Design Wars; she's a visionary, and someone that's never afraid to push back!





## Charissa Ragsdale | Mad Mad me

*"I've been a competitor in three Design Wars Challenges. Each time, I fall deeper and deeper into a community of artisans and handcrafters that all know the same basic principle; the world is a better place when people use their hands as the interpreters of the heart. Though DW is a crochet competition, its appeal to the entire handmade community is universal and evident.*

*With each DW I see my own community growing, anxiously waiting for each new round of Final Reveals for the new designs, and then my social media sites just explode with comments, questions and excited crafters looking to make and have things made with the new designs. Design Wars makes me a better artist, a better communicator, a better designer.*

*Knowing that we will come together as a group of designers, crochet aficionados, and yarn hoarders, for the sole purpose of dreaming up something beautiful and lovely to share with such an eager and encouraging community has been an amazing experience for me and my business. Long live the Handmade Revolution!"*

Stay tuned for our column in the July issue of Happily Hooked; you'll get exclusive details about our next challenge, plus we'll be hosting a yarn giveaway for our fans at Happily Hooked Magazine!

People are always asking where they can find the Design Wars patterns, on the following pages are the links ... enjoy!



**Stay Connected**

with Design Wars & Salena Baca





*Chevron  
Booties & Hat*  
*Mon Petit Violon*

*Tap here for  
the pattern:*





*Cannon Beach  
Scarf*  
*Ball Hank n' Skein*

*Tap here for  
the pattern:*





*Cascading Totes  
& Hook Case*  
Crystalized Designs

*Tap here for  
the pattern:*





*Denise Booties*  
Mamachee

*Tap here for  
the pattern:*





*Flower Garden  
Throw*

Just Be Happy  
Patterns

*Tap here for  
the pattern:*





*Give Me Wings  
Scarf*  
*Holland Designs*

*Tap here for  
the pattern:*





**Priscilla Top**  
CrochetTrend

*Tap here for  
the pattern:*





*Shredded  
Waves Scarf*  
*Cuddlepie Crochet*

*Tap here for  
the pattern:*





*Spiral  
Construction  
Motif*  
*Mad Mad me*

*Tap here for  
the pattern:*





*Summer Nights  
Shawl*

HodgePodge  
Crochet

*Tap here for  
the pattern:*





**Tessuto  
Headband**  
*Unravel Me*

*Tap here for  
the pattern:*



# Pixie Bonnet



Pattern designed by  
Alessandra Hayden of Just Be Happy Patterns

**Let's Get Started!**



#### YARN:

40 yards Bulky Weight Yarn. Sample shown using Lanaloft by Brown Sheep Co.

#### MATERIALS:

US Size K (6.5mm) crochet hook, 6 ft of ribbon, yarn needle, scissors

#### SIZES:

Newborn

#### GAUGE:

11 sc and 9 rows = 4"

#### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet,  
st(s) - stitch(es), sl st - slip stitch

#### NOTES:

Ch-1 does not count as a st.

#### INSTRUCTIONS:

Ch 28.

**Row 1:** Sc in 2nd ch from hook and in each ch across, ch 1, turn — 27 sc

**Row 2-14:** Sc in each sc across, ch 1, turn — 27 sc

Note: Rectangle should measure approximately 5" x 10.5"

#### Finishing

Fold rectangle in half and sl st along Row 14 through both sides.

Fasten off, weave in ends, and turn hat right-side-out.

Rejoin yarn at back seam, and sc evenly around entire bonnet, working 2 sc in each corner. Fasten off.

Cut four 18" strips of ribbon. Slip knot 2 strips to each front corner of bonnet.

You can also use fabric or lace instead of ribbon.



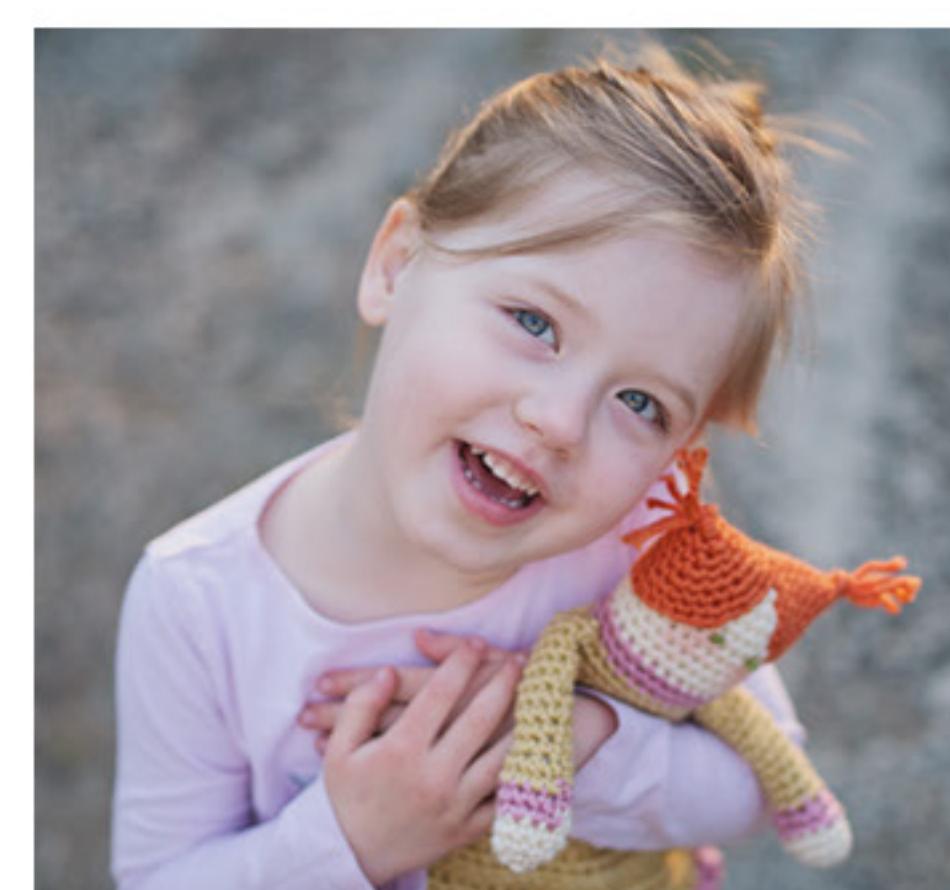
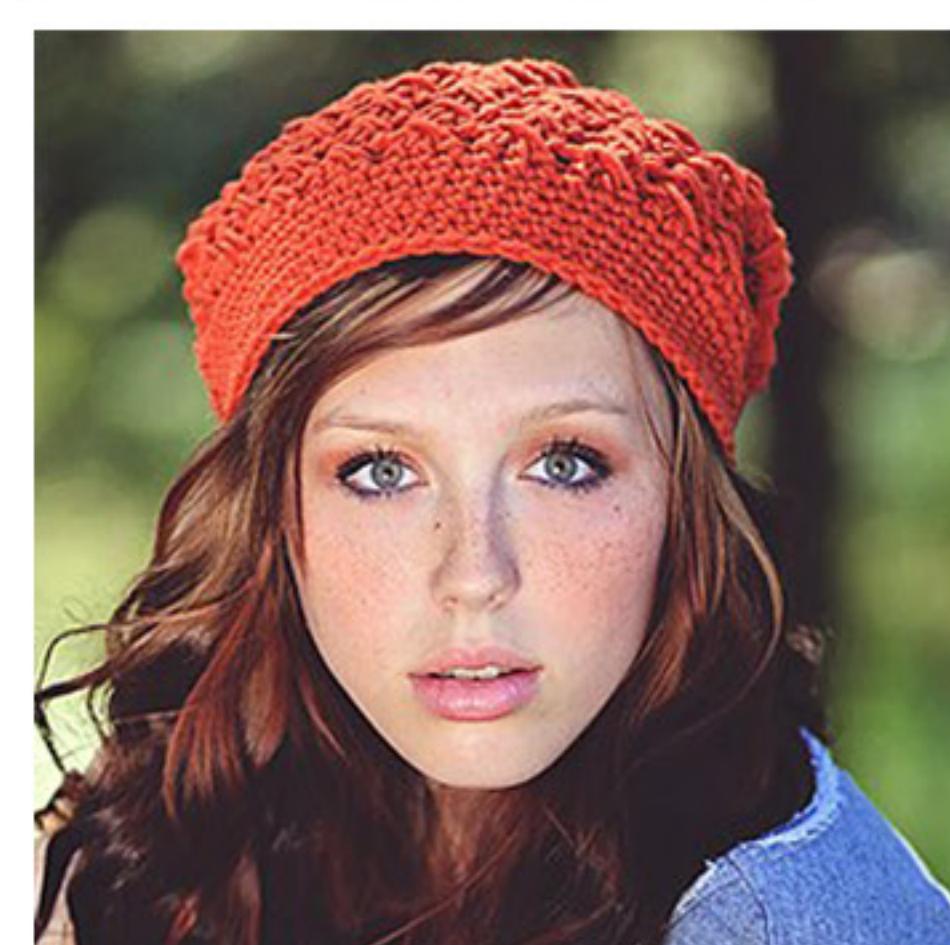
Alessandra Hayden is the creative mind behind Just Be Happy Crochet. She is a mom to two active kids, Lucas (5) and Sophia (2) that are also her biggest inspiration. Graduated with a degree in social communications, Alessandra worked as a TV producer in Brazil before marriage and kids. She lives in the beautiful town of Gig Harbor, WA. Alessandra learned to crochet from her grandmother at age 8 with a tiny crochet hook and slippery silk thread.

She is a coffee lover, a milk chocolate fan and a crochet addict.



Stay Connected With Alessandra





Just Be Happy :)  
Crochet Patterns

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For More Patterns



# Ava Beanie



Pattern design by:  
Ashley Leither, Ashley Designs Corner

**Let's Get Started!**

## EASY



### YARN:

Worsted Weight, any color. Sample shown using I Love This Yarn Sparkle in Peacock and Pinky Toes.

### MATERIALS:

Size K (6.5mm) crochet hook, measuring tape, yarn needle, scissors

### SIZE:

6-12 months (16-18" head circumference)

### GAUGE:

12 hdc and 10 rows = 4"

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, hdc - half double crochet, dc - double crochet, sk - skip, st - stitch

### NOTES:

The ch-1 will NOT count as a st.

## INSTRUCTIONS:

Using main color, start with magic ring.

**RND 1:** Ch 1, 7 sc in ring, join with a slip st in the 1st sc, pull tight — 7 sc

**RND 2:** Ch 1, 1 hdc in same st, 2 hdc in each st around, end with 1 hdc in same st as ch-1, join — 14 hdc

**RND 3:** Ch 1, 1 hdc in same st, 1 hdc in next st, (2 hdc in next st, 1 hdc in next st) around, end with 1 hdc in same st as ch-1, join — 21 hdc

**RND 4:** Ch 1, 1 hdc in same st, 1 hdc in next 2 sts, (2 hdc in next st, 1 hdc in next 2 sts) around, end with 1 hdc in same st as ch-1, join — 28 hdc

**RND 5:** Ch 1, 1 hdc in same st, 1 hdc in next 3 sts, (2 hdc in next st, 1 hdc in next 3 sts), end with 1 hdc in same st as ch-1, join — 35 hdc

**RND 6:** Ch 1, 1 hdc in same st, 1 hdc in next 4 sts, (2 hdc in next st, 1 hdc in next 4 sts), end with 1 hdc in same st as ch-1, join — 42 hdc

**RND 7:** Ch 2, 1 dc in same st, skip 1 st, 2 dc in next 2 sts, (sk 2 sts, 2 dc in next 2 sts) across to last 2 sts, skip 1 st, 1 dc in last st, join — 42 dc

**Repeat RND 7** until the beanie measures 5.5 inches tall.

**Next RND:** Using contrasting color, Repeat RND 7.

**Next RND:** Using main color, Repeat RND 7.

**Trim:** Continuing with main color, ch 1, slip st in same st, slip st loosely in each st around, join and fasten off — 42 sts

Ashley Leither is the Designer and Owner behind Ashley Designs Corner. Ashley is a Stay at home mom to two beautiful little girls, a wife and a yarn lover. She lives in the HOT Texas heat but grew up in Virginia, yet she still loves to make beanies for those few winter days. Ashley learned a little crochet and knitting in high school from her mom, but didn't pick it up again until the beginning of 2010 after her daughter received a crochet beanie as a gift. Ashley became so intrigued with the texture of the beanie that she grabbed her car keys and head to local yarn store and picked up a learn to crochet book. That is when the passion began for crocheting and the inspiration to design. After several months of crocheting everyday she began to design her own patterns and became even more addicted to crochet.



Get Hooked!

**Ashley Designs Corner**

CROCHET PATTERNS

**Stay Connected With Ashley**



# Get Hooked

with Ashley Designs Corner



Get Hooked!

**Ashley Designs Corner**

CROCHET PATTERNS

Visit Ashley's Ravelry Shop For More Patterns:





# Nebula Cowl

Pattern designed by Sara Leighton, Illuminate Crochet

Let's Get Started!

## EASY



### YARN:

Malabrigo Mecha, 190 yds of Whales Road #247

### MATERIALS:

Size J (6.0mm) crochet hook, 3 buttons, yarn needle, scissors

### SIZE:

One size fits most teens and adults.

### GAUGE:

4 clusters and 8 rows = 4"

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, dc - double crochet, st(s) - stitch(es), sk = skip, bbl = bobble

### SPECIAL STITCHES:

Bobble (bbl) = (Yarn over, insert hook into ch-3 space, draw up loop, yarn over, pull through 2 loops) 3 times, yarn over and pull through all 4 loops on hook.  
Cluster = (sc, ch 3, bbl, ch 1) into ch-3 space of previous row.

## INSTRUCTIONS:

Ch 26.

**Row 1:** Sk first 4 ch. Work 1 bbl in fifth ch from the hook. Ch 1. Sk 2 ch. \*Work 1 sc in next ch, ch 3, work 1 bbl in following ch, ch 1; repeat from \* four times until you reach the last 5 chs. Sk 2 ch, work 1 sc into next. Ch 2, work 1 dc in final ch — 5 clusters

**Row 2:** Ch 4, turn. Work 1 bbl into ch-2 space, ch 1. \*Work 1 sc into ch-3 space, ch 3, work 1 bbl into same space, ch 1 to complete cluster; repeat from \* until you reach the final ch-4 space. Work 1 sc into the space, ch 2, work 1 dc into same space.

**Rows 3-57:** Repeat Row 2.

Fasten off and weave in ends.

### Finishing:

Decide which end of the cowl you want on top and which end you want on bottom, covered by the top end. Arrange the cowl with one end over the other as shown in the picture below. Place your three buttons as desired. The gaps between the stitches of the top end will act as button holes. With yarn needle and extra yarn, or with a needle and thread if you prefer, sew the buttons to the bottom end in places that correspond to the locations of the button holes. Weave in ends securely.

*Sara Leighton lives in Seattle with her loving husband and cute little kitty. She picked up her first hook in college and never put it down. Her passion for crochet and creative spark drove her to create Illuminate Crochet in 2013. She works hard to design fresh, fun, beautiful patterns that her fans love to hook up, illuminating the world one stitch at a time. Crocheting and designing make her days cosy and magical. Sara adores connecting with others to share crochet ideas and projects. You are invited to connect with her any time with questions and comments! When not crocheting or blogging Sara can be found baking, quilling, reading, singing, or simply taking a morning stroll by Puget Sound.*



**Stay Connected With Sara**





# Rectangular Sampler Blanket

Pattern designed by Marie Segares, Underground Crafter

**Let's Get Started!**

**EASY**



#### **YARN:**

Cascade Yarns 220 Superwash (100% superwash wool, 3.5 oz/100 g/220 yds/201 m) – 4 skeins #1960 Pacific (A), 2 skeins #1914 Alaska Sky (B), and 1 skein #863 Cordovan (C), or approximately 1,540 yards (1,408 m) in any medium weight yarn.

#### **MATERIALS:**

US Size J (6.0mm) crochet hook, yarn needle, scissors

#### **SIZE:**

34" x 29"

#### **GAUGE:**

First 4 rounds in pattern = 9.5" x 4". Exact gauge is not critical for this project.

#### **STITCH GUIDE:**

BLO - back loop only, ch(s) - chain(s), dc - double crochet, FPsc - front post single crochet, Puff - 4-repeat puff stitch, RS - right (front) side, sc - single crochet, sl st - slip stitch, sp - space, st(s) - stitch(es), yo - yarn over

#### **SPECIAL STITCHES:**

**FPsc** - insert hook from front to back around post of next puff st from previous row, yo and draw up a loop around post, yo and draw through 2 loops. Skip st behind FPsc.

**Puff** - Yo, insert hook in next st, yo and draw up a loop, (yo, insert hook in same st, yo and draw up a loop) 3 times, yo and draw through all 9 loops. into ch-3 space, draw up loop, yarn over, pull through 2 loops) 3 times, yarn over and pull through all 4 loops on hook. Cluster = (sc, ch 3, bbl, ch 1) into ch-3 space of previous row.

#### **NOTES:**

Entire project is worked in the round with the RS facing. Always join new color to first corner of short edge of rectangle.

#### **INSTRUCTIONS:**

##### *Granny Rectangle*

With **A**, ch 26.

**Round 1:** (RS) Skip 3 ch (counts as dc here and throughout), (2 dc, ch 2, 3 dc, ch 2, 3 dc) in next ch, \*(ch 1, sk 1 ch, dc in ea of next 3 ch) around to last 2 sts. Ch 1, sk 1, [(3 dc, ch 2) twice, 3 dc] in next ch. Working on opposite side of foundation ch, repeat from \* around to last ch, ch 1, join with sl st to top of first ch-3. Fasten off.

**Round 2:** Join **B** with sl st in corner ch-2 sp, ch 3, (2 dc, ch 2, 3 dc) in same ch-2 sp, ch 1, (3 dc, ch 2, 3 dc) in next ch-2 sp, \*(ch 1, 3 dc in next ch-1 sp)\*\* around to corner ch-2 sp, [(3 dc, ch 2, 3 dc, ch 1) in next ch-2 sp] twice, 3 dc in next ch-1 sp; Repeat from \* to \*\* around, ch 1, join with sl st to top of first ch-3. Fasten off.

**Round 3:** Join **A** with sl st in corner ch-2 sp, ch 3, (2 dc, ch 2, 3 dc) in same ch-2 sp, ch 1, \*(3 dc in next ch-1 sp, ch 1) around to corner ch-2 sp,\*\* (3 dc, ch 2, 3 dc, ch 1) in next ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3. Fasten off.

**Round 4:** With **C**, repeat Round 3.

**Round 5:** Join **A** with sl st in corner ch-2 sp, ch 3, (2 dc, ch 2, 3 dc) in same ch-2 sp, ch 1, \*(3 dc in next ch-1 sp, ch 1) around to corner ch-2 sp,\*\* (3 dc, ch 2, 3 dc, ch 1) in next ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3.

**Round 6:** Sl st in each of next 2 sts and in ch-2 sp, ch 3, (2 dc, ch 2, 3 dc) in same ch-2 sp, ch 1, \*(3 dc in next ch-1 sp, ch 1) around to corner ch-2 sp,\*\* (3 dc, ch 2, 3 dc, ch 1) in next ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3. Fasten off.

**Round 7-8:** With **B**, repeat Rounds 5 & 6.

**Round 9-10:** With **C**, repeat Rounds 5 & 6.

##### *Alternating V-Stitch*

**Round 11:** Join **A** with sl st in corner ch-2 sp, ch 3, (dc, ch 2, 2 dc) in same ch-2 sp, \*ch 1, [(dc, ch 1, dc) in next ch-1 sp, (2 dc, ch 1, 2 dc) in next ch-1 sp] to last ch-1 sp before corner ch-2 sp, (dc, ch 1, dc) in ch-1 sp, ch 1, \*\*(2 dc, ch 2, 2 dc) in corner ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3.

**Round 12:** Sl st in next st and in corner ch-2 sp, ch 3, (dc, ch 2, 2 dc) in same ch-2 sp, \*dc in each st up to ch-1 sp, skip ch-1 sp, ch 1, [(2 dc, ch 1, 2 dc) in next ch-1 sp, (dc, ch 1, dc) in next ch-1 sp] to last 2 ch-1 sps before corner ch-2 sp, (2 dc, ch 1, 2 dc) in ch-1 sp, ch 1, skip ch-1 sp, dc in each st to corner ch-2 sp,\*\* (2 dc, ch 2, 2 dc) in corner ch-2 sp; Repeat

from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3. Fasten off.

**Round 13:** Join **B** in corner ch-2 sp, ch 3, (dc, ch 2, 2 dc) in same ch-2 sp, \*dc in each st up to ch-1 sp, skip ch-1 sp, ch 1, [(dc, ch 1, dc) in next ch-1 sp, (2 dc, ch 1, 2 dc) in next ch-1 sp] to last 2 ch-1 sps before corner ch-2 sp, (dc, ch 1, dc) in ch-1 sp, ch 1, skip ch-1 sp, dc in each st to corner ch-2 sp, \*\*(2 dc, ch 2, 2 dc) in corner ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3.

**Round 14:** Repeat Round 12.

**Round 15-16:** With **A**, repeat Rounds 13 & 12.

**Round 17-18:** With **C**, repeat Rounds 13 & 12.

**Round 19-20:** With **A**, repeat Rounds 13 & 12.

### *Granny Rectangle*

**Round 21:** Join **B** with sl st in corner ch-2 sp, ch 3, (2 dc, ch 2, 3 dc) in same ch-2 sp, \*[ch 1, skip 3 sts, 3 dc in next st] around to first ch-1 sp, ch 1, skip ch-1 sp, (3 dc in next ch-1 sp, ch 1) around to last ch-1 sp of side, skip ch-1 sp, [3 dc in next st, ch 1, skip 3 sts] around to corner ch-2 sp, \*\*(3 dc, ch 2, 3 dc, ch 1) in corner ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first ch-3. Fasten off.

**Round 22-25:** With **A**, repeat Rounds 5 & 6, then repeat Round 6 twice more. Fasten off.

### *Staggered Puffs*

**Round 26:** Join **C** with sc in corner ch-2 sp, (2 sc, ch 1, 3 sc) in same ch-2 sp, \*sc in next st, puff in next st, [sc in next 3 sts, (including ch), puff in next st] around to st before next corner ch-2 sp, sc in next st, \*\*(3 sc, ch 1, 3 sc) in corner ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first sc. Fasten off.

**Round 27:** Join **A** with sc to corner ch-1 sp, (sc, ch 2, sc) in same ch-1 sp, \*sc in BLO of next 4 sts, [FPsc around puff st, sc in BLO of next 3 sts] around to st before corner ch-2 sp, sc in BLO of next st, \*\*(sc, ch 2, sc) in corner ch-2 sp; Repeat from \* 3 times around, ending last repeat at \*\*, join with sl st to top of first sc.

**Round 28:** Sl st in ch-2 sp, ch 1, \*(sc, ch 2, sc) in corner ch-2 sp, sc in next 2 sts, [puff, sc in next 3 sts] around to last st before corner ch-2 sp, sc in next st; Repeat from \* 3 times, join with sl st to top of first sc.

**Round 29:** Sl st in ch-2 sp, ch 1, \*(sc, ch 2, sc) in same ch-2 sp, sc in BLO of next 3 sts, [FPsc around puff st, sc in BLO of next 3 sts] around to last 2 sts before corner ch-2 sp, sc in BLO of next 2 sts; Repeat from \* 3 times, join with sl st to top of first sc. Fasten off.

### *Granny Rectangle*

**Round 30:** Join **B** with sl st in corner ch-2 sp, ch 3, (2 dc, ch 2, 3 dc) in same ch-2 sp, skip 3 sts, \*(ch 1, 3 dc in next st, skip 3 sts) around to corner ch-2 sp, \*\*(3 dc, ch 2, 3 dc, ch 1) in next ch-2 sp, skip 3 sts; Repeat from \* 3 times, ending last repeat at \*\*, ch 1, join with sl st to top of first ch-3.

**Round 31:** Repeat Round 6, do not fasten off.

### *Edging*

**Round 32:** Sl st in each of next 2 sts and in corner ch-2 sp, ch 1, 5 sc in same ch-2 sp, \*[sc, ch 3, 3dc) in next ch-1 sp, skip 3 sts] around to corner ch-2 sp, \*\*5 sc in corner ch-2 sp; Repeat from \* 3 times, ending last repeat at \*\*, join with sl st to top of first sc. Fasten off.

With yarn needle, weave in ends. Spray or steam block if necessary.

*Marie Segares has been hooked on crochet since she learned from her grandmother when she was 9, and she conquered her fear of knitting in 2010. In addition to designing, Marie teaches both crochet and knitting in the New York City metro area and at regional fiber events. She is a Professional member of the Crochet Guild of America and a Designer/Teacher member of The Knitting Guild Association. Marie's published designs can be found at on her Ravelry page, and she blogs about her crafty adventures on her blog.*



**Stay Connected With Marie**





# Scarlet Beetle Tank Top & Hat

Pattern designed by Tammy Hildebrand, Hot Lava Crochet

**Let's Get Started!**

## EASY



### YARN:

Garn Studio DROPS Cotton Light (50% cotton, 50% polyester; 1.8oz/115yds/105m) — 3 balls #02 White (A), 2 balls #32 Red (B), and 2 balls #20 Black (C).

### MATERIALS:

US Size G (4.0mm) crochet hook, 2 stitch markers, 2 Blumenthal Lansing Favorite Findings ladybug buttons, yarn needle, sewing needle, thread, scissors

### SIZE:

0-3 months (3-6 months, 6-12 months, 12-18 months), to fit chest size 16 1/2 (17 1/2, 19, 20) inches x 11 inches

### GAUGE:

14 sc and 16 rows = 4"

### STITCH GUIDE:

sc - single crochet, sc2tog - single crochet 2 together, dc - double crochet, sl st - slip stitch, st(s) - stitch(es), BLO - back loop only, RS - right side

### SPECIAL STITCHES:

**Fsc** - Step 1: Place a slip knot on hook, ch 2, insert hook in 2nd ch from hook and draw up a loop; yarn over and draw through one loop on hook (the "chain"); yarn over and draw through 2 loops on hook (the "single crochet"). Step 2: Insert hook into the "chain" of the previous stitch and draw up a loop, yarn over and draw through one loop on hook (the "chain"), yarn over and draw through 2 loops on hook (the "single crochet"). Repeat for the length of foundation.

### NOTES:

1. The top is worked in joined and turned rounds, beginning at the lower edge.
  2. The ladybug pattern is worked over the center 27 sts of the front. Markers are used to indicate where to begin and end the ladybug pattern. The ladybug pattern can be worked by following the written instructions or reading the chart. Read RS rows of the chart from right to left and WS rows from left to right.
  3. To change color, work last stitch of old color to last yarn over. Yarn over with new color and draw through all loops on hook to complete stitch. Proceed with new color. Carry colors not in use up back of piece until needed again.
  4. The top can be lengthened a number of ways:
    - Round 29 can be repeated to add an extra A-colored section to the top
    - Rounds of A can be worked around lower edge before working the 2 bottom border rounds to add an extra A-colored section at the bottom
    - More rows can be worked on the straps.
- Each additional round of body adds about 1/4 in. (6 mm) to the length. Each additional row of straps adds about 1/8 in. (3 mm) to the length.

## INSTRUCTIONS:

### TOP

#### Body

With **A**, fsc 58 (62, 66, 70), join with sl st to form ring. Place a marker on the 2nd (3rd, 4th, 5th) st and the 28th (29th, 30th, 31st) st. The markers indicate where to begin and end the ladybug pattern. The first stitch of ladybug pattern should be worked in the first marked st, and the last st of the ladybug pattern should be worked in the last marked st. Move the markers up as each round is worked.

**Round 1 (RS):** Ch 1, sc in each st to first marker; sc in next 10 sts, changing to **B** in last st; sc in next 3 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 3 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 2:** Ch 1, turn, sc in each st to first marker; sc in next 8 sts, changing to **B** in last st; sc in next 5 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 5 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 3:** Ch 1, turn, sc in each st to first marker; sc in next 7 sts, changing to **B** in last st; sc in next 6 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 6 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 4:** Ch 1, turn, sc in each st to first marker; sc in next 6 sts, changing to **B** in last st; sc in next 7 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 7 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 5:** Ch 1, turn, sc in each st to first marker; sc in next 5 sts, changing to **B** in last st; sc in next 8 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 8 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 6:** Ch 1, turn, sc in each st to first marker; sc in next 4 sts, changing to **B** in last st; sc in next 9 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 9 sts, changing to **A** in last st; sc in each st to

end of rnd, join with sl st in 1st sc.

**Round 7:** Ch 1, turn, sc in each st to first marker; sc in next 3 sts, changing to **B** in last st; sc in next 10 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 10 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 8:** Ch 1, turn, sc in each st to first marker; sc in next 2 sts, changing to **B** in last st; sc in next 11 sts, changing to **C** in last st; sc in next st and change to **B**; sc in next 11 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 9–20:** Ch 1, turn, sc in each st to first marker; sc in next st and change to **B**; sc in next 12 sts, changing to **C** in last st; sc in next st and change to **B**, sc in next 12 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

Fasten off **B**.

**Round 21:** Ch 1, turn, sc in each st to first marker; sc in next 2 sts, changing to **C** in last st; sc in next 23 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 22:** Ch 1, turn, sc in each st to first marker; sc in next 3 sts, changing to **C** in last st; sc in next 21 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 23:** Ch 1, turn, sc in each st to first marker; sc in next 5 sts, changing to **C** in last st; sc in next 17 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 24:** Ch 1, turn, sc in each st to first marker, sc in next 6 sts, changing to **C** in last st; sc in next 15 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 25:** Ch 1, turn, sc in each st to first marker, sc in next 7 sts, changing to **C** in last st; sc in next 13 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 26:** Ch 1, turn, sc in each st to first marker, sc in next 8 sts, changing to **C** in last st; sc in next 11 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 27:** Ch 1, turn, sc in each st to first marker, sc in next 10 sts, changing to **C** in last st; sc in next 7 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc.

**Round 28:** Ch 1, turn, sc in each st to first marker, sc in next 11 sts, changing to **C** in last st; sc in next 5 sts, changing to **A** in last st; sc in each st to end of rnd, join with sl st in 1st sc. Fasten off **C**. Remove markers.

**Round 29:** Ch 1, turn, sc in each st around, join with sl st in 1st sc. Fasten off **A**.

#### *First Strap*

**Row 1:** With RS facing, skip first 4 sts, join **B** with sc in next st, sc in next 3 (4, 4, 5) sts; leave remaining sts unworked — 4 (5, 5, 6) sc

**Row 2–22:** Ch 1, turn, sc in each st across.

Fasten off, leaving a long tail for sewing.

#### *Second Strap*

**Row 1:** With RS facing, skip next 13 (13, 15, 15) sts following first strap, join **B** with sc in next st, sc in next 3 (4, 4, 5) sts; leave remaining sts unworked — 4 (5, 5, 6) sc

**Row 2–22:** Ch 1, turn, sc in each st across.

Fasten off, leaving a long tail for sewing. With long tails, sew ends of straps to back of top, leaving 10 sts at back between ends of straps. With sewing needle and matching thread, sew one button to top of each front shoulder.

#### *Neck Edging*

**Round 1:** With RS facing, join **C** with sc in back neck edge near beginning of one strap. Working in ends of rows and unworked sts of neck opening, sc evenly around neck edge; join with sl st in 1st sc. Fasten off.

#### *Armhole Edging*

**Round 1:** With RS facing, join **C** with sc in armhole edge near center of underarm. Working in ends of rows and unworked sts of armhole opening, sc evenly around armhole edge; join with sl st in 1st sc. Fasten

off. Repeat around other armhole edge.

#### *Bottom Border*

**Round 1:** Working in bottom loops of Round 1 of body, join **C** with sl st in any st, ch 3, dc in same st, dc in each st around, join with sl st in top of 1st ch-3. Fasten off.

**Round 2 (Boy version):** With RS facing, join **B** with sc in any st, sc in each st around, join with sl st in beg sc. Fasten off.

**Round 2 (Girl version):** With RS facing, join **B** with sl st in any st, ch 2, sc in 2nd ch from hook, \*skip next st, sl st in next st, ch 2, sc in 2nd ch from hook; repeat from \* around, join with sl st in same st as joining. Fasten off.

#### *Spots (make 8)*

With **C**, ch 2.

**Round 1:** Work 10 sc in 2nd ch from hook, join with sl st in 1st sc. Fasten off, leaving a long tail for sewing. Following photo for placement, sew spots in place. Weave in ends.

#### **HAT**

##### *Crown*

With **B**, ch 8.

**Row 1 (RS):** Sc in 2nd ch from hook and next 2 ch, changing to **C** in last st; sc in next ch and change to **B**; sc in last 3 ch — 7 sc. Place a marker in the C-colored st.

**Row 2–6:** Ch 1, turn, 2 sc in first st, sc in each st to marked st, changing to **C** in last st; sc in next st and change to **B**; sc in each st to last st, 2 sc in last st — 17 sc at the end of Row 6

**Row 7–17:** Ch 1, turn, sc in first 8 sts, changing to **C** in last st; sc in next st and change to **B**; sc in each st across.

Fasten off **B** and **C**.

**Row 18:** With WS facing, join **C** with sl st in first st, ch 1, sc2tog, sc in each st to last 2 sts, sc2tog — 15 sc

**Row 19–23:** Ch 1, turn, sc2tog, sc in each st to last 2 sts, sc2tog — 5 sc at the end of row 23

**Row 24 (Edging Row):** Ch 1, pivot to work over row ends, sc in end of each row across side edge; working in bottom loops of row 1, sc in each st across lower edge; sc in end of each row across other side; sl st in first st of row 23. Fasten off.

#### Body

**Round 1:** With RS facing, working in BLO, join **A** with sc in first st of Row 23, sc in each st across, sc in each st of edging, join with sl st in 1st sc.

**Round 2:** Ch 3, dc in each st around, join with sl st in top of 1st ch. Fasten off.

#### Boy Version

**Round 3:** Working in BLO, join **C** with sc in any st, sc in each st around, join with sl st in 1st sc.

**Round 4–9:** Ch 1, sc in each st around, join with sl st in 1st sc. Fasten off.

#### Girl Version

**Round 3:** Working in BLO, join **B** with sc in any st, sc in each st around, join with sl st in 1st sc.

**Round 4–9:** Ch 1, sc in each st around, join with sl st in 1st sc. Fasten off.

#### Brim (Girl Version Only)

**Round 1:** With RS facing, working around post of sts, join **C** with sc around post of any st, sc around post of each st around, join with sl st in 1st sc. Fasten off.

**Round 2:** With RS facing, join **B** with sl st in any st, ch 2, sc in 2nd ch from hook, \*skip next st, sl st in next st, ch 2, sc in 2nd ch from hook; repeat from \* around, join with sl st in same st as joining. Fasten off.

#### Spots (make 6)

With **C**, ch 2.

**Round 1:** Work 10 sc in 2nd ch from hook, join with sl st in 1st sc. Fasten off, leaving a long tail for sewing.

Following photo for placement, sew spots in place.

Weave in ends.



Tammy Hildebrand has been crocheting for over 40 years and designing for nineteen. Her designs have been published in Crochet!, Crochet World, and Interweave magazines, as well as in many hardcover books, leaflets, and yarn company publications. She is the author of three books: Crochet Wraps Every Which Way (January 2014), Crochet for Baby All Year (July 2014), and Open Weave Fashions (summer 2014). Tammy currently serves as the vice president of the Crochet Guild of America.

She has been known to crochet in strange ways and in odd places. A number of years ago when Tammy sprained her arm, rather than give up crocheting, she devised a way to hold the hook with her feet and manipulate the yarn with her left hand. Tammy has crocheted while walking on the treadmill, cutting the grass on a riding lawn mower, and floating in the pool, which is her favorite location of all!



#### Stay Connected With Tammy



# Lil' Baby Bear



Pattern design by:  
Rachel H., Little Yarn Friends

**Let's Get Started!**

## MODERATE



### YARN:

8 ply acrylic yarn in off-white, light blue, and light yellow. Light blue tapestry thread.

### MATERIALS:

3.0mm crochet hook, Fiberfill, pair of 8mm safety eyes, small piece of white felt, fabric glue, stitch marker, yarn needle, scissors

### SIZE:

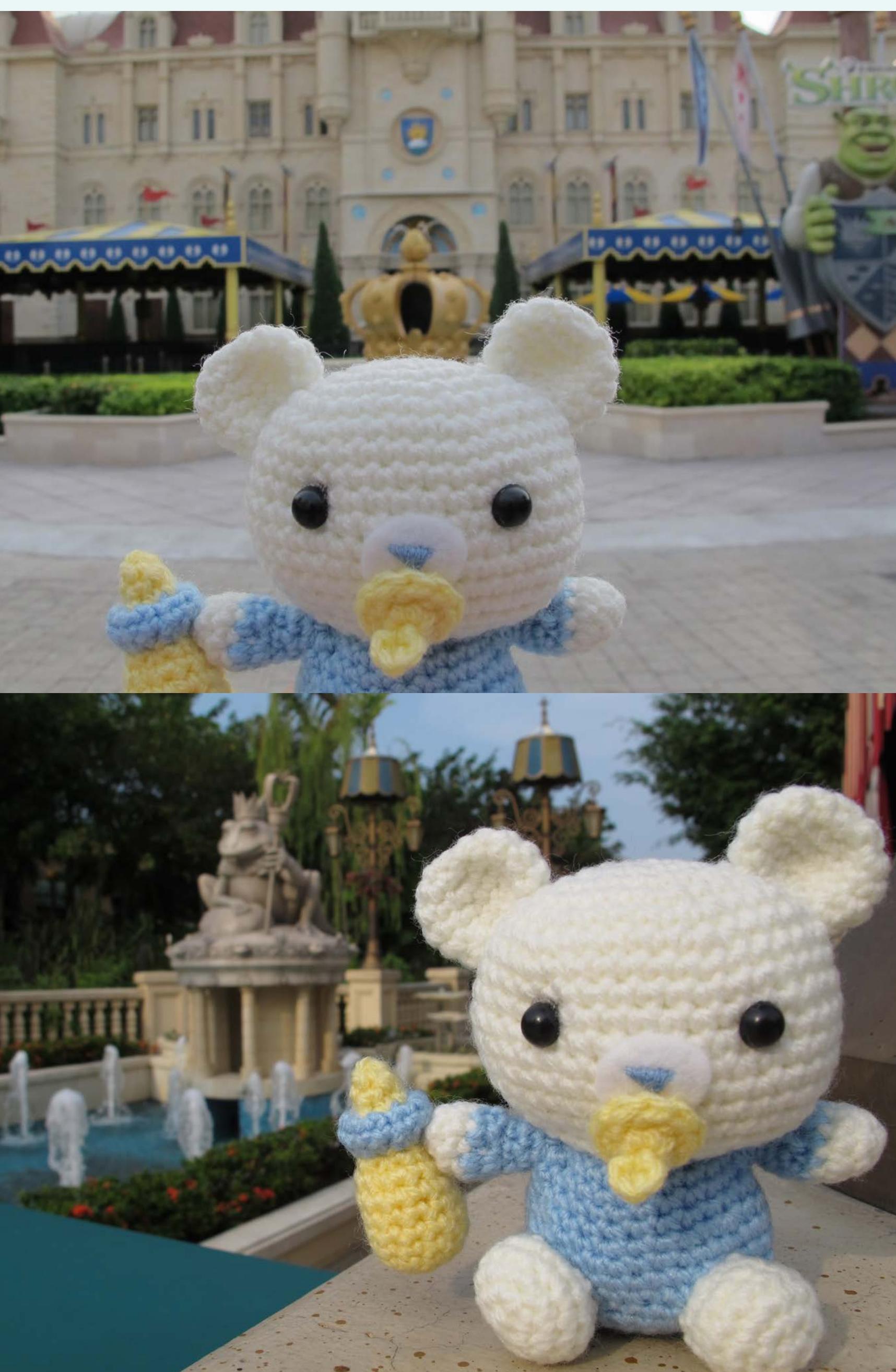
Bear measures 4" x 4.5"

**GAUGE:** Not critical for this project.

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet,  
sc2tog - single crochet 2 together, st(s) -  
stitch(es), sl st - slip stitch

**NOTES:** Pattern is worked in continuous rounds.



## INSTRUCTIONS:

### HEAD

Using off-white yarn, start with magic ring.

**Round 1:** Ch 1, 6sc in ring — 6 sc

**Round 2:** 2 sc in each sc around — 12 sc

**Round 3:** (sc in next, 2 sc in next) around — 18 sc

**Round 4:** (sc in next 2, 2 sc in next) around — 24 sc

**Round 5:** (sc in next 3, 2 sc in next) around — 30 sc

**Round 6:** (2 sc in next, sc in next 4) around — 36 sc

**Round 7:** (2 sc in next, sc in next 5) around — 42 sc

**Round 8-15:** sc around — 42 sc

**Round 16:** (sc2tog, sc in next 5) around — 36 sc

**Round 17:** (sc2tog, sc in next 4) around — 30 sc

**Round 18:** (sc2tog, sc in next 3) around — 24 sc

Start stuffing with Fiberfill.

**Round 19:** (sc2tog, sc in next 2) around — 18 sc

**Round 20:** (sc2tog, sc in next) around — 12 sc

**Round 21:** sc2tog around — 6 sc

Add Fiberfill to stuff entire head. Fasten off and leave long tail for sewing.

### BODY

Using light blue yarn, start with magic ring.

**Round 1:** Ch 1, 6sc in ring — 6 sc

**Round 2:** 2 sc in each sc around — 12 sc

**Round 3:** (sc in next, 2 sc in next) around — 18 sc

**Round 4:** (sc in next 2, 2 sc in next) around — 24 sc

**Round 5:** (sc in next 3, 2 sc in next) around — 30 sc

**Round 6-8:** sc around — 30 sc

**Round 9:** (sc in next 4, 2 sc in next) around — 36 sc

**Round 10-12:** sc around — 36 sc

**Round 13:** (sc in next 4, sc2tog) around — 30 sc

**Round 14:** sc around — 30 sc

**Round 15:** (sc in next 3, sc2tog) around — 24 sc

Start stuffing with Fiberfill.

**Round 16:** (sc in next 2, sc2tog) around — 18 sc

**Round 17:** (sc in next, sc2tog) around — 12 sc

**Round 18:** sc2tog around — 6 sc

Add Fiberfill to stuff entire body. Fasten off and leave long tail for sewing.

### Arms (make 2)

Using off-white yarn, start with magic ring.

**Round 1:** Ch 1, 6 sc in ring - 6 sc

**Round 2:** (sc in next, 2 sc in next) - 9 sc

**Round 3:** sc around - 9 sc

Change to light blue yarn.

**Round 4:** sc around -9 sc

**Round 5:** (sc2tog, sc in next) around - 6 sc

**Round 6-8:** sc around - 6 sc

Stuff with Fiberfill. Fasten off and leave a long tail for sewing.

### Legs (make 2)

Using off-white yarn, start with magic ring.

**Round 1:** Ch 1, 6 sc in ring - 6 sc

**Round 2:** 2 sc in each sc around - 12 sc

**Round 3:** sc in next, (sc in next, 2 sc in next) four times, sc in next 3 - 16 sc

**Round 4-5:** sc around - 16 sc

**Round 6:** (sc in next, sc2tog) around - 11 sc

Stuff with Fiberfill. Fasten off and leave a long tail for sewing.

### Ears (make 2)

Follow Legs pattern exactly. Fasten off and leave a long tail for sewing. Flatten and do not stuff.

### Pacifier

Using yellow yarn, start with magic ring.

**Round 1:** Ch 1, 6 sc in ring - 6 sc

**Round 2:** (sc in next, 2 sc in next) around- 9 sc

Sl st into next st. Fasten off and tie a knot

Now, Ch 5. Use this ch and slot it into the magic ring hole. Tie knot to secure both ends of the chains together.

### Bottle

Using yellow yarn, start with magic ring.

**Round 1:** Ch 1, 6 sc in ring - 6 sc

**Round 2:** 2 sc in each sc around - 12 sc

**Round 3-8:** sc around -12 sc

**Round 9:** (sc2tog, sc in next) around - 9 sc

Change to light blue yarn.

**Round 10:** (sc in next, 2 sc in next) around - 12 sc

**Round 11-12:** sc around -12 sc

Start stuffing with Fiberfill.

**Round 13:** (sc2tog, sc in next) around- 9 sc

**Round 14:** (sc2tog, sc in next) around - 6 sc

Fasten off and leave a long tail for sewing. Continue using the long end to sew onto the blue part, stitching from Round 12 to 10 of the bottle in an up and down motion. The sewing helps the bottle keep its shape.

### Assembling (see photo)

Sew the ears to the top of the head, 5 sc from center.

Using fabric glue, attach safety eyes onto face.

Using white felt, cut an oval and use light blue tapestry thread to embroider the bear's nose.

Fabric glue white felt onto face.

Using fabric glue, glue the pacifier to mouth area.

Sew head onto body.

Sew arms to each side of body.

Sew legs onto body.

Sew milk bottle to either arm.

A lover of artsy-craftsy things ever since she was a kid, Rachel was introduced to the art of "Crocheting" in September 2011 when she first saw her colleague crocheted a scarf for her Mother. It wasn't long before she was hooked!

A self-taught crochet-amigurumi artist (thanks to some helpful crochet skills learned from other talented crochet artists on the internet), Rachel started making her first few amigurumis with the help of crochet books and free patterns she found online. As she got the hang of some basic stitches and how to read crochet patterns, she took the leap of faith and started creating her very own "Little Yarn Friends" Creations that she shares on her website. (Most of them are FREE).

Rachel's mission is to make "Little Yarn Friends" a place for to share, love, impact and bless others in one way or another through amigurumi.



**Little Yarn Friends**  
do small things with great love

Stay Connected With Rachel





# Buttercup Baby Blanket

Pattern designed by Lisa Gentry, Hook & Needle Designs

Let's Get Started!

## EASY



### YARN:

6 skeins of Red Heart "Buttercup" #4278  
Carnival (A)  
½ skein of Red Heart "Super Saver" #0672  
Spring Green (B)

### MATERIALS:

Size I (5.5mm) and L (8.0mm) crochet  
hooks, yarn needle, scissors

### SIZE:

Blanket measures approx. 31" x 41"

### GAUGE:

3 pattern repeats and 6 rows in pattern =  
4" with larger hook

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, dc -  
double crochet, st(s) - stitch(es), rep - re-  
peat, sk - skip, sp(s) - space(s), sl st - slip  
stitch, RS - right side, WS - wrong side

**SPECIAL STITCH:** 3-dc Cl = Three dou-  
ble crochet cluster - Yarn over, insert  
hook in indicated stitch or space and  
draw up a loop, yarn over and draw  
through 2 loops on hook (2 loops remain  
on hook); [yarn over, insert hook in same  
stitch or space and draw up a loop, yarn  
over and draw through 2 loops on hook]  
2 times; yarn over and draw through all 4  
loops on hook.

## INSTRUCTIONS:

With smaller hook and B, ch 103.

**Row 1 (RS):** Sc in 2nd ch from hook and in each ch across - 102  
sc. Change to larger hook.

**Row 2 (WS):** Ch 1, turn, sc in each of next 2 sc, \*sk 2 sc, ch 2, sc  
in each of next 2 sc; repeat from \* across - 52 sc and 25 ch-2 sps  
(for 25 pattern repeats). Change to A in last st, do not cut B.

**Row 3:** Ch 3, 3-dc Cl in first ch-2 sp, \*ch 2, 3-dc Cl in next ch-2  
sp; rep from \* across, dc in last sc - 24 ch-2 sps and 25 Cl. Make  
loop on hook very large, pass ball of yarn through the loop, and  
pull to create a knot, do not cut A. Continue with B.

**Row 4:** Pick up B and join loosely with sl st around beginning  
ch-3 of previous row, ch 1, work 2 sc in top of beginning ch-3 of  
previous row, \*ch 2, sk 3-dc Cl, 2 sc in next ch-2 sp; repeat from  
\* to last 3-dc Cl, ch 2, sk last 3-dc Cl, work 2 sc in last dc. Change  
to A in last st, don't cut B.

**Row 5:** Work same as Row 3.

**Row 6:** Work same as Row 4.

Repeat Rows 3-6 until piece measures approx. 40.5"/103cm  
from beginning, ending with a color B row.

**Last Row:** With B, ch 1, turn, sc in each sc and ch across. Do not  
fasten off continue with edging.

### Edging

Change to smaller hook.

**Row 1:** Ch 1, turn, work 1 sc in each sc across, 3 sc in corner,  
work 1 sc in end of each sc row and 4 sc in end of each Cl row  
across long edge, 3 sc in corner; working across opposite side  
of foundation ch, sc in ch at base of each sc across, 3 sc in cor-  
ner, work 1 sc in end of each sc row and 4 sc in end of each Cl  
row across long edge; join with sl st in first sc. Finish off.

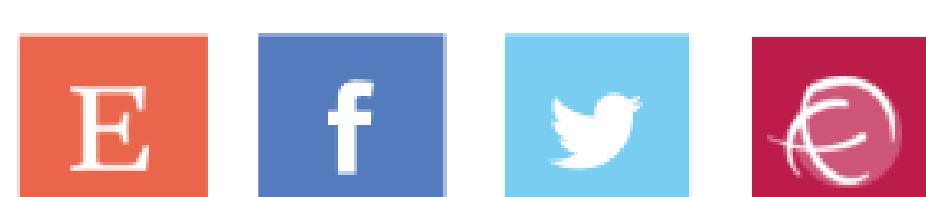
### Finishing

Weave in ends. Block lightly, if desired.

Lisa Gentry has always loved crocheting and knitting. She started crocheting at 6 years old and knitting at 8 years old when she was in elementary school in Germany. Lisa has held the Guinness World Record as the "Fastest Crocheter" since 2005. You can find many of her beautiful fashions prominently featured in numerous knit and crochet magazines. In addition, Lisa has authored 14 Leisure Arts knit and crochet books, with more books being released soon.



## Stay Connected With Lisa





CROCHET HEALS!  
INTERVIEW WITH:  
**KIM  
FEDERLINE**

# CROCHET HEALS!

INTERVIEW WITH:

# KIM FEDERLINE



Kim Federline went through a really difficult breakup that caused a number of health issues in her life. She turned to her crochet and knitting to help her reduce those symptoms and begin to heal. Her creativity has not only helped her move on with her life but has also become a business venture – **One Stop Crochet and Knit Shop**. She shares her story in this interview.

\*\*\*\*\*

## QUESTION #1

***How has crochet been a source of healing in your life?***

Crochet has helped me get through a bad break up and the physical symptoms that came about as a result of that emotional pain.

After the love of my life told me he was done with our relationship, I started to experience chest pains, anxiety, depression, high blood pressure and lack of sleep. My doctor suggested a slew of medicines that, after insurance, would run over \$300 a month. I told him I'd think about it. Instead, I got back into my crafts. Within 2 weeks my blood pressure was normal, there were no chest pains, I was able to sleep again, and the depression was lightened.

I have even turned crafting into a business, and it's holding its own. I still hurt, because the breakup is still pretty fresh, but my life doesn't feel so bleak like it did. And at least I have finished projects to show for it!

\*\*\*\*\*

## QUESTION #2

***Isn't it amazing how crochet and knitting can help us with so many things, both physical and emotional? How did you learn to crochet?***

When I was 7, my mom taught me to not only how to crochet, but to do so right-handed even though I'm a leftie. Our first project was a lace weight star that we used to decorate our Christmas tree. We made many of them. We used fabric glue to stiffen and block each star when they were done. After a while, we could fill a 9' tree with crochet stars. After that, we moved on to making blankets, scarves, and other warm items, which are hard to find in stores since I live in Florida. My mom is no longer with us, but I continue to use crochet to honor her legacy.

\*\*\*\*\*

## QUESTION #3

***Your mom sounds wonderful. Do you think she also experienced benefits from crochet?***

Yes! She was sick with fibromyalgia for a very long time, and it seemed to always flare up as a response to stress. Watching her make blankets, and seeing the calm, and then how she felt she could get up afterwards and move around ... it's impossible to deny the healing factor there.

\*\*\*\*\*

## QUESTION #4

***Q: That's wonderful! When did you first realize that crochet could be healing for you?***

Some might laugh or scoff, but when I asked God in eyes-closed prayer to send me a sign of what to do, feeling so lost, and I looked up and saw my crochet hooks sticking out of 3 works in progress. I took the hint.

\*\*\*\*\*

## QUESTION #5

***And it helped, of course! What types of crochet projects do you like to work on for healing?***

# CROCHET HEALS!

INTERVIEW WITH:

## KIM FEDERLINE



It really depends on the day I'm having. I crochet every day and I'd do it all day if I could. It makes me that happy. Some days, I have to have repetition because I can't focus at all and then I'll choose a simple design. Other days I need the focus so I'll choose a more complicated pattern to occupy my time. I tend to have several works in progress going on at any time, with various difficulty levels. I just pick one up and work on it until it's time to move on to another.

\*\*\*\*\*

### QUESTION #5

*Are there any health issues that you have that crochet doesn't seem to help with?*

Weight loss! Hard to get moving when you're seated while crocheting. But when I can get to a gym, I can crochet on a stationary bike.

\*\*\*\*\*

### QUESTION #6

*That's a good point. Although I do know that there are some people who use crochet for weight control because at least it keeps your hands too*

*busy to be snacking at home!  
Is home where you are most likely to crochet?*

Yes, you can usually find me crocheting at home on my couch, or sprawled on my (now empty) king size bed. I have gone and sat at a park to crochet, but it's too hot for that now in Florida.

\*\*\*\*\*

### QUESTION #7

*I know that in addition to crochet you also knit. Do you do any other yarn crafts?*

Yes! I knit and spin my own yarn. Knitting definitely requires a lot more focus than crochet for me, since I'm not as strong in it, so when I need a mental challenge, I do that.

There have been days where I'm so mad or upset that I can't hold a hook or needle steady. So in those cases then I'll spin yarn on my spinning wheel. Treadling with my foot helps stomp out some frustration!

Crochet, knitting, and spinning have been so very helpful to me and for different reasons.

\*\*\*\*\*

### QUESTION #8

*So what would you say is the number one benefit that you experience through crochet?*

I guess I'd have to say the pride I experience in the work. When I'm feeling low, or uninspired, or blah, I can peruse through my work and see how far I've come, how I'm challenging myself, and adjust my perspective accordingly. I feel accomplished suddenly.

\*\*\*\*\*

### QUESTION #9

*Oh that's a great point. It's not just healing while you're crocheting but also when you look back at your body of work. Do you usually crochet for yourself or others?*

I sometimes make things for myself, sometimes as give-a-ways but mostly as presents or for-sale items in my store. I really love it when someone picks something up, and says in awe, "wow, you

# CROCHET HEALS!

INTERVIEW WITH:

## KIM FEDERLINE

made this?!" Similarly, I love getting compliments when I'm wearing something that I've made!

A few final thoughts ...

The number one reason that I crochet is because I love to make things with my hands. Knitting and spinning yarn also offer that to me. In addition to those things, I heal through meditation, prayer, exercise and laughter!

Crochet was a dying art for a long time, and I'm so glad to see it



coming back. I think more people should do it, and find their inner creativity with it. Please teach your kids! Help them tap their inner creativity and be productive. Pass on the legacy. It might help your child one day just like it helped me!

This article is by Kathryn Vercillo who blogs at Crochet Concupiscence. Kathryn is a crochet health expert and the author of Crochet Saved My Life. Kathryn is continuing to interview people on this topic. If you are interested in sharing your story, contact her at

[kathryn.vercillo@gmail.com.](mailto:kathryn.vercillo@gmail.com)



*Kathryn Vercillo is a San Francisco based freelance writer, blogger and crafter. She has her own blog about crochet, Crochet Concupiscence that has quickly become one of the most popular crochet-only craft blog on the web. Crochet Concupiscence was a 2011 runner-up for a Flamie award for Best Crochet Blog and was voted one of the top 5 2012 craft blogs in Inside Crochet Magazine. Kathryn's online articles about crochet have also been published around the web on top sites that include Crochetvolution, Crochet Liberation Front, SF Indie Fashion and Handmadeology.*

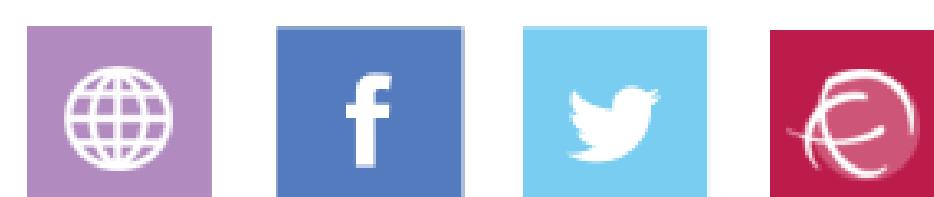
*Kathryn's most recent book, Crochet Saved My Life, is a non-fiction account of her experience using crochet to heal through depression.*

*To check out the Happily Hooked review of that book, see the following page!*



**Crochet  
Concupiscence**

**Stay Connected With Kathryn**





# Crochet Concupiscence

*Crochet Concupiscence is an online hub dedicated to the craft of crochet, and all of the news that surrounds it. From crochet art, fashion and design, to the healing benefits of this artform, we invite you to check out our community and meet some other like-minded crocheters and designers. **See you there!***



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EXCLUSIVE INTERVIEW:

# GWEN BLAKLEY KINSLER

“The Face Behind Crochet Guild of America”

EXCLUSIVE INTERVIEW:

# GWEN BLAKLEY KINSLER



## QUESTION #1

***How and when did you first learn to crochet? And what about it made you fall in love with it?***

I learned to crochet while serving as a Peace Corps Volunteer nurse in Honduras, Central America. The nurses aides in the clinic I ran were experts and I watched and envied their skills. They taught me how by rote in Spanish because they used no patterns. When I returned to the U.S. in 1973, I pursued pattern reading skills in English. I loved crochet because it was so artful. In the 70s, designers of crochet patterns actually did very artsy projects. From vests and shawls to tea cozies and doilies, there was just something very artsy about the seventies style!

\*\*\*\*\*

## QUESTION #2

***One of the questions you like to ask yourself is, "Can this be crocheted?". To that point, can you explain what intrigued you to start covering objects in crochet, and tell us about some of your favorite things you like to cover in crochet? What are some of the strangest things you've covered, and what would be the coolest thing you'd like to someday cover?***

All these years, I've kept a page from Threads magazine with images of covered rocks by Claire Zeisler. I tried to imitate her and still have that first rock I covered. It wasn't until recently that I realized that Claire was using buttonhole stitch not crochet, but I was inspired anyway and that makes my rocks unique!



*My first covered rock, inspired by Claire Zeisler*

This twig headpiece my daughter is modeling is probably the strangest thing I've covered. I was inspired by an image I saw in a fashion magazine. We even did our best to style her hair the same as the magazine model.



*Photo by Gwen Blakley Kinsler;  
model: Bethany Kinsler*

I've made plenty of things for my grandchildren to wear. It would be cool to cover their little 2- and 4-year-old bodies completely in crochet! Maybe for Halloween!

\*\*\*\*\*

## QUESTION #3

***You recently created an amazing book called 'The Fine Art of Crochet' ... can you tell us a little about the book, what inspired you to create that book, and what the most unexpected thing was that came out of the process of writing it?***

This book has been on my bucket list for quite some time! Ever since the very first Chain Link Crochet Conference in 1994, I was determined that we would have a juried exhibit of crochet art for the participants who were passionate and dedicated crocheters. The guild, CGOA, that came out of that first conference has sponsored juried art exhibits and design contests since that time. These displays, although they greatly impact the viewers, are only available for finite periods of time. I wanted to document in print a cross section of crochet art both past and present. My "crochet soapbox" has always been about challenging expectations that crochet is only stereotypical granny squares or doilies which commonly many people think of when they hear the

EXCLUSIVE INTERVIEW:

# GWEN BLAKLEY KINSLER



word, "crochet." I believe that the creative possibilities explored by these and many other fiber artists contribute to an understanding of the immense possibilities of crochet by representing diverse styles, unusual shapes and exquisite textures. I believe that showcasing innovative works of crochet art is an amazing experience for even the most seasoned crocheters, but also serves to defy pre-conceived notions of crochet.

I interviewed twenty artists who choose crochet as their medium. Unexpectedly, I came out of the process with twenty new friends who join me in continuing to promote crochet as art.

\*\*\*\*\*

## QUESTION #4

***What are your favorite kinds of 'less unorthodox' or 'traditional' projects to crochet, and why?***

I would say bead-crochet bangle bracelets are probably my favorite because I've made upwards of 40. I usually don't repeat a project once I've done it, but I never tire of making these bracelets because there is so much variety that can go into them and they make great gifts that are appreciated by the recipients!

\*\*\*\*\*

## QUESTION #5

***As the founder of (and the 'Face Behind') the Crochet Guild of America, what inspired you to create it? And what has being apart of it for the past 20 years been like for your personally, from the day you started, right on through to two decades later? And what are some of the biggest milestones and accomplishments of the CGOA?***

As a member of the Embroiderer's Guild of America from 1981-1985 while I lived in Florida, I saw how wonderful a guild could be. I partook of lessons at each monthly meeting and learned new skills from visiting workshop teachers, all the while keeping my crochet in my lap under the table! I crocheted in isolation and I wanted an experience like EGA for crocheters, and so that I could learn more as well. Up to that point I was practically self-taught.

From day 1, participants in the many conferences and chapters that grew up have been gracious and thankful that I started the guild. This is so gratifying to me because not only have I gained so much but I've been able to be the instrument that has brought great pleasure to many, many crocheters.

Also, as a guild we now have one voice that has influenced how crochet is perceived, and that

has improved greatly over these twenty years.

Celebrating a decade of CGOA was a huge milestone. It was exciting to have a big celebration of our tenth anniversary that lasted all year. We organized a juried exhibit that traveled all year long to various venues and galleries and during the weekend conference, we displayed the Peoples Choice Award winners from the past 10 exhibits. We also published a book, Today's Crochet: Sweaters from the Crochet Guild of America (Martingale) edited by Susan Huxley and featuring CGOA member designers. It was also the year that we hired Offinger Management Company to run the day-to-day operations of our organization. We still have a volunteer board that runs the organization, but it is a wonderful relief to have the support of management.

\*\*\*\*\*

## QUESTION #6

***For those of our readers who might not (yet) know about the CGOA, what would you say would be some of the biggest and best benefits of joining?***

The biggest benefit and yet the hardest for non-members to comprehend, is the camaraderie that comes from belonging to an organization where members share the same passion. In fact, in my ongoing blog series, "CGOA

EXCLUSIVE INTERVIEW:

# GWEN BLAKLEY KINSLER



Celebrates 20 Years," I am planning a post, "Where Are They Now." I've looked up early charter members of CGOA and have asked them tell me what they are up to today. Many have belonged all these 20 years. The amazing emotion they are expressing about what they've learned, the friendships they've made and the experiences they've had by belonging to CGOA is amazing and very gratifying to me!

Many members cannot travel to our conferences for a variety of reasons. Our local chapters are an amazing collection of equally dedicated crocheters who are influencing perceptions about crochet on the local level. Some unique classes, workshops and activities come out of these groups.

\*\*\*\*\*

## QUESTION #7

**The CGOA's 20th Anniversary is coming up! What special**

**events, plans or 'goodies' can members expect to help celebrate this amazing milestone?**

Currently the CGOA Cyber chapter on Ravelry is leading a Crochet-Along: the Chain Link Shawl. A commemorative hook will be available to attendees at the conference in the 20th anniversary color: emerald green. There are plans in the works to make the hook available post-conference to other members who couldn't attend. A special segment of the Design Contest has been designated for designs that express the pride of 20 years of CGOA. A logo design contest was held and the winning logo designed by CGOA member Donna Wolfe will be decorating a huge anniversary cake at the conference. The new logo is also available on a commemorative pin along with logo wear at Cafe Press. com. Past Presidents and designers will be offering free original-design make-and-take-its during

the conference weekend and chapters are designing crocheted cakes to contribute to the banquet centerpieces.

\*\*\*\*\*

## QUESTION #8

**Many of our readers LOVE to crochet, but aren't real sure how to generate revenue from it, but would love to. What pieces of advice, strategies, or insights can you share that have worked for you to help you turn your passions into revenue?**

Keep your day job! There are very few crochet designers who can make a full-time living off their designs. Determination is essential, along with talent and the ability to stay organized and promote yourself! CGOA offers excellent workshops at the conference for professionals. Join CGOA today!

Gwen Blakley Kinsler, Founder and Past President of the Crochet Guild of America, committed to sharing her passion for crochet at each opportunity. Her latest book, 'The Fine Art of Crochet – Innovative Works by 20 Contemporary Artists' was published in 2013. Gwen has found the greatest satisfaction of her many teaching experiences in the Cancer & Yarn Craft Support Group which she designed and has led at her local hospital for over a year. When not writing and connecting with crocheters on her blog, Gwen keeps busy covering her world in crochet, one stitch at a time!



**Stay Connected With Gwen**



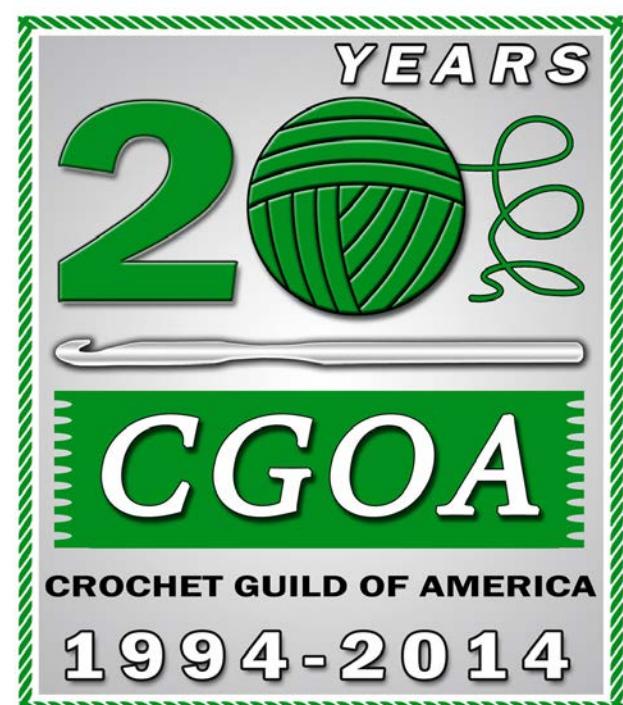


The Crochet Guild of America is proud to announce  
**Gwen Blakley Kinsler** as the 2014 recipient of the  
**Jean Leinhauser Hall of Fame Award!**

*"It couldn't be more fitting to have Gwen as our 2014 Hall of Fame recipient, especially in this 20th Anniversary year of the organization she helped establish. We truly have Gwen to thank for the organization we have today, for without her passion and determination to host a first meeting with seventeen crochet enthusiasts in Chicago who knows where crochet and CGOA would be today!"*

**Celebrate** Gwen's achievements at the CGOA Member Meeting on  
**Thursday, July 24th** at the Knit & Crochet Show in Manchester, NH.

**See you there!**

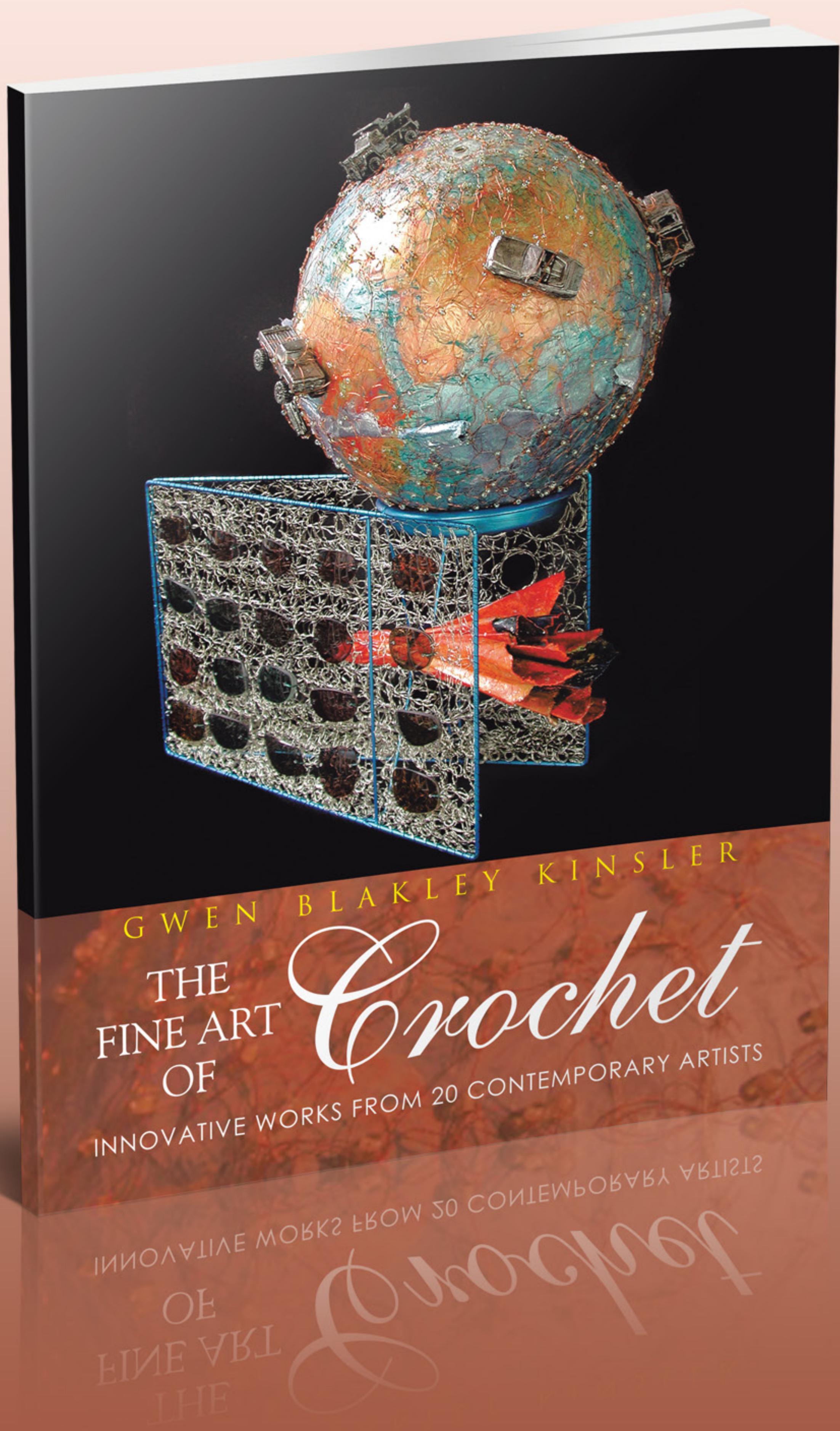


[www.crochet.org](http://www.crochet.org)





# BOOK REVIEW



*Fiber artists beware: Once you see what's between the pages of this book, you'll never look at the potential of this art-form the same! Each work of art, from all 20 of the talented artists, are a stunning self-expression through the use of crochet, that quite frankly, my words cannot do justice.*

*What I would like to do however, is to personally thank Gwen for creating this book and showcasing this side of crochet with the rest of us. This book should be a fixture in each one of our collections, and should be a source of inspiration as to what is possible, and how far this artwork can be pushed.*

*Overall, I cannot more highly enough recommend this book. It truly is the only book of its kind currently on the market, and the only place to find a compilation of highly talented fiber artists like this, all in one place.*

*It's wonderful to see all the possibilities of crochet that many of us who typically create functional pieces may want to explore next =)*

*It gets five hooks from me!*

Alison Lütz  
Co-Founder & Editor  
Happily Hooked Magazine

Now Available On:  
**amazon.com**



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# Oceanic Baby Blanket



Pattern designed by  
Lorene Eppolite of Cre8tion Crochet

## Let's Get Started!



#### YARN:

Red Heart With Love. Sample shown in Ice Aqua, Jadeite, Celery and Pewter.

#### MATERIALS:

Size J (6.0mm) crochet hook, yarn needle, scissors

#### SIZES:

Finished dimensions are for a stroller blanket = 34" x 36"

#### GAUGE:

18 sts/3 pattern repeats = 5" and  
12 rows/3 pattern repeats = 6"

#### STITCH GUIDE:

ch(s) - chain(s), sc - single c  
rochet, dc - double crochet, st(s) -  
stitch(es)

#### NOTES:

This blanket can be made in any size. To customize your own, start with a chain in multiples of 6 + 2.

## INSTRUCTIONS:

**Row 1:** Chain 122. 1 sc in first ch. Ch 1 and skip 1 ch. 1 sc in next 3 chs. \*Ch 3 and skip 3 chs. 1 sc in next 3 chs; Repeat from \* to last 2 sts of chain remain. Ch1 and skip 1 ch. 1 sc in the last ch.

**Row 2:** Ch 3 and turn. 2 dc in first ch-1. Skip 1 sc and 1 sc in next (middle) sc. \*5 dc in next ch-3. Skip 1 sc and 1 sc in next (middle) sc; Repeat from \* to ending ch-1. 2 dc in ch-1. 1 dc in the last sc.

**Row 3:** Ch 1 and turn. 1 sc in the first st. 1 sc in the next st. \*ch 3. Skip 3 sts (1dc, 1sc, 1dc). 1 sc in each of the next 3dc; Repeat from \* to last 5-dc cluster. Ch 3 and 1 sc in each of the last 2 dc (last dc is turning ch-3 from previous row).

**Row 4:** Ch 1 and turn. 1 sc in the first st. 5 dc in the next st. \*Skip 1 sc and 1 sc in next (middle) sc. 5 dc in next ch-3; Repeat from \* to end. 1 sc in the last sc.

**Row 5:** Change color. Ch 1 and turn. 1 sc in the first sc. Ch 1. Skip next dc. 1 sc in each of the 3 next dc. \*Ch 3. Skip next dc. 1 sc in each of the 3 next dc; Repeat from \* to end. Ch 1 and 1 sc in the last sc.

**Row 6:** Ch 3 and turn. 2 dc in first ch-1. Skip 1 sc and 1 sc in next (middle) sc. \*5 dc in next ch-3. Skip 1 sc and 1 sc in next (middle) sc; Repeat from \* to ending ch-1. 2 dc in ch-1. 1 dc in the last sc.

**Row 7:** Ch 1 and turn. 1 sc in the first st. 1 sc in the next st. \*Ch 3. Skip 3 sts (1dc, 1sc, 1dc). 1 sc in each of the next 3 dc; Repeat from \* to last 5-dc cluster. Ch 3 and 1 sc in each of the last 2 dc (last dc is turning ch-3 from previous row).

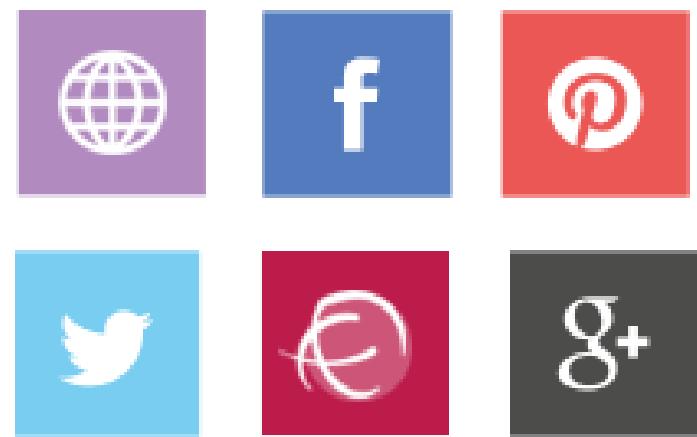
**Row 8:** Ch 1 and turn. 1 sc in the first st. 5 dc in the next st. \*Skip 1 sc and 1 sc in next (middle) sc. 5 dc in next ch-3; Repeat from \* to end. 1 sc in the last sc.

**Row 9-68:** Repeat rows 5-8 consecutively. I would recommend weaving in tail ends now.



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**CROCHET**  
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With Lorene**



*Lorene Eppolite is the editor of Cre8tionCrochet.com. In 2012 she started publishing free crochet patterns on her blog. She is a member of The Crochet Guild of America and has been featured by AllFreeCrochet, Crochet Savvy Online Magazine and The Crochet Crowd. Lorene is the official crochet designer for Darn Good Yarns. She also designs patterns for Red Heart Yarns. Lorene's mission is to help other crafters find success with their business', whether this be by providing fantastic free crochet patterns or business advice.*

**Row 69:** In this step you will be working around the entire perimeter of the finished blanket. Change to border color, begin as you would to repeat Row 5. When you reach the first corner, Ch 3 and ^1 sc in end of the first row ending in sc along the side. Ch 3 (should line up with row ending in dc/row beginning with Ch 3). \*1 sc in the end of each of the rows ending in sc. Ch 3 along the dc/Ch-3 row. Repeat from \* around to next corner. When you reach the next corner; 1 sc in the last row ending in sc. Ch 3^. 1sc in the first ch along next edge. \*Ch 3. 3 sc in the next ch-3. Repeat from \* around, except when you reach the last ch-3; 1 sc in last ch-3. Repeat from ^ to ^^. Sl st into the first sc to join.

**Row 70:** Using border color, Ch 1 and 1 sc in the next sc. \*5 dc in the next ch-3. Skip 1 sc and 1 sc in next (middle) sc (or 1s c in next sc for the corners where there is only 1 sc); Repeat from \* around. Place 7 dc in corner ch-3s. Sl st in the top of the first sc, skipping over ch-1, to join. Fasten off and weave in ends.





*Patterns • Tutorials • Business Advice • Community*

# Crochet Awards

chosen by

*Lorene Eppolite*



I love a great crochet pattern, don't you? As a designer and blogger I come across fantastic patterns on a daily basis. I often think "that pattern uses great colors" or "what a great one skein project". As a new contributor to Happily Hooked, Alison, Matt and I came up with a great way to highlight these patterns and bring attention on their designers.

Every month I will be choosing 3 crochet patterns to highlight in the Crochet Design Awards, which will appear in Happily Hooked Magazine. Each month will be a new category. This month the chosen patterns featured, which you can see on the following pages, are:

**Best Use of Color**

**Best One Skein Project**

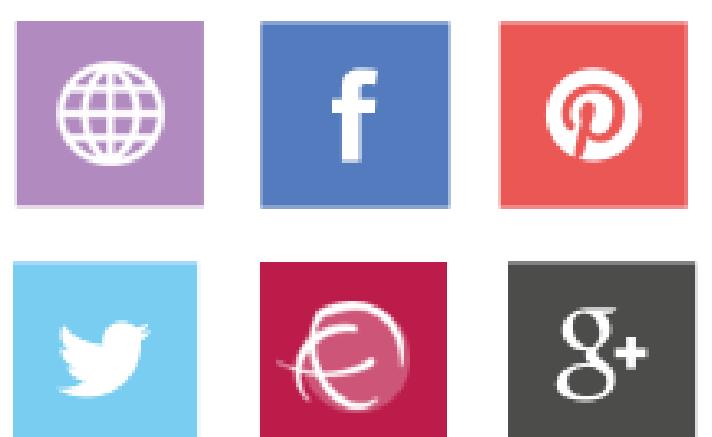
**Best Baby Blanket**

*If there is a category you would like to see featured be sure to get in touch and let me know!*

Lorene Eppolite is a Happily Hooked contributor and the editor/designer of Cre8tion Crochet. Cre8tion Crochet features free and paidcrochet patterns as well as business advice to help those who sell their craft. Join the Hookin'Fun!!!

**Cre8tion**  
**CROCHET**  
*Join the Hookin' Fun*

**Stay Connected  
With Lorene**





Best Use of Color



# Bahama Stripe Dishcloth

Pattern designed by Jennifer Dickerson, Fiber Flux

## Let's Get Started!

## EASY



### YARN:

Worsted weight cotton. Sample shown using Sugar 'n Cream and Peaches 'n Creme yarns

### MATERIALS:

Size H (5.0mm) crochet hook, yarn needle, scissors

### SIZE:

Cloth shown measures 6.5" x 6.5"

### GAUGE:

Not critical for this project.

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, hdc - half double crochet, dc - double crochet, st(s) - stitch(es)

**SPECIAL STITCH:** Spike st - this elongated sc is made by working sc into st 2 rows below.

**NOTES:** The ch-1 at the beginning of each row does NOT count as a st. Weave in ends as you go by crocheting over them.

## INSTRUCTIONS:

Ch 24.

**Row 1:** Sc in 2nd ch from hook and in each ch across — 23 sc

**Row 2-4:** Ch 1, turn, sc across — 23 sc

Change colors here.

**Row 5:** Ch 1, turn, sc in next 3 sts, (Spike st in next, sc in next 3) to end of row — 23 sts

Repeat Rows 2-5 until cloth is square, ending on Row 4. Fasten off.



*Jennifer is the founder of Fiber Flux, which began in the winter of 2011, and today has over 130 free crochet and knitting patterns. Her aim is to create designs that are both fun and easy with clear instruction. There are lots of tutorials on her website for those who are learning or wish to brush up on their skills. Be sure to stop by and check out her site, as she's adding new and fun projects almost every day.*



**Stay Connected With Jennifer**



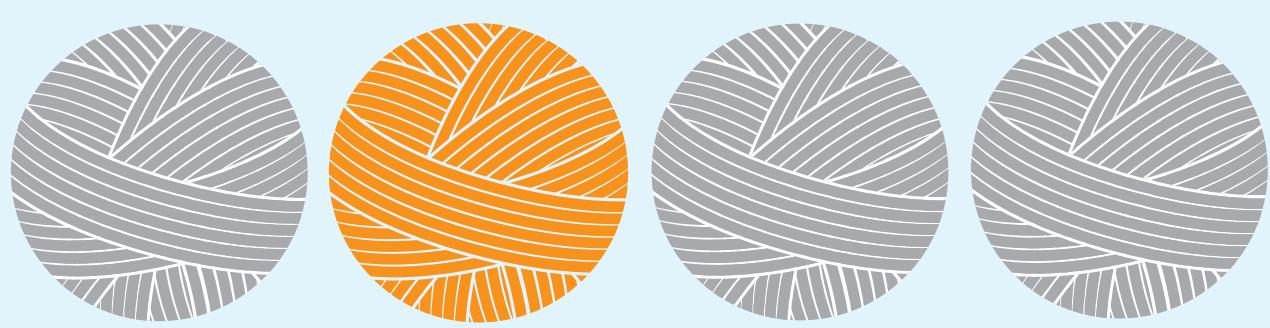


# Flirty Shawl/Scarf

Pattern designed by Celina Lane, Simply Collectible

Let's Get Started!

## EASY



### YARN:

2 balls of Lion Brand Amazing (3.5 oz)  
and 1 ball of I Love This Yarn (6 oz)

### MATERIALS:

US Size Q (15.75mm) crochet hook, yarn  
needle, scissors

### SIZE:

One size fits most.

### GAUGE:

Not critical for this pattern.

### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet, fsc - foundation single crochet, dc - double crochet, st(s) - stitch(es), sl st - slip stitch, yo - yarn over

### SPECIAL STITCHES:

**fsc** - ch 3, insert hook into 2nd ch from hook, \*yo and pull up loop, yo and pull up loop through 1st loop (2 loops on hook), yo and pull through both loops on hook. (1st fsc complete) Insert hook into "chain" from previous fsc; repeat from \* as designated in instructions.

### NOTES:

Pattern is worked back and forth without seams. Work in multiples of 2 + 4. The turning chain counts as a stitch. All double crochet are worked in front loop only, with exception of the last dc of the row being worked in both loops of the 3rd chain of the turning chain.

### INSTRUCTIONS:

Two sizes: Narrow Scarf and Full-width Shawl. Written as: narrow (full).

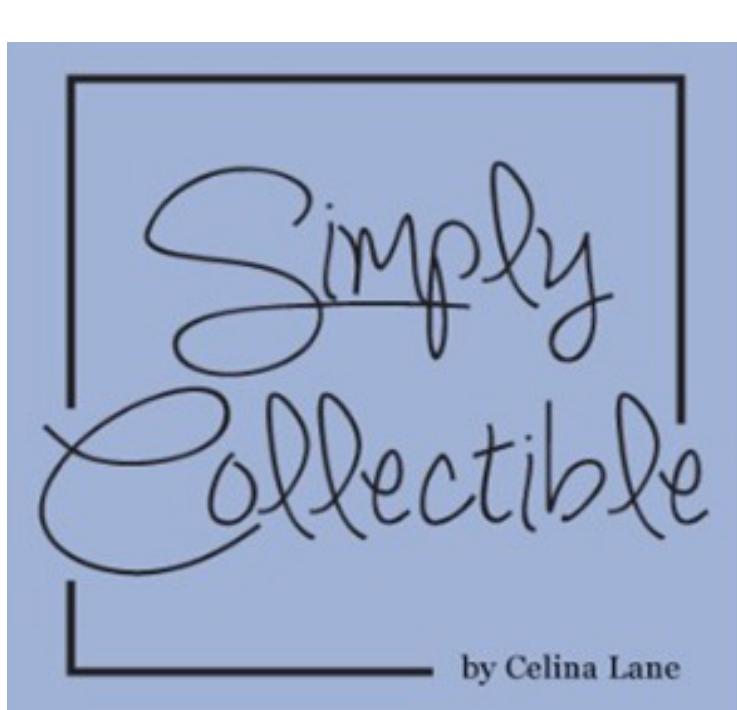
**Row 1:** Fsc 18 (34), ch 4 (counts as dc + ch-1), turn — 18 (34) fsc

**Row 2-29:** Skip 1, dc, \*ch 1, skip 1, dc; repeat from \* across, ch 4, turn — 9 (18) dc, including turning ch

**Row 30:** Skip 1, dc, \*ch 1, skip 1, dc; repeat from \* across, ch 1, turn — 9 (18) dc, including turning ch

**Row 31:** Sc using both loops in each st across, fasten off, sew in ends.

*After retiring from a career in theatre and film, Celina found herself back in the studio writing music where, unbeknownst to her, she was working with her future husband. A year later they were married and another year later, they had a son. Celina knew she was called to stay home and nurture the family as her mother did, but she soon found herself bored to tears, 6 years ago, once her son became a toddler. She picked up a crochet hook, some yarn and turned that extra energy to her computer and learned to crochet. After following the second pattern, she turned her love for math and construction into a small business selling her patterns online.*



**Stay Connected With Celina**



# Crochet Shell Stitch Baby Blanket

Pattern designed by  
Amy Ramnarine, The Stitchin' Mommy

Let's Get Started!



EASY

#### YARN:

3 skeins each of worsted weight  
yarn in 3 colors; 9 skeins total  
[1860-1862 yards]. Sample shown  
using Lion Brand Cotton Ease in  
Snow, Seaspray, and Stone.

#### MATERIALS:

Size J (6mm) crochet hook, yarn  
needle, scissors

#### SIZES:

35" x 35"

#### GAUGE:

16 stitches and 10 rows = 4"

#### STITCH GUIDE:

ch(s) - chain(s), sc - single crochet,  
hdc - half double crochet, dc -  
double crochet, sk - skip, st - stitch

#### INSTRUCTIONS:

With first color, ch 133 (or multiple of 6 + 1).

**Row 1:** 2 dc in 4th ch from hook, \*sk 2 chs, 1 sc, sk 2 chs, 5 dc in  
next ch; repeat from \* until you have 3 chs left. Sk 2 chs, sc in last ch.  
(Now you have an option to change colors or do what I did and cro-  
chet 3 rows with the first color before switching to next color).

**Row 2:** Ch 3, turn. 2 dc in same st, \*sk 2 dc, sc in next dc, sk 2 dc, 5  
dc into sc; repeat from \* until the end of the row. Sc in the turning  
ch.

Repeat Row 2 until you have the desired length for your blanket (I  
crocheted a total of 69 rows, alternating colors.) When finished with  
last row, fasten off.

#### Trim:

**Round 1:** Join trim color to any corner using a slip st. Ch 2, hdc  
evenly around blanket, working 3 hdc in each corner, join to 1st hdc.  
(Change colors now, if desired.)

**Round 2:** In corner st, ch 2, 4 hdc in same st, \*sk 1 st, sc in next, sk  
1 st, 4 hdc in next; repeat from \* around, slip st into beginning ch-2.  
Fasten off and weave in all ends.



THE  
*stitchin'*  
MOMMY

Stay Connected With Amy



*The Stitchin' Mommy started in 2011 after Amy had her daughter and left her teaching career to become a stay at home mom. She started making handmade hats and blankets for friends and soon after, started selling them. In 2012, Amy started a blog to share her work and her life with the world. Two years later, she still enjoys blogging and sharing her crochet patterns and great recipes with everyone who visits her website!*



*“Happiness lies in the joy of achievement  
and the thrill of creative effort.”*

*~Franklin D Roosevelt*



# SAHM CROCHETERS

INTERVIEW SERIES WITH:  
**CHELSEA**

# SAHM CROCHETERS

INTERVIEW SERIES WITH:  
**CHELSEA**



This week's interview is with Chelsea from Illinois. Chelsea is a stay at home mom to her two children. She runs a successful Etsy shop selling photography props and hats for individuals. As we find out from Chelsea, crocheting may not help the family financially, but it may help you buy more craft items when the budget doesn't allow it, which let's face it, is a wonderful incentive to make those items and to be able to make a little bit of an income for when we need a treat!

However, as many stay at home moms know, it's hard to find time to crochet, and even harder to find ways to sell the items you make to have that extra money that is sometimes necessary to keep a household together. Let's see what advice Chelsea has for stay at home moms who want to sell their items. Also, if you would like to see what Chelsea is selling online, check her out on Etsy under the name Okamommy.

## **When did you start crocheting?**

I first started crocheting when I was really young, but I began to crochet more often when I became pregnant with my second child in 2010.

## **Why did you start crocheting?**

My Grandma first taught me to crochet as a child, but I forgot most of what I learned because I wasn't really interested in it at the time. When I became pregnant, I just decided that I wanted to start crocheting again. I watched several tutorial videos online until I got the hang of it again. My husband and I didn't find out the gender of our child, but I just wanted to make all these headbands and flowers just in case it was a girl (and it was!), so I guess you could say my daughter is the reason I really started crocheting again.

## **What was your first project and how did it turn out?**

I don't really remember! I think it was a hat and it turned out to be doll-sized. It was definitely not pretty.

## **What do you sell the most of and what is your price point?**

I sell mostly newborn hats and photography props. I would say my price point is mid-range.

# SAHM CROCHETERS

INTERVIEW SERIES WITH:  
**CHELSEA**



## What was the first item you sold?

The first item I sold through Etsy was a newsboy hat.

## How has crocheting and selling items helped you/your family financially?

Crocheting is more of a hobby for me so it isn't really a source of income for our family, it's basically to help feed my yarn habit!

## What advice do you have for stay at home moms looking to sell items to make money for themselves or their family?

I would say to start off making items for friends and family members for gifts first. You want your items to be seen and some of the best advertising comes from word-of-the-mouth. You'll be amazed at how many people will contact you because they saw something you made.

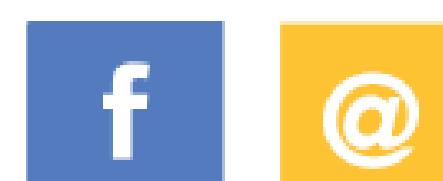
## Anything else you would like to add?

Have fun with it! I don't sell a lot of items or make a ton of money doing this, but I crochet because I enjoy doing it and it makes me happy to see others enjoying my creations. I don't ever want crocheting to feel like a "job."

*Katy Bouthillette started crocheting four years ago when her youngest son was two. Katy currently resides in South Carolina and is a stay at home mom to her two boys ages 6 years and 14 months. She is a military wife who has a husband in the Air Force. When she is not crocheting Katy enjoys cooking and being outside with her boys.*



### Stay Connected With Katy



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*by DotToDot*



# Crochet-preneur

Want to take your passion for crochet and turn it into a career?  
We'll bring you articles in each issue to help you!

Just like the next two articles... Enjoy!

# Determining Price Point and Target Audience

*(Selling Your Crochet Series – Article 2)*



The Selling Your Crochet series is designed for anyone who wants to start, or already owns, their own crochet business. Whether you are just starting out or need to improve sales for a business you already have, this is the guide for you. This series will be broken down into many parts. I will create actions steps for you to follow to help you start and grow your crochet business. If any information you are looking for hasn't been covered or you need more clarification on any subject please comment below and I will be sure to answer any questions you may have.

Now that you have decided what you will make, you need to determine your price point. There are many, many things to consider when deciding where to price your finished work; target market, time and labor considerations, cost of materials, perceived value and more. Underpricing your work is harmful not only to you, but to all crochet and craft artists. We will also focus on some frequently asked questions about how to price handcrafted items. This article is a bit long because there is just so much to cover. In fact, there is much more, the specifics will go into detail in future articles in the series.

## **Target Market is defined as: the intended group for which something is performed or marketed; the specific group to which advertising is directed**

First and foremost, even before you take material and labor into account, you must first determine your target market. Knowing your target market will not only help you with deciding on how to price your work but it will also help you determine what materials to use and how much time you can comfortably spend on making your items. I am only going to briefly touch upon defining your target market because it has already been laid out in an easy and incredibly detailed format by Sedruoula Maruska of Yarn Obsession in her ebook "How to Find Your Target Market".

You can get your copy at a special Cre8tion Crochet rate (see below for details). Conversely, I will go over one example with you so that you can see why this is so important to know. Take baby blankets for case in point. If your target market is going to be young middle class families, than you will not make very many sales if you price these items high. This target market will control what materials you can use for these baby blankets and what designs and patterns you will use. You would be best served using affordable yarns such as Redheart, Caron's and the like and using simple, quick to work up, designs. This way you can price them affordably for your target market. Now if your target market

is affluent, high class, families than you can charge more. However you can't JUST charge more. Just because this target market has more money does not mean they are going to pay more for the same thing you would sell to someone with less money. You need to also increase the value of the baby blankets. You can use more quality materials, such as handspun or high end yarns in lush fibers and you should make the designs more intricate and detailed. There are also other ways that you can set yourself apart from the sea of crochet vendors that will allow you to price higher; we will go over that in a future installment.

Next to take into consideration is time and labor and how it relates to materials. I have often heard of the 3x rule. This is the rule that states that you multiply your cost of materials by 3 to get your sale price. While this works well some of the time, this is not a reliable way of pricing your work. Let's take that same blanket as an example. We'll go with both target market choices with a couple different scenarios.

*A- Younger, middle to lower class families* You have decided you are going to target the lower end of the market for baby blankets so you purchased 3 skeins of Caron's Simply Soft (945 yards) for approximately \$11. You are going to make a simple striped blanket in dc that will measure 36"x36". Now we'll estimate that this blanket will take you 5 hours to make (we will go over how to estimate how long something will take you to make further down). Ok now if you follow the 3x materials rule you will be charging \$33 for this blanket. Sound good right, but why don't we back up a minute. Out of that \$33 you spent \$11 on materials so that is a \$22 profit for 5 hours of work. That comes to \$4.40 an hour. I don't know about you, but that isn't adequate compensation for the hard work and skill I put into each of my pieces. Now the other target market.

*B- More affluent, maybe older, families* You are going to make the same size blanket but you are going to do a more intricate looking design, maybe a simple cluster stitch (which for all intents and purposes takes you exactly the same amount of time to make).

This time you purchase the same amount of yarn (945 yards) in luxury hand spun. I used my favorite spinner (Spinning Wheel Studio) as an example and priced her hand dyed wool, falkland wool at the total cost of \$130 for the same amount of yarn. So now you would multiply the cost of materials by 3 and get \$390. Subtract your materials and you will be profiting \$260. Sounds great for 5 hours of work, I wish I could make \$52 an hour. Let's be realistic though, not many people are going to pay \$390 for a 36"x36" baby blanket, though I'm sure there are some who would. But wait, didn't this blanket take you the same amount of time to make as the first blanket that you made with Simply Soft and sold for \$33? That doesn't seem fair.

Now the upper class target market with a different blanket C- This time you are going to use more expensive yarn but not quite as expensive as the handspun, (Sublime Cashmere Merino) for the same amount of yarn would cost \$90. The pattern we are going to use here takes 8 hours to make (in the same size). Now again, multiply your materials by 3 for \$270. Subtract out your materials for \$180 profit. Since this blanket took you 8 hours to make you will earn \$22.50 an hour. Still a great profit but it is also unlikely that you will find someone who will pay \$270 for a small baby blanket.

If you made the same baby blanket using Caron's Simply Soft and used the 3x material rule you would be charging only \$33 for the same blanket giving you a profit of \$2.75 an hour. How does that make any sort of sense. You did the same amount of work. Shouldn't you make the same per hour no matter what?

This is why I never recommend the 3x material rule. It isn't fair to you and it certainly isn't fair to the consumer. The way I price ALL of my work is time plus materials. We will use the same three scenarios above using my method.

A- Baby blanket using Caron's Simply Soft that took 5 hours to make: \$12 an hour = \$60; Materials = \$11; Total cost = \$71.

B- Baby blanket using handspun yarn that took 5 hours to make at \$12 an hour = \$60; Materials = \$130; Total cost = \$190.

C-Baby blanket using luxury boutique yarn that took 8 hours to make at \$12 an hour = \$96; Materials = \$90; Total cost = \$186.

Now those are reasonable prices for crochet blankets that fit nicely into the target audiences you are reaching for. You may find that the first blanket can be a little out of reach for some families so you can always consider lowering your per hour charges for large items which is what I do. Honestly, I would probably charge \$10 an hour (\$8 is the least amount that I ever charge) and sell the first blanket for around \$61. I have a standard rate that I charge depending on the size of the project but I also price based on the uniqueness of an item and this is also where perceived value comes in. There is no right or wrong answer for how much you should charge per hour but I recommend taking two things into consideration, what your hourly rate of pay would be if you were working a standard job and your target audience's paycheck. I know if I were going to get a job somewhere that I would not accept under \$15 an hour. Anything less isn't worth taking time away from my family. When I was less experienced at what I do I would accept \$8-10 an hour to start. Crochet is a skill, it cannot be compared to a minimum wage job.

Granted I love what I do so I do accept less than \$15 an hour in order to indulge in my passion. I end up charging somewhere between \$8-12 an hour (for large projects) and \$15-20 for smaller projects (hats, jewelry) etc. The reason I used \$12 an hour in my above examples is because it is a range right in the middle and a good place to start when deciding what you should charge per hour. Then take your target market into consideration. Someone who only makes minimum wage may not be able to afford to pay you \$12 an hour and maybe you should average \$8-10 an hour. The more affluent people can afford to pay more so you can charge higher, maybe \$15 an hour. Next I'm going to discuss perceived value in more detail to help you determine what to charge

per hour based on your projects.

*Perceived value is defined as: The worth that a product or service has in the mind of the consumer. The consumer's perceived value of a good or service affects the price that he or she is willing to pay for it. For the most part, consumers are unaware of the true cost of production for the products they buy.*

People purchasing crochet usually have NO idea of what the value of these items should be. If they did than that means they could probably crochet themselves and would be able to make it. I am going to use a different example here.

I'm going to use a women's adult hat as an example. I'll use the same exact yarn examples as above. The average yardage of yarn for a women's hat is approximately 230 yards. The cost breakdowns for each would be \$3.50, \$38, \$24, (I'm calculating this price per skein/hank that you will need, each example will have a small amount of left-over). Women's adult hats take an average of 45mins to 1.5 hours. But we'll use 1hour as the standard here. Below you will see a chart that describes the different ways to price this hat including materials.

higher end of my price per hour rate for smaller projects and that is why.

A women's hat is worth more than \$10.50 (using the 3x material rule) and worth more than \$13.50 (using a \$10 per hour rule). It is DEFINITELY worth much more than \$10.75 which would be the cost if you calculated materials plus national hourly minimum wage.

You must remember that you are using a learned skill. You were not given this talent without any hard work involved. And what about the fact that you have to go to the store and buy the yarn, and the time spent researching a pattern, or even designing a pattern. I charge slightly higher on the scope because I design all of my own designs, I don't use patterns. But even if you do use someone else's pattern you still had to take the time to read and follow or learn the said pattern. You also have to spend time and/or money to advertise your work. That needs to be thought of when deciding your price per hour.

Take your emotions out of it. Price should not be based on fear or guilt. These are the things that tend to hold handcrafted vendors back the most. In the next article we will be discussing how to beat the fear and guilt

	A (\$3.50)	B (\$38)	C (\$24)
3x material rule	\$10.50	\$114.00	\$72.00
\$8 an hour	\$11.50	\$46.00	\$32.00
\$10 an hour	\$13.50	\$48.00	\$34.00
\$12 an hour	\$15.50	\$50.00	\$36.00
\$15 an hour	\$18.50	\$53.00	\$39.00
\$18 an hour	\$21.50	\$55.00	\$42.00

Now take a look at that chart and see if you can spot the imbalances. The hats all took one hour to make. But using the 3x material rule you can see how out of whack the prices will get. Example B should not cost almost 100% more just because it's more expensive materials. You must charge for the materials but you must be fair as well, or no one will purchase from you. My basic women's hats made with lower end yarn (Caron's, Redheart, etc) are sold at \$18-24 depending on how long they take me to make and the intricateness of the pattern. Like I said earlier, I charge the

that comes along with selling.

How to have confidence in what you do and how to add extra value (both real and perceived) to your work.

But in the meantime, I can tell you one thing from experience, people think higher price means better quality. They assume if you are selling cheaply than your work must not be very good. I have seen people who were extremely talented who can't make sales while someone else with only mediocre work selling their

items at ridiculously high prices for what they were selling, and still making the money. When you sell low you hurt everyone. You make less money than you deserve and you damage the craft as a whole, causing other vendors to sell for less to stay competitive. If everyone sells on the same playing field than it is fair to everyone. Believe me, someone out there wants what you are selling, you just have to find them. We will be discussing advertising, marketing and finding your customer base in a future article. We will also discuss shipping- including shipping in payment vs having customer pay for shipping.

## HOMEWORK

Your homework for this week is to take a long, hard and honest look at how you price your work. Are you undervaluing yourself and your craft? Are you basing your pricing on fear or doubt? Think about why you charge less than you know you deserve and write it down. I will be asking you for your input so that I can help you and others with the fear and doubt that often hold us back.

I also want you to determine what your hourly rate range will be. You are NOT allowed to charge less than national hourly minimum rate. Think about who you want your target audience to be, or who they already are.

Next week I will teach you how to feel good about that price and what you can do to add value to your work! Next week I will teach you how to feel good about that price and what you can do to add value to your work!

### *Added Tip*

At some point somebody is going to ask you how much it will be for you to make something that you have never made before. First, do NOT give them an answer right away. Tell them you need to calculate the costs. You can even ask them details to help you decide your cost (what colors, what size, what design, etc).

Take that information and come up with an estimate, not an exact cost. I also recommend, HIGHLY, that you get the costs for materials up front before you take on the project. Especially if it is a custom order that will not be easily sold if they back out. You should always know how much your materials will cost. To do this you should calculate a test swatch in the materials you use and in the stitches you use most often. Measure how much yardage it takes for a certain size and then use that to gauge how much materials you will need for each product.

Lastly I asked my followers what problems they had when decided prices made those inquiries into a FAQ's list. If you would like to see anything added please feel free to comment below and your question may make it into the list or into a future article.

## FAQ

### **What about pricing low when you first start?**

*Be careful of how much lower you price yourself when you are new to the craft. While it is true that those with more experience can charge higher prices, experience isn't the only thing to go by. Some "newbies" produce more quality work than some veterans. If your work is clean, neat and free from errors you can charge the same as someone who has been selling for years. If you do decide to sell slightly lower because you are new or you feel your work isn't up to par just yet than only sell for a few dollars less than you want to eventually end up. It is hard to raise your prices once you build a market. When you do get better make sure your prices reflect that. Start by charging a dollar or two more an hour to begin.*

### **Other people are selling for much less how will I compete?**

First off, you are not competing. You are your own unique self and so is your work. Produce quality,

well made items. Put the extra effort into packaging, marketing, etc. Use quality product. These topics will be touched upon more in the next article. Standing Out in the Crowd. How to Get New and Repeat Business.

## Does it matter if this is your hobby or your career?

I am changing my answer here, but I am going to leave my initial answer as well. There is a difference IF you are doing it only as a hobby and not as a business. It is different if the person whom you are "selling" it to knows that they are ONLY paying for material (or even a tiny bit more for your time). Selling it "cheap" without the consumer knowing, puts in their head that crochet work comes cheap. Making them think it isn't worth much and thereby devaluing the art in whole. This hurts people who sell crochet and handcrafted items for a living. If you want to give your work away or only cover the cost of yarn, please let the consumer know that, tell them you do this as a hobby and just want to share your work. That way you are not hurting the craft or the craft vendors at all!

*No, it does not matter one bit. Whether you crochet every day or make one new item a week has no influence on what you charge. If you do this for a living you may charge*

*more based on your experience and skills but that would not be the only contributing factor. Any time you spend making an item for sale must be reimbursed fairly.*

If you choose to crochet because you like it and are not interested in making money I recommend giving your work away as a gift, or if someone requests an item, charging them only the cost of materials. Be sure they know that you are only charging materials because you are not interested in making a living from your craft. Just make sure they do not believe it is because you don't think your skills are worth paying for. Don't cheapen the craft as a whole by under valuing the work involved.

## What if a potential customer tells me they can get the same thing cheaper somewhere else?

Very nicely and respectfully tell them they can certainly purchase that item somewhere else then. Explain that you sell only quality work and that you know the value of your product and will not sell it for less than it's worth. More than likely they will come back and buy from you in the future. If you don't have confidence in your work than no one else will either. Just remember to always be respectful and honest.

Lorene Eppolite is the editor of [Cre8tionCrochet.com](http://Cre8tionCrochet.com). In 2012 she started publishing free crochet patterns on her blog. She is a member of The Crochet Guild of America and has been featured by AllFreeCrochet, Crochet Savvy Online Magazine and The Crochet Crowd. Lorene is the official crochet designer for Darn Good Yarns. She also designs patterns for Red Heart Yarns. Lorene's mission is to help other crafters find success with their business', whether this be by providing fantastic free crochet patterns or business advice.



Stay Connected With Lorene



# Who am I selling to?

*(Generating Revenue Through Crochet Series – Article 2)*



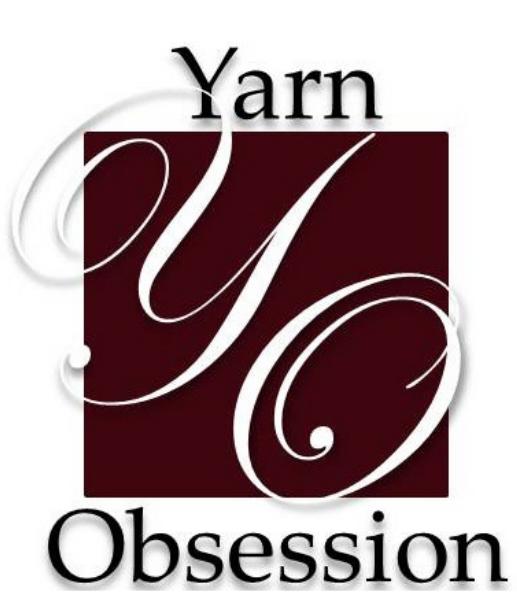
Last month we started talking about selling our crochet. Yay! How exciting! We're confident our items are of selling quality and we're ready to sell. When I talk to my coaching group or mentees I always start with the question, "Who is your audience?" Invariably, I always seem to get the same answer, which is "I don't know." My answer: "We need to find out."

Selling crochet, like selling anything, needs to start with research. I know, we decided that research wasn't as fun as crocheting and just jumping in. However, I think we also decided last month that there are certain steps necessary to take to sell successfully. To avoid terrible frustration and to allow ourselves to think bigger as time goes forward, we need to be ready. Don't get me wrong, I don't mean we need to know all the information up front, because that can become an excuse to never really get started. What I mean is that we need to begin to ask the necessary questions and find the answers that will give us the confidence to move forward in a promising direction. As we move in that direction, we keep doing our research and running tests to see if that's the right path or if we need to deviate a bit in order to achieve our goals.

Knowing who you want to sell to, or knowing who is most likely to purchase what you are offering is key to building a successful crochet business. This month I want you to think about who your audience is. Who do you think will benefit most from what you have to offer? You can decide up front or you can survey your current customers or audience and decide from their feedback. Whatever you do, make sure you have some information about your audience before moving forward.

Like I said last month, selling crochet can be a fun adventure, but if you're marketing to the wrong audience you'll think there's something wrong with what you're offering because they aren't going to buy. That can be discouraging. Don't be discouraged—Be informed and laser sharp with your marketing. You'll do a lot better faster and feel more confident as each day goes by.

*Sedruola Maruska is a multi-talented, personable, mompreneur, crochet designer, writer and online marketing expert who has combined all her talents into a consulting and mentoring business for crochet hobbyists and professionals. For over 20 years Sedruola helped top-level executives stay at the top of their game by creating partnership situations where her excellent communication, listening and organizational skills ensured the completion of numerous simultaneous tasks. Now, as a crochet designer and marketing professional she brings those same skills to her business as well as her clients' businesses, building and maintaining "win-win" partnerships that allow them to grow to their full potential. From website development, to crochet design, pricing and learning the elemental principles of listening have helped uncover creative solutions. When she isn't engaging with clients and customers online she's playing "hide-and-go-seek", dreaming of yarn and connecting with the core of her motivation, her family.*



**Stay Connected With Sedruola**





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Knitting and Crochet are my inspiration. I use



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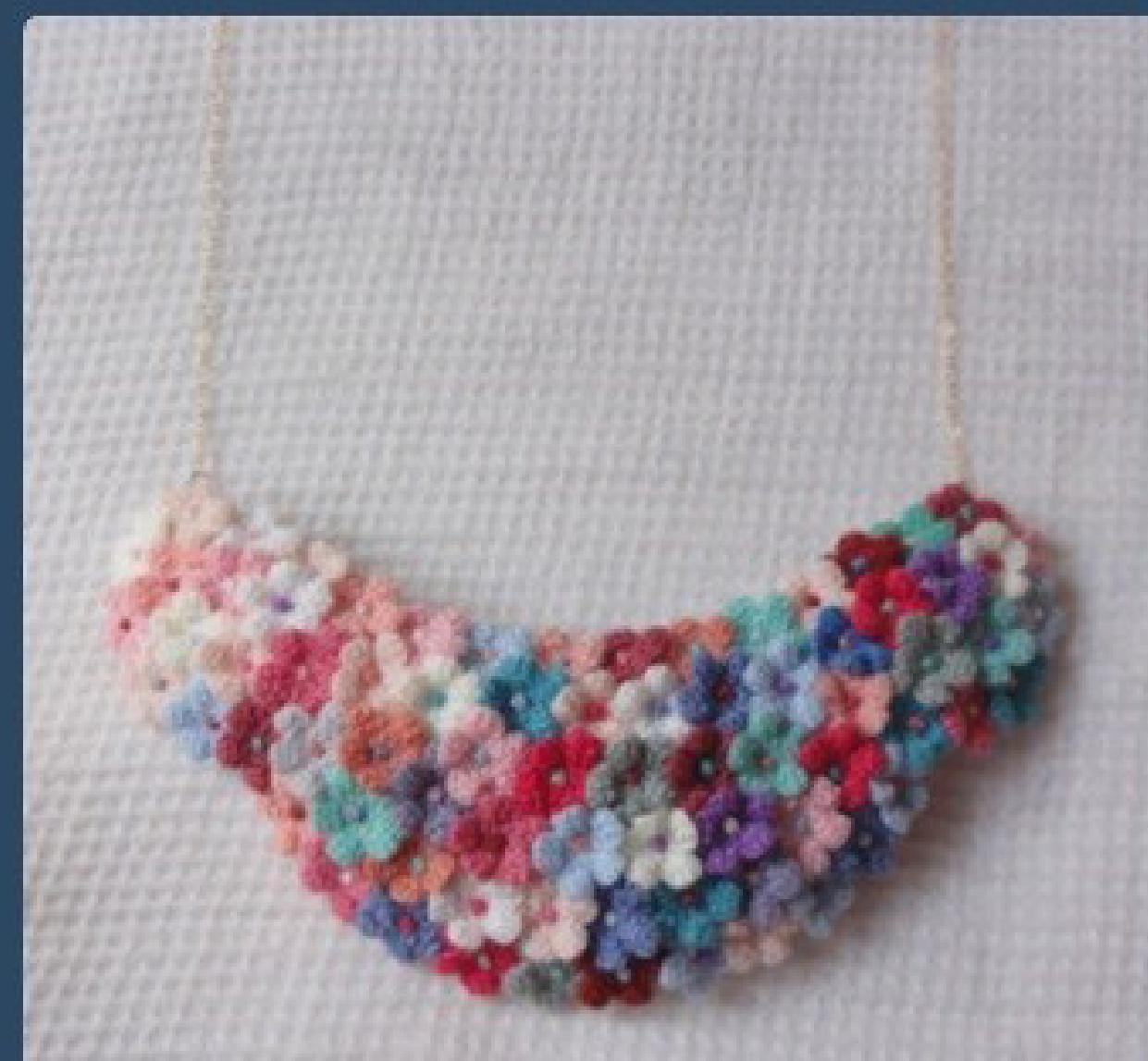


geekycutecroc...  
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^Juliette^ I love to make geeky cu

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## The Benefits Of

# tumblr

By Jessica Schloss

# tumblr.

With today's technology, finding reliable resources can be a bit overwhelming when it comes to all things crochet. While practically everything can be found with a simple Google search, what happens when you are looking for a constantly updating space for patterns, tips, and inspiration?

That's where Tumblr comes in. A social media site, Tumblr is tucked in between oh-my-gosh-this-is-awesome and what-on-earth-did-I-just-stumble-into. While it's mostly known as a place to share gif sets and photos, it's a place that is overwhelmingly flexible. A place where almost everything you can imagine mashes together, this site is surprisingly fantastic when it comes to the craft community. It's a place to triumph in your own creations, praise others for their hard work, and come together over crocheting.

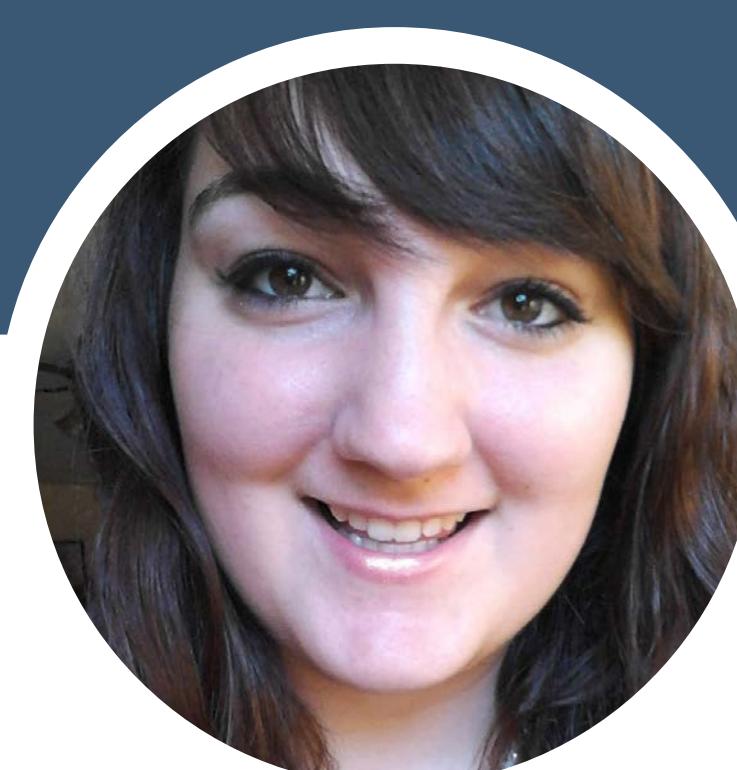
Tumblr allows for the same basic interactions as Facebook. People can let you know they "like" your images by clicking the little heart at the bottom of each of your posts. If you find a post you want to pass on, you can also reblog posts (this is Tumblr's equivalent to sharing) by clicking the square arrows also located at the bottom of every post. From your home page, otherwise known as your dashboard, you can go back to the posts you've liked, or the ones you've reblogged; Tumblr essentially sets these posts aside so you can go back to them later on, a very handy trick for saving patterns.

What sets Tumblr apart from social media sites like Facebook, however, is its categorizing system known as the hashtag (even though Facebook has recently introduced the hashtag, it's more acceptable and has been incor-

porated on Tumblr longer). In order to really dig into the crochet community, you can simply type "crochet" in Tumblr's search bar and everything that has ever been tagged with "crochet" will be at your fingertips. From there, you can see where those posts came from and find actual pages to follow. This means that whenever those pages put up a post, you'll be able to see it on your dashboard.

From my time using Tumblr, there are a few things that I particularly treasure amongst all of this information funneling through my dashboard: patterns, inspirations, and WIP Wednesdays. The people of Tumblr are always willing to share. I've found more free patterns on there than I could hope to count.

*Jessica Schloss is a 22-year-old senior at Washington State University where she is earning her bachelors degrees in English and Digital Technology and Culture, with a minor in biology. Her mom taught her how to crochet before she was 10, but it was only after she started college where she really branched out with her skills. She recently started working on her own series of amigurumi dragons based on a game called DragonVale, and through this, she's become more confident with making her own creations from scratch. Besides her series, Jessica has also fulfilled her first couple of commissions, a step forward she is excited to take. She plans on challenging herself with future creations and commissions.*



**Stay Connected With Jessica**



# HAPPILY hooked on baby blankies!

*Every month we'll bring you a new themed collection of things we're "Hooked" on from around the interwebs. This month, because we just welcomed little baby Finnegan to our family, we're inspired by baby blankies ... enjoy!*



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EXCLUSIVE INTERVIEW:

# LISA GENTRY

Guinness Book of World Records Holder  
for Fastest Crocheter in the World,  
Since 2005!

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## QUESTION #1

***How and when did you first learn to crochet? And what about it made you fall in love with it?***

I started crocheting when I was 6 years in 1st grade. It was a regular weekly class so I had to learn it. It was great that I could crochet everywhere, at home, playground, car....I just loved it.

\*\*\*\*\*

## QUESTION #2

***When did you realize that you had a gift in terms of the speed at which you're able to crochet? And what made you compete for (and win!) the Guinness World Record for the Fastest Crocheter in the World? And what was the stitch count and time that ultimately landed you the Guinness World Record?***

I never thought about crocheting fast, but my husband Jerry always told me I was fast with the fingers playing cards and he never knew if I was cheating or not. One day I was searching the internet about crocheting and found an article about American Fastest Crocheter

Lily Chin. I had a friend in my house when I found the article and I told her I would try it out since my husband thinks I'm fast with my fingers. After trying 3 times I beat Lily's record - I can't remember right now how many stitches it was. So I decided to try for the Guinness World Record. I crocheted for 30 Minutes 284 Shells (3 treble crochet in each shell) plus one treble crochet which is 5,113 in total - equivalent to 170 stitches per minute.

\*\*\*\*\*

## QUESTION #3

***Many of your crochet fashions have been featured in other crochet magazines like Crochet! Magazine, Crochet Today and Hooked on Crochet (to name a few). What benefits have you enjoyed from being a published designer in these magazines?***

Thanks to Kathleen Sams, who recognized me as a designer and not only a fast crocheter. She helped me out starting my design career. I think I had only an interview in a crochet magazine in September 2006, the first issue of Crochet Today! and few online sites. The

best benefit would be if just a few people could pick up a hook and start crocheting after reading the article.

\*\*\*\*\*

## QUESTION #4

***As the founder of Hook & Needle Designs, what have you found to be some of the best exposure (or marketing) tools and strategies for your website in terms of spreading the word and having more people find out about it, about you, and about your designs?***

My website is only a info page about me and my design work. After crashing few month ago, I don't have much time to update my website lately. Ravelry and Facebook are a great way to spread the words.

\*\*\*\*\*

## QUESTION #5

***Of everything you've accomplished in your well-established crochet career, what have been your favorite milestones and most proud achievements?***

EXCLUSIVE INTERVIEW:

# LISA GENTRY

Guinness Book of World Records Holder  
for Fastest Crocheter in the World,  
Since 2005!



I'm so proud to have Leisure Arts as my publishing company. Since 2008 they published 15 of my books, and more will be released soon. I'm also fortunate to design for crochet magazines like Crochet 1-2-3, and Love Of Crochet. I also started teaching online classes last month for Craft Daily with Ashley Briggs.

\*\*\*\*\*

## QUESTION #6

*Before settling down in Louisiana, you grew up in Germany. Is there a big crochet community or following there, like there is here in the United States? What are some of the differences you've found in the different countries when it comes to crochet?*

Crocheting for me was just another school class and all of the girls did it, so I didn't see it as a big deal. The big difference between Germany and United States are the pattern instructions. In Germany the instructions are mostly charted and not written - I love it that way. I always had a hard time finding trendy crochet patterns in Germany.

\*\*\*\*\*

## QUESTION #7

*What are some of your favorite crochet online resources, communities or websites for finding out about industry news, trends, or great designs and patterns?*

There are so many online resources

for crocheting and finding out about news or trends.

Many of the recent published magazines/books will be posted on Ravelry - a great way to find out about trends, great design and patterns.

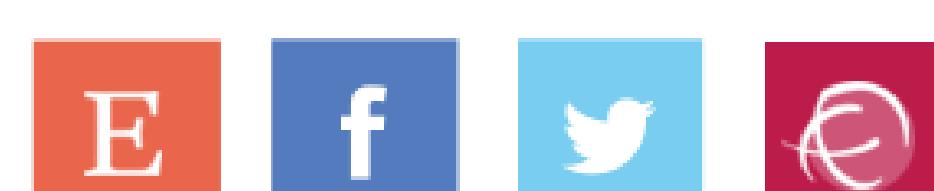
Being on Facebook and having foreign friends gives me the opportunity to find out about crocheting patterns / stitches / designs from other countries.

Other resources are CGOA, Crochetville, Craftsy, and of course all the yarn companies have webpages with great designs and the newest yarn available.

Gwen Blakley Kinsler, Founder and Past President of the Crochet Guild of America, committed to sharing her passion for crochet at each opportunity. Her latest book, 'The Fine Art of Crochet – Innovative Works by 20 Contemporary Artists' was published in 2013. Gwen has found the greatest satisfaction of her many teaching experiences in the Cancer & Yarn Craft Support Group which she designed and has led at her local hospital for over a year. When not writing and connecting with crocheters on her blog, Gwen keeps busy covering her world in crochet, one stitch at a time!



Stay Connected With Lisa



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**WEBSITE**



**Allcrochetpatterns.net**  
The most inspiring resource for free and premium patterns.



# Rate Happily Hooked Magazine =)



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# Ruffle Bunny Lovie / Blankie



Pattern designed by  
Lisa Jelle of Kaleidoscope Art & Gifts

## Let's Get Started!



#### YARN:

Worsted weight yarn, approx. 6 oz total

#### MATERIALS:

Size G (4.0mm) and J (6.0mm)  
crochet hook, stuffing material  
(for head), yarn needle, scissors

#### SIZES:

Approximately 14" tall and 19"  
diameter for the blankie

#### GAUGE:

4 sc and 4 rows = 1", 6 dc and 3  
rows = 2"

#### STITCH GUIDE:

ch(s) - chain(s), sc - single  
crochet, sc2tog - single crochet 2  
together, dc - double crochet, st(s)  
- stitch(es), sl st - slip stitch

#### NOTES:

Do not join or ch-1 at the end of  
the rounds for the head or ears.  
The ch-1 or ch-2 at the begin-  
ning of rounds do not count as a  
st. Counting stitches is not nec-  
essary on the lovie/blankie por-  
tion. There will be some rounds  
that require single sts to complete  
round.

## INSTRUCTIONS:

### Head

Start with magic ring.

**Round 1:** Ch 1, 6 sc in ring — 6 sc

**Round 2:** 2 sc in each st around — 12 sc

**Round 3:** (sc in next, 2 sc in next) around — 18 sc

**Round 4:** (sc in next 2, 2 sc in next) around — 24 sc

**Round 5:** (sc in next 3, 2 sc in next) around — 30 sc

**Round 6-10:** sc around — 30 sc

**Round 11:** (sc in next 3, sc2tog) around — 24 sc

**Round 12:** sc around — 24 sc

**Round 13:** (sc in next 2, sc2tog) around — 18 sc

Fasten off and leave a 16" long tail for sewing. Stitch on eyes, nose  
and mouth.

### Ears (make 2)

**Round 1:** Ch 6, sc in 2nd ch from hook, sc in next 3, 3 sc in last st.

Working along back of starting chain, sc in next 3, 2 sc in last st —  
12 sc

**Round 2:** Sc in next 4 sts, 2 sc in next 3 sts, sc in next 5 sts — 15 sc

**Round 3:** Sl st in next 15, do not join — 15 sl st

Fasten off and leave a long tail for sewing.

### Blankie

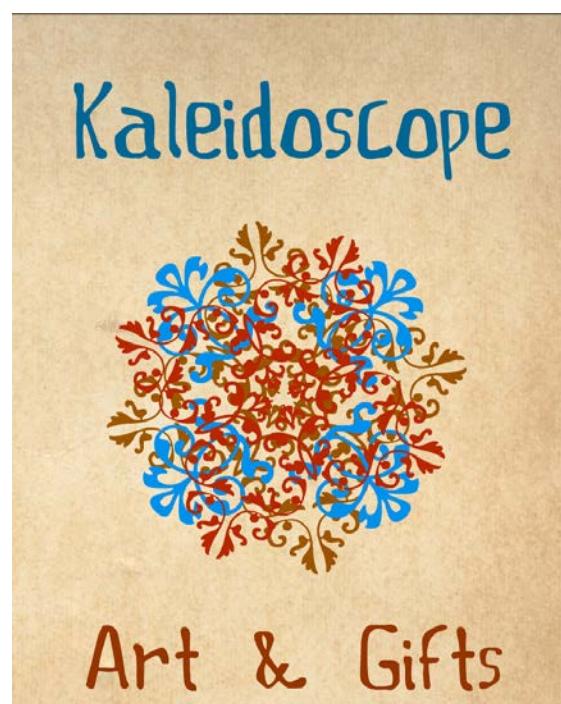
Start with magic ring.

**Round 1:** Ch 1, 6 sc in ring, join with sl st to 1st sc — 6 sc

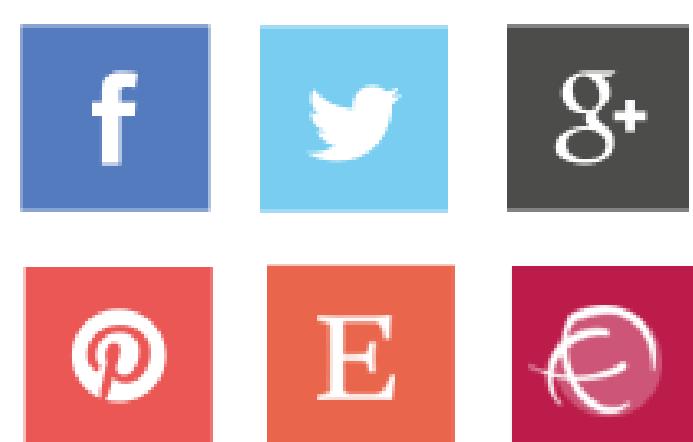
**Round 2:** Ch 1, sc around, join — 6 sc

**Round 3:** Ch 1, (sc in next, 2 sc in next) around, join — 9 sc

**Round 4:** Ch 2, (dc in next 2, 2 dc in next) around, join — 12 dc



## Stay Connected With Lisa



An avid and enthusiastic artist, of one medium or another, Lisa learned to crochet from her Grandma at age 7, and then took a 20 year break from it. While awaiting the arrival of her youngest daughter (now 5) she began crocheting again. The Christmas after her daughter was born; she was invited to participate in a local Holiday Craft event and was 'hooked' again! She officially opened for business less than a year later, crocheting custom orders for hats, scarves, the usual crocheted items, and has never looked back adding new skills and techniques as well as forging her way into the world of pattern designing, teaching crochet and art classes locally in the rural town in Eastern WA where she resides with her family and menagerie of animals. Having served in the retail industry for 20 years, Lisa considers great customer service to be the lifeblood of a customer friendly and successful business. Lisa's motto in life AND business? "Life isn't about finding yourself, life is about creating yourself." -Anonymous

**Round 5:** Ch 2, (dc in next 3, 2 dc in next) around, join — 15 dc

**Round 6-12:** Ch 2, (dc in next 2, 2 dc in next) around, join — approx 106 dc after round 12

**Round 13:** Ch 2, (dc in next, 2 dc in next) around, join — 159 dc

**Round 14:** Ch 2, (dc in next, 2 dc in next) around, dc in last st, join — 238 dc

Repeat Round 14 again for a larger blankie, if desired.

### Trim

**Option 1/Plain Trim:** Ch 1, hdc around, join and fasten off.

**Option 2/Ruffle Loop Trim:** (Ch 5, skip 2 sts, sc in next) around, join and fasten off.

### Finishing

Sew ears to head, wrap yarn around base of ear 4-5 times, fasten off.

Stuff head firmly. Sew head to center of blankie, wrap yarn around neck 4-5 times, fasten off.



# PRODUCT REVIEW

by Marie Segares of Underground Crafter



# Denise 2 Go Crochet Kit

Four years ago, when I began designing crochet patterns, I bought the Denise Interchangeable Crochet Hook Set as one of my first crochet “investments.”

# Denise 2 Go Crochet Kit

I have never been a fan of plastic hooks. Before buying Denise hooks, I had many horrific experiences where a plastic hook snapped in half while I was crocheting, and I was lucky to have both eyes intact afterwards. As you can imagine, I was a bit leery of this set before reading all the great reviews. With a retail price of \$44.95, the Denise set was so much cheaper than other interchangeable hook sets on the market at the time that I decided to risk it. (It didn't hurt that the set was made entirely in the USA.)

After the set arrived, I fell in love. Although the hooks were plastic, they didn't have the brittle seams that snag on yarn like other plastic hooks do. I found it easy to assemble the cords and to build my own double-ended and Tunisian hooks. I've never had one of the Denise hooks break or even feel close to snapping. I have since purchased extra hooks in some of my favorite sizes to make assembling double-ended crochet hooks easier.

For some reason, although I love metal hooks for "regular" crochet, I've always found them very uncomfortable for Tunisian and double-ended crochet. And while bamboo hooks are great, when

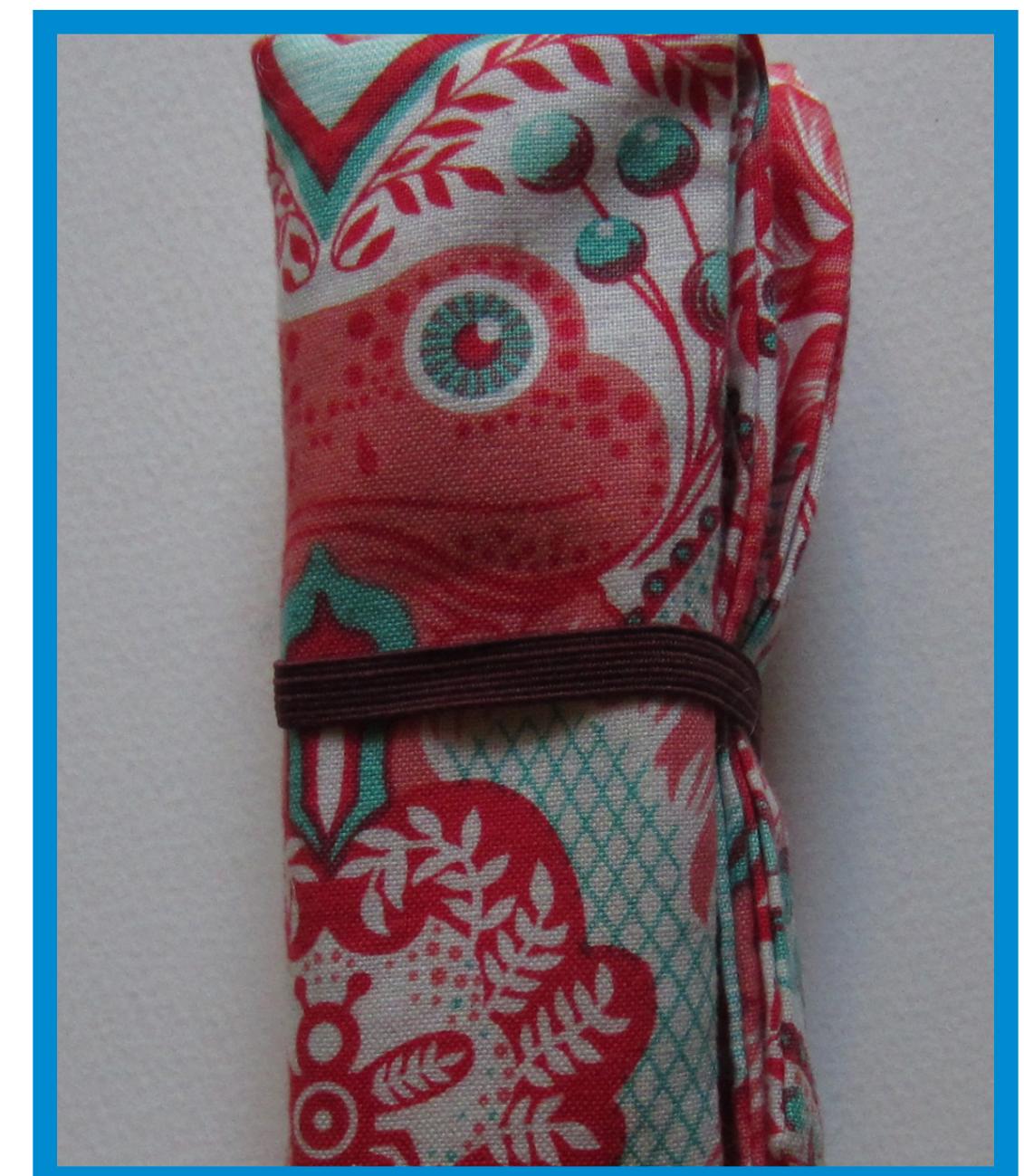
I'm crocheting on the subway commute or while traveling, I don't want to be poking my neighbor with a 14" long hook.

The Denise hooks have always helped fill that gap for me. The plastic doesn't feel as harsh to the touch as metal, and it doesn't get cold in the way that metal does. Using a cord (or multiple cords) allows you to have a long hook length without having the hook jut out.

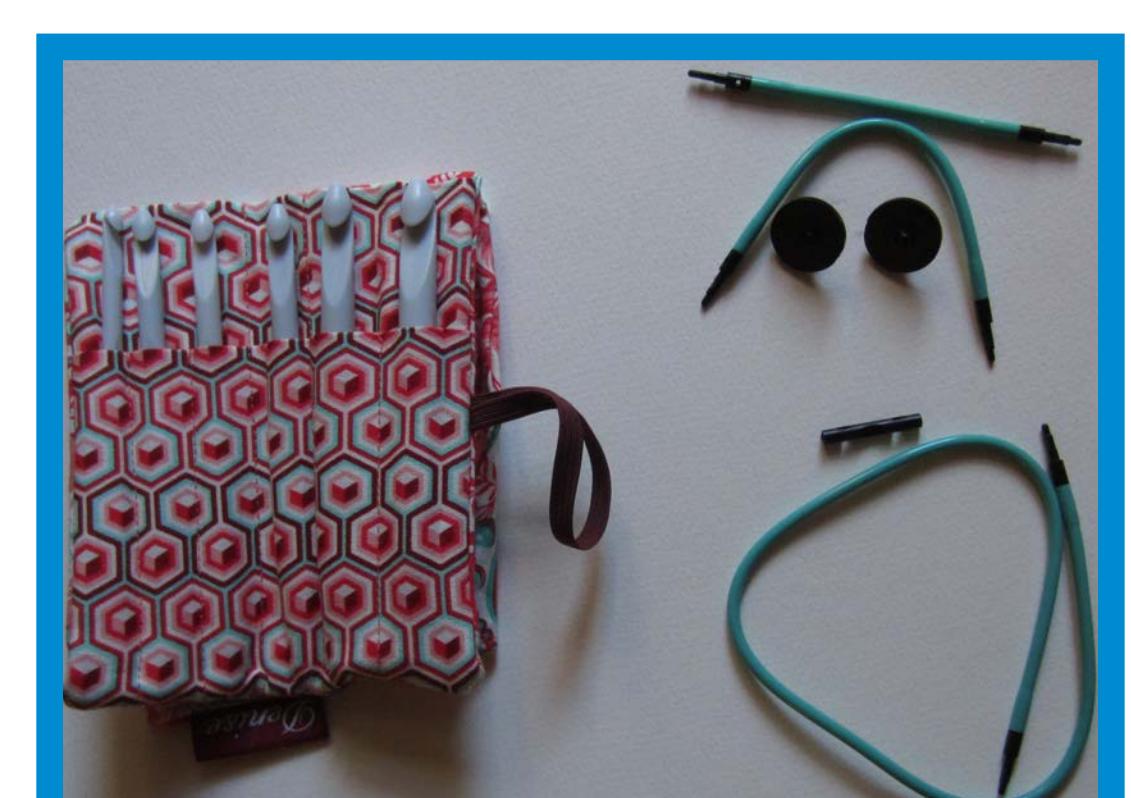
For three years, I would pack the Denise hook set with me whenever I traveled. After all, I always knew that I was going to crochet during my trip, but I wasn't always sure what project I would be inspired to make, or if I would like the gauge of a single hook that I packed. Because the Denise set includes so many size hooks, and I always had the option of starting a double-ended or Tunisian project, it was the perfect travel companion. Well, except for the case, which took a bit more space in my luggage than I would like, especially now that airlines often charge for checking bags.

Apparently, I was not the only one who was packing my Denise set

for travel, so eventually, Denise introduced the more portable **Denise 2 Go Kit**. The Denise 2 Go kit comes rolled up in an attractive fabric designed by **Lorna Miser**. This is truly something that can fit in your pocket (if you are wearing jeans or something with sizeable pockets on, that is).

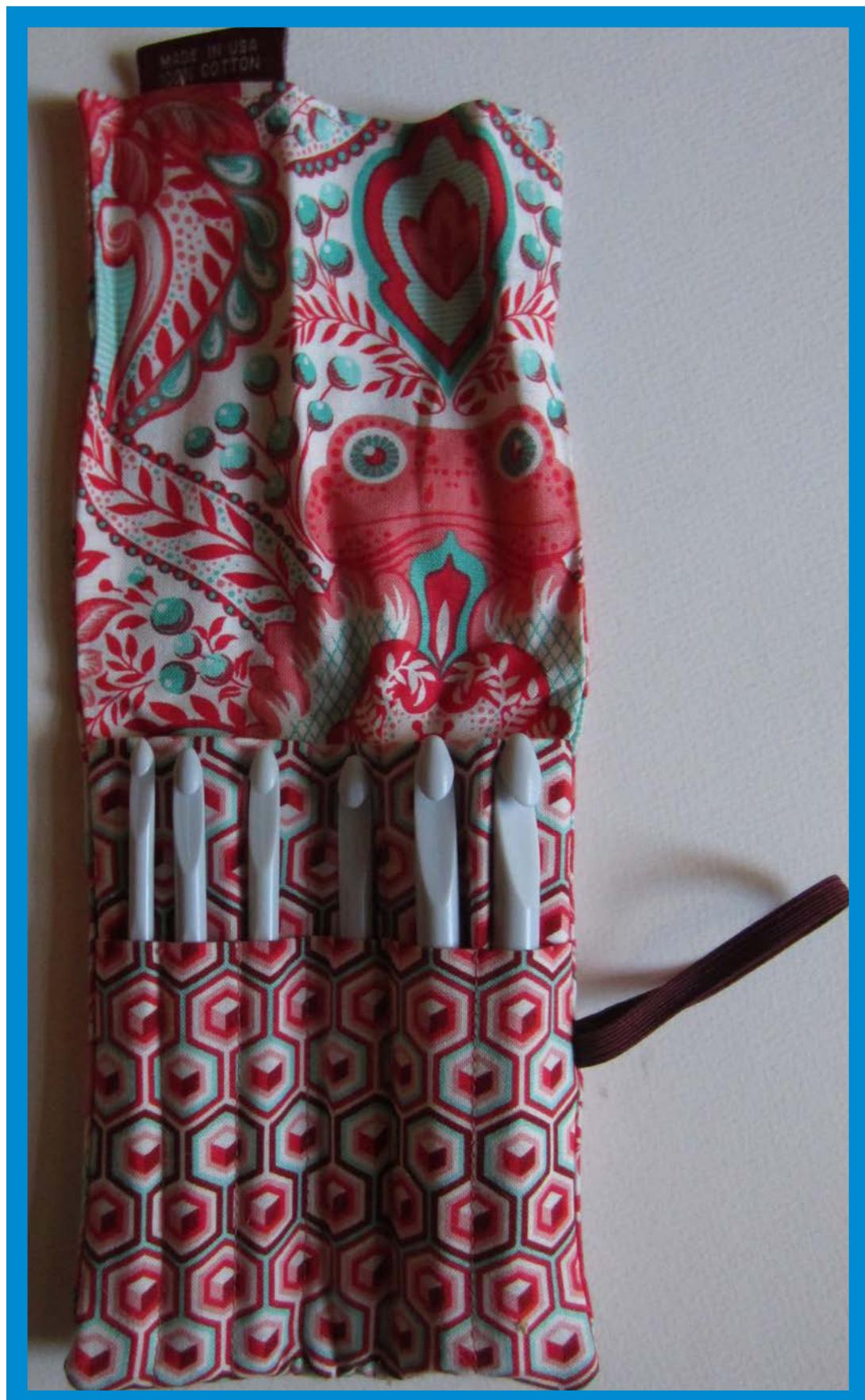


Each kit includes 6 hooks (in US sizes from H-8/5 mm to M-13/9 mm), 4 teal cords (in 3 inch, 5 inch, 9 inch, and 14 inch lengths) to coordinate with the case, 2 end buttons, and 1 extender. (Confession: one of my cords is currently attached to a project, so it isn't pictured here.)



# Denise 2 Go Crochet Kit

For a crocheter who works primarily with sport/DK, medium/worsted, and bulky yarns, these hooks provide a great range for projects on the go.



I love that the cords are a different color than the ones in my regular set, so I can keep each set organized. The 2 Go kit has many of the advantages of the full set. The hooks are lightweight, comfortable, and sturdy; and the cords, end buttons, and extenders are easy to use. The set doesn't include as many hooks, but the little hook pockets are wide enough that you can pack in a few extra hooks if you have additional sizes. The case is pretty and portable, and the elastic band keeps it from flipping open during travel.

The Denise 2 Go kit retails for \$39.95. The frugal version of me would say you might be better off buying the full kit, since it has more hooks, cords, extenders, and end buttons.

However, if you travel frequently or tend to use a smaller range of hook sizes for your projects, you may be better off buying the 2 Go kit since it is so darn adorable and it is far more portable than the full set.

*Full disclosure: A free Denise 2 Go kit was provided by Denise. Although I accept free products for review, I do not accept additional compensation, nor do I guarantee a positive review. My reviews are based entirely on my honest opinions.*

*Marie Segares has been hooked on crochet since she learned from her grandmother when she was 9, and she conquered her fear of knitting in 2010. In addition to designing, Marie teaches both crochet and knitting in the New York City metro area and at regional fiber events. She is a Professional member of the Crochet Guild of America and a Designer/Teacher member of The Knitting Guild Association. Marie's published designs can be found at on her Ravelry page, and she blogs about her crafty adventures on her blog.*



**Stay Connected With Maria**

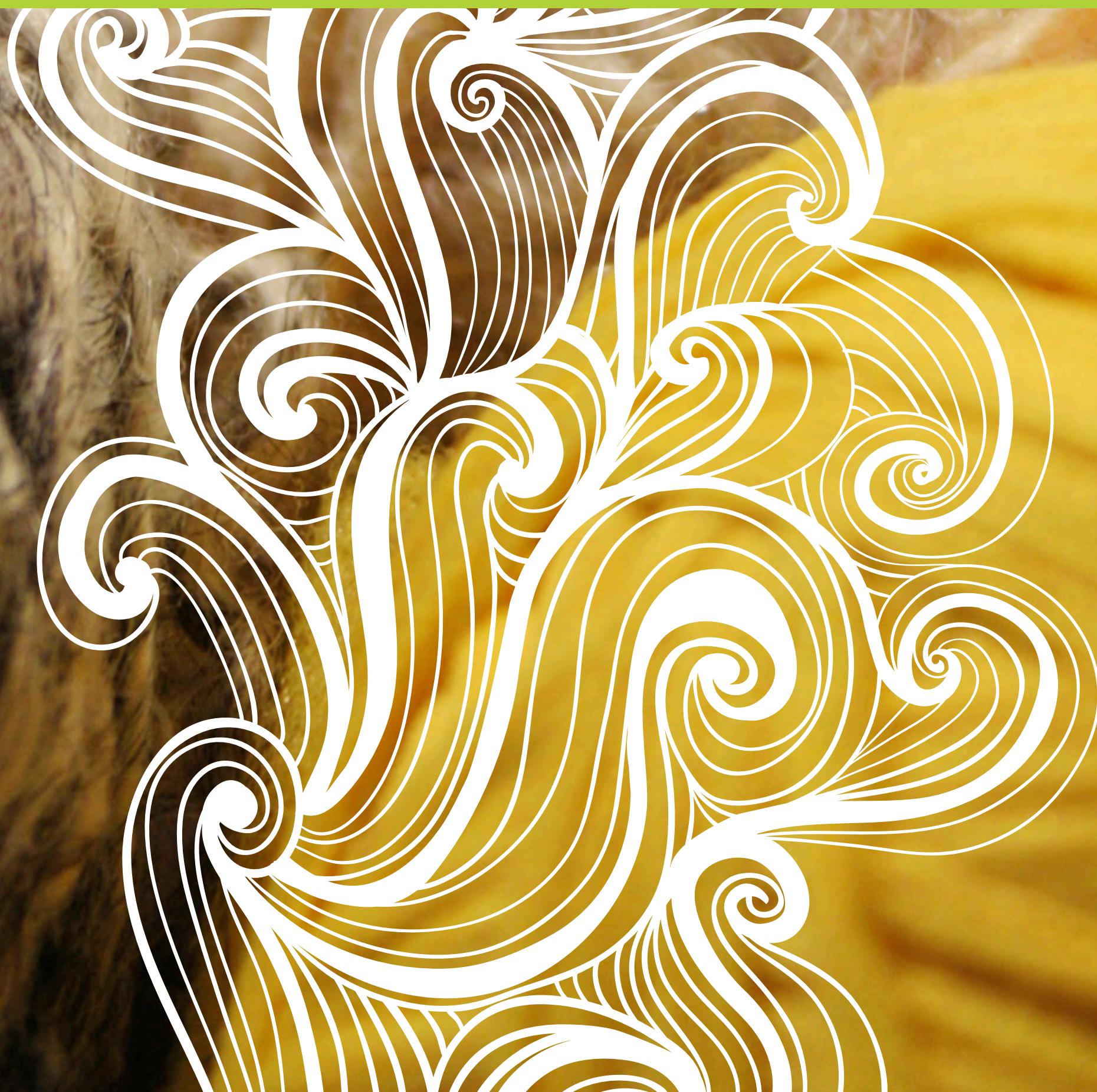




# getting hooked

HAPPILY

*Your Handy Hooker Reference Guide*





## Learning how to read the language of Crochet Patterns

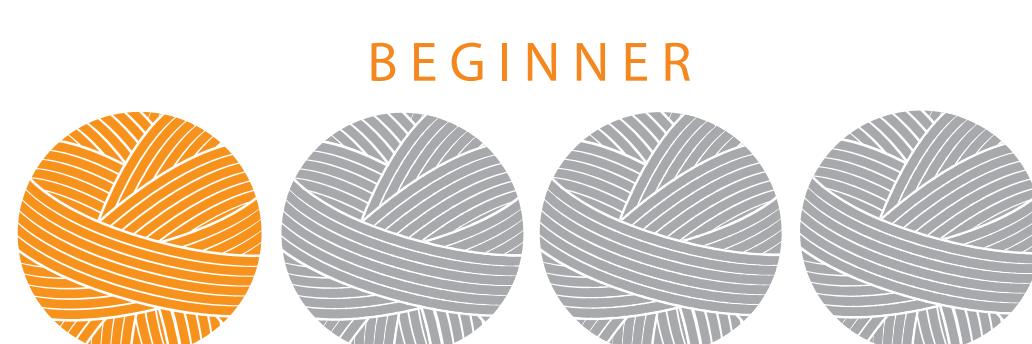
If you are new to crochet and picked up a pattern and thought you were reading Greek you are not alone! At first the shorthand terms can be a bit overwhelming but keep these tips and the handy definition guide with you and you'll be tackling patterns before you know it.

### Things to keep in mind when diving into a pattern:

- . A crochet pattern can be worked in rounds (rnds), rows or both. Each pattern will indicate what you'll be working in.
- . Patterns will have a difficulty scale to help you gauge your skill level:
  - . Beginner – These patterns are for the newbies. Patterns labeled beginner will use the basic stitches and will have minimal shaping.
  - . Easy – Perfect for watching your favorite shows and still being able to crochet =) The stitches will be repetitive and there might be minimal shaping and easy coloring changes.
  - . Intermediate – These patterns will include a wider variety of stitches and more complex color patterns.
  - . Experienced – Break out your magnify glass for these patterns! They will have really intricate stitch sequences and may use smaller hooks with thread.
- . Gauge Check!
  - . It's important to check your gauge/tension before starting a pattern.
  - . Crochet a test 4x4 square with the hook listed in the pattern. If your gauge is too big go down a hook size, if it's too small then go up a hook size.
  - . It may seem like a waste of time but if your pattern is for a newborn size and you wind up with a hat that'll fit your noggin you'll be sad.

If you are feeling overwhelmed in the beginning, don't stress! The more patterns you read the more confidence you'll gain and you'll tackle more challenging patterns. If you are new to the crochet world, it might be helpful to take a class at your local craft store or if you have a friend who already crochets, ask if they'd mind showing you the ropes.

**Patterns that Appear inside Happily Hooked Magazine will be accompanied with the below legend to illustrate the difficulty level of each design:**



## Abbreviations

beg – begin/beginning  
 bpdc – back post double crochet  
 bpsc – back post single crochet  
 bptr – back post treble crochet  
 CC – contrasting color  
 ch – chain stitch  
 ch – refers to chain or space previously made (i.e. ch-1 space)  
 ch sp – chain space  
 cl – cluster  
 cm – centimeter(s)  
 dc – double crochet  
 dc dec – double crochet 2 or more stitches together, as indicated  
 dec – decrease/decreases/decreasing

dtr – double treble crochet  
 fpdc – front post double crochet  
 fpsc – front post single crochet  
 fptr – front post treble crochet  
 g – grams  
 hdc – half double crochet  
 hdc dec – half double crochet (decrease) 2 or more stitches together, as indicated  
 inc – increase/increases/increasing  
 lp(s) – loops(s)  
 MC – main color  
 mm – millimeter(s)  
 oz – ounce(s)  
 pc – popcorn  
 rem – remain/remaining

rep – repeat(s)  
 rnd(s) – round(s)  
 RS – right side  
 sc – single crochet  
 sc dec – single crochet (decrease) 2 or more stitches together, as indicated  
 sk – skip(ped)  
 sl st – slip stitch  
 sp(s) – space(s)  
 st(s) – stitch(es)  
 tog – together  
 tr – treble crochet  
 trtr – triple treble  
 WS – wrong side  
 yd(s) – yard(s)  
 yo – yarn over

## Symbols

Crochet patterns use symbols to signal repeated text, special instructions and clarifying information.

( ) Work instructions within parentheses in place directed; used to indicate collective stitch groups worked as one procedure in the same place; used for additional or clarifying information, indicated in italic text.

[ ] Repeat instructions within brackets as directed; also used to indicate additional or clarifying information.

{ } Repeat instructions within braces as directed; used to indicate a set of repeat instructions that are worked within a bracketed set of repeat instructions, or to indicate multiple repeats of stitch patterns that are part of a collective stitch group contained within parentheses.

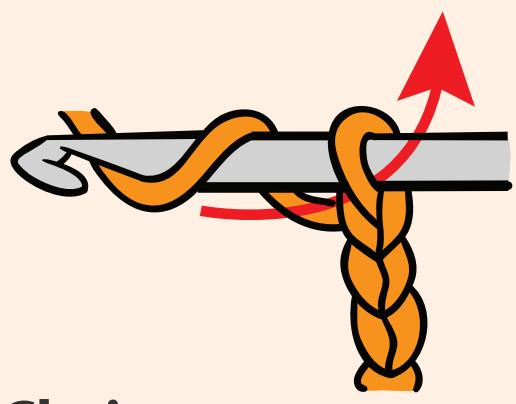
\* Repeat instructions following a single asterisk or between two single asterisks as directed.

\*\* This symbol has two uses, as follows:

1. Repeat instructions between or from double asterisks as directed, usually in combination with a set of single asterisk instructions.
2. Work a partial set of repeat instructions as indicated by double asterisks.

à Repeat instructions between or from diamonds as directed, usually in combination with single asterisk instructions.

## Basic Stitch Guide



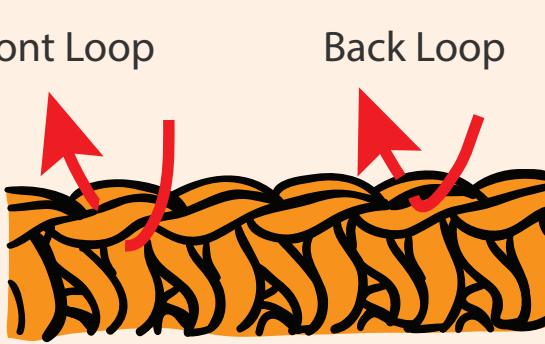
### Chain

Once you've made your slip knot you'll have one loop on the hook. Yarn over and pull through the loop. There will be one loop left on the hook.

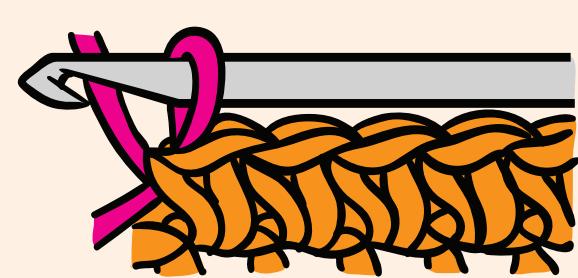


### Slip Stitch

Insert your hook in the stitch indicated then yarn over and pull loop through the stitch and through the loop on your hook. You will have one loop remaining on your hook.

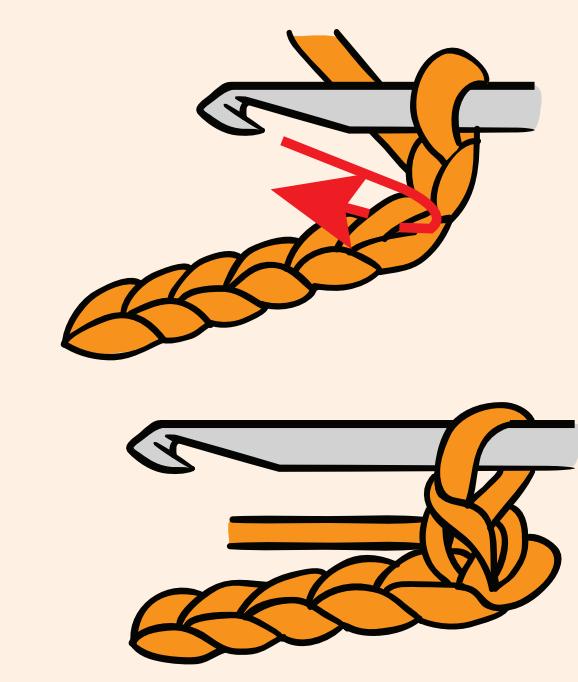


### Front Loop (front lp) Back Loop (back lp)



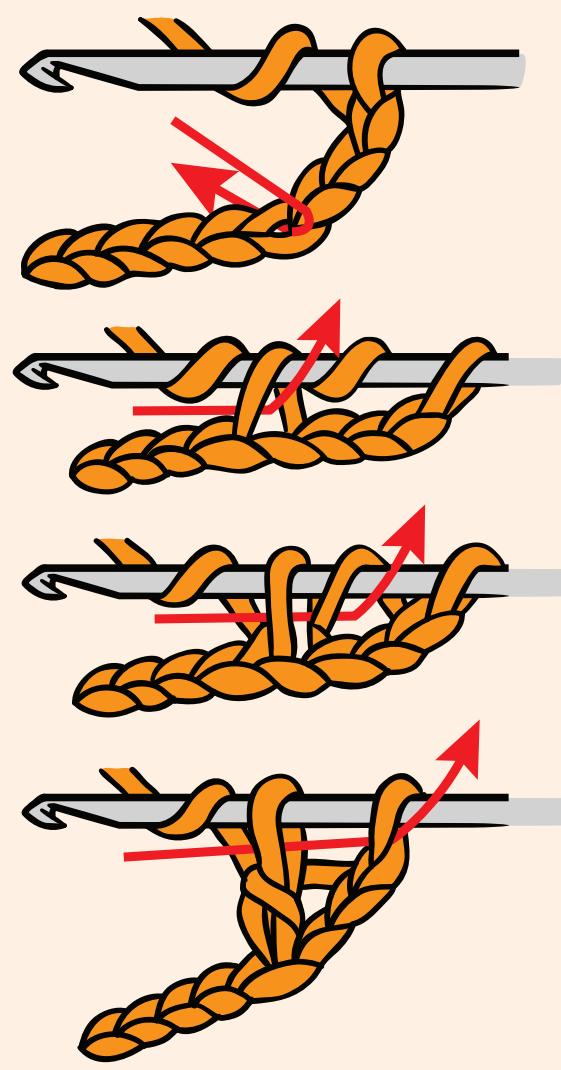
### Change Color

Drop first color; with 2nd color, pull through last 2 lps of st.



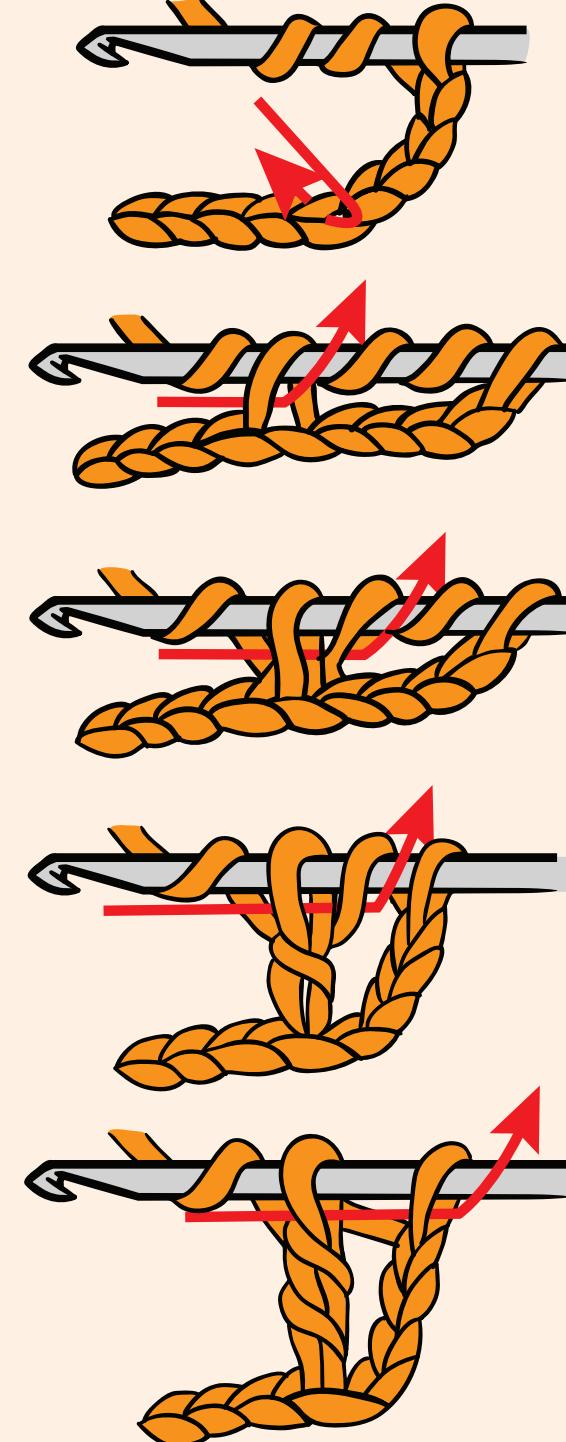
### Single Crochet – sc

Insert hook in stitch indicated and yarn over. Pull up through the loop (two loops on hook), yarn over and draw through both loops on hook (one loop on hook).



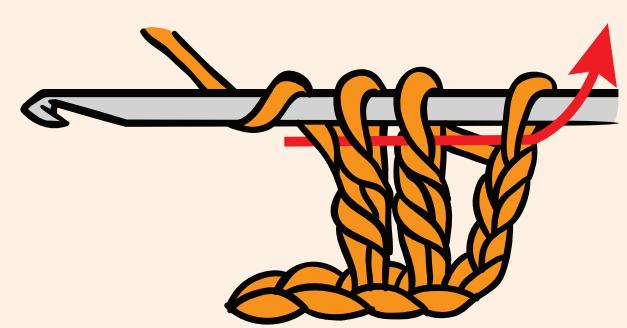
### Double Crochet

Yarn over, insert hook into indicated stitch, yarn over and pull up a loop (3 loops on hook), yarn over and draw through 2 loops on hook (2 loops on hook), yarn over again and draw through the last two loops on the hook (1 loop remains).



### Treble Crochet – tr

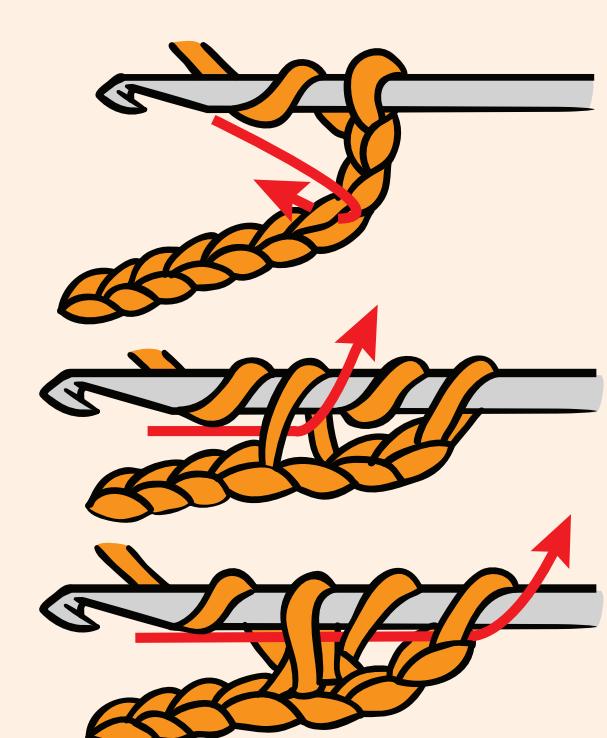
Yarn over twice, then insert hook into stitch indicated, yarn over and pull up a loop (4 loops on hook), yarn over through 2 loops on hook for a total of three times (1 loop remains on hook).



### Treble Crochet

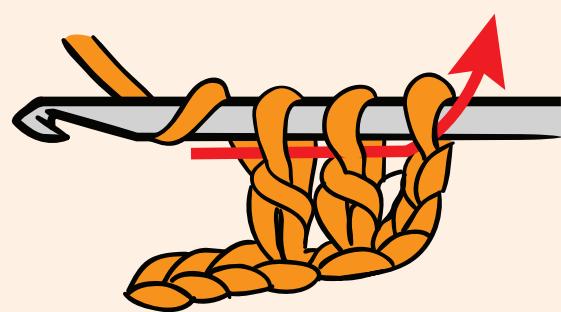
#### Decrease – tr dec

Holding back last loop of each stitch, treble crochet in each of the stitches indicated, yarn over, pull through all loops on hook.



### Half Double Crochet – hdc

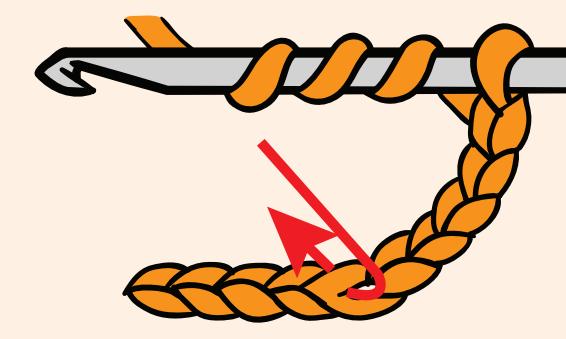
Yarn over and insert hook into indicated stitch, yarn over and up through loop (3 loops on hook), yarn over and pull up through all three loops on hook (one loop on hook).



### Double Crochet

#### Decrease– dc dec

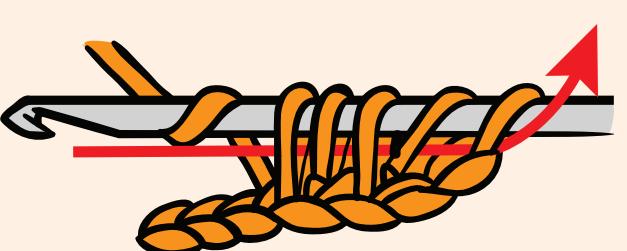
(Yarn over, insert hook, yarn over, draw loop through, draw through 2 loops on hook) in each of the stitches indicated, yarn over, draw through all loops on hook.



### Double Treble

#### Crochet – dtr

Yarn over 3 times, insert hook in stitch, yarn over, pull through stitch, [yarn over, pull through 2 loops] 4 times.



### Half Double Crochet Decrease – hdc dec

(Yarn over, insert hook, yarn over, draw loop through) in each of the stitches indicated, yarn over, draw through all loops on hook.



## Gauge and Gauge Swatches

Gauge is a set of measurements used to indicate how large your stitches and rows should be to achieve results similar to those achieved by the designer. These results include the size of the piece and the drape or softness of the resulting fabric. If your gauge differs significantly from the designer's gauge your piece will be a different size, and may be stiffer or floppier than desired.

Gauge is typically given as two measurements:

1. Stitch gauge: The number of stitches in a certain number of inches
2. Row gauge: The number of rows in a certain number of inches. It is most common to indicate the stitch and row gauge over 4"/10cm, but it could be given over any number of inches.

To determine if you are working to the correct gauge, you can make a gauge swatch. Or, if the piece you are making is at least 4" wide to begin, you can begin making the piece, work for at least 4"/10cm and then measure your gauge over this piece.

To make a gauge swatch, use the indicated size hook, yarn, and stitch indicated in the "Gauge" section, to make a small, sample piece.

**For example:** If the gauge is: In single crochet, 12 sts and 14 rows = 4"/10cm, you want to work a piece that is at least 12 sts wide and 14 rows long. We recommend working a piece that is a bit larger than 4"/10cm. After making the small piece, lay it flat but do not stretch it. Use a ruler to measure across a row near the center of the piece and count the number of stitches in 4"/10cm. Then measure and count the number of rows in 4"/10 cm. If the number of stitches or rows is less than the number of stitches or rows given in the gauge, try again using a smaller hook. If the number of stitches or rows is greater than the number of stitches or rows given in the gauge, try again using a larger hook.

### Important Notes:

1. It is usually more important to achieve stitch gauge than row gauge. If you must choose, choose to achieve stitch gauge.
2. Gauge is critical to achieve a good fit for sweaters. It is slightly less critical for hats and slippers that are designed to stretch to fit. It is even less critical for blankets, bags, toys, and scarves. If the item you are making must 'fit' it is worth the time to achieve almost exactly the same gauge as the designer. If the item you are making doesn't need to 'fit', the gauge you achieve can vary more from the designer's gauge and still yield acceptable results.
3. Sometimes a pattern indicates that the gauge is not critical. For such patterns, ensure that there's not a note somewhere else indicating that you should work 'tightly' or 'loosely'. Such notes let you know whether the resulting fabric should be stiff (work tightly) or more flowing (work loosely).



## Hook Sizes (Aluminum)

<b>US</b>	<b>ENG.</b>	<b>METRIC</b>
-	14	2
B/1	13, 12	2.5, 2.75
C/2	12, 11	2.75, 3
D/3	10	3.25
E/4	9	3.5
F/5	8	3.75, 4
G/6	7	4.25, 4.5
H/8	6	4.75, 5
I/9	5	5.5
J/10	4	6
K/10 1/2	2	6.5, 7
-	-	7.5
L/11	-	8
M/13	-	9
N/15	-	10
P/16	-	16
Q	-	16
S	-	19

## Standard Yarn Weight System (and substituting yarn)

Yarn can be grouped into different weights. When substituting one yarn for another, always look for a yarn in the same weight category. There is variance within the same weight category. Swatching for gauge is the best way to check whether a yarn substitution will work well.

<b>Yarn Weight Category</b>	<b>Types of Yarns in Category</b>	<b>Recommended Hook Size</b>
0 – Lace	Finger, Size 10 crochet thread	1.6 – 1.4mm
1 – Super Fine	Sock, fingering, baby	2.25 – 3.5mm
2 – Fine	Sport, baby	3.5 – 4.5mm
3 – Light	DL (double knit), light worsted	4.5 – 5.5mm
4 – Medium	Worsted, afghan, aran	5.5 – 6.5mm
5 – Bulky	Chunky, craft, rug	6.5 – 9mm
6 – Super Bulky	Bulky, super chunky, roving	9mm and bigger



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Colin Piper  
My Health My Wealth Magazine

## Next Issue...

We truly hope you enjoyed reading this issue, as much as we enjoyed publishing it for you!

We have so much more “crochet goodness” to share with you... but hey, we can only squeeze so much into each issue = )

Here's a little “sneak peak” of what to expect in the next issue:

- . Find out what **Lorene Eppolite**, the founder of **Cre8tion Crochet** is up to in an exclusive Q&A interview
- . Salena Baca shares even more '**Design Wars'** updates!
- . Learn even more marketing and business strategies to help build and grow your crochet business
- . More cute **free patterns** and projects for you
- . **And way more** goodies we'd love to tell you about right now because we're busting at the seams ... but you'll just have to wait =)

In the meantime, if there's anything else you'd like us to cover, or if you have any ways that we can improve our magazine, simply tap the **email button** below and let us know. We want ALL of your feedback – the good, the bad and yes, even the ugly.

**See you in the next issue!**

