

MARISSA EPSTEIN

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EXPERIENCE

FIGMINTS DELICIOUS DESIGN *Pawtucket, RI*

- Art Director, October 2012–Present

Work on a variety of projects, from branding and print design to UX/UI and website design. Complete designs from research and ideation, architecture and wire-framing, and ultimately to digital design executions and code. Art direct projects of other designers, and collaborate with the development team.

GUPTA MEDIA *Cambridge, MA*

- Graphic Designer, July 2012–October 2012

Generate marketing media for the web, particularly for musicians and their record labels. Most typically, projects consisted of extending an artist's brand to social networking sites and banner campaigns.

MOJOTECH *Providence, RI*

- Visual Designer, November 2011–June 2012

Worked alongside the development team to create interactive designs, particularly web apps for start-ups. Created information architecture, wire-frames, page layouts, branding, and content for website designs.

INTERBRAND *Cincinnati, OH*

- Design Intern, April 2009–December 2010

Collaborated with the Interbrand design team on packaging and branding projects. Specifically sketched and created digital executions on the Wrigley team for such brands as Orbit, Lifesavers, and Skittles, but also helped the home and beauty teams. Participated in several student projects and presentations.

EDUCATION

UNIVERSITY OF CINCINNATI *Cincinnati, OH*

College of Design, Architecture, Art, and Planning

- 2006–2011
- Major: Graphic Design
- Minor: Psychology
- Participated in the Professional Practice Program, alternating quarters of classroom study with work in the field of graphic design
- GPA: 3.8/4.0

A. W. DREYFOOS, SCHOOL OF THE ARTS *West Palm Beach, FL*

- 2002–2006
- Major: Communication Arts (focus on Graphic Design and Photography)
- GPA: 3.8, HPA: 4.3

ACTIVITIES

- Continue education with personal reading (with books such as *HTML & CSS* and *Above the Fold*), along with participation in online classes (such as *Design: Creation of Artifacts in Society*) 2011–Present
- Run numerous freelance projects, including branding, packaging, and app UI design 2007–Present
- Volunteered over 300 hours of community service work, both locally and on mission trips 2004–2011

ACHIEVEMENTS

- Best Design in Node.js Knockout (Zoom the Balloon) 2013
- 2nd Place at Startup Weekend Providence (FirstFive) 2012
- Best in Class by the Interactive Media Awards (GrooveHQ marketing website) 2012
- Graduated Magna Cum Laude with Honors, all quarters on Dean's List and Honor Roll 2011
- AP (Advanced Placement) Scholar with Distinction 2006
- Excellence in AP Photography, Photography I, and Web Design (one student per year) 2005–2006

ABILITIES

- Digital: Mac and PC, Adobe Creative Suite, Microsoft Office (strong in Photoshop, Illustrator, InDesign, proficient in Flash, After Effects, Dreamweaver)
- Photography: digital (Panasonic Lumix), 35mm (Nikon Nikkormat), traditional methods
- Understanding of HTML & CSS

