# **Marta Kozakiewicz**

## **University of Bonn**

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#### **Contact Information**

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53113 Bonn, Germany Nationality: Polish

## **Research and Teaching Fields**

**Primary**: Behavioral Economics, Experimental Economics

**Secondary**: Microeconomic Theory

#### Education

Since 2014 **University of Bonn** 

Ph.D. candidate in Economics

Expected Completion Date: March 2023

Committee: Lorenz Götte, Florian Zimmermann, Thomas Dohmen

2008 - 2014 Warsaw School of Economics

B.Sc. and M.Sc., Quantitative Methods in Economics and Information Systems

#### References

Lorenz Götte Florian Zimmermann

Professor, National University of Singapore Professor, the University of Bonn ecslfg@nus.edu.sg Professor, the University of Bonn florian.zimmermann@briq-institute.org

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### Thomas Dohmen

Professor, the University of Bonn t.dohmen@uni-bonn.de

Tel: +49 228 73-9303

## **Teaching Experience**

2019, 2020 Introduction to Behavioral Economics (lecturer, undergraduate)

2018 Research Module in Management and Applied Microeconomics (TA, graduate)

#### **Grants and Honors**

2020-present Research fellowship, Young ECONtribute Program

2022 4755 EUR research funding for the project

"Hope for the best, prepare for the worst: signal anticipation and ex-ante belief manipulation,"

funded by ECONtribute: Markets and Public Policy, Cluster of Excellence.

2020 8568 EUR research funding for the project

"Estimating Belief-Based Utility Using Experimental Data," funded by Collaborative Research Center (CRC) TR 224

2018 - 2020 Research fellowship, Collaborative Research Center (CRC) TR 224

2018	6100 EUR research funding for the project
	"Misguided Learning: The Underlying Mechanisms,"
	funded by Collaborative Research Center (CRC) TR 224
2017	6000 EUR research funding for the project
	"Experimental Evidence on Misguided Learning",
	funded by Institute for Applied Microeconomics, University of Bonn
2015 - 2018	Doctoral scholarship, German Academic Research Service (DAAD)
2014 - 2015	Doctoral scholarship, German Research Foundation (DFG)

## Job Market Paper I

#### **Experimental Evidence on Misguided Learning**

This paper studies how people form beliefs in environments with multiple unknown parameters, some of which are relevant to agents' self-esteem. In particular, we examine how initial bias in beliefs about an ego-relevant characteristic affects learning about the state of the world. Using data from a laboratory experiment, we demonstrate that the learning process of an overconfident agent is self-defeating: the agent repeatedly takes suboptimal actions, misinterprets the output, and forms increasingly mistaken beliefs about the state. Therefore, we corroborate the theory of misguided learning formulated by Heidhues et al. (2018). We provide the first empirical evidence that allowing a biased agent to experiment and acquire new information is not only ineffective but in some cases counterproductive. Furthermore, we move beyond the theory as we examine how learning about multiple parameters evolves in ego-relevant and ego-neutral environments.

## **Job Market Paper II**

### **Belief-Based Utility and Signal Interpretation**

Do people perceive favorable feedback in a different way than unfavorable one? After a decade of research, there is no definite answer. The existing literature disagrees not only on the magnitude but also the direction of the bias (Benjamin, 2019). In this paper, I propose a new experimental paradigm to identify motivated distortion of beliefs about signal informativeness. The new design allows me to better capture the asymmetry in response to "good" and "bad" news. The data reveals that participants perceive favorable signals as much more likely to be informative. Furthermore, I introduce a new control condition to uncover the underlying mechanism. Participants in the control group evaluated informativeness of a signal ex-ante, conditioned on possible signal realizations. By comparing beliefs reported after a signal to the reports stated ex-ante, I show that participants distort their perception in a motivated way after receiving a signal. The results cast a new light on the origins of overconfidence, pointing towards the role of affect (or utility from beliefs shifted by the signal) in asymmetric updating.

## **Work in Progress**

Hope for the best, prepare for the worst: signal anticipation and ex-ante belief manipulation

Estimating Belief-Based Utility Using Experimental Data

Does the world get crazier or is it just me? Learning about ability and an external parameter (with. Lorenz Götte)

## Skills

**Programming:** Proficiency in Matlab, Stata, and zTree

Languages: Polish (native), English (fluent), German (basic)