



# Unlock Porto

*Transmedia project*

# Plot

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The city of **Oporto** has many stories and mysteries, now you can **Unlock** them.

Embody **Sherlock Holmes**, the famous detective, in his attempts to unveil the secrets of this enigmatic city!



# Summary

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Unlock Porto allows you to **discover the city** of Oporto, it's **places** and **hidden stories**, by solving **riddles** and **games**, **interacting** with its **people** and **involving** you in a surprising intrigue.

# Story

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The story of this project, is based on a real story, occurred in Oporto in the end of the XIX century.

This story is about a doctor, **Urbino de Freitas**, who allegedly poison several people.



# Scenarios

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The story takes place in different locations, such as:

- Grande Hotel Paris (where the first crime occurs)
- Instituto Medicina Legal
- Hospital Santo António
- Majestic Café
- Livraria Lello
- Cemitério Prado do Repouso
- Cadeia da Relação
- Rua das Flores
- Torre dos Clérigos
- Mercado do Bolhão
- Ribeira

# Transmedia

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This **interactive transmedia project** uses **multiple platforms** as a way to enhance the experience of its participants on several aspects:

- letting you to challenge and **develop** your **capacities** and **knowledge**.
- **cooperate** and **share** your own **experience** and **contents**.

# Platforms

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- Mobile Application
- Board Game
- Website
- Social Networks
  - Facebook
  - Instagram
  - Twitter



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Engage yourself in this journey to  
**Unlock Porto!**

