



MARTA CALABUIG LLAMAS

Product designer

STUDIES

INDUSTRIAL DESIGN ENGINEERING

Universidad Politécnica de Valencia

INDUSTRIAL DESIGN MASTER

Universidad Politécnica de Valencia

EXPERIENCE

2020 - 2021

Mas Ingenieros

- Commercial area
- Interface design
- Social media content creator

2022

ESTUDIAHAC

- Graphic and product design
- 3D and 2D modeling, rendering, prototypes

2023-2024

La Forja Crosstraining

- Branding
- Mechardising design

2024

Trivago

- Problem Solving
- UX and UI Design
- Proposal Analysis - Click Tests and A/B Tests
- Collaboration with other professionals - PMs, QAs, developers, UX writers, other designers, and stakeholders
- Update and maintenance of the Design System

SKILLS

Product Design

Figma
Readymag

Project Management

Jira
Notion
Trello
Slack

Illustration

Procreate
Adobe Fresco

Graphic Design

Adobe Illustrator
Adobe InDesign
Adobe Photoshop

3D & 2D Modelling

Solidworks
ZBrush
Rhinoceros 3D
Autocad
3D max
Fusion 360

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LANGUAGE

Spanish

Native

English

TOEFL IBT 102 - C1

Valencian

Elementary

NON-OFFICIAL STUDIES

UX Design

Open Bootcamp

PROJECTS

Conceptual design of a lower limb prosthesis for olympic weightlifting.

Use of image generation models through text in the conceptual design of products. A case study using Midjourney.

A study of the application of text to image AI technology during the formal exploration of product exploration. A case study using Stable Diffusion.