



## Letter of Reference

Ms Marta Calabuig Llamas was employed in our company from 1 July 2024 to 31 December 2024, most recently in the Product Design department as a Product Designer.

trivago is a global hotel and accommodation search platform. We are focused on reshaping the way travelers search for and compare different types of accommodations, such as hotels, vacation rentals and private apartments, while enabling our advertisers to grow their businesses by providing them with access to a broad audience of travelers via our websites and apps. Our platform allows travelers to make informed decisions by personalizing their search for accommodation and providing them with access to a deep supply of relevant information and prices.

On joining the company on 1 July 2024, Ms Calabuig Llamas assumed the position of Product Designer. Her principal tasks included:

- Collaboration with engineers and product managers to identify product opportunities and craft problem statements, then identify and build solutions that are ready for implementation to achieve the desired outcome.

### Key Responsibilities:

- UX Design Tools: Creation of wireframes, prototypes and high-fidelity designs using tools such as Figma. Contribution to the design system, ensuring consistency across projects and streamlining design processes.
- UX Research: Application of continuous discovery methods and basic research techniques to gather insights that inform design decisions and enhance user experience.
- Collaboration: Cooperative engagement with cross-functional teams, including product managers, engineers, QA, and UX writers, to ensure alignment and smooth project execution. Foster open communication and teamwork to drive projects forward.
- Execution of Projects: Management of design projects - from concept and design to handoff and final release. Provision of ongoing support during the development process to ensure accurate implementation of designs that meet both user and business goals.

Marta possesses particularly well-founded specialist knowledge, which she always applied in a beneficial manner. In addition to introductory and networking events, she always successfully participated in the training programmes offered within the company.

Marta has a good ability to familiarise herself rapidly, which always enabled her to grasp even very complex work content well within a very short time. She always worked with a high level of initiative and completely identified with her tasks and our company at all times. We would like to specifically highlight her great commitment. Marta had always an excellent willingness to learn. She always completed all her tasks well, even under difficult working conditions and under great time pressure.

Marta was always appreciated by our company because of her very prudent and responsible



way of working. Her particular dependability and reliability at all times were some of her characteristic features.

Even for difficult problems, she was already able to find good solutions after a short period and always achieved good work results. Marta carried out the tasks assigned to her to our complete satisfaction.

She was appreciated for her consistently friendly, sociable and equable disposition. Her behaviour towards her mentor, colleagues and business partners was flawless.

Marta is leaving our employment at her request on 31 December 2024. We sincerely regret her departure, as we are losing a good master's student. We would like to thank her for her consistently good performance and wish her all the best and continued success in her future career and private life.

Düsseldorf, 31 December 2024

trivago N.V.

Signed by:  
  
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Product Design Lead

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