

Unit 1 - Internet Privacy Poll

Problem 1.1

```
poll <- read.csv("AnonymityPoll.csv")
summary(poll)
```

```
##   Internet.Use      Smartphone      Sex      Age
##   Min.   :0.0000   Min.   :0.0000   Female:505   Min.   :18.00
##   1st Qu.:1.0000   1st Qu.:0.0000   Male  :497   1st Qu.:37.00
##   Median :1.0000   Median :1.0000                   Median :55.00
##   Mean   :0.7742   Mean   :0.5078                   Mean   :52.37
##   3rd Qu.:1.0000   3rd Qu.:1.0000                   3rd Qu.:66.00
##   Max.   :1.0000   Max.   :1.0000                   Max.   :96.00
##   NA's   :1       NA's   :43                       NA's   :27
##           State      Region      Conservativeness Info.On.Internet
##   California :103   Midwest :239   Min.   :1.000   Min.   : 0.000
##   Texas       : 72   Northeast:166   1st Qu.:3.000   1st Qu.: 2.000
##   New York    : 60   South   :359   Median :3.000   Median : 4.000
##   Pennsylvania: 45   West    :238   Mean    :3.277   Mean    : 3.795
##   Florida     : 42                   3rd Qu.:4.000   3rd Qu.: 6.000
##   Ohio        : 38                   Max.    :5.000   Max.    :11.000
##   (Other)     :642                   NA's    :62     NA's    :210
##   Worry.About.Info Privacy.Importance Anonymity.Possible Tried.Masking.Identity
##   Min.   :0.0000   Min.   : 0.00   Min.   :0.0000   Min.   :0.0000
##   1st Qu.:0.0000   1st Qu.: 41.43   1st Qu.:0.0000   1st Qu.:0.0000
##   Median :0.0000   Median : 68.75   Median :0.0000   Median :0.0000
##   Mean    :0.4886   Mean    : 62.85   Mean    :0.3692   Mean    :0.1633
##   3rd Qu.:1.0000   3rd Qu.: 88.89   3rd Qu.:1.0000   3rd Qu.:0.0000
##   Max.    :1.0000   Max.    :100.00   Max.    :1.0000   Max.    :1.0000
##   NA's    :212     NA's    :215     NA's    :249     NA's    :218
##   Privacy.Laws.Effective
##   Min.   :0.0000
##   1st Qu.:0.0000
##   Median :0.0000
##   Mean    :0.2617
##   3rd Qu.:1.0000
##   Max.    :1.0000
##   NA's    :108
```

```
str(poll)
```

```
## 'data.frame':   1002 obs. of  13 variables:
##  $ Internet.Use      : int  1 1 0 1 0 1 1 0 0 1 ...
##  $ Smartphone        : int  0 0 1 0 NA 1 0 0 NA 0 ...
```

```
## $ Sex : Factor w/ 2 levels "Female","Male": 2 2 1 2 1 2 1 1 2 1 ...
## $ Age : int 62 45 70 70 80 49 52 76 75 76 ...
## $ State : Factor w/ 49 levels "Alabama","Arizona",...: 20 39 29 10 10 41 21 31 32 32
## $ Region : Factor w/ 4 levels "Midwest","Northeast",...: 2 3 2 3 3 3 1 2 3 3 ...
## $ Conservativeness : int 4 1 4 4 4 4 3 3 4 4 ...
## $ Info.On.Internet : int 0 1 0 3 NA 6 3 NA NA 0 ...
## $ Worry>About.Info : int 1 0 0 1 NA 0 1 NA NA 0 ...
## $ Privacy.Importance : num 100 0 NA 88.9 NA ...
## $ Anonymity.Possible : int 0 1 0 1 NA 1 0 NA NA 1 ...
## $ Tried.Masking.Identity: int 0 0 0 0 NA 1 0 NA NA 0 ...
## $ Privacy.Laws.Effective: int 0 1 NA 0 NA 0 1 NA 0 1 ...
```

1002 people participated in the poll.

Problem 1.2

```
table(poll$Smartphone, useNA = "always")
```

```
##
##      0      1 <NA>
## 472 487  43
```

487 interviewees responded that they use a smartphone.

472 interviewees do not use a smartphone.

43 interviewees did not respond to this question.

Problem 1.3

```
table(poll$State, poll$Region)
```

```
##
##           Midwest Northeast South West
## Alabama           0           0    11    0
## Arizona           0           0     0   24
## Arkansas          0           0    10    0
## California        0           0     0  103
## Colorado          0           0     0   19
## Connecticut       0           8     0    0
## Delaware          0           0     6    0
## District of Columbia 0           0     2    0
## Florida           0           0    42    0
## Georgia           0           0    34    0
## Idaho             0           0     0    8
## Illinois          32           0     0    0
## Indiana           27           0     0    0
## Iowa             14           0     0    0
## Kansas            14           0     0    0
## Kentucky          0           0    25    0
```

##	Louisiana	0	0	17	0
##	Maine	0	4	0	0
##	Maryland	0	0	18	0
##	Massachusetts	0	19	0	0
##	Michigan	31	0	0	0
##	Minnesota	15	0	0	0
##	Mississippi	0	0	11	0
##	Missouri	26	0	0	0
##	Montana	0	0	0	5
##	Nebraska	11	0	0	0
##	Nevada	0	0	0	8
##	New Hampshire	0	7	0	0
##	New Jersey	0	16	0	0
##	New Mexico	0	0	0	5
##	New York	0	60	0	0
##	North Carolina	0	0	32	0
##	North Dakota	5	0	0	0
##	Ohio	38	0	0	0
##	Oklahoma	0	0	14	0
##	Oregon	0	0	0	20
##	Pennsylvania	0	45	0	0
##	Rhode Island	0	4	0	0
##	South Carolina	0	0	12	0
##	South Dakota	3	0	0	0
##	Tennessee	0	0	17	0
##	Texas	0	0	72	0
##	Utah	0	0	0	11
##	Vermont	0	3	0	0
##	Virginia	0	0	31	0
##	Washington	0	0	0	28
##	West Virginia	0	0	5	0
##	Wisconsin	23	0	0	0
##	Wyoming	0	0	0	7

Kansas, Missouri and Ohio are in the Midwest region.
Texas is the state in the South with the most interviewees.

Problem 2.1

```
nrow(subset(poll, Internet.Use == 0 & Smartphone == 0))
```

```
## [1] 186
```

```
nrow(subset(poll, Internet.Use == 1 & Smartphone == 1))
```

```
## [1] 470
```

```
nrow(subset(poll, Internet.Use == 1 & Smartphone == 0))
```

```
## [1] 285
```

```
nrow(subset(poll, Internet.Use == 0 & Smartphone == 1))
```

```
## [1] 17
```

Problem 2.2

```
table(poll$Internet.Use, useNA = "always")
```

```
##
##      0      1 <NA>
## 226  775      1
```

The answer is 1.

```
table(poll$Smartphone, useNA = "always")
```

```
##
##      0      1 <NA>
## 472  487     43
```

The answer is 43.

Problem 2.3

```
limited <- subset(poll, Internet.Use == 1 | Smartphone == 1)
dim(limited)[1]
```

```
## [1] 792
```

Problem 3.1

```
summary(limited)
```

```
##      Internet.Use      Smartphone      Sex      Age
##  Min.   :0.0000   Min.   :0.0000   Female:392   Min.   :18.00
##  1st Qu.:1.0000   1st Qu.:0.0000   Male  :400   1st Qu.:33.00
##  Median :1.0000   Median :1.0000                   Median :51.00
##  Mean   :0.9785   Mean    :0.6308                   Mean   :48.57
##  3rd Qu.:1.0000   3rd Qu.:1.0000                   3rd Qu.:62.00
##  Max.   :1.0000   Max.    :1.0000                   Max.   :93.00
##                   NA's    :20                   NA's    :22
##      State      Region      Conservativeness Info.On.Internet
##  California : 89   Midwest :172   Min.   :1.000   Min.   : 0.000
##  Texas       : 57   Northeast:128  1st Qu.:3.000  1st Qu.: 2.000
```

```
## New York      : 45   South      :288   Median :3.000   Median : 4.000
## Pennsylvania : 33   West       :204   Mean    :3.237   Mean    : 3.795
## Florida       : 32                      3rd Qu.:4.000   3rd Qu.: 6.000
## North Carolina: 28                      Max.     :5.000   Max.     :11.000
## (Other)       :508                      NA's     :45
## Worry.About.Info Privacy.Importance Anonymity.Possible Tried.Masking.Identity
## Min.      :0.0000   Min.      : 0.00   Min.      :0.0000   Min.      :0.0000
## 1st Qu.:0.0000   1st Qu.: 41.43   1st Qu.:0.0000   1st Qu.:0.0000
## Median :0.0000   Median : 68.75   Median :0.0000   Median :0.0000
## Mean    :0.4886   Mean    : 62.85   Mean    :0.3692   Mean    :0.1633
## 3rd Qu.:1.0000   3rd Qu.: 88.89   3rd Qu.:1.0000   3rd Qu.:0.0000
## Max.     :1.0000   Max.     :100.00   Max.     :1.0000   Max.     :1.0000
## NA's     :2       NA's      :5       NA's      :39      NA's      :8
## Privacy.Laws.Effective
## Min.      :0.0000
## 1st Qu.:0.0000
## Median :0.0000
## Mean     :0.2559
## 3rd Qu.:1.0000
## Max.     :1.0000
## NA's     :65
```

Problem 3.2

```
mean(limited$Info.On.Internet)
```

```
## [1] 3.795455
```

Problem 3.3

```
table(limited$Info.On.Internet)
```

```
##
##  0  1  2  3  4  5  6  7  8  9 10 11
## 105 84 95 101 104 94 67 63 40 18 13 8
```

```
105, 8
```

Problem 3.4

```
mean(limited$Worry.About.Info, na.rm = T)
```

```
## [1] 0.4886076
```

Problem 3.5

```
mean(limited$Anonymity.Possible, na.rm = T)
```

```
## [1] 0.3691899
```

Problem 3.6

```
mean(limited$Tried.Masking.Identity, na.rm = T)
```

```
## [1] 0.1632653
```

Problem 3.7

```
mean(limited$Privacy.Laws.Effective, na.rm = T)
```

```
## [1] 0.2558459
```

Problem 4.1

```
hist(limited$Age)
```



People aged about 60 years old

Problem 4.2

```
max(table(limited$Age, limited$Info.On.Internet))
```

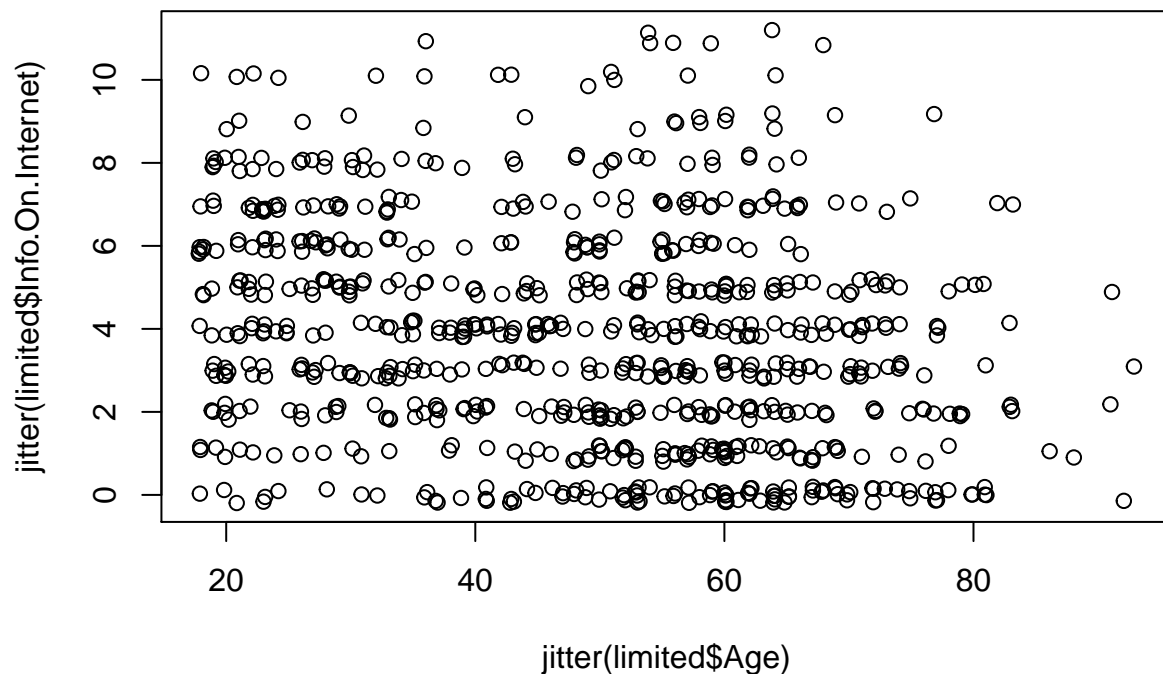
```
## [1] 6
```

Problem 4.3

Jitter adds or subtracts a small amount of random noise to the values passed to it, and two runs will yield different results.

Problem 4.4

```
plot(jitter(limited$Age), jitter(limited$Info.On.Internet))
```



Older age seems moderately associated with a smaller value for Info.On.Internet

Problem 4.5

```
tapply(limited$Info.On.Internet, limited$Smartphone, summary)
```

```
## $`0`  
##      Min. 1st Qu.  Median      Mean 3rd Qu.     Max.  
##    0.000   1.000   3.000   2.923   5.000  11.000  
##  
## $`1`  
##      Min. 1st Qu.  Median      Mean 3rd Qu.     Max.  
##    0.000   2.000   4.000   4.368   6.000  11.000
```

4.368, 2.923

Problem 4.6

```
tapply(limited$Tried.Masking.Identity, limited$Smartphone, table)
```

```
## $`0`  
##  
##    0    1  
## 248   33  
##  
## $`1`  
##  
##    0    1  
## 390   93
```

$93/(93+390) = 0.1925$

$33/(33+248) = 0.1174$