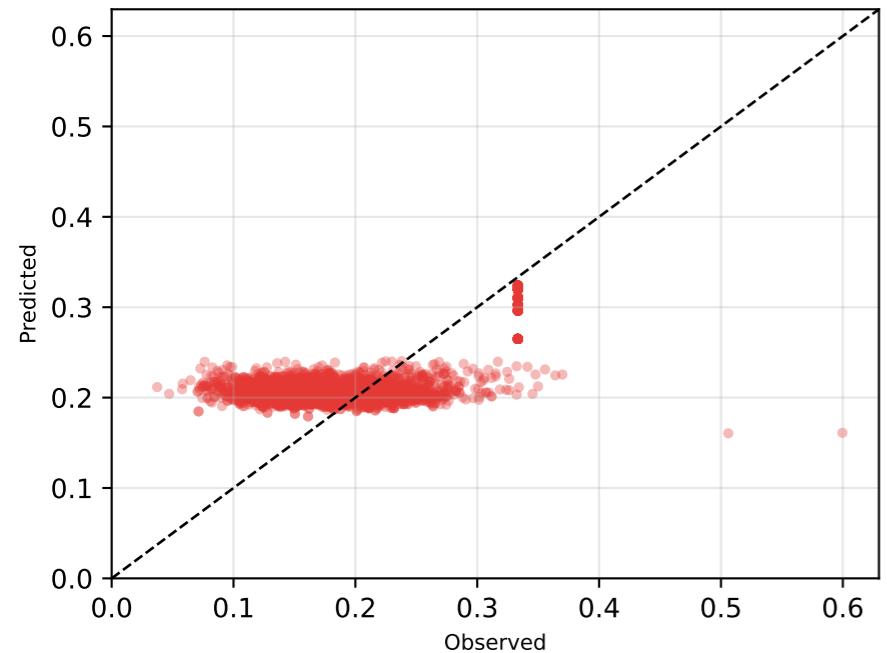
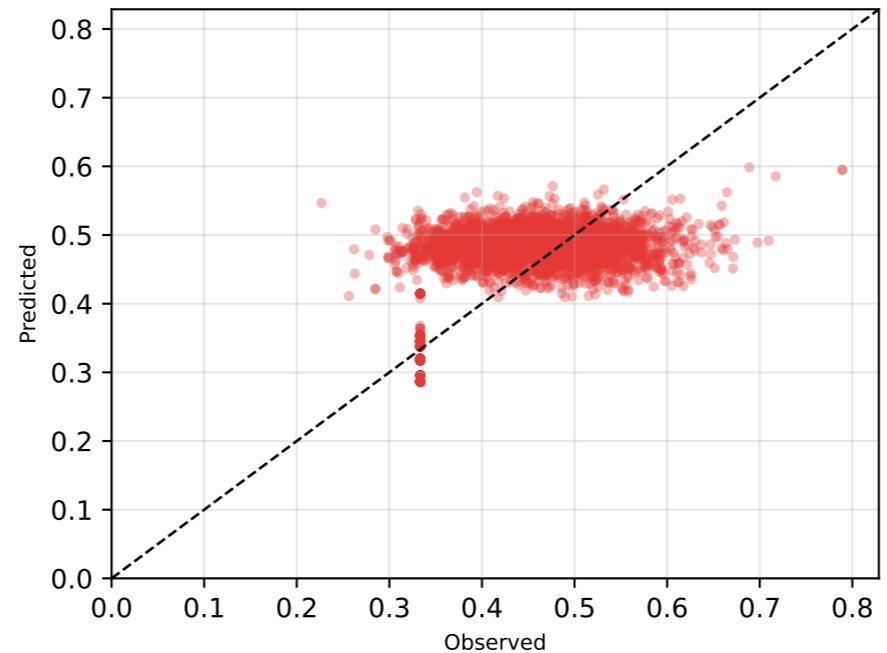


Observed vs Predicted Budget Shares — Dominick's Analgesics (last run)

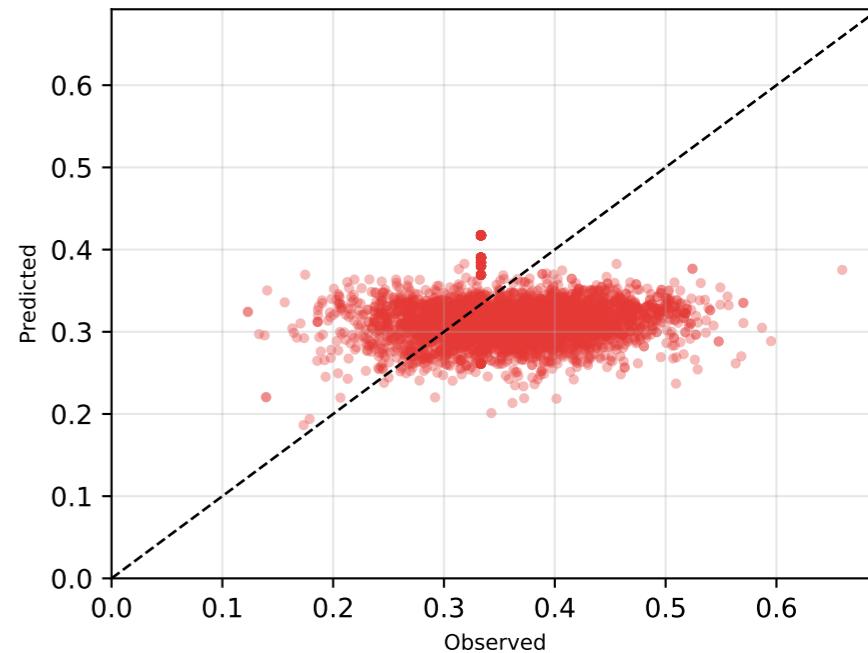
LA-AIDS — Aspirin
RMSE = 0.0506



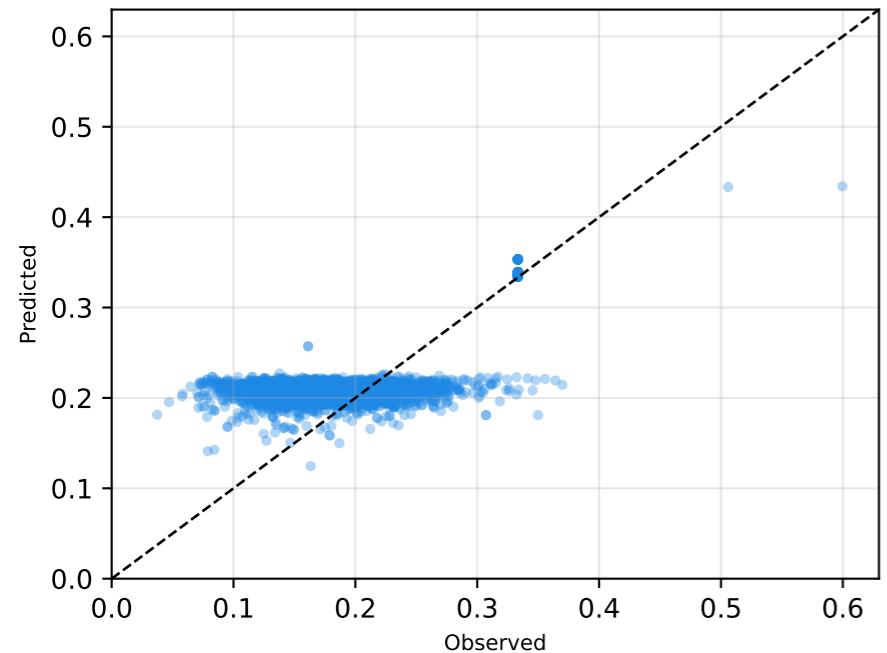
LA-AIDS — Acetaminophen
RMSE = 0.0712



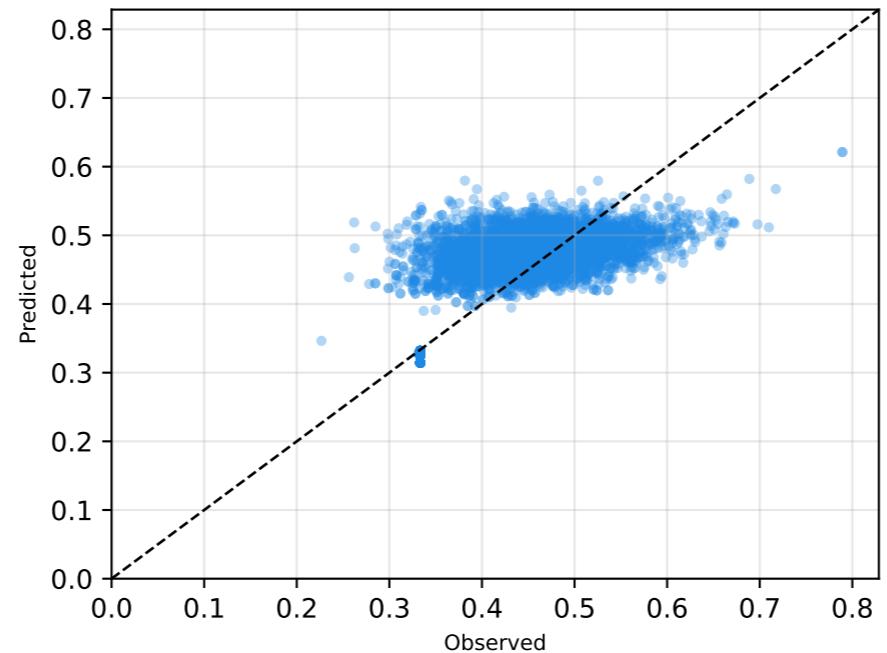
LA-AIDS — Ibuprofen
RMSE = 0.0858



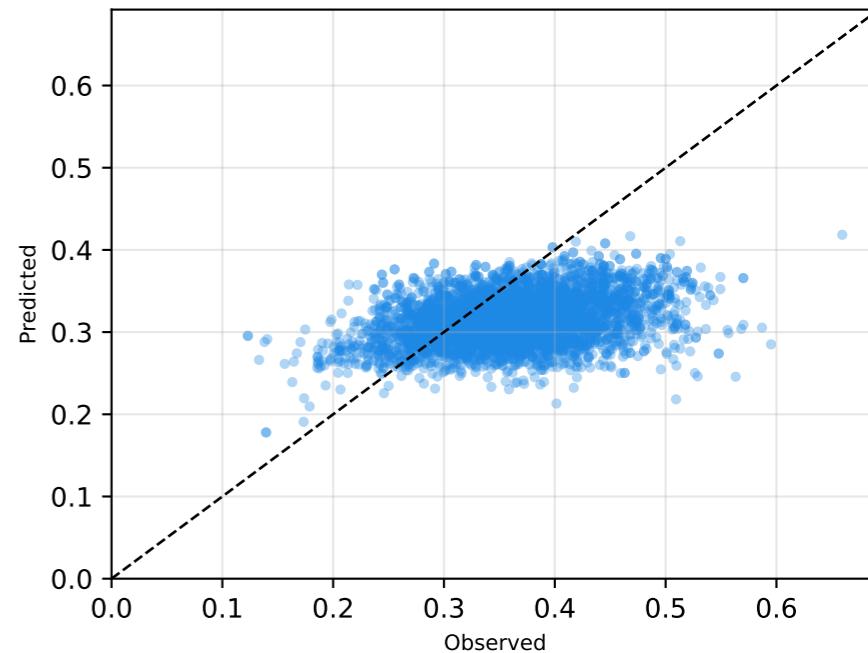
Neural IRL — Aspirin
RMSE = 0.0494



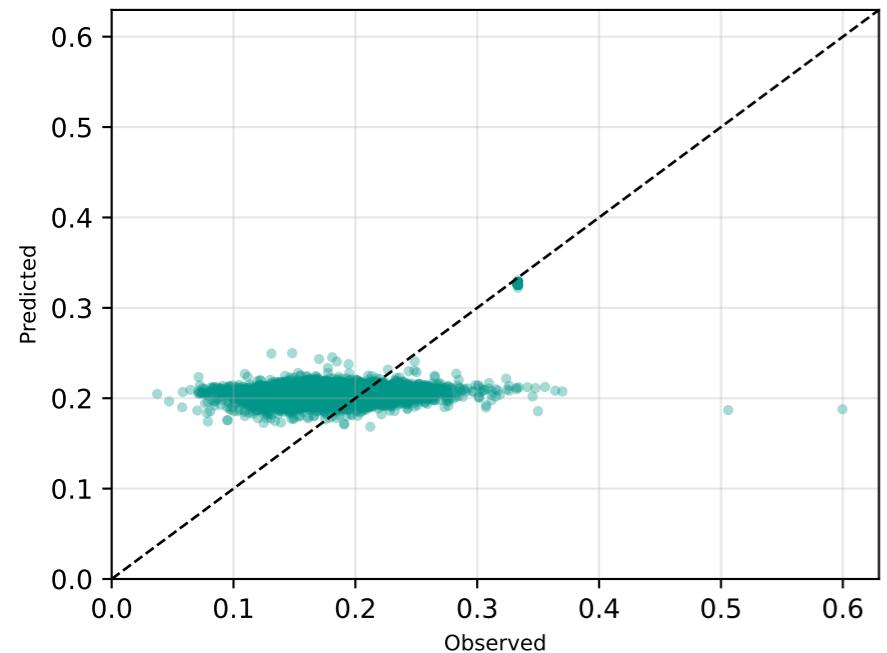
Neural IRL — Acetaminophen
RMSE = 0.0626



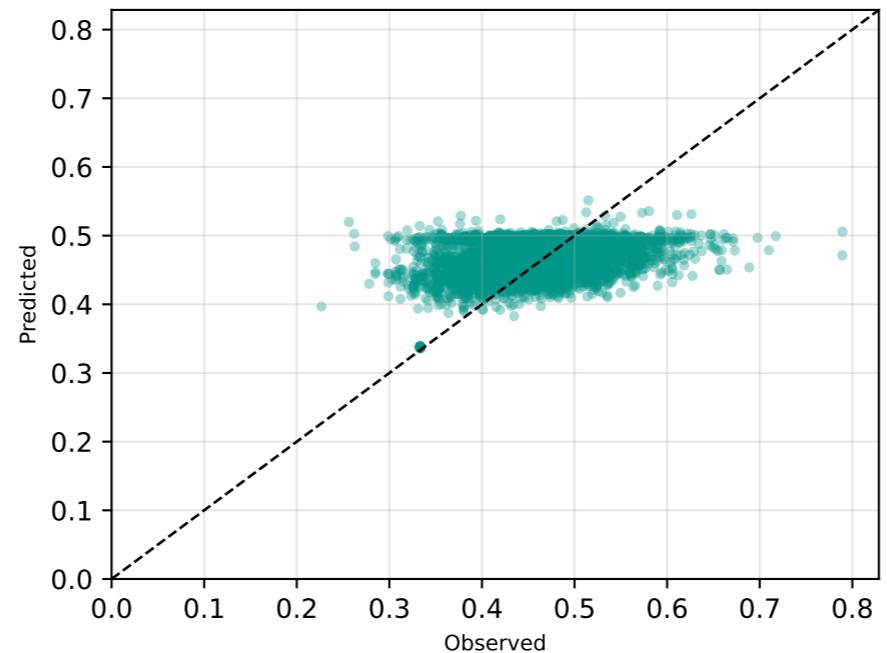
Neural IRL — Ibuprofen
RMSE = 0.0784



MDP Neural IRL — Aspirin
RMSE = 0.0481



MDP Neural IRL — Acetaminophen
RMSE = 0.0605



MDP Neural IRL — Ibuprofen
RMSE = 0.0709

