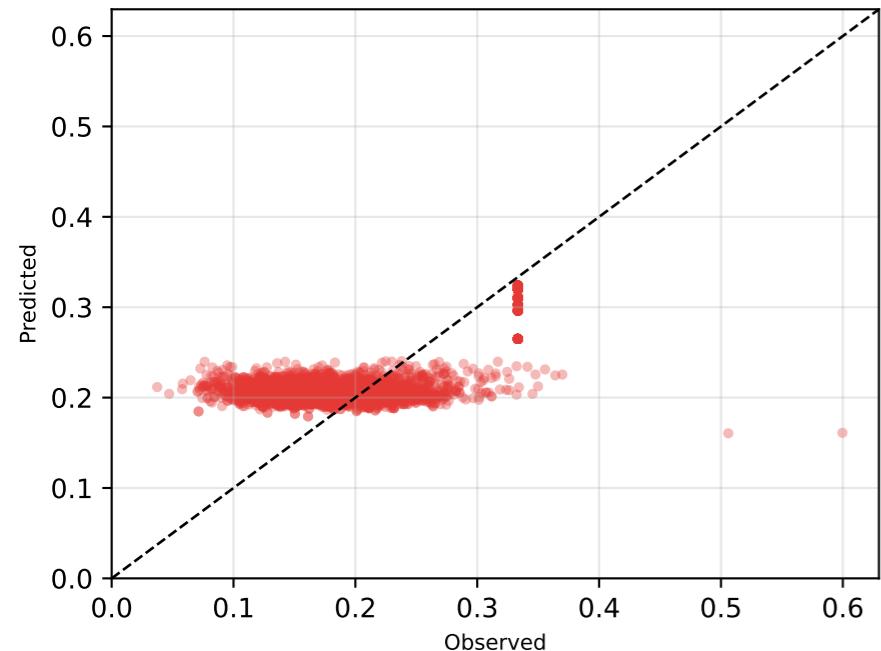
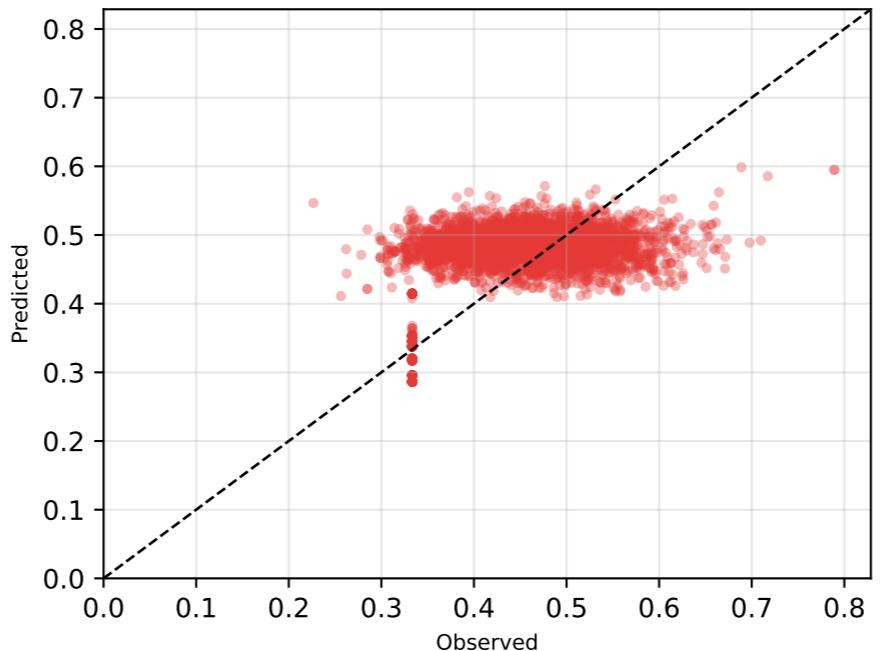


Observed vs Predicted Budget Shares — Dominick's Analgesics (last run)

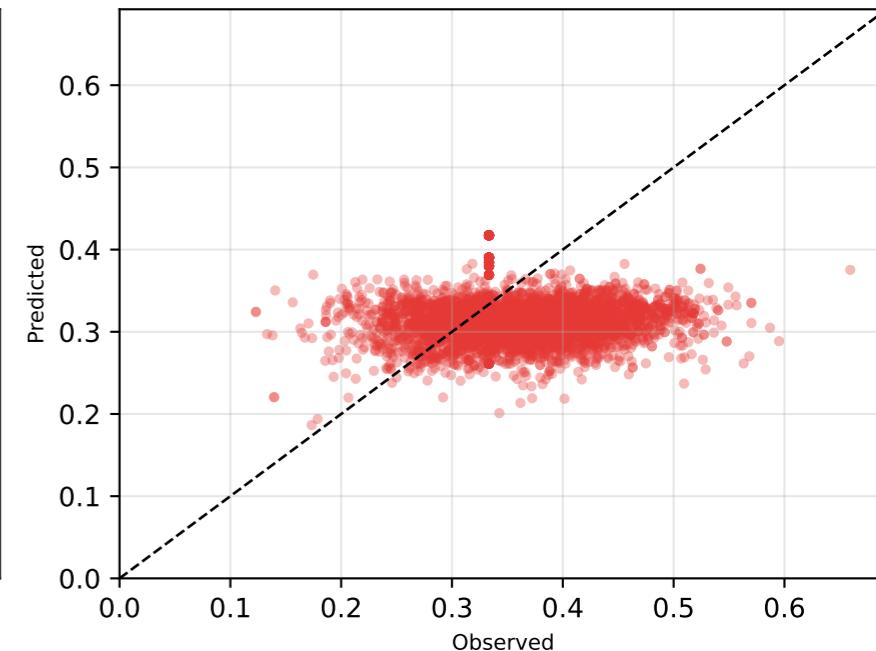
LA-AIDS — Aspirin
RMSE = 0.0506



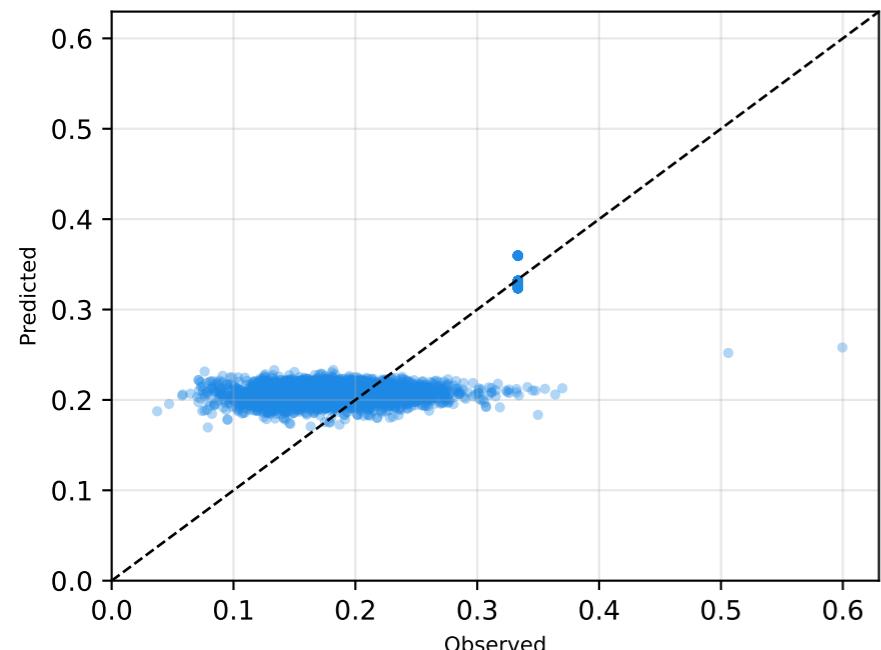
LA-AIDS — Acetaminophen
RMSE = 0.0712



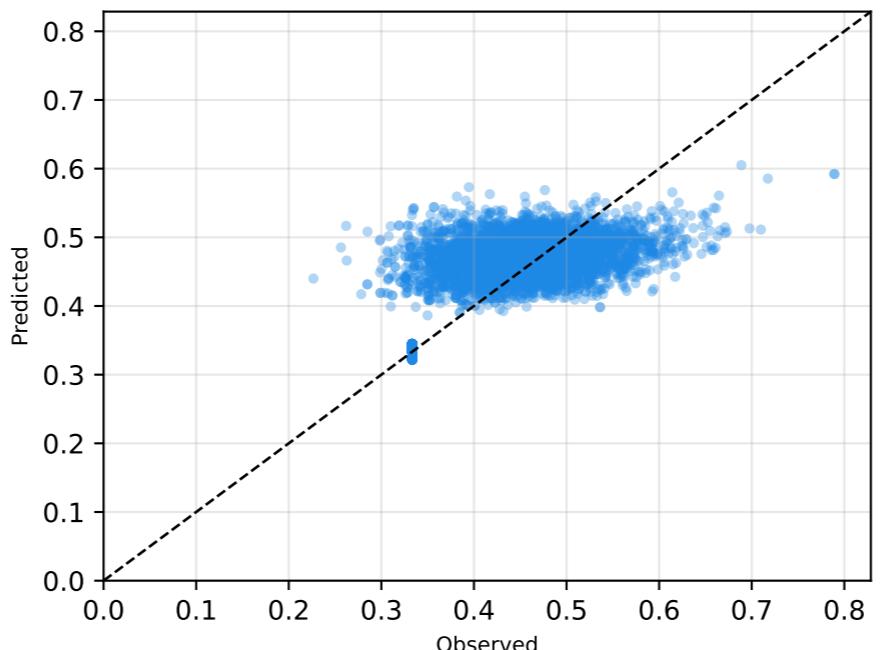
LA-AIDS — Ibuprofen
RMSE = 0.0858



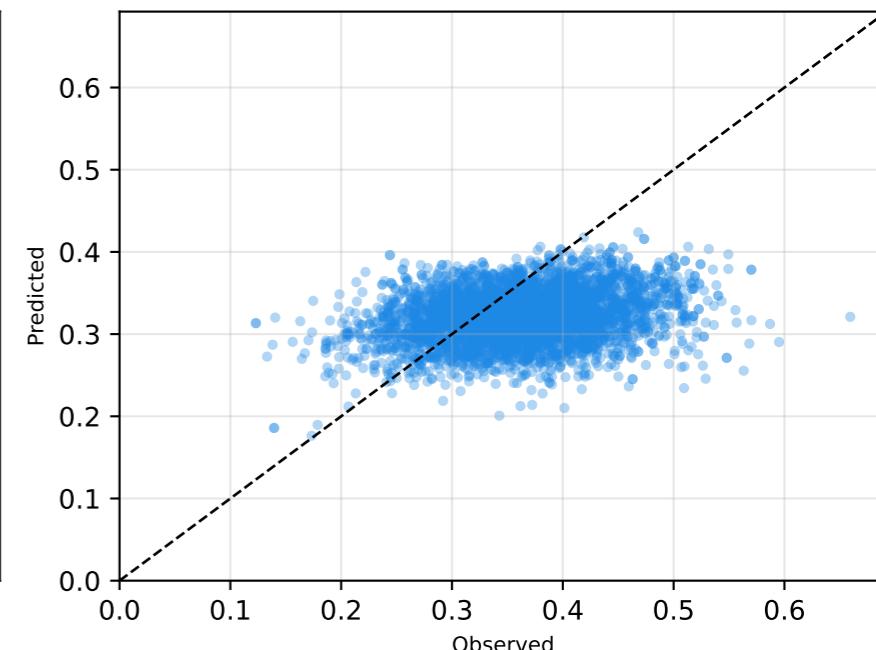
Neural IRL — Aspirin
RMSE = 0.0497



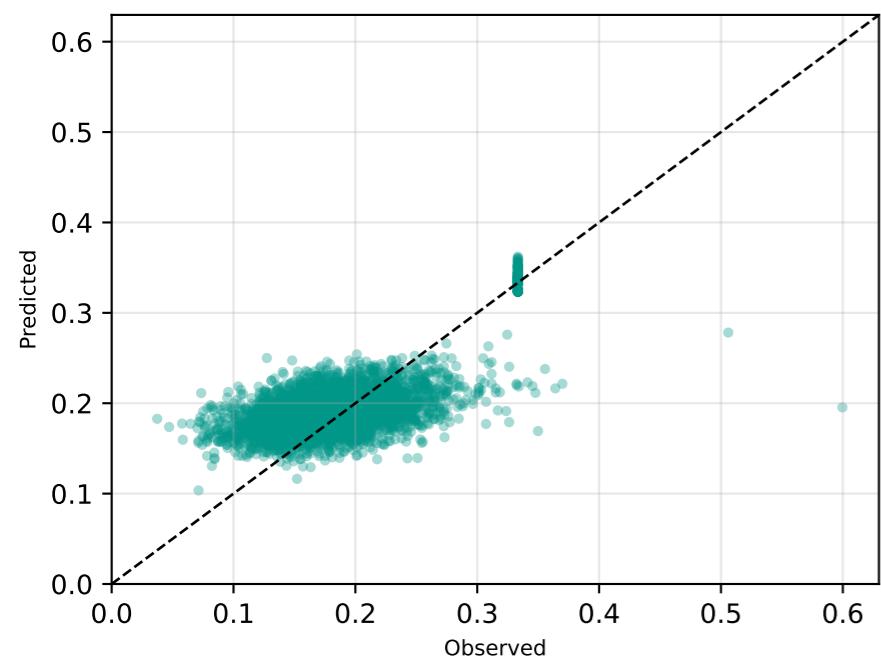
Neural IRL — Acetaminophen
RMSE = 0.0637



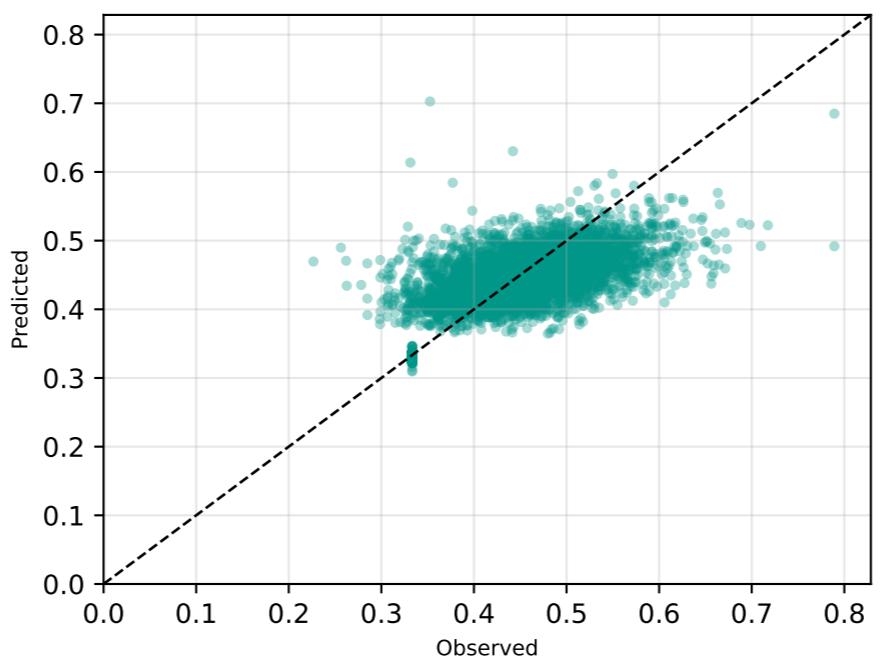
Neural IRL — Ibuprofen
RMSE = 0.0774



MDP Neural IRL — Aspirin
RMSE = 0.0386



MDP Neural IRL — Acetaminophen
RMSE = 0.0559



MDP Neural IRL — Ibuprofen
RMSE = 0.0554

