Marta Laplana
Ui / Ux Designer

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⌖ Barcelona

Experience

Digital Designer
JV Banc Sabadell & Zurich

Nov 2019 – Jul 2020 | Barcelona

While studying my master's degree I took an internship as digital designer, where I had the chance to participate in user research and user experience projects and design the user interface of new functionalities for the BS app.

Industrial Designer
Hachi Design

2014 – 2018 | Shenzhen, China

During the years I spent at Hachi Design, I worked on a great variety of projects, in both large and small multidisciplinary teams as well as leading my own projects.
I also undertook graphic design and even video editing projects

Education

Master's Degree in Digital Experiences Design
BAU Centro universitario de diseño de Barcelona

Oct 2019 – June 2020 | Barcelona

Bachelor's degree in Industrial design engineering
ELISAVA University of design and engineering

2010 – 2014 | Barcelona

ERASMUS, Bachelor's degree in Industrial design engineering
NTNU, Norwegian University of Science and Technology

2013 | Trondheim, Norway

Industry Knowledge
Product Design
User Interface
User Experience
Wireframingç
Design Research
Rapid Prototyping

Software
Figma
Visual studio code
Illustrator
Photoshop
Office bundle

Other Skills
HTML, CSS

Work and design methodologies
Agile
Design thinking
Mobile first
User testing
Design systems

Languages
Spanish (native)
Catalan (native)
English (advanced)
Mandarin (survival)

Social
martalala.github.io/
linkedin.com/in/marta-laplana
behance.com/laplana