

# Marta Laplana

## Ux/UI Designer



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📍 Barcelona

## Experience

### Digital Designer

JV Banc Sabadell & Zurich

Nov 2019 – Jul 2020 | Barcelona

While studying my master's degree I took an internship as digital designer, where I had the chance to participate in user research and user experience projects and design the user interface of new functionalities for the BS app.

### Industrial Designer

Hachi Design

2014 – 2018 | Shenzhen, China

During the years I spent at Hachi Design, I worked on a great variety of projects, in both large and small multidisciplinary teams as well as leading my own projects.

I also undertook graphic design and even video editing projects

## Education

### Master's Degree in Digital Experiences Design

BAU Centro universitario de diseño de Barcelona

Oct 2019 – June 2020 | Barcelona

### Bachelor's degree in Industrial design engineering

ELISAVA University of design and engineering

2010 – 2014 | Barcelona

### ERASMUS, Bachelor's degree in Industrial design engineering

NTNU, Norwegian University of Science and Technology

2013 | Trondheim, Norway

## Industry Knowledge

Product Design

User Interface

User Experience

Wireframing

Design Research

Rapid Prototyping

## Software

Figma

Visual studio code

Illustrator

Photoshop

Office bundle

## Other Skills

HTML, CSS

## Work and design methodologies

Agile

Design thinking

Mobile first

User testing

Design systems

## Languages

Spanish (native)

Catalan (native)

English (advanced)

Mandarin (survival)

## Social

[martalala.github.io/](https://martalala.github.io/)

[linkedin.com/in/marta-laplana](https://linkedin.com/in/marta-laplana)

[behance.com/laplana](https://behance.com/laplana)