

## Who are you?

Background

Experience in data / stats / coding

What do you want to do?

## Today's objectives:

- Course methodology
- Course outline
- Get to know each other
- Terminal & Git

# A day at Ironhack

- 9:00 Good morning ritual\*
- 9:15 Daily Stand Up
- 9:30 Lectures
- **13:00** Lunch
- **14:00** Labs / Projects
- 18:00 Try to get some rest!

# Feedback

 We will disclose the solutions of some tough labs on Fridays for you to self-assess yourself.

 If you want more feedback, seek it proactively!

# Retrospectives

- Ceremony held at the end of each iteration in an agile project.
- The place for you to give us feedback and decide collectively what to change.
- We will start with a retro each Friday.



## How to reach us

### **Guillem:**

- guillem.perdigo@ironhack.com
- Book a meeting with me at calendly.com/guillem-ironhack (15:00h - 16:00h)
- Slack: Guillem Perdigó

### Ali:

- ta-data-bcn@ironhack.com
- Will be on Zoom helping you with the labs (14:00h 18:00h)
- Slack: Alieldin Ramadan

# The data landscape

Roles:	Requirements:
Data Analyst ————	Analytical mind + coding
Data Scientist ————	Solid tech background + ML
BI Analyst ————	SQL and BI tools
Data Engineer ————	Tech infrastructure

# The course

Module 1: Python

Module 2: BI & Stats

Module 3: Machine Learning

 Get familiar with the tools: terminal, git, jupyter notebooks

Become a python coder

• Import, clean, transform & plot data

 Get your own data with APIs and web scraping

## Module 1

Connect to databases & query data with SQL

# Module 2

Learn a BI tool (Tableau)

Probability & Statistics

# Module 3

 Understand what Machine Learning is

Train & evaluate your models

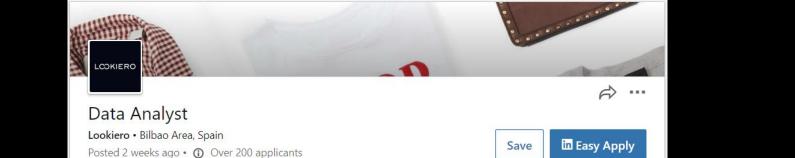
Applications & Types of ML

## What else?

Data science 'culture': read blogs, books...

 Readiness to learn other tools (Cloud, Big Data, DL...)

Soft skills



What are we looking for?

Criteria provided by job poster We are looking for Data Analysts to join our teams throughout Lookiero. You will work with talented members of your team to help Lookiero makes better Skills business decisions.

passion for both the business and technology innovation. We look for these individuals:

Successful members of this team are self-motivated professionals with a

• Solid understanding of statistics coupled with strong business acumen. • Comfortable writing code on a daily basis (such as Python/R, others)

O R and have strong SQL skills. • Experience with analytics tools such as Tableau (or similar...). • Analytical skills. Working with large amounts of data and being able

to see through them and analyze it to find conclusions. · Communication skills to present your findings or translate data into

Analytics Business Acumen

Python (Programming Language)

How you match ®

Statistics A/B Testing

Tableau

Dashboard

Job Details

SQL

Analytical Skills

Seniority Level Mid-Senior level

understandable charts, documents, and dashboards. Prioritize simplicity over complexity. • Experience with forecast/prediction modeling, creating business outlooks.

# forward to the most and why?

Which part of the course do you look