



**Welcome!**

**We're Guillem & Ali**





**Who are you?**

Background

Experience in data / stats / coding

What do you want to do?



## Today's objectives:

- Course methodology
- Course outline
- Get to know each other
- Terminal & Git

# A day at Ironhack

**9:00** Good morning ritual\*

**9:15** Daily Stand Up

**9:30** Lectures

**13:00** Lunch

**14:00** Labs / Projects

**18:00** Try to get some rest!

# Feedback

- We will disclose the solutions of some tough labs on Fridays for you to self-assess yourself.
- If you want more feedback, seek it proactively!

# Retrospectives

- Ceremony held at the end of each iteration in an agile project.
- The place for you to give us feedback and decide collectively what to change.
- We will start with a retro each Friday.



# How to reach us

## Guillem:

- [guillem.perdigo@ironhack.com](mailto:guillem.perdigo@ironhack.com)
- Book a meeting with me at **calendly.com/guillem-ironhack** (15:00h - 16:00h)
- **Slack:** Guillem Perdigó

## Ali:

- [ta-data-bcn@ironhack.com](mailto:ta-data-bcn@ironhack.com)
- Will be on **Zoom** helping you with the labs (14:00h - 18:00h)
- **Slack:** Alieldin Ramadan

# The data landscape

## Roles:

Data Analyst

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Data Scientist

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BI Analyst

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Data Engineer

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## Requirements:

Analytical mind + coding

Solid tech background + ML

SQL and BI tools

Tech infrastructure



# The course

**Module 1:** Python

**Module 2:** BI & Stats

**Module 3:** Machine Learning

# Module 1

- Get familiar with the tools: terminal, git, jupyter notebooks
- Become a python coder
- Import, clean, transform & plot data
- Get your own data with APIs and web scraping

# Module 2

- Connect to databases & query data with SQL
- Learn a BI tool (Tableau)
- Probability & Statistics

# Module 3

- Understand what Machine Learning is
- Train & evaluate your models
- Applications & Types of ML

# What else?

- Data science ‘culture’:  
read blogs, books...
- Readiness to learn other  
tools (Cloud, Big Data,  
DL...)
- Soft skills



## Data Analyst

Lookiero • Bilbao Area, Spain

Posted 2 weeks ago • ⓘ Over 200 applicants

Save

Easy Apply

### What are we looking for?

We are looking for Data Analysts to join our teams throughout Lookiero. You will work with talented members of your team to help Lookiero makes better business decisions.

Successful members of this team are self-motivated professionals with a passion for both the business and technology innovation.

We look for these individuals:

- Solid understanding of statistics coupled with strong business acumen.
- Comfortable writing code on a daily basis (such as Python/R, others) and have strong SQL skills.
- Experience with analytics tools such as Tableau (or similar...).
- Analytical skills. Working with large amounts of data and being able to see through them and analyze it to find conclusions.
- Communication skills to present your findings or translate data into understandable charts, documents, and dashboards.
- Prioritize simplicity over complexity.
- Experience with forecast/prediction modeling, creating business outlooks.

### How you match ⓘ

Criteria provided by job poster

#### Skills

- ✓ Statistics
- ✓ A/B Testing
- ✓ Python (Programming Language)
- ✓ SQL
- ✓ Tableau
- ✓ Analytical Skills
- ✓ Dashboard
- ✓ R
- ✓ Analytics
- ✓ Business Acumen

### Job Details

#### Seniority Level

Mid-Senior level

**Which part of the course do you look forward to the most and why?**