

MARTA REBELO

Instructional Designer

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Professional Summary

Highly motivated Instructional Designer with experience in sales enablement. Passionate about creating digital learning solutions with a strong sales-focused approach.

Experience

Digital Learning Developer Trainee

Apr 2025 - Present

Infineon Technologies

- Develop engaging digital learning products, including interactive e-learning modules, videos, and other multimedia content
- Utilize design and e-learning tools to develop content tailored to a wide range of training needs
- Ensure compliance with company design and brand guidelines
- Communicate directly with subject matter experts (SMEs) to identify and analyze content requirements
- Delivering various materials, including SCORM, captions, handouts, teasers, and other supporting content

Education

Master's Degree in Multimedia (Specialization in Education)

2021 - 2024

Faculty of Engineering, University of Porto

- Concluded with a dissertation focused on the research, design and development of a prototype app for children with reading difficulties

Bachelor's Degree in Multimedia Art

2018 - 2021

Faculty of Fine Arts, University of Lisbon

Skills

E-learning development: Articulate 360, Synthesia

Design and content creation: Adobe Creative Suite, Figma, Canva

Collaboration and productivity tools: Google Suite, Confluence, Jira and Slack

Languages

Portuguese (native) | English (fluent)