

# MARTA REBELO

## Instructional Designer

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## Professional Summary

Highly motivated Instructional Designer with experience in sales enablement. Passionate about creating digital learning solutions with a strong sales-focused approach.

## Experience

<b>Digital Learning Developer Trainee</b> Infineon Technologies	Apr 2025 - Present
<ul style="list-style-type: none"><li>Develop engaging digital learning products, including interactive e-learning modules, videos, and other multimedia content</li><li>Utilize design and e-learning tools to develop content tailored to a wide range of training needs</li><li>Ensure compliance with company design and brand guidelines</li><li>Communicate directly with subject matter experts (SMEs) to identify and analyze content requirements</li><li>Delivering various materials, including SCORM, captions, handouts, teasers, and other supporting content</li></ul>	

## Education

<b>Master's Degree in Multimedia (Specialization in Education)</b> Faculty of Engineering, University of Porto	2021 - 2024
<ul style="list-style-type: none"><li>Concluded with a dissertation focused on the research, design and development of a prototype app for children with reading difficulties</li></ul>	

<b>Bachelor's Degree in Multimedia Art</b> Faculty of Fine Arts, University of Lisbon	2018 - 2021
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## Skills

**E-learning development:** Articulate 360, Synthesia

**Design and content creation:** Adobe Creative Suite, Figma, Canva

**Collaboration and productivity tools:** Google Suite, Confluence, Jira and Slack

## Languages

Portuguese (native) | English (fluent)