MARTA SIVERTSEN

I'm a designer with a heavy slant towards UX and a secret crush on visual. It's my job to bring a whole slew of creative ideas and people together, solve complex problems, and come up with precisely crafted designs. Let's work together.

SKILLS

User Experience design
Responsive Web Design
iOS App Design
Visual Design
Usability testing
Conducting user surveys
Design lead
Prototyping
Adobe Creative Suite
Mac and PC Platforms
HTML
CSS
Collaboration
Detail focused
Flexible
Hardworking
Quick learner
Team builder
Achiever

EDUCATION

Seattle Central College

Associates Degree . 2010
Graphic Design

University of Washington

Bachelor of Arts . 2005
Interdisciplinary Visual Arts

EXPERIENCE

UX DESIGNER

Getty Images . Aug 2012 - Jan 2015

- Conducted and lead user testing and research for image.net by Getty Images and other products
- Lead UX Designer for image.net and Media Manager
- Worked as the lead UX Designer on the iStock iPad App project
- Developed responsive design solutions for several areas on gettyimages.com
- Created weekly working sessions where developers, designers, and product managers brainstormed and collaborated on feature solutions
- Worked to create a team centered atmosphere, by setting up multiple team events and weekly lunches, and in addition coordinated workshops for team members to learn new skills

WEB DESIGNER

Symetra Financial . Feb 2012 - March 2012

- Sole designer for back-end site redesign
- Improved and developed user interface, creating a cohesive experience reflecting the Symetra brand
- Developed site navigation, wireframes, and generated design iterations

PRODUCT DESIGNER

MSN Mobile Experience Team, Microsoft . Dec 2010 - Dec 2011

- Lead designer for the MSN Mobile Weather Channel. Worked on project from concept development through to the final product, working closely with development team
- Designer for MSN Video, Entertainment, Autos, and FOX Sports mobile websites
- Tested and designed across multiple mobile devices (iOS, Android, Windows Phone)

GRAPHIC DESIGNER

Bellevue Arts Museum . Sept 2008 - July 2010

- Created and designed exhibition graphics, object labels, text panels, event posters, activity guides
- Oversaw projects from design stage to final printed piece
- Designed and created a series of posters for the annual auction Artful Evening, oversaw the project from concept development to the production of all final pieces, while working within a tight deadline