Posterior Predictive Check
Model−predicted lines should resemble observed data line
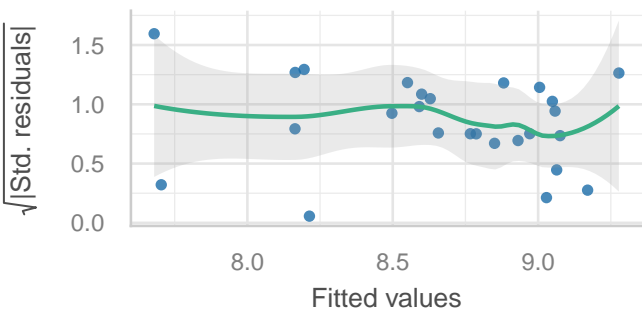
Density vs log_profits

— Observed data — Model−predicted data

Linearity
Reference line should be flat and horizontal

Residuals vs Fitted values
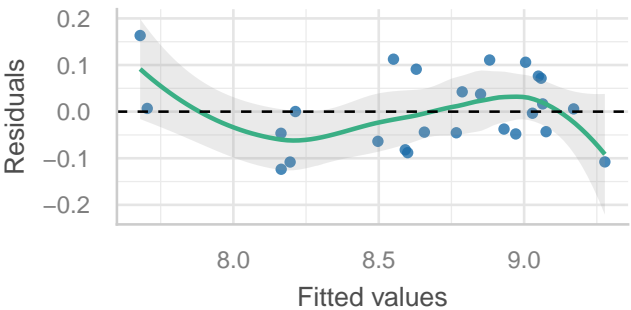
Homogeneity of Variance
Reference line should be flat and horizontal

$\sqrt{|\text{Std. residuals}|}$ vs Fitted values

Influential Observations
Points should be inside the contour lines

Std. Residuals vs Leverage (h_{ii})
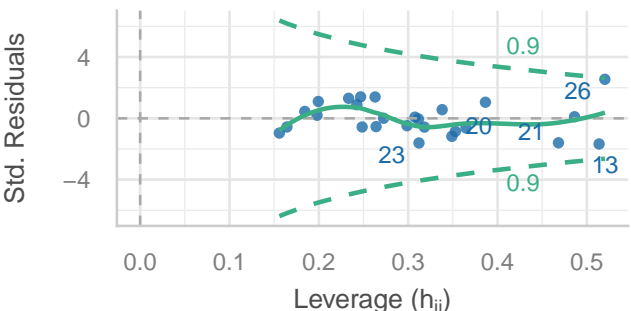
Collinearity
High collinearity (VIF) may inflate parameter uncertainty

Variance Inflation Factor (VIF, log−scaled)

branch_size log_area staff_mean experience urban

— Low (< 5) — Moderate (< 10)
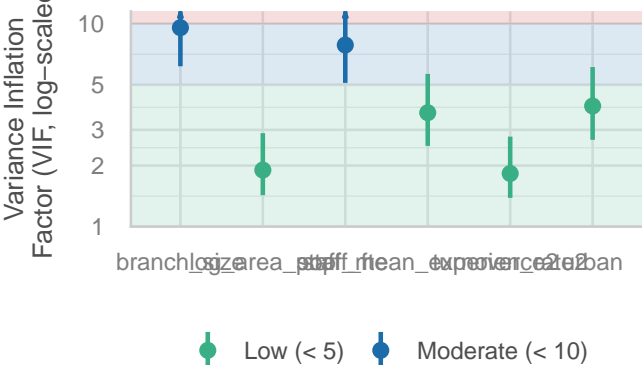
Normality of Residuals
Dots should fall along the line

Sample Quantile Deviations vs Standard Normal Distribution Quantiles