

# 1 discrete messages

Assume throughout existence and uniqueness of solutions.

## 1.1 one if by land, two if by sea...

For each  $x \in [0, 1]$ , let the message  $m_x : [0, 1] \rightarrow \{m_L, m_H\}$  be given by

$$m_x(q) = \begin{cases} m_L & \text{if } q < x \\ m_H & \text{otherwise} \end{cases}$$

and the action  $A_x : \{m_L, m_H\} \rightarrow \mathbb{R}$  by

$$A(m) = \begin{cases} \operatorname{argmin}_a \int_0^x L(a - q)I(q)g(q)dq & \text{if } m = m_L \\ \operatorname{argmin}_a \int_x^1 L(a - q)I(q)g(q)dq & \text{otherwise} \end{cases}$$

where  $L$ ,  $I$  and  $g$  are defined in the paper. The receiver's first-order conditions for  $a_L := A(m_L)$  and  $a_H := A(m_H)$  are

$$\begin{aligned} 0 &= \int_0^x L'(a_L(x) - q)I(q)g(q)dq; \\ 0 &= \int_x^1 L'(a_H(x) - q)I(q)g(q)dq. \end{aligned}$$

The sender chooses  $x$  to minimize total loss:

$$\min_x \int_0^x L(a_L(x) - q)I(q)g(q)dq + \int_x^1 L(a_H(x) - q)I(q)g(q)dq.$$

The sender's first-order condition for  $x$  is

$$\begin{aligned} 0 &= \int_0^x L'(a_L(x) - q)a'_L(x)I(q)g(q)dq + L(a_L(x) - x)I(x)g(x) \\ &\quad + \int_x^1 L'(a_H(x) - q)a'_H(x)I(q)g(q)dq - L(a_H(x) - x)I(x)g(x) \end{aligned}$$

Using the receiver's first-order conditions, we obtain

$$L(a_L(x) - x) = L(a_H(x) - x).$$

$L(|\bullet|)$  is even and  $L' > 0$ , so there are two solutions:  $a_L(x) = a_H(x)$  and  $x = (a_L(x) + a_H(x))/2$ . Assume (correctly, I think) that the second solution is the unique minimizer of the total loss.  $a_L$ ,  $a_H$  and  $x$  obey

$$0 = \int_0^x L'(a_L - q)I(q)g(q)dq$$

$$0 = \int_x^1 L'(a_H - q)I(q)g(q)dq$$

and

$$x = \frac{a_L + a_H}{2}.$$

There are three equations and three unknowns.

### 1.1.1 example (in progress)

Let  $L(x) = \frac{1}{2}x^2$ ,  $I(x) = b + (1 - 2b)x$ , and  $g(x) = 1$ .

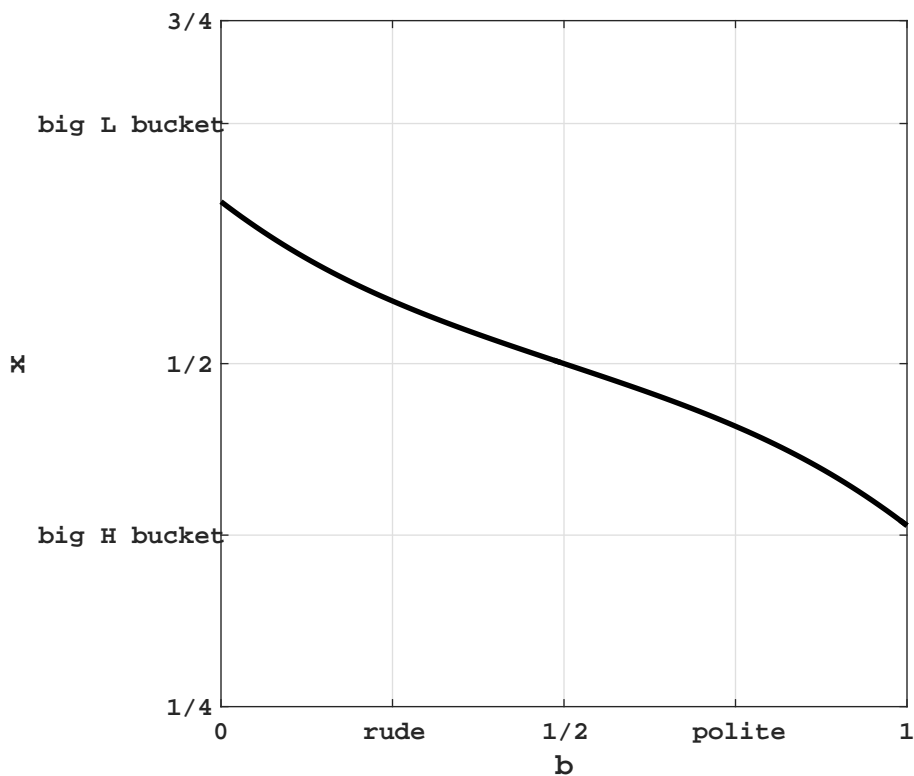


Figure 1:  $L(x) = .5x^2$ ,  $g(x) = 1$  and  $n = 2$ .

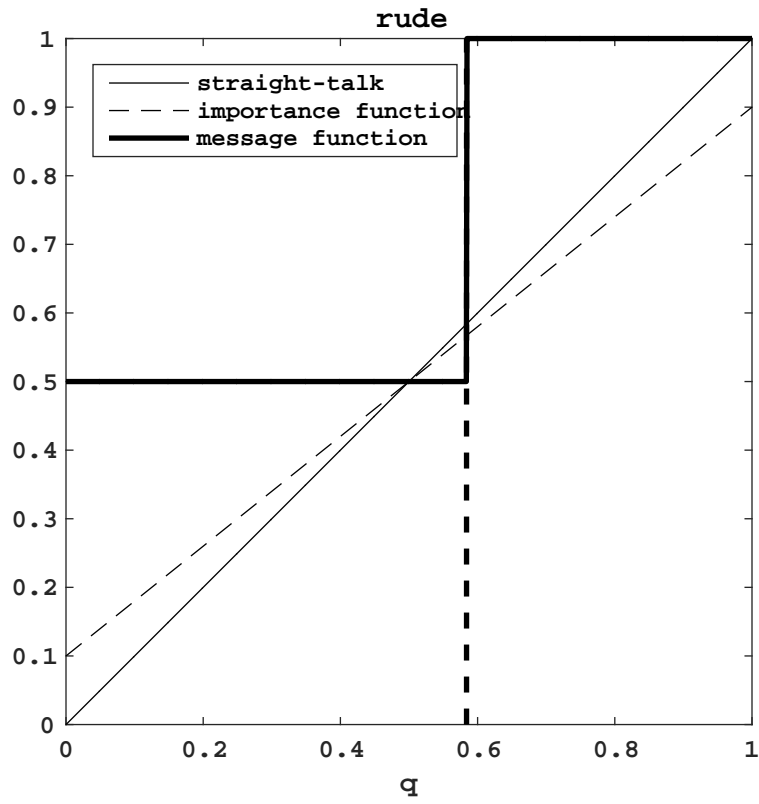
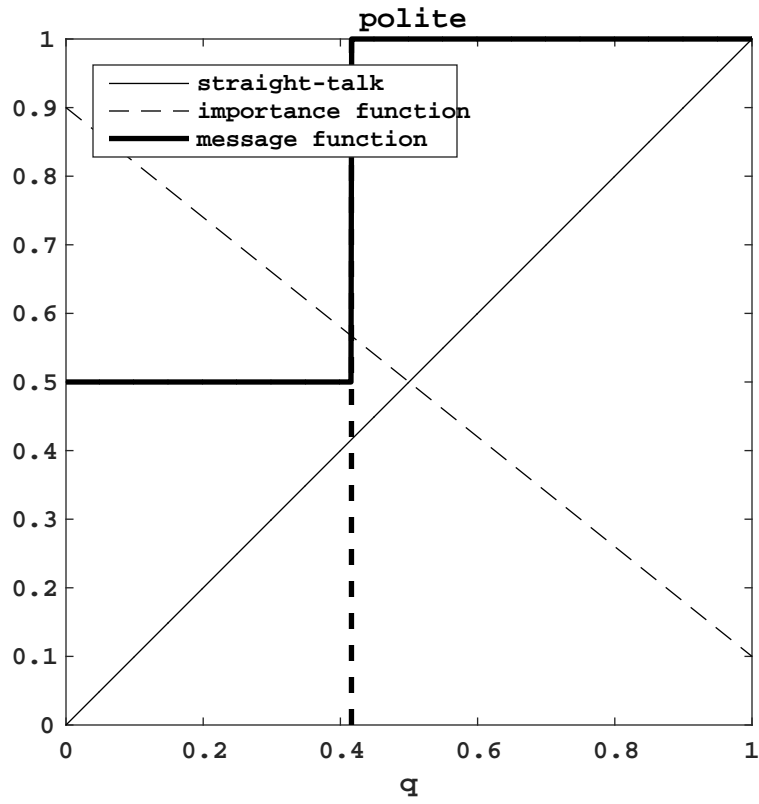


Figure 2:  $L(q) = .5q^2$ ,  $I_{rude}(q) = .1 + .8q$ ,  $I_{polite}(q) = .9 - .8q$ ,  $g(q) = 1$  and  $n = 2$ .

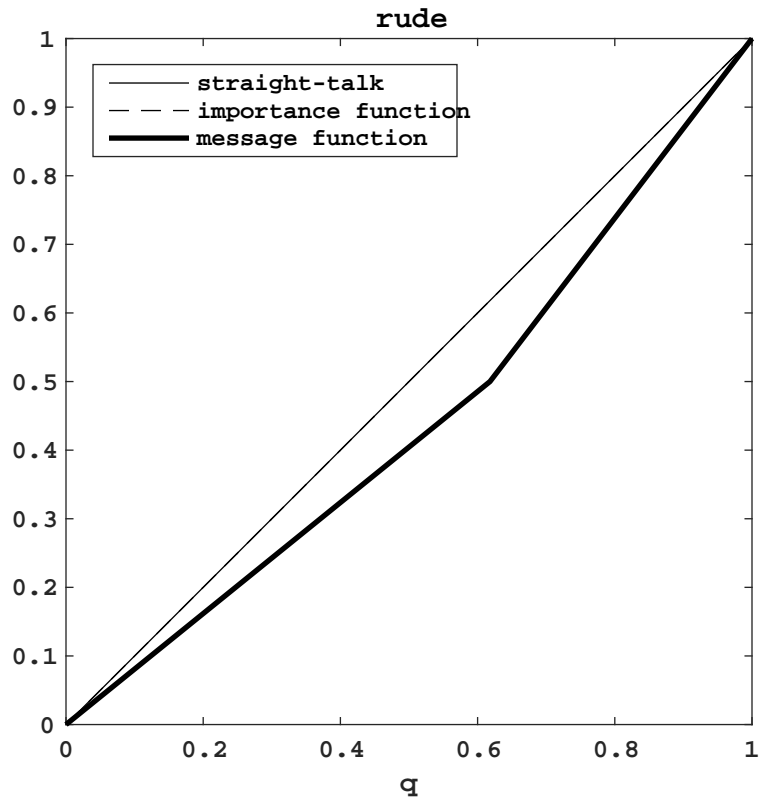
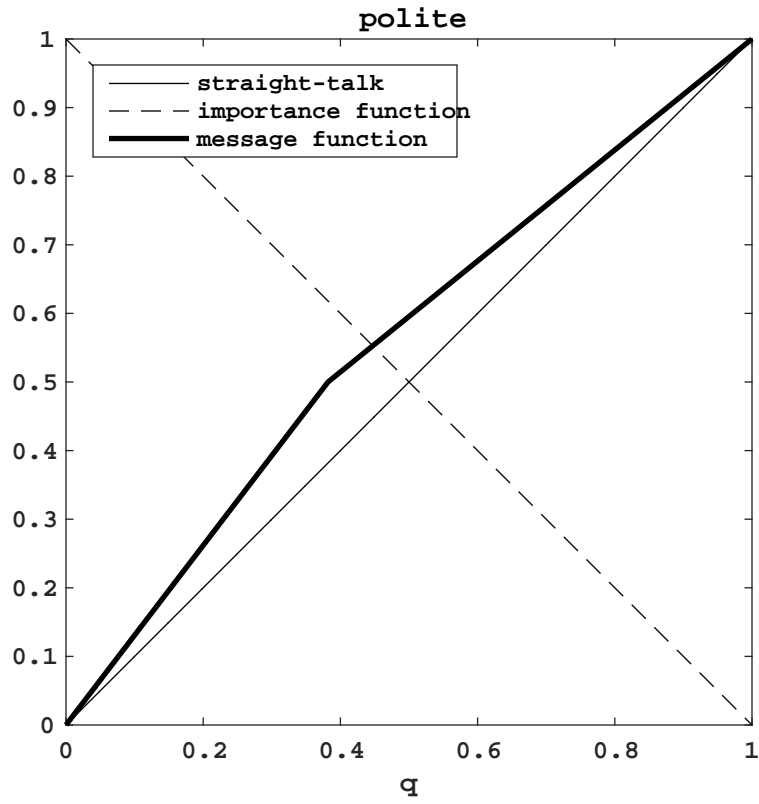


Figure 3:  $L(q) = .5q^2$ ,  $I_{rude}(q) = .1 + .8q$ ,  $I_{polite}(q) = .9 - .8q$ ,  $g(q) = 1$  and  $n = 2$ .

## 1.2 ...three if the British are drinking tea

Let there be  $n \in \mathbb{N}$  messages:  $m_1, m_2, \dots, m_n$ . For each partition  $P = \{x_0, x_1, \dots, x_n\}$  of  $[0, 1]$  with  $0 = x_0 < x_1 < \dots < x_n = 1$ , let the message  $m_P : [0, 1] \rightarrow \{m_1, m_2, \dots, m_n\}$  be given by

$$m_P(q) = \sum_{t=1}^n m_t \chi_{[x_{t-1}, x_t)}(q) + m_n \chi_{\{1\}}(q)$$

and the action  $A_P : \{m_1, m_2, \dots, m_n\} \rightarrow [0, 1]$  by given by

$$A_P(m) = \sum_{t=1}^n \underset{a_t}{\operatorname{argmin}} \chi_{\{m_t\}}(m) \int_{x_{t-1}}^{x_t} L(a_t - q) I(q) g(q) dq$$

where  $\chi$  is the indicator function and  $L$ ,  $I$  and  $g$  are defined in the paper. Fix  $t \in \{1, 2, \dots, n\}$ . The receiver's first-order condition for  $a_t := A(m_t)$  is

$$0 = \int_{x_{t-1}}^{x_t} L'(a_t(x_t, x_{t-1}) - q) I(q) g(q) dq.$$

The sender chooses  $P$  to minimize total loss:

$$\min_P \sum_{t=1}^n \int_{x_{t-1}}^{x_t} L(a_t(x_t, x_{t-1}) - q) I(q) g(q) dq.$$

The sender's first-order condition for  $x_t$  is

$$\begin{aligned} 0 = & \int_{x_{t-1}}^{x_t} L'(a_t - q) \frac{\partial a_t}{\partial x_t} I(q) g(q) dq + L(a_t - x_t) I(x_t) g(x_t) \\ & + \int_{x_t}^{x_{t+1}} L'(a_{t+1} - q) \frac{\partial a_{t+1}}{\partial x_t} I(q) g(q) dq - L(a_{t+1} - x_t) I(x_t) g(x_t) \end{aligned}$$

so that

$$L(a_t - x_t) = L(a_{t+1} - x_t).$$

Again, there are two solutions:  $a_t = a_{t+1}$  and  $x_t = (a_t + a_{t+1})/2$ . Assume that the second solution is the unique minimizer of the total loss.  $a_1, a_2, \dots, a_n$  and  $x_1, x_2, \dots, x_{n-1}$  obey

$$0 = \int_{x_{t-1}}^{x_t} L'(a_t - q) I(q) g(q) dq$$

for  $t \in \{1, 2, \dots, n\}$  and

$$x_t = \frac{a_t + a_{t+1}}{2}$$

for  $t \in \{1, 2, \dots, n-1\}$ . There are  $2n+1$  equations and  $2n+1$  unknowns.

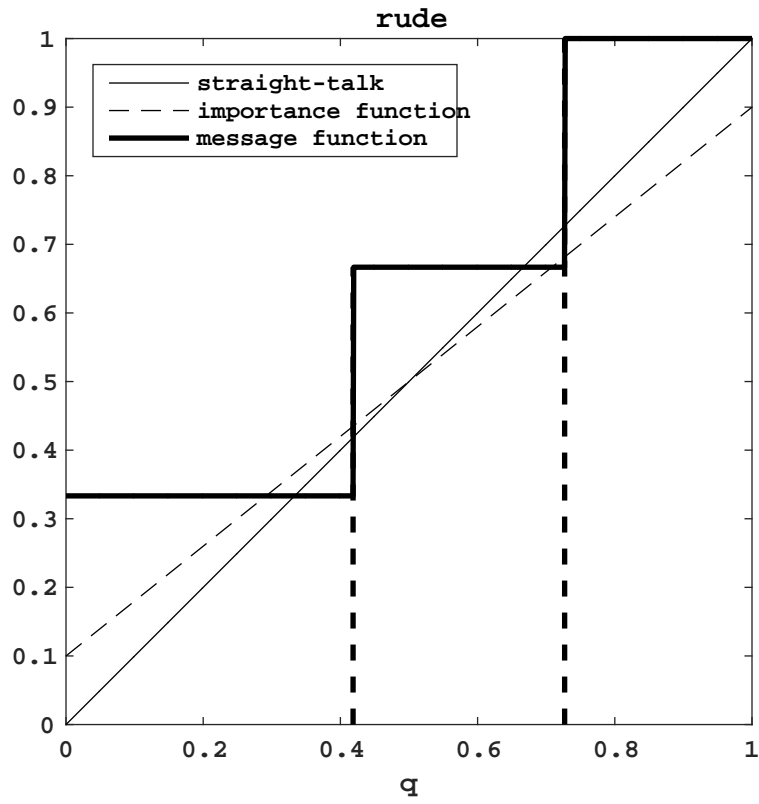
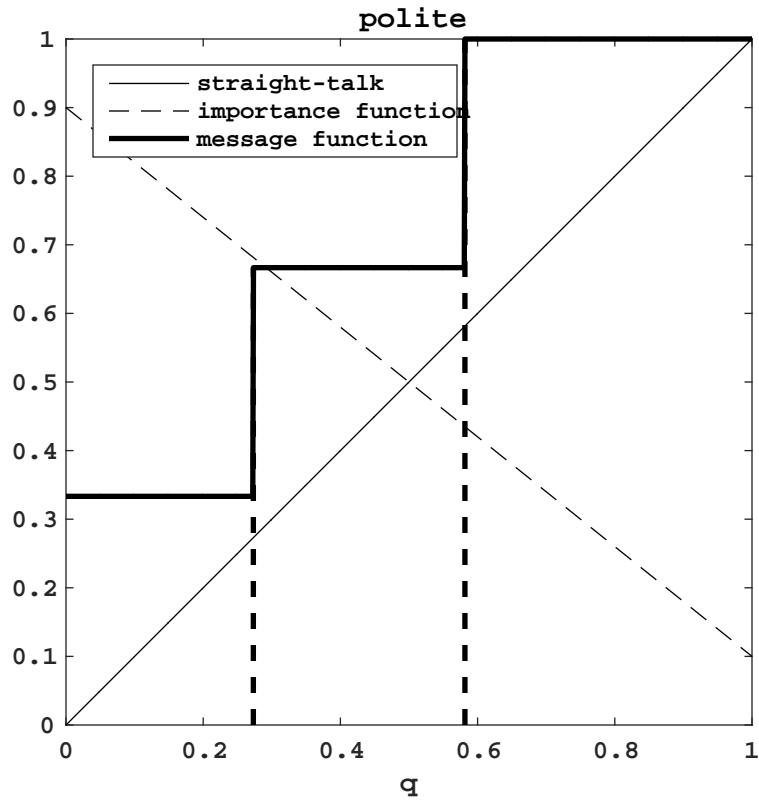


Figure 4:  $L(q) = .5q^2$ ,  $I_{rude}(q) = .1 + .8q$ ,  $I_{polite}(q) = .9 - .8q$ ,  $g(q) = 1$  and  $n = 3$ .

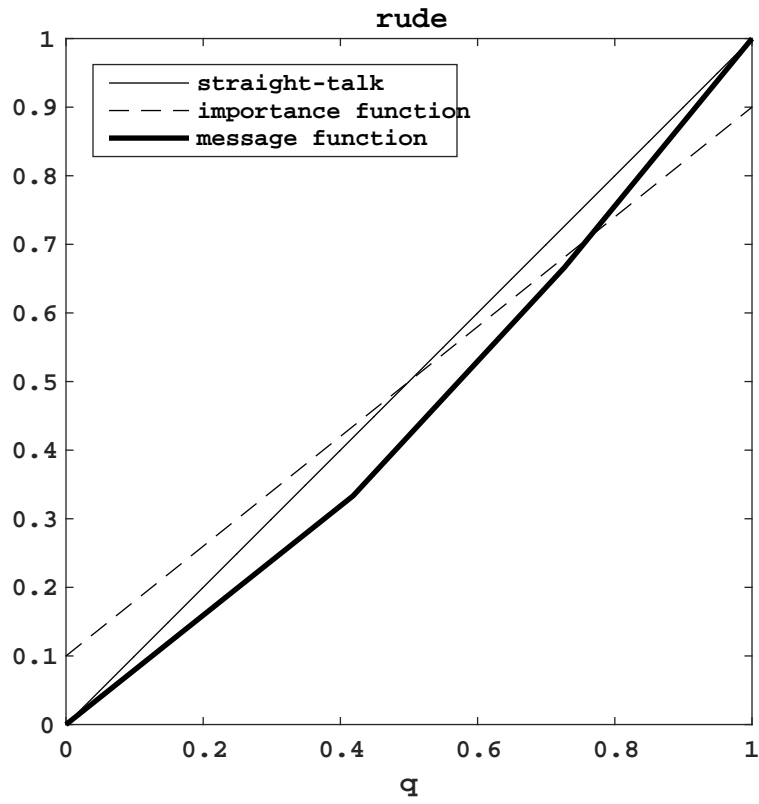
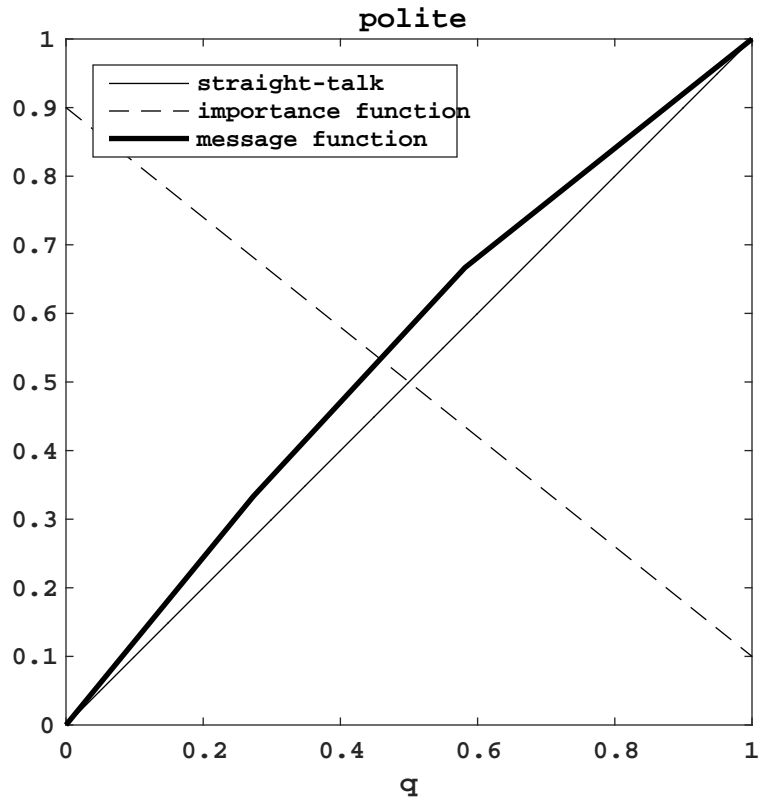


Figure 5:  $L(q) = .5q^2$ ,  $I_{rude}(q) = .1 + .8q$ ,  $I_{polite}(q) = .9 - .8q$ ,  $g(q) = 1$  and  $n = 3$ .