



# MARTHA MORENO

Phoenix, AZ 

520.389.3119 

martha.g.moreno@hotmail.com 

www.linkedin.com/in/martha-gissela-moreno 

Software Developer in training focused on front-end and back-end development. Over 16 years of Technical Account & Project Management experience in the electronics and automotive manufacturing industry. Results oriented, self-driven, and versatile professional with highly developed analytical, problem solving and collaboration skills.

---

## Skills Summary

### Embedded Programming

(Undergraduate)

- C++
- Java
- LabView
- VHDL

### Front-end

- HTML
- CSS
- JavaScript
- ReactJS
- GitHub

### Back-end

(in-progress)

- MongoDB
- ExpressJS
- NodeJS

### Others

- Project Management
- Team Management
- Strategic Planning
- New Business Development
- Level-C Communication

---

## Experience

APRIL 2007 – SEPTEMBER 2021

### **Global Account Manager / Henkel Corporation**

Develop and manage execution of global strategic plans to exceed customer expectations and drive new worldwide business at top tier high technology accounts (Intel, HP) and Automotive OEMs (Stellantis). Manage a team of account managers and technical managers and lead cross-functional teams to secure the execution of new design programs and new product introductions.

MAY 2007 – APRIL 2014

### **Account Manager/ Channel Development Manager / 3M**

Develop and lead engineering design and manufacturing process projects at top automotive, electronics, and industrial customers as part of a long-term solutions provider strategy. Manage and grow international tier-A Distribution partners to increase market share and gain new engineering specifications.

MAY 2005 – MAY 2007

### **Project & Academia Engineer / National Instruments**

Provide technical advice and support to industrial and academic customers on software and test equipment. Create training, schedule and technical material for professors and researchers at nationally recognized Universities.

---

# Education

AUGUST 2021-IN PROGRESS

**Professional Certificate in Coding: Full Stack Development with MERN / MIT xPRO**

DECEMBER 2009

**Master of Science in Electrical Engineering / Universidad Autonoma de Ciudad Juarez**

DECEMBER 2006

**BS Digital Systems and Communications Engineering / Universidad Autonoma de Ciudad Juarez**

---

## Certifications

DECEMBER 2020

**Project Management Professional (PMP) / Project Management Institute**

JANUARY 2020

**Negotiation Mastery / Harvard Business School Online**

NOVEMBER 2019

**Experienced Business Management Skills / IESE Business School**