Martha Fairbanks

marthafairbanks@gmail.com | 513.260.9163
github.com/marthafairbanks | marthafairbanks.com

Skills

HTML5	JavaScript	Agile
CSS3	AngularJS	Responsive Design
Sass	jQuery	UX and UI Design
Bootstrap	Karma/Jasmine	Photoshop
Git/Github	NPM	Illustrator

Education

The Iron Yard - Certificate in Front-End Engineering
Cincinnati, May - August 2016
- ✓ An immersive, 12 week course focusing on real-world development skills.
- ✓ Created 20+ projects using HTML5, CSS3, JavaScript, and multiple JS libraries.
- ✓ Learned pair programming, problem solving, and testing.

Experience

Marketing & Development Assistant | Forward Movement Publications *2012-2014*
- ✓ Designed print and digital ads, book covers, and promotional materials.
- ✓ Updated and maintained core business website and seven affiliated websites.
- ✓ Coordinated direct mail and email projects through selection of target audience, integrating marketing with invoicing, and communicating with printers and mail houses. Implemented A/B testing to measure effectiveness.

Bulk Subscriptions Manager | Forward Movement Publications*, 2011-2012*
- ✓ Managed the shipment and invoicing of bulk orders of a publication reaching over a half a million readers worldwide.

Server | Mita's*, August 2015-Present*
- ✓ Delivered excellent hospitality in a fine-dining environment.

Server | Bakersfield OTR*, April 2014-August 2015*
- ✓ Trained, supervised, and evaluated staff members at one of Cincinnati's most crowded and popular restaurants.

Bartender/Server | Arthur's Café*, 2003-2005, 2006-2012*
- ✓ Consistently delivered excellent hospitality and customer service in fast-paced environment.