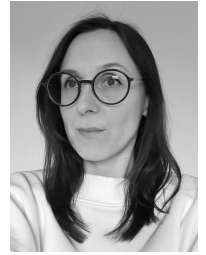


# Marta Wlusek

E-Mail: [wlusek.marta@gmail.com](mailto:wlusek.marta@gmail.com)

Telephone: +4915168739353

Address: Berlin



---

LinkedIn: <https://www.linkedin.com/in/marta-wlusek/>

Portfolio: <https://martawlusek.netlify.app/>

Github: <https://github.com/marthakatharina>

Medium: <https://medium.com/@marta.wlusek>

---

## Work experience

---

01/2022 - present

### Web UI/UX Designer & Product Developer

microTOOL GmbH  
Berlin, Germany

- Conducted usability testing for accessibility of the company's products.
- Redesigned and built a new website for B2B marketing purposes with the team, resulting in a rebranded and modernized interface.
- Designed and developed new data automation, helping website editors boost their productivity
- Improved website performance by achieving faster loading times and better user experiences, leading to increased download rates of whitepapers and trial editions of products, which in turn enhanced website conversion by a min. 50%

02/2021 - 09/2021

### Junior Web Developer

Orca Affairs GmbH  
Berlin, Germany

- Collaborated with a team of both frontend and backend developers to build websites for various clients from both the public and private sectors.
- Participated in stakeholder meetings to discuss project requirements and technical specifications.
- Independently developed end-to-end websites and projects from design to production.

05/2017 - 12/2020

**Self-employed Freelance Photographer** - Berlin, Germany

03/2020 - 04/2020

**PR Internship**, Polnischer Sozialrat e.V. - Berlin, Germany

10/2014 - 04/2017

**Research Member Executive**, Research Now - London, UK

04/2014 - 09/2016	<b>Freelance Interpreter</b> , thebigword, a translation agency for the National Health Service - London, UK
09/2013 - 03/2014	<b>Market Researcher</b> - various projects and clients - London, UK
11/2007 - 04/2013	<b>Cinema Manager Assistant</b> , Coronet Cinema, an independent cinema theatre - London, UK

## Education

10/2022 - present	MAISTR: <b>Human-Centered Design</b> - master's level distance learning programme for continuous professional development at Halmstad University, Sweden
01/2022 - 07/2022	<b>UI / UX Design Specialization</b> , California Institute of the Arts, online
09/2020 - 11/2020	<b>Full Stack Web Development</b> , Weiterbildung, SPICED Academy Education GmbH, Berlin, Germany
01/2015 - 12/2016	<b>Master of Arts (MA) in Photography</b> , London College of Communication, School of Media, University of the Arts London, UK
2002 - 2007	Unified <b>Magister's Degree in Cultural Studies</b> with specialisation in Film Studies, Institute of Film and Media Studies, The University of Silesia, Katowice, Poland

## Skills and strengths

- **Tech Skills:** HTML · CSS · JavaScript · Python · React.js · API · JSON · SQL · CMS Wordpress · Figma · Adobe XD · npm · Node.js · Git · Github
- **Strengths:** Problem Solving · Creative Thinking · Usability Testing · Accessibility · Interaction Design · Information Architecture · Interface Design · Prototyping · User-centered Design · Product design · Analytical Skills · Data Visualisation · AR Design

## Languages

- English - C1
- German - B2
- Polish - mother tongue