

Marta Wlusek

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Medium: <https://medium.com/@martawlusek>

Work experience

01/2022 - present

Web Designer & Product Developer

microTOOL GmbH
Berlin, Germany

- Collaborated with the marketing team to redesign and develop a new **B2B marketing website**, resulting in a **rebranded, modernized interface** and improved **user experience** and **data automation**.
- Redesigned multiple **UI** components across the **product's desktop and web applications**, improving overall **usability, visual appeal**, and **consistency**.
- Contributed to the product's frontend development using **HTML, CSS, and JavaScript** as part of an agile team, working closely with software developers.

02/2021 - 09/2021

Junior Web Developer & Designer

Orca Affairs GmbH
Berlin, Germany

- Collaborated with the team of both frontend and backend developers to build websites for various clients from both the public and private sectors.
- Participated in stakeholder meetings to discuss project requirements and technical specifications.
- Independently developed end-to-end websites and projects from design to production.

05/2017 - 12/2020

Self-employed Freelance Photographer - Berlin, Germany

03/2020 - 04/2020

PR Internship, Polnischer Sozialrat e.V. - Berlin, Germany

10/2014 - 04/2017

Research Member Executive, Research Now - London, UK

Education

10/2022 - 01/2024	<u>MAISTR</u> : Human-Centered Design - master's level distance learning education programme in AI for continuous professional development at Halmstad University, Sweden
01/2022 - 07/2022	UI / UX Design Specialization , California Institute of the Arts, online
09/2020 - 11/2020	Full Stack Web Development , Weiterbildung, SPICED Academy Education GmbH, Berlin, Germany
01/2015 - 12/2016	Master of Arts (MA) in Photography , London College of Communication, School of Media, University of the Arts London, UK
2002 - 2007	Unified Magister's Degree in Cultural Studies with specialisation in Film Studies, Institute of Film and Media Studies, The University of Silesia, Katowice, Poland

Skills and strengths

- **Tech Skills:** HTML · CSS · JavaScript · Python · React · API · JSON · SQL · CMS Wordpress · Figma · Adobe XD · npm · Git · Github
- **Strengths:** Problem Solving · Creative Thinking · Interface Design · Accessibility · Interaction Design · Information Architecture · Prototyping · User-centered Design · Product Design · Usability Testing · Service Design · Analytical Skills · Data Visualisation · AI Design

Languages

- English - C1
- German - B2
- Polish - mother tongue