# Marta Wlusek

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<u>LinkedIn:</u> https://www.linkedin.com/in/marta-wlusek/

<u>Portfolio</u>: https://martawlusek.netlify.app/ <u>Github</u>: https://github.com/marthakatharina <u>Medium</u>: https://medium.com/@martawlusek

### Work experience

01/2022 - present

#### **Web Designer & Product Developer**

microTOOL GmbH Berlin, Germany

- Collaborated with the marketing team to redesign and develop a new B2B marketing website, resulting in a rebranded, modernized interface and improved user experience and data automation.
- Redesigned multiple UI components across the product's desktop and web applications, improving overall usability, visual appeal, and consistency.
- Contributed to the product's frontend development using HTML, CSS, and JavaScript as part of an agile team, working closely with software developers.

02/2021 - 09/2021

#### **Junior Web Developer & Designer**

Orca Affairs GmbH Berlin, Germany

- Collaborated with the team of both frontend and backend developers to build websites for various clients from both the public and private sectors.
- Participated in stakeholder meetings to discuss project requirements and technical specifications.
- Independently developed end-two-end websites and projects from design to production.

05/2017 - 12/2020

**Self-employed Freelance Photographer** - Berlin, Germany

03/2020 - 04/2020

**PR Internship**, Polnischer Sozialrat e.V. - Berlin, Germany

10/2014 - 04/2017

Research Member Executive, Research Now - London, UK



### **Education**

10/2022 - 01/2024	MAISTR: Human-Centered Design - master's level distance learning education
	programme in AI for continuous professional development at Halmstad
	University, Sweden
01/2022 - 07/2022	UI / UX Design Specialization, California Institute of the Arts, online
09/2020 - 11/2020	Full Stack Web Development, Weiterbildung, SPICED Academy Education
	GmbH, Berlin, Germany
01/2015 - 12/2016	Master of Arts (MA) in Photography, London College of Communication,
	School of Media, University of the Arts London, UK
2002 - 2007	Unified Magister's Degree in Cultural Studies with specialisation in Film Studies,
	Institute of Film and Media Studies, The University of Silesia, Katowice, Poland

## Skills and strengths

- Tech Skills: HTML · CSS · JavaScript · Python · React · API · JSON · SQL · CMS Wordpress · Figma · Adobe XD · npm · Git · Github
- Strengths: Problem Solving · Creative Thinking · Interface Design · Accessibility · Interaction Design · Information Architecture · Prototyping · User-centered Design · Product Design · Usability Testing · Service Design · Analytical Skills · Data Visualisation · Al Design

## Languages

- English C1
- German B2
- Polish mother tongue