

Marta Wlusek

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LinkedIn: <https://www.linkedin.com/in/marta-wlusek/>

Portfolio: <https://martawlusek.netlify.app/>

Github: <https://github.com/marthakatharina>

Medium: <https://medium.com/@marta.wlusek>

Work experience

01/2022 - present

Web UI/UX Designer & Product Developer

microTOOL GmbH
Berlin, Germany

- Conducted usability testing for accessibility of the company's products.
- Redesigned and built a new website for B2B marketing purposes with the team, resulting in a rebranded and modernized interface.
- Designed and developed new data automation, helping website editors boost their productivity
- Improved website performance by achieving faster loading times and better user experiences, leading to increased download rates of whitepapers and trial editions of products, which in turn enhanced website conversion by a min. 50%

02/2021 - 09/2021

Junior Web Developer

Orca Affairs GmbH
Berlin, Germany

- Collaborated with a team of both frontend and backend developers to build websites for various clients from both the public and private sectors.
- Participated in stakeholder meetings to discuss project requirements and technical specifications.
- Independently developed end-to-end websites and projects from design to production.

05/2017 - 12/2020

Self-employed Freelance Photographer - Berlin, Germany

03/2020 - 04/2020

PR Internship, Polnischer Sozialrat e.V. - Berlin, Germany

10/2014 - 04/2017

Research Member Executive, Research Now - London, UK

Education

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|-------------------|--|
| 10/2022 - present | MAISTR: Human-Centered Design - master's level distance learning programme for continuous professional development at Halmstad University, Sweden |
| 01/2022 - 07/2022 | UI / UX Design Specialization , California Institute of the Arts, online |
| 09/2020 - 11/2020 | Full Stack Web Development , Weiterbildung, SPICED Academy Education GmbH, Berlin, Germany |
| 01/2015 - 12/2016 | Master of Arts (MA) in Photography , London College of Communication, School of Media, University of the Arts London, UK |
| 2002 - 2007 | Unified Magister's Degree in Cultural Studies with specialisation in Film Studies, Institute of Film and Media Studies, The University of Silesia, Katowice, Poland |

Skills and strengths

- **Tech Skills:** HTML · CSS · JavaScript · Python · React.js · API · JSON · SQL · CMS Wordpress · Figma · Adobe XD · npm · Node.js · Git · Github
- **Strengths:** Problem Solving · Creative Thinking · Usability Testing · Accessibility · Interaction Design · Information Architecture · Interface Design · Prototyping · User-centered Design · Product design · Analytical Skills · Data Visualisation · AR Design

Languages

- English - C1
- German - B2
- Polish - mother tongue