

Marta Wlusek

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Address: Berlin, Germany

I am a **Digital Product Designer** specialising in AI, machine learning and data-intensive products, leveraging 4+ years of experience in UX/UI design and frontend development.

[Portfolio](#) · [LinkedIn](#) · [Github](#) · [Medium](#)

Work experience

Web Designer & Product Developer 01/2022 - 02/2025

microTOOL GmbH - Berlin, Germany

- Collaborated with the marketing team to redesign and develop a new **B2B** marketing website, resulting in a rebranded, modernized **interface** and improved **user experience** and **data automation**.
- Redesigned multiple **UI components** across the product's desktop and web **apps**, improving overall **usability**, **visual appeal**, and **consistency**.
- Contributed to the product's **frontend development** using HTML, CSS, and JavaScript as part of an agile team, working closely with software developers.

Junior Web Developer & Designer 02/2021 - 09/2021

Orca Affairs GmbH Berlin, Germany

- Collaborated with the team of both frontend and backend developers to build **websites** for various **clients** from both the public and private sectors.
- Participated in **stakeholder** meetings to discuss project **requirements** and technical specifications.
- Independently developed **end-two-end** websites and projects from design to production.

Self-employed Freelance Photographer 05/2017 - 12/2020 - Berlin, Germany

PR Internship 03/2020 - 04/2020, Polnischer Sozialrat e.V. - Berlin, Germany

Research Member Executive 10/2014 - 04/2017, Research Now - London, UK

Education

10/2022 - 01/2024	<u>MAISTR</u> : Human-Centered Design - master's level distance learning education programme in AI for continuous professional development at Halmstad University, Sweden
01/2022 - 07/2022	UI / UX Design Specialization , California Institute of the Arts, online
09/2020 - 11/2020	Full Stack Web Development , Weiterbildung, SPICED Academy Education GmbH, Berlin, Germany
01/2015 - 12/2016	Master of Arts (MA) in Photography , London College of Communication, School of Media, University of the Arts London, UK
2002 - 2007	Unified Magister's Degree in Cultural Studies with specialisation in Film Studies, Institute of Film and Media Studies, The University of Silesia, Katowice, Poland

Skills and strengths

Tech Skills: HTML · CSS · JavaScript · Python · React · API · JSON · SQL · CMS Wordpress · Figma · Adobe XD · npm · Git · Github	Strengths: Problem Solving · Creative Thinking · Interface Design · Accessibility · Interaction Design · Information Architecture · Prototyping · User-centered Design · Product Design · Usability Testing · Service Design · Analytical Skills · Data Visualisation · AI Design
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Languages

- English - C1
- German - B2
- Polish - mother tongue