

Course Syllabus

week	wednesday	work
1	september 2	<p>Introduction/What is the Web? HTML/CSS/JS State of the Web/Cutting Edge</p> <p>in-class: build your welcome page & FTP your site Homework: Fill in your info, add to homework page & push to github Reading: A Dao of Web Design by John Allsopp UI, UX: Who Does What?</p>
2	september 9	<p>HTML In-depth HTML5 Semantic Structure Outlining Your Page, Nesting, Wrapping & Sandwiches</p> <p>in-class: 2 sample sites Homework: code (HTML only) recipe page & cats vs dogs Reading: Duckett, Chapters 1-5 & 17, Codecademy intro to HTML</p>
3	september 16	<p><i>Homework Review</i> HTML beyond semantics Lists, Anchor, Links, Images, Characters</p> <p>in-class: 2-3 code exercises, adding multiple pages Homework: finish HTML cats vs dogs, meee, & recipe page Reading: Codecademy HTML Structure (2 parts)</p>
4	september 23	<p><i>Homework Review</i> CSS Styling Cascade Hierarchy</p> <p>in-class: 2-3 style exercises Homework: style cats vs dogs, llama love, & recipe page Reading: Duckett, Chapters 11,12,13,14 Mastering CSS by Soh Tanaka</p>
5	september 30	<p><i>Homework Review</i> CSS Layout & Positioning Making it Move Simple CSS3 Animations & Transforms</p> <p>in-class: 2-3 style exercises, animated buttons, hover nav Homework: final cats, llama love, & recipe due. start robots Reading: Duckett, Chapters 10, 15, 16, Codecademy CSS Positioning CSS Positioning 101 & CSS Floats 101 by Noah Stokes learnlayout.com</p>
6	october 7	<p><i>Homework Review</i> Designing for Users User Expectations/UX Wireframing</p> <p>in-class: personas, Homework: finish robots Reading: A Closer Look at Personas: Part 1 & 2 UX - So much more than just the UI</p>

7	october 14	<i>Critique Final Project</i> Responsive Design Getting Flexy Graceful Degradation in-class: responsive exercises Homework: make cats vs dogs responsive, start design of final site Reading: Fluid Grids by Ethan Marcotte Responsive Web Design by Ethan Marcotte Designing for Moments with Media Queries
8	october 21	<i>Homework Review</i> Designing for screens Mobile Usability Tools of the Trade in-class: stile tiles and home page design of final site Homework: finish home page design and 1 interior page design Reading: The Post-PSD Era by Brad Frost "Make it Like the PSD"
9	october 28	<i>Review Homework & Critique Final Project</i> History of Type on the Web Legibility on Screen @font-face + licensing fonts, Lettering.js in-class: Font exercise (styling Gettysburg Address) Homework: add @font-face to cats vs dogs, keep working on Final Reading: Duckett: Chapter 12 On Web Typography by Jason Santa Maria How I test Type and Layout by Jordan Moore
10	november 4	<i>Review Homework</i> jQuery 101- Oh Crap, Programming in-class: plugin exercises , work on final project. Homework: Add some jQuery (slider, smoothscroll, lightbox) or social widget to your final project
	november 11	veterans day - NO CLASSES!
11	november 18	<i>Review Homework</i> jQuery Continued in-class: landing page project, work on final project. Homework: Final Project
	november 25	HAPPY THANGKSGIVING!
12	december 2	Working Class - Final Project
13	december 9	Final Project - Presentations

course grading & academic policy

Grades are defined as follows:

- A Exceptional work in all respects
- B Above average work, distinguished in certain but not all respects
- C Adequate work
- D Below average work. This is the lowest grade allowable for course credit
- F Failing work. No credit is given
- NC No Credit. Work that does not meet the expectations of the course
- W Withdrawn from the course. No credit earned
- Inc Incomplete. A temporary designation indicating that at least 80% of the course requirements have been met and that the remaining course requirements are required to be completed, and a permanent designation issued, by the subsequent mid-semester. The student is responsible for having an Individual Grade Sheet completed by the appropriate faculty member and filed with the registrar. If the student does not complete the course work, a non-passing grade will be issued after the midpoint of the following semester. Incompletes are offered at the discretion of the faculty. It is the student's responsibility to complete the required work by the agreed-upon deadline.

Grading

Students in Graphic Design are expected to deliver work for critique weekly, participate in classwork and class discussions, and turn in their completed work when it is due. Students are entitled to receive timely and regular evaluation of their coursework from their faculty so that they understand how they are performing in each course.

Lateness & Absence

For 3-credit courses, the policy for lateness is: 3 latenesses of more than 20 minutes each is equivalent to one full absence; 3 absences will result in a final grade of NC for the course. For 6-credit courses, the policy for lateness is: 4 latenesses of more than 20 minutes each is equivalent to one full absence; 4 absences will result in a final grade of NC for the course. For both 3- and 6-credit courses, an unexcused lateness of more than 1.5 hours counts as a full absence; however, the faculty encourages you to come to class even if late so that you don't miss the remainder of that class meeting.

Department Academic Progress

Students in the Graphic Design Department must maintain a C+ average in their required major courses per term to proceed in the major. Students whom the faculty feel would benefit from a check-in of their progress may receive written notice of a Mid-Semester Review for the following semester. This is not a formal review, and no special action is required of students—faculty will write up an evaluation based on the current coursework and performance of the students being reviewed.

Students who do not achieve a minimum C+ average in their major courses are considered to be on departmental probation. Any course in which a student on departmental probation receives a C or below must be retaken. Due to the sequential nature of the Graphic Design program's courses, this may entail taking a "special program" until the required course in question is offered again the following year. Such a special program will be designed by the Chair on a case-by-case basis. If the grades of a student on probation fall below a C+ average a second time, the student is subject to dismissal from the program.

Students at all levels are allowed to repeat a semester or year only once in the program, after which they will be dismissed from the major.

Reviews in Graphic Design occur twice a year—in December and in May; review times are posted in the Design Office the week before reviews. Review performance is factored into students' final course grades by their instructors. Students are required to attend their reviews; lateness of more than 5 minutes beyond the posted review time is considered missing the review. Missing a review without written proof of a medical or family emergency is grounds for failing all required Graphic Design courses for that semester.

Plagiarism

Whenever your work incorporates someone else's research, images, words, or ideas, you must properly identify the source unless you can reasonably expect knowledgeable people to recognize it. Proper citation gives credit where it is due and enables your readers to locate sources and pursue lines of inquiry raised by your paper or project. For further information, see the "Introduction" to the Liberal Arts Handbook of Citation and the MassArt Student Handbook.

Disability

Massachusetts College of Art and Design is committed to fostering the academic, personal, and professional growth of our students. We are especially committed to ensuring that students with documented disabilities, as defined under the Americans with Disabilities Amendments Act of 2008 (ADAAA), are provided equal access to all campus resources and opportunities. If you believe you have a disability that may warrant accommodations, I urge you to contact the Academic Resource Center on the 8th floor of the Tower building. The Academic Resource Center provides access to a learning specialist, an academic coach and professional tutors.

Incomplete Policy

A designation of an Incomplete in a course is a non-credit, temporary designation assigned when the student cannot, due to extenuating circumstances, complete the course obligations by the end of the semester. As an INC designation allows a student more time than the other students in a course to complete the required work, faculty must give careful consideration before agreeing to employ it.

Students:

- Students must have completed a majority of the coursework to be considered for an incomplete.
- Students must complete a Petition for Incomplete Form & Contract (see attached) and present it to the Faculty for approval with supporting documentation (if required). This will act as a contract between the Student and the Faculty governing the completion of the coursework. The Registrar's Office will assign the INC designation once it receives a completed Petition for Incomplete form signed by both faculty and student.
- All incomplete work should be completed no later than four weeks after the start of the subsequent semester. Only in extreme cases may this deadline be extended.
- Students who receive an Incomplete in a prerequisite and are unable to finish their work in the allotted time will be unenrolled from any course that would have required completion of the prerequisite.
- Students who take an INC for a course and fail to complete the agreed-upon work by the deadline as stated in the contract will receive either a No Credit (NC) or an Fail (F) for the course.

Faculty:

- Faculty will draft an INC contract with the student that records the reason for the extension, along with its exact terms.
- Faculty should not give an INC student a course grade until the agreed-upon work has been satisfactory completed. Faculty will then complete a Change of Grade Form to change the designation from an INC to either a passing grade or an NC/F