

MARTHA VANDERMEULEN

1910 N. Sayre Avenue

Chicago, IL 60707

773-307-2213

marthavander@gmail.com

<https://marthavandermeulen.design>

[Linkedin.com/in/marthavandermeulen](https://www.linkedin.com/in/marthavandermeulen)

Skills

Design:	UX:
Desktop	ADA
Mobile	User Flows
E-mail	Interviews
Print	User Testing

Software:	Development:
Adobe CC	HTML/CSS
Sketch	Git / Github
InVision	E-mails / Exact Target
Figma	HP TeamSite CMS

Awards

Addy, Inland Empire

Advertising Awards –

Azusa, California Urban
Growth Package

HOW Magazine Annual –

Identity Design for
De Vale Design

Chicago Women

in Publishing –

American Hospital Association
Brochure Design

Graphic Design USA

In-House Annual –

Northern Trust Financial Event
Invitation Series

Graphic Design USA

In-House Annual –

Northern Trust Financial
Conference Brochure Design

UX/UI/Product Designer

Award-winning designer, with background in HTML/CSS, digital design, HTML e-mails, UX and corporate collateral. Currently completing apprenticeship program in UX/UI design. Will provide diverse design skills and committed empathy for user. Always looking to increase knowledge.

Experience

Freelance Designer, Chicago, IL • 10/2018 - Present

Web Designer, Arcalea • 10/18 - 4/19

- Complete redesign of company's website utilizing UX best practices and ADA standards

Designer, Novel CoWorking • 2/19 - present

- Digital design and production for coworking company

Northern Trust Corporation, Chicago, IL – Global Fortune 500 Financial Services Corporation – 7/98 -1/19

Successful management of digital and print projects from initial concept through final production. Collaboration with internal clients to create on-brand designs for web pages, HTML e-mails, corporate collateral and promotional materials for Northern Trust Open, a PGA tournament.

Web Designer, UX Team – 6/15-1/19

- Developed 100+ corporate-wide, responsive, marketing HTML e-mail templates in 30 days
- Created web pages and digital projects utilizing UX best practices, human-centered design and agile methodology
- Developed process to shorten development of HTML 5 ad production by 15+ minutes per ad
- Trained production designer to create HTML e-mails
- Completed the Luma Institute training program for human-centered design

Senior Graphic Designer, Print Team – 7/98-6/15

- Supervision of production artists using branded print templates
- Creation of conference brochure and invitation series that won in-house awards from Graphic Design USA

Education

UX/UI Design Apprenticeship

Bloc (currently attending)

Twelve hours of graduate study

The University of Tennessee, Knoxville, TN

Bachelor of Fine Arts, concentration in graphic design with additional coursework in photography

The University of Tennessee, Knoxville, TN

Coursework in photography

School of the Art Institute of Chicago, Chicago, IL