JASON LESTINA

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Technical Skills

Front End:	React/Redux/JavaScript, HTML5, CSS3/SASS/LESS
Back End:	RESTful APIs, Node.js, WebSockets, Heroku
Testing:	Nightwatch.js, React Testing Library, Saucelabs, TeamCity
Tools:	Design: Illustrator, Photoshop, InDesign, Figma Workflow: NPM, Git, Webpack
Languages:	English (Native) American Sign Language (Native) German (Conversational)

Professional Experience

Salesforce — Marketing Cloud Einstein — Indianapolis, IN

Senior Software Engineer, UI   [November 2021 — Current]
Software Engineer, UI   [January 2020 — November 2021]
- Built enterprise grade machine learning based dashboards and technologies for the Einstein department, specifically Einstein Overview and Einstein Copy Insights using React.
- Works as a hybrid engineer with a focus on high levels of test coverage, automated testing best practices, and service availability through an emphasis on service ownership and on-call responsibilities.
- Built a shared UI component library for UI engineers on the Einstein platform to leverage in order to achieve design consistency, reduce developer overhead, and tear down silos across teams.
- Advocates for the customer when developing for their experiences and works with UX designers to achieve the ideal UI state for customers.
- Mentored 3 FutureForce interns via the Trail Guide program over 3 years with all receiving offers after graduation.

Sharpen — Indianapolis, IN

Front End Developer   [June 2018 — Dec 2019]
- Maintained and iterated on an existing React codebase responsible for serving up visualizations and dashboards to thousands of contact center agents and managers.
- Trained UX team members at bi-weekly meetings on React and best practices with a goal of skilling up the team.
- Consolidated segmented Redux stores into one store to create a faster, more reliable, and easier to debug store.
- Created and implemented JavaScript coding standards to improve code readability, reliability, and scalability.

Salesvue — Indianapolis, IN

Software Engineer — Front End   [November 2016 — May 2018]
- Designed, developed, and implemented features from wireframe to mockup to code to release alongside teammates in an agile and iterative environment.
- Created custom React components daily utilizing Salesforce's Lightning Design System.
- Learned new technologies such as Twilio, Mailgun, Salesforce development, Victory, and Gatsby among others.

The Iron Yard — Indianapolis, IN

Front End Engineering Student   [June 2016 — September 2016]
- Studied HTML, CSS, JavaScript and related libraries and frameworks such as SASS, React, and Node.js.
- Built several web applications, such as Unite, a Node app built for gamers to improve matchmaking.
- Developed a Growth Mindset to continue growing and learning as a developer.

Kinney Group — Indianapolis, IN

Marketing Coordinator   [May 2015 — June 2016]
- Updated and modified the company's Brand Guidelines into a more consistent visual identity.
- Lead the development of graphics creation bridging both our brand identity and the strategic direction of KGI.
- Created and implemented the 2016 digital strategy, earning a Mira Awards Nomination, and multiple CRN awards.

Education

Purdue University — College of Health and Human Sciences

Bachelor of Science in Retail Management, Minor in Communication, Entrepreneurship Certificate   [August 2013]