



RIDA MALIK

FULLSTACK DEVELOPER

CONTACT

✉ ridamaliktech@gmail.com

📍 Lahore, Remote

EDUCATION

2018 – 2019

FC COLLEGE

- Associates Degree in Political Science

2012

PUNJAB UNIVERSITY

- Bachelor of Arts

SKILLS

- Front-End Development
- Back-End Development
- Data Analysis
- Sales
- Customer Service
- Client Coordination
- Passion for creativity and building scalable products

LANGUAGES

- English (Fluent)

PROFILE

I'm a Meta-certified Front-End Developer currently studying Software Engineering and Back-End Development. My journey into tech began with a desire to build things that matter—and the determination to never settle for less. Every line of code I write is part of a bigger mission: to create scalable, elegant solutions that empower people.

WORK EXPERIENCE

TCP Software

2024 – 2025

Account Executive

- Managed a portfolio of 50+ small business accounts, providing tailored solutions to meet client goals.
- Built strong client relationships through consultative selling, understanding unique needs, and offering value-based solutions.
- Generated new leads and closed deals through outbound outreach, referrals, and inbound inquiries.
- Maintained a high customer retention rate by delivering excellent service and consistent follow-ups.
- Achieved monthly and quarterly sales targets through strategic pipeline management.
- Conducted product demos and presentations, effectively communicating benefits and ROI to small business owners.
- Collaborated with internal teams (marketing, customer support, product) to ensure smooth onboarding and issue resolution.

Ibex Global

2021 – 2024

Operations Management

- Operations Supervisor
- Client Co-ordinator
- Quality Assurance Executive
- Customer Services Executive
- Data Analyst & Trainer
- Sales Associate

CERTIFICATES

- Meta Front-End Developer (2025)
- Google Data Analytics Professional Certificate (2023)