

# Overview of Sports Analytics



Institut Nacional  
d'Educació Física  
de Catalunya  
Barcelona



2024



UNIVERSITAT POLITÈCNICA  
DE CATALUNYA  
BARCELONATECH

**Marti Casals**  
STATSTHINKING

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## Outline

- 1. History of Sports Analytics**
- 2. Sports Statistics or Sports Analytics?**
- 3. Resources of Sports Analytics**
- 4. Specializations in sports and data**
- 5. Technology and Visualization**
- 6. Types of data, variables, and c-speak**
- 7. Practical Tips for Real-World Applications**



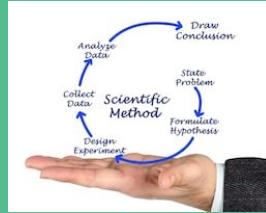
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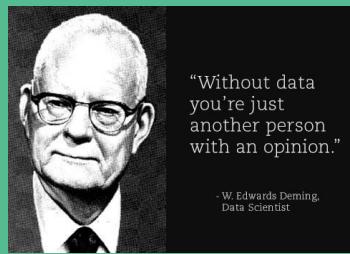
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## What is the objective of today's session?



To Develop Critical Thinking in Sports !!!



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# 0. My academic and professional point of view

"We believe that the **leading thinkers of the next decade will be those who seamlessly knit together tools from both statistics and computing** and that how we think about statistics will be informed by complementary computational thinking"

**Nicholas Horton & Johanna S. Hardin**



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## My current work and experience

- Lecturer of Statistics at INEFC (University of Barcelona). (2021 – Present)
- Lecturer of Biostatistics and Epidemiology at Faculty of Medicine, University of Vic – Central University of Catalonia (UVic-UCC). (2017 – Present)
- Associate Editor of British Journal of Sports Medicine (BJSM) and Injury Prevention and Rehabilitation (specialty section of Frontiers in Sports and Active Living) (2020 – Present)
- Researcher in the Sport Performance Analysis Research Group (SPARG) of the Sport and Physical Activity Studies Centre (CEEAf), University of Vic (UVic-UCC). (2015- Present)
- External biostatistician and basketball analyst for the Memphis Grizzlies (NBA). (2016 - 2018)
- Team member of Barça Innovation Hub – Universitas. Statistician Researcher, Sport Science Department. F.C. Barcelona (2018 – 2021)
- More info: LinkedIn

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## Why I decided to study statistics...

I had also planned to study a sports-related degree



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## Some of my contributions: Sports Analytics

**MUNDO DEPORTIVO - NBA**

Un estudio español revela las claves del rendimiento

NBA

Damien Lillard trata de superar a Jose Calderon (DOI: PHLN / AP)

Los investigadores españoles Martí Casals, del Área de Bioestadística de la Universitat International de Catalunya, y José A. Martínez, de la Universidad Politécnica de Cartagena, han identificado los variables que influyen en la regularidad y el

Journal  
International Journal of Performance Analysis in Sport

Volume 13, 2013 - Issue 1

Enter keywords, authors, DOI etc.

61 Views  
1 CrossRef citations to date  
0 Altmetric

Articles  
**Modelling player performance in basketball through mixed models**

Marti Casals & A. Jose Martinez  
Pages 64-82 | Published online: 03 Apr 2017  
Download citation | https://doi.org/10.1080/24748668.2013.11868632

Annals of Operations Research  
https://doi.org/10.1007/s10479-022-04733-0

ORIGINAL RESEARCH

Check for updates

Influence of Red and Yellow cards on team performance in elite soccer

Llorenç Badiella<sup>1,2</sup> · Pedro Puig<sup>2,3</sup> · Carlos Lago-Peñas<sup>4</sup> · Martí Casals<sup>5,6,7</sup>

Accepted: 12 April 2022

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## Some of my contributions: Sports Medicine

Appl. Sci. 2019, 9(3), 500; https://doi.org/10.3390/app9030500

Open Access Article

**Mortality of NBA Players: Risk Factors and Comparison with the General US Population**

Jose A. Martínez<sup>1</sup>, Klaus Langohr<sup>2</sup>, Julián Felipo<sup>3</sup> and Martí Casals<sup>4,5,\*</sup>

<sup>1</sup> Department of Business Economics, Universidad Politécnica de Cartagena, 30201 Cartagena, Spain  
<sup>2</sup> Department of Statistics and Operations Research, Universitat Politècnica de Catalunya/Barcelonatech, 08034 Barcelona, Spain  
<sup>3</sup> Newsroom, Basketball Department, Mundo Deportivo, 08036 Barcelona, Spain  
<sup>4</sup> Sport and Physical Activity Studies Centre (CEEAf), University of Vic—Central University of Catalonia (UVIC-UCC), 08500 Catalonia, Spain  
<sup>5</sup> Medical Department, Futbol Club Barcelona, Barça Innovation Hub, 08028 Barcelona, Spain

\* Author to whom correspondence should be addressed.

Contents lists available at ScienceDirect

Data in Brief

journal homepage: www.elsevier.com/locate/dbi

Elsevier

Data Article  
Data set on mortality of national basketball association (NBA) players

Jose A. Martínez<sup>a</sup>, Klaus Langohr<sup>b</sup>, Julián Felipo<sup>c</sup>, Luciano Consuegra<sup>d</sup>, Martí Casals<sup>e,f,k</sup>

Bàsquet - NBA

ESPORTS BÀSQUET | 01/02/2020

Els exjugadors de la NBA afroamericans i als tenen més probabilitat de morir abans que la resta

Un estudi associa l'alçada i l'etnia amb la mortalitat

Alex Gozalbo | Alex Gozalbo

ara

MARTI CASALS TOGU

Moors Malone illa.

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## Some of my contributions: Stats & Injury Epidemiology

SORT 39 (2) July-December 2015, 281-308

Parameter estimation of Poisson generalized linear mixed models based on three different statistical principles: a simulation study

Martí Casals<sup>1,2,3,4</sup>, Klaus Langohr<sup>5</sup>, Josep Lluís Carrasco<sup>1</sup>  
and Lars Rönnegård<sup>6</sup>

### Abstract

Generalized linear mixed models are flexible tools for modeling non-normal data and are useful for accommodating overdispersion in Poisson regression models with random effects. Their main difficulty resides in the parameter estimation because there is no analytic solution for the maximization of the marginal likelihood. Many methods have been proposed for this purpose and many of them are implemented in software packages. The purpose of this study is to compare the performance of three different statistical principles – marginal likelihood, extended likelihood, Bayesian analysis – via simulation studies. Real data on contact wrestling are used for illustration.

MSC: 62J12, 62P99, 62F99.

Keywords: Estimation methods, overdispersion, Poisson generalized linear mixed models, simulation study, statistical principles, sport injuries.



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## Some of my contributions: Sports Science and Medicine

©Journal of Sports Science and Medicine (2018) 17, 289-297  
<http://www.jssm.org>

### Research article

#### Low External Workloads Are Related to Higher Injury Risk in Professional Male Basketball Games

Toni Caparrós<sup>1,2</sup>, Martí Casals<sup>2</sup>, Álvaro Solana and Javier Peña<sup>2,3</sup>

<sup>1</sup> Institut Nacional d'Educació Física de Catalunya (INEFC), Barcelona, Spain; <sup>2</sup> Sport Performance Analysis Research Group (SPARG), Universitat de Vic, Vic, Spain; <sup>3</sup> UVic-UCC Sport and Physical Activity Studies Centre (CEEAF), Universitat de Vic, Vic, Spain



Toni Caparrós. Sports Scientist Advisor. S&C coach.



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## Some of my contributions: Sports Analytics and Education

MARTI CASALS

Original research article

**Violinboxplot and enhanced radar plot as components of effective graphical dashboards: An educational example of sports analytics**

Marti Casals<sup>1,2,3</sup>  and Pepus Daunis-i-Estadella<sup>4</sup> 

International Journal of Sports Science & Coaching  
Volume 17, Issue 1-2, March 2022  
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DOI: 10.1177/1749541221109638  
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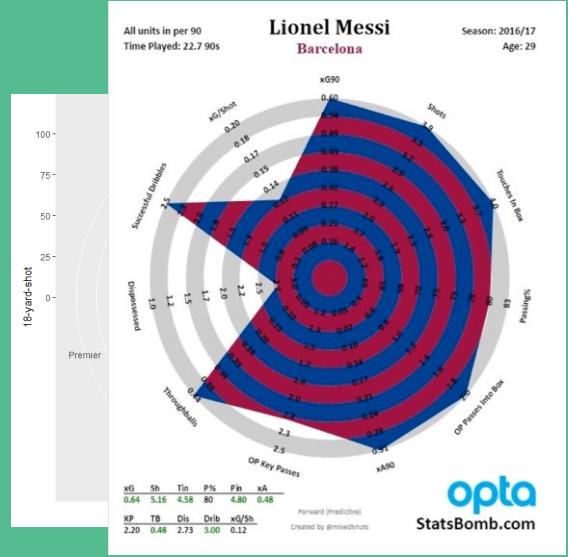
Check for updates

Review

**A systematic review of sport-related packages within the R CRAN repository**

Marti Casals<sup>1,2,3</sup> , José Fernández<sup>4</sup>, Víctor Martínez<sup>5</sup>, Michael Lopez<sup>6</sup>, Klaus Langohr<sup>7</sup>, and Jordi Cortés<sup>7</sup>

International Journal of Sports Science & Coaching  
Volume 17, Issue 1-2, March 2022  
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DOI: 10.1177/1749541221109638  
[journals.sagepub.com/home/sjspo](https://journals.sagepub.com/home/sjspo)



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## Some of my contributions of Tennis Research

MARTI CASALS

International Journal of Sports Physiology and Performance, (Ahead of Print)  
<https://doi.org/10.1123/ijspp.2023-0085>  
© 2024 Human Kinetics, Inc.  
First Published Online: Apr. 29, 2024

Human Kinetics  
BRIEF REVIEW

**Quantifying Hitting Load in Racket Sports: A Scoping Review of Key Technologies**

Quim Brich,<sup>1</sup> Martí Casals,<sup>1,2</sup> Miguel Crespo,<sup>3</sup> Machar Reid,<sup>4</sup> and Ernest Baiget<sup>1</sup>  
<sup>1</sup>National Institute of Physical Education of Catalonia (INEFC), University of Barcelona (UB), Barcelona, Spain; <sup>2</sup>Faculty of Medicine, Sport and Physical Activity Studies Center (CEEAf), University of Vic-Central University of Catalonia (UVic-UCC), Barcelona, Spain; <sup>3</sup>Tennis Department, International Tennis Federation, London, United Kingdom; <sup>4</sup>Tennis Australia, Melbourne, VIC, Australia

  
Ernest Baiget

PLOS ONE

RESEARCH ARTICLE

Retirements of professional tennis players in second- and third-tier tournaments on the ATP and WTA tours

Maria Palau<sup>1</sup>, Ernest Baiget<sup>2,3</sup>, Jordi Cortés<sup>3</sup>, Joan Martínez<sup>4</sup>, Miguel Crespo<sup>3,5</sup>, Martí Casals<sup>3,6,7\*</sup>

  
Jordi Cortés

Retirements, defaults and walkovers of professional tennis players in ATP and WTA events. (Under review)

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## Some of my contributions of Tennis Research

### Rublev calls on ATP to review rule that led to default in Dubai

By Reuters

March 5, 2024 5:32 AM GMT+1 - Updated 2 months ago



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### Auger-Aliassime reaches first Masters final in Madrid with another walkover

MADRID — Montreal's Felix Auger-Aliassime has advanced to his first ATP Masters final, and he hasn't had to play all that much tennis to do it.

Canadian Press

May 3, 2024 12:27 PM

Updated May 3, 2024 12:35 PM



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## Sports Analytics and Biostatistics applied in FCB

- **Statistics & Education**
- Statistical training and awareness among different professionals to help them ask better questions lead us to improved designs and decisions.
  
- **Performance and Sports Analytics**
- Group meetings (internal projects)
  
- **Research on Injury prevention & epidemiology**



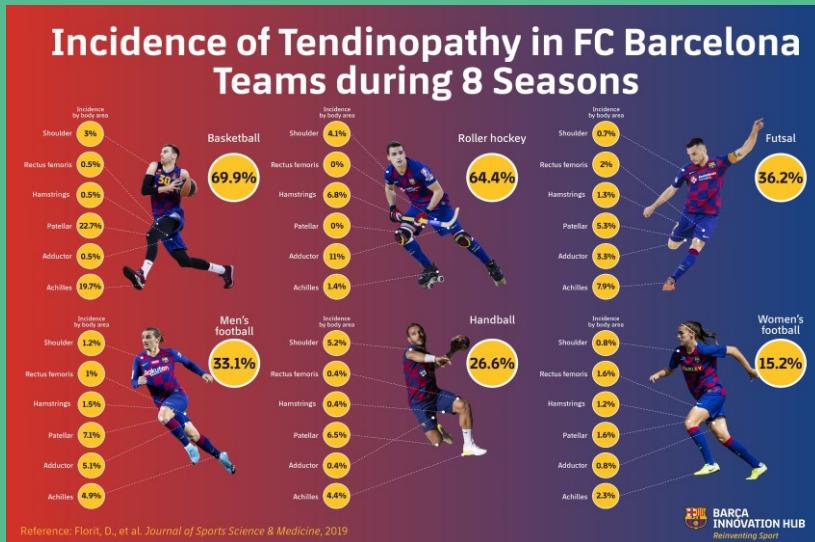
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## Some of my contributions: Sports Science and Medicine



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**My point of view of Sports Analytics**

*Evolution of Sports Analytics*

- Basic statistics*
- Advanced statistics*
- Data literacy*
- Maths*
- Sports geeks*

*Ecological Physics and Motor Control*

- Sports Science*
- Computer science & Technology*
- Programmers*
- Visualization*
- Communication*



**AND EDUCATION ??**



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# 1. History of Sports Analytics



More people are exercising and watching athletes on TV and in stadiums



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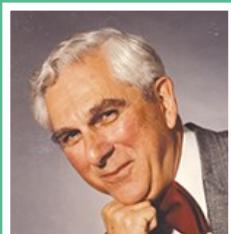
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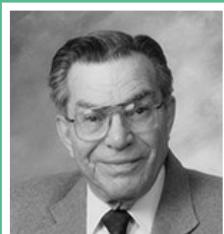
Sports Analytics /



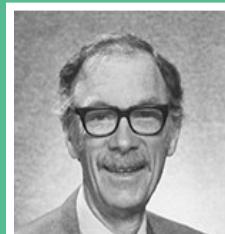
## Statisticians in History



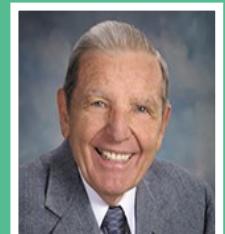
Richard L.  
Anderson  
(1915–2003)



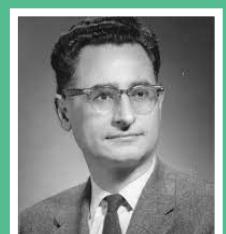
Samuel W.  
Greenhouse  
(1918–2000)



Monroe  
Sirken



Joe  
Ward



Arnold  
Zellner

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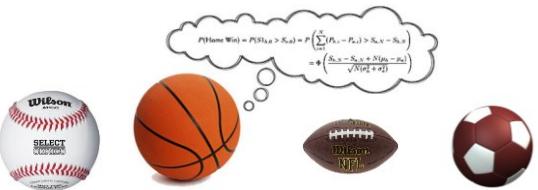
Sports Analytics / 2



## History of Sports Analytics. A new trending topic?



competitive  
player personnel  
makers  
use  
access  
development support  
analytic information  
decisions provide  
strategic advantage  
interested  
organization  
teams different  
program  
gain  
team  
sports  
two  
success  
process  
help  
investment  
developing opportunity  
analytic process  
opportunity



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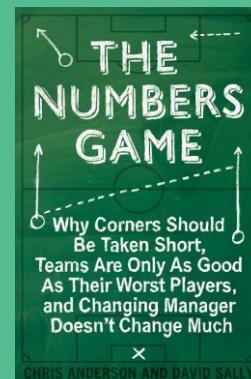
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## Do you know Charles Reep? (1930)



Charles Reep, a pioneer of football and performance analyst



Analytics in Soccer (2016).

<https://sites.duke.edu/wcwp/2016/04/27/analytics-in-soccer/>

The first xG calculations are surprisingly older

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Richard Pollard. History Sports Analytics



Richard Pollard



## Measuring the effectiveness of playing strategies at soccer

Richard Pollard, Charles Reep

First published: 05 January 2002 | <https://doi.org/10.1111/1467-9884.00108> | Citations: 34



## Abstract

Using a notational system which records on-the-ball events taking place throughout a soccer match, the game can be broken down into a series of team possessions. To assess the effectiveness of a team possession, a quantitative variable is developed representing the probability of a goal being scored, minus the probability of one being conceded. This variable, called the yield, can be used to evaluate both the expected outcome of a team possession originating in a given situation, as well as the actual outcome of the possession. In this way, the effectiveness of different strategies occurring during the possession can be quantified and compared.

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# Sports Statistics or Sports Analytics?

## Sports Analytics

... brings together professionals of the same staff

(physicians, strength and Conditioning (S&C), physiotherapists, analysts, coaches)

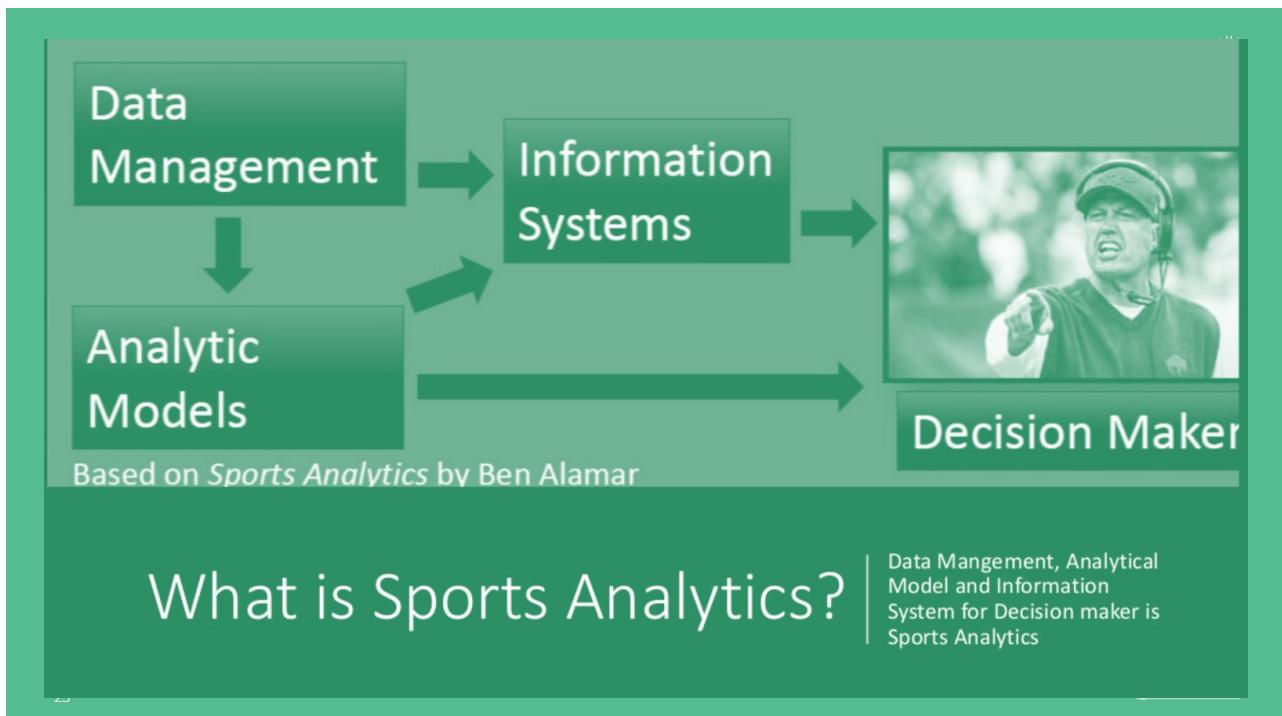
... is not individual

... is a multidisciplinary team in sports clubs

where Sport Science, Behavioral Science, Sports Medicine and Data Science & Visualization can all benefit to better using and understanding team sports data.



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## 10 Steps to Get Started in Sports Analytics

1. Love Sports and Be Curious
2. Read, listen, and follow the experts
3. Learn to Code
4. Find Data Sources
5. Understand the Analytics Techniques that Work for Sports
6. Become a Storyteller
7. Analyze Everything in Your Path
8. Build your Personal Brand – Showcase Your Analyses
9. Network
10. Hustle

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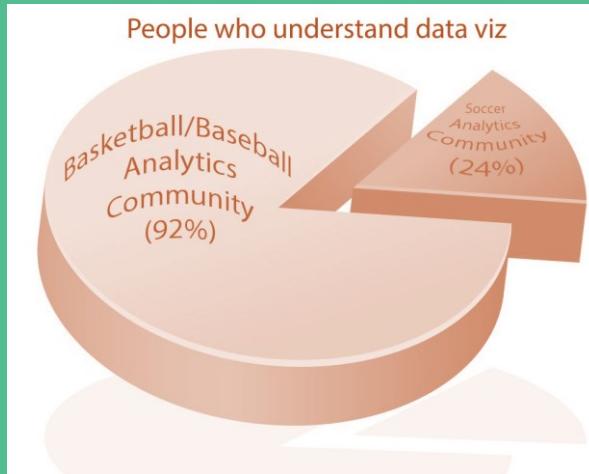
Source: Bill Kapatsoulas

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## Different culture of Data Viz according to sport?



Source: Luke Bornn (Sport Analyst of Sacramento Kings and exanalyst (Roma; soccer)

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## Community of sports statistics



The American Statistical Association (ASA) began a Section on Statistics in Sports in 1992 (<https://community.amstat.org/sis/home>)

A number of journals, such as Chance, The American Statistician and The Statistician, have regularly featured articles on the statistical analysis of sports data.

The Journal of Quantitative Analysis in Sports was launched in 2005 to be the first academic journal devoted to the statistical analysis of sports.

A number of research groups have been formed that are dedicated to sports statistics (Harvard, Simon Fraser, Carnegie Mellon, California, and Berkeley universities)



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## Influencers of Sports Statistics

### **Large list of sports statisticians:**

Gilbert Fellingham, Mark Glickman , Tim Swartz,  
 Luke Bornn , Nate Silver, Stephanie Kovalchik,  
 Sam Ventura, Ben Baumer, Brian Macdonald,  
 Katherine L Evans, Rebecca Nugent, Dimitrios Karlis  
 John Newell, Marica Manisera, Paola Zuccolotto,....



Jim Albert



Michael Lopez

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## Sports statisticians in Spain?



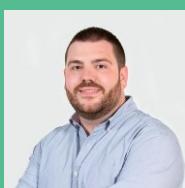
Jordi Cortés



Dani Fernández



Klaus Langohr, José María Fernández Ponce, Román Salmerón, Dae-Jin Lee, Lore Zumeta



Marcos Matabuena



David Blanco

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## Networks of sports statistics

ISI Sports Statistics



BDsports Group (Italy)



SCORE Network for Statistical Education in Sports



Statistics In Sports Research Group (Sri Lanka)



Carnegie Mellon Sports Analytics

Carnegie Mellon University  
Statistics & Data Science

Sports Analytics Group at Berkeley



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## Journals to explore

- Journal of Quantitative Analysis in Sports (JQAS)
- Journal of Sports Analytics
- Statistical Analysis and Data Mining: The ASA Data Science Journal –Volume 9, Issue 5, 2016
- Data Mining and Knowledge Discovery–Volume 31, Issue 6, 2017
- Electronic Journal of Applied Statistical Analysis – Volume 10, Issue 3, 2017
- Machine Learning–2018
- International Journal of Forecasting -2018

Swartz, T. B. (2020). Where should i publish my sports paper?. *The American Statistician*, 74(2), 103-108.

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Sports Analytics / 2

## A Great Starting Point for Reading Some Basic Works

**WIREs COMPUTATIONAL STATISTICS**

Overview

**Big ideas in sports analytics and statistical tools for their investigation**

Benjamin S. Baumer Gregory J. Matthews, Quang Nguyen

First published: 10 May 2023 | <https://doi.org/10.1002/wics.1612> | Citations: 2

Edited by: Friberg, Commissioning Editor and David Scott, Review Editor and Co-Editor-in-Chief

Home > ASIA Advances in Statistical Analysis > Article

**Estimating the change in soccer's home advantage during the Covid-19 pandemic using bivariate Poisson regression**

Original Paper | Published: 27 July 2021  
Volume 107, pages 205–232, (2023) | [Cite this article](#)



What was lost? A causal estimate of fourth down behavior in the National Football League

**Article type:** Research Article

**Authors:** Yan, Dennis R.<sup>a</sup>; Lopez, Michael J.<sup>b,\*</sup>

**Affiliations:** <sup>[a]</sup> Brown University, RI, USA; <sup>[b]</sup> Skidmore College, NY, USA

**Correspondence:** <sup>\*</sup> Corresponding author: Michael J. Lopez, Skidmore College, NY, USA. E-mail: mlopez@skidmore.edu

**Keywords:** "There's so much more involved with the game than just sitting there looking at the numbers and saying, 'OK, these are my percentages, then I'm going to do it this way' because that one time it doesn't work could cost your team a football game, and that's the thing a head coach has to live with." — Mike Tomlin, Head Coach, Pittsburgh Steelers (Garber, 2003)

**DOI:** 10.1002/asa.129294

**Journal:** Journal of Sports Analytics, vol.5, no. 3, pp. 155-167, 2019

**Published:** 26 August 2019

**JOURNAL ARTICLE**

**HOW OFTEN DOES THE BEST TEAM WIN? A UNIFIED APPROACH TO UNDERSTANDING RANDOMNESS IN NORTH AMERICAN SPORT**

Michael J. Lopez, Gregory J. Matthews and Benjamin S. Baumer

The Annals of Applied Statistics  
Vol. 13, No. 4, December 2019, pp. 2483-2506 (24 pages)  
Published By Institute of Mathematical Statistics

**WJARR** World Journal of Advanced Research and Reviews  
ISSN: 2511-8617 CODEN: UJAWAER  
Cross Ref DOI: 10.36744/wjarr/  
Journal homepage: <http://wjarr.com/>

**Data science in sports analytics: A review of performance optimization and fan engagement**

Ogundare Olumide Olu, Samuel Oluwalana Dauda<sup>1</sup>, Shadrack Onyeukwu<sup>2</sup>, Femi Osasunni<sup>3</sup>, Akiolu Atadogo<sup>3</sup> and  
Oluwalana Dauda<sup>1</sup>  
<sup>1</sup>Independent Researcher, Lagos, Nigeria  
<sup>2</sup>ATRIC, Nigeria  
<sup>3</sup>Department of PHYSICS, University of Benin, Nigeria  
<sup>4</sup>Scottish Water, UK  
<sup>5</sup>Independent Researcher, San Francisco, USA  
<sup>6</sup>Department of Mathematics, Ahmadu Bello University, Zaria, Nigeria

World Journal of Advanced Research and Reviews, 2024, 21(01), 2663-2670

Publication history: Received on 20 December 2023; revised on 27 January 2024; accepted on 29 January 2024  
Article DOI: <https://doi.org/10.36744/wjarr.2024.21.1.8370>

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## The future of Sports Science in the Sky News

**sky news .COM.AU**

**Business of Sport** **THE FUTURE OF SPORT SCIENCE**  
FOR MORE VISIT SKYNEWS.COM.AU

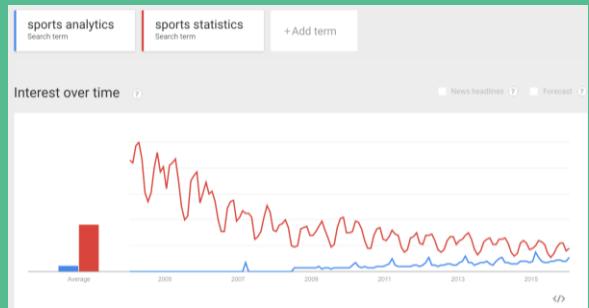
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# 2. Sports Statistics or Sports Analytics?

Sports and Statistics have a long history. Sports and statistics becomes sports analytics



Source: Michael Lopez

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## What is really Statistics?



Science of collecting, organizing, summarizing, presenting, analyzing data (not just using) and situations of uncertainty, as well as with drawing valid conclusions and making reasonable decisions on the basis of such analysis. (M. R. Spiegel)

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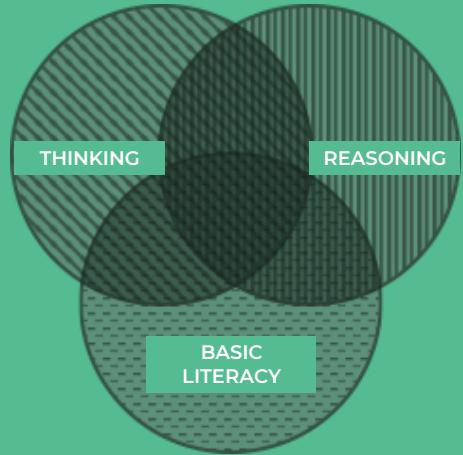
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## Data literacy

- Statistical literacy
- Statistical reasoning
- Statistical thinking



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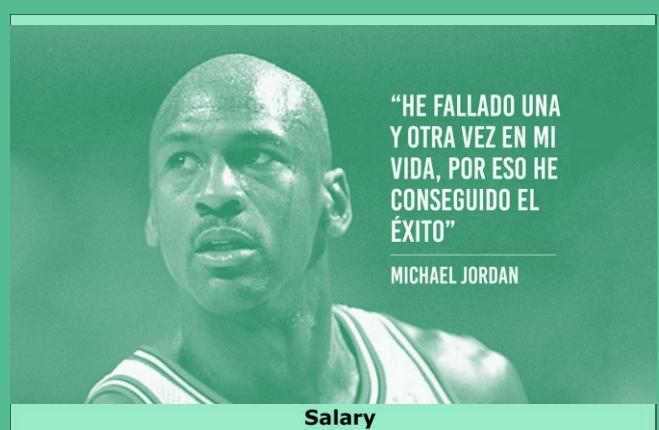
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## Statistical literacy

**Statistical literacy** includes basic and important skills that may be used in understanding statistical information or research results.

Michael Jordan's Anecdote : Mean and Median measures.  
<http://pdp.net/admin/images/uploads/251H-EffectofOutlieronCenter.pdf>



36 Source: Ben-Zvi and Garfield (2004), and StaceyHancock (2018)

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## Statistical reasoning

**Statistical reasoning** may be defined as the way people reason with statistical ideas and make sense of statistical information.

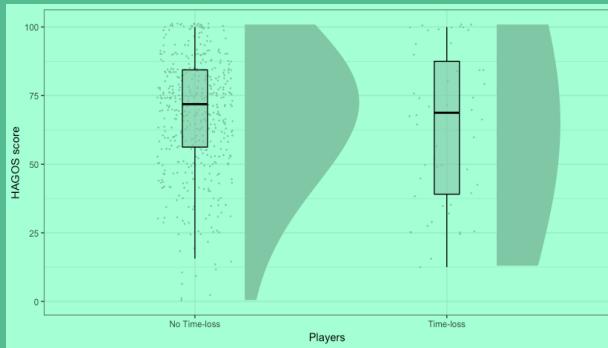


37 Source: Ben-Zvi and Garfield (2004), and StaceyHancock (2018)

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## Statistical thinking



**Source:** Data of Esteve, E, et al (Journal of Medicine & Science in Sports; 2020).  
**Figure:** Raincloud plot with box plots of HACQS, Sport/Rec subscale scores from players reporting time-loss and no time-loss groin problems.

Figure Types	Example	Type of Variable	What the Plot Shows	Sample Size	Data Distribution	Best Practices
Dot plot		Continuous	Individual data points & mean or median line. Other summary estimates (error bars) can be added for larger samples	Very small OR very large	Sample size is needed to determine data distribution. OR Any data distribution	<ul style="list-style-type: none"> <li>Most all data points visible - use symmetric plotting</li> <li>Many groups: Increase white space between groups for summary statistics &amp; de-emphasize points</li> <li>Only add error bars if the sample size is large enough to avoid a false sense of certainty</li> <li>Add histograms with dots</li> </ul>
Dot plot with box plot or violin plot		Continuous	Combination of dot plot & box plot or violin plot (see descriptions above and below)	Medium	Any	
Box plot		Continuous	Horizontal lines on box: 25%, 50% (median) and 75%. Whiskers: varies often include outliers that are not outliers. Data above or below whiskers: outliers	Large	Do not use for bimodal data	<ul style="list-style-type: none"> <li>List sample size below group name on x-axis</li> <li>Specify what whiskers represent in legend</li> </ul>
Violin plot		Continuous	Gives an estimated outline of the distribution. The precision of the outline increases with increasing sample size.	Large	Any	<ul style="list-style-type: none"> <li>List sample size below group name on x-axis</li> <li>The violin plot should not include biologically impossible values</li> </ul>
Bar graph		Counts or proportions	Bar height shows the value of the count or proportion	Any	Any	<ul style="list-style-type: none"> <li>Do not use for continuous data</li> </ul>

e 2. Figures for comparing groups in cross-sectional or experimental studies.

Weissgerber, et al. (2019). Reveal, don't conceal: transforming data visualization to improve transparency. Circulation, 140(18), 1506-1518.

38 Source: Ben-Zvi and Garfield (2004), and StaceyHancock (2018)

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## Statistical thinking in Basketball

Lonzo Ball's Career Shooting Splits By Month									
Month	G	MP	FGA	FG%	3PA	3P%	FTA	FT%	TS%
November	34	975	321	33.6%	157	26.8%	30	43.3%	40.5%
December	45	1443	496	40.3%	261	34.1%	68	47.1%	49.5%
January	40	1355	480	40.2%	276	35.1%	36	47.2%	50.4%
February	27	883	289	45.0%	186	44.6%	34	85.3%	61.2%
March	27	951	318	41.2%	196	35.2%	35	45.7%	52.0%
April	11	332	138	39.9%	94	34.0%	7	85.7%	52.5%
May	6	210	101	38.6%	65	40.0%	14	78.6%	53.7%

Source: Basketball-Reference.com  
Graphic Credit: Owen Phillips

Can we think of a reason why Lonzo would be so much better in February than all the other months?

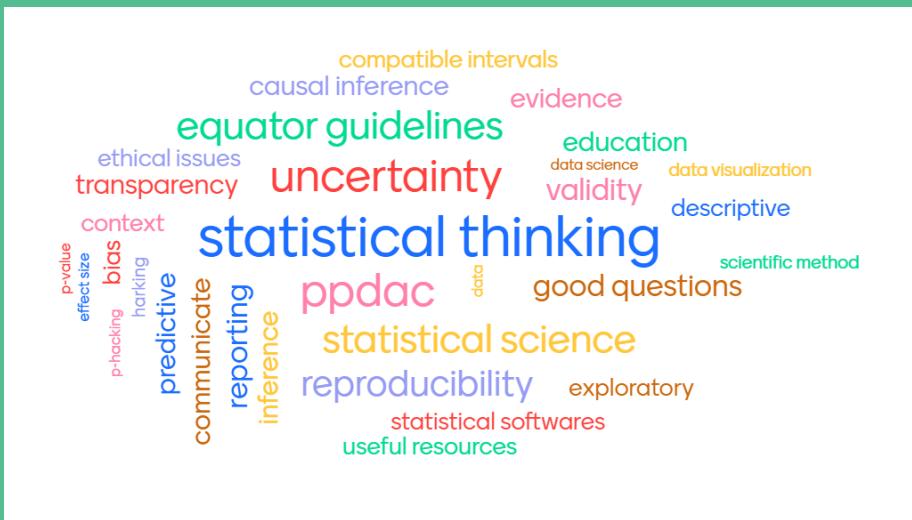
So how consistent has this February pattern been in Lonzo's career?

39 Source: Ben Falk (2021)

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39

## Statistical thinking



40 Poldrack, R. A. (2019). *Statistical Thinking for the 21st Century*.

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Observation



Report ideas



Report information



"Intelligence is the ability to adapt to change."

Stephen Hawking

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## The thinking of coaches

**Analysis on overall performance metrics and on sufficiently large sets of players are difficult to apply. Within a team, what is important is to study very specific questions about players or very specific sets of players <Sergi Oliva>**



Less impactful	Sometimes impactful	Most impactful
Hypothesis testing		Finding best estimand
p-values	Machine Learning	Relatable metrics
Traditional plots		Beeswarm, Joy/Ridge plots

Source: Michael Lopez

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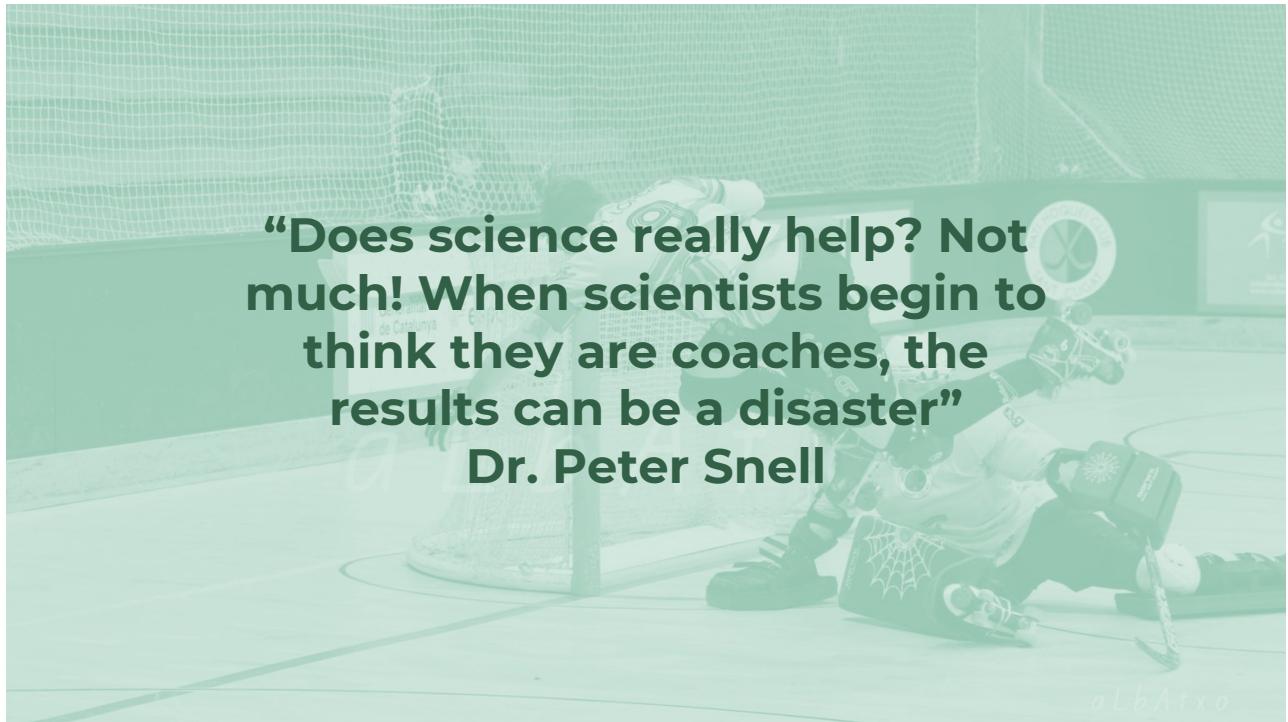
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**“Does science really help? Not much! When scientists begin to think they are coaches, the results can be a disaster”**

**Dr. Peter Snell**



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## The Analyst

*Data Analysts Must Adapt Quickly or Die*



“It is not the strongest of the species that survives, nor the most intelligent that survives. It is the one that is most adaptable to change.” <C.Darwin>

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## What idea is there or was there?

### Performance Analyst



What my mom thinks I do



What my friends think I do



What society thinks I do



#### The Secret Soccer Analyst: Low Pay, No Gain

By The Secret Analyst | January 25, 2017 | 2:39pm

Photo by Philipp Schmidli

SOCER - FEATURES



What my boss thinks I do



What I think I do



What I actually do



What I need most of the time

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## What idea is there?

### Performance Analyst



What my friends think I do



What my mum thinks I do



What society thinks I do



What the coach thinks I do



What I think I do



What I really do

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## What skills should an analyst have?

- Know the sport in depth (not only tactical or technical aspects, but also physical, psychological, social ...)
- Knowledge of the coaching staff to which it belongs, and the competition and history in which the club is involved.
- Entrepreneur and technological. It is essential that you know how to adapt to all the software options, platforms and tools that are available today.
- **Quantitative and qualitative expert**, able to make sense of the data, statistics and numbers related to the sport to correctly transmit to the staff.
- Be aligned with the coach and club in terms of the game model.

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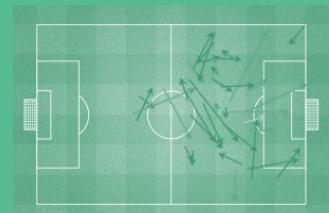
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## What can we analyze?

- **Physical performance** (total distance, high-intensity distance, sprinting distance, High Speed Run, accelerations, ...)
- **Technical performance** (number of passes, pass accuracy, tackles won/lost, Shots on/off target, any technical event)
- **Tactical performance** (Ball possession in a certain area of the pitch, Transition, Additional thoughts [Ecological Dynamics],...)
- **Psychological performance** (Emotional intelligence,...)
- **Injury prevention** (previous injury, time-loss, injury burden, incidence, load, ...)
- **And much more....** (spatial-temporal factors, latent factors,...)



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## The analyst: “Do I have to know about everything?”

- Initially, photos or video screenshots were taken.
- Many hours of work. Video analysis software facilitated this work (ex: Nacsport, Longomatch, ERIC Sport, Sportcode, ...)
- New technologies, the information boom and the professionalization of sport have created the need to ask ourselves about how to train better analysts

**Video Analyst or Photo Analyst ?**

**Tactical Analyst?**

**Performance Analyst or Data Analyst?**



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Source: Dani Pérez (Objetivo analista)

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## Reflections of the Soccer or Football Analyst

- There has been a **change in how performance is observed**, recorded and analyzed in sport.
- The role of the Video Analyst by Rob Carroll. (<http://thevideoanalyst.com/contact/>)
- We tend to hear and read **less about notational analysis** now and talk **more about analytics**. This indicates an important change in the community of practice that analyses performance in sport.
- Ben Alamar (2011) “Sports Analyst” has three components: **Data management, Predictive models and Information systems**.
- Jeremy Abramson (2014) : Sports Analytics is “**the discovery and communication of meaningful patterns in data**”
- Bill Gerard (2016) : Sports Analytics means “**analysis of tactical data to support tactics-related sporting decisions**”.



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## Reflections and tips of the Bill Gerrard (Soccer Analyst)



- Start simple when first introducing data analytics as a coaching tool.
- Analytical results are usually presented most effectively to coaches by using data visualisation and story-telling.
- Data analytics is only one input into decision making by coaches, albeit a potentially very important one if used effectively.
- Data analytics is suffering from a fixation with big-data analytics. Big-data, context-generic statistical analysis must be translated into practical solutions to small-data.
- Sports analytics is most effective when the analyst understands the specific operational context of the coach, produces relevant data analysis and translates that analysis into practical recommendations.

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## Soccer Analytics is more difficult....

**Soccer Analytics is hard .....**

- ✓ 22 players on the field
- ✓ Limited Player substitutions
- ✓ ~38 games per season
- ✓ Free flowing action
- ✓ Large spaces and deep tactical development
- ✓ Teammate interactions and responsibilities
- ✓ Goals are rare

**But it's not impossible...**

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Fuente: Dan Cervone

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# Reflections and tips of Basketball Analytics

- Basketball analytics is not just fancy statistics.
  - Basketball analytics is about asking the right questions.
  - Asking the right questions is a more important basketball analytics skill than manipulating numbers.
  - Context is important

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# 3. Resources of Sports Analytics



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## Guide to Sports Analytics

In addition to 200+ R resources, new sports-focused Python links are now included! Over 100+ python tutorials, 30+ packages, 25+ accounts to follow, 10 cheatsheets, and several free books & blogs now all in one place !

Source: [@DSamangy](#)

Blogger // Resource	Description	Link	Type
Ben Alamar	Sports Analytics: A Guide for Coaches, Managers, and Other Decision Makers	<a href="https://www.amazon.com/gp/product/B000000000">https://www.amazon.com/gp/product/B000000000</a>	Book
Wayne L. Winston	Mathletics: How Gamblers, Managers, and Sports Enthusiasts Use Mathematics in Base	<a href="https://www.amazon.com/dp/B00911">https://www.amazon.com/dp/B00911</a>	Book
Tobias Moskowitz & Lon Wertheim	Scorecasting: The Hidden Influences Behind How Sports Are Played and Games Are W	<a href="https://www.amazon.com/Scorecasting">https://www.amazon.com/Scorecasting</a>	Book
Dean Oliver	Basketball on Paper: Rules and Tools for Performance Analysis	<a href="https://www.amazon.com/Basketba">https://www.amazon.com/Basketba</a>	Book
Seth Parnow	The Midrange Theory	<a href="https://www.amazon.com/Midrange">https://www.amazon.com/Midrange</a>	Book
Kirk Goldsberry	Sprawlball: A Visual Tour of the New Era of the NBA	<a href="https://www.amazon.com/Sprawlba">https://www.amazon.com/Sprawlba</a>	Book
Ben Taylor	Thinking Basketball	<a href="https://www.amazon.com/Thinking-">https://www.amazon.com/Thinking-</a>	Book
Stephen Shea & Christopher Baker	Basketball Analytics: Objective and Efficient Strategies for Understanding How Teams	<a href="https://www.amazon.com/Basketba">https://www.amazon.com/Basketba</a>	Book
Stephen Shea	Basketball Analytics: Spatial Tracking	<a href="https://www.amazon.com/Basketba">https://www.amazon.com/Basketba</a>	Book
David Sumpter	Soccernomics: Mathematical Adventures in the Beautiful Game Pre-Edition	<a href="https://www.amazon.co.uk/Soccerno">https://www.amazon.co.uk/Soccerno</a>	Book
Christoph Biermann	Football Hackers: The Science and Art of a Data Revolution	<a href="https://www.amazon.com/Football-H">https://www.amazon.com/Football-H</a>	Book
Chris Anderson	The Numbers Game: Why Everything You Know About Soccer Is Wrong	<a href="https://www.amazon.com/Numbers">https://www.amazon.com/Numbers</a>	Book
James Tippett	The Expected Goals Philosophy: A Game-Changing Way of Analysing Football	<a href="https://www.amazon.com/Expected">https://www.amazon.com/Expected</a>	Book
John Kuper	Soccernomics	<a href="https://www.amazon.com/Soccerno">https://www.amazon.com/Soccerno</a>	Book

Py Accounts ▾ Data Resources ▾ Cheatsheets ▾ Blogs // Books ▾ Shiny Apps ▾ Research ▾

<https://docs.google.com/spreadsheets/d/16XvhI7fCKEs1JTr-VXPZDmctO2gq4TcmuNmAhoHQQs0/edit#gid=507593318>

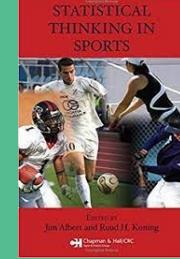
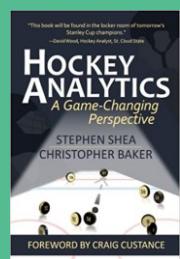
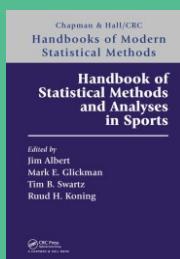
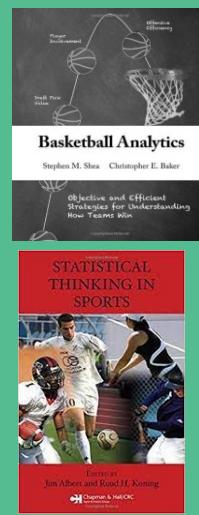
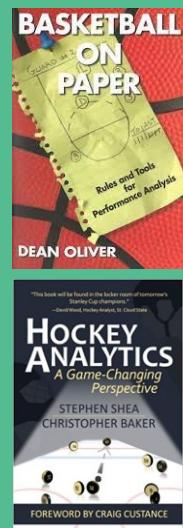
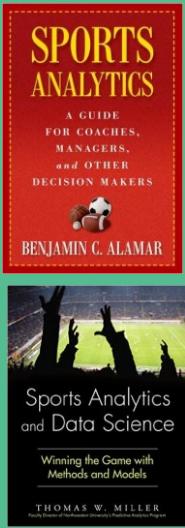
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Sports Analytics / 2

## Sports Statistics literature



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## Who to follow in Soccer Analytics?

[Twitter](#) ← **Jan Van Haaren**  
2.409 Tuits



**Jan Van Haaren**  
@JanVanHaaren Et segueix

Football Data Scientist @ClubBrugge. Research Fellow @KU\_Leuven. Data Editor for FIFA series @EASports. PhD in Machine Learning. MSc in Computer Science.

📍 Knokke-Heist, Belgium ⚽ janvanhaaren.be  
📅 Data en què s'hi va unir: juny de 2009

**1.490 Seguint** **5.485 Seguidors**

You should read it: "Soccer Analytics 2020 Review"



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[Twitter](#) **David Sumpter**  
@Soccermatics

Here is my list, based on some research I made during my course, who should get credit for first application of things in football analytics. Expected goals, Expected Threat, Pitch Control etc.....

12:52 p. m. · 20 de des. de 2020 · Twitter Web App

[Twitter](#) **Luke Bornn** ✅  
@LukeBornn

My lab has had 11 Sloan papers over the last 5 years:

- '14: EPV
- '15: Counterpoints, Move or Die
- '16: Pressing Game, Court Realty
- '17: Possession Sketches, Scorekeeper Bias
- '18: Open Spaces, NFL Injury, NBA Replay, Deep Learning Trajectories

here's a summary thread of them all:

5:27 p. m. · 20 de febr. de 2018 · Twitter Web Client

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## More Resources....

Podcast Luke Born (2021)

<https://podcasts.apple.com/gb/podcast/training-ground-guru-podcast/id1458881321?i=1000532842141&s=03>

Sports Analytics Conferences

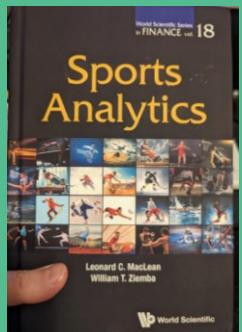
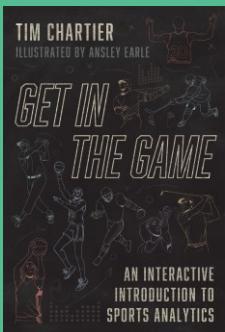
<http://sportsanalyticsconferences.com/>

Sports Analytics Resources

<https://www.samford.edu/sports-analytics/resources>



## NEW BOOKS and COURSE😊



David Sumpter

@Soccermatics

...

Do you want to learn football analytics? 😊

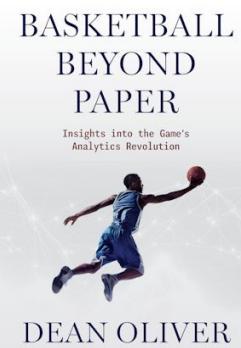
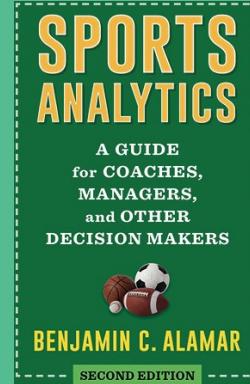
You have come to the right place! ✅

My course 'Soccermatics: mathematical modelling of football' is available now. AND IT IS FREE. 😊  
[soccermatics.readthedocs.io](https://soccermatics.readthedocs.io)



## Future of Basketball Analytics?

- 53% use statistical analysis regularly in decision making.
- Only 32% report data are presented clearly and consistently.
- 83% expect their analytics teams to grow in the next five years.
- Improving data management and integration is crucial.
- Decision-making processes need to better utilize available data.

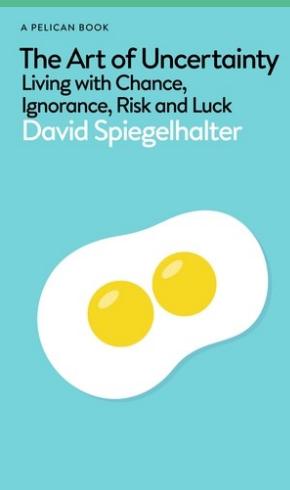
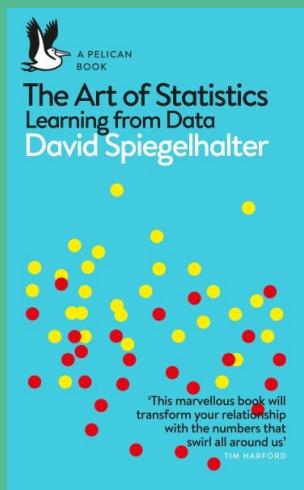


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## Recommended books of Statistics

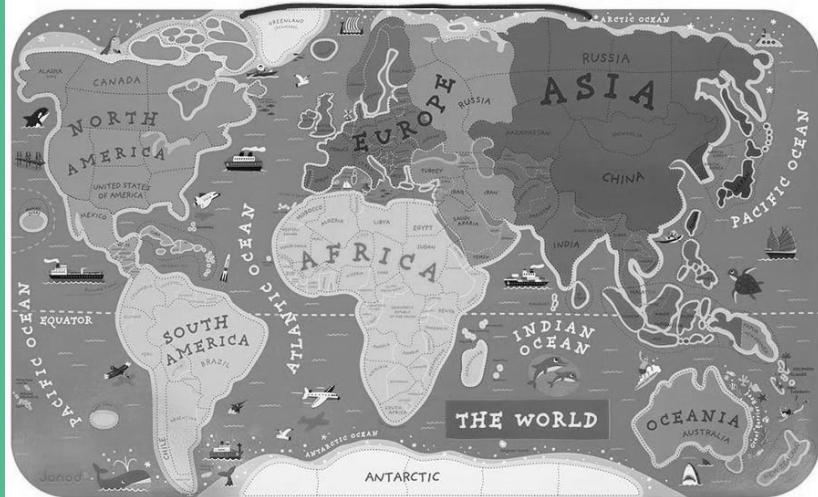


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## Where to Study Sports Analytics: Global Degree and Postgraduate Programs



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# 4. Specializations in Sports and data

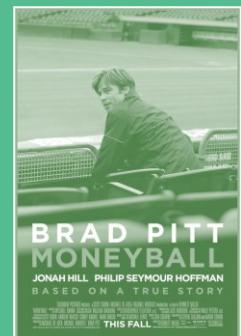
f(Sabermetrics) = statistics + scouting + business +  $\epsilon$

In words: Sabermetrics the study of baseball statistics, baseball scouting, baseball business, and anything yet-known or missed by myself (which is the " $\varepsilon$ " epsilon).

More specifically:



# The revolution of the roles in the world of data and sports!!



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## Who could be interested in statistics applied to sport?

- Sports managers and Decision-makers
- Players
- Journalists
- Bookmakers
- Scouts and video analysts
- Researchers (in other fields)
- Fans
- **Mathematicians and Statisticians**
- Physiotherapists
- Psychologists
- Sports Scientists and Sports medicine experts
- **Trainers and coaches**
- S&C coaches
- Fitness coaches
- **Academics and students**



Casals M, Finch CF. Sports Biostatisticians – a critical member of all sports science and medicine teams for injury prevention. *Injury Prevention*. DOI: 10.1136/injuryprev-2016-042211

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## Specialisations in the field of statistics and sports statistics

### BOX 1

Most common specialisations in the field of statistics

### BIOSTATISTICS

Statistics and Epidemiology, and Public Health | Medicine

### BIOINFORMATICS

Statistics and Computer Science, and Biology and Genetics

### GEOSTATISTICS

Statistics and Geography

### PSYCHOMETRICS

Statistics and Psychology

### ECONOMETRICS

Statistics and Economics

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Sports Analytics / 2



## Specialisations in the field of statistics and sports statistics

### BOX 2

Statistics and sports science specialisations

### SABERMETRICS

Statistics and Baseball

### MONEYBALL

Statistics and Sport Science, and Economics and Computer Science

### SPORTS ANALYST

Statistics and Sport Science, and Video Analyst and Computer Science

### SPORTS BIOSTATISTICIAN

Statistics and Epidemiology, and Public Health |Medicine and Sports Science

Casals M, Finch CF. Sports Biostatisticians – a critical member of all sports science and medicine teams for injury prevention. *Injury Prevention*. DOI: 0.1136/injuryprev-2016-042211

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## One of my contributions: Sports Biostatistics

Downloaded from <http://injuryprevention.bmjjournals.com/> on December 31, 2016 - Published by group.bmj.com  
IP Online First, published on December 30, 2016 as 10.1136/injuryprev-2016-042211  
Special feature

### Sports Biostatistician: a critical member of all sports science and medicine teams for injury prevention

Martí Casals,<sup>1,2,3</sup> Caroline F Finch<sup>4</sup>

<sup>1</sup>Sport Performance Analysis Research Group, University of Vic, Barcelona, Spain

<sup>2</sup>Research Centre Network for Epidemiology and Public Health (CIBERESP), Spain

<sup>3</sup>Epidemiology Service, Public Health Agency of Catalonia, Spain

<sup>4</sup>Australian Collaboration for Research into Sports and its Prevention, Federation University Australia, Ballarat, Australia

Correspondence to Dr Martí Casals, Epidemiology Service, Public Health Agency of Catalonia, Pza Lesseps, 1, Barcelona 08023, Spain.

#### ABSTRACT

Sports science and medicine need specialists to solve the challenges that arise with injury data. In the sports injury field, it is important to be able to optimise injury data to quantify injury occurrences, understand their aetiology and most importantly, prevent them. One of these specialty professions is that of Sports Biostatistician. The aim of this paper is to describe the emergent field of Sports Biostatistics and its relevance to injury prevention. A number of important issues regarding this profession and the science of sports injury prevention are highlighted. There is a clear need for more multidisciplinary teams that incorporate biostatistics, epidemiology and public health in the sports injury area.

researchers (in other fields) and statisticians (to design and develop new statistical analysis models).

Although scouting, sabermetrics and the book *Moneyball* had already previously given importance to statistics in this field, the Hollywood film of *Moneyball* was the trigger to help awaken the interest in analytics in sports science.<sup>5</sup> In sports science, for example, the combination of statistics with the passion and knowledge of baseball has led to a new profession called sabermetricians. Similarly, the combination of strong statistical skills with the passion and knowledge of sports science and with economics and computer science would enable more sports data scientists to become like the stars of *Moneyball* (Box 2).

Currently, most of the discussion about data in

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## Sports Biostatisticians can help...

### Call to Increase Statistical Collaboration in Sports Science, Sport and Exercise Medicine and Sports Physiotherapy

**Key Messages**

- Statistical and methods errors are common in sports science and sports medicine/physiotherapy research.
- Collaboration between researchers and statisticians can reduce errors.
- Sports science and medicine departments should improve statistical education with a focus on conceptual understanding rather than mathematical proofs and computation; it is more important for a sports scientist to understand, say, a 95% CI than to calculate one.
- The applied science and clinical community should consider statistical outcomes in the early planning stages of research projects to avoid costly study design errors; this may be achieved by formally involving statisticians.

**Study Details**

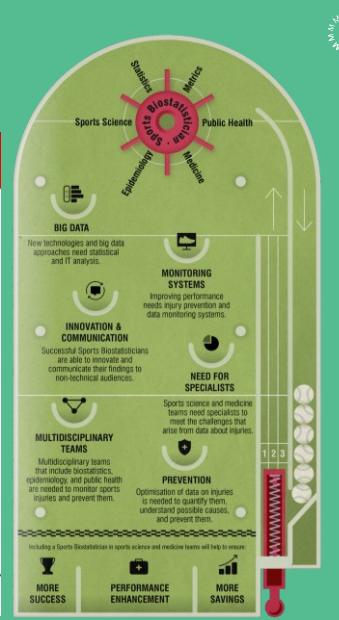
299 randomly selected papers from top quality (quartile one) sports science journals were assessed to determine whether at least one co-author was affiliated with a biostatistics, statistics data science, data analytics, math, computer science, informational science, economics or epidemiology department.

**Barriers to Collaboration**

**Papers Including a Co-author in a Statistical Department**

Field	Percentage
None	86.6%
Statistics	5.4%
Epidemiology	5.0%
Economics	1.3%
Computer Science	1.0%
Math	0.7%

**Authors:** Adam Virgile, adamvirgile.com, @AdamVirgile, @AVSportSci  
**Journal:** Sainani KL, Borg DN, Calder AR, et al. Call to increase statistical collaboration in sports science, sport and exercise medicine and sports physiotherapy. British Journal of Sports Medicine Published Online First: 19 August 2020. doi: 10.1136/bjsports-2020-102697



76 Caroline F. Finch and Martí Casals

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## Sports Biostatistics applied in the scientific field

When is a study result important for athletes, clinicians and team coaches/staff? (2017)

Seven sins when interpreting statistics in sports injury science (2018)

Training load and structure-specific load: applications for sport injury causality and data analyses (2018)

Are prevalence measures better than incidence measures in sports injury research? (2019)

Time-to-event analysis for sports injury research part 1: time-varying exposures (2019)



Rasmus Nielsen

Time-to-event analysis for sports injury research part 2: time-varying outcomes (2019)

Randomised controlled trials (RCTs) in sports injury research: authors—please report the compliance with the intervention (2020)

Methods matter: exploring the 'too much, too soon' theory, part 1: causal questions in sports injury research (2020)

Statement on methods in sport injury research from the 1st METHODS MATTER Meeting, Copenhagen, 2019 (2020)



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## Recent papers of Sports Biostatistics

**Methods matter: clinical prediction models will benefit sports medicine practice, but only if they are properly developed and validated**

Garrett S Bullock <sup>1,2</sup>, Tom Hughes <sup>3,4</sup>, Jamie C Sergeant <sup>5,6</sup>, Michael J Callaghan <sup>7,8,9</sup>, Richard Riley <sup>7</sup>, Gary Collins <sup>8,9</sup>

**Estimating unbiased sports injury rates: a compendium of injury rates calculated by athlete exposure and athlete at risk methods**

Joseph El-Khoury,<sup>1</sup> Steven D. Stovitz,<sup>2</sup> Ian Shrier <sup>3</sup>

AStA Advances in Statistical Analysis  
<https://doi.org/10.1007/s10182-021-00428-2>

ORIGINAL PAPER

**Prediction of sports injuries in football: a recurrent time-to-event approach using regularized Cox models**

Lore Zumeta-Olaskoaga<sup>1,2</sup> · Maximilian Weigert<sup>3</sup> · Jon Larruskain<sup>4</sup> · Eder Bikandi<sup>4</sup> · Igor Setuaín<sup>5</sup> · Josean Lekue<sup>4</sup> · Helmut Küchenhoff<sup>3</sup> · Dae-Jin Lee<sup>1</sup>

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## A sports biostatistician as head the research or analytics department of an NBA franchise

- Evans has a **doctorate in biostatistics** from Harvard.
- Katherine Evans is joining the Wizards as the first woman to head the research or analytics department of an NBA franchise.

Statisticians learn to collaborate early on in their training, and that ability to listen and take the other's perspective is essential for good leadership. <Judith D. Singer>

MUNDO DEPORTIVO

Última hora Fútbol Fútbol Internacional Baloncesto Motor Opinión Resultados Otro Mundo UnComo Vídeos

Última hora | Última hora de fútbol | Última hora de baloncesto | Última hora de motor | Última hora de opinión | Última hora de resultados | Última hora de otro mundo | Última hora de uncomo | Última hora de video

**Los Wizards fichan a una científica para liderar su departamento de estadística**

La doctora Katherine Evans se convierte en la primera mujer en liderar el departamento de análisis e investigación de una franquicia

Con estudios en Harvard y Berkeley, esta científica ya colaboró en el pasado con los Toronto Raptors como directora de estrategia

La doctora Katherine Evans será la primera en liderar el departamento de estadística avanzada de los Washington Wizards. (Monerucho)

Katherine Evans

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## Influencers of Sports Biostatistics



F. Nightingale



Caroline Finch



Kristin L. Sainani



Stephanie Kovalchik

"There are so many females [in statistics], you never feel like you're alone in a man's world.  
You see other women, and think, 'Oh, they can do it, so I can, too.' Schulte



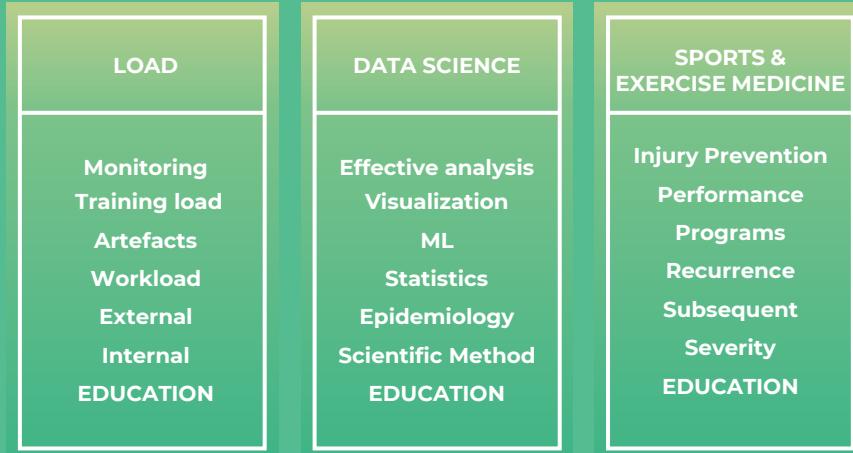
## Conclusions

### Sports Biostatisticians can help...

- To ask better questions that will improve the decision-making process in the future.
- To think in a different way taking into account study design.
- To use appropriate methodology according to the needs and objectives.
- To better interpret and understand results.
- To create a stronger relationship between the community of Sports Science & Medicine and Statistics



## The three fields of monitoring load



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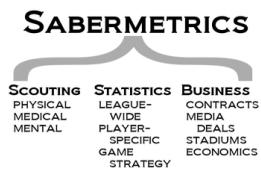
82

## What is Sabermetrics?

$$f(\text{Sabermetrics}) = \text{statistics} + \text{scouting} + \text{business} + \epsilon$$

In words: Sabermetrics the study of baseball statistics, baseball scouting, baseball business, and anything yet-known or missed by myself (which is the " $\epsilon$ " epsilon).

More specifically:



Sabermetrics is "the search for objective knowledge about baseball", often using statistical analysis to question traditional measures of baseball evaluation such as batting average and pitcher wins. < Bill James in 1980 >



Analytics means "sabermetrics for business."

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## Sport Analyst



**Ben Alamar** @BenAlamarESPN

Following

Every analyst needs to "explain their value in the language of their sport, not the language of statistics."

[alamarsportsanalytics.com/blog/2014/06/1 ...](http://alamarsportsanalytics.com/blog/2014/06/1 ...)



**Christopher D. Long** @octonion

Seguint

Sports analytics innovations start with questions, which in turn start with observations. Ask questions about what you see & keep notes.

Tradueix del anglès

14:58 - 11 març 2017

# SPORTS ANALYTICS

A GUIDE  
FOR COACHES,  
MANAGERS,  
*and* OTHER  
DECISION MAKERS



BENJAMIN C. ALAMAR

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**"It's not necessarily, 'does analytics create more wins?' It's 'does *not* having analytics create more losses?' And there I think that the case is really clear that it does."**

— BEN ALAMAR, FORMER DIRECTOR OF SPORTS ANALYTICS AT ESPN



A Sports Analytics Podcast from MIT SMR



Listen on  
Apple Podcasts

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## Basketball knowledge from the Houston to the Sixers



Daryl Morey (Houston) and Sam Hinkie (Sixers). Both were important influencers to build basketball analytics departments with academic Phd Data scientists.

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Sports Analytics / 2

## Sports Industry: Analytics staffs and current opportunities

	Charlie Adkin	Coordinator: Football Analytics & Research
	Meredith Manley	Football Analytics Assistant
	Kevin Jordan	Football Analytics Assistant
	John Taormina	Manager of Football Analytics
	Emily Badis	Salary Cap and Contract Analyst
	Danny Leskin	Football Analyst
	David McDonald	Director of Research & Development
	Scott Cohen	Director of Football Research
	Corey Krawiec	Manager, Player Evaluations & Analytics
	Sarah Malepalle	Player Personnel Analyst
	Derrick Yam	Quantitative Analyst
	Daniel Stern	Football Analyst
	Dennis Lock	Director of Football Research and Strategy
	Luis Gulamo	Director of Analytics & Application Development
	Shuler Cottone	Data Analyst
	Evan Weiss	Football Analyst
	Taylor Rajack	Director of Football Analytics
	Bennie Contrino	Assistant - Football Analytics
	Brad Goldberry	Director of Football Analytics/Research
	Sam Francis	Football Data Analyst
	Paul DePodesta	Chief Strategy Officer
	Kwesi Adoho-Mensah	Vice President, Football Operations
	Ken Kovash	Vice President, Player Personnel Process & Development
	Andrew Healy	Vice President, Research & Strategy
	Dave Giuliani	Director, Research & Strategy
	Nate Sterken	Lead Data Scientist
	Sam Schnall	Football Research Analyst
	Tom Robinson	Director of Football Research
	Adam Vonder Haar	Football Research Analyst
	Alok Patti	Football Research Consultant
	Tony Lazzaro	Senior Director, Football Technology and Research
	Scott Flaska	Senior Manager, Football Analytics
	Emily Kuehler	Data Scientist

	Cao Brightenti	Analyst, Football Information
	Michael Pelfrey	Football Analytics Assistant
	Mike Halbach	Director of Football Technology
	Jack Prominski	Football Analytics Manager
	Dawson Friedland	Football Data Analyst
	Weller Ross	Assistant Director of Football Information Systems for Analytics
	Curtis Goodwin	Sports Performance Data Scientist
	Kevin Clark	Football Data and Applications Engineer
	George Li	Senior Football Strategy Analyst/Game Management
	John Park	Manager of Football Research & Strategy
	Tony Khan	Chief Football Strategy Officer
	Karim Kassam	Senior Vice President of Football Operations and Strategy
	Eugene Shee	Vice President of Football Analytics
	Arri Landman-Ross	Vice President of Decision Science
	Monin Ghaffar	Director of Strategic Research & Development
	Victor Li	Quantitative Research Manager
	Sam Burgess	Data Analyst
	Zach Beistline	Football Database Analyst
	Brandt Tills	Director of Football Administration
	Michael Frazier	Statistical Analysis Coordinator
	David Christoff	Director of Football Analytics
	Walter King	Football R&D
	Aditya Krishnan	Director of Football Research & Analytics
	Ryan Garisch	Manager, Software Development
	Jake Temme	Manager, Data and Analytics
	Sarah Bailey	Manager, Data and Analytics
	Max Multz	Manager, Coaching Analytics
	Harrison Freid	Football Research Assistant
	Scott Kuhn	Director, Analytics/Pro Scout
	Rex Johnson	Manager, Analytics
	David Blando	Football Data Analyst
	Chris French	Football Analyst
	Richard Miller	Director of Research

	Ryan Herman	Football Research & Strategy
	Ty Sian	Director of Football Data & Innovation
	Courtney Kennedy	Football Data Analyst
	Brian Shields	Senior Manager, Football Scouting Research Analytics
	Jason Feldman	Coordinator, Football Analytics
	Zach Sturt	Coordinator, Football Analytics
	Alec Habib	Vice President of Football Operations and Strategy
	James Gilman	Assistant Director of Analytics
	Chase Perlen	Assistant Director of Analytics
	Jon Liu	Football Operations Analyst
	Tosin Kazeem	Football Analyst
	Jay Whitmore	Football Analyst
	Brian Hampton	Vice President of Football Administration
	Demirius Washington	Manager, Football R&D
	Matt Ploenke	Football R&D Analyst
	Patrick Ward	Director of Research and Development
	Brian Eyras	Research Analyst
	Josh Smith	Database Architect/Application Developer
	Jacqueline Davidson	Director of Football Research
	N/A	
	Douglas Drewwy	Football Research Analyst

@SethWalder, ESPN

Soumya Kamleshpati Dylan Murphy Anna Zhao Data Scientist Basketball Operations Analyst Data Scientist/Developer

@SethParnow

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Sports Analytics / 2



## Europe and “Futbol” Analytics?

Soccer Analytics is hard .....

- 22 players on the field
- Limited Player substitutions
- ~ 38 games per season
- Free flowing action
- Large spaces and deep tactical development
- Teammate interactions and responsibilities
- Goals are rare

But it's not impossible...

Source: Dan Cervone

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Premier League Analytics Staff by Club

 Sarah Rudd-VP of Software/Analytics Mikhail Zhilkov-Data Scientist Susana Ferrera-Data Scientist Tolly Coborn-Data Strategy and Application Arijav Tiroodi-Data Scientist/Engineer	 Ian Graham-Director of Research William Spearman-Lead Data Scientist Tim Hinchliffe-Software Developer/Statistical Researcher Dalyell Steele-Statistical Researcher Mark Stevenson-Software Engineer
 Ben Smith-Head of Research and Innovation Daniel Pechen-Lead Recruitment/Data Analyst Federico B.-Data Scientist Thomas James-Senior Data Analyst Chris Malone-Data Scientist Malcolm Harkness-Data Scientist Matt Hallam-Advanced Data Recruitment Analyst	 Brian Prentidge-Director of Insights and Decision Transformation David Mistry-Football Intelligence Officer Edd Webster-Data & Insight Analyst
 Robby Shojai-Player Recruitment Analyst	 Lee Fraser-Director of Global Scouting & Data Processes
 Luca Guerra-Data Analyst Charlie Reeves-Data Analyst Joe Ferrelly-Data Analyst	 Alex Klyns-Lead Data Scientist Peter Morris-Data Analyst
 Maden Sormaz-Head of Football Analytics	

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## Sports Industry: Analytics staff



Houston Astros
Research and Development Director (1) Research and Development Program Manager (1)
Research and Development Manager (1)
Advance information Director (1)
Player Evaluation & Economics (1)
Major League Video and Technologies (1)
Baseball Technology Manager (1)
Senior Research Scientist (1)
Senior Analyst (1)
Senior Architect (1)
Senior Developer (1)
Front End Engineer (1)
Full Stack Developer (2)
Data Modeler (1)
Machine Learning Engineer (1)
Player Evaluation Senior Director (1)
Player Evaluation Director (1)

Philadelphia Phillies
Strategic Initiatives Director (1)
Senior Quantitative Analyst (1)
Principal Engineer (1)
Lead Quantitative Analyst, Player Evaluation (1)
Lead Quantitative Analyst, Amateur Scouting (1)
Lead Software Engineer, Application Development (1)
Lead Software Engineer, Infrastructure (1)
Quantitative Analyst (3)
Software Engineer (4)
Director, Integrative Baseball Performance (1)
Coordinator, Integrative Baseball Performance (1)
Assistant, Integrative Baseball Performance (1)
Lead Quantitative Analyst, Integrative Baseball Performance (1)



Frequency Rank	Text	Mentions
1	Analyst	121
2	Research and Development	93
3	Systems	55
4	Developer	52
5	Engineer	38
6	Coordinator	34

Frequency Rank	Text	Mentions
20	Scouting	6
21	Informatics	6
22	Pitching	6
23	Sports	6
24	System	5
25	Database	5

Foster, G., Naidu, Z., & O'Reilly, N. (2021). Playing-Side Analytics in Team Sports: Multiple Directions, Opportunities, and Challenges. *Frontiers in Sports and Active Living*, 3, 173.

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# 5. Technology and Visualization

“By prioritizing data visualization and making our reports look better, we increase the likelihood that coaches and athletes linger, learn and remember”

<Johann Windt 2022>

## THE GAME HAS CHANGED

The Death of the Baseline 2

2001-02: 1 of 8 NBA shots  
happened in these areas



2019-20: 1 of 43 NBA shots  
happen in these areas

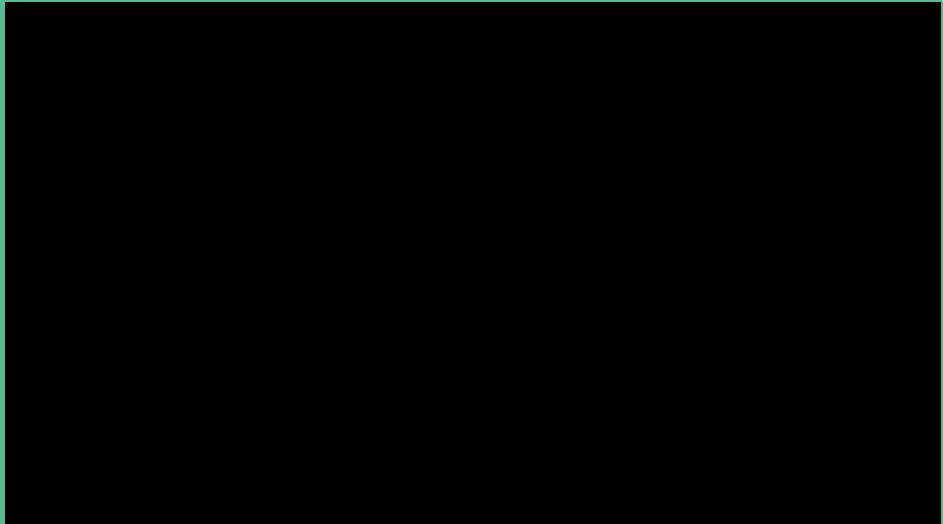


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## Video Clip Wimu



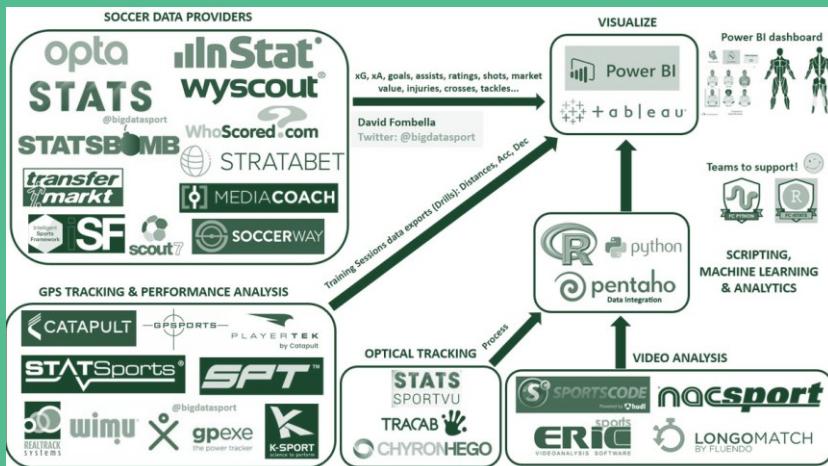
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## Soccer Data Providers



Source: David Fombella

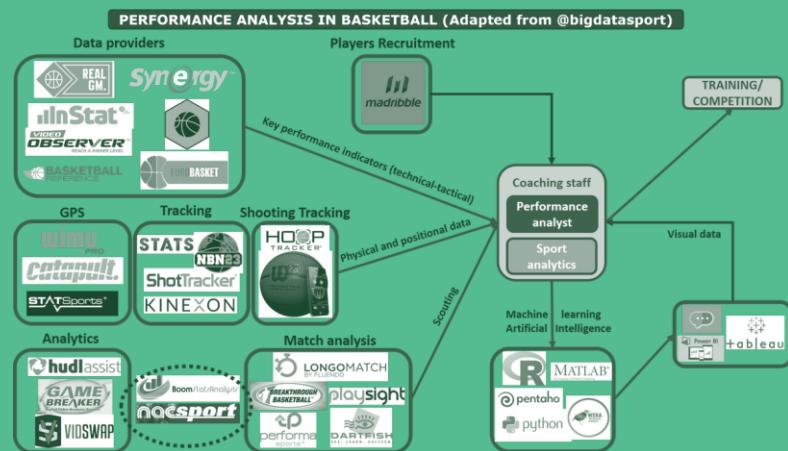
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## Basketball Data Providers



Source: David Fombella

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## The technology: "Measurement error", "Validations"

- In sport many validations are made using tests or other instruments.
- Validity and reliability cannot be assured many times even though many use it. **Less than 15% of the technologies are validated. We have to know what we are measuring.**
- Can we ensure that the value we register after an appraisal is reliable? If not, it depends on the person responsible for measuring it.
- Are we treating data based on records that we don't know are true? Do we have responsibility?

Stephen Seller  
@Sellehometer  
Due to high error of measurement in many new technologies, the coach's "eyemeter" is often still best...Cardinal

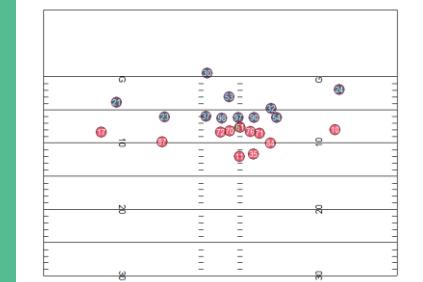
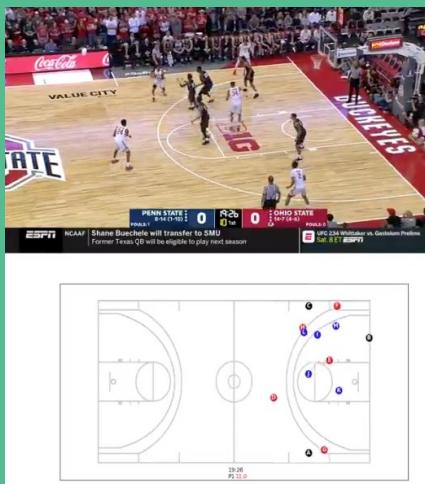


<sup>94</sup> Peake, J., Kerr, G. K., & Sullivan, J. P. (2018). A critical review of consumer wearables, mobile applications and equipment for providing biofeedback, monitoring stress and sleep in physically active populations. *Frontiers in Physiology*. [@CasalsTMarti](#)

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## The technology: Computer vision and science



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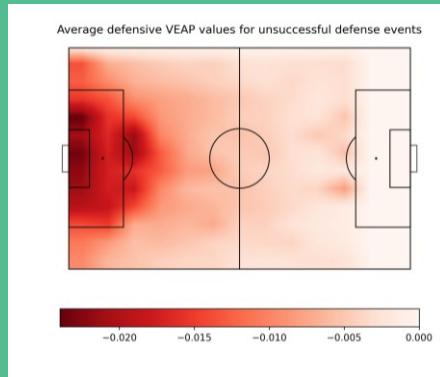
<https://github.com/nfl-football-ops/Big-Data-Bowl> [@CasalsTMarti](#)

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Sports Analytics / 3

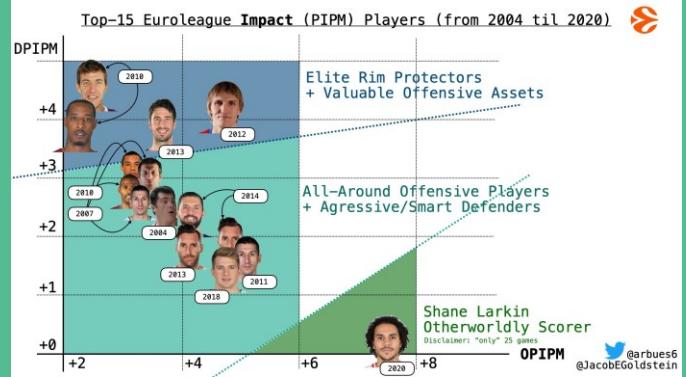


## Visualizations and Metrics with Contextual Constraints



Source: Van Haren

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Source: Adrià Arbués

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## Now, a new revolution in Sports Analytics? Zelus Analytics

A sports intelligence platform that intend to help the professional teams in our exclusive partner network compete and win championships.



Which professional members work in the team of Zelus Analytics?

You can answer it😊

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## Now, a new revolution in Soccer Analytics? Kognia

### Our Value Proposition

Kognia Sports Intelligence embrace a combination of proprietary, cutting-edge technologies and world-class football knowledge to bring to the market a disruptive proposition based on three main differentiators:

- **Tactical analysis of the game**
- **Automated process**
- **In real time**



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## Do we have enough with Technology in sports?

Success Comes From  
Better Data, Not Better  
Analysis

<Daryl Morey 2011>



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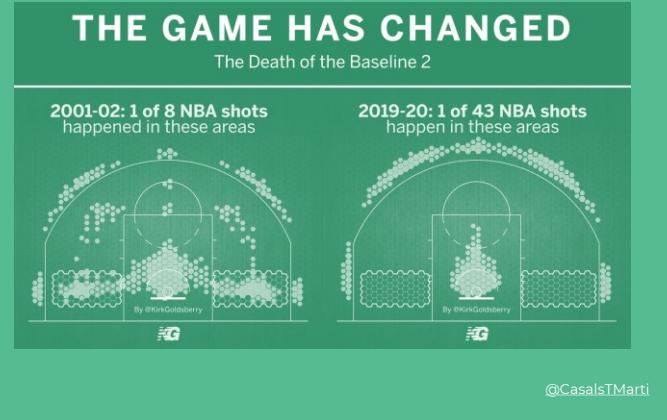
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# 6. Types of data, variables, and c-speak

"By prioritizing data visualization and making our reports look better, we increase the likelihood that coaches and athletes linger, learn and remember"

<Johann Windt 2022>

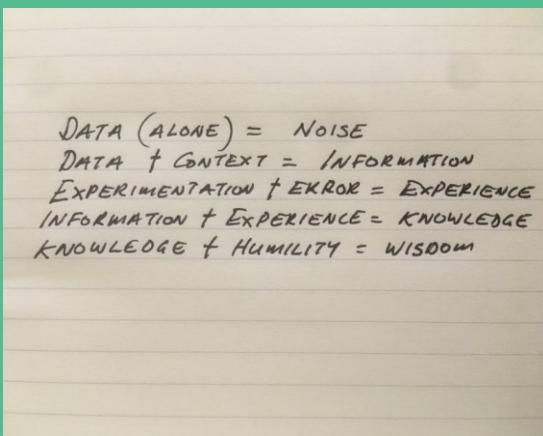


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## Type of Data, Variables and C Speak



Without data, you're just another person with an opinion."

<W. Edwards Deming>



Big information needs a big control room

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## Type of Data: *Boxscore* in Basketball

- ✓ 30 records approx
- ✓ Summary of data in frequency table
- ✓ Little context in basketball
- ✓ Pace and possessions matter!
- ✓ Standardize factors by minutes played
- ✓ Measurement, Metric, Effectiveness, Efficiency are not the same!

J 46   26/06/2014   19:15   Palau Blaugrana   Público: 7537													①	②	③	④						
Ara: Daniel Hernández, M.A. Pérez Pérez, J.R. García Ortiz													25/19	22/23	18/15	18/24						
FC BARCELONA 83													REB	TAP	FP							
D	NOMBRE	MIN	P	T2	T2%	T3	T3%	T1	T1%	T	DHO	A	BR	BP	C	M	V					
0	Pujol, David	0	0	0	0	0	0	0	0	0	0	0	0	0	0	-2	-3					
1	Domínguez, Joaquín	8.31	2	1/2	60%	0/0	0%	0/0	0%	4	3+1	0	0	2	0	1	5	0				
2	Sadó, Víctor	17.7	2	1/2	60%	0/0	0%	0/0	0%	4	4+0	3	0	0	0	0	0	7	8			
3	Hurtado, M.	22.53	9	1/3	33%	1/2	50%	4/4	100%	2	1+1	7	0	3	0	0	0	3	2	11		
4	Abrámen, Alex	11.25	8	0/0	0%	2/3	67%	2/2	100%	1	1+0	0	0	1	0	0	0	4	1	2	4	
5	Navarro, J.C.	31.24	14	1/6	17%	1/3	33%	9/10	90%	3	2+1	2	2	7	0	0	0	3	8	6	11	
6	Todorović, M.	31.24	14	1/6	17%	1/3	33%	9/10	90%	3	2+1	2	2	7	0	0	0	3	8	6	11	
7	Papamikailou, K.	18.8	3	1/3	33%	0/1	0%	1/2	50%	3	2+1	0	0	1	0	1	2	1	6	1		
8	Oreón, Brad	19.17	10	0/2	0%	2/3	67%	4/4	100%	0	0+0	1	0	0	0	0	1	0	2	11	9	
9	Lampe, Maciej	19.45	3	0/1	0%	1/2	50%	0/0	0%	6	6+0	1	0	1	0	2	1	4	1	8	5	
10	Nachbar, Boštjan	21.8	10	2/2	100%	2/5	40%	0/0	0%	5	4+1	0	0	1	0	0	0	5	1	7	7	
11	Tomic, Ante	30.22	22	8/12	67%	0/0	0%	6/8	75%	9	7+2	0	2	5	0	0	1	3	10	8	28	
12	Equipo	0	0	0	0%	0/0	0%	0/0	0%	1	1+0	0	0	2	0	0	0	0	0	0	0	
13	Total	2000	63	15/33	45%	9/19	47%	26/30	87%	68	51+17	14	4	23	3	4	2	30	28	2	61	
14	E. Pascual, Xavi																					
15	Dossey, Joey Nachbar, Boštjan																					
16	REAL MADRID 81																					
17	D	NOMBRE	MIN	P	T2	T2%	T3	T3%	T1	T1%	T	DHO	A	BR	BP	C	F	M	V			
18	4	Draper, Donalys	0	0	0	0%	0/0	0%	0/0	0%	0	0	0	0	0	0	0	0	0	0	0	
19	5	Fernández, Rudy	28.8	13	3/5	60%	1/5	20%	4/6	67%	3	1+2	2	2	0	1	0	0	1	5	8	15
20	6	Reyes, Felipe	14.29	11	4/10	40%	0/0	0%	3/4	75%	4	0+4	0	2	1	0	1	0	3	4	6	9
21	7	Reyes, Rudy	20.28	11	0/0	0%	0/0	0%	0/0	0%	0	0+0	0	0	0	0	0	0	0	0	0	0
22	8	Alarcón, Nicolás	20.28	11	0/0	0%	0/0	0%	0/0	0%	0	0+0	0	0	0	0	0	0	0	0	2	8
23	9	Rodríguez, S.	19.20	5	0/5	0%	1/5	20%	2/2	100%	1	0+1	3	1	3	0	2	0	2	1	8	6
24	10	Carroll, Jaycee	14.56	5	1/2	50%	0/2	0%	3/3	100%	1	1+0	2	3	1	0	0	0	0	1	3	0
25	11	Darden, Tremmel	22.37	6	1/3	33%	1/3	33%	1/1	100%	7	5+2	0	2	0	0	1	0	0	1	0	12
26	12	Llull, Sergio	34.48	8	2/6	33%	1/5	20%	1/1	100%	5	4+1	3	1	1	0	0	0	0	2	3	6
27	13	Bourousis, I.	24.38	12	5/6	83%	0/0	0%	2/2	100%	7	5+2	0	0	0	1	0	0	0	3	1	17
28	14	Slaughter, M.	5.26	0	0/0	0%	0/0	0%	0/0	0%	1	1+0	0	1	0	0	0	0	0	0	1	2
29	15	Mejri, Salah	14.48	10	4/4	100%	0/0	0%	2/5	40%	4	4+0	1	0	0	0	2	0	2	3	9	15
30	16	Equipo	0	0	0/0	0%	0/0	0%	0/0	0%	1	1+0	0	0	0	0	0	0	0	2	1	2
31	17	Total	2000	61	23/47	49%	4/21	19%	23/29	79%	34	22+17	11	14	12	2	4	3	8	30	20	64
32	18	E. Lasa, Pablo																				
33	19	Fernández, Rudy, Alarcón, Nicolás																				

103 Source: Kubatko, J., Oliver, D., Pelton, K., & Rosenbaum, D. T. (2007). A starting point for analyzing basketball statistics. *Journal of Quantitative Analysis in Sports*, 3(3), 1-22.

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## Boxscore: *Descriptive, ratios and metrics*

- ✓ All quotients are not proportions
- ✓ Example - D. Adams:
- Ratio explanation: 3 (3P) / 6 (3PA)
- Ratio: 50 three-pointers made per 100 attempts
- Rate explanation: 3 (3P) in 21 min

For every 10 minutes played by Darius Adams, he makes 1.4 three-pointers.

- ✓ OER and DER rates?
- Just tools for staff to understand the value of each possession

Bilbao Basket																
Starter	MP	FG	FGA	3P	3PA	FT	FTA	ORB	TRB	AST	STL	BLK	TOV	PF	PTS	
Darlin Bertans	33	4	13	1	9	2	2	0	0	1	0	0	3	3	11	
Alex Hembry	31	5	16	0	8	11	12	0	3	2	2	0	3	3	21	
Clayton Hannah	21	1	3	1	3	4	4	1	3	1	1	0	2	5	7	
Axel Heruelo	20	1	2	0	1	2	3	1	3	0	0	0	2	5	4	
Giovanni Bonolis	16	1	6	0	0	0	0	0	0	1	0	0	1	4	2	
Reserves	MP	FG	FGA	3P	3PA	FT	FTA	ORB	TRB	AST	STL	BLK	TOV	PF	PTS	
Alex Ruff	17	1	3	0	1	2	2	1	2	2	1	0	2	5	4	
Paul Loer	15	1	3	1	1	2	2	0	2	3	0	0	4	2	5	
Alejandro Suárez	14	2	3	2	3	0	0	0	1	1	1	0	0	0	6	
Tatyudys Slezas	13	1	3	0	0	0	0	2	3	0	0	1	1	2	6	
Hirza Bećić	11	0	1	0	0	0	0	0	2	0	0	1	2	0	2	
Dusan Todorović	5	0	0	0	0	0	0	0	0	0	0	0	2	1	0	
Berla Hendia	4	0	2	0	1	0	0	0	0	0	0	0	0	0	0	
Totals	17	55	5	27	23	25	5	19	11	5	1	22	32	62		
Laboral Kutxa Baskonia																
Starter	MP	FG	FGA	3P	3PA	FT	FTA	ORB	TRB	AST	STL	BLK	TOV	PF	PTS	
Adam Haanga	23	2	4	0	2	2	2	1	5	2	2	0	1	2	6	
Darius Adams	21	9	15	3	6	9	10	0	3	1	3	0	1	2	30	
Imane Diof	21	2	2	0	0	4	4	0	4	0	0	0	0	2	8	
Fabien Causeur	20	2	6	0	2	1	3	0	2	2	1	0	2	2	5	
Jom Tille	17	3	3	0	0	0	0	3	3	0	1	0	1	2	6	
Reserves	MP	FG	FGA	3P	3PA	FT	FTA	ORB	TRB	AST	STL	BLK	TOV	PF	PTS	
Jaka Blažic	20	3	7	0	1	3	4	1	3	1	4	0	2	4	9	
Ivanović	19	4	8	2	4	4	4	0	3	1	1	0	0	1	14	
David Bertans	19	3	5	1	3	5	6	1	5	0	0	0	1	4	12	
Mike James	19	3	7	1	2	6	6	0	2	6	0	0	1	3	13	
Alberto Corbacho	16	1	3	1	3	0	0	0	2	0	0	1	0	1	3	
Hamadou Diop	6	0	0	0	2	2	0	0	3	0	0	0	0	0	2	
Totals	32	60	8	23	36	41	6	35	13	12	1	11	24	100		

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## Basketball metrics: Teams

Four factors for the 2017 NBA season. **8 FACTORS?**

Team	W	Possessions	eFG%	TO%	OREB%	FTRate	OppoFG%	OppTO%	DREB%	OppTRate
Golden State Warriors	67	8169	0.563445378	0.14823359	0.228215768	0.204061625	0.485501	0.15571	0.749	0.1983313
San Antonio Spurs	61	7700	0.524256993	0.142987013	0.239988308	0.20979021	0.492177	0.15377	0.7763	0.1922796
Houston Rockets	55	8160	0.544672819	0.151960784	0.245932728	0.23081655	0.519489	0.15135	0.7577	0.1942081
Boston Celtics	53	7889	0.524577243	0.137738854	0.211784799	0.220120378	0.502559	0.14445	0.7534	0.2231699
Cleveland Cavaliers	51	7885	0.546962516	0.142184824	0.219482421	0.205514864	0.519525	0.13101	0.7577	0.174492
LA Clippers	51	7914	0.53702346	0.13419257	0.214659868	0.23255132	0.505715	0.13697	0.7692	0.2145888
Toronto Raptors	51	7757	0.516551024	0.134201367	0.249570201	0.233448974	0.507131	0.1547	0.763	0.2233495
Utah Jazz	51	7509	0.526247122	0.14888800	0.231878698	0.21504221	0.49286	0.13251	0.788	0.194556
Washington Wizards	49	8000	0.527672692	0.14525	0.240582192	0.191903265	0.524219	0.15713	0.7547	0.2133849
Oklahoma City Thunder	47	7915	0.499790766	0.155401137	0.279497908	0.213695913	0.511146	0.14264	0.79	0.2179194
Atlanta Hawks	43	7908	0.504119684	0.163631765	0.236251403	0.214512865	0.506569	0.15959	0.7612	0.1788959
Memphis Grizzlies	43	7531	0.491318893	0.140618776	0.247624371	0.219433907	0.505678	0.15558	0.775	0.2564578
Indiana Pacers	42	7878	0.515870728	0.143437421	0.21242485	0.211657759	0.521203	0.155	0.7545	0.2253582
Milwaukee Bucks	42	7774	0.52747458	0.142985853	0.242424268	0.21082052	0.51856	0.155	0.774	0.2128108
Chicago Bulls	41	7804	0.515870728	0.143437421	0.21242485	0.2107205	0.518465	0.155	0.784	0.2286153
Miami Heat	41	7750	0.512454275	0.142139548	0.241515177	0.177334892	0.496451	0.14465	0.7671	0.2189725
Portland Trail Blazers	41	7822	0.519762006	0.142135824	0.230044346	0.214336308	0.508417	0.13279	0.7682	0.2413354
Denver Nuggets	40	8047	0.529866016	0.152354015	0.272727277	0.213650264	0.532285	0.12203	0.7865	0.1935705
Detroit Pistons	37	7735	0.492241143	0.125791855	0.240912709	0.156550394	0.516471	0.13823	0.8122	0.197017
Charlotte Hornets	36	7804	0.507214386	0.13070233	0.1986259	0.237285714	0.528407	0.13724	0.7984	0.1637056
New Orleans Pelicans	34	8089	0.504067321	0.130300408	0.185292567	0.191865358	0.509216	0.14143	0.7675	0.1771476
Dallas Mavericks	33	7539	0.507470741	0.128929566	0.181232493	0.18	0.529412	0.16249	0.7758	0.2178478
Sacramento Kings	32	7801	0.515815266	0.153954621	0.210047004	0.20220572	0.527696	0.14678	0.7615	0.2265533
Minnesota Timberwolves	31	7768	0.510762785	0.148043254	0.272199562	0.22912453	0.534705	0.15049	0.7591	0.2115976
New York Knicks	31	7837	0.495589857	0.145336226	0.265819362	0.187982359	0.511238	0.13526	0.7408	0.2140165
Orlando Magic	29	7884	0.489205103	0.138381532	0.215717723	0.183513248	0.522666	0.13559	0.7738	0.2012428
Philadelphia 76ers	28	8012	0.501072653	0.170494259	0.223607648	0.199276768	0.512353	0.1548	0.7533	0.2342752
Los Angeles Lakers	26	8048	0.500972108	0.15448831	0.249866095	0.159002792	0.541613	0.14761	0.7577	0.2125337
Phoenix Suns	24	8195	0.492768595	0.154362416	0.26040555	0.230853994	0.525106	0.14912	0.7635	0.264215
Brooklyn Nets	20	8317	0.506726778	0.163039558	0.195604992	0.227851725	0.513089	0.1313	0.7614	0.2122433

### Back to the Basics: Four Factors in Basketball



105 Oliver, D. (2004). *Basketball on paper: rules and tools for performance analysis*. Potomac Books, Inc..

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## Basketball metrics: Players

### Basketball Player Evaluation Metrics

Adjusted Player Efficiency Rating (APER)	Adjusted Plus-Minus (APM)	Approximate Value (AV)	Assist Percentage
Box Plus-Minus (BPM)	CARMELO	Daily Updated Ranking of Individual Performance (DRIP)	DARKO (DPM)
Defensive Rating	Defensive Stop	Diamond Rating	Effective Field Goal Percentage (eFG%)
Estimated Plus-Minus (EPM)	Fantasy Points Scored for DraftKings (DK FPTS)	Fantasy Points Scored for FanDuel (FD FPTS)	Floor Impact Counter (FIC)
Game Score	Individual Floor Percentage	Individual Player Value (IPV)	LEBRON
NBA Efficiency	NBA Plus-Minus (+/-) & Player Impact Metrics	Net Plus-Minus (Roland Rating)	Net Points
Non-Scoring Player Possessions	Offensive Conversion Rate	Offensive Rating	Per-Minute Ratings
Personal Foul Efficiency	Player Efficiency Rating (PER)	Player Impact Estimate (PIE)	Player Tracking Plus Minus (PT-PM)
Points Created	Points Per Possession (PPP)	Points Per Shot Attempt (PTS/FGA)	Points Produced
Position Adjusted Win Score (PAWS)	Quantified Shooter Impact (qSI)	Quantified Shot Quality (qSQ)	RAPTOR
Real Plus-Minus (RPM)	Rebound Percentage	Regularized Adjusted Plus Minus (RAPM)	Scoring Player Possessions
Seasons Left	Simple Projection System (SPS)	Simple Rating System (SRS)	Statistical Player Value, SPV
Statistical Plus-Minus (SPM)	Steal Percentage	Tendex	Total Player Possessions
Touches	TradeValue	True Shooting Percentage (TS%)	Turnover Ratio
Usage Rate	Versatility Index	Win Probability Added (WPA)	Win Score
Win Share (WS/48)	Wins Above Replacement Player (WARP)		

<https://www.nbastuffer.com/>

106 Martínez, José Antonio. "Una revisión de los sistemas de valoración de los jugadores de baloncesto (I): Descripción de los métodos existentes." Revista Internacional de Derecho y Gestión del Deporte 10 (2010): 37-77.

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## Basketball metrics: Players

- ✓ Subjective context
- ✓ Bias and Limitations
- ✓ On/Off
- ✓ And defensive metrics?

## Defensive Ratings: Estimation vs. Counting

squared2020 / 2 weeks ago

Defensive rating, a box score calculation, is an estimation procedure that attempts to identify the points per 100 possessions that an NBA player yields in a game. In this calculation, a player's defensive rating is effectively eighty percent of their team's defensive rating plus twenty percent of defensive points per scoring possessions when on the court. In terms of equations, this is written as

$$\begin{aligned} \text{Defensive Rating} = & 0.8 * \text{Team Defensive Rating} \\ & + 0.2 * (100 * \text{Defensive Points Per Scoring Possession} * (1 - \text{Stop \%})) \end{aligned}$$

This requires construction of a Team Defensive Rating, a Defensive Points Per Scoring Possession, and a Stop Percentage. In this article, we take a look at the construction of defensive rating. But more importantly, as it is a box score calculation, we look to see how it compares to truth by using play-by-play data.

### Kidd Score

$$\text{Kidd Score} = \sqrt{a \cdot r}$$

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## Proposed alternative metrics: Players

### ¿La Valoración ACB nos sirve?

#### Alternativas de métricas de rendimiento y regularidad del jugador

**Ampliando horizontes sobre medición del rendimiento y regularidad en el baloncesto profesional**

**Expanding horizons on performance measurement and regularity in professional basketball**

Román Salmerón-Gómez, Samuel Gómez-Haro  
Facultad Ciencias Económicas y Empresariales. Universidad de Granada

- ✓ Abuse of calculation of means
- ✓ Dispersion measures matter!

$$RR = \bar{x} + \frac{\bar{x}}{S_x} = \bar{x} + CV^{-1},$$

Tabla 1. Valores de los índices de regularidad y rendimiento para datos inventados

Índice	J1	J2	J3
<b>Media</b>	10	11.2	2.8
<b>Desviación Típica</b>	2	8.074	0.836
<b>Coefficiente de Variación</b>	0.2	0.721	0.298
<b>Media + Desviación Típica</b>	12	19.274	3.636
<b>Media + Coeficiente de Variación</b>	10.2	11.921	3.098
<b>Rendimiento-Regularidad (RR)</b>	15	12.587	6.146

108 Salmerón-Gómez, R., & Gómez-Haro, S. (2016). Ampliando horizontes sobre medición del rendimiento y regularidad en el baloncesto profesional.[Expanding horizons on performance measurement and regularity in professional basketball]. RICYDE. Revista Internacional de Ciencias del Deporte. doi: 10.5232/rickyde, 12(45), 234-249.

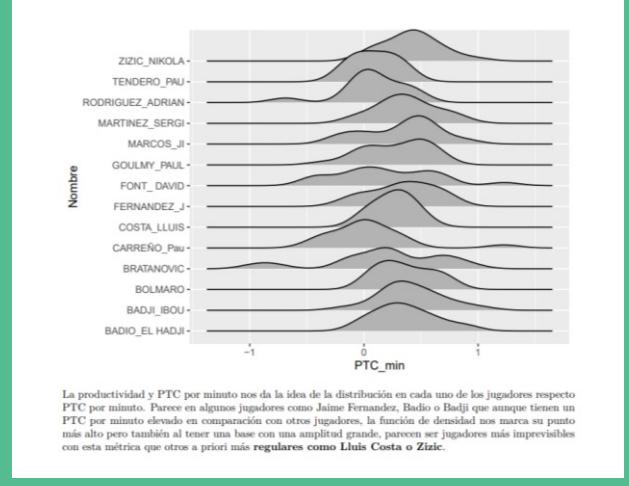
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## Proposed alternative metrics: Players

- ✓ **Player Total Contribution (PTC/min)**
  
- ✓ **PIR Limitations:** Subjective and criticized
- ✓ **Effective Metrics:** Linked to game outcome
- ✓ **Regression Models:** Winscore and others
- ✓ **PTC per Minute:** Evaluates production
- ✓ **Action Importance:** Varies in impact
- ✓ **Normalization:** Points per (minutes, pace, usage)
- ✓ **Comparison Caution:** Role-specific evaluation
- ✓ **Sample Size:** Finite populations
- ✓ **Uncertainty Measures:** Errors, confidence intervals



109 Martínez, J. A. (2019). A more robust estimation and extension of factors determining production (FDP) of basketball players. International Journal of Physical Education, Sports and Health, 6(3), 81-85

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## Proposed alternative metrics: Players

$$\text{PTS}_{\text{mpu}} = [48 * (\text{PTS}/\text{MIN})] / [\text{PACE} * \text{USG}]$$

$$\text{PTC}_{\text{mp}} = \text{PTC} / [\text{MIN} * \text{POSS}]$$

- ✓ Identifying Undervalued Players
  
- ✓ Incorporating Uncertainty in Estimates
  
- ✓ Normalized Metrics and Budget Management

110 Martínez, J. A. (2024). Comparaciones estadísticas y elaboración de rankings de rendimiento de jugadores de baloncesto. Retos: nuevas tendencias en educación física, deporte y recreación, (55), 170-176.

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## Type of Data: *Play-by-play (eventing) in Basketball*

- ✓ 400 records approx
- ✓ Variables: Time and events (Longitudinal)
- ✓ More basketball context than boxscore

Season	Match	Team	H / A	Player	Player Role	Quarter	Clock	Event	Home	Away	Diff.
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	HEURTEL, THOMAS		1 Q1	00:15	Foul	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	HEURTEL, THOMAS		1 Q1	00:15	Out	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	PRESSEY, PHIL		1 Q1	00:15	In	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	PRESSEY, PHIL		1 Q1	00:15	Turnover	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	KOPONEN, PETTERI		2 Q1	00:15	In	0	0	0
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	COLE, NORRIS		2 Q1	00:15	Foul Drawn	0	0	0
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	COLE, NORRIS		2 Q1	00:15	Missed Free Throw	0	0	0
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	COLE, NORRIS		2 Q1	00:15	Missed Two Pointer	0	0	0
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	COLE, NORRIS		2 Q1	00:15	Steal	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	HANGA, ADAM		3 Q1	00:15	Out	0	0	0
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	ROLL, MICHAEL		3 Q1	00:15	In	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	CLAVER, VICTOR		4 Q1	00:15	Def Rebound	0	0	0
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	BOLDEN, JONAH		4 Q1	00:15	Out	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	HEURTEL, THOMAS		1 Q1	00:38	Assist	0	0	0
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	CLAVER, VICTOR		4 Q1	00:41	Three Pointer	3	0	3
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	TOMIC, ANTE		5 Q1	00:53	Def Rebound	3	0	3
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	THOMAS, DESHAUN		3 Q1	00:56	Missed Three Pointer	3	0	3
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	TYUS, ALEX		5 Q1	01:02	Def Rebound	3	0	3
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	MOERMAN, ADRIEN		4 Q1	01:05	Missed Three Pointer	3	0	3
E2017	67. BAR-TEL	FC Barcelona Lassa	Home	HEURTEL, THOMAS		1 Q1	01:09	Steal	3	0	3
E2017	67. BAR-TEL	Maccabi FOX Tel Aviv	Away	COLE, NORRIS		2 Q1	01:10	Turnover	3	0	3

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## Type of Data: *Play-by-play (eventing) in Basketball*

- ✓ Different questions
- ✓ Time-to-event models

Who assists who?			
1	passer	shooter	n
2			sthes genera 3,5 (quasi 4) triples.
3	1 CALATHES, NICK	THOMAS, DESHAUN	22
4	2 CALATHES, NICK	PAPAPETROU, IOANNIS	21
5	3 CALATHES, NICK	FREDETTE, JIMMER	16
6	4 CALATHES, NICK	PAPAGIANNIS, GEORGIOS	12
7	5 CALATHES, NICK	WILEY, JACOB	11
8	6 CALATHES, NICK	RICE, TYRESE	10
9	7 RICE, TYRESE	PAPAPETROU, IOANNIS	6
10	8 RICE, TYRESE	THOMAS, DESHAUN	6
11	9 CALATHES, NICK	MITOGLOU, KONSTANTINOS	5
12	10 FREDETTE, JIMMER	PAPAPETROU, IOANNIS	5
13	11 RICE, TYRESE	WILEY, JACOB	5
14	12 CALATHES, NICK	VOUGIOUKAS, IAN	4

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## Type of Data: *Tracking*

### ✓ Expected Possession Value (EPV)

- ✓ Purpose: Using film or player tracking data (Sport Vu), a quantitative analysis representative of the entire possession will occur where each moment in the possession is summarized on the basis of the expected value of the possession at each moment. For each moment of a possession a value is assigned to each of the individual tactical moves a player can make, allowing analysts to evaluate each decision that a player makes. Under this model, dishing the ball to an open shooter at the key or near the basket is worth more expected points than to a covered player in the corner. EPV is an extremely new avenue of basketball analysis focusing on decision-making, opportunity creation and prevention.

**Formula:** EPV is a conditional expectation – the expected number of points the offense will score, given the spatial configuration of the players and ball at time  $t$  during the possession. The expected value of different plays in a possession in some sense is subjective. The current EPV of a possession is the weighted average of the outcomes of all future paths that the possession could take.

To evaluate metrics based on three criteria:

- (1) **Stability:** Does the metric measure the same thing over time?
- (2) **Discrimination:** Does the metric reliably differentiate between players?
- (3) **Independence:** Does the metric provide new information?

113 Cervone, D, et al (2016). A multiresolution stochastic process model for predicting basketball possession outcomes. *Journal of the American Statistical Association*, 111(514), 585-599.

Franks, A. M., D'Amour, A., Cervone, D., & Bornn, L. (2016). Meta-analytics: tools for understanding the statistical properties of sports metrics. *Journal of Quantitative Analysis in Sports*, 12(4), 151-165. 

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## What is the unit of measurement of the data base?

- ✓ Futsal example: 1267 records of player-season-injury (or not injury)
- ✓ Tennis example: 6060 Davis Cup singles matches

tourney_id	tourney_name	group	round	surface	tourney_level	match_num	winner_name	loser_name	score	best_of	Retirement	sum_games
2000-D078	Davis Cup G1 QF: JPN vs KOR	No Mundial1	QF	Carpet	Davis Cup	1	Hyung Taik Lee	Yaoi Ishii	4-6-6-6-2-6-110-8	5 sets	No	53
2000-D078	Davis Cup G1 QF: JPN vs KOR	No Mundial1	QF	Carpet	Davis Cup	2	Gouchi Motomura	Yong Il Yoon	6-3-6-6-4-2-6-6-3	5 sets	No	46
2000-D078	Davis Cup G1 QF: JPN vs KOR	No Mundial1	QF	Carpet	Davis Cup	3	Hyung Taik Lee	Gouchi Motomura	7-5-6-7-5	5 sets	No	34
2000-D078	Davis Cup G1 QF: JPN vs KOR	No Mundial1	QF	Carpet	Davis Cup	4	Yoshi Iishi	Hee Sung Chung	6-4-6	3 sets	No	20
2000-D081	Davis Cup G1 R1: UKR vs POR	No Mundial1	R1	Carpet	Davis Cup	1	Andrey Dernovskiy	Joao Cunha Silva	7-6(6)-4-3-6-3-6-4	5 sets	No	51
2000-D081	Davis Cup G1 R1: UKR vs POR	No Mundial1	R1	Carpet	Davis Cup	2	Andrei Medvedev	Bernardo Mata	6-1-3-4-6-6-2	5 sets	No	34
2000-D081	Davis Cup G1 R1: UKR vs POR	No Mundial1	R1	Carpet	Davis Cup	3	Orest Terechishuk	Joao Cunha Silva	6-3-6-4	3 sets	No	19
2000-D081	Davis Cup G1 R1: UKR vs POR	No Mundial1	R1	Carpet	Davis Cup	4	Bernardo Mata	Andrey Dernovskiy	7-5-6-7-6(5)	3 sets	No	34
2000-D073	Davis Cup WG R1: GER vs NED	Mundial1	R1	Carpet	Davis Cup	1	Tommy Haas	John Van Lottum	4-6-7(6)-4(6)-3-6-2	5 sets	No	40
2000-D073	Davis Cup WG R1: GER vs NED	Mundial1	R1	Carpet	Davis Cup	2	Sjeng Schalken	Rainer Schuettler	3-6-7(6)(2)-6-1-6-0	5 sets	No	35
2000-D073	Davis Cup WG R1: GER vs NED	Mundial1	R1	Carpet	Davis Cup	3	Tommy Haas	Sjeng Schalken	6-2-6-2-6-3	5 sets	No	25
2000-D073	Davis Cup WG R1: GER vs NED	Mundial1	R1	Carpet	Davis Cup	4	David Prinosil	John Van Lottum	6-3-6-3	3 sets	No	18
2000-D063	Davis Cup WG R1: RUS vs BEL	Mundial1	R1	Carpet	Davis Cup	1	Yevgeny Kafelnikov	Filip Dewulf	6-7(0)-6-4-7-5-6-2	5 sets	No	43
2009-D020	Davis Cup G1 PO: PER vs CAN	No Mundial1	PO	Clay	Davis Cup	3	Luis Horna	Frederic Niemeyer	7-6(4)-6-6-4-7-5	5 sets	No	45
2009-D020	Davis Cup G1 PO: PER vs CAN	No Mundial1	PO	Clay	Davis Cup	4	Bruno Agostinelli	Ivan Miranda	7-6(1)-6-6-3-6-4	5 sets	No	39
2009-D069	Davis Cup G2 PO: ALG vs POR	No Mundial1	PO	Clay	Davis Cup	1	Rui Machado	Valentin Rahmne	6-0-0-6-0	5 sets	No	18
2009-D069	Davis Cup G2 PO: ALG vs POR	No Mundial1	PO	Clay	Davis Cup	2	Frederico Gil	Abdelhak Hameuraine	6-1-2-6-4	5 sets	No	25
2009-D069	Davis Cup G2 PO: ALG vs POR	No Mundial1	PO	Clay	Davis Cup	3	Leonardo Tavares	Valentin Rahmne	6-1-6-0	3 sets	No	13
2009-D069	Davis Cup G2 PO: ALG vs POR	No Mundial1	PO	Clay	Davis Cup	4	Joao Sousa	Sid Ali Akkal	6-3-6-0	3 sets	No	15
2009-D068	Davis Cup G2 PO: DEN vs MNE	No Mundial1	PO	Clay	Davis Cup	1	Goran Tomic	Frederik Nielsen	5-7-6-4-7-6(5)-6-4	5 sets	No	45
2009-D068	Davis Cup G2 PO: DEN vs MNE	No Mundial1	PO	Clay	Davis Cup	2	Martin Pedersen	Daniel Danilovic	7-6(0)-6-4-6-1	5 sets	No	30
2009-D068	Davis Cup G2 PO: DEN vs MNE	No Mundial1	PO	Clay	Davis Cup	3	Frederik Nielsen	Daniel Danilovic	3-6-16-2-6-4	5 sets	No	34
2009-D068	Davis Cup G2 PO: DEN vs MNE	No Mundial1	PO	Clay	Davis Cup	4	Martin Pedersen	Goran Tomic	6-4-3-6-2	5 sets	No	27
2001-D010	Davis Cup G2 PO: EGY vs GEO	No Mundial1	PO	Clay	Davis Cup	1	Karim Maamoun	George Khrikadze	6-0-5-0-RET	5 sets	Yes	11
2009-D066	Davis Cup G2 PO: EGY vs GEO	No Mundial1	PO	Clay	Davis Cup	2	Sherif Sabry	Nodar Ionishvili	6-2-6-4-6-0	5 sets	No	24
2009-D066	Davis Cup G2 PO: EGY vs GEO	No Mundial1	PO	Clay	Davis Cup	3	Mohamed Mamoun	Nodar Ionishvili	6-1-6-3	3 sets	No	16
2009-D066	Davis Cup G2 PO: EGY vs GEO	No Mundial1	PO	Clay	Davis Cup	4	Omar Hayedet	Alexander Tavkhelidze	1-6-6-2-6-2	3 sets	No	23

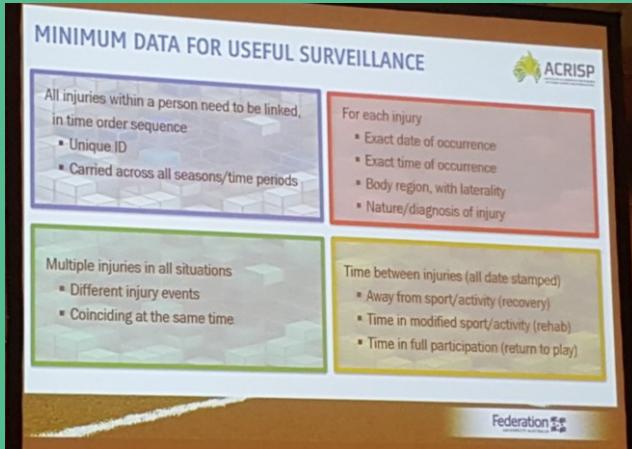
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## Injury Data Surveillance



Lauren Fortington - Australian Centre for Research into Injury in Sports and its Prevention

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## Glossary and C Speak in Sports Analytics

- **Ratios and some metrics** have blind spots (e.g: odds, Home runs, Batting average, corsi, expected goals (xG), expected threat (xT), Valuing On-the-Ball Actions (VAEP) ...)
- **“Larking” factors** (e.g: Team strength, playing at home, rest, body clock, travel, Injuries, Pace, Weather, Arena/Playing Surface, Referees,...)
- **Myths or reality?** (e.g: Momentum, Hot hand, Team chemistry , Serve First, New Balls, Winning mood, Big points,...)
- **Statistical models** (e.g: Markov-switching models and Bayesian Learning, ordered Bradley-Terry model, ELO-type rating models , Null's nested Dirichlet, Bivariate Poisson models,...)

Michael J. Lopez, Gregory J. Matthews, and Benjamin S. Baumer. "How often does the best team win? A unified approach to understanding randomness in North American sport," Annals of Applied Statistics, 2018

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## Different metrics

Measuring *Clutch Play* in the NBA, *hot hand* or *momentum*

www.M.L.A.



"When a measure becomes a target, it ceases to be a good measure"  
Goodhart's Law

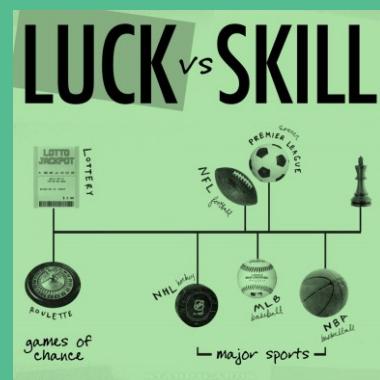
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## 7. Practical Tips for Real-World Applications

"Researchers are humans and errors and biases are normal. Researchers in Sport Science should provide objective appreciation of questions/uncertainties and an unbiased attempt to address these." Alan McCall 2021



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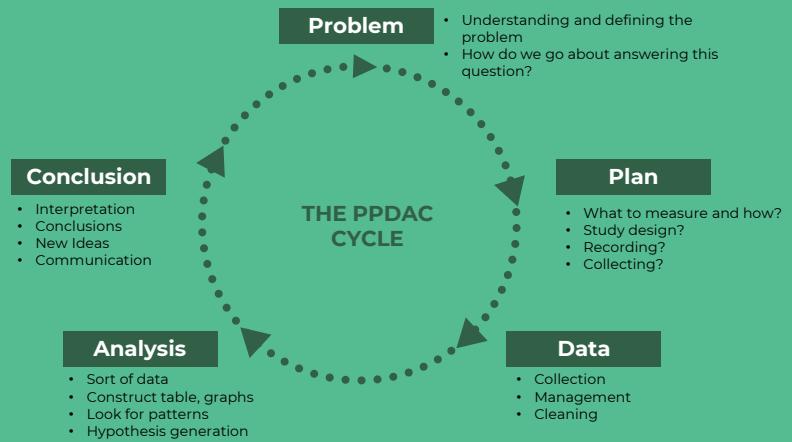
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## The scientific method of the industry

### “Application of PPDAC cycle”



Source: Wild, C. J., & Pfannkuch, M. (1999). Adapted by David Spiegelhalter

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Vols fer bones preguntes? **PICO**



## Example of PPDAC in Sports Sciences

Understanding Practice Demands	
Problem	<ul style="list-style-type: none"> <li>How can we understand the physical implications of training for our sport?</li> </ul>
Plan	<p>Methodological approaches to understanding sporting activity:</p> <ul style="list-style-type: none"> <li>Observations of the game</li> <li>Measurement of physical attributes</li> <li><b>Monitoring of players during training and competition</b></li> </ul>
Data	<ul style="list-style-type: none"> <li>GPS/Accelerometer data collected first in a controlled setting and then during practice</li> </ul>
Analysis	<ul style="list-style-type: none"> <li>Validation Analysis</li> <li>Descriptive analysis</li> <li>N-of-1 analysis to evaluate a player over time (longitudinal data)</li> </ul>
Conclusion	<ul style="list-style-type: none"> <li>Validation research is reported as a one time report</li> <li>Training load data is reported on a daily basis</li> </ul>

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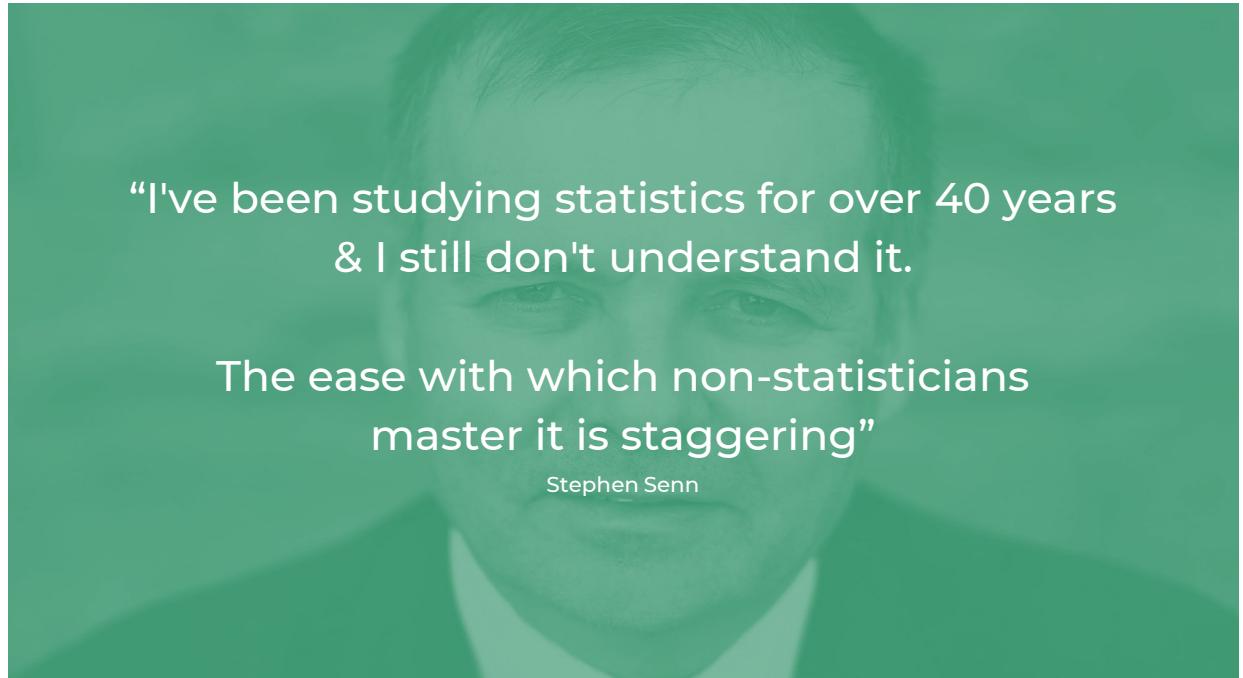
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We need less research,  
better research,  
and research done  
for the right reasons.

Doug Altman

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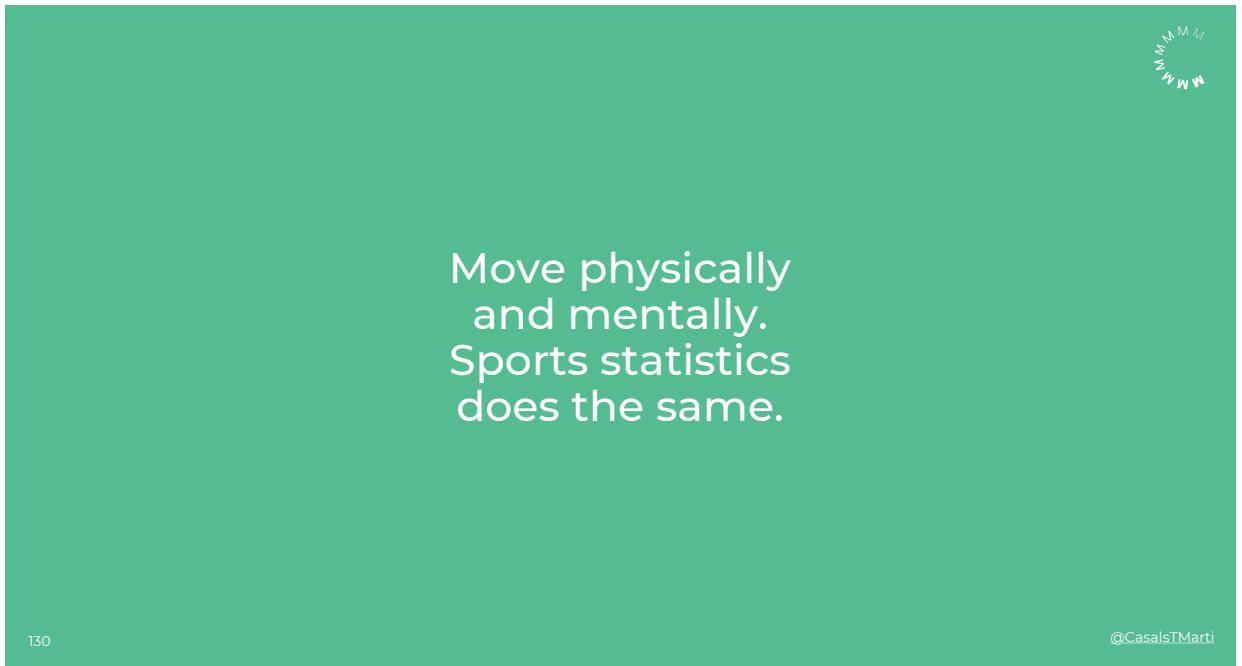


“I've been studying statistics for over 40 years  
& I still don't understand it.

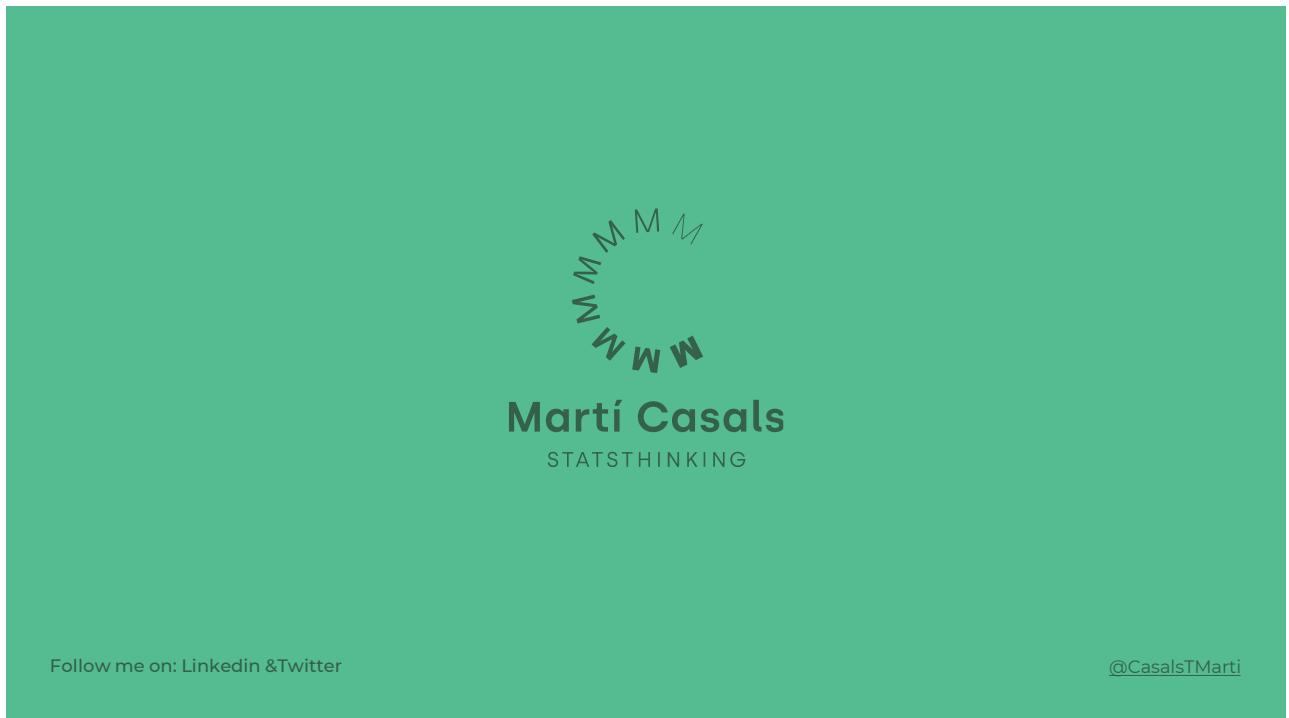
The ease with which non-statisticians  
master it is staggering”

Stephen Senn

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