# MARTA PINEDA



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#### PROFFESIONAL EXPERIENCE



## MOOVIT, IL Operations Manager

Tel Aviv, IL Nov 2019 – present

- .. Managing markets in 3 countries (Spain, Portugal & Serbia)
- .. App translations, localization, user communication and support (Zendesk).
- :. Manage KPIs to ensure CSAT levels, resurrection rates, customer satisfaction, churn users and map the tools to bring the numbers up.
- .. Deep close relationships with local community of users to excelling the information provided and increase engagement.
- ... Working closely with the technical department, R&D and sales team to ensure the best performance of the app and provide our clients the best experience; punctual delivery of high-quality products and services.
- :. Involved with the project management team to deliver to client B2B. Organize the project and the people involved, set ETAs for each task, ensuring the correct and on-time delivery to our clients.



#### **ELSEVIER**

Office Management

Madrid, SP

Feb 2017 - Aug2019

- : Responsible of the front office reception, administration and management duties.
- :. Transportation and accommodation bookings for executives.
- .. As part of the Facilities Department, implementing and maintaining procedures/office administrative systems
- :. Phone assistance to clients and buyers of the products
- .. Managing company events and conferences (~250 px)

#### OTHER RELEVANT EXPERIENCE



#### AVENTURA 2000 S.L.

Volunteer

Madrid, SP 2008 - Aug2019

: Since very Young age (18 years old), I've been volunteering with several non-profit organizations, mostly focus on children at risk. On a weekly basis going to the center to help them with school homework, family matters, personal issues, etc.

#### SKILLS



- I'm an ambitious person; mature, with over 8 years of work and volunteering experience in several roles, environments and countries. I am team player and love to feel that my job is making an impact on someone else. I am always in the pursuit of new challenges that allow me to grow personally and professionally.
- .. I believe the learning path is never over and that's why I enroll into learning coding in the last months. I am passionate with what I am committed, skilled at collaborating to build successful projects.

### **EDUCATION**



- :. Front-end developer > SheCodes | 2021
- :. MS Hotel Managment > ESDEN Business School, Madrid, Spain | 2019
- :. BA Pedagogy > University Complutense, Madrid, Spain | 2014