MARTA PINEDA



Details

+972 053-333-7595 marta.pineda.g@gmail.com

Skills



Languages

Spanish, English, Hebrew (intermediate)

Coding projects

- : Porfolio
- :. Real Time Weather App (API)
- :. Simple Landing page

PROFILE

.. I'm an ambitious person; mature, with over 8 years of work and volunteering experience in several roles, environments and countries. I am a team player and love to feel that my job is making an impact on someone else's life. I always in the pursuit of new challenges that allow me to grow personally and professionally. I am passionate about what I am committed to.

PROFESSIONAL EXPERIENCE



MOOVIT, Tel Aviv, IL | Operations Manager Nov 2019 – present

- :. Managing markets in 3 countries (Spain, Portugal & Serbia)
- :. App translations, localization, user communication and support (Zendesk).
- :. Manage KPIs to ensure CSAT levels, resurrection rates, customer satisfaction, churn users and map the tools to bring the numbers up.
- .. Deep close relationships with local community of users to excelling the information provided and increase engagement.
- .. Working closely with the technical department, R&D and sales team through Jira flows (epics, sprints, issues) to ensure an excellent performance of the app and provide our clients the best experience; punctual delivery of high-quality products and services.
- :. Involved with the project management team to deliver to client B2B. Organize the project and the people involved, set ETAs for each task, ensuring the correct and on-time delivery to our clients.



ELSEVIER, Madrid, SP | Office Management Jan 2017 - Aug 2019

- :. Responsible of the front office reception, administration and management duties.
- :. Transportation and accommodation bookings for executives.
- .. As part of the Facilities Department, implementing and maintaining procedures/office administrative systems
- :. Phone assistance to clients and buyers of the products
- ... Managing company events and conferences (~250 px)

OTHER RELEVANT EXPERIENCE

:. Since very Young age (18 years old), I've been volunteering with several nonprofit organizations, mostly focus on children at risk. On a weekly basis going to the center to help them with school homework, family matters, personal issues, etc.

EDUCATION

- :. Front-end developer > SheCodes | 2021
- :. MS Hotel Managment > ESDEN Business School, Madrid, Spain | 2019
- :. BA Pedagogy > University Complutense, Madrid, Spain | 2014