

BY CORPETS

# The moment you close your door





## Heartbreak

For pet parents, every workday starts with a quiet heartbreak — leaving their best friend behind.



## Guilt trip

That invisible guilt affects focus, energy, and emotional well-being at work.

Employees' emotional lives impact engagement and retention.





# From Pet Care to Corporate Care

CorPets began with a mission to help people care for their pets while working.

Evolved into a B2B intermediary platform — connecting corporations with a verified ecosystem of pet service providers.

Enables quick adoption of pet-care benefits — no customization, no complex setup.

# The Client: TechNova





# TechNova



**Industry:** Software (500 employees).



**Situation:** Drop in morale during hybrid work transition.



**Pain Point:** Generic wellness programs weren't addressing real emotional needs.



**Goal:** Rebuild engagement through empathy-driven benefits.



# corpet's solution

## CORPETS' PLUG-AND-PLAY PLATFORM

Integration: Quick subscription; live in under two weeks.

Access: Employees use secure link or HR portal to access verified providers.

Network: Groomers, walkers, vets, trainers — pre-vetted and discounted.

Analytics: HR tracks engagement and ROI in real time.



# Implementation journey....

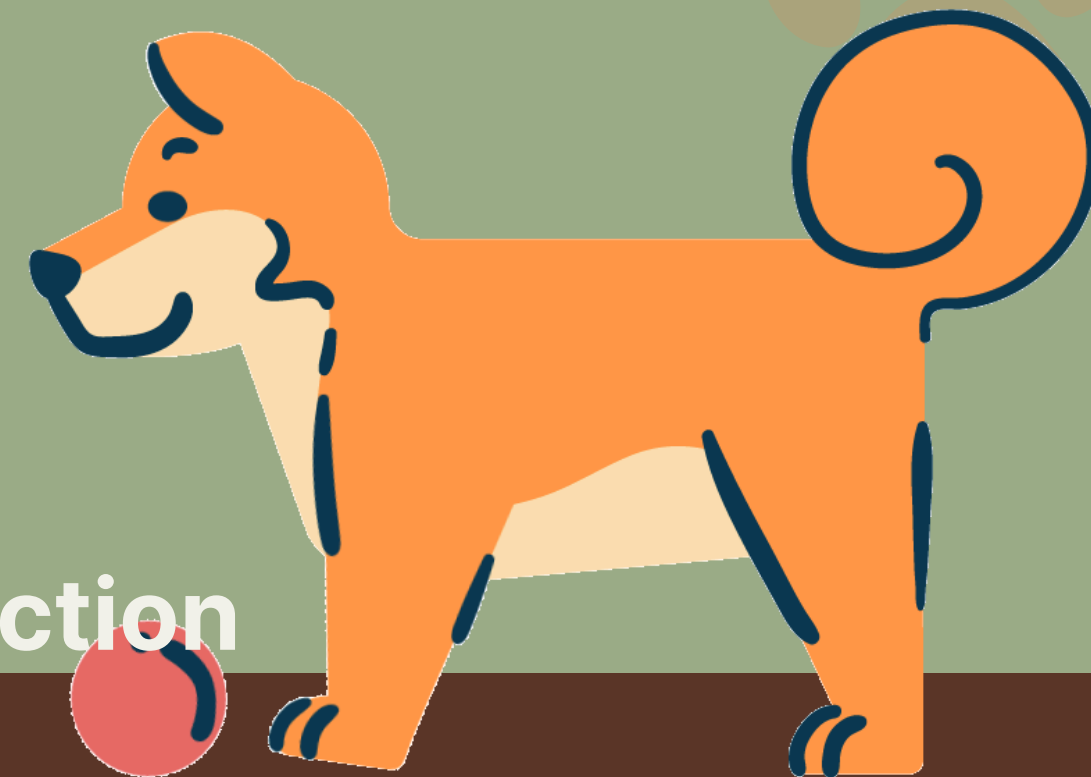
Week 1 — HR onboarding

Week 2 — Internal launch

Week 3 — Employee registrations

Week 6 — Usage metrics reported

Month 3 — 67% participation, +38% satisfaction



# quantifying care

## Hard ROI:

+41% engagement

-28% stress-related absenteeism

2× job applicants citing “pet-friendly culture”

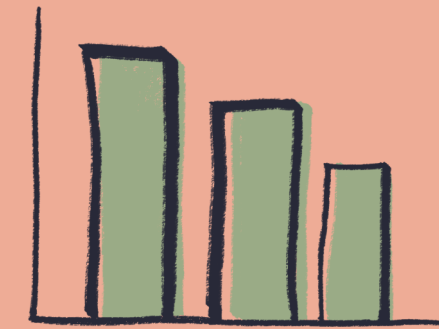
ROI achieved in 4 months

## Soft ROI:

Improved trust and connection

Strengthened employer brand

Made empathy measurable





**corPets transforms corporate empathy  
into scalable infrastructure — proving  
that caring for what employees love  
most improves what companies value  
most.**

