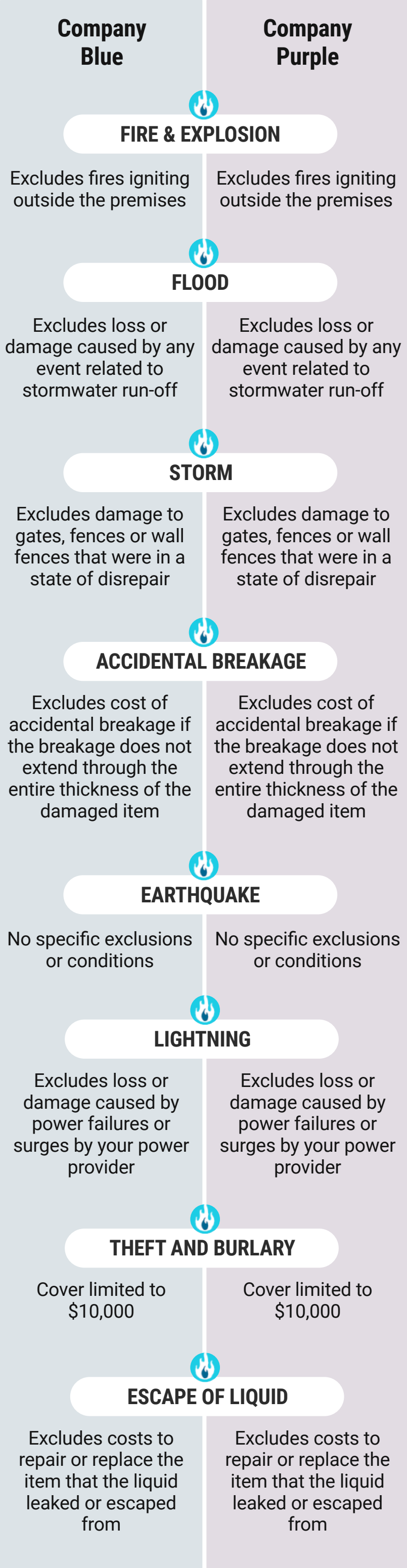
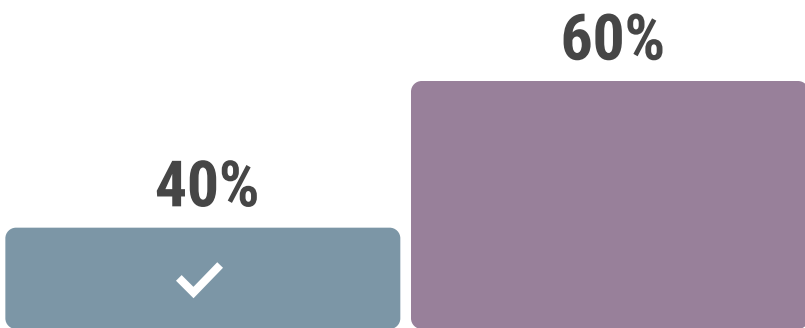


# Can you pick the best cover?

Please choose the best home contents insurance – either Company Blue or Company Purple – after considering the following information about each policy.



## Choose a policy and see how Australia voted



## Congratulations, you found the best policy!

Company Blue's is the better policy. Forty-two per cent of consumers in the Monash research failed to pick it as being superior to Company Purple's. They were given much more voluminous information and couldn't evaluate the policies side-by-side.