## **Privacy Policy**

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This Privacy Policy covers how Ky.Casino or any of its subsidiaries or affiliates treats personal information that KY.Casino collects and receives in connection with the games and applications offered by KY.Casino. This includes software that you have downloaded or are about to download, any software that you have embedded on a website or are about to embed, any applications created by KY.Casino and available through social networking sites ("SNS Apps"), any applications created by KY.Casino, distributed by popular app stores like Google Play, Apple App Store etc. and available through mobile devices ("Mobile Apps"), any software running on KY.Casino's servers, ("KY.Casino Software"), content, related documentation, information on KY.Casino domain, and information made available by users to each other through the Ky.Casino Software (collectively, the "Service"). Your privacy is important to us and, as described in this Privacy Policy, we have designed the Service to protect information about you from unauthorized disclosure to others. This Privacy Policy explains how we collect, use and, in certain circumstances, share your personally identifying information. Please read this Privacy Policy carefully, and if you have any questions, feel free to contact us.

By registering for, accessing, using, and/or downloading any Service, you agree to KY.Casino 'Privacy Policy and that you will abide by KY.Casino 'Terms of Service. Among other things, you consent to the collection and use of your personal information as outlined in this Privacy Policy, as such policy may be amended from time to time. We may update the Privacy Policy and if we do.

## What We Collect

KY.Casino gives you a number of options regarding what information you will share with us: When you register a profile with KY.Casino, your profile including any information (name, address, gender) will be registered with KY.Casino . When you identify yourself on KY.Casino, you may identify yourself using a KY.Casino account. When you identify yourself on KY.Casino , you may identify yourself through a social network account in which KY.Casino may receive additional information about your profile.

In each case, we will collect and record the information you have provided. Other than names and email addresses provided at your discretion, we don't generally collect any "Personally Identifying Information" about our users (such as social security number, street address, etc.), exception being for billing and payments where we store your billing information such as name, street address, phone number. We may offer you the opportunity to submit other information about yourself (such as gender, age, occupation, hobbies, interests, zip code, etc.), or we may be able to collect that information from social networking systems on which you have used KY.Casino or SNS Apps (in accordance with the terms of use of those systems), which would then also be covered by this Privacy Policy.

In addition to information about yourself, you may choose to share information about yourself in other content ("Content"), such as in games. Any action you perform with other players are considered public, and at your own discretion.

When you use an SNS App on your social network page or use an SNS App on someone else's page, we may record information regarding the use of that SNS App, and we may collect other information that is visible on your social network page in accordance with the relevant terms of use associated with that page.

Note that since most KY.Casino Software is served through SNS Apps, it is your responsibility to read and accept their Terms of Use, as well as Privacy Policy prior to continuing.

When you use a Mobile App, which includes telephones and other devices such as tablets, you agree that information about your use of the Service through your mobile device and carrier may be communicated to us. This information includes, but is not limited to your carrier, device, geo-location, IP address, telephone number, country or other information you provide. With your permission, we may also access your contacts. Your carrier's standard fees and rates will still apply, including without limitation SMS/text messaging fees, and you accept responsibility for all charges.

When you invite new members into your network or send messages through the Service, we collect and maintain on secure servers the information associated with those messages, including email addresses and content.

We may use information about you that we collect from other sources, including but not limited to newspapers and Internet sources such as blogs, instant messaging services, KY.Casino and other users of KY.Casino, to supplement your profile. We may use various types of

information available on the device along the likes of Device-Identifier, IMEI, Serial Number and/or other locally stored account and app names in order to detect fraudulent or abusive behavior among