

Martin Sebastian Skrzypczak

U X / U I / W E B D E V E L O P E R

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O B J E C T I V E

I have 20 years of experience designing and developing web applications, software interfaces, mobile interfaces, and web sites with strong graphic design and user experience development skills. I have designed, developed, and produced complete products in areas of eCommerce, Custom CRM Systems, Mobility, and Windows Server/Client Applications. I am a self motivated problem solver obsessed with creating great products, elegant device specific UIs, and beautifully simple user experiences.

E X P E R T I S E

HTML5, CSS3, jQuery, JavaScript, ASP.NET, PHP, Ruby on Rails, Python, MySQL, SQL, XML, Perl, Yahoo Grids, Blueprint, Apache, IIS, Linux Admin, Windows Active Directory, LAN, WAN, TCP/IP.

A P P S / T O O L S

PhotoShop, Cad, Illustrator, Premier, Xcode, Android Studio, TextMate, Visual Studio, Terminal, Navicat, phpMyAdmin, RDC, VMware, Microsoft Office, Apple Pages, Numbers, Keynote, TARGIT Business Intelligence.

P R O D U C T D E S I G N

Targit Decision Suite 2013, Targit Social Analytics, Targit Touch Client iPad, and iPhone, Targit Touch Android, Targit Help System, Targit Self Service Web App.

E X P E R I E N C E

UX/UI DEVELOPER - August 2012 to Present **TARGIT Business Intelligence - Tampa Florida**

Lead interface designer for Targit Mobile and Targit Server and Windows Client.

- Work in the R&D dept. developing new and updated software products.
- Designed the iPad and iPhone BI client interfaces.
- Re-Designed the complete Windows Server and Client interfaces including creating color schemes, icons, popup screens, T-Ribbons, and Wizards.
- Created new Desktop & Task Bar Icons and ICOs.
- Designed a new Application Home Screen that included Search and dynamic Recent Documents.
- Developed a new Help System for Windows Client and Web Interface.
- Designed and Developed a web based business intelligence application for social analytics.
- Designed and Developed the company App Store.
- Worked on SEO and Social Marketing.
- Directed Software Engineers in meetings and with instructions.
- Performed software testing and bug discovery.
- Performed Skydiving Stunts and Promotion Jumps for the company marketing department.
- Shot Video and Photos and performed video editing for the purpose of creating marketing videos & instructional/help videos.
- Examples of all Interfaces, applications, mobile apps, and web based apps are available upon request.

WEB DEVELOPER - June 2009 to August 2011 **Digital Technology Group - Tampa Florida**

Lead Web Developer, eCommerce, and CRM System Developer.

- Developed a custom eCommerce System with specific industry custom features.
- Implemented Real Time credit card processing, terms, and Bonus Point System.
- Designed and Developed a product database housing thousands of products with SKUs, weights, descriptions, long descriptions, tier pricing, product

photos, specs, comparison tables, wholesale pricing, MAP pricing, and real time stock and availability per warehouse.

- Designed website, branding, and skins for all windows based and web based systems.
- Designed and Developed a custom CRM system for the sales department with live data feeds from the store's orders data, shipping tracking numbers, credit card vault & transaction processing, shopping cart data, inventory data from multiple warehouses, PCI Compliance.
- Deployed and Managed Linux and Windows Servers.

FOUNDER/CEO - January 2000 to June 2009 **Digital Minds - Saint Petersburg Florida**

CEO, Web Developer, Designer, Consultant, Entrepreneur.

- Founded and started a eCommerce development company.
- Sold and built eCommerce web sites and CRM systems.
- Deployed Web Servers in a Co-Location facility in Tampa.
- Hosted & Managed websites for customers on our servers.
- Developed a installable code base for eCommerce projects called iONE Commerce.
- Developed our own custom Control Panel for linux servers.
- Developed our own drag and drop web based image upload.
- Developed our own database import and export tools.

MANAGER/GRAPHIC DESIGNER - February 1995 to December 1999 **Signs USA - Tampa Florida**

Large Format Digital Printing Dept. Manager and Graphic Designer.

- Managed a team of graphic designers & vinyl cutting machine operators.
- Designed High Resolution posters, banners, and vehicle wraps.
- Operated RIP Stations both Hardware and Software responsible for sending post script and image information to large printers.
- Performed Color Management, and Color Profiling of printers and displays allow soft proofing of finished product before printing.

E D U C A T I O N

PURDUE UNIVERSITY - 1991 to 1994
EET/Computer Science - Tampa Florida

WEST LAFAYETTE SENIOR HIGH SCHOOL - 1987 TO 1991
West Lafayette - Indiana

P O R T F O L I O

Available in person or web meeting only!

R E F E R E N C E S

AVAILABLE UPON REQUEST.