

**CONTACT  
INFORMATION**

University of Münster  
School of Business and Economics  
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**RESEARCH  
INTERESTS**

Innovation Economics; Competition Policy; Entrepreneurship

**ACADEMIC  
POSITIONS****University of Münster**

Professor of Economics (W3), February 2021 – Present

**LMU Munich**

Assistant Professor of Economics (Akademischer Rat auf Zeit), 2012-2021

**CEPR (Industrial Organization and Organizational Economics)**

Research Affiliate, 2019 – Present  
RPN Competition Policy, 2021 - Present

**CESifo Research Network (Economics of Digitization)**

Research Affiliate, 2018 – Present

**Boston University**

Research Affiliate, 2020 – Present

**Committee for Industrial Economics of the Verein für Socialpolitik**

Elected Member, 2021 – Present

**EDUCATION****LMU Munich**

PhD in Economics (summa cum laude), 2012

**PUBLICATIONS**

Krieger, Joshua L., Monika Schnitzer, and Martin Watzinger. "Standing on the shoulders of science." *Strategic Management Journal* 45.9 (2024): 1670-1695.  
Coverage: HBS Working Knowledge, Matt Clancy's New Things Under the Sun

Buchheim, Lukas, and Martin Watzinger. "The Employment Effects of Countercyclical Public Investments." *American Economic Journal: Economic Policy*, 15 (1) (2023): 154-73  
Coverage: Ökonomenstimme

Nagler, Markus, Monika Schnitzer, and Martin Watzinger. "Fostering the Diffusion of General Purpose Technologies: Evidence from the Licensing of the Transistor Patents." *Journal of Industrial Economics*, 70.4 (2022): 838-866.  
Coverage: VoxEU, FAU alexander

Wernsdorf Kathrin, Markus Nagler, and Martin Watzinger: "ICT, Collaboration, and Science-Based Innovation: Evidence from BITNET." *Journal of Public Economics*, Volume 211 (2022): 104678.

Schnitzer, Monika, and Martin Watzinger. "Measuring the spillovers of venture capital." *Review of Economics and Statistics* 104.2 (2022): 276-292.  
Coverage: VoxEU

Furman, Jeff, Markus Nagler, and Martin Watzinger. "Disclosure and Subsequent Innovation: Evidence from the Patent Depository Library Program." *American Economic Journal: Economic Policy* 13 (4) (2021): 239-70.

Coverage: AEA Chart of the Week, Brookings, Written Description, CATO Research Brief, VoxEU, National Academies of Sciences, Engineering, and Medicine Report "Safeguarding the Bioeconomy", Matt Clancy's New Things Under the Sun

Watzinger, Martin, Thomas A. Fackler, Markus Nagler, and Monika Schnitzer. "How Antitrust Enforcement Can Spur Innovation: Bell Labs and the 1956 Consent Decree." *American Economic Journal: Economic Policy* 12 (4) (2020): 328-59.

Coverage: AEA Chart of the Week, Vox, Latest Thinking, New York Times, The Register, The American Prospect, Center for American Progress, Wired

**American Economic Journal: Economic Policy Best Paper Award 2021**

Buchheim, Lukas, Martin Watzinger, and Matthias Wilhelm. "Job creation in tight and slack labor markets." *Journal of Monetary Economics* 114 (2020): 126-143.

Bock, Carolin, and Martin Watzinger. "The capital gains tax: A curse but also a blessing for venture capital investment." *Journal of Small Business Management* 57.4 (2019): 1200-1231.

Seitz, Michael, and Martin Watzinger. "Contract enforcement and R&D investment." *Research Policy* 46.1 (2017): 182-195.

Watzinger, Martin. "The Effect of a Credit Crunch on Equilibrium Market Structure." *Computational Economics* 48.1 (2016): 105-130.

Böhm, Michael J., and Martin Watzinger. "The Allocation of Talent over the Business Cycle and its Long-term Effect on Sectoral Productivity." *Economica* 82.328 (2015): 892-911

Coverage: Guardian, Times

WORK IN PROGRESS	Watzinger, Martin and Monika Schnitzer. "The Break-up of Bell and its Impact on Innovation." Schnitzer, Monika, Lukas Treber, and Martin Watzinger. „Universities and Science-Based Innovation in the Private Sector” Watzinger, Martin “Innovation and Market Structure in the U.S. Defense Sector: Evidence from the Pentagon’s “Last Supper” Reese, Christoph, and Martin Watzinger “The Impact of the 1971 War on Cancer on Innovation”
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RESEARCH VISITS	<b>Boston University</b> , Questrom School of Business Invitation: Jeff Furman, May 2015 & July 2017 <b>Harvard Business School and NBER</b> Invitation: Josh Lerner, Spring 2014 <b>Stanford University</b> , Economics Department Invitation: Martin Schneider, Fall 2011
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RESEARCH PRESENTATIONS (LAST 5 YEARS)	NBER Summer Institute Innovation, 2023, NBER Productivity Innovation and Entrepreneurship Spring Meeting, 2023, CEPR Paris Conference, 2022, NBER Productivity Seminar, 2022, University of Barcelona, 2021, The Hebrew University of Jerusalem, 2021, Verein für Socialpolitik, Committee for Industrial Economics, 2021, FAU Erlangen-Nürnberg, 2021, WU Vienna, 2020, The Hebrew University of Jerusalem, 2021, University of Linz, 2020
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TEACHING	Introduction to Macroeconomics (Bachelor), Game Theory (Bachelor), Introduction to Economic Policy (Bachelor), Innovation Economics (Bachelor and Master), Industrial Organization (Master), Managerial Economics (Master), Seminars on Competition and Innovation (Bachelor and Master)
HONORS	<p>Teaching Award (Lehrpreis) of the University of Münster, School of Business and Economics (VWL/Bachelor) for “Game Theory”, 2024</p> <p>Teaching Award (Lehrpreis) of the University of Münster, School of Business and Economics (VWL/Bachelor) for “Introduction to Macroeconomics”, 2025</p> <p><i>American Economic Journal: Economic Policy</i> Best Paper Award 2020</p> <p>Best Teacher Award of the Alumni Association of the University of Munich 2010</p>
SERVICE	<p>Speaker of the Economists, University of Münster, 2023 – 2025</p> <p>Chair of the Quality Assurance Commission of the School of Business and Economics, 2023 – 2025</p> <p>Chair, Appointment Committee (W2 Political Economy), University of Münster, 2024 – 2025</p> <p>Organizer of the Munich Innovation Seminar, 2017 - 2020</p> <p>Mentor in the International Doctoral Program „Evidence-Based Economics“, 2014-2020</p> <p>Organizer of the Young Researchers Workshop of the SFB TR 15, 2012 - 20215</p> <p>Member of SFB TR 15 and CRC 190 of the German Science Foundation, 2012 - 2020</p>
REFEREE EXPERIENCE	<p><i>American Economics Review, Econometrica, Review of Economic Studies, Journal of Labor Economics, American Economic Journal: Economic Policy, American Economic Journal: Applied Economics, Review of Economics and Statistics, Management Science, RAND Journal of Economics, Research Policy, International Journal of Industrial Organization, Journal of Industrial Economics, Economics of Education Review</i></p>