

# 45 Azure Services in 45 Minutes

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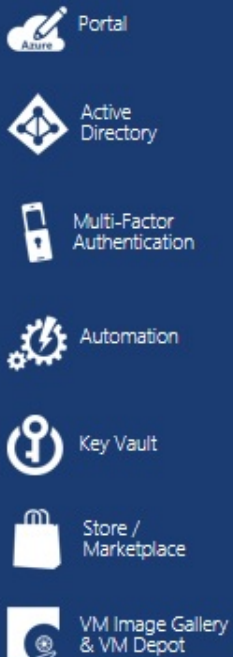


# Seriously?

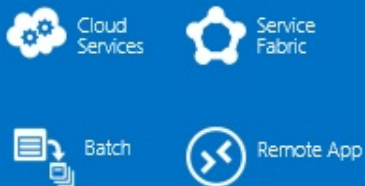


## Platform Services

### Security & Management



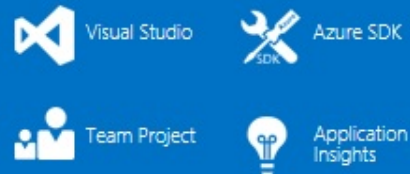
### Compute



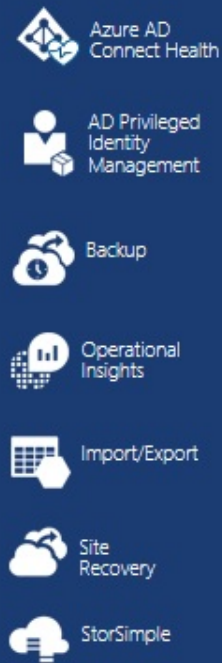
### Web and Mobile



### Developer Services



### Hybrid Operations



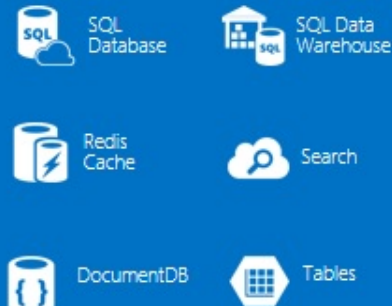
### Integration



### Analytics & IoT



### Data



### Media & CDN



## Infrastructure Services

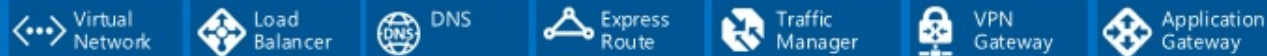
### Compute



### Storage



### Networking



Datacenter Infrastructure (24 Regions, 19 Online)



# Compute



# Virtual Machines

- › Persistent, dedicated resources
- › Full control over your installed apps and OS
- › Power and flexibility
  - › At the cost of high maintenance
- › Difficult to scale automatically



# Cloud Services

- › Transient, dedicated resources
- › Run a custom .NET app you provide on startup
- › Azure will restart the app if it fails
- › Easily scalable to multiple instances
- › Still quite low level – you write everything you need in your .NET code



# Azure Containers

- › Docker containers as a service
- › Existing tooling
- › Handles replication, scaling, isolation, deployment



# Service Fabric

- › Microservice development services and hosting
- › In place deployments, auto scaling, health monitoring, service healing
  - › Failover, leader election, state management
- › APIs that support many of the cross cutting concerns relevant to building microservices





# Batch

- › Programmatically define large scale batch jobs
- › Ideal for highly parallel tasks e.g. media encoding, image processing, modelling and data analysis
- › Handles scheduling, scaling and reducing



# Azure Functions

- › Event driven compute
- › Write code that runs on events in any Azure service and a variety of third party services by connecting to existing messaging systems
- › Bash, PowerShell, Javascript, C#, Python, PHP...



# Web and Mobile



# App Services - Web Apps

- › IIS as a service
- › Deployments and rollbacks
- › Autoscaling on a variety of metrics
- › Deployment slots
- › Redundancy
- › Multiple programming languages



# API Apps

- › Swagger metadata
- › Access control via Azure AD, social authentication
- › Trigger APIs called from logic apps to look for a workflow trigger e.g. search data found
- › Action APIs, perform actions in response to logic app triggers e.g. send notification



# Logic Apps

- › Integrate disparate data sources
- › Design workflows that execute triggers and then a series of steps
- › Composible SaaS
- › Use a gallery of existing APIs or make an API app



# Mobile Apps

- › Authentication SDKs for mobile apps
- › Data access via OData linked to SQL Server, NoSQL, Table Storage, DocumentDB, SaaS APIs
- › Offline Sync SDK
- › Push notifications via WNS, APNS, GCM, Notification Hubs



# Notification Hubs

- › Managed mobile push notifications
- › Abstracts away the provider notification systems
- › Target individuals or segments with millions of users





# API Management

- › Full API gateway
- › Signup, login flows for developers using your APIs
- › Rate limiting, key management, authentication, documentation



# Data



# SQL Database

- › Managed relational database
- › High functional compatibility with SQL Server
- › Elastic pools of DTUs
- › Point in time restore
- › Row level security
- › Transparent encryption / always encrypted



# Blob Storage

- › Storage for any text or binary data (object storage)
- › Can directly serve out files to users
- › Storage layer behind majority of Azure services

# Azure Files

- › File shares backed by blob storage using SMB
- › Access via Cloud Services and Virtual Machines
- › Designed for existing applications built without awareness of blob storage APIs



# Table Storage

- › Structured NoSQL data
- › Partition / row key for lookups
- › Low cost, simple and extremely high performance for some scenarios
- › Up to the developer to design applications efficiently



# DocumentDB

- › NoSQL database engine
- › Natively supports JSON
- › Automatically indexes documents
- › Uses an SQL language
- › JavaScript functions
- › Higher cost for equivalent table storage performance



# Data Lake

- › Store any size or type of data in a single place
- › Dynamically scalable
- › Explore patterns
- › Reuse existing technology like U-SQL, Apache Spark, Hive, Hbase, Storm
- › Azure AD
- › Analytics





# SQL Data Warehouse

- › Different kind of central repository for data
- › Highly transformed and structured data
- › Loaded into the warehouse once a use is defined
- › Dynamically scalable
- › Highly optimised query performance via T-SQL



# Search

- › Search as a service
- › Add search to your apps using a REST API or a .NET SDK
- › Lucene query syntax
- › Natural language support
- › Drill down filters
- › Crawlers, PDF, Word indexing, scoring, paging



# Redis Cache

- › PaaS version of Redis
- › Azure handles scaling, persistence, performance, configuration

# Integration



# Storage Queues

- › Basic queue service
- › Access via HTTP/S
- › Messages up to 64KB/s
- › No locking, maximum 7 days in queue



# Service Bus

- › Feature rich elastic messaging system
- › Range of protocols and APIs to access messages
- › Publish/subscribe pattern
- › Guaranteed message order
- › Duplicate detection
- › Transactions



# Hybrid Connections

- › Connect Web Apps and Mobile Apps to on-premises resources behind a firewall
- › Minimal TCP ports
- › Limited to apps that use a static TCP port such as SQL server, APIs, custom web services



# Biztalk Services

- › Out of the box, line of business integration for SAP, Oracle, SQL, PeopleSoft
- › Route messages using Service Bus, SQL, Blob Storage
- › Supports more complex integration scenarios
- › Useful for extending on-premises systems to Azure





# Analytics, Events & IoT



# HDInsight

- › One of the analysis services associated with Data Lake
- › Extensions for Java and .NET
- › Real time stream processing
- › Integrates with R for predictive modeling



# Machine Learning

- › Easy build and deployment of predictive analytics
- › Drag and drop based model construction
- › R or Python language support for more complex cases
- › Automatic provision of web services based on your model



# Data Factory

- › Create data pipelines
- › Visualisation
- › Scheduling
- › Orchestration
- › Health monitoring
- › Variety of data sources
- › Publish results to other services



# Event Hubs

- › Publish subscribe service
- › Log millions of events per second in near real time
- › Designed for IoT – direct ingestion from a variety of devices and data sources
- › Preserves event order per device
- › Perform analytics or batch and store the events



# Stream Analytics

- › Service that integrates with Event Hubs
- › Real time analytics on data
- › Real time dashboards
- › Mission critical reliability and scale
- › Can detect anomalies in realtime and trigger alerts or a change in your dashboard



# Media



# Media Services

- › Highly scalable content encoding
- › Media intelligence services
- › Content protection
- › Live video streaming





# CDN

- › Azure's content delivery network
- › Recently parted with Akamai
- › Analytics
- › Highly scalable
- › Easy content selection
- › Purging, filtering, load balancing, DDoS
- › Rules based on client e.g. mobile files



# Networking



# Virtual Network

- › Extend your on-premises network into Azure
- › Use your own internal IP addresses, DNS servers, etc
- › Fine grained control over your networking environment in Azure and how it connects to on-premises services



# Express Route

- › Highly redundant, reliable, direct private connection
- › Connect your datacentres and infrastructure directly to Azure datacentres
- › Partner with a provider to set it up - NextDC, Telstra, Equinix



# VPN Gateway

- › Fully managed gateway on the Azure side of the virtual network
- › Allows configuration of subnet, security and IP rules
- › Automatically provisioned and maintained on your behalf



# Load Balancer

- › Layer 4 (TCP, UDP) load balancer
- › Distribute traffic to virtual machines from the internet
- › Distribute traffic between virtual machines in a network
- › Multiple probing types, instant reconfiguration, port forwarding, monitoring, distribution types



# Traffic Manager

- › Control distribution of public user traffic
- › DNS based
- › Deployments, upgrades, responsiveness, availability



# Application Gateway

- › HTTP based load balancing
- › Cookie affinity
- › SSL offload (better utilisation, streamline certificate management)
- › Integration with traffic manager for region redirection, failover and maintenance scenarios





# DNS

- › Host your DNS in Azure
- › High availability
- › Instant updates
- › Global network of name servers



# Security & Management



# Active Directory

- › Fully managed active directory
- › SSO out of the box
- › Third party provider integration
- › B2C Consumer identity management
- › Password reset, roles, identity management, managed security, 2FA



# Scheduler

- › Simple scheduling service
- › Run jobs on a schedule
- › Invoke web endpoint, post messages to queues

# Automation

- › Automate anything within Azure via PowerShell scripts
  - › Scaling, enabling/disabling, update DSC on all nodes
- › Dashboard and logging functionality
- › Workflow crash handling and resumption



# Key Vault

- › Secure key management as a service
- › Encrypt keys and secrets using hardware security modules
- › Simple but highly flexible access control to services
- › Key vault can perform crypto operations without the application ever seeing the keys



# Backup

- › Incremental or full backups
- › Azure VMs
- › On-premises VMs, SQL Server, Hyper-V, SharePoint, Exchange, etc
- › Send on-premises backups to Azure for secure, cheap storage



# Site Recovery

- › Protect on-premises Hyper-V, VMWare and physical servers through replication to Azure as a secondary data centre
- › System Center, SQL Server AlwaysOn
- › Test and automate a recovery process
- › Burst to Azure in periods of high demand
- › Site health monitoring

