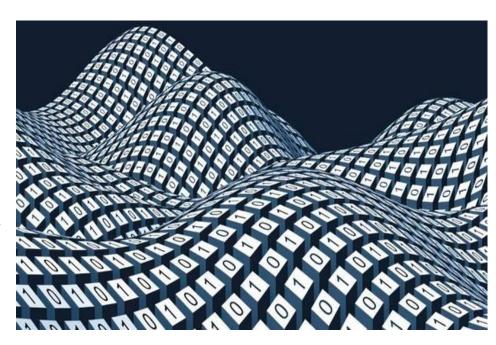
Azure Global Bootcamp

Climbing Mountains of Data with Azure SQL DW

Bhavik Merchant Data Platform Solution Architect Microsoft Australia





Session Goals

- Gain high level understanding of Azure DW
- Know when to use it
- Explore new paradigms
- Highlight current limitations
- Compare with other Microsoft data offerings

Agenda

- Service overview
- Internal architecture, elasticity
- Provisioning, data distribution
- Visualising with Power BI
- Migration Steps
- Gotchas

Speaker Intro

- Worked with MS Data stack since SQL2000
- Was a consultant and practice lead
 - Business Intelligence (deepest/broadest knowledge)
 - SharePoint/Office 365 (enough to be dangerous!)
- Joined MSFT in January
 - · Work with Enterprise clients across on-prem and cloud workloads
- Not a big data expert ©

Overview



What is Azure SQL DW?

- Cloud based, scale out DB
- Designed for massive data volumes (60Tb max)
 - 5x compression = approx. 300Tb user data
- Built on MPP architecture
- Separates compute and storage
- Flexible: Scale out, scale back, pause/resume
- Allows seamless querying over Hadoop
- Supports hybrid architecture with APS

Cortana Intelligence The Azure Data Platform at a Glance



Why is Azure SQL DW Relevant?

- Increased data types and volumes
- Varied data sources
- Added complexity and cost
- Typical Big Data offerings have steep learning curve











Devices







Sensors

Social



What are the Benefits?

- Deploy within 10 minutes
 - No architecting, configuring, tuning*
- Use familiar paradigms
 - SQL tables, stored procs, indexes, partitions
 - T-SOL
- Cost control via elasticity think peak/off-peak
- Hybrid architectures possible (sensitive vs non)
- Familiar analytical tools Power BI, Excel, SSRS

Internals



SMP vs MPP

SMP/NUMA

Multiple CPUs are used to complete individual processes simultaneously

All CPUs share the same memory (SMP) OR different Groups of CPUs use different sets of memory on the same machine (NUMA)

All SQL Server implementations up until now have been SMP/NUMA

Massively parallel processing (MPP)

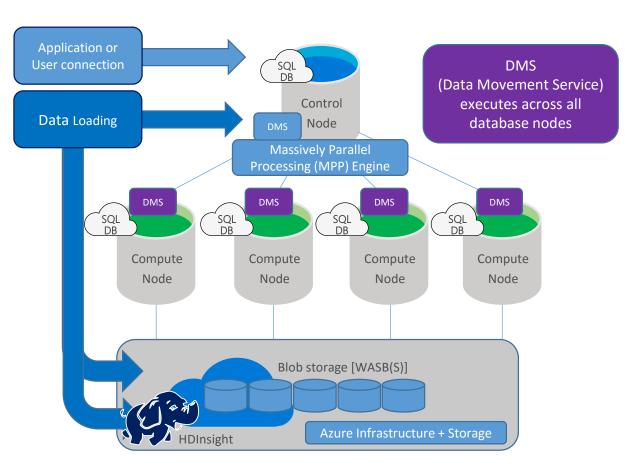
Multiple Nodes (computers) get utilized to process a single task

Many separate CPUs running in parallel across multiple nodes to execute a single task

Each set of CPUs has its own memory

Applications must be segmented, using high-speed communications between nodes

What's in the Box?



Storage and Compute are de-coupled, enabling a true elastic service and separate charging for both compute and storage

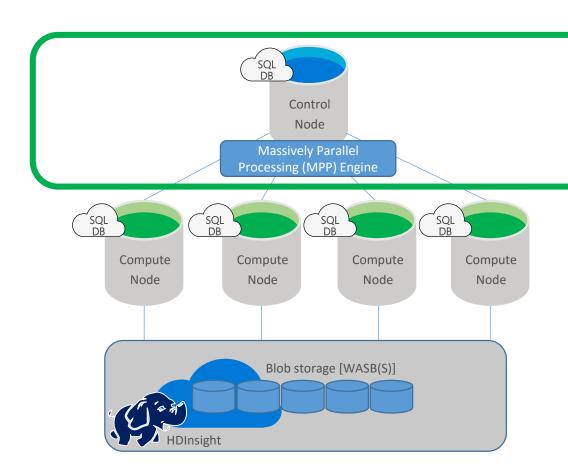
Compute

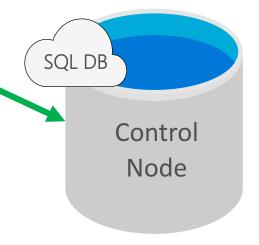
Scale compute up or down when required

Pause, Restart, Stop, Start.

Storage
Add/Load data to WASB(S)
without incurring compute
costs

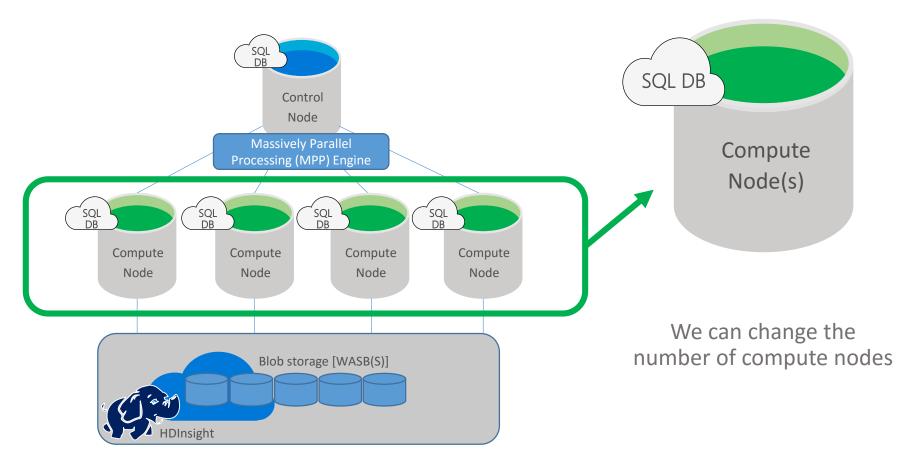
Control Node



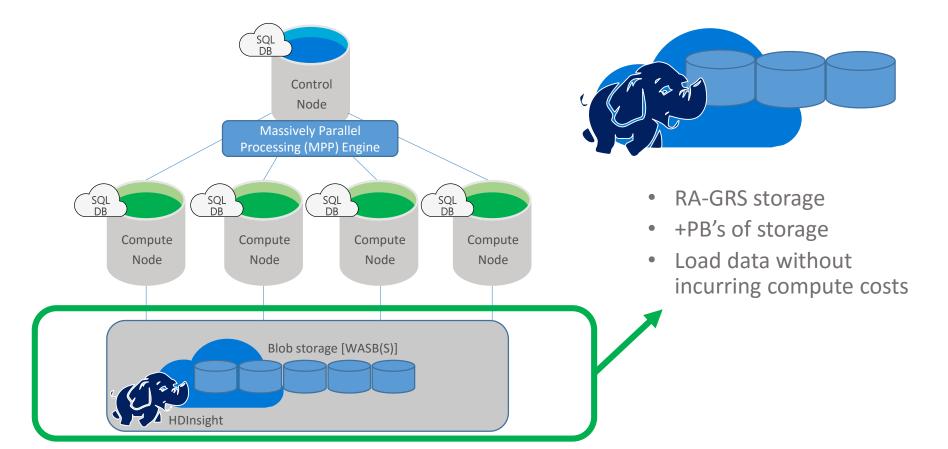


- Endpoint for connections
- Regular SQL endpoint (TCP 1433)
- Coordinates compute activity using MPP

Compute Nodes



Blob storage



Demo:

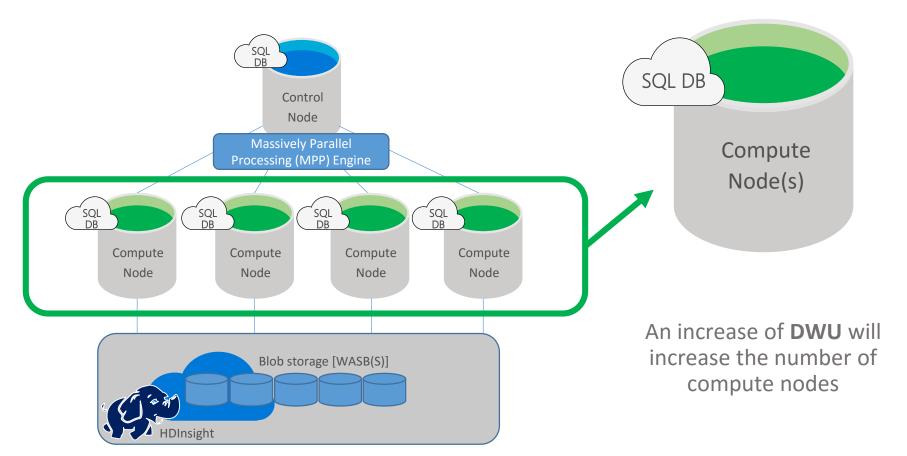
Provisioning & Accessing



Elasticity



Compute Nodes Again



DW Who?

- Data Warehouse Unit (DWU)
- Derived from tests, gives competitive performance
- Blocks of 100, from 100 to 2000. Not all multiples.
- How many do I need?
 - Start small, test performance
 - Increase till you reach required performance levels
 - Scales linearly
 - Results are inaccurate with volumes < 1Tb
- Changes applied within 5 mins

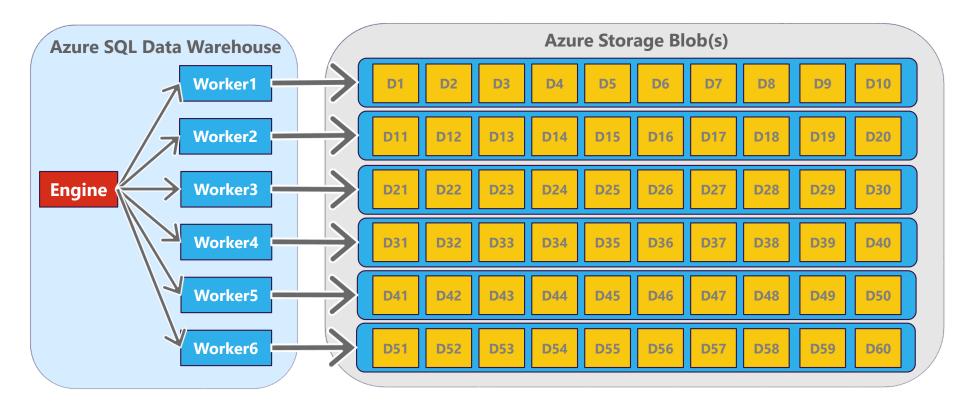
How to Scale?

Adjust slider in Azure Portal

- Use T-SQL
 - ALTER DATABASE MyDB MODIFY (SERVICE_OBJECTIVE = 'DW1000');

- Use PowerShell
 - Set-AzureRmSqlDatabase -DatabaseName "MyDB" -ServerName "MyServer.database.windows.net" -RequestedServiceObjectiveName "DW1000"

Architecture of SQL DW for DWU600



Data Distribution



Distribution Principles

- All tables in Azure DW are distributed
- Two choices, decided at table level
 - Round-Robin: Evenly but randomly (default)
 - Hash: Based on hashing values from a single column
- Hash is preferred where clusters of tables share common join/aggregation criteria
 - Prevents DMS having to shunt data from one compute node to another
- Currently always 60 SQL databases behind the scenes

Partitioning Tables

- Same as traditional SQL Server
- Partition swapping for "hot" data
- Allows query optimiser to exclude large row sets
- Minimum 100k rows per distribution for best performance and compression
 - · Compression only applied after this threshold
- Partitions are also distributed

Distribution/Partitioning Syntax

```
CREATE TABLE [dbo].[myTable]
            [ProductKey] int NOT NULL
           , [OrderDateKey] int NOT NULL
           , [CustomerKey] int NOT NULL
           , [SalesOrderNumber] nvarchar(20) NOT NULL
           , [OrderQuantity] smallint NOT NULL
           , [SalesAmount] money NOT NULL
WITH
           CLUSTERED COLUMNSTORE INDEX
           , DISTRIBUTION = HASH([ProductKey])
           , PARTITION (
                       [OrderDateKey]
                       RANGE RIGHT FOR VALUES (20000101, 20010101, 20020101, 20030101, 20040101, 20050101)
```

Changing Distribution Method

- Cannot use ALTER TABLE
- Must copy into new table
 - Use CREATE TABLE AS SELECT (CTAS)
- Same as previous example, add AS SELECT after

Demo:

Elasticity & Distribution



Loading Data



Various Data Loading options

- Directly into Azure DW
 - SSIS or 3rd Party Integration tools (OLE, ADO, ODBC)
- Via PolyBase (few GB)
 - 1. Create Azure storage account and container
 - 2. Use AZCopy to upload files
 - 3. Create External Data Source and Table
 - 4. Use CREATE TABLE AS SELECT syntax to load in to DW
- Import/Export service for larger volumes
 - Use Azure Import/Export Tool (supports up to 8TB per disk)
 - It will encrypt drive
 - Create Job in portal and send via courier

Visualising with Power BI

- Connect directly from Azure Portal
 - Opens in PowerBl.com
 - Works for single tables/views
- Launch Power Bl Desktop, connect to Azure DW
 - Must specify relationships

Demo:

Visualising in Power BI



Security



Authentication

- Currently only SQL Server auth
- "Server admin" login is god, any DB
- Create login and database users as normal
 - CREATE LOGIN (on master)
 - CREATE USER (on database)

Authorisation

- Use standard database roles/permission
 - EXEC sp_addrolemember 'db_datareader', <user>';
 - EXEC sp_addrolemember 'db_datawriter', <user>';
- Other standard permissions also available

Encryption

- Uses Transparent Data Encryption (TDE)
 - ALTER DATABASE [myDB] SET ENCRYPTION ON;
- Can also enable via Azure portal

Caveats

- No PK/FK relationships
 - A result of MPP architecture. Workaround views
- Other unsupported constructs
 - E.g. Constraints, triggers
- Must manually create stats on columns
 - Don't skip! Choose join/group columns. Regularly update.
- Cant use fully SSMS/SSDT fully at present
- Not all data types supported
 - Guide available online for conversion
- 32k buffer size for DMS

Understand SQL Data Warehouse

Where does SQL Data Warehouse fit?

SQL Server VM (laas)

Azure SQL Database

Azure SQL Data Warehouse

Azure Data Lake

OLTP / DW workloads Lift and Shift Customer managed

Fully managed service

OLTP/ DW workloads

Net new development

DW workloads only

Fully managed

Dynamic Pause/Scale

Non-relational

Cheap, flexible Access

Processing raw data

1-500 GB

250GB - PB+

1 TB+

1TB+

Final Takeaways

- Probably the best price/performance out there
 - \$1.31 per hour per DWU
- Cost effective
 - · Only MPP DW that separate compute and storage
 - Can scale on demand
 - Can pause/resume
- Excellent performance
 - Scaled AW sample gave 30s query time for aggregation/join over 5 billion rows
- Polybase allows hybrid architecture
- Integrated with Azure ML, Data Factory, Power BI

