

Martina Esposito

Communication designer

My lifelong passion for typography and illustration fuels my love of helping others communicate effectively. When I'm not designing, you might find me hanging on an aerial hoop or watching one of the 615 videos in my YouTube playlist called "[things I wanna learn.](#)"

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via Camillo Hajech 37, 20129, Milano, Italy

Work experiences

Interdependence

Art director

I created and managed the visual and graphic communication of Politecnico di Milano's main event during Milano Design Week 2024, entitled "Interdependence." I took care of many aspects of the event, together with a team of other students that I had to coordinate. My tasks ranged from designing and defining the rules for the logo and its application, to setting up the panels of the exhibition and welcoming the hosts who presented during the days of the event.

<https://www.interdependence.polimi.it/>

19 – 24 Apr 2024

Milan, Italy

At the roots of expanded design VI Congress AIS/Design 2023

Art director

I curated the visual identity of the VI edition of the Italian Association of Design Historians (AIS/Design), creating and managing all the communication before, during and after the event.

<https://www.aisdesign.org/v2/verso-il-vi-convegno-ais-design/>

23 – 24 Nov 2024

Milan, Italy

Marty Dance Academy

Aerial dance teacher

I teach hoop and silk aerial dance classes to children, teenagers and adults. I organize the classes, preparing a schedule for the year and design the students' exhibitions, planning the theme, the choreographies and the costumes.

Sep 2023 – today

Milan, Italy

Studio Fango

freelance graphic designer

I helped Chira, artist and owner of the studio, to digitalize some of her artworks and to promote and organize events at her studio in Lisbon. With her I also developed a collection of textile patterns.

Apr – Jun 2023

Lisbon, Portugal

Villaggio Orizzonte

Kids' club supervisor

I was responsible for the kids' club of a resort in Tuscany. I had to look after the children from the morning till the evening. I planned all the activities, games, and laboratories, and managed my colleagues in taking care of the kids. At night, I performed during the exhibitions at the theatre of the resort as a dancer.

Jul – Sep 2022

Piombino, Italy

Martas Nature Bar <i>Social media manager and graphic designer</i> I managed the digital editorial plan and designed social media content for a healthy bowl bar in Milan. In addition to their digital communication, I designed some artefacts for their shop, such as menus, leaflets and posters.	Mar – Aug 2022 Milan, Italy
Factanza Media <i>Graphic design intern</i> Factanza is a news' social media company addressed to Gen Z. Surrounded by news coming every minute I learned to visually summarize complex information. I designed posts and animated videos for the social media profile, together with presentations and articles for their website.	Jun – Sep 2019 Milan, Italy
Paco Beach <i>Waitress</i> I worked on the day shift and was mainly responsible for serving customers at lunchtime and in the afternoon.	Jun – Sep 2019 Riccione, Italy
Pampero <i>Waitress</i> I worked the night shift, mainly opening the bar, arranging the tables and serving the customers.	Jun – Sep 2019 Riccione, Italy
SFC Club Polimi <i>Art director and graphic designer</i> I developed the visual identity and designed social media content, both posts and videos, for the Instagram and LinkedIn profiles of a university club dedicated to economics and finance.	Jun – Sep 2019 Milan, Italy
Cale d'Otranto <i>Photographer and holiday entertainer</i> During the day, my work consisted mainly of talking with the resort hosts, while taking pictures of them that I then had to edit and sell. At night, I performed during the exhibitions at the theatre of the resort as a dancer.	Jun – Sep 2019 Otranto, Italy

Teaching activities

Visual communication studio - Politecnico di Milano <i>Teacher assistant</i> My task is to help students in the second year of the Communication Design Studio to develop a visual identity in line with a brand strategy. My main job is to supervise the students' work, but I also make small interventions during the theoretical lessons, integrating some tools and tips that could be useful for the students.	Feb 2024 – today Milan, Italy
Creative coding – Fondazione Sacro Cuore <i>Speaker</i> I gave a lesson on creative coding as a tool that combines math and creativity. Using P5js, a JavaScript library, me and the other speaker explained some basics of coding and then showed the students how to create sketches using trigonometric functions.	19 – 24 Apr 2024 Milan, Italy

Risograph workshop - SPRINT

Teacher assistant

During a workshop at the independent publishing event SPRINT, I helped participants to print a zine in risograph using materials from TRAX, an audio-zine from the eighties defined as a “modular system with unlimited modularity.”

18 – 19 Nov 2024

Milan, Italy

Publications

Guida, F. E., & Esposito, M. (2024). *Anthropogenic Narratives: Communicating and Experiencing Non-Human Perspectives*. Paper presented at Cumulus Budapest, Hungary, 15 – 17 May 2024. (in print)

Guida, F. E., Esposito, M., & Isidori, E. (2024). *Anthropogenic Narratives: Imagination and Anti-Disciplinarity for the Communication of Non-Human Perspectives and Alternative Futures*.

Paper presented at the IV International Conference MDA, Ginosa, Italy, 9 – 11 May 2024. (in print)

Education

Master in Communication Design

Politecnico di Milano

Average: 29,75

Sep 2023 – today

Milan, Italy

Bachelor in Communication Design

Politecnico di Milano

Final grade: 110 cum laude

Sep 2020 – Jul 2023

Milan, Italy

Erasmus Experience

IADE, Universidade Europeia

Jan – Jun 2023

Lisbon, Portugal

Art High School

Fondazione Sacro Cuore

Final grade: 100 cum laude

Sep 2015 – Jun 2020

Milan, Italy

Study Trip

Bells School

Final grade: C1

Jul 2018

Cambridge, UK

Study Trip

Pitzer College

Final grade: C1

Jul 2017

Claremont, USA

Courses and workshops

Designing Futuring with Benedikt Groß and Eileen Mandir

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14 – 15 Mar 2024

Milan, Italy

Fritto Misto Generativo <i>SAAD – Workshok</i>	6 – 8 Sep 2023 Ascoli Piceno, Italy
Dieci lezioni sul giornalismo <i>Il Post</i>	Jan – Apr 2023 Online
Serigrafia&Risograph <i>CFP Bauer</i>	Jun – Nov 2022 Milan, Italy
“Paesaggi Sensibili” with Andrea Serio <i>Spazio Arte Duina</i>	20 – 21 Jul 202 Brescia, Italy

Press and mentions

Anthropogenic Narratives <i>Triennale Milano</i> A daily exhibition showcasing the speculative design projects of the third year Synthesis Studio of the Bachelor of Communication Design. https://anthropogenicnarratives.labsintesi-c1.info/	22 Mar 2023 Milan, Italy
La bellezza del quotidiano nelle illustrazioni di Martina Esposito <i>Brillo magazine</i> An interview about an illustration project celebrating the beauty of everyday breakfast table. https://brillomagazine.it/la-bellezza-del-quotidiano-nelle-illustrazioni-di-martina-esposito/?lang=it	29 Sep 2022 Milan, Italy
P di Ponti - P di Pigna - P di Politecnico <i>Italia Pavilion - Expo 2020 Dubai</i> Selected project in a competition organized by P di Pigna	29 Sep 2022 Milan, Italy

Language certificate

TOEIC - Listening and reading
 Grade: 940/990 - B2*

Thanks for your attention. Hope we can make great things together.

Martina Esposito
 Milan, May 7th 2024