Sources

CRM
and
ERP

Posteventa y Logística

1 Data Storage

SQL Server

3 Dimensional Model

Dimensional Model

Time/Customer/Geography/Product
and
Fact

2

ETL and Processing

ETL that moves and transforms data.

Python

Create dimensional Data

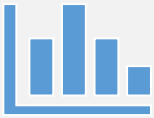
ETL

4

Business

Visualisation

CLTV Prediction



Analytics

Queries

6

Power BI

5

Logist or Lineal Regression