

# Martin Bush

## Product Designer

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### Martin Bush

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[www.martinbushdesign.com](http://www.martinbushdesign.com)

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### Skills

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**Software:** Adobe Photoshop, Illustrator, After Effects, Premiere, Lightroom, Shopify, Mailchimp, Github pages, Sublime Text, SolidWorks, HTML, CSS, Javascript, Google Docs, MS Office.

**Prototyping and Fabrication:** Mock ups, illustration, tech packs, product photography, photo editing, sewing, wood carving, experience with foam core and modeling foam.

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### Experience

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#### Oaklandish / Designer (Graphic, Product, Web)

Lead Designer: September 2017 - Present, Oakland, CA

Junior Designer: February 2017 - September 2017, Oakland, California.

- Prepare tech packs and mock ups for Oaklandish private label: fleece pullovers, joggers, hats, jackets, and socks.
- Design colorways, construction, and graphics with partnered brands: Champion, Nalgene, New Era, etc.
- Design graphics for t-shirts, jackets, sweatshirts, hats, beanies, bottoms, and accessories.
- Design commissioned graphics for Oaklandish clients: Golden State Warriors, TedX Oakland, Children's Fairyland, etc.
- Communicate with printers, photographers, models, contract designers, factories, manufacturers.
- Email Newsletters: Designing, formatting, coding, scheduling, sending, presenting data and analytics.
- Shopify Customization: HTML, CSS, Javascript, plug-ins, presenting data and analytics for Oaklandish e-commerce
- Product Photography: lighting, shooting, styling, direction.

#### Social Print Studio / Lead Designer (Visual, Web, Mobile, Product)

Lead Designer: October 2015 - October 2016, San Francisco, CA

Junior Designer: October 2013 - August 2015, San Francisco, CA

- UI/UX design for mobile and web apps, photography, webdev.

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### Education

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**Stanford University / B.S. Mechanical Engineering, Product Design**  
2013, Palo Alto, CA

Product Design, Mechanical Engineering, Physics, Psychology, and Studio Art.