# SEO Web Page Analyzer

# check out your pages for search engine optimisation

analyze your web pages and make them better URL Analyse



#### You have asked us to analyze the web page located at https://artes.unc.edu.ar/

overview of this page

Overall score: 35

The title and meta description tags in the HTML of your page should give a brief overview of your page's content. This information:

Can be interpreted by browsing software to summarize a page and improve the end-user experience. Can be used by search engines to help gauge the 'weight' of a page and therefore to determine its position in search engine results.

Search Engines can use the description when displaying search results to visitors.

general information Doctype: HTML5 Pageweight: 64.55 kb Page weight should be as small as possible. Try to optimize HTML code to get better

#### Alexa Rank:

WWW redirection (301): For search bots website addresses with www and without it are considered as different pages. Adding redirection help you avoid double content panelty. Encoding: undefinded Google PageRank: Failed to generate a valid hash for PR check. meta title & description

#### Title Facultad de Artes I Universidad Nacional de Córdoba (53 characters) (0 phrases, 0 characters) Keywords

A Keywords metatag is empty. Description (0 characters)

Do the following statements accurately describe this page?

```
There are no description set for this page.
    heading structure of this page
we detected errors in heading structure...
```

Assistive technologies such as screen readers use heading tags (h1-h6) to give visitors an overview of a page without the need for them to read through the entire content. Search engines can read headings to determine the importance of page sections. They can then use this information to gauge the page's 'weight' for the

### Would a visitor using a Screen Reader be able to quickly find the information they want from these headings?

#### Heading

<h3> posgrado

<h3> centros

Departamento

mico Facultad

para Proyectos Centros

Investigaci

Cursos

Posted

Secretar

Convocatorias

Becas

Slider

Culturales

Comunicaci

Estudiantes

hellip

Leer

<h3> rel. internac e interinst

<h1> facultad de artes I universidad nacional de córdoba <h3> la facultad Wrong heading level. Max allowed level is 2 <h3> grado <h3> investigación <h3> extensión

<h2> revista toma uno :: convocatoria para la presentación de artículos <h2> se aprobó un procedimiento de readecuación de materias para el 1er semestre de 2020. <h2> charla informativa :: programa vivero de proyectos artísticos <h2> se suspenden las mesas de exámenes de mayo <h4> novedades <h3> ciclo de encuentros :: ser ayudante alumne versión covid-19 <h3> cuentas de correo institucionales gratuitas para estudiantes <h3> sumate a la comunidad pameg egreso :: entorno virtual <h3> tejiendo hilos culturales <h4>

content analysis of this page Our analyzer scans the text content of a page and suggests possible words/phrases that could be used in the meta keywords tag. The more frequent a phrase or word appears the more effective it will be as a keyword. Note: Phrases/Words marked \*\* are currently being used as meta keywords. Keyword Frequency (% of word total) Artes (2.4)% 13 (1.6)% Acad 9

(1.5)%

(1.5)%

(1.3)% (0.9)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.7)%

(0.5)%

(0.5)%

(0.5)%

## there are no keywords set for this page.

hyperlinks on this page

and then read them aloud to the visitor.

Nofollow internal links:

Nofollow external links:

External links:

Link Juice:

Inicio

Ingreso

Estudiantes

Docentes

keyword analysis of this page

Could a visitor to this page successfully navigate to a new page based solely on the following link text? Internal links:

## external links

159

0.0%

0

there are too many external links. link juice ratio should be at least 50%.

Egresados/as https://artes.unc.edu.ar/egresados/ https://artes.unc.edu.ar/no-docentes/ Facultad de Artes I Universidad Nacional de Córdoba https://artes.unc.edu.ar https://artes.unc.edu.ar/la-facultad/ https://artes.unc.edu.ar/la-facultad/autoridades/ https://artes.unc.edu.ar/la-facultad/historia/

https://artes.unc.edu.ar/ingresantes/

https://artes.unc.edu.ar/estudiantes/

https://artes.unc.edu.ar/docentes/

https://artes.unc.edu.ar

Search engines can compare linked text to the page being linked to for relevancy checking. Screen readers are able to list all links on a page, just like we have below,

This is the ratio between internal and external links. It shouldn't be lower than 50% otherwise your website might be considered as portal to other websites.

```
Autoridades
Historia
Honorable Consejo Directivo —
                                                                 https://artes.unc.edu.ar/la-facultad/honorable-consejo-directivo/
                                                                 https://artes.unc.edu.ar/la-facultad/secretarias/
Secretarias ······
Departamentos académicos
                                                                 https://artes.unc.edu.ar/departamentos/
Administración ·····
                                                                 https://artes.unc.edu.ar/administracion/
                                                                 https://artes.unc.edu.ar/centros/
Comunicación Institucional
                                                                 https://artes.unc.edu.ar/la-facultad/comunicacion-institucional/
Elecciones
                                                                 https://artes.unc.edu.ar/elecciones/
Mesa de Género y Poblaciones Prioritarias
                                                                 https://artes.unc.edu.ar/la-facultad/mesa-de-genero-y-poblaciones-prioritarias/
Reglamentaciones —
                                                                 https://artes.unc.edu.ar/la-facultad/reglamentaciones/
Informes de gestión
                                                                 https://artes.unc.edu.ar/la-facultad/informes-de-gestion/
Contacto y Ubicación ···
                                                                 https://artes.unc.edu.ar/la-facultad/ubicacion-y-contacto/
                                                                 https://artes.unc.edu.ar/departamentos/
Departamento Académico de Teatro
                                                                 https://artes.unc.edu.ar/departamentos/departamento-de-teatro/
Departamento Académico de Música
                                                                 https://artes.unc.edu.ar/departamentos/departamento-de-musica/
                                                                 https://artes.unc.edu.ar/departamentos/departamento-de-artes-visuales/
Departamento Académico de Artes Visuales
Departamento Académico de Cine y Televisión
                                                                 https://artes.unc.edu.ar/departamentos/departamento-de-cine-y-television/
INVESTIGACIÓN -
                                                                 https://artes.unc.edu.ar/investigacion/
Proyectos de Investigación ·····
                                                                 Dhttps://artes.unc.edu.ar/investigacion/proyectos-de-investigacion/
Convocatorias ···
                                                                 https://artes.unc.edu.ar/investigacion/convocatorias-vigentes/
                                                                 https://artes.unc.edu.ar/investigacion/becas/
   Jornadas de Investigación en Artes
                                                                 https://artes.unc.edu.ar/investigacion/jornadas-de-investigacion-en-artes/
EXTENSIÓN
                                                                 https://artes.unc.edu.ar/extension/
                                                                 Dhttps://artes.unc.edu.ar/extension/becas-y-subsidios/
Becas, subsidios y voluntariados
Cursos y talleres -
                                                                 https://artes.unc.edu.ar/extension/cursos-y-talleres/
Proyectos de extensión en artes
                                                                 https://artes.unc.edu.ar/extension/proyectos/
                                                                 > https://artes.unc.edu.ar/extension/area-de-cultura-2/
Area de cultura
Pasantías educativas --
                                                                 https://artes.unc.edu.ar/extension/pasantias/
Diplomatura en Politicas Culturales
                                                                 https://artes.unc.edu.ar/extension/diplomaturapoliticasculturales/
Método Suzuki ·····
                                                                 https://artes.unc.edu.ar/metodo-suzuki/
                                                                 Dhttps://artes.unc.edu.ar/extension/coro-facultad-de-artes/
Coro de la Facultad de Artes
POSGRADO .....
                                                                 https://artes.unc.edu.ar/posgrado/
Doctorado en Artes ··
                                                                 https://artes.unc.edu.ar/posgrado/doctorado/
                                                                 https://artes.unc.edu.ar/posgrado/maestrias/
                                                                 > https://artes.unc.edu.ar/posgrado/especializaciones/
Especializaciones ---
                                                                 https://artes.unc.edu.ar/posgrado/programas/
Programas .....
Cursos y Seminarios --
                                                                 https://artes.unc.edu.ar/posgrado/cursos-y-seminarios/
Guaraní Posgrado --
                                                                 https://artes.unc.edu.ar/posgrado/guarani-posgrado/
REL. INTERNAC E INTERINST
                                                                 https://artes.unc.edu.ar/internacionales/
                                                                 D https://artes.unc.edu.ar/internacionales/programas-en-el-exteriorgrado/
Convocatorias .....
Estudiantes internacionales
                                                                 https://artes.unc.edu.ar/estudiantes/estudiantes-internacionales/
CENTROS .....
                                                                 https://artes.unc.edu.ar/centros/
                                                                 D https://artes.unc.edu.ar/centros/cepia/
Centros de Transferencia
                                                                 https://artes.unc.edu.ar/centros/centros-de-transferencia/
                                                                 https://artes.unc.edu.ar/centros/biblioteca/
Tecnología Educativa ·····
                                                                 https://artes.unc.edu.ar/centros/tecnologia-educativa/
Cubo Azul ·····
                                                                 https://artes.unc.edu.ar/cubo-azul/
Set para Producciones ····
                                                                 Dhttps://artes.unc.edu.ar/departamentos/departamento-de-cine-y-television/otra-informacion/
Laboratorio de Informática
                                                                 https://artes.unc.edu.ar/centros/laboratorio-de-informatica/
A FACULTAD .....
                                                                 https://artes.unc.edu.ar/la-facultad/
                                                                 Dhttps://artes.unc.edu.ar/la-facultad/autoridades/
Autoridades .....
Historia ·····
                                                                 https://artes.unc.edu.ar/la-facultad/historia/
Honorable Consejo Directivo
                                                                 > https://artes.unc.edu.ar/la-facultad/honorable-consejo-directivo/
                                                                 https://artes.unc.edu.ar/la-facultad/secretarias/
Departamentos académicos
                                                                 https://artes.unc.edu.ar/departamentos/
Administración ·····
                                                                 https://artes.unc.edu.ar/administracion/
                                                                 https://artes.unc.edu.ar/centros/
Comunicación Institucional
                                                                 https://artes.unc.edu.ar/la-facultad/comunicacion-institucional/
                                                                 https://artes.unc.edu.ar/elecciones/
Mesa de Género y Poblaciones Prioritarias
                                                                 https://artes.unc.edu.ar/la-facultad/mesa-de-genero-y-poblaciones-prioritarias/
                                                                 https://artes.unc.edu.ar/la-facultad/reglamentaciones/
Reglamentaciones ......
Informes de gestión —
                                                                 https://artes.unc.edu.ar/la-facultad/informes-de-gestion/
Contacto y Ubicación
                                                                 https://artes.unc.edu.ar/la-facultad/ubicacion-y-contacto/
GRADO -
                                                                 https://artes.unc.edu.ar/departamentos/
Departamento Académico de Teatro -
                                                                 https://artes.unc.edu.ar/departamentos/departamento-de-teatro/
Departamento Académico de Música
                                                                 https://artes.unc.edu.ar/departamentos/departamento-de-musica/
                                                                 Dhttps://artes.unc.edu.ar/departamentos/departamento-de-artes-visuales/
Departamento Académico de Artes Visuales
Departamento Académico de Cine y Televisión
                                                                 Dhttps://artes.unc.edu.ar/departamentos/departamento-de-cine-y-television/
https://artes.unc.edu.ar/investigacion/
Proyectos de Investigación ····
                                                                 https://artes.unc.edu.ar/investigacion/proyectos-de-investigacion/
                                                                 https://artes.unc.edu.ar/investigacion/convocatorias-vigentes/
                                                                 > https://artes.unc.edu.ar/investigacion/becas/
Jornadas de Investigación en Artes
                                                                 https://artes.unc.edu.ar/investigacion/jornadas-de-investigacion-en-artes/
EXTENSIÓN .....
                                                                 https://artes.unc.edu.ar/extension/
Becas, subsidios y voluntariados .....
                                                                 https://artes.unc.edu.ar/extension/becas-y-subsidios/
Cursos y talleres ---
                                                                 https://artes.unc.edu.ar/extension/cursos-y-talleres/
                                                                 https://artes.unc.edu.ar/extension/proyectos/
Proyectos de extensión en artes
Area de cultura .....
                                                                 https://artes.unc.edu.ar/extension/area-de-cultura-2/
Pasantías educativas ·····
                                                                 https://artes.unc.edu.ar/extension/pasantias/
Diplomatura en Politicas Culturales
                                                                 https://artes.unc.edu.ar/extension/diplomaturapoliticasculturales/
Método Suzuki --
                                                                 https://artes.unc.edu.ar/metodo-suzuki/
Coro de la Facultad de Artes ····
                                                                 https://artes.unc.edu.ar/extension/coro-facultad-de-artes/
POSGRADO .....
                                                                 https://artes.unc.edu.ar/posgrado/
Doctorado en Artes ----
                                                                 https://artes.unc.edu.ar/posgrado/doctorado/
                                                                 https://artes.unc.edu.ar/posgrado/maestrias/
Especializaciones
                                                                 https://artes.unc.edu.ar/posgrado/especializaciones/
Programas
                                                                 > https://artes.unc.edu.ar/posgrado/programas/
Cursos y Seminarios
                                                                 https://artes.unc.edu.ar/posgrado/cursos-y-seminarios/
Guarani Posgrado
                                                                 https://artes.unc.edu.ar/posgrado/guarani-posgrado/
REL. INTERNAC E INTERINST.
                                                                 https://artes.unc.edu.ar/internacionales/
                                                                 D https://artes.unc.edu.ar/internacionales/programas-en-el-exteriorgrado/
Convocatorias —
Estudiantes internacionales
                                                                 https://artes.unc.edu.ar/estudiantes/estudiantes-internacionales/
                                                                 https://artes.unc.edu.ar/centros/
                                                                 https://artes.unc.edu.ar/centros/cepia/
Centros de Transferencia
                                                                 https://artes.unc.edu.ar/centros/centros-de-transferencia/
Biblioteca ·····
                                                                 https://artes.unc.edu.ar/centros/biblioteca/
Tecnología Educativa
                                                                 https://artes.unc.edu.ar/centros/tecnologia-educativa/
Cubo Azul ······
                                                                 https://artes.unc.edu.ar/cubo-azul/
                                                                 Dhttps://artes.unc.edu.ar/departamentos/departamento-de-cine-y-television/otra-informacion/
Set para Producciones
Laboratorio de Informática
                                                                 > https://artes.unc.edu.ar/centros/laboratorio-de-informatica/
                                                                 https://artes.unc.edu.ar/revista-toma-uno-convocatoria-para-la-presentacion-de-articulos-3/
Revista Toma Uno :: Convocatoria para la presentación de
                                                                 https://artes.unc.edu.ar/revista-toma-uno-convocatoria-para-la-presentacion-de-articulos-3/
                                                                 https://artes.unc.edu.ar/category/slider/
                                                                 Dhttps://artes.unc.edu.ar/se-aprobo-un-procedimiento-de-readecuacion-de-materias-para-el-1er-semestre-de-
Se aprobó un Procedimiento de readecuación de materias para el
                                                                 🤝 https://artes.unc.edu.ar/se-aprobo-un-procedimiento-de-readecuacion-de-materias-para-el-1er-semestre-de-
   1er semestre de 2020
                                                                 https://artes.unc.edu.ar/category/slider/
                                                                 https://artes.unc.edu.ar/charla-informativa-programa-vicero-de-proyectos/
Charla informativa :: Programa Vivero de proyectos artísticos
                                                                 https://artes.unc.edu.ar/charla-informativa-programa-vicero-de-proyectos/
                                                                 https://artes.unc.edu.ar/category/slider/
                                                                 https://artes.unc.edu.ar/se-suspenden-las-mesas-de-examenes-de-mayo/
Se suspenden las mesas de exámenes de mayo
                                                                 https://artes.unc.edu.ar/se-suspenden-las-mesas-de-examenes-de-mayo/
                                                                 > https://artes.unc.edu.ar/category/slider/
                                                                 https://artes.unc.edu.ar/ciclo-de-encuentros-ser-ayudante-alumne-version-covid-19/
Ciclo de encuentros :: Ser Ayudante Alumne versión Covid-19
                                                                 https://artes.unc.edu.ar/ciclo-de-encuentros-ser-ayudante-alumne-version-covid-19/
                                                                 https://artes.unc.edu.ar/ciclo-de-encuentros-ser-ayudante-alumne-version-covid-19/
                                                                 https://artes.unc.edu.ar/cuentas-de-correo-institucionales-gratuitas-para-estudiantes/
Cuentas de correo institucionales gratuitas para estudiantes
                                                                 https://artes.unc.edu.ar/cuentas-de-correo-institucionales-gratuitas-para-estudiantes/
                                                                 https://artes.unc.edu.ar/cuentas-de-correo-institucionales-gratuitas-para-estudiantes/
                                                                 https://artes.unc.edu.ar/sumate-a-la-comunidad-pameg-egreso-entorno-virtual/
Sumate a la Comunidad PAMEG Egreso :: Entorno virtual
                                                                 https://artes.unc.edu.ar/sumate-a-la-comunidad-pameg-egreso-entorno-virtual/
                                                                 https://artes.unc.edu.ar/sumate-a-la-comunidad-pameg-egreso-entorno-virtual/
                                                                 https://artes.unc.edu.ar/tejiendo-hilos-culturales/
Tejiendo hilos culturales ···
                                                                 > https://artes.unc.edu.ar/tejiendo-hilos-culturales/
                                                                 https://artes.unc.edu.ar/tejiendo-hilos-culturales/
                                                                 https://artes.unc.edu.ar/mas-noticias/
                                                                 https://artes.unc.edu.ar/canal-de-la-fa-en-youtube/
                                                                 https://artes.unc.edu.ar/la-facultad/mesa-de-genero-y-poblaciones-prioritarias/
                                                                 https://artes.biblio.unc.edu.ar/
                                                                 https://mapa.artes.unc.edu.ar/
                                                                 http://unrato.artes.unc.edu.ar/agenda/
https://www.youtube.com/watch?v=qCrvxJES_FM
                                                                 https://www.youtube.com/watch?v=qCrvxJES_FM
                                                                 https://artes.unc.edu.ar/ingresantes
                                                                 https://artes.unc.edu.ar/estudiantes
                                                                 https://artes.unc.edu.ar/docentes
                                                                 https://artes.unc.edu.ar/no-docentes
                                                                 https://artes.unc.edu.ar/egresados
                                                                 https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/CALENDARIO-2020.pdf
                                                                 https://guarani.unc.edu.ar/artes/
                                                                 nttp://aulavirtual.artes.unc.edu.ar
```

### images some images on the page have empty alts. consider filling them with some texts.

32 19

https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/Botones-masnoticias.gif https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/Porlest-WEb-A-de-artes.png https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/Boton-ingreso2020-2-06.png https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but\_estudiantes\_new.png

Total amount of images:

images without alt:

Images without alt attribute: Images with empty alt attribute:

internal links

```
https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_docentes_new.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_Nodocentes_new-1.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_egresados_new-1.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_acceso_calendarioOK.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_guarani.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_aulavirtual.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_tecnologiae.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_cepia.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_TV5.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_acceso_cdaOK.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_acceso_balumbaOK.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_publicaciones.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/but_acceso_biblio.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_digesto.png
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/butAcceso_comDoc.png
images with empty alt:
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/TOMAUNO8_Slider-810x312.jpg
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/Enseñanaza_Slider-Final.jpg
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/ViverodeProyectos_Slider-810x312.jpg
   https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/Enseñanaza_Slider1.jpg
```

http://tecnologiaeducativa.artes.unc.edu.ar/

8DnbRbw/viewform?usp=send\_form

https://artes.unc.edu.ar/publicaciones/

http://www.digesto.unc.edu.ar/ https://comdoc.unc.edu.ar/ http://www.artes.unc.edu.ar

https://artes.unc.edu.ar/centros/biblioteca/

http://cepia.artes.unc.edu.ar/ http://tv5.artes.unc.edu.ar/ http://www.ffyh.unc.edu.ar/cda/ http://balumba.artes.unc.edu.ar/

https://docs.google.com/forms/d/e/1FAIpQLSc7L2fU5laknKCNVsrwcoBfH5D2ha7kYV6GXRXANy-

# https://artes.unc.edu.ar/wp-content/blogs.dir/2/files/sites/2/WebBotones\_Boletin-1.png

Google Plus:

Twitter:

Linkedin:

Pinterest:

social there is no social interactions. consider using social networks to promote your website. social interactions stats

n.a.

n.a.

n.a.

need help with your results? If you would like us to walk you through these results or, if you have any feedback please email us.

The Escape Design Co. Ltd. The Old Farmhouse, Hatch Warren Farm, Hatch Warren Lane, Basingstoke, Hampshire, RG22 4RA I Company No. 03523822 I VAT No. 709 0075 53

You may also find our 'How to Make Better Web Pages' article useful if you're planning to make any changes to your website.