

Experience

Google - Industry Analyst Intern

Copenhagen, DK

May 2012 - Aug 2012

- Supported the Danish Sales, Marketing & PR teams with analyses for C-level events and meetings, receiving national media coverage
- Led a Nordic initiative to be part of a global sales tool for the CPG and Auto industries
- Responsible of the data localization of a marketing campaign to incentivize businesses in the Nordics to get a mobile optimized website (howtogetmo.dk/.se/.fi/.no)

May 2011 - Dec 2011

- Supported the Danish Sales, Marketing & PR teams with analyses for C-level events and meetings, receiving national media coverage (Google Zeitgeist 2011)
- Reported to country management by providing daily financial results
- Launched and marketed a marketing tool to help political candidates develop their online campaigns (www.google.dk/ads/politicaltoolkit)
- Recruited as Google's youngest 2011 intern

Kunde&Co - Project Assistant

Copenhagen, DK

Dec 2010 - Jan 2011

- Contacted 3000+ clients in order to update the CRM database
- Helped launching a campaign targeting engineers and plumbers for Grundfos

Fabrikators - Marketing Assistant (part-time)

Lyngby, DK

Apr 2008 - Dec 2010

- Introduced the red dot award winner "Toddler" cutlery to new European markets
- Ad hoc marketing, sales and logistics tasks

Education

Copenhagen Business School - B.Sc. in International Business - GLOBE

2010 - 2013 (Expected)

- Highest GPA entry requirements in Denmark, the programme is taught in English and focuses on management, economics and international business
- Youngest student in a 130-people class

Chinese University of Hong Kong - GLOBE

Spring semester 2012

University of North Carolina, Kenan Flager - GLOBE

Fall semester 2012 (Expected)

- Part of the joint undergraduate programme between 3 business schools where the 15 most promising students from each school act as hosts and visitors. One semester is spent on each campus

Languages:

- French: Fluent
- English: Fluent
- Danish: Fluent
- German: Basic

Tech Skills:

- Adwords Search, Display and Reporting Certified
- Excel & PowerPoint power user
- Mac, Windows & Linux
- Basics of HTML and Objective-C

Sports:

- Swimming: Competed on national level until 2011 in freestyle and butterfly
- Owner of sailing boat
- Cycling

Other:

- Judge at the EngAGE app development case competition 2012
- Awarded best student representant and best classmate in 2008/09
- nerd / geek / technology , design & people lover