# **Instrumental Variables**

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### **Preamble**

- These notes are based (mainly) on Jeffrey Wooldridge's text "Introductory Econometrics: A Modern Approach".
- See Chapter 15, Instrumental Variables and Two Stage Least Squares.

### Motivation - omitted variables

- Suppose we have an omitted variable bias problem unobserved heterogeneity – How can we address this issue statistically?
- We could a) ignore it, b) find a proxy for the missing variable,
   c) assume effects are constant over time & then eliminate it
   by taking first differences in a panel of data. Another
   approach is to use Instrumental Variables (IV)
- A standard example from labor economics is how to estimate the causal effect of schooling on future earnings. The big economic question is 'what are the returns to eduction'?

### Motivation - omitted variables

- The problem is that there are missing variables from the earnings equation. The 'true' model differs from the 'estimated' model.
- Consider the 'true' model:  $log(wage) = \beta_o + \beta_1 educ + \beta_2 abil + u$
- The term  $\beta_1$  measure the marginal effect of education and  $\beta_2$  the effect of ability.
- If there is another variable called 'IQ' that is observable and a
  perfect proxy for ability (abil), then we can use OLS and
  regress log(wage) on education and IQ. If not, we use IV.
  Ignoring relevant explanatory variable and using OLS leads to
  a bias.

### **Omitted variable bias**

 In general, OLS leads to biased parameter estimates if relevant variables are missing & correlated with included regressors.
 Suppose one estimates erroneously the linear model:

$$y_i = X_i \beta + \epsilon_i, \qquad i = 1, \dots,$$
 (1)

but the underlying true model is:

$$y_i = X_i \beta + Z_i \delta + \epsilon_i, \qquad i = 1, \dots,$$
 (2)

The OLS estimator, ignoring the matrix Z is:

$$\hat{\beta} = (X'X)^{-1}X'Y \tag{3}$$

In general this estimator is biased and inconsistent.

### Omitted variable bias

• Substitute the 'true' model  $Y_i = X_i\beta + Z_i\delta + \epsilon_i$  in  $\hat{\beta}$  surpress i for convenience.

$$\hat{\beta} = (X'X)^{-1}X'(X\beta + Z\delta + \epsilon) = (X'X)^{-1}X'X\beta + (X'X)^{-1}X'Z\delta + (X'X)^{-1}X'\epsilon = \beta + (X'X)^{-1}X'Z\delta + (X'X)^{-1}X'\epsilon$$

Taking expectations and noting  $(X'X)^{-1}X'E(\epsilon) = 0$ 

$$\hat{\beta} = \beta + (X'X)^{-1}X'Z\delta + (X'X)^{-1}X'E(\epsilon)$$

$$= \beta + (X'X)^{-1}X'Z\delta$$

$$= \beta + bias$$

$$= \beta + Cov(X, Z) \times \delta$$

#### Instrumental variables

 Back to the original example, suppose there is no proxy variable for the ability term and we estimate:

$$\log(wage) = \beta_0 + \beta_1 educ + u \tag{4}$$

- Now the *abil* term is in the error u. If eqn 4. If estimated by OLS then  $\beta_1$  is biased and inconsistent if we think that a) ability is correlated with earnings b) ability is correlated with education.
- We can still use eqn 4 if we can find an instrumental variable for educ. Consider the estimating equation:

$$\log(wage) = \beta_0 + \beta_1 x + u \tag{5}$$

## Instrument requirements

• Suppose that the terms *x* and *u* are correlated (e.g. via ability):

$$Cov(x, u) \neq 0$$
 (6)

• To obtain consistent estimates of  $\beta_0$  and  $\beta_1$  we need more information. Suppose there is an observable variable z that satisfies two assumptions:

$$Cov(z,u) = 0 (7)$$

$$Cov(z,x) \neq 0$$
 (8)

 This says that z is uncorrelated with the error term u, and z is correlated with variable of interest x. Then we say that z is an instrumental variable or instrument for x

## Instrument requirements

- **Instrument exogeneity**: Equation (7) requires Cov(z, u) = 0
- This means that z has no effect on y (controlling for x) and z
  is uncorrelated with the omitted variables.
- This assumption cannot be tested since  $u_i$  is not observable We have to assume Cov(z, u) = 0 and in writing economics justify it.
- Instrument relevance: Equation (8) requires Cov(z, x) ≠ 0.
   The instrument z is correlated with x.
- It says the variable z is relevant for explaining variation in x
- The assumption  $Cov(z, x) \neq 0$  <u>can</u> be tested

## Instrument requirements

 We can test the validity of the instrument relevance assumption by performing the regression:

$$x = \pi_o + \pi_1 z + v \tag{9}$$

• Because  $\pi_1 = Cov(z, x)/Var(z)$  then the assumption that  $Cov(z, x) \neq 0$  holds iff  $\pi_1 \neq 0$ . We simply test

$$H_0: \pi_1 = 0 \tag{10}$$

• So, in the example wage equation (4) we require the instrument to a) be uncorrelated with ability and other omitted factors in *u*, and b) correlated with education. (Q: is the last digit of your SSN a good instrument?)

#### Identification

• We now want to show that the availability of an instrument, z, can be used to consistently estimate Eqn 5:  $log(wage) = \beta_0 + \beta_1 x + u$ 

- The conditions in Eqn (7) [Cov(z, u) = 0] and Eqn (8)  $[Cov(z, x) \neq 0]$  serve to identify the population parameter  $\beta_1$
- Identification in this context means writing  $\beta_1$  in terms of population moments that can be estimated using sample data.

### **Identification**

 Using Eqn (5) the covariance between the instrument z and outcome y can be written as:

$$Cov(z,y) = \beta_1 Cov(z,x) + Cov(z,u)$$
 (11)

• Since Cov(z, u) = 0 (exogeneity) and  $Cov(z, x) \neq 0$  (relevance) then  $\beta_1$ :

$$\beta_1 = \frac{Cov(z, y)}{Cov(z, x)} \tag{12}$$

### Identification

- Given a sample of data, the population parameter  $\beta_1 = \frac{Cov(z,y)}{Cov(z,x)}$  is estimated from the sample analog.
- The Instrumental Variable (IV) estimator of  $\beta_1$  can be written as:

$$\hat{\beta}_{IV} = \hat{\beta}_1 = \frac{\sum_{i=1}^{n} (z_i - \bar{z})(y_i - \bar{y})}{\sum_{i=1}^{n} (z_i - \bar{z})(x_i - \bar{x})}$$
(13)

• The IV estimator of  $\beta_0$  is  $\bar{y} - \hat{\beta}_1 \bar{x}$ . When z = x the OLS estimator of  $\beta_1$  is equal to the IV estimator

 In large samples the IV estimator has an approximate normal distribution. Assuming homoskedasticity, we further assume that

$$E(u^2/z) = \sigma^2 = Var(u) \tag{14}$$

• Under assumptions of Eqns (7), (8), (14) the asymptotic variance of  $\hat{\beta}_1$  is given as:

$$\frac{\sigma^2}{n\sigma_x^2 \rho_{x,z}^2} \tag{15}$$

• where  $\sigma^2$  is the population variance of u,  $\sigma_x^2$  is the variance of x, and  $\rho_{x,z}^2$  is the square of the population correlation between x and z. The asymptotic variance decreases at rate  $\frac{1}{n}$ .

• We can get an estimate of  $\sigma^2$  using the IV residuals  $\hat{u}_i = y_i - \hat{\beta}_0 - \hat{\beta}_1 x_i, i = 1...n$  where  $\hat{\beta}_0$  and  $\hat{\beta}_1$  are IV estimates. Then

$$\hat{\sigma}^2 = \frac{1}{n-2} \sum_{i=1}^n \hat{u}_i^2 \tag{16}$$

• The asymptotic standard error of  $\hat{\beta}_1$  is given as the square root of the asymptotic variance. The variance is:

$$\frac{\hat{\sigma}^2}{SST_x \times R_{x,z}^2} \tag{17}$$

where  $SST_x$  is the total sum of squares of x and  $R_{x,z}^2$  is the R-squared. The estimated SEs can be used to construct t-statistics or confidence intervals.

- Equations (15) and (17) allow a comparison of asymptotic variances of IV and OLS.
- If we assume the Gauss-Markov axioms hold then the variance of OLS estimator is  $\sigma^2/SST_x$ , while for the IV estimator it is  $\sigma^2/(SST_x \times R_{x,z}^2)$
- Because  $R_{x,z}^2 < 1$  the IV variance is always larger than OLS variance, when OLS is valid. When  $R_{x,z}^2$  is small this can lead to large IV sampling variance.

- There is a cost to using IV then which depends on the correlation of the instrument z with x. The higher the correlation of z and x then R<sup>2</sup><sub>x,z</sub> is closer to 1.
- Better instruments lead to lower (better) estimates of the standard errors for statistical inference.
- When x and u are uncorrelated, IV estimation comes at a large cost – the IV asymptotic variance is always larger. This is part of a problem called weak instruments to which we return later.

### **Examples**

- Lets look at some real examples (see explanation in Wooldridge)
- First, estimate the returns to education for married women.

  Use the mroz.dta stata data file.
- For OLS estimate regress log wage on education (educ) and print the results. Next for the IV model first regress 'educ' on fathers education (fatheduc) in the first state; IV second-stage regress log wage on education using IV.

. reg lwage ed	u					
Source	SS	df	MS		Number of obs	
					F( 1, 426)	
Model	26.3264193	1	26.3264193		Prob > F	= 0.0000
Residual	197.001022	426	.462443713		R-squared	= 0.1179
					Adj R-squared	= 0.1158
Total	223.327441	427	.523015084		Root MSE	= .68003
lwage	Coef.	Std.	Err. t	P> t	[95% Conf.	Interval]
adua	1006407	0143	000 7.55	0.000	0002451	1260522
educ	.1086487	.0143			.0803451	.1369523
_cons	1851968	.1852	259 –1.00	0.318	5492673	.1788736

Estimated in Stata 12.0 using data set: mroz.dta

educ	Coef.	Std.	Err.	t	P> t	[95% Conf.	In	terval]
Total	2230.19626	427	5.22	294206		Root MSE	=	2.0813
Residual	1845.35428	426	4.33	181756		R-squared Adj R-squared	=	0.1726
Model	384.841983	1		841983		Prob > F	=	0.0000
	6					F( 1, 426)	=	88.84
Source	SS	df		MS		Number of obs		428

Estimated in Stata 12.0 using data set: mroz.dta

. ivregress 2s	ls lwage (ed	uc=fatheduc)				
Instrumental va	ariables (2S	Number of obs Wald chi2(1) Prob > chi2 R-squared Root MSE	= 428 = 2.85 = 0.0914 = 0.0934 = .68778			
lwage	Coef.	Std. Err.	Z	P> z	[95% Conf.	Interval]
educ	.0591735	.0350596	1.69	0.091	009542	.127889
cons	.4411034	.4450583	0.99	0.322	4311947	1.313402

Estimated in Stata 12.0 using data set: mroz.dta

- OLS leads to 10.9% estimate of the returns to education; IV leaders to 5.9% return – half the OLS estimate in this sample & with these instruments.
- Estimates are for just one sample. Not clear which is 'truer' estimate.
- The standard error on the IV returns estimate is 1.5 times the size of the OLS estimate. IV confidence interval contains the OLS estimate.

- Estimate returns to education for men.
- Use the number of siblings as an instrumental variable.
- Notice that the returns to education are higher in the IV model.

reg lwage ed	luc // OLS of	log wage o	n educati	on		
Source	SS	df	MS		Number of obs	= 935
					F( 1, 933)	= 100.70
Model	16.1377042	1 16.	1377042		Prob > F	= 0.0000
Residual	149.518579	933 .16	0255712		R-squared	= 0.0974
					Adj R-squared	= 0.0964
Total	165.656283	934 .17	7362188		Root MSE	= .40032
lwage	Coef.	Std. Err.	t	P> t	[Q5% Conf	Intervall
twage	coeri	Jtu. Liii.		1214	[95% COIII.	Intervatj
educ	.0598392	.0059631	10.03	0.000	.0481366	.0715418
_cons	5.973063	.0813737	73.40	0.000	5.813366	6.132759

Estimated in Stata 12.0 using data set: wage2.dta

Source	SS	df	MS		Number of obs F( 1, 933)	= 56.6
Model Residual	258.055048 4248.7642	933			Prob > F R-squared Adj R-squared	= 0.000 = 0.057 = 0.056
Total	4506.81925	934	4.82528828		Root MSE	= 2.13
educ	Coef.	Std.	Err. t	P> t	[95% Conf.	Interval
sibs _cons	2279164 14.13879	.0302		0.000 0.000	287335 13.91676	168497 14.3608

Estimated in Stata 12.0 using data set: wage2.dta

. ivregress 2sls lwage (educ=sibs) // IV regression, treating education as endogenous

Instrumental variables (2SLS) regression Number of obs = 935 Wald chi2(1) =21.63 Prob > chi2 = 0.0000 R-squared Root MSE = .42284 Coef. Std. Err. P>|z| [95% Conf. Interval] lwage Z educ .1224326 .0263224 4.65 0.000 .0708417 .1740235 0.000 cons 5.130026 .3547911 14.46 4.434648 5.825404 Instrumented: educ

Estimated in Stata 12.0 using data set: wage2.dta

Instruments:

sibs

### **Weak Instruments**

- IV estimation leads to **consistent** estimates (under assumptions Cov(z, u) = 0 and  $Cov(z, x) \neq 0$ ).
- IV estimates have larger standard errors if z and x are only weakly correlated.
- The problem is more serious. IV estimators can have a large asymptotic bias even if z and x are moderately correlated.
   To see this we can write the probability limit of the IV estimator:

$$\mathsf{plim}\hat{\beta}_{1,IV} = \beta_1 + \frac{Corr(z,u)}{Corr(z,x)} \times \frac{\sigma_u}{\sigma_x}$$
 (18)

• Where  $\sigma_u$  and  $\sigma_x$  are standard deviations of u and x in the population.

### Weak instruments

- 1. If both Corr(z, u) and Corr(z, x) are **small** then the IV estimator is not consistent. The weak instrument Corr(z, x) is swamped by equally small correlation between the equation error and the instrument Corr(z, x).
- 2. Even if we want to focus on consistency it may not be better to use IV if the instruments are weak.
- When x and z are hardly correlated, or not correlated at all, things are especially bad whether or not z is uncorrelated with u.

 Consider estimating the effect of smoking on child birth-weight. The simple linear regression model is:

$$log(bweight) = \beta_0 + \beta_1 packs + u \tag{19}$$

- Where bweight is birth-weight and packs is the number of packs of cigarettes smoked by mother per days and z. We are concerned that u and packs are correlated, because packs is correlated with other health factors.
- A potential instrument for packs is the cigarette price, cigprice (we assume cigprice and u are uncorrelated)

- For cigprice to be relevant instrument it must be correlated to packs. If cigarettes were a normal good then cigprice and packs are negatively correlated (why?).
- The following regression output shows that cigprice and packs are not correlated (why?).
- Because of this we should not use it as a regression variable.
   What happens if we do? We get a huge coefficient estimate in the birthweight equation; a large standard error; and the wrong sign!

. reg packs c	igprice					
Source	SS	df	MS		Number of obs	
Model Residual	.011648626 123.684481	1 1386	.011648626		F( 1, 1386) Prob > F R-squared	= 0.7179 = 0.0001
Total	123.696129	1387	.089182501		Adj R-squared Root MSE	= -0.0006 = .29873
packs	Coef.	Std. E	irr. t	P> t	[95% Conf.	Interval]
cigprice _cons	.0002829 .0674257	.0007		0.718 0.511	0012531 1337215	.0018188

Estimated in Stata 12.0 using data set: bwght.dta

. ivregress 2	sls lbwght (pa	acks=cigprice	·),			
Instrumental	variables (2SI	Number of obs Wald chi2(1) Prob > chi2 R-squared Root MSE				
lbwght	Coef.	Std. Err.	z	P> z	[95% Conf.	Interval]
packs _cons	2.988676 4.448136	8.692619 .9075006	0.34 4.90	0.731 0.000	-14.04854 2.669468	20.0259 6.226805

Estimated in Stata 12.0 using data set: bwght.dta

- The IV Estimator for the simple 2-variable linear regression is easily extended to the multiple regression case.
- Consider the **structural equation**:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_1 z_1 + u_1 \tag{20}$$

- Explanatory variables:  $y_2$  and  $z_1$ ; Endogenous variables:  $y_1$  and  $y_2$ ; and Exogenous variable:  $z_1$
- Estimating Eqn (20) by OLS leads to biased and inconsistent estimates of all variables.

- To estimate by IV we need to find another exogenous variable, call it z<sub>2</sub>.
- We make the following exogeneity assumptions for IV estimation

$$E(u_1) = 0, Cov(z_1, u_1) = 0, Cov(z_2, u_1) = 0$$
 (21)

• Use methods of moments to derive IV estimators  $\hat{\beta}_0$ ,  $\hat{\beta}_1$ , and  $\hat{\beta}_2$  by solving the normal equations:

$$\sum_{i=1}^{n} (y_{i1} - \hat{\beta}_0 - \hat{\beta}_1 y_{i2} - \hat{\beta}_2 z_{i1}) = 0$$

$$\sum_{i=1}^{n} z_{i1} (y_{i1} - \hat{\beta}_0 - \hat{\beta}_1 y_{i2} - \hat{\beta}_2 z_{i1}) = 0$$

$$\sum_{i=1}^{n} z_{i2} (y_{i1} - \hat{\beta}_0 - \hat{\beta}_1 y_{i2} - \hat{\beta}_2 z_{i1}) = 0$$

(22)

Like before the instrument z<sub>2</sub> needs to be correlated with y<sub>2</sub>.
 Write the endogenous variables as a reduced form function of the exogenous variables:

$$y_2 = \pi_0 + \pi_1 z_1 + \pi_2 z_2 + v_2 \tag{23}$$

- Where  $E(v_2) = 0$ ,  $Cov(z_1, v_2) = 0$ ,  $Cov(z_2, v_2) = 0$  and  $\pi_j$  are unknown parameters.
- The key identification condition is that:

$$\pi_2 \neq 0 \tag{24}$$

• Meaning that after controlling for  $z_1$  the variable  $y_2$  is still correlated with  $z_2$ . Without loss of generality, this result is extended to many exogenous variables  $(Z_i)$ .

Write the structural equation as:

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + \beta_3 z_2 \dots + \beta_k z_{k-1} + u_1$$
 (25)

• Suppose  $y_2$  is correlated with  $u_1$ . Let there be a  $z_k$  not in Eqn (25) that is exogenous, so we assume

$$E(u_1) = 0, Cov(z_j, u_1) = 0, j = 1, ..., k.$$
 (26)

• Eqn (26) implies  $z_1...z_k$  are exogenous. The reduced form for the endogenous  $y_2$  is:

$$y_2 = \pi_0 + \pi_1 z_1 + \dots + \pi_{k-1} z_{k-1} + \pi_k z_k + v_2$$
 (27)

• And for identification we require (at least some):

$$\pi_k \neq 0 \tag{28}$$

- Up to now we have assumed that there is one endogenous variable y<sub>2</sub> and one instrumental variable.
- Often it is the case that we have more than one instrument for the endogenous variable.
- Multiple instrumental variables are easily incorporated into this framework. We can also add tests of a) edogeneity and b)
   Overidentifying restrictions.

- Consider the case of a single endogenous variable. Suppose there are 2 exogenous variables excluded from Eqn (20),  $z_2 \& z_3$ , and one endogenous variable,  $y_2$
- The assumption that  $z_2 \& z_3$  do **not** appear in Eqn (20) and are uncorrelated with  $u_1$  are called the **exclusion restrictions**.
- We could use either z<sub>1</sub> or z<sub>2</sub> as an instrument, but neither estimator is likely to be efficient. Instead, to find the optimal IV write the reduced form equation:

$$y_2 = \pi_0 + \pi_1 z_1 + \pi_2 z_2 + \pi_3 z_3 + v_2 \tag{29}$$

Where

$$E(v_2)=0$$
,  $Cov(z_1,v_2)=0$ ,  $Cov(z_2,v_2)=0$ ,  $Cov(z_3,v_3)=0$  and  $\pi_j$  are unknown parameters.

- We require  $\pi_1 \neq 0$  or  $\pi_2 \neq 0$  for the IV not to be perfectly correlated with  $z_1$
- Form the instrument

$$\hat{y}_2 = \hat{\pi}_0 + \hat{\pi}_1 z_1 + \hat{\pi}_2 z_2 + \hat{\pi}_3 z_3 \tag{30}$$

 With multiple instruments the IV estimator is also called the Two Stage Least Squares (2SLS) estimator.

- Adding more exogenous variables  $z_3$ ,  $z_4$  changes things very little and the model is easily generalized.
- Most econometrics packages (Stata, for example) contain 2SLS estimators (in the case of Stata it is the ivregress command)
- This means you don't have to perform the two stage regressions yourself. In fact, you should not as the standard errors are incorrect.
- Adding more endogenous variables is also easily accommodated. With two endogenous variables you need at least two exogenous variables.

## **Endogeneity Tests**

- 2SLS estimator is less efficient than OLS when explanatory variables are exogenous. Therefore important to test for endogeneity to see if 2SLS is really necessary.
- Hausman (1978) suggests directly comparing the OLS and 2SLS estimates and determining whether the estimates are statistically significant. OLS and 2SLS are both consistent if all the variables are exogenous. If they turn out to be different we can conclude that the variable  $y_2$  is, in fact, endogenous.

# **Endogeneity Tests**

• Estimate reduced form for  $y_2$  for all exogenous variables and retrieve residuals,  $\hat{v}_2$ 

$$y_2 = \pi_0 + \pi_1 z_1 + \pi_2 z_2 + \pi_3 z_3 + \pi_4 z_4 + v_2$$
 (31)

ullet Augment the structural equation with  $\hat{v}_2$ 

$$y_1 = \beta_0 + \beta_1 y_2 + \beta_2 z_1 + \beta_3 z_2 + \beta_4 \hat{v}_2 + error$$
 (32)

• Test  $H_0$ :  $\beta_4 = 0$ . If significantly different, conclude endogeniety.

### **Overidentification Tests**

- The model with a single endogenous variable is said to be overidentified when the number of instruments is greater than one, M > 1, and there are M - 1 overidentifying restrictions.
- This means that if each  $z_i$  has some correlation with the endogenous variable  $x_i$ , then we have M-1 more exogenous variables than needed to identify the parameters .
- In this case we can test whether the additional instruments are valid in the sense that they are uncorrelated with  $u_i$ .

### **Overidentification Tests**

- Hausman (1978) suggested comparing the 2SLS estimator using all instruments to 2SLS using a subset that just identifies equation. If all instruments are valid, the estimates should differ only as a result of sampling error.
- Perform the following simple regression based procedure, under homoskedasticity,
  - 1. Run 2SLS using all instruments
  - 2. Obtain the residuals  $\hat{u}$
  - 3. Run OLS  $\widehat{u}$  on all exogenous variables
  - 4. Construct the test statistic  $NR_u^2$ , from the OLS regression.
- Under the Null  $H_o$  : E(Z'u)=0;  $NR_u^2\sim\chi_{M-1}^2$

## **Heteroskedasticity Tests**

- For both OLS and 2SLS heteroskedasticity does not affect the consistency of the estimators.
- However, we can test  $H_o: E(u^2|X) = \sigma^2$  against the alternative that  $E(u^2|X)$  depends on X in some way.
- Use Breusch and Pagan (1979) or White (1980) to test and then correct if necessary.
- Finally, one can perform a Ramset RESET test for functional form non-linearities if desired.

### 2SLS

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