



IBM Capstone Project: Technology Trends Analytics Presentation

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OUTLINE



Executive Summary



Introduction



Methodology



Results

Visualization – Charts
Dashboard



Discussion

Findings & Implications



Conclusion



Appendix

EXECUTIVE SUMMARY

- ▶ To be competitive in the global IT sector, it's essential to keep up with the ever-changing technologies. This report uses data analytics to highlight current and projected trends in the need for skills related to programming languages, databases and other technologies. It also studies the demographics of professionals in the technology sector.
- ▶ Data was gathered from a Stack overflow survey, IBM site, and GitHub job postings. It was collected, cleaned, subjected to exploratory analysis, and visualized on dashboards.
- ▶ The findings showed that JavaScript is currently the most popular programming language and is anticipated to be so in the future. MySQL has the highest database usage at the moment but Postgre SQL is projected to have more demand in the future.
- ▶ Furthermore, majority of the survey respondents are males, are from the USA and are 28 years of age.

INTRODUCTION

- This presentation report uses data analytics to highlight current and projected trends in the need for skills related to programming languages, databases, platforms and web frames.
- The following inquiries were investigated using the data:
 - ❑ 1. Which programming languages are most in demand today?
 - ❑ 2. What are the most in-demand database skills?
 - ❑ 3. What popular IDEs or Web frames are there?
- The target audience for this research are IT professionals, HR managers, and anybody else with an interest in the IT sector who wants to learn about the top on-demand IT skills in their respective sectors that will also still be relevant in the future.

METHODOLOGY



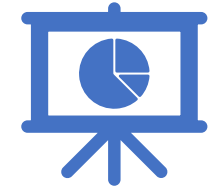
Data in several formats, such as the number of jobs currently available for different technologies and for different places, were gathered using the Github jobs API on python.



To obtain the names of the programming languages and their yearly wages, the IBM website was scraped. The dataset from a 2019 Stack Overflow developer survey was downloaded and saved.

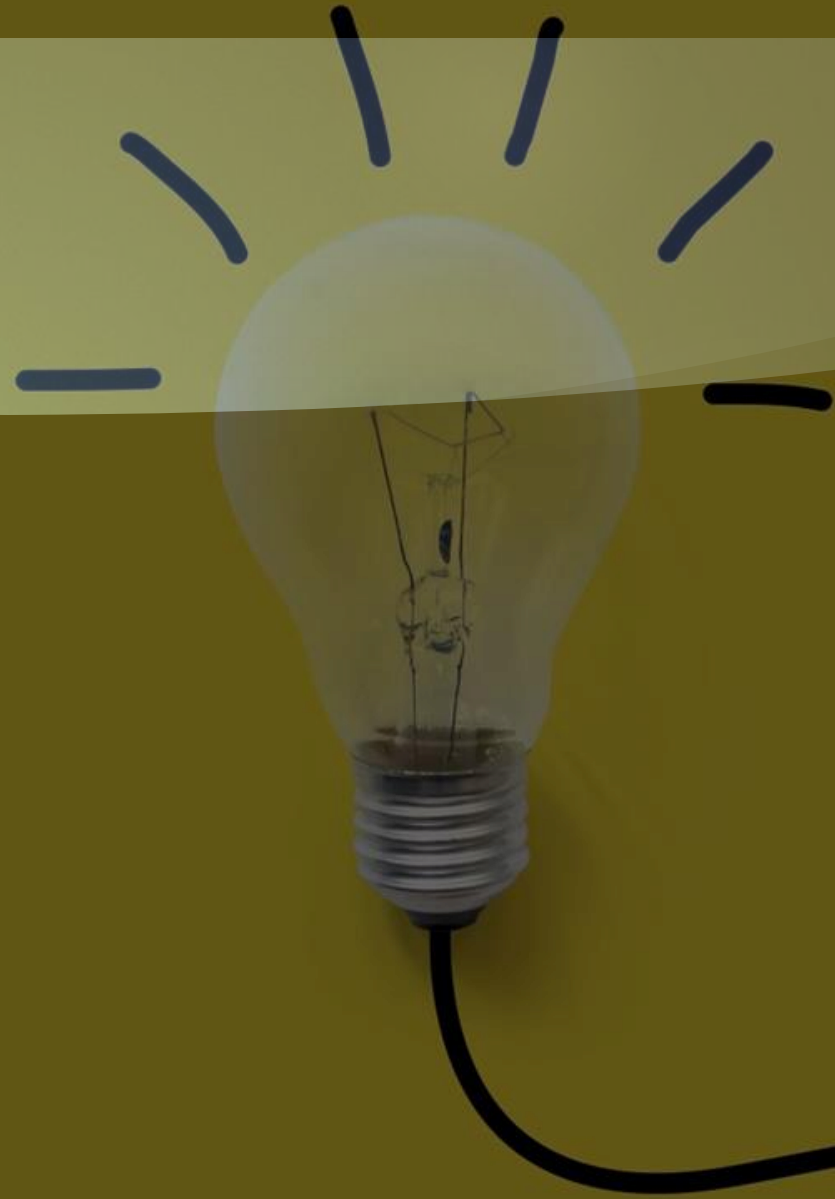


Python was used to clean and analyze the data. To assess the distribution of data, the presence of outliers, and the correlation between various columns in the dataset, an exploratory data analysis was carried out.



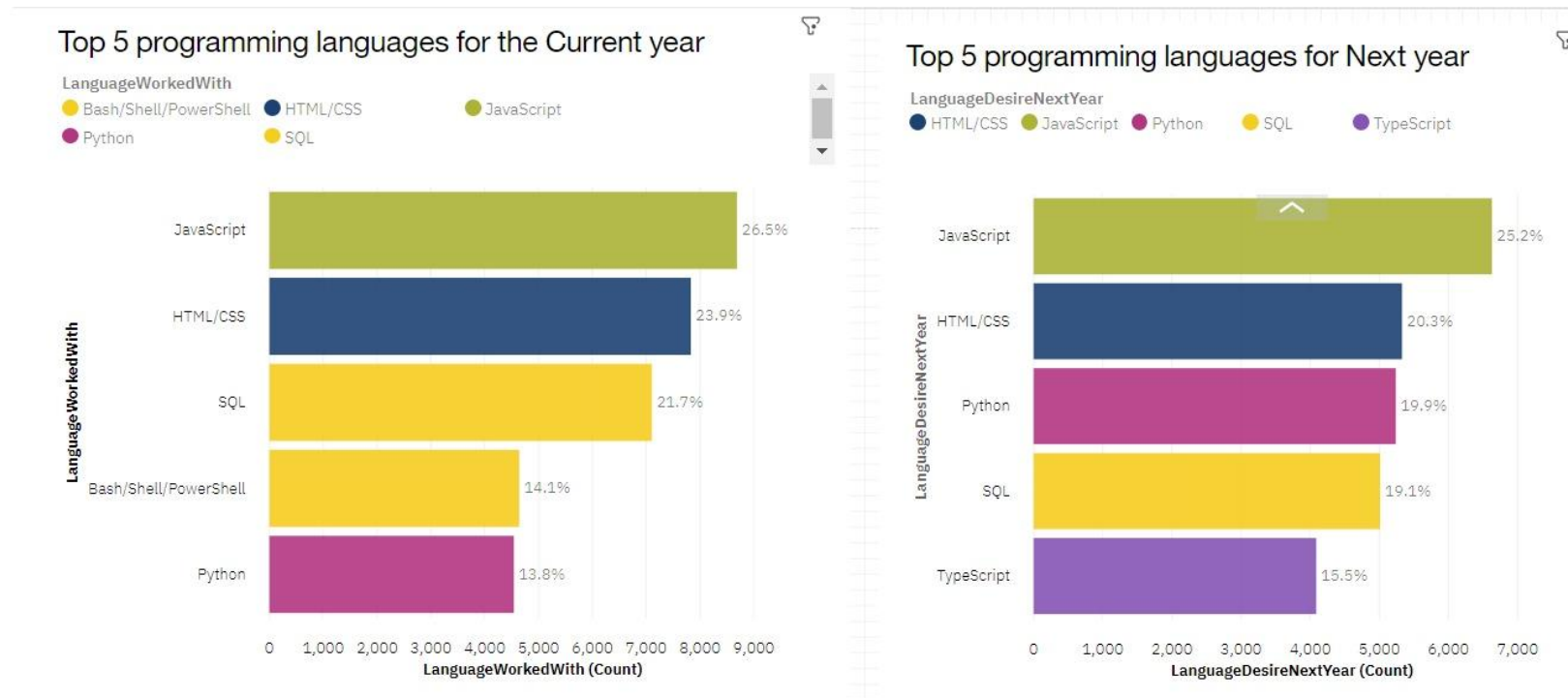
Charts, graphs, and dashboards were created using Python and Cognos analytics to visualize the data. All the python analyses were carried out on Jupyter notebook through visual studio.

Results



PROGRAMMING LANGUAGE TRENDS

► Current year



► Next year

PROGRAMMING LANGUAGE TRENDS - FINDINGS & IMPLICATIONS

Findings

- ▶ Javascript, HTML/CSS, SQL, Shell languages and Python are the most used languages currently.
- ▶ Javascript, HTML/CSS, Python, SQL, and Typescript will be the most used languages next year and future years.
- ▶ Python will have more demand than SQL next year.

Implications

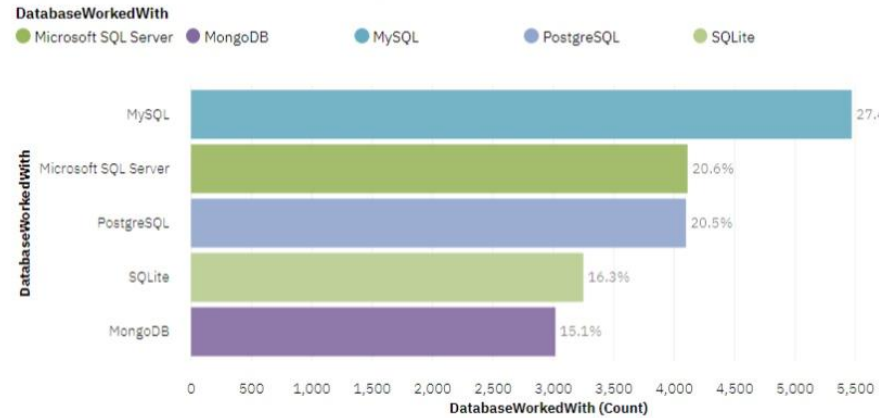
- ▶ Javascript and HTML are used for web development which means that web development as a tech skill has the highest demand, especially as Typescript is getting viral.
- ▶ Python is gaining more and more traction due to the increase in demand for AI and ML skills.
- ▶ SQL is still the most relevant language for data professionals. It is important for aspiring data analysts, scientists, business analysts etc to have SQL skills.

DATABASE TRENDS

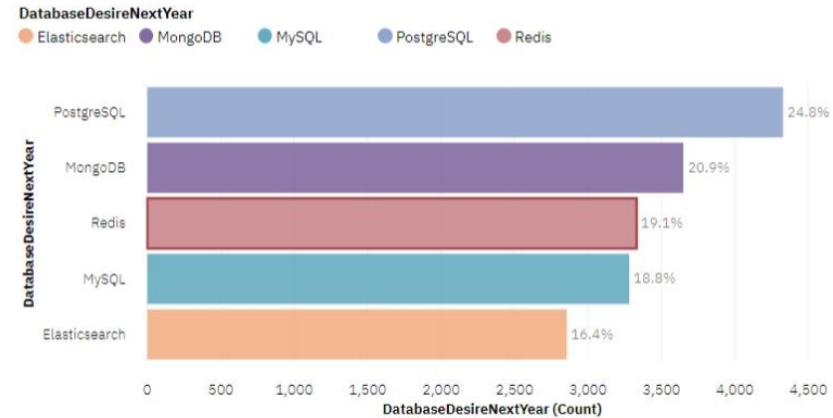
► Current year

► Next year

Top 5 Databases in the Current year



Top 5 Databases for the Next Year



DATABASE TRENDS - FINDINGS & IMPLICATIONS

Findings

- ▶ MySQL, Microsoft SQL server, Postgre SQL, SQLite and MongoDB are the top 5 most used databases at the moment.
- ▶ However, Postgre SQL, MongoDB, Redis, MySQL and Elasticsearch are projected to become more popular in the future.
- ▶ Redis and Elasticsearch are relatively new tools and are set to gain more traction in the IT space.

Implications

- ▶ SQL is still a top tool to watch out for in data specialists.
- ▶ Companies still prefer Open source databases.
- ▶ Oracle SQL was not among the top 5. It is losing relevance as time passes.



DASHBOARD

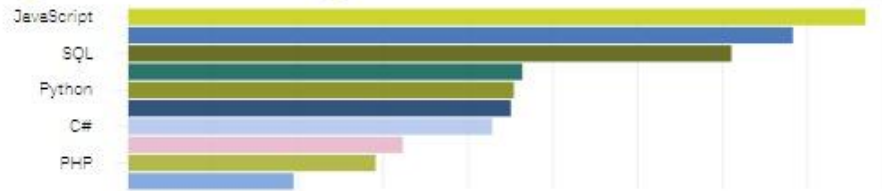
The permanent link of the Cognos dashboard:

<https://eu-de.dataplatform.cloud.ibm.com/dashboards/311688b8-d3d6-4239-a6a1-6ded42a01794/view/7839f9603593118976d4c8e4079b2b537f3f775fe7bb8655d2857b490a657397f36840c7c8264a0b8e130365f5b8400dcc>

Top 10 LanguageWorkedWith

LanguageWorkedWith

- Bash/Shell/PowerShell
- C++
- Java
- C#
- HTML/CSS
- JavaScript



Top 10 DatabaseWorkedWith

DatabaseWorkedWith

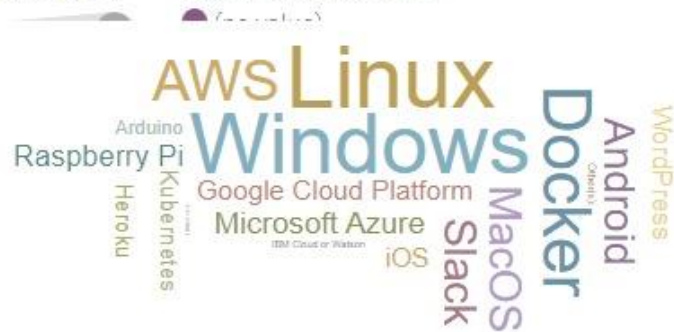
- Elasticsearch
- MariaDB
- MongoDB
- Oracle
- Firebase
- Microsoft SQL Server
- MySQL
- PostgreSQL



PlatformWorkedWith

PlatformWorked...

PlatformWorkedWith



Top 10 WebframeWorkedWith

WebFrameWorke...

WebFrameWorkedWith

- ASP.NET
- Django
- Angular/Angular.js
- Express

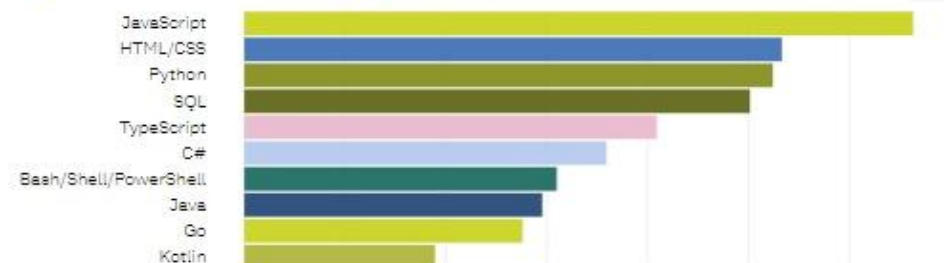


DASHBOARD 1

Top 10 LanguageDesireNextYear

LanguageDesireNextYear

● Bash/Shell/PowerShell ● C#
● Go ● HTML/CSS



Top 10 Most Desired Databases

DatabaseDesireNextYear

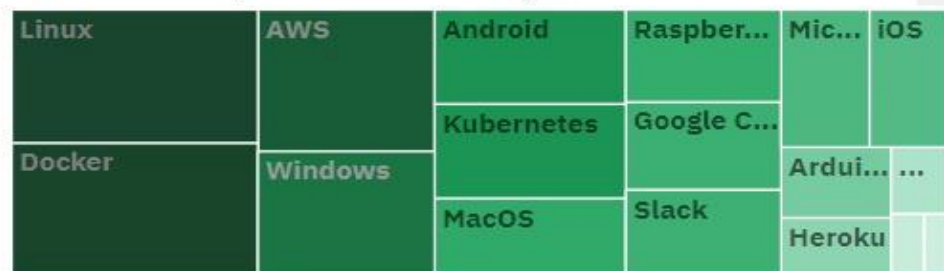
● DynamoDB ● Elasticsearch
● Firebase ● MariaDB



Most desired Platforms next year

PlatformDesireN...

PlatformDesireN...



Most Desired Web frames Next Year

WebFrameDesire...

WebFrameDesireNextYear



● (no value)
● ASP.NET



DASHBOARD 2

DASHBOARD 3

Percentage of Respondents by gender

Gender
● Woman ● Man

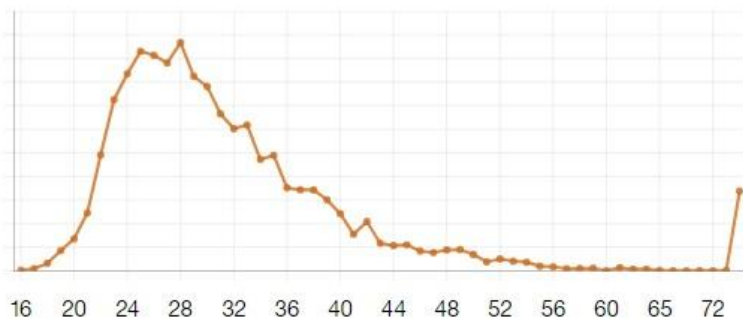


Respondents by Country

Respondent (Sum)

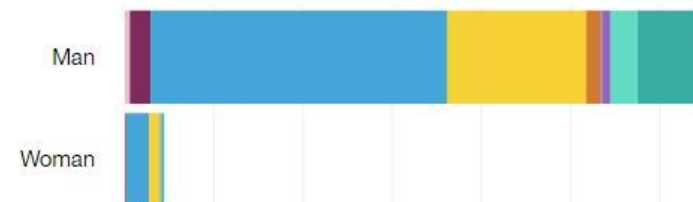


Respondents by Age



Respondents by Formal Education Level

Education level
● (no value)
● Associate degree



DISCUSSION

- ▶ Upskilling in the Technology sector.
- ▶ How do we close the wide gender gap in the Technology sector?
- ▶ Is completing a masters or doctorate degree really a requirement?
- ▶ The increasing demand for mobile development as Kotlin is getting popular.
- ▶ More tech education, access and development in less developed regions in South east Asia, South America, Africa and some parts of Europe.
- ▶ How relevant will Oracle SQL still be in the future?

OVERALL FINDINGS & IMPLICATIONS

Findings

- ▶ Most people in the IT field have a Bachelors' degree.
- ▶ Web development languages are the most popular and on-demand tools in the IT field currently.
- ▶ The Tech sector is filled with majorly young people under 40 years of age.
- ▶ Most respondents want to learn PostgreSQL and React JS next year.

Implications

- ▶ It is important for data professionals to develop proficiencies in NoSQL in addition to SQL databases.
- ▶ Web development is still a very lucrative skill.
- ▶ Less developed countries need more access to tech trainings and education.



CONCLUSION

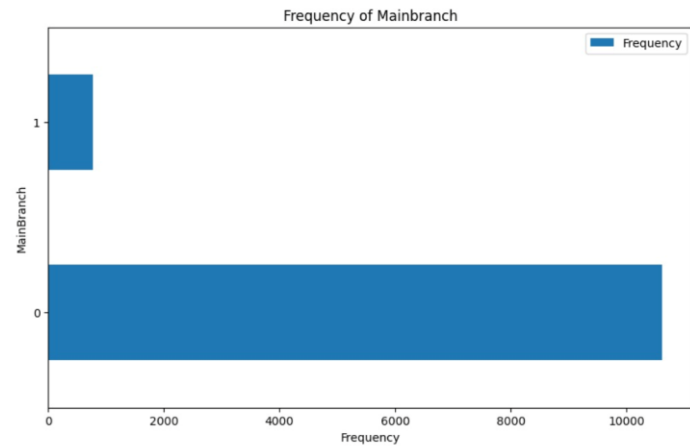
KEEP PACE WITH THE TECHNOLOGY SECTOR AS THE TRENDS ARE CHANGING FREQUENTLY

	MainBranch	Frequency
0	I am a developer by profession	10618
1	I am not primarily a developer, but I write co...	780

```

bar_df.plot(kind = 'barh', figsize=(10,6))
plt.xlabel('Frequency')
plt.ylabel('MainBranch')
plt.title('Frequency of Mainbranch')
plt.show()

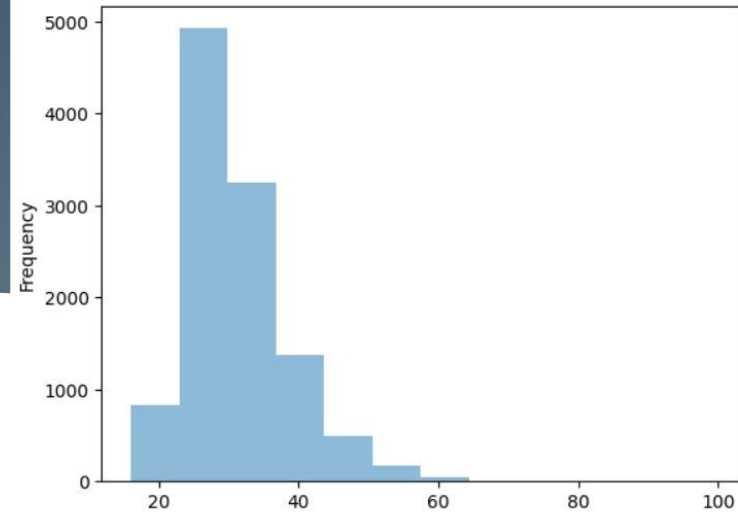
```



Plot a histogram of the column `Age`.

```
df['Age'].plot.hist(bins=12, alpha=0.5) #
```

<AxesSubplot: ylabel='Frequency'>

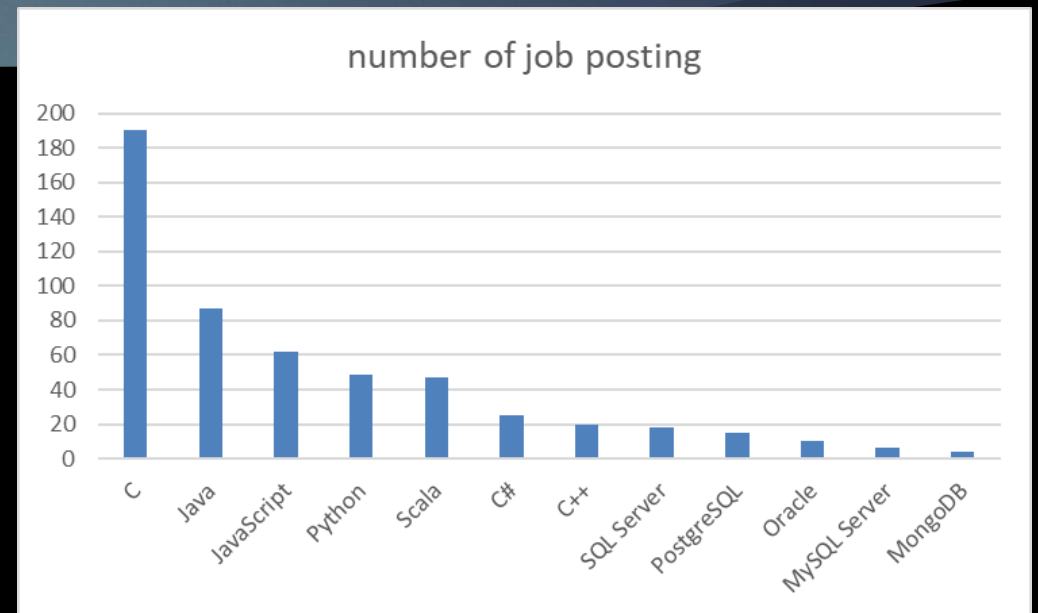


Respondent	0.004041
CompTotal	0.006970
ConvertedComp	0.105386
WorkWeekHrs	0.036518
CodeRevHrs	-0.020469
Age	1.000000
Name: Age, dtype: float64	

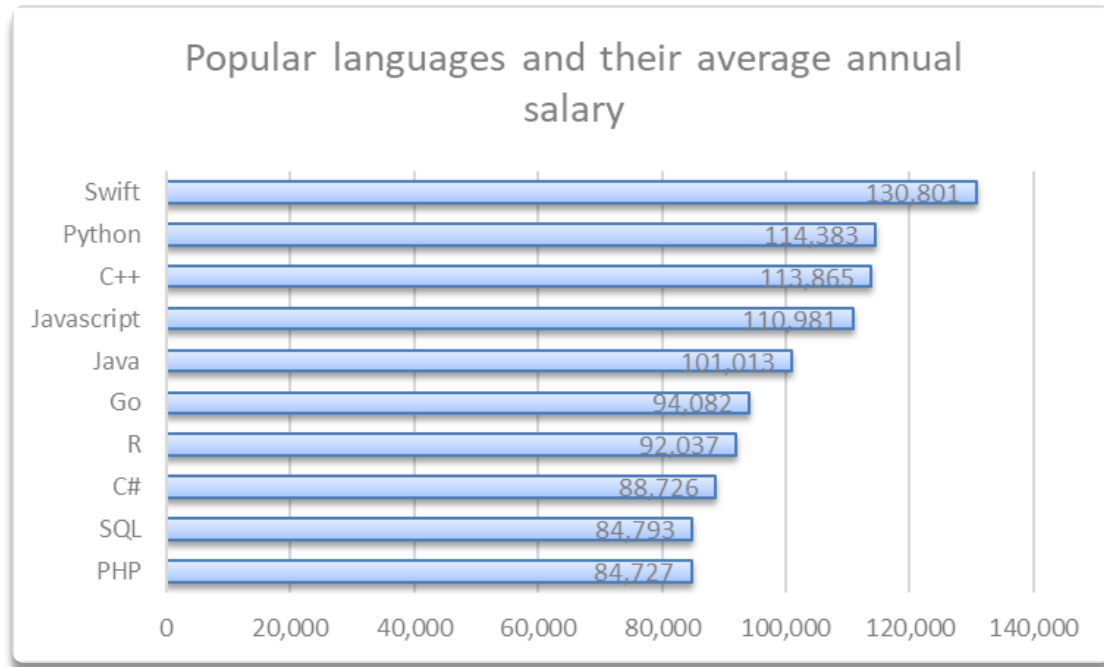
APPENDIX

JOB POSTINGS

Bar chart presenting the job posting data collected using GitHub Job API.



POPULAR LANGUAGES



Bar chart displaying popular languages and their average annual salary. The data was collected through web scraping the GitHub jobs data and saved in a csv file.