

# JORGE MARTINEZ

I am the Director of Research & Reporting for Enrollment Services at the University of Houston. I have ten years experience in applied research design, statistics, data visualization, and reporting.



## EDUCATION

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|-------------------|--|---------------------|
| 2014<br> <br>2010 | <ul style="list-style-type: none"><li>● <b>PhD., Sociology (ABD)</b><br/>University of Washington<ul style="list-style-type: none"><li>• Dissertation: "Felon Welfare Exclusions: From Policy to Practice"</li><li>• Focus: Deviance and Social Control; Minor: Statistics</li></ul></li></ul> | Seattle, WA         |
| 2010<br> <br>2007 | <ul style="list-style-type: none"><li>● <b>M.A., Sociology</b><br/>University of Washington<ul style="list-style-type: none"><li>• Thesis: "Prison Gang Violence and Hypercodes: Revisiting the Social Organization of Prisons"</li></ul></li></ul>  | Seattle, WA         |
| 2007<br> <br>2003 | <ul style="list-style-type: none"><li>● <b>B.A., Sociology</b><br/>Texas A&amp;M University</li></ul>  | College Station, TX |

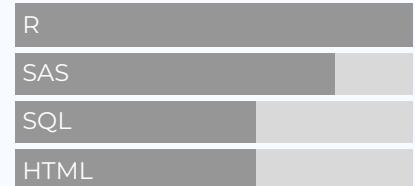
## RESEARCH EXPERIENCE

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|----------------------|--|-----------------------|
| Current<br> <br>2021 | <ul style="list-style-type: none"><li>● <b>Director of Research &amp; Reporting</b><br/>Enrollment Services<ul style="list-style-type: none"><li>• Analyze admissions, financial aid, and registrar data to recommend policy changes in response to all levels of UH leadership, including President and President's cabinet</li><li>• Generate university-wide enrollment projections, university merit-based scholarship expenditures, and other enrollment metrics</li><li>• Lead enrollment services executive directors in development, storage, maintenance, and usage of their data for assessment and evaluation</li><li>• Contribute to research projects that cross university areas of responsibility (e.g. Academic Affairs, Student Affairs, etc.)</li><li>• Supervises the daily activities of graduate assistants and student workers</li></ul></li></ul> | University of Houston |
| 2021<br> <br>2021    | <ul style="list-style-type: none"><li>● <b>Institutional Research Analyst II</b><br/>Office of Institutional Effectiveness<ul style="list-style-type: none"><li>• Applied research design, statistics, data visualization, and reporting of institutional data in support of decision-making at Rice</li></ul></li></ul>   | Rice University       |

## CONTACT

- [jxm@uh.edu](mailto:jxm@uh.edu)  
 [JXM85](#)  
 [jxmartinez.com](http://jxmartinez.com)  
 [linkedin.com/in/jmartinezx](https://linkedin.com/in/jmartinezx)

## LANGUAGE SKILLS



## SOFTWARE SKILLS



2021  
|  
2019

● **Senior Research Analyst**

Office of the Provost

📍 University of Houston

- Institutional research and analysis for UH Provost and President/Chancellor using R and Tableau
- Conducted longitudinal data analysis and presented findings of U.S. News ranking metrics to Provost and President cabinet members for strategic planning
- Provided data for the UH Strategic Plan Student Success committee and supervised graduate research assistants in data collection
- Conducted research studies and predictive analytics to support student retention and graduation
- Provided data and graphics to support President Khator's annual UH Fall Address (Fall 2019 & 2020)

2019  
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2015

● **Senior Research Analyst**

Office of Institutional Research

📍 University of Houston

- Institutional data reporting using SAS, Tableau, and R
- Provided survey data to National Science Foundation, Council of Graduate Schools, and other external constituents
- Developed, published, and maintained various Tableau dashboards using institutional data for internal and external stakeholders
- Created maps of UH System student residences to inform campus planning and to visualize impacts of Hurricane Harvey using R, Google Maps API, Tableau, and European Space Agency satellite data

2015  
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2014

● **Research Specialist**

Research and Accountability

📍 Houston Independent School District

- Program evaluation, data analytics, and reporting for the Teacher Appraisal and Development System (TADS)
- Calculated Teacher Appraisal ratings using student performance and appraisal data using R
- Created bi-annual teacher appraisal data reports for 284 campuses and their leaders to plan, develop, and evaluate teacher performance with Tableau
- Worked as a team to produce and validate District and School Profiles Reports

2013

● **Management Analyst 5**

Offender Change Division

📍 Washington State D.O.C.

- Policy evaluation for chemical dependency treatment programs using DOC administrative data and survival analysis using SAS and R

2013  
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2012

● **Social Policy Research Fellow**

West Coast Poverty Center

📍 University of Washington

- Policy evaluation for chemical dependency treatment programs

2012	<ul style="list-style-type: none"> <li><b>Contract Researcher</b> Seattle Jobs Initiative</li> </ul>	Northwest Social Research Group
	<ul style="list-style-type: none"> <li>Conducted interviews and data collection of Seattle metro employers for a study on current job market trends and hiring criteria</li> </ul>	
2011	<ul style="list-style-type: none"> <li><b>Research Assistant</b> Sociology Department</li> </ul>	University of Washington
	<ul style="list-style-type: none"> <li>Legislation research for felony legal financial obligations. Summarizing and coding of legal documents and online legislative debates</li> </ul>	

2009	<ul style="list-style-type: none"> <li><b>Research Assistant</b> School of Nursing</li> </ul>	University of Washington
 2008	<ul style="list-style-type: none"> <li>Qualitative evaluation of Washington State Prison Intensive Management Units (IMU) Step-Down and Reintegration Programs. In-depth interviews with inmates</li> </ul>	

## AWARDS & HONORS

2022	<ul style="list-style-type: none"> <li><b>Tier One Customer Service Individual Award</b></li> </ul>
2021	<ul style="list-style-type: none"> <li><b>R Studio Diversity Scholarship</b></li> </ul>
2013	<ul style="list-style-type: none"> <li><b>American Society of Criminology Graduate Fellowship for Ethnic Minorities</b></li> </ul>
2013	<ul style="list-style-type: none"> <li><b>West Coast Poverty Center Social Policy Research Fellowship</b></li> </ul>
 2011	
2010	<ul style="list-style-type: none"> <li><b>Ford Foundation Pre-Doctoral Fellowship Honorable Mention</b></li> </ul>
2009	<ul style="list-style-type: none"> <li><b>Graduate Student Teaching Recognition</b></li> </ul>
2009	<ul style="list-style-type: none"> <li><b>Clarence and Elissa Schrag Endowment and the Graduate School's Fund for Excellence and Innovation Graduate Fellowship</b></li> </ul>
 2007	
2007	<ul style="list-style-type: none"> <li><b>Alpha Kappa Delta Undergraduate Research Paper Award</b> “Determinants of Gang Membership Among Latina/o Youth”</li> </ul>
2006	<ul style="list-style-type: none"> <li><b>Texas A&amp;M University Summer Undergraduate Research Program</b></li> </ul>

## TEACHING EXPERIENCE

2013	<ul style="list-style-type: none"> <li><b>American Race and Ethnic Relations</b> Sociology Department</li> </ul>	University of Washington
 2012	<ul style="list-style-type: none"> <li>Graduate student lecturer for Sociology 362</li> </ul>	

- 2012  
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2010
- **General Studies: McNair Scholars Seminar**  
Ronald E. McNair Scholars Program  University of Washington
    - Co-instructor and Graduate student advisor
    - Seminar for first-generation, under-represented undergraduates applying to doctoral programs.
  - **Social Problems**  
Sociology Department 
    - TA and quiz section lecturer

## SELECTED PUBLICATIONS

- 2015
- **A Cross-National Study of Students' Attitudes Toward School**  
Pastoral Care in Education 33(1): 33-46
    - Authored with Shu-ling Lai, Carla Stevens, and Renmin Ye.
- 2010
- **Racial and Ethnic Disparity and Criminal Justice: How Much Is Too Much?**  
Journal of Criminal Law and Criminology 100(3): 903-932
    - Authored with Robert Crutchfield and April Fernandes

## CONFERENCES AND PRESENTATIONS

- 2023
- **Using Predictive Modeling to Increase Six-Year Graduation**  
Texas Association for Institutional Research 2023 Annual Conference.  
Co-presenter: Caroline Neary. Spring, TX. February 27, 2023.
- 2022
- **Predictive Analysis of One-Year Retention**  
Texas Association for Institutional Research 2022 Annual Conference.  
Co-presenter: Caroline Neary. Denton, TX. March 1, 2022.
- 2020
- **UH Tableau Users Group**  
UH Branding, Color Palettes, Icons, Publishing, Web Publishing.  
University of Houston, Houston, TX. November 19, 2020.
- 2019
- **See the Difference! Visualizing Assessment Data**  
Texas Association for Institutional Research 2019 Annual Conference.  
Co-presenter: Carmen Allen. Horseshoe Bay, TX. February 26, 2019.
- 2018
- **Visualizing Assessment Data with Tableau**  
University of Houston Summer Assessment Symposium. Co-presenter: Carmen Allen. Houston, TX. June 20, 2018.
- 2017
- **Wish We Knew Then What We Know Now: Lessons Learned from a Tableau Implementation**  
Southern Association for Institutional Research 2017 Conference. Co-presenters: Susan Moreno, Carmen Allen, Vyas Krishnamurthy. Ft. Worth, TX. October 9, 2017.

- 2017 ● **Google Charts for IR Websites**  
Texas Association for Institutional Research 2017 Professional Development Summer Workshop. Round Rock, TX. July 28, 2017.
- 2017 ● **Google Charts for IR Websites**  
Texas Association for Institutional Research 2017 Pre-conference Workshop. Houston, TX.
- 2013 ● **Prison and Community-Based Chemical Dependency Treatment In Washington State: Modeling Time to Recidivism.**  
American Society of Criminology 69th Annual Meeting. Roundtable. Atlanta, GA. November 20, 2013.
- 2012 ● **Felon Welfare Exclusions: Policy Adoption and the Social Construction of Drug Provisions.**  
University of Washington Deviance Seminar. Seattle, WA. November 9, 2012.
- 2012 ● **Prison Gang Violence and Hypercodes: Revisiting the Social Organization of Prisons.**  
Guest Lecture. Sociology 300: Foundations of Sociological Inquiry. Seattle, WA. December 7, 2011.
- 2011 ● **Revisiting the Social Organization of Prisons: The Impact of Prison Gangs on Prison Codes and Management**  
American Sociological Association 106th Annual Meeting. Paper Panel Discussion. Las Vegas, NV. August 20, 2011.
- 2011 ● **Exploring the Effects of Immigration on Neighborhood Gangs and Generational Crime.**  
Sociology Graduate Student Symposium. Round Table. Seattle, WA. April 8, 2011.
- 2011 ● **Revisiting the Social Organization of Prisons: The Impact of Prison Gangs on Prison Codes and Management**  
Guest Lecture. Sociology 372: Introduction to Criminal Justice. Seattle, WA. Summer 2011.
- 2010 ● **Exploring the Effects of Immigration on Neighborhood Gangs and Generational Crime.**  
American Society of Criminology 67th Annual Meeting. Paper Presentation. Co-presenter: Suzanna Ramirez. San Francisco, CA. November 20, 2010.
- 2009 ● **Uncovering the Prison Gang Problem in Washington State**  
University of Washington Deviance Seminar. Seattle, WA. January 8, 2009.
- 2007 ● **Determinants of Gang Membership Among Latina/o Youth**  
American Sociological Association 102nd Annual Meeting. Round Table Paper Presentation. New York City, NY. August 2007.



## PROFESSIONAL MEMBERSHIP

Current  
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2015  
  
2015 |  
2010  
  
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2006

- **Texas Association for Institutional Research**  
Member
- **American Society of Criminology**  
Member
- **American Sociological Association Member**  
Member
- **Society for the Study of Social Problems**  
Member
- **Sociology Graduate Student Association**  
Secretary
- **Alpha Kappa Delta National Sociology Honors Society**  
Texas Iota Chapter, Co-President Fall 2006. President Spring 2007.



## REFERENCES

- **Joseph Curtin, PhD**  
Associate Provost, Institutional Research and Effectiveness, University of Houston. [jcurtin@uh.edu](mailto:jcurtin@uh.edu). 713-743-4372.
- **Susan Moreno, PhD**  
Executive Director, Office of Institutional Research, University of Houston. [semoreno@uh.edu](mailto:semoreno@uh.edu). 713-743-0640.
- **Alexes Harris, PhD**  
Professor, Department of Sociology, University of Washington.  
[yharris@uw.edu](mailto:yharris@uw.edu). 206-685-4763.
- **Gene Kim, PhD**  
Director, Assessment and Research, University of Washington.  
[genekim@uh.edu](mailto:genekim@uh.edu). 206-221-2944.
- **Lauren Price**  
Title-Grant Manager, Office of School Choice, Houston Independent School District. [LPRICE5@houstonisd.org](mailto:LPRICE5@houstonisd.org). 772-485-2635.