

# WATS 3010 Product Page

## Design Document

Name of site/Company: API Super Store

### Description of design concept/approach

- API Super Store provides a few different services, which primarily gather information for companies, processes the information, and then organizes it.
- Overall this service is more efficient with less errors than if a human were to do it.

### Hope to accomplish with design concept/approach

- Increase the sales of API Super Store.
- Inform viewers of service.
- To improve the site by making it easier to use and navigate.

### Other websites for inspiration

- <https://www.amazon.com/>
- <https://www.google.com/>

### Target Audience

- Demographics
  - Men and women.
  - Age 18-62.
  - Working for a company or individually.
- Motivations
  - Time saving
  - Making money
  - Organization
  - Data collection

