Curriculum vitae

Personal information

Name(s)/Surname(s)	**Martin Jankov**
Address(es)	**Robovo 89, Strumica 2400 Macedonia**
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E-mail(s)	**martinjankov7@gmail.com**
Website	**martincv.com**
Nationality(-ies)	**Macedonian**
Date of Birth	**22 November 1990**
Gender	**Male**

Education and Training

Dates	**September 2009- October 2015**
Title of qualification awarded	Bachelor of Science
Department	**Informatics And Computer Engineering**
Name and type of organization providing education and training	**Faculty of Electrical Engineering and Information Technologies Ss. Cyril and Methodius University Skopje, Macedonia**
Dates	**September 2005 – June 2009**
Title of qualification awarded	**High school graduate in Macedonian**
Name and type of organization providing education and training	**Jane Sandanski High School, Strumica Macedonia**

Work experience

Dates	**3 June 2014 – 15 September 2014**
Position held	**Intern**
Main activities and responsibilities Applications	**Developing, Debugging PHP**
Location	**Skopje, Macedonia**
Institution/Company	**CosmicDevelopment**

Dates	**16 September 2014 – 30 April 2018**
Position held	**PHP Developer**
Main activities and responsibilities	**Working on PHP sites, Laravel, mostly Wordpress sites. Lead developer/project manager on two projects.**
Location	**Skopje, Macedonia**
Institution/Company	**CosmicDevelopment**

Dates	**13 June 2017 – 30 April 2018**
Position held	**Part Time Wordpress Developer**
Main activities and responsibilities	**Working on wordpress sites**
Location	**Skopje, Macedonia**
Institution/Company	**Global Savings Group**

Dates	**1 May 2018 – present**
Position held	**Wordpress Developer**
Main activities and responsibilities	**Working on wordpress sites**
Location	**Skopje, Macedonia**
Institution/Company	**Global Savings Group**

Projects

Wordpress sites

I am working on Wordpress blog sites. I have created several custom plugins for the client's needs and also have implemented custom html/css theme into wordpress theme.

Below are the plugins some of the plugins I created for clients. There are others which are not listed here.

Ads Management System

Wordpress pluging for managing ads. It's object oriented plugin. The plugin allows creating of ads and groups (consist of multiple ads) which can be placed anywhere on the site. The plugin comes with shortcode and also a widget from which an ad or group can be selected only if the ad/group is active. The ad can have multiple conditions. It can be set to show only on given utm parameters, or after some page number. Also the ad can be show mid-article below given number of image in the content or paragraph (ex: after 2nd image in the content or 2nd paragraph or after each two images/paragraphs). The ad can be set as active or off in which case even if it is set somewhere in the theme – it won't show. Most important here is that the ads can be divided by device (desktop, tablet, mobile or desktop-tablet). The plugin uses library for device detection. Allows for ad positioning (left, right, center). The plugin was built specifically for easier managing of DFP tags. The ad can consists of the parts: optional code that goes in the header and the required body code.

WP Boilerplate Plugin

This is a boilerplate for creating wordpress plugins that I use. It can be seen on the link below

https://bitbucket.org/martinjankov7/wordpress-plugin-boilerplate/

WP Related Articles

This plugin helps us to show related articles easier on the site. It allows creating widgets with posts we choose. We can select which posts to show in that widget or we can choose to show

posts based on current post's category or tags. For each widget can be set title, color, template (rows, grid). Other than adding internal articles, it also gives the option to add external articles by adding the link to the external post, adding image and title. Also it can be connected with RevContent's Instream API and the ads from that API will be mixed with the other interlan/external articles. You can also choose how many ads to pull from the API and how many posts will the widget have. If template is set to grid and you choose 4x3 it will show 4 rows and 3 columns. If the template is set to rows it and choose to widget size 4x3 , it will show 12 ads one below another. The related articles widget can be show by using shortcode or by wordpress widget from which you can select which related article widget to show. It offers showing by utm parameters and by device. The templates are totally responsive for mobile.

WP Simple Post Navigation

This plugin offers navigation buttons for posts. It allows you to enter text for first page of the post, for the pages between first and last and also text for the last page button. It allows you to add buttons above the content too and you can add button right below the first image in the content. Usually that button shows only on the first page of the post saying 'Start Gallery' or something similar which will make the visitor click on the next page. The plugin offers option to set a default post as a next post. That is when the user gets to the last page in a post, next post will be the default one if set. That post will show on each next article button click from any post. It also offers ability to select next post per post base, that is one post can be set as next post for one article, other post can be set as next post for another article etc.

All plugins are set to work together if they are all installed, like if related articles or the ads plugin have utm parameters set, you don't wanna lose them on the second page of the post or when next article is clicked. The navigation

plugin is set to pass the utm parameters if needed, but also the utm parameters are saved in cookies and cookies are used if the cookie exists to show different ads and related widgets.

WP Custom Slides Per Post Page

This plugin allows the user to use URL paramter to set how many slides/pages will be shown on one page. Wordpress uses <!--nextpage-→ as a page separator in a post. By default you set one image with title and description per page or whatever content you want. Now if a given parameter (the user pre-defines which parameter will be used from the plugin dashboard) is passed in the url (ex: ?slides=X where X = [1..N], instead of showing one slide/page as it is by default, the page will show 3 slides per page for X = 3. The navigation is also updated and this plugin is also compatible with the WP Simple Post Navigation. The chosen URL parameter if set is passed on each page. The WP Simple Post Navigation checks if this plugin exists, takes the URL parameter and checks if it is set in the url.

WP Post Optimizer

This plugin is used for optimizing the order of the slides/pages in a post. Uses external database from google cloud to keep the data. What it does is counts impressions for each slide and ctr rate, that is counts each user visit and also how many of those users clicked on the next button. First all slides are set to rotate on a given max impression count. The slide with the highest ctr gets set as first the second with highest ctr is set as 2nd etc. All this data is saved in the external database and once all slides are rotated to the slides are ordered in decreasing order by ctr and saved in the WP database so that no more external connections are needed.

This plugin offers optimization only for first slide too, where all images from the post are pull automatically and rotated as first slide image. The image with most clicks is set to be first. Again all data while rotating is saved in external database and when a 'winner' is chosen it is saved in the local database and pulled from

there.

Third option is rotating titles. The same logic applies as the first slide optimization.

Reporting Platform   This is a reporting platform built in Laravel5 that combines results from multiple APIs (contentad, taboola, outbrain, revcontent and many more) into one single dashboard so that the client can review daily cost and revenue and compare with previous dates. The platform also provides manual input for partners that don't have API and also the client can upload CSV file with reports downloaded from the partner's site and the values are automatically computed. The results from the APIs are set to update automatically 5 times a day and they can also be updated manually for a given date.

Laravel projects   I have built a site about making donations in Laravel5.3. I worked on the admin dashboard and implementing the payment gateway. Also implementing mailchimp api for building the email's list.

Freelancer   I also have worked on several small projects as freelancer on Upwork creating a website with premium theme (no coding here, just adding the theme and the demo data). Updating DNS records so that all 3 domains will point to the same site. Worked also on implementing mailchimp newsletters with wordpress (adding feature image to the rss feed and using that rss feed to send newsletters). I have also worked on creating two sites from PSD. Creating the theme from PSDs and implementing it in wordpress and adding custom post types and custom post fields using ACF Plugin anc Custom Post UI Plugin. For the theme I used wp starter theme.

Personal skills

Personal skills	**Hardworking, Team player, Flexible**
Technology	**PHP, Laravel5, Wordpress, MySQL, Javascript, jQuery, Ubunto, Git, Ngnix, CodeIgniter, HTML, CSS.**
	Have knowledge of React JS and React Native.
Mother language(s)	**Macedonian**
Other language(s)	**English (professional level)**