

**Mazda Motor Corporation**  
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Aki-gun, Hiroshima 730-8670, Japan  
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**mazda**

October 17, 2008  
NH08/14

Mr. David Kelly  
Acting Administrator  
National Highway Traffic Safety Administration  
1200 New Jersey Avenue, SE  
West Building, Fourth Floor  
Washington, DC 20590

Attention: VIN Coordinator

Subject: 2010 Model Year VIN Coding for Mazda3

In accordance with the requirement of §565.7 in CFR Part 565, we are submitting the VIN code information for the 2010 model year Mazda3.

If you have any questions, please contact Mr. David Robertson (313) 594 7778 at Mazda North American Operations.

Sincerely,

A handwritten signature in black ink, appearing to read 'Masayuki Motohashi'.

Masayuki Motohashi  
Manager  
Vehicle Regulation & U.S. Certification Group  
Environmental and Safety Engineering Department

ESD8-006712

VEHICLE IDENTIFICATION NUMBER																	DECIPHERABLE INFORMATION	
Section	1st			2nd						3rd								
Position	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16		17
World Manufacturer Identifier																		
J	M	1																MAZDA MAKE Passenger Car manufactured by MAZDA
J	M	2																MAZDA MAKE Truck manufactured by MAZDA
J	M	3																MAZDA MAKE Multipurpose Passenger Vehicle manufactured by MAZDA
1	Y	V																MAZDA MAKE Passenger Car manufactured by AAI
4	F	2																MAZDA MAKE Multipurpose Passenger Vehicle manufactured by FORD
4	F	4																MAZDA MAKE Truck manufactured by FORD
Check Digit																		
									*									* = 0,1,2,3,4,5,6,7,8,9,X (Calculation according to §565.6(c) in PART 565)
Model Year																		
									A									2010 Model Year
Plant of Manufacturer																		
										0								MAZDA; Hiroshima, Japan
										1								MAZDA; Hofu, Yamaguchi, Japan
										5								AAI (=AutoAlliance International Inc.); Flat Rock, Michigan, USA
Sequence Number																		
																		M00001~N99999 for Mazda6 100001~999999 for other models

1st			2nd						3rd								LINE	SERIES	BODY TYPE	ENGINE TYPE	RESTRAINT SYSTEM TYPE
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17					
J	M	1															MAZDA MAKE Passenger Car manufactured by MAZDA				
J	M	1	B	L	1	H	F										Mazda3	Hatchback	5 door hatchback	LFX (2.0L) Federal	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	H	3										Mazda3	Hatchback	5 door hatchback	L3T (2.3L Turbo) Federal	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	H	4										Mazda3	Hatchback	5 door hatchback	L3T (2.3L Turbo) California	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	H	5										Mazda3	Hatchback	5 door hatchback	L5X (2.5L) Federal	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	H	6										Mazda3	Hatchback	5 door hatchback	L5X (2.5L) California	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	S	F										Mazda3	Sedan	4 door sedan	LFX (2.0L) Federal	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	S	G										Mazda3	Sedan	4 door sedan	LFX (2.0L) California	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	S	5										Mazda3	Sedan	4 door sedan	L5X (2.5L) Federal	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag
J	M	1	B	L	1	S	6										Mazda3	Sedan	4 door sedan	L5X (2.5L) California	D&P Frontal Air Bag, D&P Side Air Bag, Curtain Air bag