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OCT 20 2008

October 15, 2008

David Kelly
Acting Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE/W42-308
Washington, D.C. 20590

Attention: VIN Coordinator

Dear Mr. Kelly:

Subject: 2010 Model Year Vehicle Identification Number Codes – Jaguar and Land Rover Vehicles Initial Submission

Pursuant to the requirements set forth in Part 565 of Title 49 of the Code of Federal Regulations, Vehicle Identification Number (VIN) Requirements, Ford Motor Company (Ford) is submitting 2010 model year VIN code information for Jaguar and Land Rover vehicles. Ford is acting as an agent for Land Rover and Jaguar, both previously wholly owned subsidiaries of Ford that were sold to Tata Motors on June 2, 2008.

If there are any questions regarding this matter, please contact me.

Sincerely,

James P. Vondale

Attachment

ES08-006702

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2010 Jaguar XF

Attachment
October 15, 2008

World Manufacturer Identifier (WMI)			Restraint Description Market	Transmission / Drive	Make, Car Line, Body Type		Engine Displacement, Cylinders, Fuel Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Model Line Plant of Manufacture	Model	Numerical Sequence Vehicle Identifier				
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

S	A	J	?	A	0	?	?	?	A	?	?	?	?	?	?	?
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Sequential Vehicle Identifier
00001 thru 99999

Model

R =
S =

XF

Model Line	Assembly Plant
H = 4.2L	Castle Bromwich, UK
L = 5.0L	Castle Bromwich, UK
M = 5.0L S/C	Castle Bromwich, UK

Model Year

2010

A =

Check Digit (Per Part 565.6(c))

	Displacement (L) / Cyl	Fuel
A =	4.2L ULEV	V-8 Gasoline
B =	5.0L ULEV	V-8 Gasoline
C =	5.0L S/C ULEV	V-8 Gasoline

	Make	Line	Body Type
0F =	Jaguar	XF	4 Door, 5 Seat Sedan - Luxury
0G =	Jaguar	XF	4 Door, 5 Seat Sedan - Premium Luxury
0H =	Jaguar	XF	4 Door, 5 Seat Sedan - Portfolio
0J =	Jaguar	XF	4 Door, 5 Seat Sedan - R

	Transmission	Drive
A =	Automatic	Left Hand Drive

Restraint Description & Market

W =	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) - US Market
X =	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) - Canadian Market

SAJ =

Manufacturer	Type
Jaguar Cars, UK	Passenger Car

2010 Jaguar XK

Attachment
October 15, 2008

World Manufacturer Identifier (WMI)			Restraint Description Market	Transmission / Drive	Make, Car Line, Body Type	Engine Displacement, Cylinders, Fuel Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Model Line Plant of Manufacture	Model	Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

S	A	J	?	A	4	?	?	?	A	?	B	?	?	?	?	?
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Sequential Vehicle Identifier
10001 thru 99999

B = Model
XK

Model Line	Assembly Plant
L = 5.0L	Castle Bromwich, UK
M = 5.0L S/C	Castle Bromwich, UK

A = Model Year
2010

Check Digit (Per Part 565.6(c))

	Displacement (L) / Cyl	Fuel
B =	5.0L ULEV	V-8 Gasoline
C =	5.0L S/C ULEV	V-8 Gasoline

	Make	Line	Body Type
4D =	Jaguar	XKR	Coupe
4E =	Jaguar	XKR	Convertible
4F =	Jaguar	XKR Portfolio	Coupe
4G =	Jaguar	XKR Portfolio	Convertible

A = Transmission Drive
Automatic Left Hand Drive

	Passenger Car Restraint System
W =	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st row) - US Market
X =	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st row) - Canadian Market

SAJ = Manufacturer Type
Jaguar Cars, UK Passenger Car

2010 Range Rover

Attachment
October 15, 2008

World Manufacturer Identifier (WMI)			Make, Line, Model, GVWR, Restraints		Body Type	Engine Type - Displacement, Cylinders	Transmission Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Plant of Manufacture	Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

S	A	L	M	?	1	?	4	?	A	A	?	?	?	?	?	?
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Sequential Vehicle Identifier

100001 thru 999999

Vehicle Assembly Plant

Solihull, England

Model Year

2010

Check Digit (Per Part 565.6(c))

Transmission Type

6 Speed Automatic

Displacement (L) / Cyl

D = 5.0L Naturally Aspirated

V-8 Gasoline

E = 5.0L Supercharged

V-8 Gasoline

Body Type

4 - Door

					GVWR		Restraint Description
					Class	Range	
E	=	Land Rover	Range Rover	HSE	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag
F	=	Land Rover	Range Rover	HSE w/ Luxury Pack	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag
H	=	Land Rover	Range Rover	Westminster	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag
P	=	Land Rover	Range Rover	Autobiography	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag

Manufacturer

Land Rover, UK

Type

Multipurpose Passenger Vehicle

SAL =

2010 Range Rover Sport

Attachment
October 15, 2008

World Manufacturer Identifier (WMI)			Make, Line, Model, GVWR, Restraints		Body Type	Engine Type - Displacement, Cylinders	Transmission Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Plant of Manufacture	Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

S	A	L	S	?	2	?	4	?	A	A	?	?	?	?	?	?
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Sequential Vehicle Identifier
100001 thru 999999

Vehicle Assembly Plant
A = Solihull, England

Model Year
A = 2010

Check Digit (Per Part 565.6(c))
4 = 6 Speed Automatic

	Displacement (L) / Cyl	Fuel
D =	5.0L Naturally Aspirated	V-8 Gasoline
E =	5.0L Supercharged	V-8 Gasoline

Body Type
2 = 4 - Door

	Make	Line	Trim Level	GVWR		Restraint Description
				Class	Range	
D =	Land Rover	Range Rover Sport	SE	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
F =	Land Rover	Range Rover Sport	HSE	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
H =	Land Rover	Range Rover Sport	SC	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
K =	Land Rover	Range Rover Sport	LUX	E	6,001 - 7,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)

SAL =

Manufacturer	Type
Land Rover, UK	Multipurpose Passenger Vehicle

2010 Land Rover LR2

Attachment
October 15, 2008

World Manufacturer Identifier (WMI)			Make, Line, Model, GVWR, Restraints		Body Type	Engine Type - Displacement, Cylinders	Transmission Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Plant of Manufacture	Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

S	A	L	F	?	2	N	4	?	A	H	?	?	?	?	?	?
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Sequential Vehicle Identifier
000001 thru 999999

H = Vehicle Assembly Plant
Halewood, England

A = Model Year
2010

Check Digit (Per Part 565.6(c))

4 = Transmission Type
6 speed Automatic

N = Displacement (L) / Cyl Fuel
3.2L ULEV 2 I-6 Gasoline

2 = Body Type
4 - Door

		Make	Line	Trim Level	GVWR		Restraint Description
					Class	Range	
P	=	Land Rover	LR2	SE	D	5,001 - 6,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag
R	=	Land Rover	LR2	HSE	D	5,001 - 6,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag
S	=	Land Rover	LR2	SE w/ Tech Pack	D	5,001 - 6,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag
T	=	Land Rover	LR2	HSE w/ Tech Pack	D	5,001 - 6,000 lbs	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row) and driver knee air bag

SAL = Manufacturer Type
Land Rover, UK Multipurpose Passenger Vehicle

2010 Land Rover LR3

Attachment
October 15, 2008

World Manufacturer Identifier (WMI)			Make, Line, Model, GVWR, Restraints		Body Type	Engine Type - Displacement, Cylinders	Transmission Type	VIN Check Digit (0-9 or X)	Vehicle Model Year	Plant of Manufacture	Numerical Sequence Vehicle Identifier					
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

S	A	L	A	?	2	D	4	?	A	A	?	?	?	?	?	?
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Sequential Vehicle Identifier

100001 thru 999999

Vehicle Assembly Plant

Solihull, England

Model Year

2010

Check Digit (Per Part 565.6(c))

Transmission Type

6 speed Automatic

Displacement (L) / Cyl

5.0L Naturally Aspirated

Fuel

V-8 Gasoline

Body Type

4 - Door

		Make	Line	Trim Level	GVWR		Restraint Description
					Class	Range	
B =		Land Rover	LR3	S / LR3 Base (5 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
C =		Land Rover	LR3	S / LR3 Base (7 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd & 3rd row)
D =		Land Rover	LR3	SE (5 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
E =		Land Rover	LR3	SE (7 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd & 3rd row)
F =		Land Rover	LR3	HSE (5 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
G =		Land Rover	LR3	HSE (7 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd & 3rd row)
H =		Land Rover	LR3	HSE Lux (5 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd row)
K =		Land Rover	LR3	HSE Lux (7 seat)	F	7,001 - 8,000 lbs.	Manual belts with driver and passenger frontal air bags and side inflatable restraint (1st & 2nd & 3rd row)

SAL

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Manufacturer

Land Rover, UK

Type

Multipurpose Passenger Vehicle