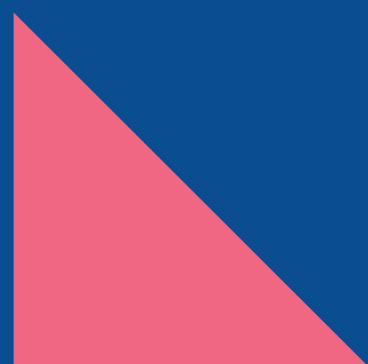


MARTIN LASEK

media

kit



49 171 4723230

@MARTIN_LASEK

HEYLASEK@GMAIL.COM

FOR PROMOTIONAL PRODUCTS, PLEASE MAIL TO:

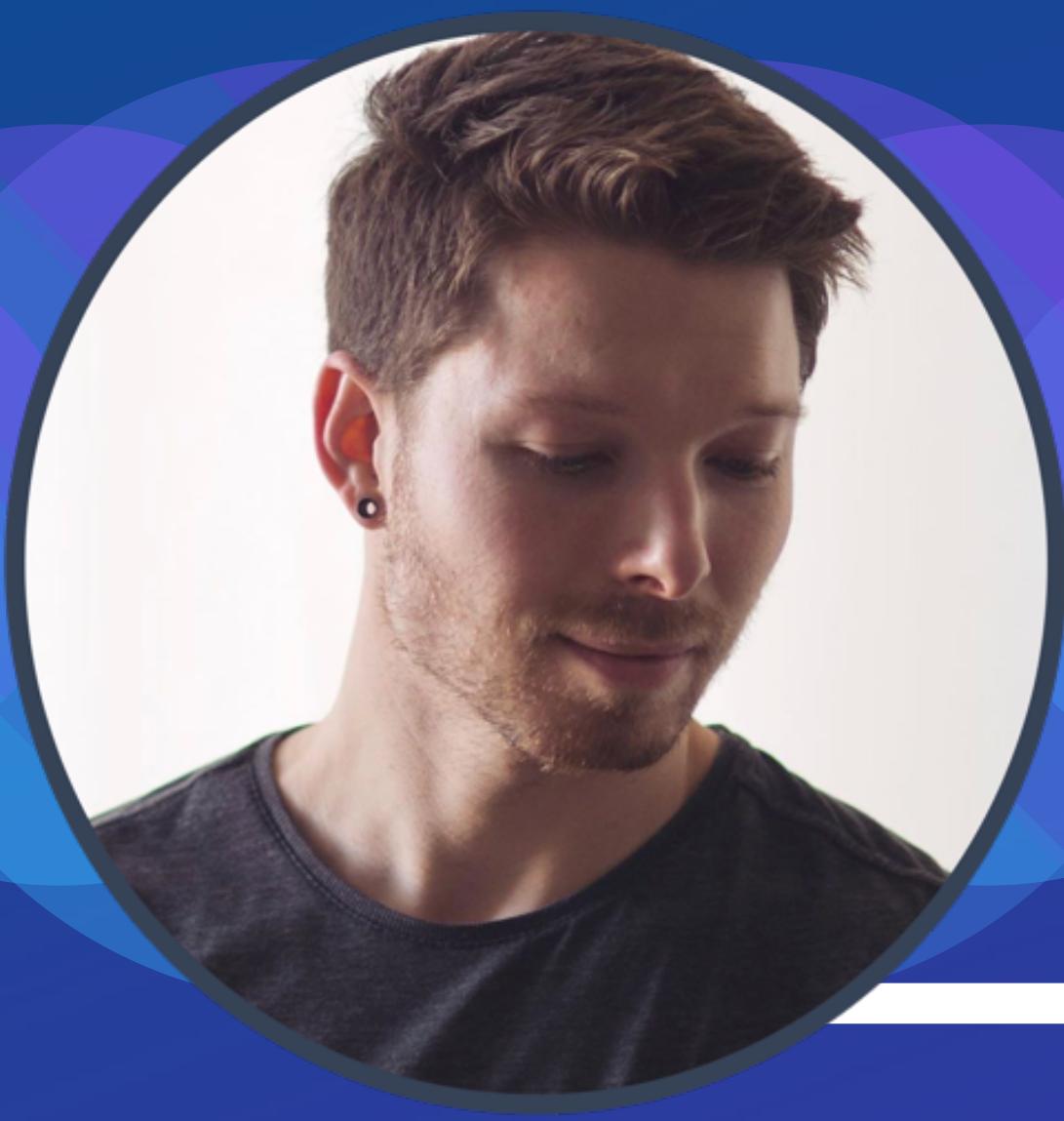
SCHONHAUSER ALLEE 101
10439 BERLIN, GERMANY

GENUINITY

FOLLOWERS
BELIEVE IN GENUINITY

INTEGRITY

I
THRIVE
ON INTEGRITY



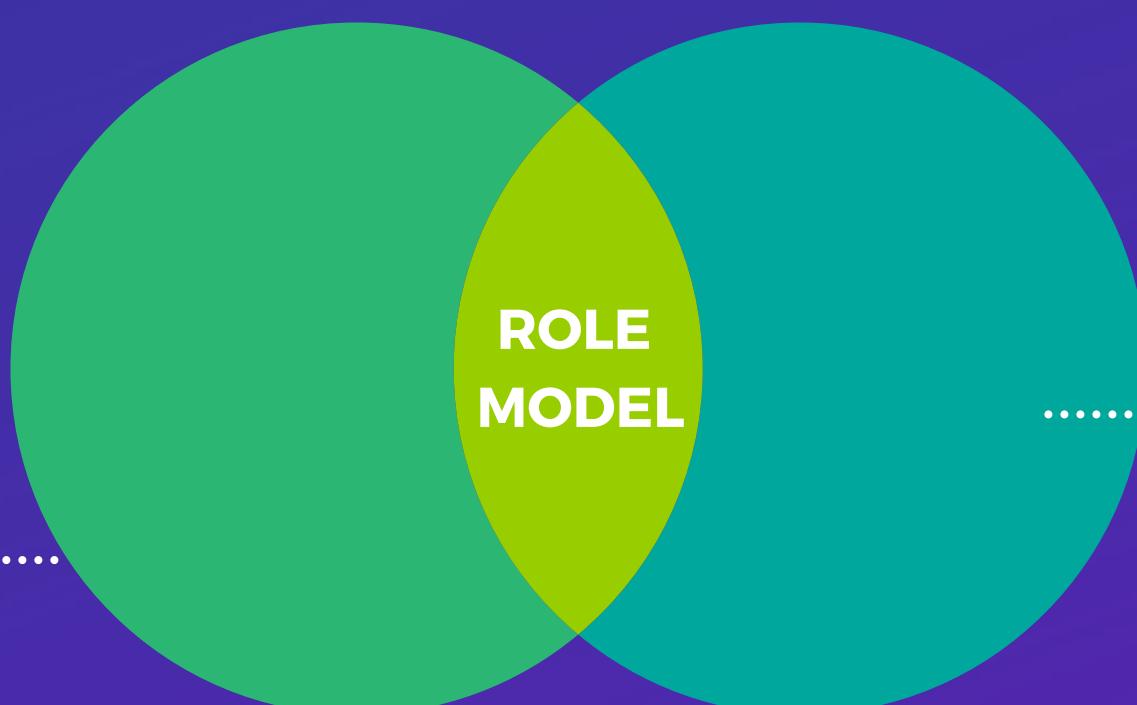
MARTIN LASEK

His work ethic and commitment to producing quality and thoughtful content is the key for his authentic growth on social media in such a short period of time. Demonstrating his strong and reach.

He takes pride in engaging with his followers through stories, posts, and private messages while serving as a Role Model for the community that he has built. Martin consciously promotes positive vibes & focuses on encouraging his followers to do more, do better, and as he famously says, 'Outwork the Average'.

FULLSTACK ENGINEER

specializes in iOS and website development



SOCIAL MEDIA CONTENT CREATOR

Instagram influencer, Medium Author, YouTube & Fitness Motivator

CORE MARKETS

01 SOFTWARE ENGINEERING

02 PRODUCT REVIEW & DEMOS

03 TRAVEL & EXPERIENCE

04 FASHION & ACCESSORY

SOCIAL BREAKDOWN

the
numbers
DO ALL THE TALKING



- **30K** FOLLOWERS
- **1.5K** AVG POST LIKES
- **5K** AVG STORY VIEWS

INSTAGRAM

@MARTIN_LASEK



WEEKLY STATS

15K
REACHED

300K
IMPRESSIONS



YOUTUBE

- **2.5K** SUBSCRIBERS
- **13K** MINS OF VIEWERSHIP

MEDIUM

- **34K** READERS FOR ONE ARTICLE
- **26K** READS WITHIN 28 DAYS

PARTNERSHIP OPPORTUNITIES

We offer 3 basic types of partnerships alongside our specially curated and more 'enhanced' options.

01

story

- Live for 24 hours
- 15 seconds of content helps to retain attention
- 'Swipe Up' feature with direct link to partner's desired destination

02

posts

- Generates continuous engagement & visibility
- Either a still photo or cinematic creative video cut
- Stays on Instagram feed forever or a pre-discussed time period

03

highlights

- Tells a story about your product/service by allowing us to curate a collection
- Each story is created over a longer period of time to promote our partners
- Requires the first story to be an opening introductory lead and the last story to be a closing statement

ALL CONTENT INCLUDES:

- Suggested #hashtags
- Instagram account tag
- Content review session

let us effectively help increase your company's visibility and/or spread your mission

- ▶ If you're looking for more than just a simple post or story, let us help elevate your product or service.
- ▶ Send us a message with your goals and budget. Our marketing team will create a proposal to help bring your visions to life.

[click here for original content](#)

SPECIAL DELIVERIES

one more thing

• • •

NO
CREATIVE
LIMITS

- WORKING WITH US MEANS -

genuine

authentic

original