

# SWOT Analysis - Restaurant

martin steen laursen | October 28, 2021

## Strengths

*Online ordering*

*Delivery to multiple cities*

*Easy to understand Menu*

Can configure products, to pehabs change the price

## Weaknesses

*Competitive area*

*Have to be logged in to use*

## Opportunities

hiring more couriers to broaden delivery range

## Threats

Competitors in area