

# Martin Lukk

## Curriculum Vitae

Data Sciences Institute  
University of Toronto  
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### APPOINTMENTS

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<b>Postdoctoral Research Fellow</b>	2025–
Data Sciences Institute, University of Toronto	

### EDUCATION

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<b>Ph.D.</b> , Sociology, University of Toronto	2025
<b>M.A.</b> , Sociology, University of Toronto	2015
<b>B.A. (Honors)</b> , Sociology and Philosophy, Wittenberg University	2014

### RESEARCH AND TEACHING INTERESTS

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Political sociology, digital platforms, economic inequality, ethnicity and nationalism, health and illness, quantitative and computational methods

### BOOKS

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Schneiderhan, Erik and **Martin Lukk**. 2023. *GoFailMe: The Unfulfilled Promise of Digital Crowdfunding* (equally co-authored). Stanford, CA: Stanford University Press.

Reviewed in *Administrative Science Quarterly*, *American Journal of Sociology*, *Social Forces*, *Contemporary Sociology*, *H-Sci-Med-Tech*, *Library Journal*

### PEER-REVIEWED ARTICLES

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**Lukk, Martin**, Nora Kenworthy, Erik Schneiderhan, and Jeremy Snyder. 2025. “Disrupting Philanthropy? A Reality Check for Digital Crowdfunding.” *Journal of Philanthropy* 30(S1):1–10.

Lead article in *Dialogues* special issue. Our reply to the article’s responses appears in:

Lukk, Martin, Nora Kenworthy, Erik Schneiderhan, and Jeremy Snyder. 2025. “A Consensus Against False Dichotomies in Crowdfunding?” *Journal of Philanthropy* 30(S1).

**Lukk, Martin**. 2024. “Politics of Boundary Consolidation: Income Inequality, Ethnonationalism, and Radical-Right Voting.” *Socius* 10.

ASA News Featured Article, August 2024

Foster, Jordan, David Pettinicchio, Michelle Maroto, Andy Holmes, and **Martin Lukk**. 2023. “Trading Blame: Drawing Boundaries around the Righteous, Deserving and Vulnerable in Times of Crisis.” *Sociology* 57(5):1040–59.

- Maroto, Michelle, David Pettinicchio, and **Martin Lukk**. 2021. "Working Differently or Not at All: COVID- 19's Effects on Employment among People with Disabilities and Chronic Health Conditions." *Sociological Perspectives* 64(5):876–97.
- Pettinicchio, David, Michelle Maroto, Lei Chai and **Martin Lukk**. 2021. "Findings from an Online Survey on the Mental Health Effects of COVID-19 on Canadians with Disabilities and Chronic Health Conditions." *Disability and Health Journal* 14(3).
- Pettinicchio, David, Michelle Maroto, and **Martin Lukk**. 2021. "Perceptions of Canadian Federal Policy Responses to COVID-19 Among People with Disabilities and Chronic Health Conditions." *Canadian Public Policy* 47(2):231–51.
- Lukk, Martin**, Erik Schneiderhan, and Joanne Soares. 2018. "Worthy? Crowdfunding the Canadian Health Care and Education Sectors." *Canadian Review of Sociology* 55(3):404–24.
- Lukk, Martin** and Keith Doubt. 2015. "Bearing Witness and the Limits of War Photojournalism: Ron Haviv in Bijeljina." *Human Rights Quarterly* 37(3):629–36.
- See HRQ 38(1) for Ron Haviv's comment on this article (pp. 208–10) and our reply (pp. 211–6).

#### OP-EDS, ESSAYS, AND OTHER WRITING

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- Lukk, Martin** and Erik Schneiderhan. 2024. "What GoFundMe Conceals: The Campaigns That Fail." *The Conversation*, July 26.
- Lukk, Martin** and Erik Schneiderhan. 2023. "Moving Past the Digital Smokescreen: How to Harness Big Data to Solve Social Welfare Problems." Paper prepared for invited session at ASA Annual Meeting.

#### MANUSCRIPTS IN PROGRESS

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- Lukk, Martin**. "Cosmopolitans are Nationalists Too: Territorial Identities in European Cleavage Politics."
- Lukk, Martin**. "From Identity to Cleavage: Parties and the Evolution of Territorial Identities in Europe, 1995–2017"
- Karim, Sakeef M. and **Martin Lukk**. "The Radicalization of Mainstream Parties in the 21st Century."
- Leschziner, Vanina, **Martin Lukk**, and Daniel Silver. "Solidarity as an Emergent Property of Information Communities."
- Lukk, Martin**, Michelle Maroto, and David Pettinicchio "Partisan Issue Publics: Disability, Health and Competing Motivations in Policy Evaluations."

#### CONFERENCE PRESENTATIONS AND WORKSHOPS (LAST THREE YEARS)

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- "Beyond Cosmopolitans and Nationalists: Territorial Identities in European Cleavage Politics" ASA Annual Meeting. Chicago, IL, Aug. 11, 2025.
- "Territorial Identification in Contemporary Europe." Eastern Sociological Society Conference. Boston, MA, March 7, 2025.

“Disability-based Employment Discrimination: Evidence from a Series of Field Experiments across Canada.” Paper with David Pettinicchio and Michelle Maroto. ASA Annual Meeting. Montreal, Canada, Aug. 11, 2024.

“A Formal Model of Social Influence.” Paper with Vanina Leschziner, Peter Marbach, and Daniel Silver. ASA Annual Meeting. Montreal, Canada, Aug. 10, 2024.

“Algorithms in Personal Crowdfunding.” The Law of Giving Symposium. University of Windsor, Faculty of Law, June 26, 2024.

“Cosmopolitans, Nationalists, and the Identity Component in Cleavage Politics.” Nations and Nationalisms Conference. Loughborough University, June 6, 2024.

“Moving Past the Digital Smokescreen: How to Harness Big Data to Solve Social Welfare Problems.” Invited paper with Erik Schneiderhan. ASA Annual Meeting. Philadelphia, PA, Aug. 18, 2023.

“The Radicalization of Mainstream Parties in the 21st Century.” Paper with Sakeef Karim. ASA Annual Meeting. Philadelphia, PA, Aug. 18, 2023.

“Algorithms in Social Welfare: Healthcare Fundraising Disparities on GoFundMe.” ISA World Congress. Melbourne, Australia, June 30, 2023.

“The Political Economy of Welfare Crowdfunding.” Canadian Communication Association Annual Meeting. Toronto, ON, May 31, 2023.

“Multiple Collective Identification in the U.K.” ASA Annual Meeting. Los Angeles, CA, Aug. 6, 2022.

#### HONORS, AWARDS, AND GRANTS

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Ontario Graduate Scholarship (\$45,000)	2019–22
Ontario Graduate Scholarship (\$15,000)	2017–18
Doctoral Graduate Fellowship, University of Toronto	2016–20
Outstanding Admissions Award, Department of Sociology, University of Toronto (\$3,000) (Declined)	2015
Master’s Graduate Fellowship, University of Toronto	2014–15
Outstanding Admissions Award, Department of Sociology, University of Toronto (\$2,500)	2014

#### TEACHING EXPERIENCE

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##### Course Instructor, University of Toronto

Nationalism, War, and Genocide (SOC445)	2024, Summer
Introduction to the Sociology of Genocide (SOC206)	2023, Fall
Political Sociology (SOC335)	2023, Spring

Populism, Nationalism, Authoritarianism in Contemporary Politics (SOC336)	2022, Summer
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Teaching Assistant, University of Toronto

Classical Sociological Theory (SOC201, 5 semesters)	2020–23
Quantitative Methods (SOC222)	2022, Fall
Classical Sociological Theory (SOC6001, graduate seminar)	2022, Spring
Contemporary Sociological Theory (SOC251)	2020, Summer

#### PROFESSIONAL SERVICE

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Reviewer: <i>American Journal of Sociology</i> , <i>Journal of Medical Internet Research</i> , <i>Sociological Focus</i> , <i>Sociology of Health and Illness</i> , <i>Mobilization</i>	2020–
Conference Session Organizer, Canadian Sociological Association	2022–
Conference Session Organizer, American Sociological Association Culture Section	2022
Graduate Student Representative, Sociology Graduate Program Committee, University of Toronto	2018–20

#### PROFESSIONAL AFFILIATIONS

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American Sociological Association, Eastern Sociological Society, Canadian Sociological Association, Association for the Study of Ethnicity and Nationalism

#### LANGUAGES

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English (bilingual proficiency), Estonian (native proficiency), French (professional working proficiency; B2-level)

#### REFERENCES

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Erik Schneiderhan  
Professor  
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