



**Martín Alejandro Marchese**  
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## Profile

Full customer oriented engineer with solid business processes understanding, PM and team leader skills.

## Education

*Postgraduate Degree:* Project Management @ Universidad de Belgrano - Argentina - (2013).

*Academic Degree:* Computer Engineering @ Pontificia Universidad Católica Argentina - (2004 - 2015).

*High School:* Bachelor @ Colegio Hans Christian Andersen - (1999 - 2003)

## Workshops & Certifications

- Certified SAFe 5 Agilist @ Scaled Agile Inc. (2020)
- Product Owner and Agile Methodologies @ Universidad Tecnológica Nacional
- Time Management (12 hs) @ Educación BIZ (2018)
- Personal Leadership (12 hs) @ Educación BIZ (2017)
- Negotiation and Effective Communication (12 hs) @ Educacion BIZ (2017)
- Scrum Framework Workshop (12 hs) @ Educación IT - (2015)
- Novell Identity Specialist Certification @ Novell (2010)
- Oratory Workshop @ Universidad de Palermo (provided by OpenApp Challenge contest).

## Languages

*Spanish:* Native

*English:* Professional Working Proficiency

*Portuguese:* Intermediate Working Proficiency

## Experience

*2019 - Present : Technical Product Owner @ Roche Sequencing Solutions*

I'm a product owner working in the Argentina site. I work side by side with stakeholders in order to gather requirements and write detailed epics and user stories. My tech background helps me in the proper interpretation of business requirements and translating them into tech requirements.

*2009 - 2019: IDM Consultant @ Identicum S.A.*

Identity & Access Manager Solution consulting and developing based on products provided by Novell-NetIQ-Microfocus, Forgerock (OpenICF), Midpoint(OpenICF). Integration with multiple platforms such as Google Apps, MS Office365, SQL Databases, LDAP Directories.

Extensive experience working world-wide distributed teams (Argentina, Brazil, USA, Colombia & Spain).

Two promotions at this position.

- 2013 - present: Sr. Consultant (Team Leader and PM)
  - Main customer tech contact. In charge of products customization to fit customer business needs. New needs identification. Project manager and tech-functional team leader (3 direct reports and up to 6 team members under my lead among different projects). IDM solutions architect. Participation in the hiring process selecting new candidates (and recommending 2 of them for hiring).
  - Achievements:
    - US Partnership: Co-Lead (Argentina team leader) USA-Argentina team through the Upgrade and Managed Support of IDM & Access Management solution for:
      - NLG (National Life Group), USA
      - Vermeer Corporation, USA
    - Designed and architected (also PM and team leader) of IDM technology change from NetIQ IDM to MidPoint @ Ministerio de Educación de la Ciudad de Buenos Aire.
    - IDM tech leader thru MidPoint implementation @ Dirección General de Cultura y Educación de la Provincia de Buenos Aires.
    - New needs identification @ La Caja de Ahorro y Seguro which lead to new small projects for our company.
- 2011 - 2013: Semi Sr. Consultant
  - Collaboration in requirements gathering, analysis and solution design. Help in new employees ramp-up trainings. Complex business logic development within IDM drivers and workflows. Main customer contact for specific solution components.
  - Achievements:
    - Learnt business language while speaking with non-tech customers.
    - Position myself as tech reference for new employees.
    - Take part in strengthening relationships with our Brazilian partner.
    - Successful IDM implementations as tech referent:
      - Light S.A. - Rio de Janeiro, Brazil
      - Banco Votorantim - São Paulo, Brazil
      - MPF-PGR, Brazil
- 2009 - 2011: Jr. Consultant
  - Assistance with basic projects tasks and documentation. IDM drivers & workflow development.
  - Achievements:
    - Getting to know new technologies and how to implement them to solve customers' business needs.
    - Being part of the team which implemented Telecom Argentina's IDM solution successfully.

*2005 - 2009: Freelance web developer.*

- Small corporate presence sites creation for multiple customers.
- Achievements:
  - This helped me understand that I wanted to focused my career in technical customer relationships, since it gave me the possibility to start being in contact with customers from the beginning of my working years.

## Ventures

2011 - 2013 - Co-Founder, PHP Developer and PM @ Gibeet

- Crowdfunding startup focused on raising funds for Non-Profit and Charity Foundations.
- Gibeet got into the finals of Movistar's OpenApp Challenge 2012 (local contest for startups) where I co-presented the elevator's pitch.
- The site ([www.gibeet.com](http://www.gibeet.com)) was live from 2011 to 2013.

## Tech Knowledge

- SAFe Agile 5
- Jira
- Git / Github
- Jenkins
- PMI Methodology
- Scrum Framework
- LDAP - Directory design and administration.
  - eDirectory as the central identity repository for NetIQ IDM.
  - OpenLDAP as an IdP backend for access management solutions.
- HTML, CSS, JavaScript and SQL
  - Used mainly for freelance web developing projects.
- Google Apps (for business and education)
  - Basic domain administration
  - IDM integrations (Google API / OAuth 2.0) using Admin SDK and Enterprise License Manager API.
- Office 365
  - IDM integrations using Graph API.
- XML & JSON
  - Basically all objects and transactions for IDM solutions (NetIQ and MidPoint) are written in XML or JSON
- Java programming (experience with Identicum's proprietary framework, also Play Framework and Spring-Boot labs).
- NetIQ IDM Framework
- OpenICF Framework (Forgerock and Midpoint implementations)
- OAuth, OpenID Connect, SAML knowledge, UMA, UMA2, MFA (Fido)
- Programming languages reading and comprehension (such as Java, PHP & Python)