

## MARTIN O'CONNELL

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Institute for Fiscal Studies  
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London, WC1E 7AE

### EMPLOYMENT

#### **Institute for Fiscal Studies**

Deputy Research Director (2019 – )

Associate Director (2016–18), Senior Research Economist (2011–15), Research Economist (2008–11)

### EDUCATION

PhD Economics, **University College London**, 2009–15

Advisers: Richard Blundell and Rachel Griffith

Examiners: Orazio Attanasio (UCL) and Ariel Pakes (Harvard)

MSc Economics (Dist.), London School of Economics and Political Science, 2007–08

MA (Hons) Financial Economics (First), University of St. Andrews, 2003–07

### RESEARCH VISITS

Stanford University, Sept-Dec 2018

Toulouse School of Economics, Sept-Dec 2012

### JOB MARKET PAPER

“Corrective tax design in oligopoly” (with Kate Smith)

Placement Director: Uta Schönberg, [u.schoenberg@ucl.ac.uk](mailto:u.schoenberg@ucl.ac.uk)

Placement Coordinator: Louise Clarke, [economics.jobmarket@ucl.ac.uk](mailto:economics.jobmarket@ucl.ac.uk)

### REFERENCES

#### **Professor Richard Blundell**

[r.blundell@ucl.ac.uk](mailto:r.blundell@ucl.ac.uk)

#### **Professor Aureo de Paula**

[a.paula@ucl.ac.uk](mailto:a.paula@ucl.ac.uk)

#### **Professor Rachel Griffith**

[rachel.griffith@manchester.ac.uk](mailto:rachel.griffith@manchester.ac.uk)

#### **Professor Pierre Dubois**

[pierre.dubois@tse-fr.eu](mailto:pierre.dubois@tse-fr.eu)

### INVITED RESUBMISSIONS

“How well targeted are soda taxes?” 2<sup>nd</sup> round R&R at **American Economic Review** (with Pierre Dubois and Rachel Griffith)

### PEER-REVIEWED PUBLICATIONS

“Tax design in the alcohol market”, **Journal of Public Economics** 172, 20-35 (2019) (with Rachel Griffith and Kate Smith)

“The effects of banning advertising in junk food markets”, **Review of Economic Studies** 85, 1, 396-436 (2018) (with Pierre Dubois and Rachel Griffith)

“Income effects and the welfare consequences of tax in differentiated product oligopoly”, **Quantitative Economics** 9, 1, 305-341 (2018) (with Rachel Griffith and Lars Nesheim)

“The importance of product reformulation versus consumer choice in improving diet quality” **Economica** 84, 333, 34-53 (2016) (with Rachel Griffith and Kate Smith)

“Shopping around? How households adjusted food spending over the Great Recession”, **Economica** 83, 330, 247-280 (2015) (with Rachel Griffith and Kate Smith)

“Ownership of intellectual property and corporate taxation”, **Journal of Public Economics**, 112, 12-23 (2014) (with Rachel Griffith and Helen Miller)

“Public policy towards food consumption”, **Fiscal Studies**, 31, 481-507 (2010) (with Rachel Griffith)

INVITED CONTRIBUTIONS	<p>“Corrective taxation and externalities from food consumption”, <b>CESifo Economic Studies</b> 64, 1, 1-14 (2018) (with Rachel Griffith and Kate Smith)</p> <p>“Sugary drinks tax: response from the Institute for Fiscal Studies” <b>The Lancet</b> 64, 1, 1-14 (2016) (with Peter Levell and Kate Smith)</p> <p>“Relative prices, consumer preferences and the demand for food”, <b>Oxford Review of Economic Policy</b>, 31, 1, 116-130 (2015) (with Rachel Griffith and Kate Smith)</p> <p>“The use of scanner data for research into nutrition”, <b>Fiscal Studies</b>, 30, 339-365 (2009) (with Rachel Griffith)</p>
WORKING PAPERS	<p>“A new year, a new you? Heterogeneity and self-control in food purchases”, (with Laurens Cherchye, Bram De Rock, Rachel Griffith, Kate Smith and Frederic Vermeulen)</p>
RESEARCH GRANTS	<p>2018 (Principal investigator) “Research visit to Stanford”, British Academy Small Grant, £10,000</p> <p>2017-2019 (Principal investigator) “Regulating product characteristic space in food markets”, British Academy Postdoctoral Fellowship, £325,831</p> <p>2016-2018 (Co-investigator) “Empirical evidence on the formation of habits, self-control and non-separabilities in food choice”, ERC, €994,772</p> <p>2016-2018 (Co-investigator) “Food consumption, advertising and dynamics”, ESRC-ORA, £404,705</p>
PROFESSIONAL ACTIVITIES	<p>Affiliations: CEPR Research Affiliate (IO programme); CESifo Research Affiliate</p> <p>Associate Editor: International Journal of Industrial Organization</p> <p>Refereeing: American Economic Journal: Policy, Economic Journal, Econometrica, European Economic Review, Food Policy, International Economic Review, International Journal of the Economics of Business, International Journal of Industrial Organization, Journal of Economic Behavior and Organization, Journal of European Economic Association, Journal of Public Economics, National Tax Journal, RAND Journal of Economics, Review of Economics and Statistics, Review of Economic Studies, Review of Industrial Organization, Quarterly Journal of Economics</p>
TEACHING	<p>Course instructor, “Imperfect Competition” (undergraduate), Stanford, 2018</p>
INVITED SEMINARS	<p>2019: DICE; 2018: Bristol, Leuven, Michigan and USC; 2017: Toulouse and Oxford; 2016: CREST, 2014: St Andrews and Leicester</p>
SELECTED CONFERENCE PARTICIPATION	<p>2019: Consumer Behaviour: New Models, New Methods, London; Cowles Conference: Structural Microeconomics, Yale</p> <p>2018: IO Fest, Stanford; Distinguished affiliate prize lecture, Munich</p> <p>2016: CEMMAP workshop on Heterogeneity in Supply and Demand, Boston</p> <p>2015: CEMMAP workshop on Empirical Models of Differentiated Products, London</p> <p>2013: CEPR Conference on Applied IO, Bologna</p> <p>2014: CEMMAP workshop on Nonparametric Demand, London</p> <p>2012: NBER Summer Institute, Boston; CEMMAP workshop on Resource Allocation Within Households, London</p> <p>2010: CEMMAP workshop on Econometric Analysis of Scanner Data, London</p> <p>2009: CEMMAP workshop on Novel Measurement Methods for Understanding Economic Behaviour, London</p>

AWARDS AND  
PRIZES

2017: CESifo Distinguished affiliate prize lecture

2013: Economic Journal Referee Prize

2007: Bell Prize in Arts, University of St. Andrews; Zawadzki Prize in Financial Economics, University of St. Andrews; Nisbet Prize in Economics, University of St. Andrews

2006: Nisbet Prize in Economics, University of St. Andrews; KPMG Prize in Finance, University of St. Andrews

2003: Prize for top mark in Scottish Advanced Higher Mathematics exam