Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Theater is the category with the most failed crowdfunding campaigns.
* Every sub-category other than “plays” has under 10 cancelled campaigns.
* Audio is the only sub-category with 100% success rate.

What are some limitations of this dataset?

* Number of donations per campaign is unknown.
* Names that repeat may not always be unique values so contributions may be attributed to the incorrect person.
* No sense of trends among fads within categories that could determine time of popularity, inflating the number of contributions.
* This does not show social affiliations among contributors, therefore popularity as a statistic could be skewed by obligations to donate.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* I could create a scatter plot to show “successful” against “Grand Total” top better visualize the success rate of each category.
* I could create a pie chart that measures total funds gathered against funds needed among all categories at all months to show the average money earned through crowdfunding campaigns over all.